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RE: PROSECUTION OF THE '361 PATENT; MEMO OF P&A'S IN SUPPORT [REDACTED VERSION]

CASE NO. C 02-01991 JSW (EDL)

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TABLE OF AUTHORITIES FEDERAL STATUTES (continued) **MISCELLANEOUS** Mark A. Lemley, Rational Ignorance At The Patent Office,

NOTICE OF MOTION AND MOTION

TO PLAINTIFF OVERTURE SERVICES, INC. AND TO ITS ATTORNEYS OF RECORD:

NOTICE IS HEREBY GIVEN that on August 3, 2004, at 9 a.m., or as soon thereafter as counsel may be heard in the above-captioned Court, located at Courtroom E, 15th Floor, 450 Golden Gate, San Francisco, California, Defendant and Counterclaimant GOOGLE INC. (hereinafter, "Google") moves this Court for an order compelling Plaintiff and Counterdefendant OVERTURE SERVICES, INC (hereinafter "Overture") to produce all documents and communications related to the prosecution of United States Patent 6,269,361 ("the '361 patent") by the law firm, Brinks Hofer Gilson & Lione (hereinafter, "Brinks Hofer"). Google also moves to compel testimony from Overture witnesses concerning the prosecution of the '361 patent.

Google's motion is brought under Federal Rule of Civil Procedure 37, on the ground that Overture has waived attorney-client privilege by permitting the patent attorneys who prosecuted the '361 patent application to testify about the substance of their communications with Overture employees. Brinks Hofer has similarly waived attorney work product immunity, to the extent that it applies, by permitting the patent attorneys to testify about their mental impressions and legal analysis in prosecuting the '361 patent. In light of Overture's and Brinks Hofer's waiver of the attorney-client and work product privileges, Google is entitled to all documents and communications on the subject matter of the '361 prosecution and to testimony from Overture witnesses concerning those documents and communications.

In the alternative, Google is entitled to the requested documents and communications because the crime-fraud exception to privilege applies. The evidence gathered to date indicates that Overture and the prosecuting attorneys submitted declarations from one of the named inventors that not only misrepresented the features of the Overture system that had been in public use more than one year prior to the filing date, but also misrepresented the competence of the declarant to testify about that system. Because evidence indicates that fraud was committed in obtaining the '361 patent, Google is entitled to otherwise privileged documents and testimony under the crime-fraud exception.

The motion is based upon this Notice of Motion and Motion, and Memorandum of Points

1 and Authorities attached hereto, the pleadings, records, and papers on file in this action, the 2 Declaration of Christine P. Sun ("Sun Decl.") and Ravind S. Grewal ("Grewal Decl.") filed 3 concurrently herewith, and such argument and evidence as may be presented at the hearing on the Motion. 4 5 Dated: June 29, 2004 KEKER & VAN NEST, LLP 6 By: /s/ John W. Keker JOHN W. KEKER 7 Attorneys for Defendant and Counterclaimant GOOGLE INC. 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 vii

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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

Overture has sued Google for allegedly infringing the '361 patent. Google contends that the '361 patent is unenforceable because Overture¹ and the attorneys at Brinks Hofer who prosecuted it committed inequitable conduct and fraud on the PTO.² The evidence available to date leads Google to believe that Overture and Brinks Hofer, among other things, misrepresented the features of Overture's pre-critical date "pay for performance" search engine and submitted misleading inventor testimony to the PTO.

In trying to defend against Google's inequitable conduct claim, Overture has permitted testimony about the substance of Brinks Hofer's communications with Overture employees. Overture has also permitted two of the three prosecuting attorneys to testify about their mental impressions and legal analysis covering a broad range of topics related to the '361 patent prosecution. Despite these disclosures, Overture refuses to produce hundreds of documents³ related to the '361 patent prosecution on the grounds of attorney-client and work product privilege. Overture has also instructed one of the prosecuting attorneys not to provide testimony concerning the very conversations which Overture allowed his colleagues to disclose.

Overture cannot have it both ways. Overture cannot both use privileged information to defend against Google's inequitable conduct claims, but also prevent Google from obtaining the evidence that it needs in order effectively to cross-examine Overture witnesses at trial.

In the alternative, Google seeks the requested documents under the crime-fraud exception. While Google acknowledges the seriousness of this allegation, evidence gathered

¹ The patent was originally assigned to GoTo.com. GoTo.com changed its name to Overture in 2001. For simplicity, we refer to the company as "Overture" throughout.

² We do not suggest that Overture's new counsel, Heller Ehrman, were in any way involved in this misconduct.

³ The withheld documents include documents explicitly specified in Overture's February 13, 2004 privilege log as being related to the '361 patent application, also identified as "U.S. patent application S/N 09/322,677," and documents specified in the log as being related to "enforcement of patent rights" dated prior to the issuance of the '361 patent. *See* Grewal Decl., Ex. A (Overture's privilege log). To the extent that Overture contends that some or all of the documents related to "patent enforcement" are not related to the '361 patent prosecution, Google requests that the Court order Overture to revise its log to make that distinction clear.

thus far indicates that it is warranted here. Google believes that the Court need not decide this issue because Overture has waived privilege, but should the Court reject that argument, the Court should nonetheless compel Overture to produce otherwise privileged documents related to the '361 patent prosecution for *in camera* review.

II. RELEVANT BACKGROUND

In order to understand Overture's waiver of privilege, it is necessary to understand the facts underlying Google's inequitable conduct claim. Thus, we begin by summarizing facts relevant to Google's inequitable conduct claim.

A. Overture Launches a "Pay for Performance" Search Engine

Overture was founded in late 1997 to provide a search engine that, unlike traditional search engines, would rank search listings based on the money paid by the sites listed. *See* Grewal Decl., Ex. B. On Overture's system, a web site promoter could "bid for higher placement within a list of search results for any given topic," by offering to pay a certain price if a user "clicked-through" to its web site. *Id.* at 74.

On February 21, 1998, Overture introduced the "proof of concept" version of its search engine at the eighth annual TED ("Technology, Entertainment, and Design") conference in Monterey, California. Grewal Decl., Ex. C at 2. That same day, Overture issued a press release announcing the launch of its search engine that listed 19 different "charter advertisers" of its new marketplace driven search system, including iVillage.com, City Search, Shopping.com, eToys, and the Wedding Channel. Grewal Decl., Ex. B. Three days later, a *Wired* article reported that "[s]ince the launch of the site, only days ago, GoTo has signed-on companies at a rate of one every 10 minutes," according to then Overture CEO Jeffrey Brewer. Grewal Decl., Ex. D at 79. The article quantified the number of subscribers as topping 500. *Id*.

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only pay for click-throughs to their sites, and not for mere exposures. *Id.* at GOG 31495.

1. Brinks Hofer Quickly Files a Petition To Make Special, Supported by Mr. Davis' Rule 102 Declaration

Shortly after filing the patent application, on October 22, 1999, Ms. Lee filed a request that the PTO "make special," or expedite, the prosecution of the '361 application on the basis of actual infringement by several of Overture's competitors in the search engine market. *See* Grewal Decl., ¶7, Ex. F; *see also* 37 C.F.R. §1.102(d). In support of Overture's request, Ms. Lee submitted a declaration by inventor Darren Davis (the "Rule 102 Declaration"). Grewal Decl., Ex. G. In the Rule 102 Declaration, Mr. Davis provided several examples of publicly available search engines that allegedly infringed the claims of the '361 patent application. *Id.* at ¶¶ 2-7.

Notably, Mr. Davis specifically testified about how he was able to determine that these other search engines practiced the limitations of the patent claims, including the requirement of receiving and recording click-throughs. One of the infringing search engines identified by Mr. Davis was the system offered by SearchUp.Inc., which Mr. Davis declared, "upon information and belief," was discovered by Overture employees on or about May 20, 1999. *Id.* at ¶ 3. Mr. Davis also asserted that Hitsgalore.com infringed the patent claims. *Id.* at ¶ 7. Mr. Davis asserted that claim 1 of the '361 application "would unquestionably be infringed" by Hitsgalore's system. Id. at \P 8. With respect to the limitation "recording a retrieval request event in the database corresponding to the searcher's retrieval request," Mr. Davis explained that Hitsgalore's website stated that each time a searcher "clicks through" a search listing, the bid amount corresponding to that search listing is deducted from the appropriate web site owner's account. Id. at \P 7(c). "A 'click through' is therefore a retrieval request from the searcher to retrieve information associated with a search listing in the search result list." *Id.* Mr. Davis further explained that "in order for the bid amount to be properly deducted from the web site owner's account, this retrieval request is received and recorded by the hitsgalore.com service in conjunction with the searcher's browser's retrieval of information from the selected web site." *Id.* (emphasis added). Mr. Davis thus asserted to the PTO (and later confirmed in his deposition testimony) that Hitsgalore *must* have received and recorded retrieval requests from the user

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1	because the service charged web site promoters by "click throughs" to their web sites. See Sun
2	Decl., Ex. C at 159:21-160:1 [
3	REDACTED
4]. ⁶
5	Mr. Davis also testified about the state of the prior art. He represented that a "careful and
6	thorough search of the prior art" relating to the '361 application had been made and that the
7	relevant results of that search had been disclosed to the patent examiner in an Information
8	Disclosure Statement filed in August 1999. Grewal Decl., Ex. G at ¶ 9. Mr. Davis further
9	testified that "the invention described in the Davis et al. application was [not] in public use or on
10	sale in the United States of America more than one year prior to the filing date of this
11	application." <i>Id.</i> at ¶ 10.
12	Mr. Davis concluded his Rule 102 Declaration by affirming: "I declare that the foregoing
13	statements made of my own knowledge are true, and that the foregoing statements made on
14	information and belief are believed to be true; and further, that these statements were made with
15	the knowledge that willful false statements and the like so made are punishable by fine, or
16	imprisonment, or both, under 18 U.S.C. § 1001; and may jeopardize the validity of the Davis, et
17	al. application, or any patent issuing therefrom." See Grewal Decl., Ex. G at ¶ 12.
18	In reliance on Mr. Davis' statements concerning actual infringement by SearchUp,
19	Hitsgalore, and other search engines and affirming the validity of the claimed invention, the PTC
20	granted Overture's petition to make special in December 1999. See Grewal Decl., Ex. H.
21	2. Relying on Overture's Pre-Critical Date System, The Examiner Repeatedly Rejects The Patent Claims
22	About one month after granting the Petition to Make Special, the examiner rejected all 68
2324	pending claims. See Grewal Decl., Ex. I. The examiner cited Overture's own May 19, 1998
25	press release describing Overture's publicly available search engine system, which
262728	⁶ Notably, in a declaration submitted to the PTO eleven months later, Mr. Davis would take the exact opposite position by asserting that Overture's pre-critical date system did <i>not</i> record retrieval requests, even though Overture had represented to the press and to its investors that the system charged promoters only for actual click-throughs to their websites. <i>See</i> Section II.B.3., <i>infra</i> .

1	notwithstanding the supposed "careful and thorough search of prior art," had not been submitted
2	to the PTO. <i>Id.</i> at 1-3; <i>see also</i> Grewal Decl., Ex. C. The examiner relied on the press release's
3	explanation that: "Bidding for higher placement offers big benefit to advertisers Any
4	advertiser can increase a bid for a listing in order to obtain a higher ranking." See Grewal Decl.,
5	Ex. I at 2-3. The examiner rejected the claims as being anticipated by the pre-critical date press
6	release, pursuant to 35 U.S.C. § 102(b). Id.
7	Around the same time as the January Office Action, [
8	REDACTED
9]. See Sun Decl., Ex. E
10	at 14:7-19; 14:24-15:4. In April 2000, Mr. Rauch filed a response to the January Office Action,
11	arguing that none of the prior art, including the May 19, 1998 press release, contained the
12	limitation "a modifiable bid amount that is independent of other components of the search
13	listing." See Grewal Decl., Ex. J at 2. Then, for each independent claim, Mr. Rauch identified
14	other limitations that purportedly were not disclosed by the May 19 press release. <i>Id.</i> For claim
15	1, Mr. Rauch asserted that the press release did not disclose the limitation, "recording a retrieval
16	request event in a database corresponding to the searcher's retrieval request." <i>Id.</i>
17	The examiner remained unconvinced that the May 19 press release did not anticipate the
18	claimed inventions, and once again rejected all 68 claims. See Grewal Decl., Ex. K at 2-3. At
19	this point, having previously rejected the application on the same grounds, the examiner made
20	his second rejection of all the claims "final." <i>Id.</i> at 4.
21	3. Overture Overcomes The Rejections By Mischaracterizing The Pre-Critical Date System
2223	About three months after the "final" rejection, Mr. Rauch and a Brinks Hofer partner,
24	James Naughton, participated in a telephone interview with the examiner. See Grewal Decl., Ex.
25	L. According to the examiner's summary, Overture agreed to: i) submit an affidavit "to clarify
26	features that were not present in the prior system as described in the press release 5/19/98" and
2728	⁷ Section 102(b) states in relevant part that a person shall be entitled to a patent unless "the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent

1	ii) "amend claim 1, for further clarification of features discussed." <i>Id.</i> (emphasis added). The
2	examiner agreed to withdraw the finality of the last office action. <i>Id</i> .
3	Shortly thereafter, in September 2000, the applicants submitted their second amendment
4	to independent claims 1, 11, and 13-15. See Grewal Decl., Ex. M. As part of the remarks to the
5	amendments, Mr. Rauch again denied that the pre-critical date system embodied the claimed
6	inventions. <i>Id.</i> , Ex. M at 5. He cited, as sole evidence of this "fact," a declaration by Mr. Davis
7	submitted pursuant to 37 C.F.R. § 1.132 (the "Rule 132 Declaration"). <i>Id.</i>
8	With respect to claim 1, Mr. Davis alleged in the Rule 132 Declaration that the pre-
9	critical date system did not implement the limitation "recording a retrieval request event in an
10	account database corresponding to the searcher's retrieval request." See Grewal Decl., Ex. N.
11	[REDACTED
12]. See Sun Decl., Ex. C at 162:9-19. Indeed, in his earlier
13	Rule 102 Declaration, Mr. Davis had explained that Hitsgalore <i>must</i> have received and recorded
14	retrieval requests from the user because the service charged web site promoters by "click
15	throughs" to their web sites. <i>See</i> Grewal Decl., Ex. G at ¶ 7(c). And, just like Hitsgalore,
16	Overture's pre-critical date system charged web site promoters per "click through." See Grewal
17	Decl., Ex. B ("Web sites will pay only for actual visits to their sites).8
18	As with his Rule 102 Declaration, Mr. Davis concluded his Rule 132 Declaration by
19	attesting, under the penalty of perjury, that "all statements made herein of my knowledge are true
20	and that all statements made upon information and belief are believed to be true" Grewal
21	Decl., Ex. N at ¶ 12.
22	With respect to all the independent claims, Mr. Rauch further asserted that Mr. Davis'
23	declaration "specifie[d] limitations of each independent claim, claim 1 as amended herein and
24	claims 11, 14, 15, 30, 52 and 68 that were not disclosed in the May 19, 1998 press release."
25	Grewal Decl., Ex. M at 5. (emphasis added). Mr. Rauch's remarks were false. In the Rule 132
26	in the United States " 25 U.S.C. \$102/b)
27	in the United States." 35 U.S.C. §102(b). 8 See also Grewal Decl., Ex. D (" GoTo charges listing companies for delivering actual visits to their site Currently click-through prices range from 1 cent to 10 cents, with the number of
28	click-throughs extending possibly into the thousands per day, according to Brewer."); Sur

Declaration, Mr. Davis did generically attest that "[i]n May, 1998, at least some of the features claimed in the independent claims of the subject application were not yet implemented or in the public domain." *See* Grewal Decl., Ex. N at ¶3. But for four of the eight independent claims – claims 15, 30, 52, and 68 – Mr. Davis did *not* specify limitations that were neither disclosed by the May 19, 1998 press release nor part of the pre-critical date system. *See id.* at ¶¶ 8-11. Instead of identifying specific limitations that were not disclosed, Mr. Davis instead stated only that the "subject matter of the claim as a whole" was not disclosed. *Id.*Nevertheless, in reliance on Mr. Rauch's remarks and Mr. Davis' declaration, the examiner withdrew the finality of the previous § 102(b) rejection based on the May 19 press release. Although the examiner continued to question the patentability of the inventions on obviousness grounds, 35 U.S.C. § 103, after Mr. Rauch's September 28, 2000 remarks, the

examiner withdrew the finality of the previous § 102(b) rejection based on the May 19 press release. Although the examiner continued to question the patentability of the inventions on obviousness grounds, 35 U.S.C. § 103, after Mr. Rauch's September 28, 2000 remarks, the examiner dropped any consideration of what features were actually present in Overture's precritical date system. In the end, the Patent Office allowed all the independent claims, except for pending claim 14. The patent issued on July 31, 2001.

C. In the Present Litigation, Mr. Davis Reveals That He Lacked Personal Knowledge of the Pre-Critical Date System

Ex. A at 51 [------].

1	REDACTED ⁹
2	D. Mr. Rauch and Ms. Lee Disclose Attorney-Client Communications, Mental Impressions, and Legal Analysis During Their Depositions
3	1. Mr. Rauch and Ms. Lee Testify About The Pre-Critical Date System, Mr. Davis' Rule 132 Declaration, and Mr. Davis' Knowledge
5	On July 18, 2003 and July 23, 2003, Google took the depositions of Ms. Lee and Mr.
6	Rauch, respectively. During their depositions, both attorneys testified extensively about the
7	prosecution of the '361 patent, including Brinks Hofer's and Overture's investigation of the pre-
8	critical date system and its effect on the patentability of the claimed inventions and the
9	preparation and accuracy of the Rule 102 and Rule 132 Declarations. In an attempt to rebut
10	Google's inequitable conduct claims, the Brinks Hofer attorneys revealed both their mental
11	impressions and their communications with Mr. Davis about these key issues. Indeed, during
12	their depositions, Mr. Rauch and Ms. Lee disclosed privileged information on a wide range of
13	topics related to the '361 patent. [
14	
15	
16	REDACTED
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20]
21	a. Brinks Hofer's Assessment of The Pre-Critical Date System and Its
22	Effect On The Patentability of The '361 Application
23	[
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25	REDACTED
26	

b.	Brinks Hofer's Assessment of and Communications With Mr. Davis About The Accuracy of Mr. Davis' Declarations
Similar to t	their testimony about their knowledge of the features of the pre-critical date
system, both Mr. F	Rauch and Ms. Lee attempted to defend the accuracy of Mr. Davis'
declarations by rel	ying on their communications with Mr. Davis and their legal conclusions
based on those cor	mmunications.
[REDACTED
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application. See Grewal Decl., Ex. A (Overture's privilege log).

In addition, at Mr. Naughton's recent deposition, Overture instructed Mr. Naughton not to answer any questions about conversations with Mr. Rauch, Mr. Davis, or others at Overture – including the very conversation about which Mr. Rauch *was* allowed to testify. *See* Grewal Decl., Ex. Q at 210:11-212:6. Thus, even though Overture permitted Mr. Rauch to testify that he did not investigate the features of the pre-critical date system in reliance on Mr. Naughton's purported assurances that it was a "beta system," Overture then prohibited Mr. Naughton from giving his account of those conversations or even confirming whether they had taken place. Similarly, Overture refused to permit Mr. Naughton – but not Mr. Rauch or Ms. Lee – to testify about the conversations he had with Mr. Davis and the other inventors about the early Overture search engine. *See e.g.*, *id.* at 76:7-11; 166:20-23; 213:3-10.

III. ARGUMENT

A. Overture Has Waived Attorney-Client Privilege On The Subject of The '361 Patent Prosecution

1. The Disclosures Revealed Substantive Attorney-Client Communications

Overture argues that there has been no waiver of the attorney client privilege. *See* Grewal Decl., Ex. O (citing *Libbey Glass, Inc. v. Oneida, Ltd.*, 197 F.R.D. 342, 346-47 (N.D. Ohio 1999) (no waiver where party discloses "opaque references" and "passing allusions" to privileged communications and work product). Contrary to Overture's assertions, these disclosures are hardly opaque. A closer look at *Libbey Glass*, the lone case cited by Overture during meet and confer, highlights the differences between disclosures that do not waive privilege and those that do.

In *Libbey Glass*, plaintiff alleged that defendant infringed the trade dress covering plaintiff's best-selling glassware patterns. *Libbey Glass*, 197 F.R.D. at 344. During discovery, defendant allowed its company officials to testify that its lawyers had given the "green light" on the manufacture of the alleged infringing product and that the company had "come as close as possible to the appearance of Libbey's [glasses] without copying" because of the "legal ramifications" of copying. *Id.* at 346.

The court found that there was no waiver of attorney-client privilege because the officials had only made "passing allusions" to their communications with counsel. *Id.* In other words, the defendant's disclosures did not "illuminate[] the facts and analysis" underlying its counsel's advice. *Id.*; *see also In re Brand Name Prescription Drugs Antitrust Litigation*, 1995 WL 531805 at *1-*2 (N.D. Ill. Aug. 18, 1995) (waiver did not occur by statements revealing "counsel's direction to comply with the law generally"); *Starsight Telecast, Inc. v. Gemstar Dev. Corp.*, 158 F.R.D. 650, 653 (N.D. Cal. 1994) ("A mere denial of intent, without more, is insufficient to constitute a waiver.").

In stark contrast to the disclosures which the *Libbey Glass* court and others have found insufficient to effect a waiver, here Mr. Rauch and Ms. Lee revealed the substance of their communications with Mr. Davis and others at Overture about the prosecution of the '361 patent. Had Mr. Rauch and Ms. Lee merely disclosed that they informed their clients to "follow the law generally" or generally denied an intent to deceive the PTO, the Court could conclude that Overture had not waived privilege. But Overture permitted Mr. Rauch and Ms. Lee to rely upon the *content* of their communications with Mr. Davis and to *explain* how those communications informed their legal analysis in prosecuting the patent.

2. Overture's Disclosure Effects A Waiver Over The Subject Matter of The '361 Patent Prosecution

Voluntary disclosure of the content of attorney-client communications constitutes waiver of the privilege as to all other communications on the same subject. *Weil v. Inv./Indicators*, 647 F.2d 18, 24 (9th Cir. 1981). A party may not use the privilege as both a sword, by disclosing testimony that it deems helpful to its case, and a shield, by withholding evidence that could impeach that testimony. *See Chevron Corp. v. Pennzoil Co.*, 974 F.2d 1156, 1162 (9th Cir. 1992); *see also QST Energy, Inc. v. Mervyn's and Target Corp.*, 2001 WL 777489, *4-*5 (N.D. Cal. May 14, 2001) (compelling production of communications between testifying expert and counsel on subject matter of testimony). The doctrine prohibiting selective waiver applies in full force to the testimony of patent prosecution counsel. *See ACLARA Biosciences, Inc. v. Caliper Tech. Corp.*, 2001 WL 777083 (N.D. Cal. June 16, 2000) (finding waiver of attorney-client

privilege where party accused of inequitable conduct permitted substantive testimony by prosecution counsel); *see also Starsight Telecast*, 158 F.R.D. at 654 (waiver where prosecution attorney testified that prior art was "totally different and less relevant than art that was previously before the patent office.").

The ACLARA decision illustrates how testimony in response to inequitable conduct charges can result in waiver. In that case, defendant Caliper asserted inequitable conduct as a defense to infringement. See ACLARA, 2001 WL 777083 at *1. Specifically, Caliper alleged that ACLARA's attorney and his law firm, which was also counsel to Caliper, engaged in inequitable conduct by using confidential Caliper information in prosecuting a patent owned by ACLARA. Id. In defense to the inequitable conduct allegation, ACLARA voluntarily disclosed all communications between ACLARA and the attorney, which evidently confirmed ACLARA's contention that the attorney had not disclosed Caliper's trade secrets. Id. at *2. ACLARA then refused to produce the remaining documents related to the patent prosecution, arguing that any waiver had been limited to communications between the attorney and ACLARA. Id.

The Court rejected ACLARA's attempt to waive privilege selectively. *Id.* at *6. Because ACLARA voluntarily revealed its communications with the attorney, the Court ordered ACLARA to produce all communications between attorneys at the law firm and ACLARA, finding that "it would be unfair to allow disclosure of only the communications that ACLARA cho[o]ses." *Id.*

Overture cannot choose the subset of attorney-client communications it wants to disclose to Google. Overture has permitted Mr. Rauch and Ms. Lee to reveal the substance of some communications with Mr. Davis and other '361 inventors. Overture will argue that because Mr. Davis assured them that the early Overture system was a "beta system" and thus did not practice the inventions claimed in the '361 application, Mr. Rauch and Ms. Lee did not have the intent to deceive the PTO about the features of the pre-critical date system. Overture will also argue that Mr. Rauch and Ms. Lee did not intentionally mislead the PTO about Mr. Davis' knowledge of the pre-critical date system because they had good reason to believe that Mr. Davis could testify about the differences between that search engine and the claimed inventions. *See* Section II.D.,

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supra. Google is entitled to the withheld documents and testimony so that it can effectively challenge Overture's version of these events.B. Google Is Entitled To "Work Product" Documents Related To The '361 Patent

B. Google Is Entitled To "Work Product" Documents Related To The '361 Patent Prosecution

1. Overture Has Not Made a Prima Facie Showing That Brinks Hofer's '361 Patent Prosecution Files Are Protected By The Work Product Immunity

Overture's privilege log includes tens of entries for attorney "notes" related to the '361 patent prosecution which are purportedly covered by the attorney work product privilege.

Overture has not made a prima facie case that these withheld documents constitute attorney work product. The work product doctrine protects only those materials prepared "in anticipation of litigation." *Conner Peripherals, Inc. v. Western Digital Corp.*, 1993 WL 726815 at *4 (N.D. Cal. June 8, 1993). In the context of patent prosecution files, "the work product immunity does not apply if the primary concern is with the claims raised in the *ex parte* patent application prosecution." *Id.*

2. Even If The Prosecution Files Constitute Attorney Work Product, Google Has a Compelling Need For The Documents

Under Federal Rule of Civil Procedure 26(b)(3), some work product is discoverable "upon a showing that the party seeking discovery has substantial need of the materials in preparation of the party's case and that the party is unable without undue hardship to obtain the substantial equivalent of the materials by other means." Fed. R. Civ.P. 26(b)(3). Work product that contains an attorney's mental impressions is discoverable if the party seeking discovery makes a showing that the "information is directly at issue and the need for production is compelling." *See Bio-Rad Labs., Inc. v. Pharmacia, Inc.*, 130 F.R.D. 116, 122 (N.D. Cal. 1990) (citation and quotation marks omitted).

Here, even if the work product privilege were to apply to the '361 prosecution files, Overture has made those documents discoverable by permitting Mr. Rauch and Ms. Lee to reveal the prosecuting attorneys' mental impressions about the events that are at the core of Google's inequitable conduct allegations. *See ACLARA Biosciences, Inc.*, 2001 WL 777083 at *9 (compelling need for discovery where patentee disclosed thoughts and impressions of

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1	prosecuting attorneys in defense to inequitable conduct allegations); see also Bio-Rad Labs., Inc.,
2	130 F.R.D. at 123 (exceptional need for discovery where patentee voluntarily engaged
3	prosecuting attorney as an expert). In particular, [
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1	Because Overture has permitted such testimony from Mr. Rauch and Ms. Lee favorable
12	to its defense to inequitable conduct, Overture has placed the content of Brinks Hofer's work
13	product squarely at issue. Google has a compelling need for the withheld documents as they
14	may contradict or cast doubt on Mr. Rauch's and Ms. Lee's testimony. See ACLARA
15	Biosciences, Inc., 2001 WL 777083 at *9 ("Without discovery of work product, Caliper may
16	well find it impossible to challenge ACLARA's [version of events]."). Accordingly, the Court
17	should order Overture to produce the withheld '361 prosecution documents, even if they would
8	otherwise be protected by the attorney work product privilege.
9	3. Overture Should Not Be Permitted To Selectively Apply The Privilege To Prohibit Mr. Naughton's Testimony
20	The Court should also order Overture to permit Mr. Naughton to testify about the
21	substance of his communications with Mr. Rauch. As discussed above, [
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23	REDACTED
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26] See Section II.D.1.a., supra. Overture cannot
27 28	seriously contend that Mr. Naughton's version of this conversation is privileged, but Mr. Rauch's
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is not.

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C. Mr. Davis' Statements In Connection With The Petition To Make Special Waived Privilege

Mr. Davis' statements in his Rule 102 Declaration provide an independent reason for finding waiver. In his declaration, Mr. Davis affirmatively represented that all relevant prior art known to Overture and its attorneys had been disclosed to the PTO: "I have knowledge of that a careful and thorough search of the prior art relating to the Davis et al. application was made. The results of this search, as well as other prior art known to the attorneys of the assignee of the Davis et al. application that may be relevant to patentability of the claims of the Davis et al. application, was cited to the Examiner in an Information Disclosure Statement filed on August 27, 1999." Grewal Decl., Ex. G, ¶ 9. Mr. Davis' statement waived any privilege over documents and information relied on or considered and rejected by Mr. Davis in the time leading up to his representation regarding the prior art search and disclosure thereof in the Rule 102 Declaration. See TV Interactive Data Corp. v. Microsoft Corp., Order Granting In Part And Denying In Part Plaintiff's Motion To Compel and Granting In Part And Denying In Part Defendant's Motion To Compel, No. C-02-2385 JSW (EDL) (filed November 21, 2003), attached as Ex. P to Grewal Decl., at 5. Accordingly, at a minimum, the Court should compel Overture to produce any documents and information within the scope of that waiver. ¹⁰ The Court should also compel Mr. Naughton's testimony concerning his communications with Mr. Davis about the prior art search reflected in the August 1999 disclosure statement, testimony that Overture has thus far precluded on the grounds of privilege. See, e.g., Grewal Decl., Ex. Q at 76:7-11; 166:20-23; 210:11-212:6; 213:3-10.

D. The Crime-Fraud Exception Vitiates Any Privilege Over The '361 Prosecution Documents

Documents which otherwise are protected by the attorney-client or work product privilege may be discoverable if produced in furtherance of a crime or fraud. *See Starsight*

¹⁰ Based on discovery thus far, Google believes that in addition to Brinks Hofer, attorneys at O'Donnell & Shaeffer and a patent searcher named Richard Turer may have been involved in the prior art search for the '361 patent application.

Telecast, 158 F.R.D. at 655 (attorney-client); In re National Mortgage Equity Corp., 116 F.R.D.
297, 301 (C.D. Cal. 1987) (work product). In the context of patent prosecution documents,
privilege is pierced if the party seeking discovery establishes a prima facie cases of fraud on the
patent office. Starsight Telecast, Inc., 158 F.R.D. at 655. Specifically, the party must make a
prima facie showing of "(1) a knowing, willful, and intentional act of misrepresentation or
omission before the PTO, (2) that the misrepresentation or omission was material, and (3)
reliance." Id.; see also Bulk-Lift Int'l, Inc. v. Flexcon & Sys., Inc., 122 F.R.D. 493, 496 (W.D.
La. 1988) (affirming abrogation of privilege where patentee fraudulently failed to disclose
manufacture and sale of bags which had a very similar design to the design sought to be
patented). A prima facie showing requires "nonprivileged evidence that is sufficient to support
reasonable belief that in camera review may yield evidence that establishes the exception's
applicability." United States v. de la Jara, 973 F.2d 746, 748 (9th Cir. 1992).
Google has made a <i>prima facie</i> showing that Overture committed fraud on the PTO by: i
misrepresenting the features of the pre-critical date system; ii) misrepresenting Mr. Davis'
statements concerning the Overture pre-critical date system; and iii) misrepresenting Mr. Davis'
knowledge of the pre-critical date system. It cannot be seriously disputed that the

misrepresentations were material and that they were relied upon by the PTO. The examiner repeatedly rejected the '361 application on the grounds that the claimed invention was in public

use more than one year prior to the filing date. And, as shown above, the PTO relied upon the statements by Mr. Rauch and Mr. Davis about the features of the pre-critical date system in

allowing the patent to issue. See Rohm & Haas Co. v. Crystal Chem. Co., 722 F.2d 1556, 1571

(Fed. Cir. 1983) ("In contrast to cases where allegations of fraud are based on the withholding of

23 prior art, there is no room to argue that submission of false affidavits is not material.").

24 Moreover, it cannot be disputed that the PTO relied on Mr. Davis' material representations in his

25 Rule 102 Declaration¹¹ about the prior art and the pre-critical date system when it granted

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¹¹ At the time that Overture filed its petition, the Manual of Patent Examining Procedure § 708.02 required that an applicant support a petition to make special with an oath or declaration alleging facts showing, *inter alia*, that "he or she has made or caused to be made a careful and thorough search of the prior art or has good knowledge of the pertinent prior art."

Overture's petition to make special. See General Electro Music Corp. v. Samick Music Corp., 19
F.3d 1405, 1410-11 (Fed. Cir. 1994) ("We conclude as a matter of law that a false statement in a
petition to make special is material if, as in the case here, it succeeds in prompting the expedited
consideration of the application."); see also Monon Corp. v. Stoughton Trailers, Inc., 169 F.R.D.
99, 103 (N.D. Ill. 1996) (noting the heightened duty of candor when application is made special)

The only issue that reasonably may be disputed, therefore, is whether Google has met its burden of making a *prima facie* showing of deceptive intent. For the purposes of establishing fraud, intent need not be shown by direct evidence. *United States v. Clevenger*, 733 F.2d 1356, 1358 (9th Cir. 1984). "'Smoking gun' evidence is not required in order to establish an intent to deceive." *Paragon Podiatry Lab., Inc. v. KLM Lab., Inc.*, 984 F.2d 1182, 1189-90 (Fed. Cir. 1993). Rather, intent to deceive is "most often proven by a showing of acts, the natural consequence of which is presumed to be intended by the applicant." *Monon Corp.*, 169 F.R.D. at 102 (inferring intent to deceive where patentee failed to disclose known offer for sale to PTO); *see also Bristol-Myers Squibb Co. v. Rhone-Poulenc Rorer, Inc.*, 1998 WL 175929, at *7 (S.D.N.Y.), *vacated on other grounds*, 155 F.3d 569 (Fed Cir. 1998) (intent to deceive patent office inferred by evidence of lawyer's motive not to disclose inconsistent test results and knowledge of the inconsistent test results during prosecution of patent application).

1. Google Has Made a Prima Facie Showing That Mr. Davis' Statements About The Features of The Pre-Critical Date System Were Made With Deceptive Intent

During the prosecution of the patent, Mr. Davis repeatedly insisted that the pre-critical date system was a "beta system" and did not contain all of the features of the claimed invention. Specifically, with respect to claim 1, Mr. Davis asserted that the early Overture search engine did not implement the limitation "recording a retrieval request event in an account database corresponding to the searcher's retrieval request." *See* Section II.B.3., *supra*. That assertion was, at best, seriously misleading. In his earlier Rule 102 Declaration concerning Hitsgalore.com, Mr. Davis had conceded that limitation is met whenever a web site promoter is charged on a "cost per click" basis. *See* Section II.B.1., *supra*; *see also* Sun Decl., Ex. C at 160:2-9; Grewal Decl., Ex. G at ¶ 7(c). Overture had represented to its investors and the public

that it had signed up dozens, if not hundreds, of web site promoters in the three months prior to the critical date and told those web site promoters they were being charged on a cost per click basis. *See* Grewal Decl., Exs. B & C. And Overture kept track of how many "clicks" each advertiser was receiving well prior to the critical date. Sun Decl., Exs. G & H (exhibits to the deposition of Tod Kurt, Overture's 30(b)(6) witness). Overture never disclosed these pre-critical date web site promoter account records to the PTO, despite their materiality to the patent application.

The failure to disclose these account records and to point out their significance to the PTO gives rise to the reasonable inference of intent to deceive the PTO. See Paragon Podiatry, 984 F.2d at 1193 ("Absent explanation, the evidence of a knowing failure to disclose sales that bear all the earmarks of commercialization reasonably supports an inference of the inventor's attorney intended to mislead the PTO."). The duty of candor demands that an applicant disclose material information to the PTO, even if the applicant has a good faith belief that the information does not defeat patentability of the claim invention. See LaBounty Mfg., Inc. v. United States ITC, 958 F.2d 1066, 1076 (Fed. Cir. 1992) ("Close cases should be resolved by disclosure, not unilaterally by the applicant."). The concealment of these records suggesting that Overture's pre-critical date system recorded "clicks" is "particularly egregious because, unlike an applicant's failure to disclose, for example, a material patent reference, the examiner ha[d] no way of securing the information on his own." Paragon Podiatry, 984 F.2d at 1193; see also Monon Corp., 169 F.R.D. at 103-04 (abrogating attorney client privilege under crime-fraud exception where applicant failed to disclose a known offer for sale prior to the critical date).

2. Google Has Made a Prima Facie Showing That Mr. Rauch's Mischaracterization of Mr. Davis' Declaration Was Made With Deceptive Intent

In response to the examiner's request for the identification of specific features present in the pre-critical system, Mr. Rauch represented that Mr. Davis' Rule 132 Declaration "specifie[d] limitations of each independent claim, claim 1 as amended herein and claims 11, 14, 15, 30, 52 and 68 that were not disclosed in the May 19, 1998 press release." Grewal Decl., Ex. M at 5 (emphasis added). Mr. Rauch's characterization of Mr. Davis' Declaration was false: for four of

the eight independent claims – claims 15, 30, 52, and 68 – Mr. Davis did not disclose any such specific limitation, but merely attested that the "subject matter of the claim as a whole" was not disclosed. *See* Grewal Decl., Ex. N at ¶¶ 8-11.; *see also* Section II.B.3., *supra*. Thus, as to claims 15, 30, 52, and 68, Mr. Davis' Declaration provided no new information: indeed, Mr. Davis' Declaration provided *less* information than Mr. Rauch's previous arguments, because Mr. Rauch *had* identified specific limitations that purportedly were neither disclosed by the press release nor present in the pre-critical date system.

The Court may infer the requisite intent to deceive from Mr. Rauch's false statement. Prosecution counsel owe the highest degree of candor to the PTO. *See Kingsland v. Dorsey*, 338 U.S. 318, 319 (1949) ("[T]he relationship of attorneys to the Patent Office requires the highest degree of candor and good faith. In its relation to applicants, the Office . . . must rely upon their integrity and deal with them in a spirit of trust and confidence"); *see also* Mark A. Lemley, *Rational Ignorance At The Patent Office*, 95 Nw. U. L. Rev. 1495, 1500 (2001) (noting that the total average time an examiner spends in prosecution of a patent application is 18 hours). An attorney's duty of candor is particularly important because patent prosecution proceedings are conducted *ex parte*. *See Intel Corp. v. VIA Techs., Inc.*, 176 F. Supp. 2d 991, 1001 (N.D. Cal. 2001); *see also Bristol-Myers Squibb Co.*, 1998 WL 175929 at *7 (finding circumstantial evidence of fraudulent intent sufficient to abrogate privilege where patentee failed to point out significance of article before the examiner).

3. Google Has Made a Prima Facie Showing That Mr. Davis' Statements Regarding His Knowledge Of The Pre-Critical Date System Were Made With Deceptive Intent

Mr. Davis submitted two declarations to the PTO attesting that all "statements made herein of my knowledge are true and that all statements made on information and belief are believed to be true." *See* Grewal Decl., Ex. G at ¶ 12; Ex. N at ¶ 12. Mr. Davis' statements were false, or at the very least materially misleading, because he did not in fact have personal knowledge of the pre-critical date system which was the subject of his declarations. The Court may infer from the submissions of these false declarations that Mr. Davis had the requisite intent to deceive the PTO sufficient to find that the crime-fraud exception applies.

The Federal Circuit's decision in *Paragon Podiatry* is instructive. Defendant KLM alleged that the patent holder, Paragon Podiatry, committed inequitable conduct by submitting deceptive affidavits to the PTO. *See Paragon Podiatry*, 984 F.2d at 1190-91. After a personal interview with Paragon's counsel, the examiner ordered Paragon to provide a Rule 132 affidavit "from a disinterested third party" on the issue of whether the claimed invention was obvious in light of the prior art. *Id.* at 1191. Paragon submitted affidavits from three professionals in the field who attested to the advantages of the claimed invention over prior art devices. *Id.* As part of the affidavits, each of the affiants averred that, "I have not been in the past employed by nor do I intend in the future to become employed by Paragon Podiatry Laboratories, a corporation which I understand is the assignee of interest in the above captioned patent application." *Id.* During litigation, it was discovered that the affiants had each held stock in Paragon and that at least one of them had consulted for, though were not technically employed by, Paragon. *Id.* KLM brought a summary judgment motion for inequitable conduct, alleging *inter alia* that the false affidavits were sufficient to infer deceptive intent. *Id.* at 1190-91.

The district court granted summary judgment in favor of the defendant and the Federal Circuit affirmed. The court concluded that the false affidavits were sufficient to establish deceptive intent, despite the lack of direct evidence. *Id.* at 1192. The court rejected the inventor's explanation that he did not consider the three affiants "interested parties in the sense that their opinions should not be given full weight" because they were not "employed by Paragon." *Id.* at 1192. Instead, the court found that the representation that the affiants were not "employed" by Paragon as "the classic example of a half truth." *Id.* "We need not quibble about whether a 'consultant' is or is not 'employed' by a company. . . . None was a 'disinterested' party in any recognized sense of the word." *Id.* Even viewing the evidence in the light most favorable to Paragon, the district court properly inferred the requisite deceptive intent from the submission of the false affidavits. *Id.*

Mr. Davis' false statements to the PTO about his knowledge of the pre-critical date system certainly establish the requisite intent to deceive under the more relaxed standard that applies here. Mr. Davis knew how to distinguish between facts which he knew "upon

1	information and belief" and those within his personal knowledge: he did so in his Rule 102
2	Declaration. Nonetheless, Mr. Davis continued falsely to represent to the patent office that he
3	had personal knowledge of the early Overture system. Mr. Davis' protestations that he was
4	merely confused about his obligations to the PTO are entitled to no more weight that the similar
5	protestations of the inventor in <i>Paragon Podiatry</i> . <i>Id.</i> at 1193. The Court "need not quibble"
6	about the extent and the basis for Mr. Davis' knowledge; [
7	REDACTED
8] <i>See, e.g.</i> , Sun Decl., Ex. C at 86:14-87:23. Under no reasonable
9	definition of the phrase was Mr. Davis' statements about those features within his personal
10	knowledge. Accordingly, the Court may infer from the submission of the false statements that
11	Mr. Davis had the requisite intent to deceive. <i>Paragon Podiatry</i> , 984 F.2d at 1192.
12	In sum, because the evidence thus far "support[s] a reasonable belief that an in camera
13	review may yield evidence that establishes the [crime-fraud] exception's applicability," de la
14	Jara, 973 F.2d at 748, the Court should inspect the communications between Mr. Davis and Mr.
15	Rauch and Mr. Rauch's notes about the '361 prosecution in order to determine whether they
16	should be produced to Google under the crime-fraud exception.
17	IV. CONCLUSION
18	For the reasons stated above, Google requests that the Court find that Overture has
19	waived the attorney-client and work product privileges on the subject matter of the '361 patent
20	prosecution. In the alternative, the Court should find that Google has made a prima facie
21	showing that the crime-fraud exception applies, and compel Overture to produce the
22	communications between Mr. Davis and Mr. Rauch and Mr. Rauch's notes about the '361
23	prosecution for in camera inspection by the Court.
24	Dated: June 29, 2004 RESPECTFULLY SUBMITTED,
25	KEKER & VAN NEST, LLP
26	By: /s/ John W. Keker
27	JOHN W. KEKER Attorneys for Defendant and
28	Counterclaimant GOOGLE INC.