

EXHIBIT B

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UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF CALIFORNIA

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ICONFIND INC.,

Plaintiff,

v.

YAHOO! INC.,

Defendant.

NO. CIV. 09-109 WBS JFM

MEMORANDUM AND ORDER RE:
MOTION FOR CLAIM CONSTRUCTION

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Iconfind Inc. ("Iconfind") seeks to improve access to the Internet's contents by organizing network or web pages through a standardized categorization system for the information contained on those pages. Plaintiff's U.S. Patent No. 7,181,459 B2 ("the '459 patent") categorizes network pages based on their content, including the copyright status of the material on the page and whether the pages contain commercial or non-commercial information. Plaintiff contends that Yahoo! Inc.'s ("Yahoo!") Flickr online photo management and sharing application infringes on the '459 patent by incorporating the Creative Commons license

1 into its website and allowing Flickr users to assign Creative
2 Commons licenses to their photographs.

3 On November 5, 2009, defendant filed a motion for claim
4 construction, and the court held a Markman¹ hearing on December
5 7, 2009. After considering the parties' briefs and all other
6 relevant documents, along with the parties' arguments at the
7 Markman hearing, the court construes the disputed claims as set
8 forth below.

9 I. Factual and Procedural Background

10 Iconfind is the owner of U.S. Patent No. 7,181,459 B2
11 ("the '459 patent"), issued on February 20, 2007 and entitled
12 "Method of Coding, Categorizing, and Retrieving Network Pages and
13 Sites." (Mot. Claim Construction Ex. 1 [hereinafter cited as
14 "'459 patent"].) The '459 patent describes a method for manually
15 sorting network pages into a hierarchy of categories based on
16 their content. Claim one of the patent states:

- 17 1. A computer implemented method of categorizing a
18 network page, comprising:
19 Providing a list of categories, wherein said list
20 of categories include a category for transacting
21 business and a category for providing information, and
22 wherein said list of categories include a category
23 based on copyright status of material on a page;
24 assigning said network page to one or more of said
25 list of categories;
26 providing a categorization label for the network
27 page using the copyright status of material on the
28 network page; and
controlling usage of the network page using the
categorization label and the copyright status of the
network page.

¹Markman v. Westview Instruments, Inc., 517 U.S. 370, 372,
116 S.Ct. 1384 (1996).

1 ('459 patent 12:24-38.²) Claim one of the '459 patent sorts
2 network pages into three categories: (1) a category for providing
3 information; (2) a category for transacting business; and (3) a
4 category based on the copyright status of the material on the
5 network page. Id. The network page is then assigned a label
6 based on the copyright status of the material on the page. That
7 label, along with the copyright status of the network age, are
8 used to control the usage of the page, by, for example,
9 permitting a user to limit his network pages solely to pages in
10 particular categories. (9:40-12:12.)

11 The preferred embodiment of the invention describes a
12 four-tiered categorization system, depicted in the '459 patent as
13 Figure 1. ('459 patent Fig. 1.) The "first tier" divides
14 network pages into whether they are for transacting business or
15 providing information. (4:60-65.) The "second tier" divides the
16 pages according to subject matter. (5:10-28.) The "third tier"
17 divides the pages according to the types of files associated with
18 the network page. (5:29-47.) Another tier divides the pages
19 according to the copyright status of the material on the network
20 page. (5:48-58.)

21 In the preferred embodiment, a designer of a network
22 page manually assigns the page to appropriate categories by
23 applying a "categorization code" for each category to which the
24 page is assigned. (6:62-65.) The network designer then combines
25 various "codes" to form a "categorization label" that is placed
26

27 ²The format #:## signifies the column and line number of the
28 '459 patent. Subsequent references to content within the '459
patent are made solely using this numerical format.

1 on a network page. (7:27-47.) Search engines can then read the
2 categorization label and determine how the page is categorized.

3 During the prosecution of the '459 patent, the
4 inventors repeatedly had their patent rejected due to the prior
5 art that disclosed categorizing web pages. (Mot. Claim
6 Construction Ex. 2 at IF001485-90.) The inventors eventually
7 narrowed the claims of their patent to claim a categorization
8 system which included at least the three categories of
9 transacting business, providing information, and copyright
10 status.

11 Yahoo!'s Flickr is an online photo management and
12 sharing application. (Mot. Claim Construction 6.) Flickr users
13 upload digital photos to the Flickr website for storage and
14 sharing. Id. Users can make their photos private or visible to
15 others. Id. Photographs that are public may be browsed or
16 searched by various "tags" that may be attached to them. Id.
17 Flickr also incorporates the Creative Commons license system
18 whereby users can select to grant others the right to use their
19 photographs with certain restrictions. Id. Creative Commons is
20 a non-profit organization that provides free licenses to users to
21 mark their creative work with the usage restrictions they want
22 their work to carry. Id. Flickr users have the option to "tag"
23 their photographs with a Creative Commons license.

24 On January 13, 2009, plaintiff filed a complaint with
25 this court alleging that the Creative Commons license on Yahoo!'s
26 Flickr site infringes the '459 patent. Presently before the
27 court is defendant's motion for claim construction pursuant to
28

1 Markman v. Westview Instruments, Inc., 517 U.S. 370 (1996).

2 II. Discussion

3 A. Legal Standard

4 The court, not the jury, must determine the meaning and
5 scope of patent terms. Markman v. Westview Instruments, Inc., 52
6 F.3d 967, 979 (Fed. Cir. 1995), aff'd., 517 U.S. 370, 372, 116
7 S.Ct. 1384 (1996). When construing disputed claim terms, the
8 court often looks to both intrinsic and extrinsic evidence.

9 Vitronics Corp. v. Conceptronic, Inc., 90 F.3d 1576, 1582 (Fed.
10 Cir. 1996).

11 Intrinsic evidence includes the language of the claims,
12 specification, and prosecution history. Vitronics, 90 F.3d at
13 1582. The language of a patent's claims are "generally given
14 their ordinary and customary meaning," which is "the meaning that
15 the term would have to a person of ordinary skill in the art in
16 question . . . as of the [patent's] effective filing date."

17 Phillips v. AWH Corp., 415 F.3d 1303, 1313 (Fed. Cir. 2005).

18 "Importantly, the person of ordinary skill in the art is deemed
19 to read the claim term not only in the context of the particular
20 claim in which the disputed term appears, but in the context of
21 the entire patent, including the specification." Id.

22 The specification "is the single best guide to the
23 meaning of a disputed term." Vitronics, 90 F.3d at 1582. The
24 specification can provide further guidance on the meaning of
25 terms in the claims by, for example, (1) revealing a "special
26 definition given to a claim term by the patentee that differs
27 from the meaning it would otherwise possess," Phillips, 415 F.3d

1 at 1316, (2) revealing an "intentional disclaimer, or disavowal,
2 of claim scope by the inventor," Id., or (3) defining a term by
3 implication, "such that the meaning may be found in or
4 ascertained by a reading of the patent documents," Novartis
5 Pharms. Corp. v. Abbott Labs., 375 F.3d 1328, 1334-35 (Fed. Cir.
6 2004). Limitations from the preferred embodiments or specific
7 examples in the specification, however, cannot be read into the
8 claim. Anchor Wall Sys. v. Rockwood Retaining Walls, Inc., 340
9 F.3d 1298, 1306 (Fed. Cir. 2003).

10 The patent's prosecution history "can often inform the
11 meaning of the claim language by demonstrating how the inventor
12 understood the invention and whether the inventor limited the
13 invention in the course of prosecution, making the claim scope
14 narrower than it would otherwise be." Phillips, 415 F.3d at
15 1317.

16 Extrinsic evidence "consists of all evidence external
17 to the patent and prosecution history, including expert and
18 inventor testimony, dictionaries, and learned treatises."
19 Markman, 52 F.3d at 980. When used, extrinsic evidence cannot
20 "vary or contradict" claim language, Vitronics, 90 F.3d at 1584,
21 but it can be useful "for a variety of purposes, such as to
22 provide background . . . [and] to ensure that the court's
23 understanding of the technical aspects of the patent is
24 consistent with that of a person of skill in the art, or to
25 establish that a particular term in the patent or the prior art
26 has a particular meaning in the pertinent field." Phillips, 415
27 F.3d at 1318.

1 B. Disputed Terms

2 Viewing the disputed terms from the perspective of a
3 person of ordinary skill in the art at the time of the invention,
4 the court adopts the constructions set forth below.

5 The five disputed terms appear in boldface below.³

6 1. A computer implemented method of categorizing a
7 **network page**, comprising:

8 providing a list of categories, wherein said
9 list of categories include a **category for**
10 **transacting business** and a **category for**
11 **providing information**, and wherein said list
12 of categories include a category based on
13 copyright status of material on a page;

14 . . . ;

15 providing a **categorization label** for the
16 network page using the copyright status of
17 the material on the network page;

18

19 19. The method of claim 1, further comprising providing
20 a **categorization code** that can be used to label the
21 page with the **categorization label** that indicates the
22 categories to which the page is assigned.

23 (12:24-38, 13:40-43.)

24 1. Network Page

25 The parties' proposed constructions are as follows:

26 Plaintiff

27 Defendant

28 Page on the Internet, private
corporate network, intranet,
local area network or other
network.

All files, data, and
information presented when a
network address is accessed,
including any text, audio,
advertising, images, files,
graphics, or graphical user
interface.

³These terms appear in independent claims 1, 30, and 31, and
dependent claims 19-27 of the '459 patent.

1 The parties' dispute over this term revolves around whether the
2 term "page" needs to be separately defined. The parties do not
3 dispute the meaning of "network." The patent claims clearly
4 distinguish "network page" from "material on a page" and
5 "material on the network page." (14:15-50.) At oral argument,
6 counsel for the plaintiff conceded that an image on a "page" did
7 not constitute a "page." The parties then agreed that the term
8 "page" did not need to be further defined.

9 Therefore, the term "page" needs no further
10 construction, and the court concludes that the term "network
11 page" means **"Page on the Internet, private corporate network,
12 intranet, local area network or other network."**

13 2. Category for Transacting Business

14 The parties' proposed constructions are as follows:

15 <u>Plaintiff</u>	15 <u>Defendant</u>
16 Category for (1) e-commerce 17 pages, which provide users 18 with the ability to conduct 19 online purchases, sales, 20 leases, or other financial 21 transactions, (2) pages that 22 may be involved in transacting 23 business, but do not enable 24 the user to conduct the 25 transaction on-line, and (3) 26 other pages that contain 27 commercial information.	28 A category for network pages that have as a primary purpose transacting business. In the alternative, this term is indefinite.

24 Plaintiff's proposed construction closely mirrors the preferred
25 embodiment set out in the specification of the '459 patent, which
26 states that:

27 Web pages involved in transacting business include e-
28 commerce pages, which provide users with the ability to
conduct online purchases, sales, leases, or other

1 financial transactions, pages that may be involved in
2 transacting business, but do not enable the user to
3 conduct the transaction on-line, and other pages that
4 contain commercial information.

5 (4:62-5:4). The defendant argues that the plaintiff is
6 impermissibly attempting to turn the description of the preferred
7 embodiment into a definition, and that the term "commercial
8 information" is ambiguous.

9 As to the former claim, criteria outlined in the
10 preferred embodiment do not ordinarily serve to limit the claims
11 of the patent to those criteria. See Anchor Wall Sys., 340 F.3d
12 at 1306. Yet the claim terms can be defined by what is set forth
13 in the preferred embodiment as long as that limitation properly
14 describes the whole invention. See Honeywell Intern., Inc. v.
15 ITT Indus., Inc., 452 F.3d 1312, 1318 (Fed. Cir. 2006);
16 Vitronics, 90 F.3d at 1582 ("Although words in a claim are
17 generally given their ordinary and customary meaning, a patentee
18 may choose to be his own lexicographer and use terms in a manner
19 other than their ordinary meaning, as long as the special
20 definition of the term is clearly stated in the patent
21 specification or file history."

22 The specification "acts as a dictionary when it
23 expressly defines terms used in the claims or when it defines
24 terms by implication"); Irdeto Access, Inc. v. Echostar Satellite
25 Corp., 383 F.3d 1295, 1300 (Fed. Cir. 2004) ("Even when guidance
26 is not provided in explicit definitional format, the
27 specification may define claim terms by implication such that the
28 meaning may be found in or ascertained by a reading of the patent
documents.") (citations omitted); see also Phillips v. AWH Corp.,

1 415 F.3d 1303, 1316 (Fed Cir. 2005) (“[T]he specification may
2 reveal an intentional disclaimer, or disavowal, of claim scope by
3 the inventor In that instance [], the inventor has
4 dictated the correct claim scope, and the inventor’s intention,
5 as expressed in the specification, is regarded as dispositive.”).
6 Often, it will be clear upon reading the specification in the
7 context of its purpose--which is to teach and enable those of
8 skill in the art to make and use the invention and to provide a
9 best mode for so doing--whether the patentee is setting out
10 specific examples of how to practice the invention or “whether
11 the patentee intends for the claims and the embodiments in the
12 specification to be strictly coextensive.” Phillips, 415 F.3d at
13 1323.

14 In Honeywell International, the Federal Circuit found
15 that the preferred embodiment of a fuel filter was the only
16 embodiment of the invention because it referred to the fuel
17 filter as “this invention” on multiple occasions in the
18 specification. Id. (“The public is entitled to take the patentee
19 at his word and the word was that the invention is a fuel
20 filter.”). The preferred embodiment of “category for transacting
21 business” in this case does not expressly define the invention by
22 its terms. Here, the preferred embodiment states that “web pages
23 involved in transacting business **include** [the three types of
24 pages listed by the plaintiff as its proposed construction.]”
25 (4:62-5:4) (emphasis added). Generally, this use of the word
26 “include” is meant to convey a minimum rather than a maximum.
27 See Black’s Law Dictionary 831 (9th ed. 2009) (“To contain as a
28 part of something. The participle including typically indicates

1 a partial list."). By the preferred embodiment's own language,
2 it does not purport to limit categories for transacting business
3 to the list of three types of web pages offered by the plaintiff
4 as its proposed construction.

5 There is further support in the specification that the
6 use of the word "include" was meant to be illustrative rather
7 than definitional of the term "category for transacting
8 business." The word "include" is used similarly in the preferred
9 embodiment of another disputed term, "category for providing
10 information." (5:4-6; see infra.) Immediately after the
11 purported definition of "category for transacting business," the
12 specification goes on to state: "Web pages involved in providing
13 information **include** pages that contain articles, journals,
14 publications, or other non-commercial materials." (5:4-6)
15 (emphasis added).

16 The specification later, however, provides an example
17 of how one would categorize the fictional website www.abcde.com,
18 which had "as its purpose" the teaching of the alphabet, as
19 providing information. (8:31-32.) This purposeful metric for
20 categorizing pages as providing information is lacking from the
21 alleged definition of the term "category of providing
22 information," indicating that the preferred embodiment is not the
23 only embodiment of that category. Nor do other uses of the word
24 "include" in the specification imply that what follows is
25 exclusive. (See '459 patent 4-5.) The preferred embodiment,
26 therefore, does not clearly define the term "category for
27 transacting business" as exclusive to the examples listed and
28 accordingly the court will not limit the scope of the patent

1 claim to those examples.

2 The defendant's proposed construction imports the term
3 "primary purpose," which the plaintiff argues limits the term to
4 categories with one "primary purpose" when the specification is
5 clear that a web page can be assigned to both the transacting
6 business and providing information categories. (5:7-9.) Such
7 pages, asserts plaintiff, would therefore have two "primary
8 purposes" according to the defendant's logic. The dictionary
9 definition of the adjective "primary" applicable here is the
10 secondary definition, "something that stands first in rank,
11 importance, or value." Merriam-Webster's Collegiate Dictionary
12 986 (11th ed. 2003). This definition of "primary" appears to
13 exclude the possibility of multiple "primary purposes," and would
14 exclude the preferred embodiment of the invention which has
15 network pages categorized as both for transacting business and
16 for providing information.

17 Plaintiff further asserts that defendant's proposed
18 construction excludes the preferred embodiments of e-commerce
19 pages and pages that contain commercial information. Concerns
20 regarding the first embodiment are without merit, as "transacting
21 business" would be thought to include web pages that allow users
22 to complete online commercial and financial transactions. The
23 second embodiment of pages that merely "contain commercial
24 information" might be excluded if defendant's "primary purpose"
25 construction is adopted. While the other two preferred
26 embodiments would be included in the "primary purpose" language
27 proposed by the defendant, the defendant's proposal would seem to
28 exclude pages that merely "contain" commercial information but

1 whose "primary purpose" remained the providing non-commercial
2 information. Therefore, the defendant's proposed construction
3 must be rejected.

4 Since the plaintiff and defendant both have proposed
5 constructions that do not perfectly align with the claims and
6 specifications of the patent, the court construes the term as: A
7 category for network pages that have as a purpose transacting
8 business. At oral argument both parties indicated that, while
9 they each preferred their own proposed construction, this
10 construction could be satisfactory. This definition is broad
11 enough to encompass the preferred embodiment and also takes into
12 account the purposeful analysis that the patent specification has
13 indicated is also appropriate. Furthermore, this construction
14 recognizes that for the patent to function the term "category for
15 transacting business" must both be sufficiently definite to be
16 meaningful to network page creators seeking to categorize their
17 network pages, and be flexible enough to allow them to categorize
18 their network pages as they best see fit. This construction also
19 avoids the term "commercial information" proposed by plaintiff
20 and challenged by defendant as impermissibly indefinite.

21 Therefore, the term "category for transacting business"
22 means **"A category for network pages that have as a purpose
23 transacting business."**

24 3. Category for Providing Information

25 The parties' proposed constructions are as follows:

26 Plaintiff

Defendant

27 Category for pages that
28 contain articles, journals,
publications, or other non-

A category for network pages
that have as a primary purpose
the provision of information,

1 commercial materials.

for example, network pages
2 that contain articles,
journals, or publications.
3 In the alternative, this term
is indefinite.

4
5 Plaintiff's proposed construction closely mirrors the
6 preferred embodiment set out in the specification of the '459
7 patent, which states that: "Web pages involved in providing
8 information include pages that contain articles, journals,
9 publications, or other non-commercial materials." (5:4-6.) As
10 discussed above, the use of the word "include" in the preferred
11 embodiment, and the example of the fictional website
12 www.abcde.com, which had "as its purpose" the teaching of the
13 alphabet, as providing information (8:31-32), indicate that the
14 preferred embodiment is not the only embodiment of the "category
15 for providing information." Plaintiff's proposed construction,
16 therefore, improperly limits the claim to the preferred
17 embodiment.

18 As also discussed above, defendant's importation of the
19 term "primary purpose" likewise poses the problem of not aligning
20 with the preferred embodiment that allows for network pages to be
21 categorized as both providing information and transacting
22 business. Thus, the court proposes a modified construction: A
23 category for network pages that have as a purpose the provision
24 of information, for example, network pages that contain articles,
25 journals, or publications. This construction encompasses the
26 preferred embodiment and allows for other embodiments of the
27 invention, while eliminating the potentially troublesome
28 commercial/non-commercial distinction present in the plaintiff's

1 proposed construction.

2 Defendants argue that any network page provides some
3 form of information, and that the term "category for providing
4 information" is indefinite so to render the patent invalid.
5 Because every network page theoretically "provides information,"
6 defendant argues that this category could include every network
7 page every made. Patents enjoy a presumption of validity because
8 they have gone through the prosecution process with the Patent
9 Office, and defendants offer no expert testimony or evidence that
10 a person with ordinary skill in the art would not be able to
11 determine the scope of the patents claims. This argument is
12 therefore rejected.

13 Therefore, the term "category for providing
14 information" means **"A category for network pages that have as a
15 purpose the provision of information, for example, network pages
16 that contain articles, journals, or publications."**

17 4. Categorization Label

18 The parties' proposed constructions are as follows:

19 <u>Plaintiff</u>	<u>Defendant</u>
20 Tag indicating the category or 21 categories to which a page is 22 assigned.	The complete code string representing all the categories to which a network page is assigned.

23
24 Defendant's proposed construction clearly is contrary
25 to the preferred embodiment of the invention with respect to the
26 words "complete" and "all." The specification states that: "The
27 categorization label **preferably** consists of the indicia for all
28 of the categories to which the page is assigned." (7:3-4)

1 (emphasis added). According to the preferred embodiment,
2 therefore, it is not necessary that the categorization label
3 include the indicia representing every category to which the page
4 has been assigned. Plaintiffs also point to dependent claim 22,
5 which states: "The method of claim 20, wherein said
6 categorization label includes the indicia for each category to
7 which a page is assigned." (13:48-50.) Furthermore, independent
8 claim 30, which includes both terms "categorization code" and
9 "categorization label," makes clear that the categorization label
10 need not contain the indicia of all the categories to which a
11 network page is assigned:

12 30. A computer implemented method for categorizing a
13 network page, comprising:
14 providing a list of categories, wherein said list of
15 categories include a category for transacting business
16 and a category for providing information, and wherein
17 said list of categories include a plurality of
18 categories based on the copyright status of material on
19 a page;
20 providing a **categorization code** for labeling the
21 network page with a **categorization label**, wherein said
22 **categorization label** indicates a **set** of categories and
23 subcategories to which the network page is assigned,
24 and wherein said **categorization label** indicates the
25 copyright status of material on the network page; and
26 controlling usage of the network page using the
27 **categorization label** and the copyright status of the
28 network page.

(14:17-33) (emphasis added.)

23 Plaintiff argues that the defendant's proposed
24 construction also improperly reads "categorization code" and
25 "code string" into independent claim 1 of the '459 patent.
26 Specifically:

27 1. A computer implemented method of categorizing a
28 network page, comprising:

1 Providing a list of categories, wherein said list
2 of categories include a category for transacting
3 business and a category for providing information, and
4 wherein said list of categories include a category
5 based on copyright status of material on a page;

6 assigning said network page to one or more of said
7 list of categories;

8 providing a **categorization label** for the network
9 page using the copyright status of material on the
10 network page; and

11 controlling usage of the network page using the
12 **categorization label** and the copyright status of the
13 network page.

14 19. The method of claim 1, further comprising providing
15 a **categorization code** that can be used to label the
16 page with the **categorization label** that indicates the
17 categories to which the page is assigned.

18 ('459 patent 12-13) (emphasis added.) "[T]he presence of a
19 dependent claim that adds a particular limitation gives rise to a
20 presumption that the limitation in question is not present in the
21 independent claim." Phillips, 415 F.3d at 1314-15. Dependent
22 claim 19 adds the limitation of "further comprising a
23 categorization code," which presumably is not contained in
24 independent claim 1. While independent claim 30 includes both
25 "categorization label" and "categorization code," independent
26 claims 1 and 31 do not require a "categorization code." The
27 court will not import a dependent claim into independent claim 1
28 by importing the term "categorization code" to the term
"categorization label."

Furthermore, the language of the specification, which
was quoted only in part by the defendant, states that: The
indicia for the categories are **preferably** placed in an unbroken
code string in the following order: first tier, second tier,

1 third tier, and copyright-status categories." (7:15-18)
2 (emphasis added). The specification further states that: "**An**
3 **example** of such a categorization label is a single, simple
4 character string consisting of the two-letter or two-numerical
5 indicia for all of the categories to which the page is assigned."
6 (7:5-8) (emphasis added). It does not appear, therefore, that
7 the preferred embodiment is the only embodiment of the
8 categorization label, and the court will not interpret the term
9 "categorization label" to require a "code string."

10 Finally, because the patent does not limit its claims
11 to placing only one categorization label on a network page, it is
12 clear that each label does not need to include every category to
13 which a page is assigned in order for the patent to function. A
14 network page creator could assign a network page two
15 categorization labels, each indicating only some of the
16 categories to which a page is assigned. Furthermore, the
17 specification provides that a network page designer can
18 communicate the categories to which a page is assigned directly
19 to search engines rather than include those categories in the
20 categorization label. (6:50-58.) This clearly contemplates that
21 a categorization label might not include every category to which
22 a network page is assigned.

23 Defendants object to plaintiff's including the word
24 "tag" in their proposed construction of the term "categorization
25 label." While the word "tag" may be a term of art, "a patentee
26 may choose to be his own lexicographer and use terms in a manner
27 other than their ordinary meaning, as long as the special
28 definition of the term is clearly stated in the patent

1 specification or file history." Honeywell Intern., Inc., 452
2 F.3d at 1318. In the specification, the patent clearly uses the
3 words "tag" and "label" and "mark" in the verb form
4 interchangeably. (6:50-53, 6:63-65.) The construction suggested
5 by plaintiff, however, uses the word "tag" as a noun, which is
6 not supported by the patent language as being synonymous with a
7 "label." Additionally, the preferred embodiment somewhat
8 confusingly also states that "The method also includes the step
9 of providing the creator with a categorization code that can be
10 used to tag or label each page or site." (6:63-65.)
11 Substituting the word "tag" for "label" in the definition adds
12 nothing to enlighten the jury. To the contrary, it would just
13 add another word which arguable would have to be defined. Since
14 the plaintiff asserts that the patent uses the terms "tag" and
15 "label" interchangeably, this construction provides the same
16 meaning while avoiding possible confusion. Furthermore, this
17 construction makes clear that the label need not include every
18 category to which a page is assigned.

19 Therefore, the term "categorization label" means **"Label**
20 **indicating a category or categories to which a page is assigned."**

21 5. Categorization Code

22 The parties' proposed constructions are as follows:

23 <u>Plaintiff</u>	<u>Defendant</u>
24 System of characters or 25 symbols that represent categories.	A code representing a category to which a network page is or could be assigned.

26 The parties dispute whether the term "categorization code" refers
27 to an entire "system" of codes or to the individual codes that
28 correspond to each category. The term "categorization code"

1 appears in dependent claims 19, 20 25, and 30:

2

3 19. The method of claim 1, further comprising providing
4 a **categorization code** that can be used to label the
5 page with the categorization label that indicates the
6 categories to which the page is assigned.

5

6 20. The method of claim 19, wherein said **categorization
code** comprises an indicium for each of said categories.

7 25. The method of claim 19, wherein said categorization
8 label further includes an identifier to indicate that
9 said label is part of said **categorization code**.

9 30. A computer implemented method for categorizing a
10 network page, comprising:

10

11 providing a list of categories, wherein said list
12 of categories include a category for transacting
13 business and a category for providing information, and
14 wherein said list of categories include a plurality of
15 categories based on the copyright status of material on
16 a page;

14 providing a **categorization code** for labeling the
15 network page with a categorization label, wherein said
16 categorization label indicates a set of categories and
17 subcategories to which the network page is assigned,
18 and wherein said categorization label indicates the
19 copyright status of material on the network page; and

18 controlling usage of the network page using the
19 categorization label and the copyright status of the
20 network page.

19

20 (13:40-45; 14:3-5; 14:16-33) (emphasis added.) The language of a
21 patent's claims are "generally given their ordinary and customary
22 meaning." Phillips, 415 F.3d at 1313. Furthermore, the claim
23 term is read in the context of both the particular claim in which
24 it appears and in the context of the entire patent. Id.

25 These claims reveal a system of characters that
26 represent categories to which network pages can be assigned.
27 Specifically, dependent claim 20 refers to a categorization code
28 as comprising "an indicium for each of said categories" to which

1 a page is assigned. (13:44-45.) For claim 20 to make sense, the
2 term "categorization code" must contemplate a system that can
3 comprise the categorical indicia. Likewise, dependent claim 25
4 refers to an "identifier" to indicate that the categorization
5 label is part of the categorization code. Defendant's proposed
6 construction is nonsensical when posed along side claim 25. If a
7 "categorization code" is merely a two-letter indicium of a
8 particular category to which a page has been labeled, then the
9 categorization code should constitute part of the categorization
10 label rather than the label constituting a part of the code. The
11 specification provides further light for interpreting claim 25:

12 The categorization label for a page preferably also
13 includes an identifier, such as a combination of
14 several characters or symbols, to indicate that the
15 characters or symbols that follow are part of a
16 categorization code system.

17 (7:8-11.) This portion of the preferred embodiment directly
18 speaks to dependent claim 25 of the specification, and uses the
19 term "categorization code system" where the claim uses
20 "categorization code." According to the patent, the terms are
21 used interchangeably, and is further evidence that the inventors
22 intended the term "categorization code" to mean a code system.

23 Defendants cite the example of coding a pornographic web
24 page, where the patent states: "The categorization label would be
25 'coexvimu,' which indicates: Commerce (co); Explicit (ex); Visual
26 (vi); and Multimedia (mu). The Explicit category 42, identified
27 by the 'X' icon and the 'ex' code," (7:48-54.) While
28 the specification also uses the term "code" when referring to
individual category symbols, this is not in conflict with
recognizing that the term "categorization code" refers to the

1 system of as a whole. The patent repeatedly refers to these
2 individual codes as "indicia":

3 The list of categories includes at least one different
4 indicium for each category. The indicium is preferably
5 a universal symbol or icon that is not associated with
6 any one language, but it may also include a combination
7 of letters, numerals, or other characters, or symbols.
The indicia preferably used are universal icons and
two-letter or two-numeral indicia, as shown in FIG. 1.
Thus, the indicia for commerce are "co" and the "\$"
symbol, while the indicum for "Public Domain" is "01."

8 (6:3-11.)

9 The preferred embodiment further states: "The method
10 also includes the step of providing the creator with a
11 categorization code that can be used to tag or label each page or
12 site and is preferably the indicia shown in FIG 1."

13 (6:63-7:1.) Figure 1 of the '459 patent displays the three
14 "tiers" of categories and the fourth category comprising
15 copyright status, and the various categories within the tiers.
16 Accordingly, "categorization code" as used in this instance
17 cannot constitute a singular code or category, but must represent
18 the entire system of codes displayed in Figure 1 of the '459
19 patent.

20 Defendant also points to portions of the provisional
21 patent applications which referred to the term "categorization
22 code" as both a system and as the individual string of codes as
23 evidence that the term could mean an individual code. (E.g.,
24 Yahoo! Reply Decl. Kevin A. Smith Ex. 15 Fig. 1 ("The iics
25 copyright code can simply be typed in at the end of the
26 categorization code").) The provisional applications
27 that the defendant points to, however, did not use the term
28 "categorization label." Rather, they used the term

1 "categorization code" to also mean what is now defined as the
2 "categorization label." While the provisional patent
3 applications may have used the term "categorization code" to
4 express multiple meanings, the '459 patent claims and
5 specification are consistent in their usage of the term.

6 Finally, the preferred embodiment generally speaks
7 about the "categorization code" as something that the network
8 page creator "uses" to assign categorization labels to network
9 pages. (See 6:63-65; 7:1-3; 7:12-15.) This conception of
10 "categorization code" aligns with a systemic view of the term,
11 and is incompatible with a construction that limits the term to
12 one particular set of characters or symbols in code.

13 Therefore, the term **"categorization code" means "System**
14 **of characters or symbols that represent categories."**

15 The Court accordingly construes the claims as set forth
16 above.

17 IT IS SO ORDERED.

18 DATED: December 14, 2009

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20 

21 WILLIAM B. SHUBB
22 UNITED STATES DISTRICT JUDGE
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