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UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF CALIFORNIA

CRIME, JUSTICE & AMERICA, INC., a
California Corporation; and RAY
HRDLICKA, an individual,

Plaintiffs,

v.

JERRY W. SMITH, in his official capacity
as Sheriff of the County of Butte,
California,

Defendant.

No. 2:08-cv-00343-TLN-EFB

ORDER

This matter is before the Court on Plaintiffs’ Motion for Entry of Judgment on Remand (ECF No. 67) and Second Motion for Partial Summary Judgment (ECF No. 68). Defendant opposes both motions, requests a continuance to pursue discovery, and countermoves for partial summary judgment. (ECF Nos. 70, 71.) For the reasons set forth below, Defendant’s request for a continuance is DENIED, Plaintiffs’ motion for partial summary judgment is GRANTED IN PART and DENIED IN PART, Plaintiffs’ motion for judgment on remand is DENIED, and Defendant’s countermotion is DENIED.

BACKGROUND

This case and the pending motions are before the Court on remand from the Ninth Circuit.

1 *Hrdlicka v. Reniff*, 631 F.3d 1044, 1046 (9th Cir. 2011), *cert. denied*, 132 S. Ct. 1544, (2012).¹ In
2 that opinion, the Ninth Circuit set out in detail the factual background of this case. *Id.* at 1046–
3 48. Thus, to avoid repetition, only the facts and procedural history most pertinent to decision of
4 the motions are set out below, and those facts were drawn from the parties’ undisputed statements
5 of material fact.

6 **A. Factual Background**

7 *Crime Justice & America* (“CJA”) magazine is a quarterly publication primarily intended
8 for inmates awaiting trial. The content—written by attorneys, reformed offenders, and law-
9 enforcement personnel—addresses mostly issues germane to these inmates, such as constitutional
10 rights and criminal procedure. CJA also includes advertisements for bail bondsmen and criminal-
11 defense attorneys—representing about 25% of the content. CJA is distributed in one of two
12 ways: (1) Plaintiffs obtain a list of current inmates and mail the magazine unsolicited to about
13 10% of inmates, or (2) Plaintiffs deliver a bulk mailing to the jail for officials to distribute to
14 inmates.

15 Plaintiffs contacted Butte County Jail and requested to distribute CJA magazine to the
16 inmates there. After Plaintiffs’ request, Butte County Jail adopted a new mail-distribution policy
17 prohibiting the distribution of all unsolicited commercial mail. Citing its recently adopted policy,
18 the Jail refused to allow Plaintiffs to distribute CJA. Plaintiffs sue, *inter alia*, to enjoin
19 enforcement of the mail-distribution policy, arguing the policy is unconstitutional as applied
20 because it violates the First Amendment.

21 **B. Legal Background**

22 In the landmark case *Turner v. Safley*, 482 U.S. 78 (1987), the Supreme Court held that
23 intermediate scrutiny applies to determine the constitutionality of prison rules. Under the *Turner*
24 test, “when a prison regulation impinges on inmates’ constitutional rights, the regulation is valid
25 if it is reasonably related to legitimate penological interests.” 482 U.S. at 89. “[S]everal factors
26 are relevant in determining the reasonableness of the regulation at issue. First, there must be a

27 ¹ Sheriff Reniff has since been replaced by Sheriff Smith, and the Court changed the name of the Defendant in the
28 caption in a prior order under Fed. R. Civ. P. 25(d), which automatically substitutes the successor public officer when
a public officer sued in his official capacity ceases to hold office. (Order 1 n.*, ECF No. 64.)

1 ‘valid, rational connection’ between the prison regulation and the legitimate governmental
2 interest put forward to justify it.” *Id.* “A second factor relevant in determining the
3 reasonableness of a prison restriction . . . is whether there are alternative means of exercising the
4 right that remain open to prison inmates.” *Id.* at 90. “A third consideration is the impact
5 accommodation of the asserted constitutional right will have on guards and other inmates, and on
6 the allocation of prison resources generally.” *Id.* Finally, the Court must consider “evidence that
7 the regulation is not reasonable, but is an ‘exaggerated response’ to prison concerns.” *Id.*

8 **C. Procedural Background**

9 In a prior order, this Court granted summary judgment for Defendant, holding that, “all
10 four *Turner* factors weigh in favor of Defendant” as a matter of law, such that “Defendant’s
11 refusal to . . . distribute unsolicited copies of *CJA* is ‘reasonably related to legitimate penological
12 interests.’” (Order 7:17–21, ECF No. 45 (citing *Turner*, 482, U.S. at 89).) The Ninth Circuit
13 reversed, concluding that on the record before it, “questions of material fact preclude summary
14 judgment” because the court could not “hold as a matter of law under *Turner* that defendant[] . . .
15 sufficiently justified [its] refusal to distribute unsolicited copies of *CJA* to jail inmates.”
16 *Hrdlicka*, 631 F.3d at 1046. The appeals court remanded the case to this Court “for further
17 proceedings.” *Id.* at 1055.²

18 In reversing the decision, the Ninth Circuit decided several issues, and reserved one issue,
19 that concern decision of the motions presently before this Court. First, the court rejected the
20 defendants’ argument that “the First Amendment [categorically] does not protect distribution of a
21 publication to inmates who have not requested it,” *Hrdlicka*, 631 F.3d at 1048, and held that “a
22 publisher has a First Amendment interest in distributing, and inmates in receiving, unsolicited
23 publication.” *Id.* at 1049. Thus, the court held that *Turner*’s four-factor test applies to determine
24 the constitutionality of Plaintiffs’ challenge to Defendant’s jail regulation, and rejected
25 Defendant’s argument to the contrary, and the dissent’s argument, that “because a prison is a non-
26 public forum, a publisher has no First Amendment interest in distributing . . . unsolicited

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28 ² The Ninth Circuit in *Hrdlicka* considered and decided together the related appeals of this case and another separate action, *Hrdlicka v. McGiness*, No. 2:08-cv-00394. 631 F.3d at 1046.

1 publications.” *Id.* at 1049–50 (citing *id.* at 1055–58 (Smith, J., dissenting)).

2 In analyzing de novo this Court’s grant of summary judgment under Turner, the Ninth
3 Circuit held that several fact issues precluded summary judgment for Defendant. Regarding the
4 first Turner factor—whether the regulation is “rationally related to a legitimate penological
5 objective”—the Ninth Circuit addressed Defendant’s asserted penological objectives separately.
6 The court first addressed Defendant’s assertion “that refusing to allow distribution of unsolicited
7 copies of CJA promotes” jail security “by reducing the likelihood of contraband . . . , and by
8 reducing the amount of clutter in each inmate’s cell thereby reducing the risk of fires and
9 enabling efficient cell searches.” *Id.* at 1051. Defendant supported his assertion arguing that
10 “unsolicited publications are more likely . . . to be used for ‘nefarious purposes’ such as blocking
11 lights or clogging toilets.” *Id.* The Ninth Circuit held there was a fact question on this issue,
12 citing the jail’s separate policy already “regulating inmates’ possession of property, including
13 paper, in their cells,” because it was “unclear the degree to which allowing distribution of CJA in
14 the jails would . . . adversely affect jail security” in light of the policy that already regulated
15 property. *Id.* at 1052.

16 Next, the Ninth Circuit evaluated Defendant’s “concern that allowing delivery of
17 unsolicited copies of CJA would require additional staff time.” *Id.* Because the officers at
18 Defendant’s jail “provided no information quantifying the additional resources that would be
19 required to distribute CJA,” nor suggested that “unsolicited publications are more difficult to
20 inspect and deliver than solicited publications,” the court held a fact issue precluded summary
21 judgment. *Id.* at 1052–53. Moreover, regarding Defendant’s slippery slope assertion—that to
22 accept publication from one publisher would obligate the jail to accept other publications—the
23 court held that, because “Butte County jail officers did not present any evidence about other
24 requests to distribute unsolicited mail,” a fact issue precluded summary judgment on this issue as
25 well. *Id.* at 1053.

26 Next, the Ninth Circuit addressed Defendant’s argument that distributing CJA may violate
27 the terms of an existing advertising agreement. Butte County Jail had an exclusive contract with
28 Partners for a Safer America, an advertising company that operates jail bulletin boards on which

1 bail bondsmen post advertisements for a fee. The court held a jail has no “legitimate penological
2 interest, for purposes of *Turner*, in protecting a profit made by impinging on inmates’ First
3 Amendment rights.” *Id.*

4 On the second and third *Turner* factors—alternative avenues and impact of
5 accommodation—the Ninth Circuit held material questions of fact remain, precluding summary
6 judgment. Specifically, the court held “there is a material question of fact whether, as a practical
7 matter, Plaintiffs can effectively reach county jail inmates if they can deliver CJA only upon
8 request.” *Id.* at 1054. Moreover, because officers at the jail “have not explained how mail
9 inspectors will distinguish between a copy of CJA [that is requested] and one that is not,” “there
10 are material questions of fact as to whether, and to what degree, the jail[] would be forced to
11 expend significant additional resources if CJA is delivered” *Id.* Further, the court observed
12 that the “undisputed fact that CJA is currently distributed in more than 60 counties throughout 13
13 states, including in 32 California county jails, suggests that the response . . . in this case may be
14 exaggerated,” the fourth and final *Turner* factor. *Id.* at 1055.

15 Finally, in concluding that Defendant was not entitled to summary judgment, the Ninth
16 Circuit declined to decide the validity of Defendant’s separate justification: Defendant’s concern
17 that distribution of CJA violates California’s law regulating bail advertising. *Id.* Defendant again
18 raises this issue here in his opposition to Plaintiffs’ motion for partial summary judgment, which
19 this Court decides below.

20 STANDARD

21 Summary judgment should be granted “if the movant shows that there is no genuine
22 dispute as to any material fact and the movant is entitled to judgment as a matter of law.” Fed. R.
23 Civ. P. 56(a). “In essence,” the inquiry is “whether the evidence presents a sufficient
24 disagreement to require submission to a jury or whether it is so one-sided that one party must
25 prevail as a matter of law.” *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 251–52 (1986).
26 “Summary judgment procedure is properly regarded not as a disfavored procedural shortcut, but
27 rather as an integral part of the Federal Rules as a whole, which are designed ‘to secure the just,
28 speedy and inexpensive determination of every action.’” *Celotex Corp. v. Catrett*, 477 U.S. 317,

1 327 (1986) (quoting Fed. R. Civ. P. 1).

2 The moving party bears the initial burden of showing the Court either “that there is an
3 absence of evidence to support the nonmoving party’s case,” *Celotex*, 477 U.S. at 325, or by
4 submitting affirmative “evidence negating an essential element of the nonmoving party’s claim or
5 defense.” *Nissan Fire & Marine Ins. Co., Ltd. v. Fritz Cos., Inc.*, 210 F.3d 1099, 1102 (9th Cir.
6 2000). The burden then shifts to the nonmoving party, which “must establish that there is a
7 genuine [dispute] of material fact” *Matsushita Elec. Indus. Co. v. Zenith Radio Corp.*, 475
8 U.S. 574, 585 (1986).

9 To carry this burden, the nonmoving party must “do more than simply show that there is
10 some metaphysical doubt as to the material facts.” *Id.* at 586. “The mere existence of a scintilla
11 of evidence . . . will be insufficient; there must be evidence on which the jury could reasonably
12 find for the [nonmoving party].” *Anderson*, 477 U.S. at 252. The parties must cite “to particular
13 parts of materials in the record, including depositions, documents, electronically stored
14 information, affidavits or declarations, stipulations (including those made for purposes of the
15 motion only), admissions, interrogatory answers, or other materials,” or by “showing that the
16 materials cited do not establish the absence or presence of a genuine dispute.” Fed. R. Civ. P.
17 56(c)(1).

18 Further, Local Rule 260(b) prescribes:

19 Any party opposing a motion for summary judgment or summary
20 adjudication [must] reproduce the itemized facts in the [moving
21 party’s] Statement of Undisputed Facts and admit those facts that
22 are undisputed and deny those that are disputed, including with
each denial a citation to the particular portions of any pleading,
affidavit, deposition, interrogatory answer, admission, or other
document relied upon in support of that denial.

23 If the nonmovant does not “specifically” controvert duly supported “facts identified in the
24 [movant’s] statement of undisputed facts,” the nonmovant “is deemed to have admitted the
25 validity of the facts contained in the [movant’s] statement.” *Beard v. Banks*, 548 U.S. 521, 527
26 (2006).

27 In deciding summary judgment, the Court views “the evidence in the light most
28 favorable” to the nonmoving party. *McSherry v. City of Long Beach*, 584 F.3d 1129, 1135 (9th

1 Cir. 2009). “All justifiable inferences are to be drawn” the nonmovant’s favor, and the
2 nonmovant’s “evidence is to be believed.” *Id.* “Credibility determinations, the weighing of the
3 evidence, and the drawing of legitimate inferences from the facts are jury functions, not those of a
4 judge . . . ruling on a motion for summary judgment . . .” *Anderson*, 477 U.S. at 252.

5 ANALYSIS

6 A. Defendant’s Rule 56(d) Motion for Continuance

7 In his opposition to Plaintiffs’ motion for partial summary judgment, Defendant moves for
8 a continuance to conduct discovery. (Def.’s Opp’n to Mot. Summ. J./Mot. Pursuant Rule 56(f);
9 Countermot. Summ. Adjudication Pursuant Local R. 230(e) (“Opp’n”) 2:7–8, ECF No. 71.) The
10 Court cannot consider Plaintiffs’ motion for summary judgment until it first determines the merits
11 of Defendant’s motion for a continuance to conduct discovery under Rule 56(d). *Garrett v. City*
12 *& Cnty. of San Francisco*, 818 F.2d 1515, 1519 (9th Cir. 1987). Rule 56(d) prescribes: “If a
13 nonmovant shows by affidavit or declaration that, for specified reasons, it cannot present facts
14 essential to justify its opposition, the court may . . . defer considering the motion or deny it.” “To
15 prevail under . . . Rule [56(d)], [a] part[y] opposing a motion for summary judgment must make
16 (a) a timely application which (b) specifically identifies (c) relevant information, (d) where there
17 is some basis for believing that the information sought actually exists.” *Emp’rs Teamsters Local*
18 *Nos. 175 & 505 Pension Trust Fund v. Clorox Co.*, 353 F.3d 1125, 1129 (9th Cir. 2004). “The
19 burden is on the party seeking additional discovery to proffer sufficient facts to show that the
20 evidence sought exists, and that it would prevent summary judgment.” *Blough v. Holland Realty,*
21 *Inc.*, 574 F.3d 1084, 1091 (9th Cir. 2009). Further, a court may deny “further discovery if the
22 movant has failed diligently to pursue discovery in the past.” *Chance v. Pac-Tel Teletrac Inc.*,
23 242 F.3d 1151, 1161 n.6 (9th Cir. 2001).

24 Here, Defendant contends that he needs more discovery “in analyzing the fourth Turner
25 factor ‘whether the existence of easy and obvious alternatives indicates that the regulation is an
26 exaggerated response’” (Opp’n 3:1–6.) Specifically, Defendant asserts in a conclusory
27 manner that he “has not had an opportunity to explore” Plaintiffs’ claims that CJA is distributed
28 widely. (*Id.* at 3:9–11.) Defendant does not, however, support these assertions of prejudice with

1 an affidavit or declaration identifying the specific facts necessary to his opposition, as required by
2 Rule 56(d). Further, Defendant has not shown that additional facts concerning one factor in a
3 four-factor test is “essential to justify its opposition” to Plaintiffs’ motion. Fed. R. Civ. P. 56(d).
4 Moreover, the Court finds that Defendant has had adequate opportunity to discover these facts in
5 the five years of litigation. *See Chance*, 242 F.3d at 1161 n.6 (noting a court may deny “further
6 discovery if the movant has failed diligently to pursue discovery in the past.”).

7 Therefore, Defendant’s motion for a continuance is DENIED.

8 **B. Plaintiffs’ Motion for Partial Summary Judgment³**

9 Plaintiffs move for partial summary judgment on their first claim that Defendant has
10 violated Plaintiffs’ First Amendment rights by refusing to distribute CJA in the Butte County Jail.
11 The Ninth Circuit has previously held in this case that Plaintiffs’ First Amendment rights were
12 impinged by Defendant’s regulation. *Hrdlicka*, 631 F.3d at 1049–50. Thus, the issue that must
13 be decided is whether Plaintiffs have shown Defendant’s regulation prohibiting distribution of
14 unsolicited commercial publications is not “reasonably related to legitimate penological interests”
15 as a matter of law. Accordingly, the Ninth Circuit held that Defendant’s policy is to be reviewed
16 “under the four-factor *Turner* test.” *Id.* at 1050–51.

17 Before turning to the *Turner* factors, the Court notes that it does not write on a blank slate
18 in this case. The Ninth Circuit has applied the *Turner* test in a series of cases concerning the
19 distribution of publications to prisoners, striking down the regulations as unconstitutional in each
20 case. In *Crofton v. Roe*, 170 F.3d 957 (9th Cir. 1999), the court struck down a regulation that
21 prohibited a prisoner from receiving a gift book from his stepfather. *Id.* at 960–61. In *Prison*
22 *Legal News v. Cook (PLN I)*, 238 F.3d 1145 (9th Cir. 2001), the court struck down a regulation
23 that prohibited bulk-rate nonprofit subscription publications as unconstitutional as applied to
24 *Prison Legal News*, a nonprofit organization that circulates newsletters addressing prison-related
25 issues. *Id.* at 1148. The court reasoned that “the receipt of such unobjectionable mail [does not]

26
27 ³ Defendant argues that Plaintiffs are judicially estopped from moving for summary judgment because, in their
28 opposition to Defendant’s prior motion for summary judgment, Plaintiffs argued fact issues precluded summary
judgment. (Opp’n 2:8–11.) Since Rule 56(b) provides that “a party may file a motion for summary judgment at any
time” before trial and Defendant provides no authority in support of this position, Defendant’s argument lacks merit.

1 implicate penological interests,” *Id.* at 1149, and held the jail “failed to show the ban on standard
2 [bulk-rate] mail [was] rationally related to a legitimate penological interest.” *Id.* at 1151. The
3 Ninth Circuit extended the reasoning of *PLN I* to strike down a policy banning “for-profit,
4 subscription publications,” specifically *Montana Outdoors* magazine, in *Morrison v. Hall*, 261
5 F.3d 896, 903 (9th Cir. 2001).

6 This reasoning was extended to non-subscription bulk mail in *Prison Legal News v.*
7 *Lehman (PLN II)*, 397 F.3d 692 (9th Cir. 2005). Prison Legal News began to distribute a
8 magazine about prison-related issues for free to inmates who had requested it. In *PLN II*, the
9 Department of Corrections asserted four penological interests to justify its ban on non-
10 subscription bulk mail and catalogs:

- 11 (1) reducing the volume of mail to be searched in order to increase
12 the likelihood of mailroom staff preventing contraband from
entering the facility;
- 13 (2) reducing the amount of mail coming into the jail generally in
14 order to reduce the amount of work required to sort the mail and
deliver it to inmates;
- 15 (3) reducing the amount of clutter in each inmate’s cell to reduce
16 the risk of fires; and
- 17 (4) reducing the amount of clutter in each inmate’s cell to make
18 searching the cell and enforcing limitations on personal property
more efficient and effective.

19 *Id.* at 699. The court rejected each one, holding there was “no rational relation between this
20 regulation and the penological objective of reducing the amount of mail that may contain
21 contraband.” *Id.* at 700. However, the court noted that “PLN was not sending mail to . . .
22 correctional facilities to be distributed to all inmates, *regardless of whether they had expressed*
23 *interest in receiving it.*” *Id.* (emphasis added). Thus, the court held, the case was
24 “distinguishable from *Jones v. North Carolina Prisoners’ Labor Union, Inc.*, 433 U.S. 119
25 (1977), in which the Supreme Court upheld a ban on junk mail sent indiscriminately to all
26 inmates.” *Id.*

27 To summarize, the Ninth Circuit has held prison regulations unconstitutional under *Turner*
28 that prohibit the distribution of: (1) gift publications, (2) bulk-rate-mail nonprofit subscription

1 publications, (3) prepaid for-profit subscription publications, and (4) nonprofit non-subscription
2 publications (publications that inmates request but do not pay for). The issue to be decided in this
3 case is whether Defendant can constitutionally prohibit the distribution of CJA, a for-profit non-
4 subscription publication indiscriminately sent to some (about ten percent) but not all inmates.

5 Whether a regulation “impermissibly restricts” First Amendment rights under *Turner* “is a
6 mixed question of law and fact.” *Henderson v. Terhune*, 379 F.3d 709, 712 (9th Cir. 2004). The
7 “legitimacy of prison officials’ asserted penological interests are findings of fact,” and the
8 ultimate constitutional question is a question of law. *Id.* The ultimate burden of persuasion is not
9 on the Defendant “to prove the validity of prison regulations but on” the Plaintiffs “to disprove
10 it.” *Overton v. Bazzetta*, 539 U.S. 126, 132 (2003); *see also S. Cal. Gas Co. v. City of Santa Ana*,
11 336 F.3d 885, 888 (9th Cir. 2003) (per curiam) (“[T]he party with the burden of persuasion at trial
12 . . . must establish ‘beyond controversy every essential element of its’ . . . claim [to obtain
13 summary judgment].”).

14 ***1. First Turner Factor—Rational Connection***

15 “The first factor [the Court] must consider is whether there is a rational connection
16 between the challenged policy and a legitimate governmental interest.” *Mauro v. Arpaio*, 188
17 F.3d 1054, 1059 (9th Cir. 1999). At the summary judgment phase, the initial burden is on the
18 plaintiff to present “evidence sufficient to refute a common-sense connection between the
19 regulation and the government objective.” *Ashker v. Cal. Dep’t of Corr.*, 350 F.3d 917, 922–23
20 (9th Cir. 2003). The burden then shifts to the prison official to “present enough counter-evidence
21 to show that the connection is not so ‘remote as to render the policy arbitrary or irrational.’” *Id.*
22 at 922 (quoting *Frost v. Symington*, 197 F.3d 348, 357 (9th Cir. 1999)). Here, the Ninth Circuit
23 has already held that Plaintiffs met their initial burden to refute a common-sense connection. *See*
24 *Hrdlicka*, 631 F.3d at 1055. Therefore, the issue is whether Defendant presents sufficient
25 counter-evidence supporting a rational connection between the policy and a legitimate objective
26 to survive summary judgment.

27 In deciding this question, the Court must “(1) determine whether the regulation is
28 legitimate and neutral, and (2) assess whether there is a rational relationship between the

1 governmental objective and the regulation.” *Ashker*, 350 F.3d at 922. Defendant must
2 “demonstrate both that those specific interests are the actual bases for their policies and that the
3 policies are reasonably related to the furtherance of the identified interests. *An evidentiary*
4 *showing is required as to each point.*” *Casey v. Lewis*, 4 F.3d 1516, 1528 (9th Cir. 1993)
5 (alteration in original) (quoting *Walker v. Sumner*, 917 F.2d 382, 386 (9th Cir. 1990)).

6 “The first *Turner* factor is a *sine qua non*: ‘If the prison fails to show that the regulation is
7 rationally related to a legitimate penological objective, [the Court does] not consider the other
8 factors.’” *Hrdlicka*, 631 F.3d at 1051 (internal alteration omitted) (quoting *Ashker*, 350 F.3d at
9 922). Defendants assert five justifications for their policy, which are discussed separately below.
10 Ultimately, the Court concludes Defendant does not meet his burden on three of his five
11 justifications, and the Court grants Plaintiffs partial summary judgment on these three issues. See
12 Fed. R. Civ. P. 56(a) (stating a court may grant partial summary judgment on a “part of each
13 claim or defense”).

14 *a. Complying with California Law*

15 Defendant asserts the policy prohibiting unsolicited and unrequested commercial mail is
16 rationally related to its legitimate interest in complying with California law. (Opp’n 12:14–21.)
17 Compliance with state law is, beyond question, a legitimate and neutral interest. Therefore, the
18 issue is whether the jail’s policy prohibiting distribution unsolicited and unrequested commercial
19 mail, as applied to CJA, is rationally related to that interest.

20 Defendant argues that his jail reasonably believed that “CJA’s practice of mailing
21 unsolicited copies of CJA directly or in bulk to inmates would violate Sections 2074 and 2076 of
22 Title 10 of California’s Code of Regulations, [and therefore] any ban of unsolicited publication
23 based thereon is clearly rationally related to the jail’s (and arguably Plaintiffs’) interest.” (Opp’n
24 12:14–21.) Plaintiffs counter, arguing distribution of CJA would not violate California law
25 because California Code of Regulations §§ 2074 and 2076 “are simply inapplicable to the facts of
26 this case” since the laws Defendant cites prohibit “attorneys and bail licensees from soliciting
27 business within correctional or penal facilities,” and CJA is neither “designed for distribution
28 solely to inmate populations,” nor “one hundred (100) percent advertising.” (Pls.’ Reply to

1 Def.'s Opp'n ("Reply") 19:17–22, ECF No. 73.)

2 In determining whether a policy is rationally related to its asserted objective, it “does not
3 matter . . . whether the policy ‘in fact advances’ the jail’s legitimate interests. The only question
4 . . . is whether the defendants’ judgment was ‘rational,’ that is, whether the defendants might
5 reasonably have thought that the policy would advance its interests.” *Mauro*, 188 F.3d at 1060;
6 *accord PLN I*, 238 F.3d at 1150 (“The only question is whether prison administrators reasonably
7 could have thought the regulation would advance legitimate penological interests.”).

8 Here, California law prohibits the solicitation of “business for any attorneys in and about
9 . . . county jails,” Cal. Bus. & Prof. Code § 6152, and prohibits bail licensees from soliciting “any
10 person for bail in any prison, jail or other place of detention.” Cal. Code Regs. tit. 10, § 2074;
11 *accord* Cal. Code Regs. tit. 10, § 2076. CJA includes advertisements by bail bondsmen and
12 criminal-defense lawyers. In fact, Butte County Counsel, Bruce Alpert, in his letter refusing to
13 distribute CJA stated: “[T]he magazine consists primarily of advertisements for criminal attorneys
14 and bail bondsmen. It is clear that your attempt to have the magazine distributed solely to pre-
15 trial detainees being housed in the Butte County Jail . . . is really an attempt to solicit business.
16 . . .” (Decl. Brad Stephens, Ex. E., at 1–2, ECF No. 29-6.) “Moreover, I find the advertising in
17 your magazine to be possibly illegal” under “California Code of Regulations Title 10, Section
18 2074” and under “California Code of Business and Professions Section 6152(a)(1)” which
19 “provides that it is unlawful for any person to solicit business for an attorney in a county jail.”
20 (*Id.* at 2.) Moreover, Defendant’s proffered evidence shows that the then-Chief Counsel for the
21 California Department of Insurance opined in a declaration: “CJA’s distribution process
22 represents an attempt to circumvent the prohibitions against locating possible bail clients in jail
23 and directly soliciting them for bail, and therefore violates both Section 2074 and 2076.” (Decl.
24 Gary M. Cohen ¶ 12, ECF No. 29-3.) Thus, there is some evidence from which a reasonable trier
25 of fact could find Defendant rationally believed distributing CJA might violate California law,
26 “and that the polic[y] [was] reasonably related to the furtherance of the identified interests.”
27 *Casey*, 4 F.3d at 1528.

28 Moreover Plaintiffs’ contention that CJA does not in fact violate California law is largely

1 irrelevant. The question, particularly on summary judgment, is not whether distribution would in
2 fact be illegal; instead, the question is whether the jail “reasonably could have thought” it was
3 illegal—a question that Plaintiffs’ motion and reply, fatally, do not address. *PLN I*, 238 F.3d at
4 1150. Defendant has shown that Sheriff Reniff “might reasonably have thought” prohibiting the
5 distribution of unsolicited copies of CJA “would advance its interests” in complying with
6 California law. *Mauro*, 188 F.3d at 1060. Therefore, the first *Turner* factor favors denying
7 Plaintiffs’ motion for partial summary judgment.

8 *b. Complying with Contract Obligations*

9 Defendant asserts the policy is rationally related to the jail’s legitimate interest in
10 complying with the terms of its contractual obligation. Butte County Jail has an exclusive
11 contract with an advertising company that pays the jail a percentage of its profits from the sale of
12 ad space on bulletin boards in the jail. Defendant argues distributing CJA would interfere with
13 this existing contract. (Opp’n 12:22–26; Def.’s Mot. Summ. J; Mem. P. & A. in Supp. Thereof
14 (“Def.’s Prior Mot. Summ. J.”) 18:5–20, ECF No. 29-1.)⁴ However, the Ninth Circuit previously
15 rejected this argument and held in this case, as a matter of law, “a jail has [no] legitimate
16 penological interest, for purposes of *Turner*, in protecting a profit made by impinging on inmates’
17 First Amendment rights.” *Hrdlicka*, 634 F.3d at 1053. Therefore, Defendant’s asserted interest
18 in complying with existing contracts is not a legitimate penological interest, and partial summary
19 judgment is GRANTED for Plaintiffs on this issue. *See Lies v. Farrell Lines, Inc.*, 641 F.2d 765,
20 769 & n.3 (9th Cir. 1981) (“The partial summary judgment . . . procedure was intended to avoid
21 a useless trial of facts and issues over which there was really never any controversy and which
22 would tend to confuse and complicate a lawsuit.” (quoting 6 James Wm. Moore, et al., *Moore’s*
23 *Federal Practice* ¶ 56.20(3-2) (2d ed. 1976))).

24 *c. Jail Security*

25 Defendant asserts the policy is rationally related to the jail’s legitimate interest in security.
26 Jail security, is beyond question, a legitimate and neutral interest. *See Turner*, 482 U.S. at 86
27 (“[J]udgments regarding prison security ‘are peculiarly within the province and professional

28 ⁴ Defendant incorporated by reference his prior motion for summary judgment in his opposition. (Opp’n 12:6.)

1 expertise of corrections officials, and . . . courts should ordinarily defer to their expert judgment
2 in such matters.” (quoting *Pell v. Procunier*, 417 U.S., 827 (1974))). Thus, the issue is whether
3 the jail’s policy prohibiting unsolicited, unrequested commercial mail is rationally related to that
4 interest.

5 The Ninth Circuit held in this case that it was “unclear” on appeal from summary
6 judgment “the degree to which allowing distribution of CJA in the jails would produce additional
7 clutter in inmates cells or otherwise adversely affect jail security.” *Hrdlicka*, 631 F.3d at 1052.
8 Plaintiffs move for summary judgment arguing, in essence, the record is clear; no reasonable trier
9 of fact could find there is a rational distinction, for jail-security purposes, between mail that has
10 been requested as opposed to mail indiscriminately sent to some but not all inmates. Viewing
11 “the evidence in the light most favorable” to Defendant, *McSherry*, 584 F.3d at 1135, the Court
12 cannot agree.

13 Defendant argues the prohibition on unsolicited commercial mail furthers the interest of
14 jail security, because inmates often use paper “to hide contraband, start fires, flood their cells, and
15 cover their lights and windows.” (Def.’s Prior Mot. Summ. J. 21:13–14.) Defendant contends
16 inmates are more likely to use unsolicited unrequested publications, like CJA, because “unlike
17 attorney–client mail, personal mail, or commercial publications that inmates request, inmates
18 would have no connection to unsolicited copies of CJA.” (*Id.* at 21:21–23.) “[T]herefore,”
19 Defendant argues, “inmates would not care if unsolicited copies were damaged, lost, or seized;
20 especially when they learn that the copies will be continuously replenished.” (*Id.* at 21:23–24.)

21 Plaintiffs counter arguing this case is like *PLN II*, in which the Ninth Circuit rejected the
22 Department of Correction’s similar argument that its regulation “help[ed] reduce the risk of fire”
23 and “increase[d] the efficiency of cell searches” by reducing the “volume of mail [that] will enter
24 inmates’ cells.” 397 F.3d at 700. The Ninth Circuit, in rejecting this justification, reasoned: “[I]t
25 is irrational to prohibit prisoners from receiving bulk rate mail and catalogs on the theory that it
26 reduces fire hazards because the DOC already regulates the quantity of possessions that prisoners
27 may have in their cells.” *Id.* Plaintiffs point to Butte County Jail’s similar regulation that inmates
28 “may only keep a limited amount of written materials in their cells at any given time,” (Opp’n

1 13:23–25), and argue that as in *PLN II*, this regulation refutes the rational connection between the
2 policy and the objective of jail security. (*Id.* at 13:27–14:14.)

3 However, the court in *PLN II* also noted “PLN was not sending mail to . . . correctional
4 facilities to be distributed to all inmates, *regardless of whether they had expressed interest in*
5 *receiving it.*” 397 F.3d at 700 (emphasis added). “In this case, every piece of mail sent by PLN
6 is sent as a result of a request by the recipient, but the inmates were not allowed to receive it.” *Id.*
7 Thus, the court held, the case was “distinguishable from *Jones v. North Carolina Prisoners’*
8 *Labor Union, Inc.*, 433 U.S. 119 (1977), in which the Supreme Court upheld a ban on junk mail
9 sent indiscriminately to all inmates.” *Id.*

10 Here, as in *Jones*, CJA magazines would be sent indiscriminately to some but not all
11 inmates whether they requested it or not—making this case distinguishable from *PLN II*.
12 Moreover, Defendant has submitted evidence of two specific and current examples to support the
13 jail’s reasoning that the regulation is rationally related to jail security:

14 First, paper back books are donated to the Jail by the local
15 community, and after being searched, the books are placed on a cart
16 that is moved throughout the different housing areas. Inmates are
17 instructed that they may take one book, but before doing so, are
18 asked to return any book they already have in their possession.
19 Notwithstanding these basic rules, inmates are often found hoarding
the books, destroying the books, and using torn pages from the
books to hide contraband, start fires, plug their toilets, or cover the
windows and/or lights in their cells. Both officers believe that
unsolicited copies of CJA would be treated in a similar fashion.

20 Second, by law, the Jail must provide a telephone book in
21 every one of the twenty-four day room areas in the Jail. The inmates
22 constantly tear out the pages of the phone books, and use the pages
23 to hide contraband, start fires, plug their toilets, and cover their
lights and windows. On average, every phone book in the Jail has
to be replaced once a month. Again, both officers believe that
unsolicited copies of CJA would be treated in a similar fashion.

24 (Def.’s Prior Mot. Summ. J. 21:26–22:10 (citations omitted) (citing UMF Nos. 28–29).) This
25 evidence supports the reasonable inference that inmates may be more likely to destroy CJA than
26 other materials, because they know CJA will be replenished and they did not request CJA;
27 whereas, a publication gifted from a friend or relative may have sentimental value, and inmates
28 may value specifically requested publications, even free ones, more than a publication they

1 received but did not request. Moreover, even though jail regulations already limit the total
2 quantity of paper in the cells, these regulations do not mollify Defendant’s contention that
3 inmates are more likely to destroy the portion of that limited quantity that was obtained without
4 request, than destroy the portion they requested or received by specific gift. Thus, a reasonable
5 trier of fact could find there is a rational distinction between unrequested unsolicited publications
6 sent indiscriminately to some, but not all, inmates, and gift publications sent to a specific inmate
7 or free publications specifically requested by inmates. Therefore, the Court cannot say on the
8 record before it that there is no rational connection between the legitimate interest in jail security
9 and the policy.

10 Plaintiffs counter Defendant’s proffered evidence is “wholly contradicted by the direct
11 evidence that inmates treasure *Crime Justice & America* as being one of the few helpful resources
12 they access to while in jail.” (Mot. Summ. J. 16:1–3.) Plaintiffs submit they “have received
13 literally thousands of letters from inmates . . . applauding the publication as their sole access to
14 meaningful material and pertinent information that is so important for them to receive as
15 inmates.” (*Id.* at 1:25–2:10.) Plaintiffs contend “the magazine cannot be considered ‘junk mail.’”
16 (*Id.* at 2:8–10.)

17 Here, however, Plaintiffs’ contradicting, probative evidence reveals a genuine dispute of
18 material fact whether prohibiting CJA is rationally related to the interest in prison security, but
19 does not establish that Plaintiffs are entitled to judgment as a matter of law. Therefore, the
20 interest in jail security and the first *Turner* factor favor denying Plaintiffs’ motion for partial
21 summary judgment on this issue.

22 *d. Staff Resources*

23 Defendant argues the policy is rationally related to preserving staff resources, which is a
24 legitimate and neutral interest. (Opp’n 12:6–9.) Defendant argues the increase in the time
25 required to process unsolicited unrequested commercial mail will drain essential prison resources.
26 However, as the Ninth Circuit previously observed in this case: “Officers at Butte County Jail
27 provided no information quantifying the additional resources that would be required to distribute
28 CJA. Indeed, they did not even provide information about the resources the jail currently devotes

1 to mail delivery.” *Hrdlicka*, 631 F.3d at 1052–53. On remand, Defendant has not provided this
2 Court sufficient additional evidence either. Therefore, Plaintiffs’ motion for partial summary
3 judgment is GRANTED on this issue.

4 *e. Maintaining the Jail as a Non-Public Forum*

5 Defendant argues the policy is rationally related to maintaining the jail’s status as a non-
6 public forum. (Opp’n 12:6.) However, Defendant offers no authority to support the proposition
7 that a jail or “prison”—“most emphatically not a ‘public forum,’” *Jones*, 433 U.S. at 136—may
8 somehow lose its non-public forum status. Defendant cites *Perry Education Association v. Perry*
9 *Local Educators’ Association*, 460 U.S. 37 (1983), but that case stands for the contrary
10 proposition. In *Perry*, the Court held that even though the school district permitted one union’s
11 newsletter to be distributed to teachers’ internal mailboxes, because it was a non-public forum,
12 the school could still nonetheless prohibit another union’s newsletter. *Id.* at 55. Applying *Perry*
13 to this case, even if Defendant was required to distribute CJA, the jail could still prohibit other
14 solicitations. *See id.* (“Conversely on government property that has not been made a public
15 forum, not all speech is equally situated, and the state may draw distinctions which relate to the
16 special purpose for which the property is used. As we have explained above, for a school mail
17 facility, the difference in status between the exclusive bargaining representative and its rival is
18 such a distinction.”). Therefore, Plaintiffs’ motion for partial summary judgment is GRANTED
19 on this issue as well.

20 **2. Remaining Turner Factors**

21 The second *Turner* factor “is whether there are alternative means of exercising the right
22 that remain open to prison inmates.” *Turner*, 482 U.S. at 90. Defendant argues Plaintiffs, as an
23 alternative means of access, may pay to advertise on the bulletin boards in the jail and wait for
24 inmates to subscribe, or place CJA in the library. (Opp’n 13:11–20.) Plaintiffs counter arguing
25 CJA’s content addresses issues germane to inmates awaiting trial, such that inmates have an
26 immediate need for the information in CJA. “[T]he only way for an inmate[, CJA’s intended
27 audience,] to know about *Crime, Justice & America* is for the magazine to be distributed to the
28 inmates,” because “[c]ounty jail populations turn over too quickly for other potential

1 advertisement campaigns . . . to reach [CJA’s] intended audience.” (Mot. Summ. J. 18:7–18.)
2 Regarding Defendant’s specific proposed alternatives, Plaintiffs reply purchasing advertising is
3 unrealistic: “[CJA] cannot automatically purchase space on the Partners jail [bulletin] board.
4 Rather, there is a periodic lottery to determine who can advertise on the jail board. Thus,
5 Plaintiffs’ ability to exercise their First Amendment Rights would be dependent upon a lottery.”
6 (Reply 32:1–7.) Plaintiffs argue, in a conclusory manner, the library is not a viable alternative,
7 because: “A jail library is used by a limited number of inmates at any given time, and generally
8 used by long term residents,” such that CJA’s “intended audience would likely never see the
9 publication.” (*Id.* at 32:8–16.)

10 Here, Plaintiffs are correct that waiting for inmates to request CJA is not a viable
11 alternative, because of the immediacy of inmates’ need for the information in CJA, and “many
12 inmates will have left the jail before they can learn about the existence of CJA, request that it be
13 sent to them, and then receive it.” *Hrdlicka*, 631 F.3d at 1054. Moreover, the Court finds that
14 merely advertising CJA on the jail bulletin board is an inadequate alternative, because Plaintiffs’
15 First Amendment right would be contingent on the results of a lottery.

16 However, Plaintiffs have not pointed to any evidence in the record that the library is an
17 inadequate alternative, beyond their conclusory assertion that mostly “long-term residents” use
18 the library. On the contrary, Plaintiffs’ own evidence suggests that CJA perhaps appropriately
19 belongs in the jail library: California’s Principal Librarian stated, “[i]n my professional opinion, I
20 would recommend your magazine as an acceptable donation to the California Department of
21 Corrections Law Libraries.” (Decl. Ray Hrdlicka, Ex. A, p. 3, ¶ 15, ECF No. 68-3.)

22 Therefore, there remains a genuine dispute of material fact whether there are “alternative
23 means of exercising the right that remain open,” namely, distributing CJA through the Butte
24 County Jail library. *Turner*, 482 U.S. at 90.

25 Thus, resolution of two of the four *Turner* factors—the first factor being the most
26 important, *see Cal. First Amend. Coal. v. Woodford*, 299 F.3d 868, 883 (9th Cir. 2002) (“the first
27 factor is arguably dispositive”)—turns on disputes of material fact that preclude summary
28 judgment. Therefore, Plaintiffs cannot meet their burden to show they are entitled to partial

1 summary judgment on these issues as a matter of law. Thus, in light of the factual disputes on
2 two of the four factors, the Court need not reach the third and fourth factors—“the impact
3 accommodation of the asserted constitutional right will have on guards and other inmates, and on
4 the allocation of prison resources generally,” *Id.*, and whether the policy is an “‘exaggerated
5 response’ to prison concerns” *Id.*—to determine that Plaintiffs, the party with the ultimate burden
6 of persuasion, failed to show that a “rational trier of fact” could not find in Defendant’s favor. *S.*
7 *Cal. Gas. Co.*, 336 F.3d at 888.

8 Therefore, the Court GRANTS Plaintiffs’ motion for partial summary judgment in part,
9 finding that Defendant has not met his burden to show his asserted interests in complying with
10 existing contract obligations, staff resources, and maintaining the jail’s non-public forum status
11 are “rationally related to a legitimate penological objective.” *Hrdlicka*, 631 F.3d at 1051.
12 Moreover, the Court DENIES Plaintiffs’ motion for partial summary judgment in part,
13 concluding that genuine disputes of material fact preclude summary judgment concerning
14 Defendant’s asserted interests in complying with California law and jail security.

15 **C. Plaintiffs’ Motion for Judgment on Remand**

16 Since, for the reasons stated above, genuine disputes of material fact preclude summary
17 judgment in part, Plaintiffs’ unprecedented motion for entry of judgment on remand is DENIED.

18 **D. Defendant’s Countermotion for Partial Summary Judgment**

19 After the case was remanded from the Ninth Circuit, Plaintiffs amended their complaint—
20 with leave from the Court (ECF No. 64)—to assert a claim for damages against the Butte County
21 Sheriff in his official capacity under 42 U.S.C. § 1983 for constitutional violations under color of
22 state law. (First Amended Compl., ECF No. 65.) Defendant countermoves for partial summary
23 judgment on this claim, arguing “Plaintiffs cannot establish the denial of distribution was
24 ‘deliberately indifferent’ to Plaintiffs’ rights for purposes of *Monell*.” (Opp’n 7:15–17.)
25 Plaintiffs counter in their reply that the “issue of ‘deliberate indifference’” is irrelevant because it
26 only applies if a plaintiff asserts “the government entity’s ‘failure to act’ or ‘failure to train’ was
27 the moving force behind the officials’ . . . unconstitutional acts.” (Reply 9:3–15.) Moreover,
28 Plaintiffs argue that by “denying distribution of [Plaintiffs’] publication, Butte County officials

1 acted pursuant to a formal, written policy of the county,” such that they are liable under *Monell*.
2 (*Id.* at 10:2–6.)

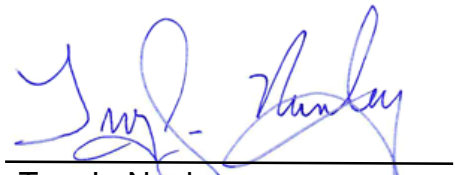
3 Plaintiffs are correct. Although a municipality cannot be held liable under § 1983 under a
4 respondeat superior theory, unquestionably, municipalities can be found liable if “the execution
5 of the municipalities official policy” itself causes the constitutional injury. *City of Canton v.*
6 *Harris*, 489 U.S. 378, 385–86 (1989) (citing *Monell v. Dep’t of Soc. Servs.*, 436 U.S. 658 (1978)).
7 “Deliberate indifference” must be shown only where the plaintiff asserts *Monell* liability based on
8 a “‘failure to train’ theory.” *Id.* at 388. Thus, because the Butte County Jail prohibited
9 distribution of CJA avowedly pursuant to its official policy prohibiting unsolicited commercial
10 mail, Plaintiffs’ *Monell* claim can proceed against the Sheriff in his official capacity. Therefore,
11 Defendant’s counter-motion (ECF No. 71) is DENIED.

12 CONCLUSION

13 Based on the foregoing, Defendant’s Rule 56(d) motion for a continuance is DENIED.
14 Plaintiffs’ motion for partial summary judgment is GRANTED in part on Defendant’s asserted
15 interests in complying with existing contract obligations, staff resources, and maintaining the
16 jail’s non-public forum status. Plaintiff’s motion for partial summary judgment is DENIED
17 regarding Defendant’s asserted interests in complying with California law and jail security.
18 Plaintiffs’ motion for judgment on remand is DENIED. Defendant’s counter-motion for partial
19 summary judgment is DENIED.

20 IT IS SO ORDERED

21 DATED: July 12, 2013

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23
24 
25 Troy L. Nunley
26 United States District Judge
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28