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UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF CALIFORNIA

AMERICAN BOAT RACING  
ASSOCIATION,

Plaintiff,

v.

BOB RICHARDS, JR., et al.,

Defendants.

No. 2:14-cv-1909-KJM-KJN

ORDER AND FINDINGS AND  
RECOMMENDATIONS

INTRODUCTION

Presently pending before the court is plaintiff American Boat Racing Association d/b/a H1 Unlimited’s motion for default judgment against defendants Bob Richards, Jr. (“Richards”); BWW LLC (“BWW”) and 41Live (collectively “defendants”), which are the only named defendants in this action. (ECF No. 13.) After defendants failed to file an opposition to the motion in accordance with Local Rule 230(c), the court vacated the February 19, 2015 hearing on plaintiff’s motion, requested supplemental briefing from plaintiff no later than March 5, 2015, and provided defendants with an additional opportunity to oppose plaintiff’s motion, including the supplemental briefing, in writing no later than March 19, 2015. (ECF No. 23.) Thereafter, plaintiff timely filed its supplemental briefing (ECF No. 27), but defendants again failed to respond to the motion by the new required deadline.

1 For the reasons discussed below, the court now recommends that plaintiff's motion for  
2 default judgment be GRANTED IN PART on the terms outlined below.

3 BACKGROUND

4 Plaintiff, a non-profit corporation incorporated in the State of Washington and with its  
5 principal place of business in the State of Washington, commenced this diversity action against  
6 defendants, who are business entities and an individual based in California. (See Complaint, ECF  
7 No. 1 ["Compl.,"] ¶¶ 1, 3-6; Declaration of Sam Cole, ECF No. 15 ["Cole Decl.,"] ¶¶ 3, 5-7, Exs.  
8 A-C.) Plaintiff alleges that, around May 26, 2013, plaintiff and defendant 41Live entered into a  
9 "Race Agreement," whereby plaintiff granted to 41Live all of the rights to organize, promote, and  
10 stage a hydroplane race competition entitled "Big Wake Weekend" (the "Event"), which was  
11 scheduled to take place at Folsom Lake, California from May 31, 2013 to June 2, 2013. (Compl.  
12 ¶ 8; Cole Decl. ¶ 13.) The Race Agreement was signed by defendant Richards as "Event  
13 Director" on behalf of 41Live. (Cole Decl. ¶ 13, Ex. D.) In consideration for the grant of such  
14 rights, 41Live agreed to pay plaintiff a sum of \$170,000.00 in installments, with the final  
15 installment due on June 2, 2013. (Compl. ¶ 8; Cole Decl. ¶ 14, Ex. D.) 41Live also agreed to  
16 reimburse plaintiff for the premium related to a regatta liability insurance policy covering the  
17 Event, which plaintiff had paid in the amount of \$18,851.00. (Compl. ¶ 9; Cole Decl. ¶¶ 15-17,  
18 Ex. E.) The Race Agreement provided that it "shall be governed by and construed in all respects  
19 in accordance with the laws of Washington State." (Cole Decl. Ex. D.)

20 Subsequently, on or about June 2, 2013, and June 7, 2013, defendants tendered to plaintiff  
21 checks in the amounts of \$20,000.00 and \$25,000.00, respectively, in partial satisfaction of  
22 41Live's obligations under the Race Agreement. (Compl. ¶¶ 10-11; Cole Decl. ¶¶ 18-19, Exs. F,  
23 G.) Both checks were drawn on the bank account of defendant BWW and were signed by  
24 defendant Richards. (Cole Decl. ¶ 24.) However, on June 19, 2013, the checks were dishonored  
25 for insufficient funds. (Compl. ¶¶ 10-11; Cole Decl. ¶ 20, Ex. H.) Plaintiff claims that although  
26 it has performed all of its obligations under the Race Agreement, no other amounts have been  
27 tendered or paid by defendants, despite plaintiff's repeated requests for payment. (Compl. ¶¶ 12-  
28 13, 16; Cole Decl. ¶¶ 22-23.)

1 Plaintiff's complaint asserts causes of action for breach of contract, intentional  
2 misrepresentation, and statutory enforcement of dishonored checks against defendants. (Compl.  
3 ¶¶ 14-30.) The complaint seeks relief in the form of compensatory damages; prejudgment  
4 interest; punitive and exemplary damages; statutory damages for dishonored checks; and  
5 reasonable attorneys' fees and costs. (Compl. at 7.) The complaint asserts that defendants are  
6 jointly liable to plaintiff, because:

7 there exists such a unity of interest between Defendants BOB  
8 RICHARDS, JR., on the one hand, and BWW LC and 41LIVE, on  
9 the other hand, that in fact BWW LLC and 41LIVE are alter egos  
10 of BOB RICHARDS, JR. Plaintiff is further informed and  
11 believes, and thereon alleges, that, at all times relevant herein, BOB  
12 RICHARDS, JR. has exercised unfettered control over the affairs of  
13 Defendants BWW LLC and 41LIVE and has failed to follow the  
14 record keeping and organizational requirements under California  
law imposed on limited liability companies such that BWW LLC  
and 41LIVE should not be recognized to exist as separate and  
independent legal entities. Assets belonging to all defendants  
named herein have been commingled or otherwise misappropriated  
by BOB RICHARDS, JR. leaving Defendants BWW LLC and  
41LIVE undercapitalized.

15 (Compl. ¶ 7; see also Cole Decl. ¶ 24 [asserting that BWW and 41Live are "mere shells though  
16 which Richards carries on business and over which he exercises complete control"; that the  
17 address for BWW and 41Live is the same as the address for Richards's personal residence; and  
18 that the checks tendered in payment of 41Live's obligations under the Race Agreement were  
19 drawn on the bank account of BWW and signed by Richards].)

20 After plaintiff effectuated service of process on defendants on August 18, 2014 (ECF Nos.  
21 6-8), defendants failed to respond to the complaint. As such, upon plaintiff's request, the Clerk of  
22 Court entered defendants' default on September 11, 2014. (ECF Nos. 9-11.) The instant motion  
23 for default judgment followed. (ECF No. 13.)

24 Plaintiff's motion for default judgment seeks compensatory damages for breach of  
25 contract; prejudgment interest; statutory damages for dishonored checks; and attorneys' fees and  
26 costs. Such relief was specifically requested in plaintiff's complaint. Plaintiff's motion does not  
27 seek the award of punitive or exemplary damages, or any other type of relief, based on plaintiff's  
28 claim for intentional misrepresentation.

1 LEGAL STANDARDS

2 Pursuant to Federal Rule of Civil Procedure 55, default may be entered against a party  
3 against whom a judgment for affirmative relief is sought who fails to plead or otherwise defend  
4 against the action. See Fed. R. Civ. P. 55(a). However, “[a] defendant’s default does not  
5 automatically entitle the plaintiff to a court-ordered judgment.” PepsiCo, Inc. v. Cal. Sec. Cans,  
6 238 F. Supp. 2d 1172, 1174 (C.D. Cal. 2002) (citing Draper v. Coombs, 792 F.2d 915, 924-25  
7 (9th Cir. 1986)). Instead, the decision to grant or deny an application for default judgment lies  
8 within the district court’s sound discretion. Aldabe v. Aldabe, 616 F.2d 1089, 1092 (9th Cir.  
9 1980). In making this determination, the court considers the following factors:

- 10 (1) the possibility of prejudice to the plaintiff, (2) the merits of  
11 plaintiff’s substantive claim, (3) the sufficiency of the complaint,  
12 (4) the sum of money at stake in the action[,] (5) the possibility of a  
13 dispute concerning material facts[,] (6) whether the default was due  
to excusable neglect, and (7) the strong policy underlying the  
Federal Rules of Civil Procedure favoring decisions on the merits.

14 Eitel v. McCool, 782 F.2d 1470, 1471-72 (9th Cir. 1986). Default judgments are ordinarily  
15 disfavored. Id. at 1472.

16 As a general rule, once default is entered, well-pleaded factual allegations in the operative  
17 complaint are taken as true, except for those allegations relating to damages. TeleVideo Sys., Inc.  
18 v. Heidenthal, 826 F.2d 915, 917-18 (9th Cir. 1987) (per curiam) (citing Geddes v. United Fin.  
19 Group, 559 F.2d 557, 560 (9th Cir. 1977) (per curiam)); accord Fair Housing of Marin v. Combs,  
20 285 F.3d 899, 906 (9th Cir. 2002). In addition, although well-pleaded allegations in the  
21 complaint are admitted by a defendant’s failure to respond, “necessary facts not contained in the  
22 pleadings, and claims which are legally insufficient, are not established by default.” Cripps v.  
23 Life Ins. Co. of N. Am., 980 F.2d 1261, 1267 (9th Cir. 1992) (citing Danning v. Lavine, 572 F.2d  
24 1386, 1388 (9th Cir. 1978)); accord DIRECTV, Inc. v. Hoa Huynh, 503 F.3d 847, 854 (9th Cir.  
25 2007) (stating that a defendant does not admit facts that are not well-pled or conclusions of law);  
26 Abney v. Alameida, 334 F. Supp. 2d 1221, 1235 (S.D. Cal. 2004) (“[A] default judgment may not  
27 be entered on a legally insufficient claim”). A party’s default does not establish the amount of  
28 damages. Geddes, 559 F.2d at 560.

1 DISCUSSION

2 Appropriateness of the Entry of Default Judgment Under the Eitel Factors

3 1. *Factor One: Possibility of Prejudice to Plaintiff*

4 The first Eitel factor considers whether the plaintiff would suffer prejudice if default  
5 judgment is not entered, and such potential prejudice to the plaintiff militates in favor of granting  
6 a default judgment. See PepsiCo, Inc., 238 F. Supp. 2d at 1177. Here, plaintiff would face  
7 prejudice if the court did not enter a default judgment, because plaintiff would be without another  
8 recourse against defendants. Accordingly, the first Eitel factor favors the entry of a default  
9 judgment.

10 2. *Factors Two and Three: The Merits of Plaintiff's Substantive Claims and*  
11 *the Sufficiency of the Complaint*

12 The court considers the merits of plaintiff's substantive claims and the sufficiency of the  
13 complaint together below because of the relatedness of the two inquiries. The court must  
14 consider whether the allegations in the complaint are sufficient to state a claim that supports the  
15 relief sought. See Danning, 572 F.2d at 1388; PepsiCo, Inc., 238 F. Supp. 2d at 1175.

16 Plaintiff's motion only seeks relief based on plaintiff's claims for breach of contract and  
17 statutory enforcement of dishonored checks. The merits of each of those claims are addressed  
18 separately below.

19 Breach of Contract Claim

20 As an initial matter, the court considers whether, as plaintiff contends, Washington law  
21 applies to plaintiff's breach of contract claim.

22 As noted above, the Race Agreement specified that it "shall be governed by and construed  
23 in all respects in accordance with the laws of Washington State." (Cole Decl. Ex. D.) "In  
24 determining the enforceability of a choice of law provision in a diversity action, a federal court  
25 applies the choice of law rules of the forum state, in this case California." Hatfield v. Halifax  
26 PLC, 564 F.3d 1177, 1182 (9th Cir. 2009). The California Supreme Court has explained  
27 California's choice-of-law rules as follows:

28 [T]he proper approach...is for the court first to determine either (1)

1 whether the chosen state has a substantial relationship to the parties  
2 or their transaction, or (2) whether there is any other reasonable  
3 basis for the parties' choice of law. If neither of these tests is met,  
4 that is the end of the inquiry, and the court need not enforce the  
5 parties' choice of law. If, however, either test is met, the court must  
6 next determine whether the chosen state's law is contrary to a  
7 *fundamental* policy of California. If there is no such conflict, the  
8 court shall enforce the parties' choice of law. If, however, there is a  
9 fundamental conflict with California law, the court must then  
10 determine whether California has a "materially greater interest than  
11 the chosen state in the determination of the particular issue"...If  
12 California has a materially greater interest than the chosen state, the  
13 choice of law shall not be enforced, for the obvious reason that in  
14 such circumstance we will decline to enforce a law contrary to this  
15 state's fundamental policy.

16 Nedlloyd Lines B.V. v. Superior Court, 3 Cal. 4th 459, 466 (1992); see also Hatfield, 564 F.3d at  
17 1182 (outlining and applying California choice-of-law rules).

18 In this case, the State of Washington has a substantial relationship to the parties, because it  
19 is plaintiff's state of incorporation and principal place of business. Thus, there is also a  
20 reasonable basis for the parties' choice of law. See Hatfield, 564 F.3d at 1183 ("The fact that  
21 Halifax is a United Kingdom company is sufficient to establish a substantial relationship between  
22 England and the parties, such that there is a reasonable basis for applying the English choice of  
23 law provision."). Furthermore, defendants have not appeared and raised any fundamental policy  
24 conflict that could militate against application of Washington law to the contract; nor is the court  
25 aware of any such fundamental policy conflict. Therefore, the court finds that the Race  
26 Agreement's choice-of-law provision should be enforced.

27 Under Washington law, the elements of a breach of contract claim are: (1) a contractual  
28 duty; (2) breach of that duty; (3) causation; and (4) damages. See, e.g., Nw. Indep. Forest Mfrs. v.  
Dep't of Labor & Indus., 78 Wash. App. 707, 712-13 (1995) ("A breach of contract is actionable  
only if the contract imposes a duty, the duty is breached, and the breach proximately causes  
damage to the claimant."). Here, plaintiff alleges that it has performed all its obligations under  
the Race Agreement by granting to 41Live the rights to organize, promote, and stage the Event;  
that 41Live has breached its duties under the Race Agreement by failing to pay to plaintiff the  
sums due under that agreement (\$170,000.00 as payment for the grant of rights as well as  
\$18,851.00 for reimbursement of the liability insurance premium, for a total of \$188,851.00),

1 despite plaintiff's repeated requests for payment; and that 41Live's breach has caused plaintiff  
2 damages in the amount of \$188,851.00. (Compl. ¶¶ 14-17.) Additionally, plaintiff alleges that  
3 defendants are jointly liable for 41Live's breach of contract, because there exists such a unity of  
4 interest between defendants that 41Live and BWW are in fact mere alter egos of Richards. (Id. ¶  
5 7; see also Cole Decl. ¶ 24.)

6 Based on the above, the court concludes that plaintiff's breach of contract claim has merit  
7 and is sufficiently pled.

#### 8 Claim for Statutory Enforcement of Dishonored Checks

9 Plaintiff also asserts a claim for statutory enforcement of dishonored checks under section  
10 62A.3-515 of the Revised Code of Washington. (Compl. ¶¶ 25-30.) That statute provides, in  
11 part, that:

12 If a check as defined in RCW 62A.3-104 is dishonored by  
13 nonacceptance or nonpayment, the payee or person entitled to  
14 enforce the check under RCW 62A.3-301 may collect a reasonable  
15 handling fee for each instrument. If the check is not paid within  
16 fifteen days and after the person entitled to enforce the check or the  
17 person's agent sends a notice of dishonor as provided by RCW  
18 62A.3-520 to the drawer at the drawer's last known address, and if  
19 the instrument does not provide for the payment of interest or  
20 collection costs and attorneys' fees, the drawer of the instrument is  
21 liable for payment of interest at the rate of twelve percent per  
annum from the date of dishonor, and cost of collection not to  
exceed forty dollars or the face amount of the check, whichever is  
less, payable to the person entitled to enforce the check. In addition,  
in the event of court action on the check, the court, after notice and  
the expiration of the fifteen days, shall award reasonable attorneys'  
fees, and three times the face amount of the check or three hundred  
dollars, whichever is less, as part of the damages payable to the  
person enforcing the check.

22 Wash. Rev. Code § 62A.3-515(a). Based on that statute, plaintiff "seeks an order or orders  
23 enforcing Defendants' obligations under the above-referenced checks" and awarding plaintiff its  
24 "reasonable attorney's fees, prejudgment interest, and the statutory penalty allowed by  
25 Washington law." (Compl. ¶ 30.)

26 However, the court need not, and does not, determine whether plaintiff states a valid claim  
27 for statutory enforcement of dishonored checks under Washington law, because, even assuming  
28 *arguendo* the merit and sufficiency of such a claim, plaintiff cannot recover under both a claim

1 for breach of contract and a claim for statutory enforcement of dishonored checks in this case.  
2 Generally, if an uncertified check is taken for an obligation and the check is dishonored, the  
3 obligee may enforce either the instrument or the underlying obligation. See Wash Rev. Code §  
4 62A.3-310(b)(3); Pardee v. Jolly, 163 Wash. 2d 558, 570 (2008) (“If a check is dishonored and  
5 the person entitled to enforce the check is the obligee of the obligation for which the check was  
6 taken, the obligee may enforce either the instrument or the obligation.”).<sup>1</sup> In this case, because  
7 the underlying obligation pursuant to the Race Agreement involves a significantly larger amount  
8 of money than the two checks at issue (even when the potential statutory penalties and attorneys’  
9 fees are considered), the court reasonably presumes that plaintiff, when faced with the choice,  
10 would elect to recover under its breach of contract cause of action.

11 In light of the court’s conclusion that plaintiff’s breach of contract claim has merit and is  
12 sufficiently pled, the second and third Eitel factors favor the entry of a default judgment.

13 3. *Factor Four: The Sum of Money at Stake in the Action*

14 Under the fourth factor cited in Eitel, “the court must consider the amount of money at  
15 stake in relation to the seriousness of Defendant’s conduct.” PepsiCo, Inc., 238 F. Supp. 2d at  
16 1176-77; see also Philip Morris USA, Inc. v. Castworld Prods., Inc., 219 F.R.D. 494, 500 (C.D.  
17 Cal. 2003). Although the sum of money sought in this case is not insignificant, it bears a  
18 relationship to the seriousness of defendants’ conduct, given that defendants failed to pay any  
19 portion of the \$188,851.00 owed under the Race Agreement. Under these circumstances, the  
20 court concludes that this factor does not militate against the entry of a default judgment.

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24 <sup>1</sup> To be sure, plaintiff has not sought double compensatory damages by requesting the total  
25 amount due under the contract in addition to the face value of the dishonored checks. Plaintiff  
26 limits its requested relief under the statutory claim to statutory damages and attorneys’ fees.  
27 However, under applicable law, plaintiff must choose between enforcing the contract or the  
28 checks. Plaintiff provides no legal authority suggesting that plaintiff could nonetheless elect to  
pursue certain forms of relief under the statutory claim in addition to the breach of contract claim,  
as long as those forms of relief are not duplicative of relief sought under the breach of contract  
claim.



1                   4.       *Factor Five: The Possibility of a Dispute Concerning Material Facts*

2                   Because the court may assume the truth of well-pleaded facts in the complaint (except as  
3 to damages) following the clerk’s entry of default, there is no likelihood that any genuine issue of  
4 material fact exists. See, e.g., Elektra Entm’t Group Inc. v. Crawford, 226 F.R.D. 388, 393 (C.D.  
5 Cal. 2005) (“Because all allegations in a well-pleaded complaint are taken as true after the court  
6 clerk enters default judgment, there is no likelihood that any genuine issue of material fact  
7 exists”); accord Philip Morris USA, Inc., 219 F.R.D. at 500; PepsiCo, Inc., 238 F. Supp. 2d at  
8 1177. As such, the court concludes that the fifth Eitel factor favors a default judgment.

9                   5.       *Factor Six: Whether the Default Was Due to Excusable Neglect*

10                   In this case, there is simply no indication in the record that defendants’ default was due to  
11 excusable neglect. Accordingly, this Eitel factor favors the entry of a default judgment.

12                   6.       *Factor Seven: The Strong Policy Underlying the Federal Rules of Civil*  
13 *Procedure Favoring Decisions on the Merits*

14                   “Cases should be decided upon their merits whenever reasonably possible.” Eitel, 782  
15 F.2d at 1472. However, district courts have concluded with regularity that this policy, standing  
16 alone, is not dispositive, especially where a defendant fails to appear or defend itself in an action.  
17 PepsiCo, Inc., 238 F. Supp. 2d at 1177; see also Craigslist, Inc. v. Naturemarket, Inc., 694 F.  
18 Supp. 2d 1039, 1061 (N.D. Cal. 2010). Accordingly, although the court is cognizant of the policy  
19 in favor of decisions on the merits—and consistent with existing policy would prefer that this  
20 case be resolved on the merits—that policy does not, by itself, preclude the entry of default  
21 judgment.

22                   In sum, after weighing all the Eitel factors, the court concludes that plaintiff is entitled to a  
23 default judgment against defendants, and recommends that such a default judgment be entered.  
24 All that remains is a determination of the specific relief to which plaintiff is entitled.

25                   Terms of the Judgment to Be Entered

26                   After finding that a party is entitled to entry of default judgment, the court must determine  
27 the terms of the judgment to be entered. Each form of relief requested by plaintiff is addressed  
28 separately below.



1 an obligation to pay a liquidated debt, a new forbearance is created...The creation of the new  
2 forbearance triggers application of the prejudgment interest statute.”).<sup>2</sup>

3 In this case, because the compensatory damages from the breach of contract are readily  
4 determinable by reference to the Race Agreement (\$188,851.00), the amount of prejudgment  
5 interest can likewise be calculated without reliance on opinion or discretion. Therefore, the court  
6 recommends that plaintiff be awarded prejudgment interest at the rate of 12% per annum from  
7 June 2, 2013, until the date of entry of judgment.

### 8 Costs

9 Plaintiff also seeks an award of costs in the amount of \$576.25 – in particular a \$400.00  
10 court filing fee and \$176.25 in costs for service of process. (ECF No. 20 at 7.) Plaintiff seeks  
11 such costs pursuant to Washington law. However, federal law governs the award of costs even in  
12 a diversity action. DCI Solutions Inc. v. Urban Outfitters, Inc., 2012 WL 1409610, at \*2 (S.D.  
13 Cal. Apr. 23, 2012) (citing Aceves v. Allstate Ins. Co., 68 F.3d 1160, 1167 (9th Cir. 1995)).  
14 Nevertheless, because federal law permits the court filing fee and service of process expenses to  
15 be recovered as costs, the court recommends that plaintiff be awarded the \$576.25 in costs.

### 16 Statutory Damages and Attorneys’ Fees

17 Plaintiff’s requests for statutory damages (\$300.00 per check for a total of \$600.00) and  
18 attorneys’ fees (\$10,110.00) are based entirely on its claim for statutory enforcement of  
19 dishonored checks. (Compl. at 7.) In light of the court’s analysis above, plaintiff cannot recover  
20 on that claim in addition to recovering under the breach of contract claim. Furthermore, plaintiff  
21 does not contend that the Race Agreement itself somehow provides for the recovery of attorneys’  
22 fees in the event of breach of contract. Therefore, statutory damages and attorneys’ fees cannot  
23 be awarded.

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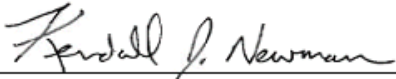
26 <sup>2</sup> Plaintiff incorrectly relies on Wash. Rev. Code § 4.56.110 for an award of prejudgment interest,  
27 because that statute actually addresses postjudgment interest. See TJ Landco, LLC, 2015 WL  
28 968774, at \*7 n.5. However, because the same interest rate applies here under either statute, the  
error was harmless.



1 waive the right to appeal the District Court's order. Turner v. Duncan, 158 F.3d 449, 455 (9th  
2 Cir. 1998); Martinez v. Ylst, 951 F.2d 1153, 1156-57 (9th Cir. 1991).

3 IT IS SO ORDERED AND RECOMMENDED.

4 Dated: March 24, 2015

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7 KENDALL J. NEWMAN  
8 UNITED STATES MAGISTRATE JUDGE  
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