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8	UNITED STATES DISTRICT COURT	
9	EASTERN DISTRICT OF CALIFORNIA	
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11	ROBERT CAPP, on behalf of himself	No. 2:13-cv-00660-MCE-AC
12	and others similarly situated,	
13	Plaintiff,	ORDER TO SHOW CAUSE WHY
14	V.	DEFENDANT'S MOTION TO DISMISS SHOULD NOT BE DENIED AS NOT
15	NORDSTROM, INC. a Washington Corporation; and DOES 1 through 50,	PROPERLY BEFORE THE COURT
16	inclusive,	
17	Defendants.	
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19	Presently before the Court is Defendant Nordstrom's ("Defendant") motion to	
20	dismiss Plaintiff's complaint for failure to state a claim under Federal Rule of Civil	
21	Procedure 12(b)(6). (ECF No. 6.) Review of Defendant's motion reveals that Defendant	
22	essentially seeks an advisory opinion that a federal statute preempts a California	
23	statute—a California statute that Defendant contends does not apply. Specifically,	
24	Defendant states in its motion:	
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1	This motion addresses the preemptive effect of CAN-SPAM[, 15 U.S.C. § 7704, <u>et seq.</u>] on Song Beverly email marketing
2	claims and does not address at this time the question of whether an email address indeed constitutes personal
3	identification information under [California Civil Code] Section 1747.08. Nordstrom denies that an email address constitutes
4	personal identification information This issue is to be determined another day.
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6	(Mot. Dismiss PI.'s Compl. 4 n.2, ECF No. 6.)
7	Preemption of a state law by federal statute turns on interpretation of the
8	Supremacy Clause of the U.S. Constitution. Thus, under the Ashwander doctrine of
9	constitutional avoidance, federal courts should avoid reaching a preemption issue if they
10	can resolve the case on statutory grounds. See Norfolk S. Ry. Co. v. City of Alexandria,
11	608 F.3d 150, 161 (4th Cir. 2010) ("[W]ere we to pass on the [defendants'] bases for
12	preemption, we could offer nothing more than an advisory opinion on potentially difficult
13	questions of federalism and constitutional law The Ashwander doctrine of
14	constitutional avoidance—which applies with equal force to preemption claims—cautions
15	against any such endeavor.").
16	Moreover, Federal Rule of Civil Procedure 12(g) discourages piecemeal dismissal
17	motions: "Except as provided in Rule 12(h)(2) or (3), a party that makes a motion under
18	rule [12] must not make another motion under this rule raising a defense or
19	objection that was available to the party but omitted from its earlier motion." Although
20	Rule 12(g) does not expressly apply to this circumstance, ¹ its purpose is directly
21	implicated:
22	In considering the operation of Rule 12(g), it is advisable to
23	keep in mind that Rule 12 was drafted by the Advisory Committee to prevent the dilatory motion practice fostered by
24	common law procedure and many of the codes under which numerous pretrial motions could be made, many of them in
25	sequence—a course of conduct that was pursued often for the sole purpose of delay.
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28	¹ Federal Rule of Civil Procedure 12(h) permits defendants to raise a subsequent "failure to state a claim" defense "by a motion under Rule 12(c)."
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1 Simply stated, the objective of the consolidation rule is to eliminate unnecessary delay at the pleading stage. 2 Subdivision (g) contemplates the presentation of an omnibus pre-answer motion in which the defendant advances every 3 available Rule 12 defense and objection he may have that is assertable by motion. The defendant cannot delay the filing of a responsive pleading by interposing these defenses and 4 objections in piecemeal fashion, but must present them 5 simultaneously. 5C Charles Alan Wright et al., Federal Practice and Procedure § 1384 "History and 6 Purpose of Rule 12(g)" (3d ed. 1998 & Supp. 2013) (emphasis added) (footnotes 7 omitted). 8 Since addressing Defendant's preemption argument before its statutory argument 9 could result in an improper advisory opinion—if Defendant is correct that California's 10 Song–Beverly Act does not apply—the Court will not address Defendant's preemption 11 argument at this time. Further, since Rule 12(g) discourages piecemeal pretrial motions, 12 id., the Court will not allow Defendant to litigate this threshold statutory issue "another 13 day"—as it proposes—and seek a ruling on the preemption issue separately. 14 15 CONCLUSION 16 17 For the reasons stated above, Defendant is HEREBY ORDERED to appear 18 before United States Chief District Judge Morrison C. England, Jr., in Courtroom 7, 14th 19 floor, in the United States Courthouse, 501 I Street, Sacramento, California, on 20 Thursday, July 11, 2013, at 2:00 p.m., and that Defendant SHOW CAUSE WHY ITS 21 MOTION TO DISMISS SHOULD NOT BE DENIED as not properly before the Court. 22 Alternatively, in the interest of "just, speedy, and inexpensive determination" of 23 the issues in this case, Fed. R. Civ. P. 1, Defendant may provide a supplemental brief, to 24 be filed and served not less than twenty-eight (28) days before the above hearing date, 25 addressing the following issue: whether Plaintiff states a claim under California's Song-26 Beverly Credit Card Act, Cal. Civ. Code § 1747.08.² 27

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² If Defendant elects to file this supplemental brief, it need not appear to show cause why its

1	Plaintiff may file and serve an opposition brief not less than fourteen (14) days before the
2	above hearing date. Defendant may file and serve a reply not less than seven (7) days
3	before the above hearing date. Argument may be heard on this issue, and the issues
4	raised in Defendant's motion to dismiss, on Thursday, July 11, 2013, at 2:00 p.m.
5	IT IS SO ORDERED.
6	DATED: May 13, 2013
7	Ditteb. May 10, 2010
8	Low Deci
9 10	MORRISON C. ENGLAND, JR), CHIEF JUDGE UNITED STATES DISTRICT COURT
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28	motion to dismiss should not be denied as not properly before the Court.
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