

1 deadline for file stipulations or motions to amend under the Scheduling Order. (Doc. 54 at 2.)
2 Plaintiff's motion to amend is therefore considered under the Federal Rule of Civil Procedure 15
3 standard for amendment to the pleadings. See *Johnson v. Mammoth Recreations, Inc.*, 975 F.2d
4 604 (9th Cir. 1992) (holding that motion to amend filed after pretrial scheduling order deadline
5 must satisfy the requirements of Federal Rule of Civil Procedure 16). Rule 15(a) provides that a
6 court "should freely give leave [to amend] when justice so requires." Fed. R. Civ. P. 15(a)(2).

7 The United States Supreme Court has stated:

8 [i]n the absence of any apparent or declared reason—such as undue delay, bad faith
9 or dilatory motive on the part of the movant, repeated failure to cure deficiencies
10 by amendments previously allowed, undue prejudice to the opposing party by virtue
of allowance of the amendment, futility of amendment, etc. —the leave sought
should, as the rules require, be "freely given."

11 *Foman v. Davis*, 371 U.S. 178, 182 (1962). The intent of the rule is to "facilitate decision on the
12 merits, rather than on the pleadings or technicalities." *Chudacoff v. Univ. Med. Center of S. Nev.*,
13 649 F.3d 1143, 1152 (9th Cir. 2011). Consequently, the "policy of favoring amendments to
14 pleadings should be applied with 'extreme liberality.'" *United States v. Webb*, 655 F.2d 977, 979
15 (9th Cir. 1981).

16 Courts consider five factors in determining whether justice requires allowing amendment
17 under Rule 15(a): "bad faith, undue delay, prejudice to the opposing party, futility of amendment,
18 and whether the plaintiff has previously amended the complaint." *Johnson v. Buckley*, 356 F.3d
19 1067, 1077 (9th Cir. 2004) (citation omitted); *Bonin v. Calderon*, 59 F.3d 815, 845 (9th Cir.
20 1995) (citing *Western Shoshone Nat'l Council v. Molini*, 951 F.2d 200, 204 (9th Cir. 1991)).

21 These factors are not of equal weight as prejudice to the opposing party has long been held to be
22 the most critical factor in determining whether to grant leave to amend. *Eminence Capital, LLC*
23 *v. Aspeon, Inc.*, 316 F.3d 1048, 1052 (9th Cir. 2003) ("As this circuit and others have held, it is
24 the consideration of prejudice to the opposing party that carries the greatest weight"); *Jackson v.*
25 *Bank of Hawaii*, 902 F.2d 1385, 1387 (9th Cir. 1990) ("Prejudice to the opposing party is the
26 most important factor."). Absent prejudice, or a strong showing of any of the remaining factors, a
27 presumption exists under Rule 15(a) in favor of granting leave to amend. *Eminence Capital*, 316
28 F.3d at 1052.

1 Defendant has filed a statement of non-opposition to the motion to amend. (Doc. 55.)
2 Having considered the moving papers as well as Defendant's non-opposition, the Court finds that
3 there will be little prejudice to Defendant in permitting the amendment. *See* (Doc. 51-1 at 15-16)
4 (noting little impact to discovery and likely no need for adjustment to the case schedule); (Doc.
5 55)(noting Defendant's non-opposition). The Court additionally finds that Plaintiffs have not
6 unduly delayed in seeking to amend the complaint, the amendment is not brought in bad faith,
7 and there is no indication that such amendment is futile. *See* (Doc. 51-1 at 14-17) (noting that:
8 Plaintiffs are not causing undue delay as the new video at issue was published on April 16, 2023,
9 Plaintiffs are responding to the new video rather than acting in bad faith, and Plaintiffs are
10 asserting viable claims). Accordingly, leave to amend will be granted.

11 CONCLUSION AND ORDER

12 For the reasons discussed above, IT IS HEREBY ORDERED that:

- 13 1. Plaintiff's Motion for Leave to File Third Amended Complaint (Doc. 51) is
14 GRANTED;
- 15 2. The Clerk of Court is directed to file the lodged Third Amended Complaint (Doc.
16 51-2); and
- 17 3. Defendant shall file an answer or other responsive pleading in compliance with the
18 Federal Rules of Civil Procedure and any relevant Local Rules following electronic service of the
19 Third Amended Complaint.

20 IT IS SO ORDERED.

21 Dated: May 22, 2023

22 /s/ Barbara A. McAuliffe
23 UNITED STATES MAGISTRATE JUDGE