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5 IN THE UNITED STATES DISTRICT COURT
6 FOR THE NORTHERN DISTRICT OF CALIFORNIA
7

8 IN RE ORACLE CORPORATION
9 SECURITIES LITIGATION

No. C 01-00988 SI
Related Cases:
C 01-01237-SI
C 01-01263-SI

10
11 **ORDER GRANTING DEFENDANTS'
12 MOTION FOR SUMMARY JUDGMENT
and DENYING PLAINTIFF'S MOTION
FOR PARTIAL SUMMARY JUDGMENT**

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14 On February 13, 2009, the Court heard oral argument on defendants' motion for summary
15 judgment and plaintiffs' motion for partial summary judgment. Having considered the arguments of the
16 parties, their papers, the cases submitted after oral argument, and for good cause shown, defendants'
17 motion is GRANTED and plaintiffs' motion is DENIED.

18 **BACKGROUND**

19
20 **1. Procedural Background**

21 This action was filed in March of 2001. Plaintiffs, a number of purchasers of Oracle stock,
22 allege that Oracle Corporation and three of its top executive officers¹ violated section 10(b) of the
23 Securities Exchange Act of 1934 ("Exchange Act"), 15 U.S.C. § 78j(b), and Rule 10b-5, promulgated
24 thereunder. Plaintiffs further allege control person liability against the individual defendants under
25 section 20(a) of the Exchange Act, 15 U.S.C. § 78t(a), and that Henley and Ellison are liable for
26 contemporaneous trading under section 20A of the Exchange Act, 15 U.S.C. § 78t-1(a). After

27
28 ¹ Lawrence J. Ellison (Chief Executive Officer), Jeffrey O. Henley (Executive Vice President
and Chief Financial Officer), and Edward J. Sanderson (Executive Vice President).

1 certification and consolidation of related actions, a series of dismissals and filings of amended
2 complaints ensued until, in March 2003, this Court² dismissed the revised second amended complaint
3 with prejudice for failure to state a claim under Federal Rule of Civil Procedure 12(b)(6), finding that
4 the allegations did not create a strong inference that allegedly false statements were known to be false
5 when made. [Docket No. 166] Plaintiffs appealed, and in November of 2004, the Ninth Circuit reversed
6 the dismissal, holding that the operative complaint met the heightened pleading requirements of the
7 Private Securities Litigation Reform Act (“PSLRA”). *See Nursing Home Pension Fund, Local 144 v.*
8 *Oracle Corp.*, 380 F.3d 1226 (9th Cir. 2004).

9 On September 2, 2008, this Court issued an order denying plaintiffs’ motion for partial summary
10 judgment on the question of whether defendants made false or misleading statements regarding Suite
11 11i and the company’s financial results for 2Q01. The Court also granted in part and denied in part
12 plaintiffs’ motion for sanctions. The Court held that plaintiffs are entitled to adverse inference
13 instructions with regard to two categories of evidence: defendant Ellison’s email files, and materials
14 created during preparation for the book *Softwar*. The Court determined that it is appropriate to infer that
15 the emails and *Softwar* materials would demonstrate Ellison’s knowledge of, among other things,
16 problems with Suite 11i, the effects of the economy on Oracle’s business, and problems with
17 defendants’ forecasting model.³ The Court held that it would take these adverse inferences into account
18 when deciding the parties’ summary judgment motions and directed the parties to revise their briefs in
19 light on this ruling.

20 Now before the Court are defendants’ revised motion for summary judgment, plaintiffs’ revised
21 motion for partial summary judgment against defendant Ellison, and seven *Daubert* motions to preclude
22 expert testimony.

25 ² This case was originally assigned to the Honorable Martin J. Jenkins. It was reassigned to this
26 Court after Judge Jenkins’ resignation in April of 2008.

27 ³ The Court noted that these inferences alone would not assist plaintiffs on all elements of their
28 § 10(b) claims, including particularly the element of loss causation. *See* Sept. 2, 2008 Order, at 12.
[Docket No. 1478]

1 **2. Factual Background⁴**

2 Oracle is the second largest software company in the world. This case arises from plaintiffs'
3 claims that Oracle and certain of its officers and executives made false and misleading statements about
4 a new product, issued inflated earnings reports for the second quarter of fiscal year 2001, issued a false
5 and misleading forecast about the company's financial condition for the third quarter of fiscal year 2001,
6 and falsely stated during the third quarter that the company was not being affected by the slowing
7 economy. The four quarters of Oracle's 2001 fiscal year were: from June 1 to August 31, 2000
8 ("1Q01"); from September 1 to November 30, 2000 ("2Q01"); from December 1, 2000 to February 28,
9 2001("3Q01"); and from March 1 to May 31, 2001 ("4Q01").

10
11 **A. Oracle's statements about the functionality of Suite 11i.**

12 In May 2000, Oracle released its Applications Suite 11i ("Suite 11i"). "Enterprise applications"
13 are computer programs used to help companies automate their business processes. Enterprise resource
14 planning ("ERP") applications perform functions such as accounting, human resources, and
15 manufacturing. Customer relationship management applications ("CRM") perform functions such as
16 managing call centers. Through the late 1990s, businesses that used enterprise applications software
17 could not obtain ERP and CRM applications from the same vendor. Customers generally followed the
18 "best of breed" strategy, buying different applications from several vendors. They would achieve
19 "systems integration" by hiring software engineers to write custom code that would allow their
20 applications to run together. Suite 11i was marketed as a product that would combine ERP and CRM
21 applications. *See generally*, Decl. of Lawrence J. Ellison in Supp. of Defs. Mot. for Summ. J. ¶¶ 15, 16
22 ("Ellison Decl."). [Docket No. 932]

23 Suite 11i was first available for sale in 1Q01. In 1Q01 and 2Q01, Oracle reported a total of \$435
24 million in revenue from applications licenses, marking increases of 42% and 66% over the same quarters

25
26 ⁴ The word "voluminous" does not do justice to the record in this case. Defendants have
27 numbered their exhibits sequentially. For ease of reference, the Court refers to their exhibits as DX__.
28 Plaintiffs have used a variety of different numbering systems. The Court refers to exhibits filed in
support of plaintiffs' motion for summary judgment against Ellison as PSJM __, to the exhibits filed in
support of plaintiffs' reply as PReply__, and to the exhibits filed in support of plaintiffs' opposition to
defendants' motion for summary judgment as POpp.__.

1 in the prior year (the “year over year” comparison). DSJM 25 at 973930, 26 at 976820. In 3Q01,
 2 Oracle reported \$249 million from applications licenses, a year over year increase of 25%. DSJM 27
 3 at 977030. Plaintiffs contend that Oracle released Suite 11i prematurely, that the parts were neither
 4 designed nor engineered to work together, that it did not work in multiple different languages, and that
 5 it generally did not work correctly. According to plaintiffs, Oracle officials who knew of these
 6 deficiencies nonetheless made repeated statements to the public that misrepresented the functionality
 7 of Suite 11i. In the complaint and in the various memoranda concerning the summary judgment
 8 motions, plaintiffs cite to the following statements as constituting material misrepresentations about
 9 Suite 11i by officers of Oracle.

- 10 • On November 29, 2000, Ellison made the following comments at a conference:

11 The right model for enterprise software is “Here are all the pieces. They’ve all been
 12 engineered to work together. No systems integration required. You can install it in a
 13 matter of months in the largest and most complex operations. All the pieces are there:
 14 marketing, sales, web store, service, internet procurement, auctioning, supply chain
 15 automation, manufacturing, human resources, everything. And all the pieces fit
 16 together.”

17 . . .
 18 So in the early stages – the very early stages of this release 11i, we’re saying, “We’re
 19 right. The rest of the world is wrong;” where there’s all this controversy where we can’t
 20 show lots and lots of companies up and running – big companies up and running –
 21 they’re just beginning to come live now, already we’re getting tremendous traction in
 22 the market. And it will be far and away the biggest success in the history of our
 23 company, much bigger than the database.

24 . . .
 25 We’re trying to make this very, very simple. You engineer all the pieces to fit together,
 26 they come out of the box, and all the pieces fit together. It’s still hard to install. You
 27 still have to convert your data and train people and do stuff. It’s still not 15 minutes. It’s
 28 still a real project to install this. This is taking us 6 months to get just the first factory
 up and running at General Electric. It [is] still not like you just walk in – it’s not like
 installing a new word processor. It’s still pretty complicated stuff.

29 . . .
 30 [A]nd we’re very close. At some time over the next few months, it’ll click. I’m serious.
 31 We’ll win every deal. Every deal.

32 . . .
 33 [Y]ou can get a small team to build an auctioning system over at Commerce One. You
 34 get a small team to build internet procurement over at Ariba. But you can’t get a large
 35 team to build all of those things such that all of the pieces fit together. And it is a bigger
 36 job – you know, building each one of those separately is a smaller job than building each
 37 one of those together that work together. That’s a much bigger job. But we are bigger.
 38 . . . Our engineering teams are larger. And we’ve done it. The pieces actually work
together. And the barrier to entry, I think, is insuperable. I don’t think anyone else can
 do it.

POpp. 405 at 12-14, 37-38, 40, 43-44 (quoted in Plaintiffs’ Opposition at 12; plaintiffs cite only the

1 underlined portions of these statements).

- 2 • At the December 14, 2000 conference call with analysts, Ellison said, “[Y]ou can
3 buy our complete E-Business Suite, where all the pieces are designed and
4 engineered to fit together, and no systems integration is required. It’s up and
5 running in months. You get the savings in months. It costs you less, and it takes
6 less time to install.” “Demonstrations, we’re still tweaking those, we got those
7 all ready now. We finished up all the training . . . we’re working on partner
8 training. So, yes, I think where we sit right now we’re in pretty darn good
9 shape.”⁵ Popp. 26, 234430, 234436 (quoted in Plaintiffs’ Opposition at 13).
- 10 • Mark J. Barrenechea said at a presentation on February 6, 2001, “I think our
11 applications are written in 23 languages. So not only do we have, you know, for
12 example, an E-business Suite, which I’ll tell you more about. But it’s basically
13 ERP and CRM all integrated together. . . . But we also have taken care of the
14 localization requirements of all these countries around the world as well.” POpp.
15 156, 3285 (quoted in Plaintiffs’ Opposition at 13).
- 16 • An Oracle “Technical White Paper” by Mark J. Barrenechea, dated February 6,
17 2001, reads, “To install the Oracle CRM suite, no systems integration is required.
18 And because the CRM suite consists of true Internet applications, every
19 application works in every country, every major language, and every major
20 currency.” POpp. 155 at 106691 (quoted in RSAC ¶ 63).
- 21 • On February 13, 2001, Sanderson said at a conference, “I think our applications
22 are written in 23 different languages. So not only do we have, you know, for
23 example, an E-Business suite . . . but it’s basically ERP and CRM all integrated
24 together. But it’s written in 23 different languages, including Spanish Spanish
25 and Latin American Spanish, Portugal Portuguese and Brazilian Portuguese, as
26 being four languages. But we also have taken care of the localization
27 requirements of all these countries around the world as well.” POpp. 156
28 (quoted in Plaintiffs’ Opposition at 13).
- On February 21, 2001, Ellison said at the “AppWorld” Conference: “In fact, we
29 recommend that you start with, you try a component of the suite and then you
30 add it in. Now the nice thing is it’s like Lego blocks. Once you have one piece
31 in, the other pieces just snap together. There’s no systems integration required.
32 . . . You just basically turn it on or snap it together.” “It is absolutely, all the
33 pieces within the suite are literally plug and play.” POpp. 438, 14:54:52 (quoted
34 in Plaintiffs’ Opposition at 13).

35 **B. Defendants’ statements about Oracle’s financial results for 2Q01.**

36 In a December 14, 2000 press release, Oracle announced 2Q01 earnings of \$0.11 per share and
37 66% growth in sales of Suite 11i applications. POpp. 105, 019764. According to plaintiffs’ expert D.
38 Paul Regan, Oracle arrived at the \$0.11 figure for per share earnings through an improper accounting
39 method. Decl. of Shawn A. Williams in Supp. of Expert Report of D. Paul Regan, (“Regan Report”)

40 ⁵ The speaker of the latter quote is identified only as “Male.”

1 ¶ 39. In Regan’s opinion, the accurate figure for Oracle’s earnings per share was \$0.10. *Id.* ¶ 41. By
2 inflating its earnings by a penny, Oracle was able to “beat Wall Street,” i.e. exceed the \$0.10 earnings
3 per share that analysts had projected. *Id.* Regan also opines that Oracle fabricated the 66% figure for
4 growth in Suite 11i applications. In his opinion, the correct figure was 54%. *Id.* ¶ 62.

5
6 **C. Oracle’s forecast for 3Q01**

7 On December 14, 2000, Oracle also issued its public forecast (or “guidance”) for 3Q01. Oracle
8 predicted total license revenue growth of 25%, database revenue growth of 15%-20%, applications
9 revenue growth of 75%, and earnings per share (“EPS”) of \$0.12. PSJM 1 at 3221-22.

10 Oracle based its 3Q01 guidance on its internal forecasting method. Oracle used what it calls a
11 “bottom-up” method for deriving its internal forecasts. It began with information from Oracle’s
12 salespeople, which was incorporated into a summary of all deals Oracle was working on at a given time.
13 DX 59 at 74.⁶ Using a computer program called Oracle Sales Online (“OSO”), salespeople would enter
14 the account names of all ongoing deals, the potential dollar amount of each potential sale, and their
15 predictions for when each sale would likely close. *Id.* at 75. The sum of all sales that could close in a
16 quarter – including those that are about to close and those that are still just leads – are referred to as the
17 “pipeline.” DX 60 at 93. Regional managers reported information entered by sales representatives in
18 their regions to their supervisors. DX 59 at 75-76. Supervisors recognized that salespeople had a
19 tendency to “sandbag,” i.e. significantly underestimate the size of their projected sales in order to ensure
20 that they would meet or exceed expectations. DX 63 at 566-67; 64 at 101. The forecasting method
21 therefore allowed supervisors to take into account, in addition to data in OSO, their own judgment of
22 what sales were likely to be. *Id.* at 565-67. Their judgment was based on direct contact with regional
23 managers, sales representatives, and customers. *Id.* Information was relayed in this way up to the heads
24 of Oracle’s business units, each of which would make a forecast for its unit. (For software licensing,
25 those units were North American Sales (“NAS”), Oracle Product Industries (“OPI”), and Oracle

26
27 _____
28 ⁶ Plaintiffs object that defendants’ characterization of this and other deposition testimony is misleading. The Court has relied on the underlying deposition testimony, not defendants’ characterization.

1 Services Industries (“OSI”).) The business units would submit their forecasts to Oracle’s financial
2 department, which would consolidate them. DSJM 65 at 102-3.

3 Jennifer Minton, Senior Vice President of Global Finance and Operations, played a central role
4 in the forecasting process by consolidating all the field forecasts into a single report. *Id.* 104-05.
5 Minton then adjusted the consolidated field report to create the “Upside” report, which was Oracle’s
6 consolidated or “potential” forecast. *Id.* She arrived at the Upside report by adjusting the field data
7 based on her own judgment, which was informed by her weekly meetings with business unit
8 representatives and her conversations with field finance representatives. *Id.* at 123-23. Another factor
9 Minton considered when preparing the Upside report was the “conversion ratio” (the percentage of the
10 pipeline that was actually converted into sales) from the corresponding quarter in the prior year. *Id.* at
11 122. Although Minton’s adjustment was referred to as “Upside,” she would also adjust the consolidated
12 report downward if necessary (for example, if she found out that there had been error in the forecasts
13 submitted to her, or if the historical conversion ratio suggested that the conversion rate for the current
14 quarter would be lower than projected). *Id.* at 137.

15 During the time period at issue here, Oracle’s method for generating the potential forecast had
16 been a reliable but conservative predictor for the company’s performance: in the seven quarters before
17 3Q01, Oracle had met or exceeded its forecast and analyst projections for quarterly earnings per share
18 (“EPS”):⁷

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26 ⁷ See evidence summarized at DX 42, 43. Plaintiffs object to these exhibits as improper
27 summaries of voluminous evidence under Federal Rule of Evidence 1006. The Court disagrees. The
28 declarations of Ivgen Guner [Docket No. 934] and Bruce Deal [Docket No. 931] lay sufficient
foundation for these exhibits to be admissible as summaries of voluminous evidence. Plaintiffs’
objection is OVERRULED.

Quarter	Date of Estimate	Oracle Internal Forecast EPS	Analyst Forecast EPS	Actual EPS
4Q99	Mar. 1999	0.0693	0.080	0.090
1Q00	June 1999	0.0401	0.040	0.040
2Q00	Sept. 1999	0.0495	0.050	0.065
3Q00	Dec. 1999	0.0553	0.070	0.085
4Q00	Mar. 2000	0.1375	0.130	0.155
1Q01	July 2000	0.0761	0.070	0.085
2Q01	Sept. 2000	0.0966	0.090	0.110 ⁸

Another dynamic which affected Oracle's ability to forecast its sales is a phenomenon called the hockey-stick effect.⁹ Knowing that software vendors report their earnings on a quarterly basis, purchasing customers expect that they can extract the lowest possible price for the product by waiting until late in the quarter to finalize deals. DX at 70. This effect is even more exaggerated at the end of the fiscal year, so the most prominent hockey stick effect occurs in the fourth quarter. *Id.* Consequently, Oracle generates most of its new license revenue in the last days of each quarter. *Id.*

Returning to the public guidance for 3Q01 issued on December 14, 2000, Minton's Upside report for December 11, 2000 reflected potential total license revenue growth of 33% and potential EPS of \$0.1282. *See* DX 1 at 213092. Oracle's policy was to round earnings to the nearest penny, *see* DX 68 at 329:1-4, so the public guidance from the Upside report should have been \$0.13. Instead, Oracle issued a more conservative estimate: earnings per share of \$0.12 and total license revenue growth of 25%. Oracle's December 11 "pipeline report" indicated that its total software pipeline was 52% larger than the previous year. DX 11.

D. The Trades

Between January 22 and 31, 2001 Ellison sold 29 million shares of Oracle stock. This amounted

⁸ As noted, the accurate figure for Oracle's 2Q01 earnings per share is disputed.

⁹ Imagine quarterly sales plotted on a chart with a sharp upswing at the end of the quarter. The shape resembles a hockey stick.

1 to 2.09% of his Oracle holdings. On January 4, 2001, Henley sold 1 million shares of Oracle stock,
2 about 7% of his total Oracle shares. Ellison has filed a declaration stating that he sold his stock in order
3 to exercise options that were going to expire within nine months and could only be sold during certain
4 trading windows within that period. *See* Ellison Decl. ¶¶ 9-13 [Docket No. 932]

5
6 **E. The Crash**

7 On February 25, 2001, three days before 3Q01 ended, Oracle officials received notification that
8 major deals scheduled for 3Q01 had been lost. For example, Oracle's General Business West area
9 reported that it had lost 70 transactions, worth about \$10 million, in the past few days. NAS and OSI
10 similarly reported that they were failing to close major deals. Defendants contend that the news of failed
11 sales was a surprise and that until the very last days of the quarter, they had expected Oracle to meet its
12 guidance. According to defendants, the hockey stick effect led them to expect that the majority of 3Q01
13 deals would be closed at the end of the quarter; the shortfall was caused when major customers decided
14 at the last minute to postpone their purchases. Plaintiffs vigorously dispute defendants' version of the
15 facts. According to plaintiffs, Oracle's internal indicators alerted officials throughout the quarter that
16 it would miss its guidance and that the likelihood of a shortfall was apparent to insiders, but not
17 disclosed to the public.

18
19 **F. The March 1, 2001 announcement**

20 In a press release dated March 1, 2001, Oracle made the following disclosures "based upon
21 preliminary financial results" for the third quarter of fiscal year 2001: Oracle's earnings per share
22 would be \$0.10 (as opposed to the \$0.12 it had predicted on December 14, 2000) and applications
23 growth would be 50% (the prediction was 75%). POpp. 196. The press release quoted Ellison as saying
24 "License growth was strong in this first two months of Q3, and our internal sales forecast looked good
25 up until the last few days of the quarter. However, a substantial number of our customers decided to
26 delay their IT spending based on the economic slowdown in the United States. Sales growth for Oracle
27 products in Europe and Asia Pacific remained strong. The problem is the US economy." *Id.* Also on
28 March 1, 2001, Ellison and Henley held a conference call with investors in which they discussed

1 Oracle's earnings miss.

2
3 **G. The drop in Oracle's stock price**

4 On March 2, 2001, Oracle's stock price dropped to a closing price of \$16.88 per share from a
5 closing price of \$21.38 per share on March 1, 2001. POpp. 168, ¶ 43. Relying on the expert opinion
6 of Bjorn I. Steinholt, plaintiffs characterize the drop as "highly statistically significant." *Id.*¹⁰

7
8 **LEGAL STANDARD**

9 Summary judgment is proper "if the pleadings, depositions, answers to interrogatories, and
10 admissions on file, together with the affidavits, if any, show that there is no genuine issue as to any
11 material fact and that the moving party is entitled to a judgment as a matter of law." Fed. R. Civ. P.
12 56(c). The moving party bears the initial burden of demonstrating the absence of a genuine issue of
13 material fact. *See Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986). The moving party, however, has
14 no burden to negate or disprove matters on which the non-moving party will have the burden of proof
15 at trial. The moving party need only demonstrate to the Court that there is an absence of evidence to
16 support the non-moving party's case. *See id.* at 325.

17 The burden then shifts to the non-moving party to "designate 'specific facts showing that there
18 is a genuine issue for trial.'" *Id.* at 324 (quoting Fed. R. Civ. P. 56(e)). To carry this burden, the
19 non-moving party must "do more than simply show that there is some metaphysical doubt as to the
20 material facts." *Matsushita Elec. Indus. Co., Ltd. v. Zenith Radio Corp.*, 475 U.S. 574, 586 (1986).
21 "The mere existence of a scintilla of evidence . . . will be insufficient; there must be evidence on which
22 the jury could reasonably find for the [non-moving party]." *Anderson v. Liberty Lobby, Inc.*, 477 U.S.
23 242, 252 (1986).

24 In deciding a summary judgment motion, the evidence is viewed in the light most favorable to
25 the non-moving party, and all justifiable inferences are to be drawn in its favor. *Id.* at 255. "Credibility
26 determinations, the weighing of the evidence, and the drawing of legitimate inferences from the facts

27
28 ¹⁰ The Court recognizes that defendants move to exclude the expert report and testimony of Steinholt on damages and loss causation.

1 are jury functions, not those of a judge [when she] is ruling on a motion for summary judgment.” *Id.*
2 The evidence presented by the parties must be admissible. Fed. R. Civ. P. 56(e). Conclusory,
3 speculative testimony in affidavits and moving papers is insufficient to raise genuine issues of fact and
4 defeat summary judgment. *Thornhill Publ’g Co., Inc. v. GTE Corp.*, 594 F.2d 730, 738 (9th Cir. 1979).

6 DISCUSSION

7 1. Defendants’ Motion for Summary Judgment

8 Section 10(b) of the Securities Exchange Act of 1934 makes it unlawful “[t]o use or employ, in
9 connection with the purchase or sale of any security . . . any manipulative or deceptive device or
10 contrivance in contravention of such rules and regulations as the Commission may prescribe.” 15
11 U.S.C. § 78j(b). Pursuant to this section, the Securities and Exchange Commission promulgated Rule
12 10b-5, which makes it unlawful “[t]o make any untrue statement of fact or to omit to state a material fact
13 necessary to make the statements made, in light of all the circumstances in which they were made, not
14 misleading.” 17 C.F.R. § 240.10b-5. “The scope of Rule 10b-5 is coextensive with the coverage of
15 § 10(b).” *SEC v. Zandford*, 535 U.S. 813, 815 n.1 (2002). “In a typical § 10(b) private action a plaintiff
16 must prove (1) a material misrepresentation or omission by the defendant; (2) scienter; (3) a connection
17 between the misrepresentation or omission and the purchase or sale of a security; (4) reliance upon the
18 misrepresentation or omission; (5) economic loss; and (6) loss causation.” *Stoneridge Inv. Partners,*
19 *LLC v. Scientific-Atlanta*, 128 S.Ct. 761, 768 (2008) (citing *Dura Pharms., Inc. v. Broudo*, 544 U.S. 336,
20 341-42 (2005)).

21 Plaintiffs claim that defendants violated § 10(b) by: (1) falsely reporting Oracle’s financial
22 results for 2Q01; (2) misrepresenting the functionality of Suite 11i; (3) issuing forecasts for 3Q01 that
23 had no reasonable basis; (4) repeating the 3Q01 forecast despite their knowledge of facts seriously
24 undermining that forecast; and (5) denying the effects of the slowing economy on Oracle’s business.

25
26
27 ///

1 **A. Objections to evidence**¹¹

2 Plaintiffs rely on analyst reports and newspaper articles to prove that defendants made false
3 statements about Suite 11i, repeated their 3Q01 forecast throughout the third quarter, and denied that
4 the economic downturn was affecting Oracle. These documents constitute hearsay as they are out of
5 court statements offered to prove the truth of the matter asserted: that Oracle officials made specific
6 fraudulent statements to analysts. *See* Fed. R. Evid. 801(c). They are thus inadmissible and cannot be
7 considered in support of plaintiffs' opposition at summary judgment unless they fall within a hearsay
8 exception. *See In re Cirrus Logic Sec. Litig.*, 946 F. Supp. 1446, 1469 (N.D. Cal. 1996) ("It is plainly
9 unfair to hold defendants liable for the reporting of their statements by third parties without independent
10 corroboration of the accuracy of the reported statements."); *see also In re Cypress Semiconductor Sec.*
11 *Litig.*, 891 F. Supp. 1369, 1374 (N.D. Cal. 1995) (excluding newspaper articles and analyst reports
12 offered in securities litigation to prove that defendants made purportedly false statements) (citing *Larez*
13 *v. City of Los Angeles*, 946 F.2d 630, 643 (9th Cir.1991) (holding that newspaper article offered to prove
14 that defendant made statement quoted in article was hearsay)).

15 Plaintiffs have failed to respond to defendants' objections to this category of evidence and have
16 suggested no hearsay exception whereby the statements by Oracle officials contained in newspaper and
17 analyst reports could be admitted. Accordingly, defendants' objections to the following statements are
18 SUSTAINED:

19 **i. Statements about Suite 11i**

- 20 • After Oracle Executive Vice President Sandy Sanderson visited the offices of
21 Salomon Smith Barney, the investment firm reported on January 10, 2001 that
22 Suite 11i "is pre-integrated and fully interoperable out of the box, helping to
23 lower consulting costs and time-to-value." POpp. 211 (quoted in RSAC ¶ 58)
(Plaintiffs also offer this exhibit to prove that Sanderson reiterated the 3Q01
24 guidance. It is also inadmissible for that purpose.)
- 25 • On February 9, 2001, *Bloomberg News* reported, in an article headlined "Oracle
26 Shares Fall on Concern Economic Earnings Outlook May Turn Grim," "Oracle
is still upbeat about its prospects for earnings growth, which will be fueled by a
new suite of Internet-friendly business software dubbed Oracle 11i,
spokeswoman Jennifer Glass said. 'We haven't changed our projections at all.'

27 ¹¹ The parties raise numerous objections to evidence submitted in support of the instant motions.
28 Unless otherwise discussed in this order, the Court has either not relied on the disputed evidence or has
not used it for the purposes to which either party objects.

1 Glass said. 'This slowdown is going to provide new opportunities for Oracle as
 2 companies need to streamline and be more strategic about the technology they
 3 buy.'" POpp. 377, 141679 (quoted in RSAC ¶ 65(c)). (Plaintiffs also offer this
 4 exhibit, labeled PSJM 3, at ex. D, to prove that Glass stated that the economy
 was not having a negative effect on Oracle's business. It is also inadmissible for
 that purpose.)

5 **ii. Statements about the effects of the economy on Oracle's business**

- 6 • Bloomberg News included the following quote in an article that ran on December
 7 14, 2000, "The economy is slowing,' Henley said in an interview. 'It's just not
having a negative impact on our business.'" PMSJ 3 at ex. A.
- 8 • A December 15, 2000 Bloomberg article reported: "The economic slowdown
 9 isn't hurting Oracle, said Oracle Chief Executive Larry Ellison, because the
 10 company has spent the past three years updating its product line to focus on
software that helps companies use the Internet to cut costs and boost efficiency.'"
 PMSJ 3 at ex. B (quoted in RSAC ¶ 45(d)).
- 11 • A January 10, 2001 report by Salomon Smith Barney: "Oracle sees robust
 12 demand for both its database and applications business. . . . Oracle says it is also
 13 seeing sustained demand for its database product, despite industry-wide concern
 14 over contracting IT budgets.'" PMSJ 7.
- 15 • January 10, 2001 RealMoney.com interview quoting Sanderson as responding
 16 to question about whether Oracle could repeat its performance on applications
 sales, "You know, it's a big hill to climb. Every year we climb that hill. I expect
 17 we'll do it again. Our pipelines are strong, we're well positioned from a
 18 products perspective, and so it's all about execution.'" POpp. 208 (also PMSJ 6
 at 141677).
- 19 • A January 11, 2001 Bloomberg article reported, "Company spokeswoman
 20 Stephanie Aas today said Oracle has yet to see any signs that its business is being
 21 hurt by the economic slowdown or reported cuts to information-technology
 22 budgets.'" PSJM 3 at ex. C (also POpp. 207 at ex. C) (quoted in RSAC ¶ 60).
- 23 • A February 7, 2001 First Union Securities report stating, "Oracle is not seeing
 24 the effects of a slowing economy at this point, but next several weeks will be
 25 critical.'" POpp. 215 (quoted in RSAC ¶ 65(a)).
- 26 • A February 8, 2001 First Union Securities report that stated, "Oracle is not
 27 seeing the effects of a slowing economy at this point, but next several weeks will
 28 be critical. CFO Henley commented that Oracle is not seeing a decline in sales
at this point as a result of reduced corporate spending, although this issue has
plagued several other large technology companies. While the sales pipeline
apparently shows no signs of weakness at this point, we note the next several
weeks will be critical for the company as many potential customers will likely
make decisions to buy or defer purchase during the activity-intensive final weeks
of 3Q01.'" POpp. 209 at 91531-32 (also PSJM 5).
- Deutsche Banc reported on February 8, 2001, after a meeting with Henley,
 "According to management, it has yet to see macro-related weakness in its
business. That said, the full impact of the current macro environment may not
 be evident until the end of the quarter, as revenue is typically back-end loaded

1 for Oracle.” “Barring a severe economic downturn, management sees continued
2 growth driven by strong demand in key segments such as supply chain, customer
3 relationship management, and collaboration.” POpp. 208 (also PSJM 4 at 91536)
(quoted in RSAC ¶ 65(b)).

- 4 • Portions of various reports on comments made by Henley at the AppsWorld
5 conference in New Orleans on February 21, 2001. *See* PSJM 8 (POpp. 216), 10
(POpp. 213), 11 (POpp. 214), POpp. 212 (PSJM 9).¹²

6 **iii. Intra-quarter repetitions of the 3Q01 forecast**

- 7 • January 10, 2001 RealMoney.com interview (described above: POpp. 208 /
8 PMSJ 6 at 141677).
- 9 • Salomon Smith Barney report dated January 10, 2001 (described above: POpp.
10 211).
- 11 • January 11, 2001 and February 9, 2001 *Bloomberg* articles (described above:
12 PSJM 3 at ex. C / POpp. 207 at ex. C).
- 13 • February 7, 2001 First Union Securities report (described above: POpp. 215).
- 14 • February 8, 2001 Deutsche Banc report (described above: PSJM 4 at 91536 /
15 POpp. 208).
- 16 • February 8, 2001 First Union Securities report (described above: POpp. 209 at
17 91531-32 / PSJM 5).
- 18 • Portions of various reports on comments made by Henley at the AppsWorld
19 conference in New Orleans on February 21, 2001. *See* PSJM 8 (POpp. 216), 10
(POpp. 213), 11 (POpp. 214), POpp. 212 (PSJM 9).

18 **B. Functionality of Suite 11i**

19 **i. Falsity**

20 It was no secret before and during 3Q01 that Suite 11i was an imperfect product. The following
21 problems were discussed by analysts and reported in financial publications:¹³

- 22 • The inherent instability of a new, untested product, *see* DX 127 at 307330 (May
23 8, 2000 *Business Week* article: “Even after the suite ships, consultants such as
24 Gartner Group Inc. warn corporate customers that it probably won’t be stable
25 enough to handle the most crucial jobs until the end of the year.”); DX 207
(November 15, 2000 *Business Wire* press release entitled “Oracle Applications
Users Ask Oracle Corp. Executives about Quality, Customer Support,

26 _____
27 ¹² Portions of this exhibit would be admissible; this is discussed in more detail *infra*.

28 ¹³ These reports are not hearsay to the extent they are offered not for their truth but to prove the reports were made.

1 Functionality and Pricing:” “11i is not yet working optimally.”); DX 130 at 5916
 2 (December 13, 2000 CIBC Markets Corp: “We also expect that customers would
 3 prefer not to be among the early adopters, waiting until some of the initial bugs
 4 get worked out of the software, which may take a quarter or so.”); DX 210 at
 5 309148 (February 22, 2001 CIBC World Markets report: “[T]he current version
 6 of 11i is noted to have many [] bugs (close to 5,000). . . . We think that the delays
 7 in the upgrade cycle pose a near-term risk for applications sales”);

- 8 • Unfavorable comparisons with best of breed products, see DX 245 at 85851
 9 (September 15, 2000 Deutsche Banc report: “some 11i modules still may fall
 10 short on functionality compared with best-of-breed rivals”);
- 11 • Lack of references, see DX 149 at 419950 (November 8, 2000 Robertson
 12 Stephens, Inc: “Although the company has announced a number of 11i customer
 13 wins, none of the bigger names, including BellSouth, GE, and Lucent, have gone
 14 live yet. We believe it will take several more quarters for the company to
 15 implement these customers and to use them as references to win additional
 16 business.”); DX 208 at 419977 (December 12, 2000 J.P. Morgan Equity
 17 Research: “We believe Oracle’s 11i e-business suite continues to have bugs
 18 thereby limiting the number of notable customer references for the new
 19 product.”);
- 20 • Lack of integration, see DX 140 at 9467 (December 4, 2000 GartnerGroup
 21 report: “Release of Oracle Applications r.11i has prompted inquiries about its
 22 robustness . . . [Oracle’s] track record of facilitating integration between multiple
 23 products is not strong, nor is Oracle building its ERP and ERP-complimentary
 24 applications . . . for easy integration with other products. . . . 11i as a complete
 25 ERP suite remains suitable primarily for risk-tolerant, early-adopter-oriented
 26 enterprises.”).

27 The fact that problems with Suite 11i were known to the market raises a serious question as to
 28 whether plaintiffs can show that any of defendants’ purportedly false statements about the product were
 29 materially misleading. In a fraud-on-the-market case such as this, “an omission is materially misleading
 30 only if the information has not already entered the market.” *In re Convergent Techs. Sec. Litig.*, 948
 31 F.2d 507, 513 (9th Cir. 1991) (citing *In re Apple Computer Sec. Litig.*, 886 F.2d 1109, 1114 (9th Cir.
 32 1109)). “If the market has become aware of the allegedly concealed information, ‘the facts allegedly
 33 omitted by the defendant would already be reflected in the stock’s price’ and the market ‘will not be
 34 misled.’ ” *Id.* (quoting *In re Apple Computer Securities Litig.*, 886 F.2d at 1114).

35 The Court need not decide this issue, however, because the Court agrees with defendants that
 36 there is not a genuine factual dispute on loss causation.

1 **ii. Loss causation**

2 The parties dispute plaintiffs’ burden at summary judgment in demonstrating the existence of
3 a factual dispute on loss causation, the sixth element of a private § 10(b) action. Loss causation is the
4 causal connection between the defendant’s material misrepresentation and the plaintiff’s loss. *Metzler*
5 *Inv. GMBH v. Corinthian Colleges, Inc.*, 540 F.3d 1049, 1062 (9th Cir. 2008) (citing *Dura*, 544 U.S.
6 at 342). “A plaintiff bears the burden of proving that a defendant’s alleged unlawful act ‘caused the loss
7 for which the plaintiff seeks to recover damages.’” *In re Gilead Sciences Sec. Litig.*, 536 F.3d 1049,
8 1055 (9th Cir. 2008) (quoting 15 U.S.C. § 78u-4(b)(4)). Put another way, “[t]o establish loss causation,
9 ‘the plaintiff must demonstrate a causal connection between the deceptive acts that form the basis for
10 the claim of securities fraud and the injury suffered by the plaintiff.’” *Id.* (citing *In re Daou Sys., Inc.*,
11 411 F.3d 1006, 1025 (9th Cir. 2005)); *see also Metzler*, 540 F.3d at 1063 (the plaintiff must show that
12 “the practices that the plaintiff contends are fraudulent were revealed to the market and caused the
13 resulting losses”) (discussing *Daou*). “The misrepresentation need not be the sole reason for the decline
14 in value of the securities, but it must be a ‘substantial cause.’” *Gilead*, 536 F.3d at 1055 (citing *Daou*,
15 411 F.3d at 1025).

16 Analysis of loss causation calls on courts to perform a “balancing act” between allowing
17 plaintiffs to link “each and every bit of negative information about a company to an initial
18 misrepresentation that overstated that company’s chances for success” and exacting such a high standard
19 as to “eliminate the possibility of 10b-5 claims altogether.” *In re Williams Sec. Litig.*, 558 F.3d 1130,
20 1140 (10th Cir. 2009). At one end of the spectrum, it is clear that the plaintiff need not prove that the
21 defendant admitted a fraud. *Metzler*, 540 F.3d at 1064. At the other extreme, it is equally clear that the
22 plaintiff must do more than show that the market was “merely reacting to reports of the defendant’s poor
23 financial health generally.” *Id.* at 1063.

24 Plaintiffs argue that Oracle officials’ misrepresentations that Suite 11i was fully functional led
25 to unrealistically high earnings expectations, which were corrected when the market recognized the true
26 state of Oracle’s flagship product on March 1, 2001. According to plaintiffs, the March 1 analyst call
27 “disclosed the negative effects of 11i” and “communicated to investors that issues concerning the
28 functionality, i.e., bugs and lack of stability of Suite 11i . . . , had not in fact been cured as defendants

1 had reported at the end of 2Q01.” Pl. Opp. to Def. Mot. for Summ. J. at 46.

2 This is not an accurate characterization of the content of the phone call. In fact, Ellison
3 repeatedly told analysts that the miss in applications sales was caused by nervousness about the slowing
4 economy, not problems with Oracle’s products:

5 It really appears to be economic factors, where people actually need the database, where
6 actually they were getting ready to sign deals, people just delayed. Where there is no
7 question they were going to buy, they were going to go ahead and buy but they are trying
8 to push it out as long as possible. . . . [T]his was not a matter of they’re not going to buy;
they would just like to wait 30 days or 60 days. They’re just looking at the economy.
Everyone is trying to get a read on this economy and everyone is being slow to act in
light of the economy.

9 DX 393, 419804-05. Later in the call, Ellison said:

10 I do know that some of these transactions can only be deferred for a short period of time.
11 Because these are projects that are going through an implementation cycle where they
12 actually are using the software, or about to start using the software so they have to buy.
On the other hand, there are, you know, other projects that can be deferred for three or
six months.

13 *Id.* at 419807-08. He repeated that applications sales were delayed only temporarily: “They can only
14 delay so long . . . [] because they’re actually using the software and the applications are growing.” *Id.* at
15 419808. And once more:

16 All the indications that we have are that people want to do these projects. People want
17 to put in the e-business suite. They’re actually – if you look at budgets, the database
18 budgets, are going up with the exceptions of the dot.coms. The database budgets are
going up everywhere. So all of that looks very, very good. It’s just this umbrella of
uncertainty that is causing people to defer decisions.

19 *Id.* at 419812. When asked for his impression for now long it was taking for CEOs to decide whether
20 to buy the “suite” (presumably Suite 11i), Ellison responded:

21 Well, again, some of these guys are moving incredibly fast. So we have an example of
22 going from the first meeting to deal in 30 days or 60 days. We’ve got several examples
23 of those. We got, you know, my favorite example which I cited, GE Power, from
24 contract to live on manufacturing financial e-business suite, redoing all the business
processes in five months. So we are moving very, very quickly with a variety of
customers.

25 *Id.* at 419814. Ellison also emphasized that Oracle had failed to close deals because of the economy,
26 not because the company was losing out to competitors: “[T]hese were not cases of deals that we lost
27 competitively, or deals are going away. They’re just being shut down. At some point they’re you know,
28 the customers are going to have to buy.” *Id.* at 419815. He repeated this point at the close of the

1 conversation: “These are not deals that we lost competitively. These are not deals where they decided
2 not to buy. These are literally deferrals because of economic uncertainty. . . . [A]s we wear on in Q4
3 a bunch of these deals should come in.” *Id.* at 419817. At no point during the phone call did Henley
4 or Ellison say that there was anything wrong with the Suite 11i or suggest that the cancelled sales were
5 due to anything other than customers’ fear of making a big investment at a time when the economy was
6 uncertain.

7 Plaintiffs also claim that analyst reports after the March 1 conference call demonstrate that the
8 market understood the announcement to have revealed problems with Suite 11i. Defendants respond
9 with overwhelming evidence that the market understood the announcement as disclosing that the
10 earnings shortfall was caused by the economic downturn. *See* DX 406 (Banc of America Securities),
11 407 (Bloomberg), 410 (Salomon Smith Barney), 409 (Lehman Brothers), 465 (FAC/Equities), 466
12 (Prudential), 467 (Wit SoundView).¹⁴ Defendants also cite evidence that because analysts interpreted
13 the earnings to be a bad “omen” for other applications vendors, *see* DX 410 at 91361, they downgraded
14 their ratings across the enterprise software industry. *See* DX 451-57.

15 For the most part, plaintiffs do not accurately describe the evidence they cite in support of their
16 argument that the market recognized the March 1 announcement as revealing problems with Suite 11i.
17 Plaintiffs refer to a March 2, 2001 *Wall Street Journal* article as evidence that analysts attributed the
18 miss to problems with Suite 11i. In fact, the article did not discuss Oracle’s applications sales. The
19 relevant portion reads:

20 The reasons for the shortfall were at least as troubling to analysts as its magnitude.
21 Oracle’s database software, a mainstay product line used as the foundation for many
22 other business programs, had flat to negative growth over the year-earlier period. While
database sales have been slowing at Oracle for many quarters, analysts were surprised
by the abruptness of the latest downturn.

23 POpp. 436. That is, the shortfall was “troubling” because it was due to slower sales in Oracle’s
24 “mainstay product line” of database software, not because there were problems with Oracle’s new
25 applications product.

26 The same article also reported that Oracle’s application software had grown 50%, rather than
27

28 ¹⁴ The analyst reports are not hearsay if offered to prove merely that the reports were made.

1 the 75%-100% predicted. As Ellison and Henley did the day before, the writers attributed the shortfall
2 to the slowdown in the dot.com sector:

3 Oracle had already been hurt by a falloff in orders from dot-com start-ups, many
4 of which used Oracle databases to build new Web services. The company had been
5 counting on conventional companies taking up the slack, using Oracle software to
6 develop new electronic-business applications and improve their internal efficiency.

7 Still, the CEOs held off signing the purchase orders. "That was true, even where
8 it was acknowledged that this deal would save the company money," Mr. Ellison said.
9 "We have a lot of nervous senior executives looking at this economy and being very
10 cautious."

11 Bob Austrian, a Banc of America Securities analyst who had cut his numbers for
12 Oracle earlier this week, said the announcement showed that "the economic downturn
13 has become severe enough that it has become a shock. And shocks always impair
14 purchasing decisions."

15 *Id.*

16 Plaintiffs' citation to a March 2, 2001 *Los Angeles Times* article is similarly unhelpful.
17 Reporting on the earnings miss, the article repeated Ellison's representations that the shortfall was due
18 to the economy. It concluded, "In December, the company said it wasn't being hurt by the slowdown
19 because corporations were buying its applications software to cut costs and boost efficiency." PReply
20 173. The writers did not comment on the functionality of Suite 11i.

21 Out of the flurry of news and analyst reports on Oracle's earnings miss, plaintiffs cite only two
22 that discussed problems with Oracle's applications products. The first is a March 2 report by the
23 financial firm UBS Warburg. The writers thought that Oracle's announcement the day before had put
24 too much emphasis on the economic slowdown and stated, "we believe there may have been further
25 contributors." POpp. 426. According to UBS Warburg, the "major shortfall" came from the "flat to
26 slightly negative" growth in Oracle's database business. *Id.* After a discussion of various factors other
27 than the economy that might have contributed the database shortfall, the writers suggested that problems
28 with Oracle's applications products could be a contributing factor:

On a somewhat more positive note, the applications business did considerably better than
the database business. Granted, the applications business missed our estimates as well,
but growth for these products came in around 50% year over year. . . . We also believe
that the weakness in Oracle's applications business is because the company's
applications are not yet ready for prime time. At Oracle's applications conference last
week, we learned that over 200 patches had been developed for the CRM product for the
latest version. Furthermore, many customers we talked with indicated that although the

1 CRM product showed promise, the SCM¹⁵ products are not even on the radar. Although
2 [f]eedback from these customers suggested that they were impressed with the idea of a
3 fully integrated suite, we were unable to find any that had fully integrated and gone live
4 on the suite.

5 POSJM 426. The second report is a March 16 market research summary by Banc of America
6 Securities. Under the subheading “Are Oracle’s problems entirely the economy? We don’t think so,”
7 the writers state, “[o]n the applications side, especially in light of Oracle’s weaker than expected 3Q
8 applications growth, we believe the economy may only explain 20-30% of the weakness. The rest, in
9 our view, is a result of the product set not yet reaching a competitive level of functionality, relative to
10 best-of-breed vendors.” PSJM 113 at 2710.¹⁶

11 These two reports, neither of which indicates that the writers learned new information about the

12 ¹⁵ Presumably “supply chain management.”

13 ¹⁶ As evidence that the market linked the shortfall to Suite 11i, plaintiffs also cite an e-mail from
14 Oracle employee Karen Houston stating, “Over the past couple of weeks, several stories have been
15 published on 11i product quality issues. . . . Additionally, we have seen several stories recently in the
16 US that link our lower than expected apps sales to quality issues of 11i.” POpp. 420 at 158596.
17 Defendants object that Houston’s statement is hearsay to the extent that it is offered to prove the truth
18 of what the news reports said. *See* Docket No. 1586. The Court agrees that Houston’s repetition of the
19 out of court statements in the news reports is inadmissible hearsay. In any event, the e-mail is dated
20 March 21, 2001 and therefore is not evidence of how the market reacted to the March 1 disclosures. In
21 addition, the e-mail does not indicate that the market learned of “product quality issues” with Suite 11i
22 through the March 1 disclosures.

23 Plaintiffs also cite to the following passage from *Softwar: An Intimate Portrait of Larry Ellison*
24 *and Oracle*, a profile by Matthew Symonds: “It didn’t take a genius to see that not everything that was
25 going on could be explained by the weakening economy and edgy CEOs waiting for ‘visibility’ to
26 return. For anyone who wanted to see, there was mounting evidence that it wasn’t only the economy
27 that prospective Oracle applications customers wanted to see stabilize.” PSJM 12 at 201. Defendants
28 object that Symonds’ book is hearsay. *See* Docket No. 1585. The Court agrees. Plaintiffs repeatedly
cite to *Softwar* for the truth of the matters asserted therein but offer no basis for the admissibility of
these statements. The Court also notes that Symonds’ statement about what analysts said is hearsay
within hearsay.

Finally, plaintiffs cite what purports to be an e-mail chain (dated March 22, 2001) of Oracle
employees commenting on a draft of an article. The cited portion of the article reads, “Oracle blamed
the economic slowdown in the United States for affecting its business, with many of its enterprise
customers deferring purchases. However its lowered sales performance across the board also stems
from several factors unique to Oracle: database pricing, 11i quality and the suite approach to selling
applications.” PReply 177. Defendants object that Oracle e-mails about news reports are hearsay.
See Docket No. 1586 at 5. The Court agrees that the e-mail is hearsay to the extent it is offered to prove
what an article stated. In addition, it is also not evident when, if ever, the article was published. In any
event, an article from March 22 is not probative of what the market learned from the March 1
disclosures.

Defendants’ objections to these documents are SUSTAINED.

1 functionality of Suite 11i through the March 1 conference call, are the closest plaintiffs come to citing
2 evidence that the market recognized that quality problems with Suite 11i contributed to the miss in
3 Oracle's applications forecast. The Court will assume for the sake of argument that a rational factfinder
4 could conclude from these two reports that the market linked Oracle's miss to the following problems
5 with Suite 11i: that it was "not yet ready for prime time" because it still required patches, that SCM
6 products were not available, that customers had not yet "gone live" with Suite 11i, and that it was not
7 competitive with "best of breed" products. The problem for plaintiffs is that none of these issues had
8 been hidden from the market. As discussed above, defendants have cited abundant evidence that
9 beginning with the release of Suite 11i and continuing through late February of 2001, public reports had
10 discussed these deficiencies with the product. Thus, even those analysts who linked the miss to
11 deficiencies with Suite 11i did not do so on the basis of information that had previously been hidden
12 from the market.

13 In sum, there is no evidence that on March 1, Oracle revealed previously undisclosed facts about
14 Suite 11i to the market or that the market recognized the earnings miss as being caused by previously
15 undisclosed problems with this product. Plaintiffs' only possible loss causation theory for Suite 11i is
16 therefore that Oracle revealed the truth about Suite 11i on March 1 by announcing that the year over
17 year growth in applications would be 50%, not the 75% the company had projected. Ninth Circuit
18 precedent is clear, however, that an earnings miss *alone* is not sufficient proof of loss causation.

19 The missing causal link here is similar to that in *Metzler*, in which the alleged fraud involved
20 the manipulation of student enrollment figures to obtain federal funding. The Ninth Circuit held that
21 the plaintiffs had not pled loss causation because they had not alleged facts in support of their claim that
22 a press release revealed the purportedly improper financial aid practices. *See* 540 F.3d at 1063
23 (plaintiffs must allege that the market learned of and reacted to the fraud, "as opposed to merely reacting
24 to reports of the defendant's poor financial health generally."). It was not sufficient for the plaintiffs
25 to point to a euphemistic reference in a press release to "higher than anticipated attrition" and allege that
26 the market understood this statement to reveal that the defendant company had overstated its
27 enrollments: "So long as there is a drop in a stock's price, a plaintiff will always be able to contend that
28 the market 'understood' a defendant's statement precipitating a loss as a coded message revealing the

1 fraud. . . . Loss causation requires more.” *Id.* at 1064. Here, Henley and Ellison did not make even a
2 euphemistic reference to problems with Suite 11i during the March 1 call. Instead, they repeatedly
3 assured analysts that the only problem was the economy. As a matter of logic, Oracle cannot have
4 revealed the fraud by repeating the purported misrepresentations about the functionality of Suite 11i.

5 The Ninth Circuit’s decisions in *Gilead* and *Daou* confirm that loss causation requires more than
6 a company’s announcement of a missed financial projection. The fraud alleged in *Gilead* involved off-
7 label marketing of a drug, a practice that purportedly accounted for 75% to 95% of the defendant
8 company’s revenue from the drug and inflated the company’s stock price. 536 F.3d at 1058. The
9 plaintiffs pled loss causation through their allegations that the company released an FDA warning letter
10 that disclosed the off-label marketing, causing physicians to write fewer prescriptions for the drug,
11 which in turn led to decreased revenues and ultimately to the company’s announcement of lower than
12 expected revenues, after which the stock price dropped. *Id.*

13 In *Daou*, the alleged fraud was that the company was reporting revenues before they were
14 earned. *Daou* held that loss causation was established through the allegations that the defendants
15 revealed “figures showing the company’s true financial condition,” including (1) that its operating
16 expenses and margins were deteriorating, (2) that it would have to report a loss of \$0.17 a share, and
17 (3) the existence of \$10 million in unbilled receivables in its work in progress account. 411 F.3d at
18 1026. Notably, the \$10 million appeared as “the direct result of prematurely recognizing revenue.” *Id.*
19 After these revelations, an analyst noted, “You have got to question whether they are manufacturing
20 earnings.” *Id.* Thus, the plaintiffs properly alleged that the market recognized the disclosures as
21 revealing the defendants’ allegedly improper accounting practices.

22 In conclusion, there is an absence of evidence that on March 1, Oracle revealed previously
23 concealed information about Suite 11i or that analyst reports about the March 1 announcement linked
24 the miss in Oracle’s applications earnings to previously concealed deficiencies with Suite 11i.
25 Plaintiffs’ only possible theory for loss causation is that the earnings miss itself revealed the truth about
26 Suite 11i to the market, but plaintiffs cite no case in which an earnings miss alone was sufficient to
27 prove loss causation. Thus, the Court concludes that plaintiffs have not identified evidence that could
28 lead a juror to conclude that defendants’ alleged misrepresentations about Suite 11i were a “substantial

1 cause” of the decline in value of Oracle’s stock. *See Gilead*, 536 F.3d at 1055. The Court GRANTS
2 defendants’ motion for summary judgment on this issue.

3
4 **C. Oracle’s financial results for 2Q01**

5 Plaintiffs contend that Oracle violated Generally Accepted Accounting Principles (“GAAP”) in
6 2Q01 through two accounting frauds. The first alleged accounting fraud involved Oracle’s method of
7 accounting for customer overpayments.¹⁷ According to plaintiffs’ expert D. Paul Regan,¹⁸ by 2Q01,
8 Oracle had accumulated at least \$144 million in “unapplied cash” – cash receipts that the company could
9 not apply to an invoice. A significant amount of the unapplied cash was from overpayments made by
10 Oracle’s customers. Regan opines that Oracle improperly inflated its 2Q01 financial results by
11 transferring the unapplied cash to its bad debt reserve and subsequently applying the overpayments to
12 “debit memo” invoices. The debit memos made the overpayments appear to be refunded or “applied,”
13 creating the impression that Oracle had reduced its bad debt reserve by \$20 million. The end result was
14 that, in Regan’s opinion, Oracle made an improper adjustment of \$20 million to its revenue and pre-tax
15 earnings, allowing the company to overstate its earnings per share by \$0.01. *See* Regan Report.

16 The second purported 2Q01 accounting fraud involved a deal with computer company Hewlett
17 Packard (“HP”). According to Regan, Oracle improperly recognized \$19.9 million in revenue and pre-
18 tax earnings on November 30, 2000 (the last day of 2Q01). Regan opines that HP agreed to buy
19 software that it did not need from Oracle and that it did so pursuant to an agreement that Oracle would
20 buy \$30 million in hardware from HP over the following quarter. In Regan’s opinion, the evidence
21 shows that products sold to HP under the agreement lacked a valid business purpose. This arrangement,
22 according to Regan, allowed Oracle to overstate its 2Q01 earnings per share by \$0.01. *Id.*

23 In sum, Regan opines that each of the two accounting frauds – overstatement of earnings related
24 to the transfer of customer overpayments and the deal with HP – independently allowed Oracle to
25

26 ¹⁷ Customer overpayments are caused by mistakes such as duplicate payments of an invoice,
27 payments on amounts that were credited, amounts paid where the debt had been cancelled, and payments
of unnecessary tax.

28 ¹⁸ Defendants have not moved to exclude this expert opinion.

1 overstate its 2Q01 earnings per share by \$0.01. Eliminating either one of these improper practices
2 would have caused Oracle to report earnings per share of \$0.10, rather than the \$0.11 that it did report.
3 *Id.*

4
5 **i. Pleading**

6 As an initial matter, defendants argue that plaintiffs did not plead these theories of accounting
7 fraud in the operative complaint and may not introduce them into the case at summary judgment. In
8 their revised second amended complaint (“RSAC”), plaintiffs allege that in 2Q01, defendants “created
9 phony sales invoices and improperly recognized revenue from past customer credits and overpayments
10 it had held in reserve without informing its customers. . . . Oracle held the money in what it called its
11 ‘unapplied account.’” RSAC ¶ 8. Plaintiffs also allege that Oracle’s practice was to not refund
12 customer overpayments, or to do so only at the request of the customer. *Id.* ¶ 36. The Court finds that
13 plaintiffs sufficiently pled debit memo accounting fraud though these allegations. Defendants point out
14 that the plaintiffs did not specifically allege that the customer overpayments were moved to Oracle’s
15 bad debt reserve. This distinction is not dispositive, however, as it can be expected that some details
16 of an accounting fraud will materialize during discovery. The crux of plaintiff’s theory was that Oracle
17 created the appearance of revenue through improperly accounting for customer overpayments. This
18 theory was alleged in the RSAC.

19 In contrast, the Court agrees with defendants that plaintiffs did not allege their second accounting
20 fraud theory – the RSAC is devoid of any reference to HP. Plaintiffs do not dispute that they did not
21 allege the fraudulent HP swap. Instead, they argue that defendants have “been fully aware of the HP
22 allegations for years of litigation” and that plaintiffs detailed this theory in their contention interrogatory
23 responses. Pl. Opp. at 10 n.15.

24 The PSLRA amended the Exchange Act to apply a heightened pleading standard to private class
25 actions. *See Oracle*, 380 F.3d at 1230. “To avoid dismissal under the PSLRA, the Complaint must
26 ‘specify each statement alleged to have been misleading, the reason or reasons why the statement is
27 misleading, and if an allegation regarding the statement or omission is made on information and belief,
28 the complaint shall state with particularity all facts on which the belief is formed.’” *Id.* (quoting 15

1 U.S.C. § 78u-4(b)(1)). Permitting plaintiffs to add an unpled fraud theory to the case now, when the
2 case is at summary judgment, would effectively dispense with the “formidable” pleading requirements
3 of the PSLRA.¹⁹ See *Metzler*, 540 F.3d at 1055; see also *In re Stratosphere Corp. Sec. Litig.*, 66 F.
4 Supp. 2d 1182, 1201 (D. Nev. 1999) (“To allow [p]laintiffs to amend their [complaint] at this late stage
5 of the proceedings would render the particularity requirement for pleading securities fraud a nullity.”).

6 Plaintiffs cite *In re JDS Uniphase Corp. Sec. Litig.*, 2007 WL 2429593 (N.D. Cal. Aug. 24,
7 2007) for the proposition that if defendants cannot show undue delay, bad faith, or dilatory motive, this
8 Court may consider plaintiffs’ unpled allegations at summary judgment. *JDS Uniphase* is inapt because
9 the unpled allegations in that case consisted of nineteen purportedly false statements. There was no
10 suggestion that the plaintiffs had failed to allege a fraudulent scheme at issue in the case. Here, the
11 unpled allegation concerns an entirely new theory of accounting fraud. Accordingly, the Court agrees
12 with defendants that the HP swap accounting fraud is unpled and GRANTS defendants’ motion for
13 summary judgment on this claim.

14
15 **ii. Loss causation**

16 Plaintiffs argue that Oracle’s debit memo accounting fraud, which purportedly allowed the
17 company to overstate its 2Q01 earnings per share by \$0.01, was revealed to the market on March 1 when
18 Oracle reported its earnings miss. According to plaintiffs, the accounting fraud allowed Oracle to
19 conceal the problems with Suite 11i by overstating its applications sales. Importantly, Regan opines that
20 the HP fraud (*not* the debit memo fraud) allowed Oracle to report its 2Q01 applications business growth
21 rate as 66%, while the accurate figure was 54%. See Decl. of Shawn Williams in Supp. of Expert Report
22 of D. Paul Regan, ex. 2 (Regan Rebuttal Report) at 6-7. Oracle disclosed this fraud, according to
23 plaintiffs, when it revealed the truth about Suite 11i on March 1.²⁰

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25 _____
26 ¹⁹ Plaintiffs do not dispute defendants’ contention that allowing plaintiffs to amend their
27 complaint at this juncture would be futile in light of the five year statute of repose for §10(b) claims.
28 See 28 U.S.C. § 1658.

²⁰ Plaintiffs also argue that the false 2Q01 earnings were the basis for Oracle’s 3Q01 forecast
and rendered the forecast unreliable. According to plaintiffs, the fraud was revealed to the market on
March 1 when Oracle announced its earnings miss. The Court considers this theory in more detail in

1 This theory of loss causation fails for several reasons. First, as discussed above, there is no
2 evidence that the market recognized the March 1 disclosures as revealing previously undisclosed
3 information about Suite 11i. Second, plaintiffs' expert links the inflated applications growth rate to the
4 deal with HP, not the debit memo fraud. As the debit memo fraud is the only 2Q01 accounting fraud
5 that remains in the case, there is no evidence that Oracle misstated its applications revenues in 2Q01.
6 Third, there is no evidence that the market understood the March 1 earnings miss as revealing that
7 Oracle had misstated its earnings for 2Q01. To the contrary, in their post-March 1 reports, analysts
8 continued to report that Oracle's 2Q01 earnings per share were \$0.11, not the \$0.10 that plaintiffs claim
9 is the accurate figure. *See* DX 465, 466, 473, 475, 478, 480, 482, 483, 484, 485, 486.²¹ There is no
10 evidence that Oracle has ever restated its 2Q01 earnings.

11 None of the cases cited by plaintiffs support their argument that Oracle's 3Q01 earnings miss
12 revealed the 2Q01 accounting fraud. For example, the plaintiffs in *In re Impax Labs., Inc. Sec. Litig.*
13 pled loss causation by alleging that the company revealed the accounting fraud that led to its erroneous
14 revenue statements for 1Q04 and 2Q04 by announcing its actual financial results for those quarters. *See*
15 2007 U.S. Dist. LEXIS 52356 (N.D. Cal. July 18, 2007) (Ware, J.). The disclosure "explicitly
16 pertained" to the company's results for 1Q04 and 2Q04. *Id.* at *17-18. Here, in contrast, the March 1
17 disclosure made no mention of Oracle's 2Q01 results.

18 Accordingly, the Court finds that plaintiffs have failed to establish that there is a triable issue
19 as to whether the inflation of Oracle's 2Q01 earnings per share through the purported debit memo fraud
20 was a substantial cause of plaintiffs' loss. Defendants' motion for summary judgment on this issue is
21 GRANTED.

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27 _____
conjunction with plaintiffs' argument that there was no reasonable basis for the 3Q01 forecast.

28 ²¹ The analyst reports are not hearsay if offered to prove that the reports were made.

1 **D. Oracle’s December 14, 2000 public guidance for 3Q01**²²

2 Plaintiffs argue that Oracle’s December 14, 2000 public forecast of its 3Q01 earnings was
3 materially false. In order for a financial projection to give rise to 10b-5 liability, the plaintiff must
4 prove that “(1) the statement is not actually believed, (2) there is no reasonable basis for the belief, or
5 (3) the speaker is aware of undisclosed facts tending seriously to undermine the statement’s accuracy.”
6 *Provenz v. Miller*, 102 F.3d 1478, 1487 (9th Cir. 1996) (citation omitted); *see also In re Adobe Systems,*
7 *Inc. Sec. Litig.*, 787 F. Supp. 912, 919 (N.D. Cal. 1992) (“10b-5 liability for a projection requires that
8 there be either *no* reasonable basis for believing that the projection was accurate or the awareness of
9 undisclosed facts tending *seriously* to undermine the accuracy of that projection.”) (emphasis in
10 original).

11 Defendants contend that Oracle’s December 14, 2000 public guidance was based on its internal
12 forecast, as compiled by Minton. This forecasting method had proven to be consistently reliable at
13 predicting Oracle’s quarterly performance – in the seven quarters before 3Q01, Oracle had met or
14 exceeded the forecast. Defendants argue that because the public guidance was based on Oracle’s proven
15 internal forecasting method, there can be no factual dispute that Oracle had a reasonable basis for its
16 public guidance. Plaintiffs respond with five theories for why Oracle had no reasonable basis for the
17 public guidance. The Court will consider each in turn.

18
19 **i. Defendants’ failure to take into account the end of the dot.com boom**

20 Plaintiffs argue that by December of 2000, the speculative period known as the “dot.com bubble”
21 had burst and that the U.S. economy was slowing. Plaintiffs claim that the beginnings of the dot.com
22 bust rendered Oracle’s forecast fundamentally unreliable because it was based on the unreasonable
23 assumption that Oracle would convert as much of its pipeline in 3Q01 as it had in the boom economy
24 of 3Q00.

25
26

27 ²² For the purposes of this discussion, the Court assumes that this projection was not
28 accompanied by meaningful cautionary language and therefore does not fall within PSLRA’s “safe
harbor” provision for forward looking statements. *See* 15 U.S.C. § 78u-5(c); *see also Employers*
Teamsters Local Nos. 175 & 505 Pension Trust Fund v. Clorox Co., 353 F.3d 1125, 1132 (9th Cir.
2004).

1 The first point of contention is whether, as plaintiffs claim, the 3Q00 conversion ratio was the
2 “foundation” of Oracle’s 3Q01 public guidance. *See* Pl. Reply at 4. Defendants contend that the
3 historical conversion ratio was only one of several factors that Oracle used to arrive at its forecast. They
4 cite Minton’s testimony that she considered the conversion ratio in conjunction with conversations with
5 heads of Oracle’s business units, field forecasts, and information she received about the status of
6 especially large potential deals. *See* DX 333 at 122-26. Plaintiffs concede that the field reports were
7 a factor that Oracle used in arriving at its internal forecast. *See* Pl. Mot. at 4. The evidence plaintiffs
8 rely on for their characterization of the conversion ratio as the “foundation” of the forecast does not
9 support this point.²³

10 Next, the parties dispute how Oracle used the 3Q00 conversion ratio in calculating its 3Q01
11 public guidance. Plaintiffs contend that Oracle “mechanically” applied the prior year’s ratio to the
12 current year’s data. Again, plaintiffs’ basis for this contention is not clear. The conversion ratio for
13 3Q00 was 53%, while the conversion ratio Oracle applied on December 11, 2000 was 48%. DSJM 1
14 at 213095. Plaintiffs do not explain why, if Oracle mechanically applied the prior year’s conversion
15 ratio, there was a five percentage point difference between the ratios applied at this point in 3Q00 and
16 3Q01.

17 Plaintiffs cite an Oracle e-mail chain from January 8, 2002 that forwarded a message from
18 Jennifer Minton with the following statement:

19 forecast co[n]version ratios – forecast as a % of pipeline. We track this for every
20 forecast period within a quarter. This enables us to evaluate conversion rates. The
21 conversion rates have been declining over historical periods due to the economic
22 recession. When we were going through the dot.com bubble the field would generally
23 “sandbag” their forecast. By evaluating historical trends, Jeff and I would be able to
24 determine what the true forecast was by applying historical conversion rates to the
25 pipeline. As a side note, my upside analysis was usually spot on!

26 ²³ Plaintiffs cite Minton’s deposition testimony at 122:1-24, 132:11-136:3 and 157:14-159:17
27 (PSJM A) in support of their contention that the upside adjustment was entirely based on the prior year’s
28 conversion ratio. In fact, in each of the cited portions of her deposition, Minton testified that the
historical conversion ratio was one of a variety of factors she considered – “a number of data points,”
as she put it. PSJM A at 159:17.

1 POpp. 226 at 132078-79.²⁴ This description of the forecasting process gives no information about
 2 *how* Minton applied “historical conversion rates” to the pipeline. She does not state, as plaintiffs
 3 contend, that she mechanically applied the exact same conversion rate from the prior year without regard
 4 to any other factors. There is therefore no factual dispute that the 3Q00 conversion ratio was just one
 5 of several factors that Oracle used to determine the 3Q01 public guidance.²⁵

6 The parties also dispute whether the end of the dot.com boom necessarily rendered Oracle’s
 7 forecasting system unreliable. Plaintiffs focus on a statement Ellison made in Matthew Symonds’
 8 profile *Softwar*: “LE writes: As I’ve said before, our forecasting system is not clairvoyant. Our
 9 forecasting does statistical extrapolations based on historic trends. If something that’s outside our
 10 mathematical model of the business changes, like a war in the Middle East, our forecasting becomes
 11 inaccurate.” POpp. 17 at 226, fn. Ellison was questioned about this statement at his deposition, as
 12 follows:

13 Q: [Y]ou stand by that?

A: Absolutely.

14 Q: Now, it wouldn’t – a war in the Middle East is just one example. There could be who
 15 knows how many examples; right?

A: Price of oil goes over a hundred dollars a barrel, lots of things.

16 Q: And the point you are making is that while your forecasting system does
 17 extrapolations based on historic trends, if something is happening that would suggest that
 18 the historical trend is not necessarily reliable, then your forecasting will not be reliable;
 19 is that right?

A: Right. Major macroeconomic change; sudden – sudden growth in the economy or
 sudden shrinkage in the economy would cause – you can’t extrapolate anymore.

19 POpp. J at 384:16-385:7.

20 Plaintiffs argue that it was evident in December 2000 that the end of the dot.com boom
 21 constituted a “major macroeconomic change.” According to plaintiffs, Ellison has therefore admitted

22
 23 ²⁴ Defendants object to that this document is hearsay to the extent it is offered to prove that the
 24 forecast was inaccurate. Defendants’ objection is OVERRULED. An internal e-mail chain written by
 Oracle employees is admissible as an admission by a party opponent. *See* Fed. R. Evid. 801(d)(2).

25 Plaintiffs also cite exhibit 14, which purports to be notes taken in conjunction with Oracle’s
 26 Special Litigation Committee investigation: “Minton explained that prior to Q3 of FY 2001, Oracle
 thought that it could model out its business, but with the current economic downturn, no analytical
 models can predict one quarter to the next.” PSJM 14 at 609541. The Committee’s notes are
 inadmissible hearsay because plaintiffs rely on them to prove the truth of what Minton said.

27 ²⁵ The Court recognizes that plaintiffs’ expert Alan Goedde opines that the historical conversion
 28 ratio was the basis for Minton’s forecast. The reliability of Goedde’s opinion will be addressed
 presently.

1 that Oracle's 3Q01 forecasting system was unreliable.

2 Plaintiffs' argument fails for several reasons. First, Ellison did not define the term "major
3 macroeconomic change." The examples he gave were war in the Middle East and oil prices rising to
4 over a hundred dollars a barrel. There is no evidence that he also meant that Oracle's forecasting system
5 became unreliable during an economic slowdown.

6 Second, the evidence shows that when it issued its 3Q01 forecast, Oracle had a reasonable basis
7 for believing it could ride out the economic downturn. Plaintiffs cite several indicators that show the
8 economy was slowing, including the precipitous decline of the NASDAQ between 4Q00 and 3Q01 and
9 the Federal Reserve's reduction of the federal funds rate twice in one month (an action it had not taken
10 in ten years). *See* PSJM at exs. 23 & 15 at 15-16 (citing Federal Reserve Board press releases); 16 at
11 ex. 6 (Yahoo! Finance chart showing NASDAQ drop from approximately 5,000 to approximately
12 2,100). Plaintiffs also cite evidence that Oracle's sales to dot.coms were diminishing. Oracle had
13 already sold its database to the larger dot.coms, so the remaining customers were smaller companies –
14 a "fishing hole [that was] drying up." PSJM E at 78:7-79:24.²⁶ The difficulty with plaintiffs' focus
15 these indicators is that between 3Q00 and 2Q01, Oracle's license sales had increased despite the
16 declines in the NASDAQ and the declines in revenues from dot.com customers, as summarized in the
17 following table:

18

19

20 Quarter	NASDAQ average for quarter	Percentage of Oracle revenues from dot.coms	Increase in license growth over prior year
21 1Q00	2633.25	6.82%	8.2%
22 2Q00	2951.26	6.37%	17%
23 3Q00	4044.59	10.63%	29%
24 4Q00	4085.98	9.56%	21%

25 ²⁶ Plaintiffs argue that assistant vice presidents "in NAS 'began to voice concern' in December
26 and in January 'were reluctant to raise their forecast' as 'deals began to shrink and get delayed.'" Pl.
27 Mot. at 8. They cite exhibit 31, which appears to be a slideshow prepared for a managers' meeting on
28 April 2, 2001. The slide quoted by plaintiffs reads "Month of December . . . AVPs beginning to voice
concern; Month of January – AVPS reluctant to raise their forecast." PSJM 13 at 179337. This
statement is hearsay to the extent plaintiffs rely on it for the truth of what assistant vice presidents were
saying in December, 2000 and January, 2001. Defendants' objection to this evidence is SUSTAINED.

1Q01	3927.92	6.61%	30%
2Q01	3413.08	6.01%	24%
3Q01	2591.54	2.89%	5.3%

4
5 See PSJM 135. As this evidence shows, the pattern did not hold true in 3Q01, but at issue is what
6 Oracle officials knew at the time they issued the forecast. Plaintiffs do not explain why Minton's
7 forecast had been accurate in the first two quarters of 2001, when the economy was already weakening.
8 In addition, Oracle intentionally gave a conservative forecast, projecting earnings per share of \$0.12,
9 rather than the \$0.1282 (which per Oracle's policy, would have been rounded to \$0.13) that Minton had
10 projected.

11 Finally, plaintiffs do not explain why Oracle's internal forecasting system *should* have taken the
12 end of the dot.com boom into account when applying the 3Q00 conversion ratio to the pipeline.
13 Minton's bottom up analysis began with data from sales representatives and direct contact with potential
14 customers. This approach could reasonably have been expected to account for larger economic changes
15 through the direct input of sales representatives, and in the past had proved effective at doing so.

16 In sum, plaintiffs have not cited evidence from which a rational factfinder could conclude that
17 the end of the dot.com boom rendered Oracle's internal forecasting system so unreliable that there was
18 no reasonable basis for the forecast Oracle provided to the public on December 14, 2000. Contrary to
19 plaintiffs' assertion, the 3Q00 conversion ratio was only one of several factors that Oracle used to
20 determine its forecast, plaintiffs have not cited evidence that the 3Q00 conversion ratio was
21 "mechanically" applied in 3Q01, Oracle's record leading up to 3Q01 suggested that it would outperform
22 NASDAQ despite its decrease in dot.com customers, and Oracle's bottom up method of forecasting
23 provided a means of taking into account effects that larger economic factors would have on sales.

24
25 **ii. Defendants' failure to take into account changes in Oracle's products**

26 Plaintiffs claim that Oracle's December 14, 2000 public forecast had no reasonable basis because
27 Oracle failed to take account of the fact that it was selling different products than it had in 3Q00.
28 Specifically, plaintiffs point to evidence that in 3Q00, "applications" products made up 18.6% of

1 Oracle's pipeline (with "technology" making up the remainder); in 3Q01, Oracle predicted that
2 applications would make up 31.5% of its pipeline – an increase of 13%. PSJM 15 at 85. Plaintiffs also
3 cite evidence that Oracle historically had been less successful at selling applications, which
4 consequently had a lower conversion ratio than technology products. PSJM 15 at ex. 7. According to
5 plaintiffs, the larger percentage of applications in the pipeline meant that the 3Q00 conversion ratio was
6 not a reliable predictor of 3Q01 performance.

7 Plaintiffs' argument suffers from the same flaw as their contention that the dot.com bust rendered
8 the 3Q00 conversion ratio unreliable: plaintiffs have not put forward evidence that the conversion ratio
9 was the "foundation" of the internal forecasting system or that it was applied "mechanically" by Minton.
10 In addition, defendants note that plaintiffs' evidence shows that applications also made up a greater
11 percentage of the pipeline in 1Q01 and 2Q01 than it had the previous year. PSJM 15 at ex. 6. Plaintiffs
12 do not explain why, if an increase in applications made the internal forecast unreliable, Oracle exceeded
13 its internal forecast in 1Q01 and 2Q01 despite the increase in applications. Plaintiffs also do not cite
14 evidence that Oracle *ever* analyzed its pipeline data by applying different conversion rates to its
15 projected applications and technology sales. As discussed above, Oracle's internal forecasting system
16 had proved consistently reliable, even though it did not separate its projections for applications and
17 technology. Plaintiffs cannot create a factual dispute about whether there was any reasonable basis for
18 the December 14 forecast by arguing, with the benefit of hindsight, that Oracle should have used a
19 different formula for analyzing its sales data.

20
21 **iii. Defendants' failure to take into account deficiencies with Suite 11i**

22 Plaintiffs argue that the December 14 public guidance was fundamentally unreliable because
23 Oracle failed to take into account problems with Suite 11i that indicated that this product would be
24 difficult to sell. According to plaintiffs, Oracle therefore should not have used the 3Q00 conversion rate
25 to project applications sales in 3Q01.

26 Defendants do not dispute that before and during 3Q01, there were problems with Suite 11i.
27 *See* Def. Opp. to Pls. Mot. for Summ. J. at 22 (citing analyst reports of bugs, the need for patches,
28 functional gaps, advice not to buy the product, and the lack of positive customer references). Plaintiffs'

1 contention that these problems made Oracle's forecast fundamentally unreliable nonetheless fails for
 2 at least two reasons. First, according to plaintiffs, Oracle had difficulty selling Suite 11i throughout
 3 1Q01 and 2Q01, but, as noted above, the internal forecasting system for those quarters proved accurate.
 4 Second, the Court again returns to the point that the historical conversion ratio was not the only factor
 5 that Oracle used to arrive at its internal forecast. If the problems with Suite 11i made it less likely that
 6 sales representatives would close deals in 3Q01, the bottom up forecasting process provided a
 7 mechanism for Oracle to take that information into account.

8
 9 **iv. Ellison's directive to increase risk**

10 Plaintiffs contend that the December 14, 2000 public guidance had no reasonable basis because
 11 of a change Ellison made to Oracle's forecasting system. According to plaintiffs, on October 4-5, 2000,
 12 Minton assigned Patricia McManus and James English, both finance personnel, to provide training in
 13 a new forecasting technique that radically changed Oracle's forecasting method. PSJM 154. On
 14 October 6, 2000, McManus sent the following e-mail to English:

15 Jim, we can talk through the recommendation, let me know your thoughts . . .²⁷
 16 Recently Larry²⁸ has changed the way that he is interpreting our forecast. He would like
 17 us to reflect our numbers as follows . . .
 18 Worst – this is our bottom threshold – minimum 80% probability for opportunity – our
 19 old thinking of “commit.”
 20 Forecast – some risk included, potentially 50% of the time you make it and 50% of the
 21 time you don't – minimum 60% probability for an opportunity
 22 Best – the top threshold for the quarter – minimum 40% probability for an opportunity
 23 This is a change from our current thinking in that our forecast has not usually had a
 24 significant amount of judgment. It was the amount that you believed you could deliver
 25 at a minimum. That emphasis has shifted to “worst” and now our forecast is a number
 26 that includes more risk than in the past. Best case should not be our entire quarter
 27 pipeline. As deals cross the 40% win probability threshold, they enter our best case.
 28 The win probabilities are guidelines and should be adjusted as you move through the
 quarter.[] Obviously, a 60% win probability the last week of the quarter is probably not
 a “forecast” item. Common sense has to prevail. The win probabilities are in OSO and
 should be reviewed for accuracy with the reps. The win probabilities have to be updated
 on a timely basis.
 We will incorporate this in our OSO Ili training that is tentatively scheduled the week
 of 10/23.
 Please let me know if you have any questions!

27 All ellipses in original.

28 Ellison stated at deposition this refers to him. PSJM D at 423:24-425:1.

1 PSJM 17. According to plaintiffs, the McManus e-mail is evidence of a company-wide directive from
2 Ellison for sales people to add “risk” to their forecast – that is, report less conservative sales projections.
3 While divisions had formerly just given their “worst” (or “commit”) number, they would now be
4 required to give their “worst,” their “forecast” (which would be based on their judgment) and their
5 “best” estimate.²⁹ Plaintiffs contend that the directive rendered the 3Q01 public guidance unreliable
6 because Minton continued to add upside to her reports to account for sandbagging, even though sales
7 representatives’ tendency to underestimate their sales had now already been accounted for through the
8 new method articulated in the McManus e-mail.

9 Plaintiffs’ argument fails because they cite no evidence that the new system in fact introduced
10 more risk into the forecasts. Plaintiffs do not cite evidence of how Minton used these numbers (e.g. that
11 she made the forecast less reliable by including only the “best” estimates).³⁰ In addition, in eight of the
12 nine weeks of 3Q01 that Minton projected a conversion rate, her prediction was equal to or lower than
13 the conversion rate from the same point in 3Q00. DSJM 143. If plaintiffs are correct that Ellison’s
14 directive caused sales representatives to report inflated projections, Minton’s 3Q01 weekly reports
15 should have shown higher conversion rates than those from 3Q00. Accordingly, plaintiffs’ evidence
16 that by October of 2000, Ellison had directed sales representatives to begin reporting their “worst,”
17 “forecast,” and “best” figures does not create a triable issue on whether Oracle’s forecast had no
18 reasonable basis.³¹

21 ²⁹ Defendants contend that no such directive was issued or followed, pointing out that the e-mail
22 itself is the only document which mentions such a directive. Plaintiffs present no evidence that the
23 trainings referred to took place, or what their content was. The Court will assume for the purposes of
24 this discussion that Ellison did issue a directive for sales representatives to include three figures in their
25 forecast and that the directive was followed.

26 ³⁰ Plaintiffs contend that Minton “took no account of the directive,” implying that she proceeded
27 to add upside to the field forecast despite the new reporting, redundantly correcting for sandbagging.
28 Plaintiffs’ characterization of the evidence is not accurate. In support of their claim that she specifically
29 ignored the directive, plaintiffs cite a portion of her deposition testimony in which she stated that the
30 “criteria for the forecast column” in her internal forecasting reports did not change during fiscal years
31 2000 and 2001. *See* PSJM B 19:17-19. Plaintiffs do not cite deposition testimony on the issue of
32 whether she was aware of or responded to a directive from Ellison.

³¹ The Court recognizes that plaintiffs’ expert Alan Goedde opines that Ellison’s directive had
an effect on the field forecasts. The reliability of Goedde’s opinion will be addressed presently.

1 **v. Fraudulent 2Q01 accounting**

2 Plaintiffs argue that Oracle's overstatement of its reported revenue in 2Q01 rendered the 3Q01
3 forecast unreliable. According to plaintiffs, "the falsely reported \$0.11 EPS for 2Q01 was undisputedly
4 the false basis for 3Q01 projections of \$0.12 EPS[.]" Pls. Opp. to Defs. Mot. for Summ. J., at 47.
5 Plaintiffs point out that in a conference call with analysts discussing the December 14 forecast, Henley
6 linked Oracle's 3Q01 projection of \$0.12 cents per share to the company's 2Q01 results:

7 In the area of per share, we think it would be 12 cents. Now, again, that's based on some
8 models, and I think most of the people's estimates are around that. And also, just
9 historically, the third quarter is slightly better than the second quarter. That's the way,
10 sequentially, it's worked here. And if you look back at the last three years, sequentially,
11 the third quarter, split adjusted, has been one cent a share better than the second quarter.
12 So we did 11 cents in the second quarter. So I would assume, 12 cents would be a
13 reasonable number at this point. I don't think history is going to be a lot different, here.

14 PSJM 1 at 3222.

15 Plaintiffs are correct that Henley told analysts that Oracle's 3Q01 earnings per share projection
16 of \$0.11 was reasonable because, based on historical patterns, the company could be expected to exceed
17 its 2Q01 earnings per share of \$0.11 by a penny. This statement does not demonstrate, however, that
18 Oracle had no other basis for its forecast. In fact, the full quote shows that Henley first stated that the
19 12 cents projections was "based on some models." To establish the existence of a triable issue as to
20 whether the 3Q01 forecast is actionable, plaintiffs would have to cite evidence showing that those
21 models were without a reasonable basis, which they have failed to do.

22 **vi. Expert opinion of Dr. Alan G. Goedde**

23 Defendants move to exclude the expert testimony and reports of Dr. Alan G. Goedde, who
24 opines that Oracle's 3Q01 forecast lacked a reasonable basis.³² Specifically, they seek to exclude his
25 opinions that (1) "Oracle failed to make adjustments to its forecast process to account for the negative

26 ³² Defendants also move to exclude Goedde's opinion that "Oracle was facing a major
27 macroeconomic change heading into Q3 2001 resulting in a decline in the market for its products."
28 Goedde's opinion about the economy in 3Q01 does not create a factual dispute on the issue of whether
there was a reasonable basis for Oracle's 3Q01 public guidance. Assuming that Goedde is correct that
the economy was changing in 3Q01, he does not explain why these changes would not be accounted for
in Minton's "bottom up" forecasting process. In addition, he does not explain how Oracle's forecasting
process had proven accurate in previous quarters even though the NASDAQ had already begun to
decline.

1 impact of the changes in the economy and the market for Oracle's products in violation of accepted
2 forecast principles" and (2) in 2Q01, "Larry Ellison directed significant changes to Oracle's forecast
3 process that resulted in more 'risk' being included in future Field Forecasts and rendered Jennifer
4 Minton's upside adjustments unreliable." See Goedde Report 1, at 4.³³

5 Federal Rule of Evidence 702 provides that expert testimony is admissible if "scientific,
6 technical, or other specialized knowledge will assist the trier of fact to understand the evidence or to
7 determine a fact in issue." Fed. R. Evid. 702. Expert testimony under Rule 702 must be both relevant
8 and reliable. *Daubert v. Merrell Dow Pharms., Inc.*, 509 U.S. 579, 589 (1993). When considering
9 evidence proffered under Rule 702, the trial court must act as a "gatekeeper" by making a preliminary
10 determination that the expert's proposed testimony is reliable. *Elsayed Mukhtar v. Cal. State Univ.*,
11 299 F.3d 1053, 1063 (9th Cir. 2002), amended by 319 F.3d 1073 (9th Cir.2003). As a guide for
12 assessing the scientific validity of expert testimony, the Supreme Court provided a nonexhaustive list
13 of factors that courts may consider: (1) whether the theory or technique is generally accepted within a
14 relevant scientific community, (2) whether the theory or technique has been subjected to peer review
15 and publication, (3) the known or potential rate of error, and (4) whether the theory or technique can be
16 tested. *Daubert*, 509 U.S. at 593-94; see also *Kumho Tire Co., Ltd. v. Carmichael*, 526 U.S. 137 (1999).

17
18 a. Timeliness

19 Goedde's expert opinions became more refined as litigation progressed. On August 26, 2007,
20 after filing his expert report (on May 27, 2007) and his rebuttal report (on June 22, 2007), he supplied
21 a supplemental declaration in which he stated that he had used erroneous calculations when he generated
22 exhibit 4 to his rebuttal report.³⁴ See Goedde Report 3. [Docket No. 1030] In conjunction with the
23 August 26 declaration, he submitted a new graph (exhibit 1) and opined that it supported his conclusion
24 that "the prior year conversion rate was the basis for Ms. Minton's Potential Forecast and therefore

25
26 ³³ All references to Goedde Report 1 are to exhibit 1 to the declaration of Douglas R. Britton
27 in support of the expert report of Alan G. Goedde. The Goedde Rebuttal Report (Goedde Report 2) is
28 attached as exhibit 3 to the same declaration.

³⁴ Per the parties' stipulation, expert and rebuttal reports were exchanged on May 25, 2007 and
June 22, 2007, respectively.

1 Oracle's guidance in 3Q FY01." Goedde Report 3 at ¶ 4 & ex. 1.

2 Goedde's third report went beyond merely correcting a computational error in his rebuttal report,
3 however. He also "performed additional analysis to test the correlation" between Minton's forecast and
4 the historical conversion ratio. Goedde Report 3 at exs. 2, 3. To that end, he included two new graphs
5 that purported to prove Minton arrived at her guidance by applying the prior year's conversion ratio to
6 the pipeline. Goedde Report 3 at exs. 2, 3.

7 Goedde also used his third report to supplement his opinion about how Ellison's purported
8 directive changed Oracle's forecasting method. He stated, "Based upon my review of defendants'
9 rebuttal expert reports, I learned for the first time that defendants are denying that Oracle's sales force
10 actually followed Mr. Ellison's directive." Goedde Report 3 ¶ 7. He therefore performed additional
11 analysis that he claimed supported his conclusion that Oracle's U.S. license division forecasts changed
12 after the directive because more managerial judgment was inserted into the field reports.

13 On November 6, 2007, Goedde filed a fourth declaration, which contained "more detailed
14 statistical analysis" to supplement his August 26 declaration and address arguments raised in the rebuttal
15 report of defendants' expert. Goedde Report 4 ¶ 5. [Docket No. 1403-2] Specifically, he performed a
16 new computation in his analysis of Minton's forecast that purported to correct for seasonal patterns.

17 Finally, in conjunction with the renewed summary judgment motions, Goedde filed a fifth
18 declaration, on November 16, 2008, in which he consolidated his opinions from the prior four reports
19 into a single declaration. Goedde Report 5. [Docket No. 1542]

20 The Court agrees with defendants that Goedde's augmentation of his opinion after he submitted
21 his rebuttal report was not proper. Federal Rule of Civil Procedure 26(e)(1) provides that "[f]or an
22 expert whose report must be disclosed under Rule 26(a)(2)(B), the party's duty to supplement extends
23 both to information included in the report and to information given during the expert's deposition."
24 Thus, after realizing that Goedde's rebuttal report analysis contained a computational error, plaintiffs
25 had a duty to correct the mistake through a supplemental disclosure. Plaintiffs exceeded the permissible
26 scope of a supplemental disclosure, however, by including additional analysis to shore up Goedde's
27 original opinion. Rule 26(a)(2)(B) requires that expert witnesses disclose a report containing "a
28 *complete* statement of all opinions the witness will express and the basis and reasons for them." *See*

1 Fed. R. Civ. Pro. 26(a)(2)(B)(i) (emphasis added). The expert report therefore defines the metes and
2 bounds of an expert's trial testimony. Here, Goedde's additional analysis vastly complicated his opinion
3 of how Minton arrived at her upside adjustment, with each supplemental declaration containing more
4 involved discussion of his statistical analysis than the last. Rule 26's expert disclosure requirements
5 would be obviated if experts could continually refine their opinions in this manner.

6 Goedde's additional analysis regarding Ellison's directive is similarly problematic. Originally,
7 Goedde did not use statistical analysis of the field forecasts to support his conclusion that the directive
8 inflated the forecasts; this dimension of his analysis was introduced after the rebuttal reports were
9 exchanged. It is simply not plausible that he did not realize until reading the rebuttal reports of
10 defendants' experts that defendants contend Ellison did not issue a company-wide directive. Goedde's
11 initial report anticipates that the existence of this directive will be disputed. *See* Goedde Report 1 at 22
12 ("There is no evidence that I have reviewed to indicate that the field did not follow Ellison's directive.
13 To the contrary, there is reason to believe that it did."³⁵) There is no reason that Goedde could not have
14 performed these computations in his initial analysis.

15 Accordingly, the Court finds that the new opinions offered in Goedde's third, fourth, and fifth
16 reports are untimely. All of these opinions are STRICKEN, to the extent they include analysis that was
17 extends beyond the analysis Goedde performed in his initial and rebuttal reports. Exhibit 1 to Goedde's
18 third report, which corrected the erroneous exhibit in his rebuttal report, is not stricken.

19
20 **b. Goedde's opinion that Oracle's 3Q01 forecast was unreliable because Minton did**
21 **not take economic factors into account**

22 Turning to the elements of Goedde's reports that were timely, the overarching problem is that
23 his opinion is based on a selective reading of the record. A premise of Goedde's analysis is that
24 "[a]ccording to Ms. Minton's testimony, the week 2 conversion rate for [3Q00] multiplied by the
25 Pipeline at week 2 of [3Q01] was the underlying basis for the 'upside' portion of the [3Q01] revenue
26 forecast that formed the basis of Oracle's Public Guidance." Goedde Report 1 at 20. In other words,

27 ³⁵ In support of this contention, Goedde cited the McManus e-mail and Ellison's deposition
28 testimony that he wanted all three forecast figures (worst, forecast, best) in the system in order to have
"more data to work with." Goedde Report 1 at 22.

1 Goedde relies on Minton’s testimony for his conclusion that Minton arrived at her upside by applying
2 the conversion ratio from the prior year. As the foregoing discussion demonstrated, plaintiffs cite no
3 testimony by Minton that the conversion ratio was the *basis* for her upside or that she mechanically
4 applied the conversion ratio from the prior year. Goedde proceeds to opine that “the application of this
5 historical conversion ratio” was flawed because 3Q00 was a boom economy while the economy was in
6 decline in 3Q01, *see* Goedde Report at 20, but provides no further basis for his conclusion about how
7 Minton used the historical conversion ratio or what role this factor played in her upside.

8 In his rebuttal report (and exhibit 1 of his third report), Goedde for the first time attempted to
9 substantiate his conclusion that the historical conversion ratio was the foundation of Minton’s upside.
10 He provided a graph that purports to compare her actual forecasts throughout 3Q01 with what her
11 forecasts would have been if she had used only the historical conversion ratio. *See* Goedde Report 2
12 at 76 & Goedde Report 3, ex. 1. Tellingly, the graph shows that throughout 3Q01, Minton’s actual
13 forecast was *different* from the forecast that Goedde claims she would have arrived at had she
14 mechanically applied the 3Q00 conversion ratio. *See id.* Goedde provides no analysis in his initial or
15 rebuttal reports in support of his conclusion that this chart shows that Minton’s upside “was based
16 almost exclusively on historical conversion analysis.” Goedde Report 2 at 76. To the contrary, the
17 graph shows that some factors other than the historical conversion ratio must have played a role in
18 Minton’s upside.

19 The Court finds that Goedde’s opinion on how Minton used prior year conversion ratios and the
20 importance of this factor in her upside is not reliable because Goedde ignored deposition testimony by
21 Minton that contradicted his conclusion and because his statistical analysis does not support his
22 conclusion. Accordingly, the Court GRANTS defendants’ motion to exclude Goedde’s expert reports
23 and testimony on this issue. *See Brooke Group, v. Brown & Williamson Tobacco Corp.*, 509 U.S. 209,
24 242 (1993) (“When an expert opinion is not supported by sufficient facts to validate it in the eyes of the
25 law, or when indisputable record facts contradict or otherwise render the opinion unreasonable, it cannot
26 support a jury’s verdict.”).

1 c. Goedde's opinion that the 3Q01 forecast was unreliable as a result of Ellison's
2 directive

3 Defendants move to exclude Goedde's opinion that Ellison's directive for sales representatives
4 to designate their worst, forecast, and best figures (assuming for the sake of argument that the directive
5 was issued) rendered the 3Q01 forecast unreasonable. The Court agrees with defendants that Goedde's
6 opinion on this issue is unreliable. In his initial report, he opines that Minton adjusted for Ellison's
7 change by decreasing and then eliminating her upside adjustment between January 15, 2001 and
8 February 5, 2001. Goedde Report 1 at 23. According to Goedde, Minton's forecast was unreliable
9 before she made these changes. Goedde does not provide any basis for his conclusion that Minton made
10 changes to the upside because of Ellison's directive, rather than because of her own judgment that the
11 additional upside was not warranted. Second, Goedde assumes that Ellison's directive resulted in "the
12 virtual removal of 'sandbagging,'" by sales representatives, thereby rendering Minton's upside
13 redundant. *Id.* at 24; *see also* Goedde Report 2 at 83 ("Mr. Ellison directed the sales force to submit
14 forecasts which exceeded their comfort levels, effectively changing Oracle's forecasting process from
15 a 'bottom-up' process to a 'top-down' process."). Goedde points to no evidence supporting this
16 conclusion that the directive had an effect on the field forecast. He therefore assumes what he sets out
17 to prove: that a directive from Ellison changed the behavior of the field.

18 For these reasons, the Court finds that Goedde's opinions on the effect of Ellison's directive is
19 not based on discernible "methods and methodology" and therefore is not reliable. *Daubert v. Merrell*
20 *Dow Pharms., Inc.*, 43 F.3d 1311, 1316 (9th Cir. 1995). Defendants' motion to strike Goedde's expert
21 reports and exclude his testimony on this issue is GRANTED.

22 Without Goedde's expert report, there is no factual dispute as to whether any of the factors
23 identified by plaintiffs rendered the 3Q01 forecast without a reasonable basis. Defendants' motion for
24 summary judgment on this issue is GRANTED.

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1 **E. Intra-quarter repetitions of the 3Q01 forecast**³⁶

2 Plaintiffs claim that Oracle repeated the December 14 forecast during 3Q01. *See* POpp. 217 at
3 3279-80.³⁷ They argue that these repetitions of the forecast were materially false because defendants
4 were “aware of undisclosed facts tending seriously to undermine the [forecast’s] accuracy.” *Provenz*,
5 102 F.3d at 1487. Plaintiffs identify three categories of facts that were allegedly known to defendants.
6 The Court will consider each in turn.

7
8 **i. Actual results from flash reports**

9 Plaintiffs contend that Oracle officials learned information from “flash reports” – snapshots of
10 key financial indicators – in 3Q01 that alerted them that the company was likely to miss its public
11 guidance. The first flash report, which reported actual data from December 2000, was issued internally
12 on January 17, 2001. POpp. 277. It reported license revenue growth of 35%; the public guidance had
13 forecast license growth of 25%. *Id.* The January 17 report also showed that in December, Oracle had
14 achieved 19% of the quarterly forecast for license revenue. *Id.* This figure was in line with prior
15 quarterly results: in 3Q00, Oracle had achieved 16% of its forecast license revenue by December; in
16 3Q99, it had achieved 19% of the forecast license revenue by December. *Id.*

17 The parties dispute whether the relevant figures in the January 17 flash report should have been
18 adjusted to eliminate the revenue from a deal with internet trading site Covisint. In the first few days
19 of December 2000, Oracle executed a \$60 million applications deal with Covisint – the largest
20 transaction in Oracle’s history. Plaintiffs argue that the January 17 figures should be adjusted to
21 eliminate revenue from the Covisint deal. According to plaintiffs, quarterly trends were only apparent
22 after Covisint was eliminated from the December data. They cite, for example, deposition testimony
23 by Minton stating that considering the underlying license revenue without the Covisint deal provided
24 another “data point” for analyzing the December results. POpp. GGG at 312:23-313:4.

25 _____
26 ³⁶ Again, the Court assumes without deciding that these statements were not accompanied by
27 meaningful cautionary language and therefore were not subject to PSLRA’s safe harbor.

28 ³⁷ This transcript of a speech by George Roberts is not dated. Plaintiffs have submitted
sufficient other evidence to support a finding that Roberts gave this speech in mid-February 2001. *See*
PSJM V at 341:20-343:6; *see also* PSJM 218.

1 Although removing an aberrant transaction may allow for a more accurate comparison with
2 historical data, the inquiry here is whether the January 17 flash report confirmed or undermined the
3 3Q01 public guidance concerning anticipated revenues. There is no question that the Covisint deal,
4 even though it was unusual, would be “booked” as 3Q01 revenue and would therefore help Oracle meet
5 its forecast.

6 Plaintiffs also note that the January 17 flash report indicated that two of the three U.S. divisions
7 showed negative year over year revenue growth: NAS and OSI reported revenue growth of -24% and
8 -81%, respectively. A second flash report, reporting actual results from January 2001, was issued
9 February 8, 2001. POpp. 281. It indicated that NAS and OSI were still reporting negative revenue
10 growth: -33% and -17% respectively. Both flash reports also reported, however, that OPI, the third U.S.
11 division, was reporting significant growth: 243% in December and 235% in January. Plaintiffs do not
12 explain why negative growth in two U.S. divisions should have alerted Oracle that it would miss its
13 3Q01 guidance, particularly when a third U.S. division was reporting significant growth.

14 In sum, if Covisint is not excluded from the flash reports, plaintiffs point to no evidence that the
15 actual results for December and January alerted Oracle that it would miss its 3Q01 forecast. On the
16 contrary, these reports indicate that license revenues were in line with prior years as a percentage of
17 quarterly results and that in December, license revenue growth was exceeding the forecast by 10%.

18 More fundamentally, plaintiffs’ focus on the flash reports does not take into account the hockey-
19 stick effect. Given that Oracle was known to earn the vast majority of its quarterly revenue in the final
20 weeks of a given quarter, it is not apparent that the results from the first or second months of the quarter
21 are good indicators of how the quarter would turn out.

22 For these reasons, the Court finds that there is no factual dispute as to whether the reports of
23 Oracle’s performance in December 2000 and January 2001 contained information that seriously
24 undermined the 3Q01 forecast.

25 26 **ii. Pipeline growth**

27 Plaintiffs argue that throughout 3Q01, Oracle received weekly data showing that pipeline growth
28 was declining, and that this information warned officials that the company would not meet its forecast.

1 Oracle had forecast license revenue growth of 30% (constant dollars). Oracle's actual pipeline growth
 2 (i.e. year over year percentage increase) in the weeks comprising the third quarter is summarized as
 3 follows:³⁸

12/11/00	12/25/00	1/15/01	1/22/01	1/29/01	2/5/01	2/12/01	2/19/01	2/26/01	2/27/01	2/28/01
52%	34%	34%	31%	31%	32%	29%	28%	34%	34%	34%

4
 5
 6 Plaintiffs pay particular attention to the figures from December 25 and February 5, pointing out
 7 that pipeline growth had dropped from a high of 52% at the beginning of the quarter to 34% and 32%,
 8 respectively. *See* Pl. Mot. for Summ. J. at 23. In other words, plaintiffs argue that Oracle officials
 9 should have known that the company would miss its guidance when they learned that the pipeline was
 10 growing at 4% and 2% above their projection for license growth. This does not make sense.

11 Plaintiffs focus on the "comfort gap," which is the difference between the forecasted revenue
 12 growth and the pipeline growth. The comfort gap was narrow in 3Q01, particularly between December
 13 25 and January 29, when it did not exceed 4%. Plaintiffs point out that this is a much smaller figure
 14 than the average comfort gap for the five quarters prior to 3Q01, which was 13.4%. *See* PSJM 16, ex.
 15 13.

16 The Court agrees with defendants that plaintiffs do not cite evidence from which a rational
 17 factfinder could conclude that a narrow comfort gap alerted Oracle officials that they would miss their
 18 guidance. Plaintiffs rely on testimony from Ellison's deposition as evidence that the comfort gap was
 19 a figure that Oracle officials relied on to evaluate the reliability of the forecast. Ellison, however, stated
 20 only that the relevant information is whether the pipeline exceeds the forecast, not that he used the
 21 difference between these figures to assess the accuracy of the forecast. *See, e.g.*, PMSJ C at 420:12-14
 22 ("I would say as long – as long as the pipeline growth is greater than – than the revenue growth, you
 23 should be able to meet your numbers.").

24 Accordingly, the Court finds that there is no triable issue as to whether Oracle's pipeline growth,
 25 which exceeded the forecast for all but two weeks of the quarter, provided defendants with information
 26

27 ³⁸ *See* PMSJ 16 at ex. 20. Plaintiffs provided the actual dollar amounts of the pipeline. The
 28 Court has divided plaintiffs' figures for 3Q01 by their figures for 3Q00 to determine the percentage
 growth over the prior year. *See also* PSJM 69 at 440076, PSJM 70 at 440093.

1 that seriously undermined the 3Q01 forecast.

2
3 **iii. Pipeline information and forecasts from the U.S. license divisions**

4 Plaintiffs argue that intra-quarter reports from the U.S. license divisions informed Oracle that
5 it would miss its guidance. Plaintiffs cite considerable evidence that NAS and OSI reported negative
6 trends during 3Q01 and that their 4Q01 forecasts showed year over year declines.³⁹ Plaintiffs do not
7 explain, however, why the declines in NAS and OSI would necessarily undermine the 3Q01 forecast,
8 especially in light of the major Covisint deal reported in OPI. In addition, each of the U.S. divisions
9 continued to stick by their forecasts despite reporting declines. *See, e.g.*, POpp. 329 (1/17/01 email from
10 OPI finance director to Minton that OPI's forecast "holding at \$150M but I'll be a bit more aggressive
11 and say a likely of \$150-\$170."); POpp. 240 (1/11/01 email from NAS's finance director to Minton,
12 discussing pipe shrinkage, lack of big deals, and drop in technology spending, but stating "[o]ur Q3
13 forecast of \$346M has not changed" and revising only NAS's upside); POpp. 305 (1/18/01 email from
14 OSI finance director saying Nussbaum "still confident in the 225, as long as none of the very large
15 opportunities drop out" and "[M]y sense still is that we'll come out around 210 as it stands today");
16 POpp. 327 (2/14/01 email from OSI finance director reaffirming that she still thought OSI would come
17 in between \$210 and \$220 million).

18 For these reasons, the Court concludes that a reasonable juror could not infer from the data
19 showing losses in OSI and NAS that defendants had information seriously undermining the 3Q01
20 projection.

21 Accordingly, the Court finds that plaintiffs have failed to identify the existence of a triable
22 dispute as to whether the Oracle officials had knowledge of actual facts seriously undermining their
23 3Q01 forecast when they repeated the forecast in 3Q01. Defendants' motion for summary judgment on
24

25 ³⁹ Defendants object that exhibit 236, a slideshow apparently presented at a meeting on April
26 1, 2001, is hearsay to the extent it is offered for the truth of what assistant vice presidents in NAS said
in December of 2000. The Court agrees and SUSTAINS defendants' objection.

27 Defendants also object that POpp. 315, a summary of "lost big deals" in 3Q01, is an improper
28 summary of voluminous exhibits under Federal Rule of Evidence 1006. The Court agrees. The Court
agrees that the chart is an improper summary because it contains attorney argument. Defendants'
objection is SUSTAINED.

1 this issue is GRANTED.

2
3 **F. Statements about the effect of the economy on Oracle**

4 During 3Q01, defendants made the following statements, which plaintiffs characterize as
5 misrepresentations that the slowing economy was not affecting Oracle:

- 6 • In the December 14, 2000 conference call with analysts, Henley said, “And then
7 lastly, . . . the economy . . . [a]t this point, we see no impact or slowing in our
8 business. We have seen no slowing of our business. We believe that (the US
9 economy) is slowing down, from what we can tell.” “So, you know, if we were
10 to have a – I guess, a hard landing, a recession, depression, I mean, certainly, that
11 could have some impact. But as long as we’re simply slowing and going into
12 more of a soft landing, we continue to believe that our business should do quite
13 well.” POpp. 26 at 234423-24.
- 14 • In a December 15, 2000 interview with *Radio Wall Street*, Henley said: “[T]he
15 economy right now even though it’s slowing doesn’t seem to be affecting us.
16 We see no difference in demand for our upcoming third fiscal quarter. . . . If
17 the economy got really really bad then obviously that would probably have some
18 effect on all of us. But so far we look pretty hard at indicators. We’re seeing no
19 softening in our business.” DX 163 at 141660-61.
- 20 • In an e-mail dated February 26, 2001, Oracle spokeswoman Stephanie Aas sent
21 an internal e-mail after the AppsWorld conference in New Orleans on February
22 21, 2001 stating, “Analysts closely monitored comments on the economy which
23 were consistent with recent statements: we do not expect the slowing economy,
24 barring a serious slide to a recession, to significantly impact near term guidance.
25 These comments were met with a degree of relief, as some analysts were
26 anticipating the event to be an opportunity to take down guidance.” See POpp.
27 212 (PSJM 9).⁴⁰

28 Defendants contend that their statements about the effects of the economy on Oracle’s business
were forward looking and were therefore subject to the PSLRA safe harbor. According to defendants,
the statements about the economy were so “intertwined” with statements about Oracle’s ability to make
its forecast that they constituted projections. The Court disagrees. Forward-looking statements include
statements “containing a projection of revenues, income . . . , earnings . . . per share,” and statements “of
future economic performance.” 15 U.S.C. § 78u-5(i)(1)(A) & (C). While the statements were made in
the context of discussions of the 3Q01 forecast, the speakers were conveying information about whether

⁴⁰ Defendants object that Aas’s repetition of analysts’ reports of what Henley said constitutes
hearsay within hearsay. The Court agrees that the portion of the e-mail that summarizes analyst reports
is inadmissible hearsay if offered to prove the truth of what the reports say Henley said. The portion
of the e-mail cited above, however, is admissible as proof of Oracle’s public statements about the
company’s financial outlook in February of 2001.

1 Oracle was being affected by the slowing economy in the present.⁴¹

2 As these are not forward-looking statements, plaintiffs must “demonstrate that a particular
3 statement, when read in light of all the information then available to the market, or a failure to disclose
4 particular information, conveyed a false or misleading impression.” *In re Convergent Tech. Sec. Litig.*,
5 948 F.2d 507, 512 (9th Cir. 1991). They must also show that defendants engaged in “knowing” or
6 “intentional” conduct or acted with “deliberate recklessness.” *See South Ferry LP, No. 2 v. Killinger*,
7 542 F.3d 776, 782 (9th Cir. 2008). In the securities context, “an actor is reckless if he had reasonable
8 grounds to believe material facts existed that were misstated or omitted, but nonetheless failed to obtain
9 and disclose such facts although he could have done so without extraordinary effort.” *Howard v. Everex*
10 *Sys., Inc.*, 228 F.3d 1057, 1063 (9th Cir. 2000) (citation and alterations omitted).

11 The Court finds that plaintiffs have failed to cite evidence from which a reasonable juror could
12 conclude that Henley was deliberately reckless in making these statements. Although plaintiffs cite
13 ample evidence showing that certain sectors in Oracle were losing revenue as a result of dot.coms going
14 out of business, Henley had a basis for believing that Oracle’s overall business would be immune from
15 the downturn. As discussed above, Oracle had continued to see substantial year over year increases in
16 license revenue even as NASDAQ and dot.com sales steadily declined. Plaintiffs have failed to show
17 that any of the internal data available to defendants through 3Q01 seriously undermined their forecast
18 for that quarter.

19
20 **2. Defendants’ Motion for Summary Judgment on Plaintiffs’ Control Person Claim**

21 Defendants move for summary judgment on plaintiffs’ § 20(a) claim against Ellison, Henley,
22 and Sanderson. Plaintiffs do not dispute that § 10(b) liability is a prerequisite for controlling person
23 liability under § 20(a). *See Paracor Finance, Inc. v. General Elec. Capital Corp.*, 96 F.3d 1151, 1161
24 (9th Cir. 1996) (“To establish ‘controlling person’ liability, the plaintiff must show that a primary
25 violation was committed and that the defendant ‘directly or indirectly’ controlled the violator.”) (citation
26 omitted). Accordingly, defendants’ motion for summary judgment on this claim is GRANTED.

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⁴¹ The Court notes that in the prior round of summary judgment briefs, defendants stated that these were *not* forward-looking statements. *See* Def. Nov. 9, 2007 Mot. at 32. [Docket No. 1406]

1 **3. Defendants' Motion for Summary Judgment as to Ellison and Henley**

2 Defendants move for summary judgment on plaintiffs' third cause of action, violation of section
3 20A of the Exchange Act, which provides a cause of action against "[a]ny person who violates any
4 provision of this chapter or the rules or regulations thereunder by purchasing or selling a security while
5 in possession of material, nonpublic information." 15 U.S.C. § 78t-1(a). The elements of a section 20A
6 violation are "(1) trading by a corporate insider; (2) a plaintiff who traded contemporaneously with the
7 insider; and (3) that the insider traded while in possession of material nonpublic information, and thus
8 is liable for an independent violation of the Securities Exchange Act of 1934." *Simon v. American*
9 *Power Conversion Corp.*, 945 F. Supp. 416, 435 (D.R.I. 1996) (citing *In re VeriFone Sec. Litig.*, 11 F.3d
10 865, 872 (9th Cir. 1993)). "Claims under Section 20A are derivative and therefore require an
11 independent violation of the Exchange Act." *Johnson v. Aljian*, 490 F.3d 778, 781 (9th Cir. 2007).
12 Defendants Ellison and Henley argue that if the Court grants summary judgment on plaintiffs' § 10(b)
13 claim, they are also entitled to summary judgment on plaintiffs' § 20A claim because plaintiffs cannot
14 establish an independent violation of the Exchange Act.

15 Plaintiffs contend that they can demonstrate the "independent violation" required for their § 20A
16 claim by showing that Henley and Ellison engaged in insider trading in violation of Rule 10b-5.
17 Defendants argue that insider trading cannot serve as a predicate offense for section 20A purposes. In
18 *Johnson*, however, the Ninth Circuit held that the plaintiffs had met the "independent violation"
19 requirement of § 20A by alleging that the defendants engaged in illegal insider trading in violation of
20 § 10(b) of the Exchange Act. *See* 490 F.3d at 779; *see also In re JDS Uniphase Corp. Sec. Litig.*, No.
21 C 02-1486, U.S. Dist. LEXIS 76936 *13 (N.D. Cal. Sept. 27, 2007) (holding § 10(b) insider trading
22 claims were sufficient to serve as predicate violation). Defendants therefore are not entitled to summary
23 judgment solely on the basis that plaintiffs' § 10(b) claim for false statement fails.

24 Henley and Ellison also argue that they are entitled to summary judgment on plaintiffs' § 20A
25 claim because there is no factual dispute that they did not possess "material, nonpublic information" at
26 the time of their trades. *See United States v. O'Hagan*, 521 U.S. 642, 651-52 (1997). Plaintiffs argue
27 that Henley and Ellison possessed the following insider information: (1) data from Oracle's U.S.
28 divisions rendered the 3Q01 forecast unreliable; (2) Oracle's pipeline had "collapsed;" (3) Oracle's

1 3Q01 forecast had no reasonable basis because of economic changes, Ellison’s directive to add risk, the
2 overstatement of 2Q01 financial returns due to the debit memo fraud, the higher mix of applications in
3 the pipeline, and Minton’s mechanical application of the historical conversion ratio to the 3Q01
4 pipeline; and (4) problems with Suite 11i were affecting applications sales.

5 The foregoing discussion has established that plaintiffs have failed to establish the existence of
6 a genuine factual dispute on the first three categories of information. Assuming for the sake of argument
7 that there are disputed facts about whether Henley and Ellison had material insider information about
8 Suite 11i at the time of their trades, plaintiffs would have to prove that the revelation of the concealed
9 information about Suite 11i was a substantial cause of plaintiffs’ loss. *See Johnson*, 490 F.3d at 782
10 (citing *Ambassador Hotel Co., Ltd. v. Wei-Chuan Inv.*, 189 F.3d 1017, 1025 (9th Cir. 1999)) (“To prove
11 violation of either Section 10(b) or Rule 10b-5, the private plaintiff must demonstrate that the alleged
12 fraud occurred ‘in connection with the purchase or sale of a security’. Once this foundational
13 requirement has been met, the plaintiff must prove five elements: (1) misrepresentation (or omission,
14 where there exists some duty to disclose); (2) materiality; (3) scienter (intent to defraud or deceive); (4)
15 reliance; and (5) causation. The plaintiff must prove both actual cause (‘transaction causation’) and
16 proximate cause (‘loss causation’).”). As discussed above, defendants have demonstrated that there is
17 no triable issue as to loss causation for the purportedly concealed information about Suite 11i.

18 Accordingly, the Court GRANTS defendants’ motion for summary judgment on plaintiffs’ §
19 20A claim against Henley and Ellison.

20
21 **4. Adverse Inference**

22 The Court rejects plaintiffs’ argument that the Court should apply the adverse inference broadly.
23 If plaintiffs had been able to establish the existence of a factual dispute on the issue of whether the 3Q01
24 forecast had a reasonable basis, for example, the adverse inference would have helped plaintiffs prove
25 that Oracle officials were aware of those problems. The inference cannot help plaintiffs with the
26 absence of evidentiary support for plaintiffs’ allegations.


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CONCLUSION

For the foregoing reasons and for good cause shown, the Court hereby GRANTS defendants' motion for summary judgment on plaintiffs' § 10(b), § 20(a), and § 20A claims and DENIES plaintiffs' motion for partial summary judgment. The Court also GRANTS defendants' motion to exclude the expert report and testimony of Alan Goedde. All other evidentiary objections are DENIED as moot unless discussed in this order.

IT IS SO ORDERED.

Dated: June 16, 2009



SUSAN ILLSTON
United States District Judge

United States District Court
For the Northern District of California