



1 I. BACKGROUND

2 According to the allegations in the Complaint, in November  
3 2006, Plaintiff's husband, Michael McColgan ("Decedent"), entered  
4 into a contract with Defendant insuring him against death due to  
5 accidental causes. Comp. ¶ 6. Plaintiff was the named  
6 beneficiary under the terms of the policy. In September 2012,  
7 Decedent accidentally suffered a fatal fall. Decedent made  
8 timely payments of the premiums up until his death.

9 Plaintiff alleges that Defendant was thereupon obligated to  
10 pay her the sum of \$500,000 pursuant to the agreement. Comp. ¶  
11 8. Despite her demand for full payment, Defendant has received  
12 only \$100,000. Id. ¶ 9. She has attached to the Complaint a  
13 copy of the application completed by Decedent and the certificate  
14 of insurance. Id. Exh. A. Plaintiff acknowledges that she is  
15 not in possession of the entire policy, but alleges that it is in  
16 Defendant's possession. Id. ¶ 6.

17 Plaintiff alleges two causes of action against Defendant:  
18 (1) Breach of Insurance Contract (Bad Faith) and (2) Fraud in the  
19 Inducement. She first argues Defendant breached the contract by  
20 failing to pay the full amount of the policy, \$500,000.  
21 Plaintiff further alleges Defendant fraudulently induced Decedent  
22 to purchase the policy, misrepresenting to him that the policy  
23 would provide Plaintiff with \$500,000 upon his accidental death,  
24 regardless of the exact nature of it, when in fact there were  
25 varying benefits depending on the cause of death. Plaintiff  
26 alleges that Decedent justifiably relied on these material  
27 misrepresentations and that Plaintiff has been damaged in the  
28 amount of \$400,000, the difference between the amount paid out by

1 Defendant and the full coverage of the policy as represented to  
2 Decedent.

3 II. ANALYSIS

4 A. Legal Standard

5 A party may move to dismiss an action for failure to state a  
6 claim upon which relief can be granted pursuant to Federal Rule  
7 of Civil Procedure 12(b)(6). To survive a motion to dismiss a  
8 plaintiff must plead "enough facts to state a claim to relief  
9 that is plausible on its face." Bell Atlantic Corp. v. Twombly,  
10 556 U.S. 662, 570 (2007). In considering a motion to dismiss, a  
11 district court must accept all the allegations in the complaint  
12 as true and draw all reasonable inferences in favor of the  
13 plaintiff. Scheuer v. Rhodes, 416 U.S. 232, 236 (1974),  
14 overruled on other grounds by Davis v. Scherer, 468 U.S. 183  
15 (1984); Cruz v. Beto, 405 U.S. 319, 322 (1972). "First, to be  
16 entitled to the presumption of truth, allegations in a complaint  
17 or counterclaim may not simply recite the elements of a cause of  
18 action, but must sufficiently allege underlying facts to give  
19 fair notice and enable the opposing party to defend itself  
20 effectively." Starr v. Baca, 652 F.3d 1202, 1216 (9th Cir.  
21 2011), cert. denied, 132 S. Ct. 2101, 182 L. Ed. 2d 882 (U.S.  
22 2012). "Second, the factual allegations that are taken as true  
23 must plausibly suggest an entitlement to relief, such that it is  
24 not unfair to require the opposing party to be subjected to the  
25 expense of discovery and continued litigation." Id. Assertions  
26 that are mere "legal conclusions" are therefore not entitled to  
27 the presumption of truth. Ashcroft v. Iqbal, 556 U.S. 662, 678  
28 (2009) (citing Twombly, 550 U.S. at 555). Dismissal is

1 appropriate when a plaintiff fails to state a claim supportable  
2 by a cognizable legal theory. Balistreri v. Pacifica Police  
3 Department, 901 F.2d 696, 699 (9th Cir. 1990).

4 Upon granting a motion to dismiss for failure to state a  
5 claim, a court has discretion to allow leave to amend the  
6 complaint pursuant to Federal Rule of Civil Procedure 15(a).  
7 "Dismissal with prejudice and without leave to amend is not  
8 appropriate unless it is clear . . . that the complaint could not  
9 be saved by amendment." Eminence Capital, L.L.C. v. Aspeon,  
10 Inc., 316 F.3d 1048, 1052 (9th Cir. 2003).

11 B. Judicial Notice and Evidentiary Objections

12 Defendant requests the Court to consider documents attached  
13 to two declarations of its employees, submitted in support of  
14 Defendant's Motion to Dismiss. Plaintiff objects to both  
15 declarations and the documents attached.

16 In his declaration (Doc. #4-2), Paul Biler, a senior program  
17 manager in Defendant's marketing department, asserts that the  
18 documents attached as Exhibit A to his declaration are true and  
19 correct copies of the marketing materials used by Defendant to  
20 solicit customers in California during the time Decedent applied  
21 for his policy.

22 In her declaration (Doc. #4-4), Nicki Showalter, a senior  
23 claims analyst, asserts that attached as Exhibit A to her  
24 declaration is a true and correct copy of the Certificate  
25 Schedule and Accidental Death Insurance Certificate issued by  
26 Defendant to Decedent. She asserts that, according to  
27 Defendant's records, the document was mailed to Decedent in  
28 November 2006.

1 Generally, the Court may not consider material beyond the  
2 pleadings in ruling on a motion to dismiss for failure to state a  
3 claim. The exceptions are material attached to, or relied on by,  
4 the complaint so long as authenticity is not disputed, or matters  
5 of public record, provided that they are not subject to  
6 reasonable dispute. E.g., Sherman v. Stryker Corp., 2009 WL  
7 2241664 at \*2 (C.D. Cal. Mar. 30, 2009) (citing Lee v. City of  
8 Los Angeles, 250 F.3d 668, 688 (9th Cir. 2001) and Fed. R. Evid.  
9 201). In its motion, Defendant specifically relies on the  
10 "incorporation by reference" doctrine used in the Ninth Circuit:

11 Under the "incorporation by reference" doctrine in  
12 this Circuit, "a court may look beyond the pleadings  
13 without converting the Rule 12(b)(6) motion into one  
14 for summary judgment." Van Buskirk v. Cable News  
15 Network, Inc., 284 F.3d 977, 980 (9th Cir.2002).  
16 Specifically, courts may take into account "documents  
17 whose contents are alleged in a complaint and whose  
18 authenticity no party questions, but which are not  
19 physically attached to the [plaintiff's] pleading."  
20 Knieval [v. ESPN], 393 F.3d [1068,] 1076 [(9th Cir.  
21 2005)], (alteration in original) (internal citation  
22 and quotation marks omitted).

23 Davis v. HSBC Bank Nevada, N.A., 691 F.3d 1152, 1160 (9th Cir.  
24 2012).

25 Defendant argues the solicitation materials attached to  
26 Biler's Declaration can be judicially noticed because Plaintiff's  
27 allegations of fraudulent inducement make all of the documents  
28 used to solicit Decedent's application a central issue. MTD at  
p. 8. Defendant argues these materials accompanied the one-page  
application Plaintiff attached to the Complaint and should thus  
be considered by the Court.

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Defendant further argues that the full policy, the document

1 attached to Showalter's Declaration, is both alleged in the  
2 Complaint and central to Plaintiff's claims. MTD at p. 7. It  
3 therefore argues the Court can properly consider it.

4 Plaintiff contests whether or not the documents attached to  
5 Defendant's declarations were actually the documents used in  
6 conjunction with Decedent's policy or ever sent to or received by  
7 Decedent. The Court finds the documents are clearly relied on by  
8 the allegations in the complaint. The issue remaining is whether  
9 a sufficient challenge to their authenticity has been made.

10 Defendant cites two cases dealing with evidence introduced  
11 at the motion to dismiss stage. MTD at pp. 7-8; Reply at pp. 1-  
12 4. The first is Knievel v. ESPN, 393 F.3d 1068, 1076-77 (9th  
13 Cir. 2005), where the court considered materials submitted by the  
14 defendant in support of its motion to dismiss. However, in  
15 Knievel, the plaintiff never made any challenge to the  
16 authenticity of the documents and thus it does not bear on the  
17 specific issue now before the Court.

18 The second case referenced by Defendant is Davis v. HSBC  
19 Bank Nevada, N.A., 691 F.3d at 1160. In Davis, the Ninth Circuit  
20 found the district court had properly incorporated documents  
21 referenced in the complaint and later submitted by the defendant  
22 in support of its motion to dismiss. Id. at 1161. The  
23 plaintiff's only objection to the evidence was a single sentence  
24 in their opposition to the motion to dismiss. Id. The court  
25 concluded that the plaintiff's statement that there was "no  
26 evidence that [the] documents were ever reviewed by Plaintiff or  
27 made available to Plaintiff'" did not constitute a challenge to  
28 the documents' *authenticity*. Id. at 1160-61. The court found

1 the plaintiff had numerous opportunities to properly challenge  
2 the evidence, but held that "where the party opposing  
3 incorporation by reference argues only that he did not review or  
4 have access to the proffered copies, this does not amount to a  
5 challenge to those documents' authenticity." Id.

6 Here, Plaintiff challenges the authenticity of the marketing  
7 materials attached to the Biler declaration, arguing that there  
8 is not credible evidence that these were the only marketing  
9 materials used by Defendant; that they were always sent to  
10 consumers such as Decedent; or, most importantly, whether they  
11 were the materials actually sent to Decedent. Opp. at pp. 3-4;  
12 Pl. Obj. at pp. 1-2. Although the Court can notice the documents  
13 attached to the Biler declaration as marketing materials used by  
14 Defendant, the Court finds the declaration and documents fail to  
15 conclusively prove, beyond reasonable dispute, that these  
16 documents were received by Decedent in conjunction with the  
17 application form submitted by Plaintiff. Therefore, the Court  
18 denies the request for judicial notice as to the marketing  
19 materials. Moreover, these materials are irrelevant to the  
20 adjudication of the matter now before the Court.

21 However, the Court overrules Plaintiff's objections to the  
22 materials attached to the Showalter declaration. Plaintiff  
23 contends the Court should not consider the Certificate Schedule  
24 and Accidental Death Insurance Certificate because Showalter does  
25 not have personal knowledge the documents were sent to or  
26 received by Decedent, she does not describe the records she  
27 reviewed, and she does not know whether they were actually  
28 received or reviewed by Decedent. Pl. Obj. at pp. 2-3. The

1 Court finds the documents are properly authenticated business  
2 records, which the Court will view as the operative policy  
3 underlying the claims in this action and relied on in the  
4 Complaint. As stated in Davis, Plaintiff's contention that the  
5 evidence does not prove Decedent reviewed the documents or that  
6 they were made available to him are unavailing as a challenge to  
7 the authenticity of the documents. Davis, 691 F.3d at 1160-61.  
8 Accordingly, the Court takes notice of the documents attached to  
9 the declaration of Showalter as the Certificate of Insurance and  
10 insurance Policy underlying Plaintiff's claims and referenced in  
11 the Complaint.

12 C. Discussion

13 1. Breach of Contract - Bad Faith

14 Defendant contends Plaintiff's claim for breach of contract  
15 fails as a matter of law because Plaintiff has not shown any  
16 factual or legal basis indicating a breach occurred. MTD at p.  
17 9. Defendant relies on the certificate schedule attached to the  
18 Showalter Declaration for its contention that the benefit owed to  
19 Plaintiff was \$100,000, the amount already paid out.

20 The Complaint alleges that the insurance application  
21 (attached thereto as Exhibit A) indicated Decedent was purchasing  
22 an insurance policy that would obligate Defendant to pay the sum  
23 of \$500,000 to Plaintiff in the event of Decedent's accidental  
24 death. Comp. ¶¶ 6, 9-12. However, according to the policy  
25 submitted with the Showalter declaration and noticed by the  
26 Court, due to the nature of Decedent's accidental death,  
27 Plaintiff was only entitled to a \$100,000 benefit. Because  
28 Plaintiff concedes that sum was paid out to her by Defendant, the



1 Complaint fails to state a claim for breach of contract.

2 Plaintiff argues the classifications in the policy should  
3 not be enforced because they were not clear and conspicuous and  
4 they were not received by Decedent until after he purchased the  
5 policy. Opp. at pp. 13-14, 18-19. However, Plaintiff admits in  
6 the Complaint that Decedent applied for a policy. The  
7 application indicates that Decedent was *applying* for a policy and  
8 that it was not effective until the date indicated on the  
9 Certificate of Insurance, which would be sent to Decedent. When  
10 Defendant approved the application, the certificate and policy  
11 were issued to Decedent. The Certificate Schedule (which even  
12 Plaintiff admits Decedent received) clearly identifies three  
13 levels of coverage under the plan. The Policy itself clearly  
14 lays out the three classifications. Therefore, the Court finds  
15 no good cause to disregard the clear provisions in the policy  
16 which indicate that an insured suffering an accidental and fatal  
17 injury would receive \$100,000 under Classification 3.

18 Accordingly, the Court grants Defendant's motion to dismiss  
19 the first cause of action for breach of contract.

20 2. Fraud in the Inducement

21 Defendant contends Plaintiff's second cause of action for  
22 fraud in the inducement must also fail as a matter of law. MTD  
23 at pp. 10-12.

24 A claim for fraud in the inducement requires the following  
25 elements: "(a) a misrepresentation (false representation,  
26 concealment, or nondisclosure); (b) scienter or knowledge of its  
27 falsity; (c) intent to induce reliance; (d) justifiable reliance;  
28 and (e) resulting damage." Hinesley v. Oakshade Town Ctr., 135

1 Cal. App. 4th 289, 294 (2005) (citing Lazar v. Superior Court, 12  
2 Cal.4th 631, 638 (1996). Justifiable reliance in a fraud action  
3 is ordinarily a question of fact, “[e]xcept in the rare case  
4 where the undisputed facts leave no room for a reasonable  
5 difference of opinion.” Blankenheim v. E.F. Hutton & Co., 217  
6 Cal.App.3d 1463, 1475 (1990).

7 Defendant argues that even if Decedent only received the  
8 application form, isolated from the rest of the marketing  
9 materials, the Complaint fails to properly allege Decedent  
10 justifiably relied on the terms of that form to conclude he was  
11 purchasing a policy that would pay out \$500,000 in the event of  
12 his accidental death without any further terms or conditions.  
13 MTD at pp. 10-12. Plaintiff argues Defendant intentionally  
14 misrepresented the coverage offered under the plans through the  
15 language on the application. Opp. at pp. 20-23.

16 Generally, “the receipt of a policy and its acceptance by  
17 the insured without an objection binds the insured as well as the  
18 insurer and he cannot thereafter complain that he did not read it  
19 or know its terms.” Hackethal v. Nat'l Cas. Co., 189 Cal. App.  
20 3d 1102, 1111-12 (1987). “It is a duty of the insured to read  
21 his policy.” Id. (citing Aetna Casualty & Surety Co. v.  
22 Richmond, 76 Cal.App.3d 645, 652 (1977). However, this rule does  
23 not serve to defeat any liability for misrepresenting the terms  
24 of an insurance policy. Clement v. Smith, 16 Cal.App.4th 39, 45  
25 (1993).

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27 Plaintiff argues Decedent justifiably relied on the monetary  
28 figure next to the box he checked on the application for the

1 final and complete terms of his policy. Plaintiff argues the  
2 Court should not consider the terms of the Policy which was later  
3 delivered to Decedent. However, it is unreasonable for one to  
4 assume that the full details of an insurance policy will be  
5 detailed in one small paragraph on an application form. See  
6 Univ. Partners, LLC v. John O. Bronson, C058893, 2009 WL 2247459,  
7 at \*7 (2009) (finding the plaintiff's reliance on a single form  
8 initially presented to him "for purposes of assessing the precise  
9 coverage provided is unreasonable as a matter of law"); but see  
10 Navarro v. Sears Life Ins. Co., 2:08-CV-00527-GEBEFB, 2008 WL  
11 3863451 (E.D. Cal. 2008) (denying a defendant's motion to dismiss  
12 where insurance agent made oral misrepresentations to induce the  
13 plaintiff's deceased husband to purchase a policy despite clear  
14 terms in policy). Courts have found that a reasonable person  
15 will read the terms of an insurance policy to determine the  
16 extent of its coverage. Hadland v. NN Investors Life Ins. Co.,  
17 24 Cal. App. 4th 1578, 1586-88 (1994). The California Supreme  
18 Court has found an "insured bound by clear and conspicuous  
19 provisions in [a] policy even if evidence suggests that the  
20 insured did not read or understand them." Sarchett v. Blue  
21 Shield of California, 43 Cal. 3d 1, 15 (1987).

22 The Court finds the Certificate Schedule and the policy  
23 clearly provide three categories of coverage. Decedent's  
24 reliance on the one-page application to determine the extent of  
25 the policy's coverage is unreasonable given the clear provisions  
26 provided in the policy and the Certificate schedule, a document  
27 the application notified Decedent he would be receiving.  
28 Accordingly, the Court grants Defendant's motion to dismiss the

1 second cause of action.

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I. ORDER

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For the reasons set forth above, the Court GRANTS Defendant's Motion to Dismiss in its entirety. The Court finds that Plaintiff's Complaint can not be saved by amendment and, therefore dismisses this action with prejudice.

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IT IS SO ORDERED.

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Dated: March 3, 2014

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JOHN A. MENDEZ,  
UNITED STATES DISTRICT JUDGE