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EXHIBIT B

UNITED STATES DISTRICT COURT

Case 3:02-cv-01991-JSW Document 186-3 Filed 07/06/2004

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

OVERTURE SERVICES, INC., A DELAWARE CORPORATION,

PLAINTIFF,

vs.

GOOGLE INC., A CALIFORNIA CORPORATION,

DEFENDANT.

NO. C 02-01991 JSW ADR

Page 2 of 15 CERTIFIED COP

VOLUME I

VIDEOTAPED DEPOSITION OF DARREN J. DAVIS

(CONFIDENTIAL TRANSCRIPT)

LOS ANGELES, CALIFORNIA

TUESDAY, MAY 20, 2003

REPORTED BY:

KAREN E. KAY CSR NO. 3862, RMR, CRR

JOB NO. 29884KEK



10868 KLING STREET TOLUCA LAKE, CALIFORNIA 91602 800.540.0681 FAX 818.508.6326 e-mail: lois@ludwigklein.com Case BOD WE WO 1891-JSWE EDECTIFICAT 48643DE Filed 87/06/2084 0 . 54ge 96815

09:37:18 A YES. 1 Q IN THIS DEPOSITION I'M SOMETIMES GOING TO 09:37:19 2 REFER TO THE COMPANY AS OVERTURE AND SOMETIMES AS 09:37:21 3 GOTO TYPICALLY DEPENDING ON APPROXIMATELY THE TIME 09:37:25 4 PERIOD I'M TALKING ABOUT. BUT SINCE IT'S THE SAME 09:37:27 5 COMPANY WITH JUST A DIFFERENT NAME, I'D LIKE YOU TO 09:37:30 6 7 UNDERSTAND THAT I'M REFERRING TO THE COMPANY UNDER 09:37:33 BOTH NAMES WHEN I SAY THAT. SO WHEN I SAY "GOTO," 09:37:37 8 09:37:40 IF YOU HAVE AN ANSWER THAT APPLIES TO OVERTURE, THE 9 TIME PERIOD WHERE THE COMPANY WAS CALLED OVERTURE, 09:37:41 10 I'D LIKE YOU TO ANSWER AS TO THAT AS WELL AND VICE 09:37:43 11 09:37:46 12 VERSA; IS THAT OKAY? A OKAY. IF I NEED CLARIFICATION, I'LL BE 09:37:49 13 09:37:51 14 SPECIFIC ABOUT IT. Q THAT WOULD BE GREAT. THANKS. 09:37:52 15 09:37:54 16 A GREAT. 09:37:54 WHEN DID YOU START AT OVERTURE? 17 0 09:37:59 18 A IN OCTOBER OF 1998. Q WHAT WAS YOUR JOB TITLE AT GOTO ACTUALLY IN 09:38:04 19 09:38:07 OCTOBER 1998? 20 09:38:11 A PRODUCT MANAGER. 21 Q DID YOU HAVE ANY CONTACT WITH THE COMPANY 09:38:13 22 09:38:15 BEFORE OCTOBER OF 1998? 23 09:38:17 A YES, I DID. 24 09:38:19 Q CAN YOU DESCRIBE THAT FOR ME? 25

CONFIDENTIAL TRANSCRIPT - VOLUME I

Case 3:002-101901-JSWRE12008074861 186V3DE9160101906/2084 0.549.48115

1	Q WHAT WERE THOSE VARIOUS TECHNICAL REASONS?	11:25:16
2	A THE ONE THAT I CAN RECALL IS THAT THERE WAS NOT A MEANS TO RECONCILE THE CLICKS THAT WERE	11:25:25
3		
4	RECEIVED TO SPECIFIC ADVERTISER ACCOUNTS.	11:25:29
5	Q WHO TOLD YOU THAT?	11:25:34
6	A I CAN'T RECALL. I JUST I HEARD IT.	11:25:35
7	AGAIN, THAT WASN'T THE PART OF THE BUSINESS THAT I	11:25:40
8	WAS DIRECTLY INVOLVED WITH.	11:25:42
9	Q DO YOU KNOW WHEN DO YOU KNOW WHEN	11:25:45
10	OVERTURE WAS TRYING TO BILL ITS USER BUT WAS UNABLE	11:25:52
11	TO WHEN THAT HAPPENED?	11:25:56
12	A I BECAME AWARE THAT THERE WAS SOME	11:25:57
13	SITUATION LIKE THAT WHEN I JOINED THE COMPANY.	11:25:59
14	Q DO YOU KNOW WHETHER GOTO HAD BEEN PAID	11:26:03
15	FOR BY ANY OF ITS WEBSITE PROMOTERS FOR ANY OF	11:26:07
16	THE TRAFFIC THAT OVERTURE DELIVERED AS OF ABOUT	11:26:10
17	OCTOBER 1998?	11:26:14
18	A I BELIEVE SO, BUT I CAN'T BE ENTIRELY SURE.	11:26:22
19	AGAIN, I WASN'T PART OF THE COMPANY AT THAT POINT.	11:26:25
20	Q WHY DO YOU BELIEVE THAT?	11:26:36
21	A I'M SORRY. WHY DO I BELIEVE WHAT?	11:26:38
22	Q WHY DO YOU BELIEVE THAT SOME WEBSITE	11:26:40
23	PROMOTERS HAD PAID FOR THE TRAFFIC THAT WAS	11:26:43
24	DELIVERED TO THEM AS OF OR PRIOR TO OCTOBER 1998?	11:26:45
25	A I SEEM TO REMEMBER HEARING THAT WE HAD	11:26:53
		96

CONFIDENTIAL TRANSCRIPT - VOLUME I

Case 3.000 wr-01991-JSWRE DORMORIST 1886V31DE 51/ed100706/200840 0 . PEAD 50 of 815

STARTED TO RECEIVE MONEY, BUT I CAN'T REMEMBER 11:26:56 1 SPECIFICALLY WHAT THE INSTANCE WAS. IT WAS JUST 11:26:59 2 SOMETHING THAT WAS KIND OF OUT THERE. I WAS NEW TO 11:27:06 3 THE COMPANY, AND I WAS REALLY JUST TRYING TO LEARN 11:27:10 4 11:27:12 MY JOB AT THAT POINT. 5 Q IS THAT SOMETHING YOU WOULD HAVE HEARD IN A 11:27:13 6 11:27:15 CONVERSATION WITH SOMEONE? 7 POSSIBLY. I CAN'T RECALL SPECIFICALLY. 11:27:19 8 Α Q IN PERHAPS AN E-MAIL STATUS REPORT? 11:27:229 A DOUBTFUL. WE WEREN'T BIG ON STATUS REPORTS 11:27:26 10 11:27:29 11 BACK THEN. WAS THERE AN INTERNAL WEB PAGE YOU COULD GO 11:27:30 0 12 13 TO FOR NEWS ABOUT WHAT WAS GOING ON IN THE COMPANY? 11:27:33 11:27:36 14 A NOT THAT I WAS AWARE OF, NO. Q IS THERE ANY WAY YOU CAN THINK OF YOU WOULD 11:27:40 15 HAVE LEARNED ABOUT THIS OTHER THAN A CONVERSATION 11:27:42 16 11:27:43 17 WITH SOMEONE? 18 A COULD HAVE JUST HEARD IT AROUND THE WATER 11:27:46 11:27:49 COOLER. AT THE TIME GOTO WAS IN THE IDEA LAB 19 BUILDING. THERE WAS A LOT OF PEOPLE AROUND. 11:27:55 20 OCCASIONALLY YOU JUST KIND OF HEARD THINGS IN 11:27:58 21 PASSING. YOU COULDN'T NECESSARILY BE SURE WHAT WAS 11:28:00 22 11:28:04 RIGHT AND WHAT WAS WRONG. 23 MR. KWUN: WE HAVE TO CHANGE THE TAPE, SO 11:28:06 24 11:28:08 25 WHY DON'T WE TAKE A BREAK HERE.

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Case 31024191891-JOWRE PORTFRAT 48643DE File J97/06/20840. Page 8815

1 THAT WAS MADE AT T.E.D. 8. I DON'T SPECIFICALLY 11:54:28 11:54:31 KNOW THERE WAS A PRESENTATION MADE. 2 Q AND YOU DON'T RECALL TELLING ANYONE TO LOOK 11:54:35 3 11:54:37 FOR DOCUMENTS THAT RELATED TO T.E.D. 8? 4 11:54:43 5 Α NO. 11:54:44 Q WHY DIDN'T YOU DO THAT? 6 A I BELIEVE THAT I FULFILLED MY DUTY TO 11:54:48 7 DISCLOSE BY DISCLOSING THE INFORMATION THAT I WAS 11:54:51 8 11:54:53 AWARE OF. 9 Q AND TURNING BACK TO EXHIBIT 4, IF YOU COULD 11:55:05 10 JUST READ THE PARAGRAPH -- YOU CAN GO AHEAD AND READ 11:55:09 11 IT TO YOURSELF -- ABOVE YOUR SIGNATURE STARTING WITH 11:55:13 12 "I HEREBY DECLARE." AND WHEN YOU'RE DONE WITH THAT, 11:55:15 13 11:55:19 14 JUST LET ME KNOW. 11:55:31 A OKAY. 15 Q SO YOU READ THAT AND UNDERSTOOD THAT BEFORE 11:55:31 16 17 YOU SIGNED THIS DOCUMENT; IS THAT CORRECT? 11:55:33 11:55:35 A YES. 18 Q AND SO YOU UNDERSTOOD THAT YOU WERE 11:55:35 19 UNDERTAKING A SERIOUS DUTY HERE IN SUBMITTING THIS 11:55:37 20 11:55:40 PATENT APPLICATION? 21 11:55:41 YES. 22 Α O AND YOU UNDERSTOOD THAT IT WAS INCUMBENT 11:55:42 23 11:55:44 UPON YOU TO ACT WITH CANDOR IN ALL OF YOUR 24 11:55:49 INTERACTIONS WITH THE PATENT OFFICE? 25 101

Case 3:02 wr @1 201-JSWREPORTERSt 186V3 DEGiled 07/06/2084 0. 1940 P6815

11:55:51 A YES. 1 11:55:57 O OKAY. 2 A I'M SORRY. CAN YOU CLARIFY JUST "CANDOR"? 11:55:59 3 I'M NOT SURE I'VE SEEN THAT TERM SPECIFICALLY 11:56:01 4 11:56:04 5 MENTIONED. WHAT DID YOU -- WHAT WERE YOU THINKING OF 11:56:04 0 6 11:56:07 WHEN YOU ANSWERED THAT QUESTION? 7 A I KNOW THAT I WAS -- PER MY DUTY AND PER 11:56:08 8 JUST WHO I AM, I WAS AS FORTHCOMING AS I COULD BE 11:56:12 9 AND WANTED TO MAKE SURE THAT EVERYTHING THAT I KNEW 11:56:16 10 ABOUT WAS DISCLOSED AND THAT I COOPERATED WITH THE 11:56:19 11 PATENT AND TRADEMARK OFFICE AS MUCH AS POSSIBLE 11:56:22 12 DURING THE PROSECUTION OF OUR PATENT APPLICATION. 11:56:24 13 Q SO YOU NEVER TRIED TO HIDE ANY INFORMATION 11:56:27 14 11:56:28 15 THAT YOU HAD? 11:56:29 A ABSOLUTELY NOT. 16 Q AND YOU DIDN'T RELY ON -- YOU DIDN'T TRY TO 11:56:33 17 REPLY ON TECHNICALITIES IN TERMS OF -- WELL, I 11:56:36 18 SUPPOSE THIS IS TECHNICALLY TRUE BUT -- SO I CAN SAY 11:56:39 19 11:56:42 IT?20 11:56:43 A NO. 21 11:56:43 Q SO YOU TRIED TO BE AS FORTHRIGHT AS 22 11:56:45 POSSIBLE? 23 11:56:45 A ABSOLUTELY. 24 Q IF YOU COULD TURN TO EXHIBIT 3, WHICH IS 11:56:47 25 102

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-		
1	RECEIVED RETRIEVAL REQUESTS. HOW ARE YOU ABLE TO	14:52:50
2	HOW DID YOU KNOW THAT?	14:52:55
3	A I KNOW OF NO OTHER WAY THAT A SITE LIKE	14:53:10
4	HITS GALORE COULD OFFER THE SERVICES THAT THEY CLAIM	14:53:16
5	TO OFFER IN EXHIBITS 9 AND 10 WITHOUT RECORDING A	14:53:19
6	RETRIEVAL REQUEST EVENT.	14:53:23
7	Q BUT HOW DID YOU KNOW THAT THEY RECEIVED	14:53:28
8	RETRIEVAL REQUESTS?	14:53:30
9	A BASED ON THE BELIEF THAT THEY WERE ABLE TO	14:53:34
10	FULFILL THE SERVICE OFFERING THAT THEY MADE, I CAN	14:53:37
11	THINK OF NO OTHER WAY THAT THEY COULD HAVE PROVIDED	14:53:41
12	THAT SERVICE WITHOUT RECORDING THOSE RETRIEVAL	14:53:43
13	REQUESTS.	14:53:46
14	Q WHAT ASPECT OF THE HITSGALORE.COM SERVICE	14:53:48
15	REQUIRES RECEIVING RETRIEVAL REQUESTS?	14:53:55
16	A I'M NOT SURE I UNDERSTAND YOUR QUESTION.	14:54:00
17	WHAT ASPECT?	14:54:02
18	Q WHAT IS IT ABOUT THE HITSGALORE.COM SERVICE	14:54:03
19	THAT THEY OFFER THAT REQUIRES RECEIVING RETRIEVAL	14:54:07
20	REQUESTS?	14:54:11
21	A I CAN SEE NO OTHER WAY THAT THEY CAN	14:55:13
22	FULFILL THE CLAIM THAT THEY MADE IN WHAT WE HAVE	14:55:16
23	LISTED AS EXHIBIT 9 OF EXHIBIT 8 INDICATING THAT	14:55:19
24	THEY WILL LET ADVERTISERS, QUOTE, "PAY FOR WHAT THEY	14:55:28
25	GET, " UNQUOTE, "WITHOUT RECORDING A RETRIEVAL	14:55:32
		159

Case 200 WE 21 - JSWRE DORMERS 186 VIDE File (107/06/20340 0 - Fate 9061815

14:55:36 1 REQUEST EVENT." Q SO IS IT YOUR TESTIMONY THAT BECAUSE 14:55:47 2 3 HITSGALORE.COM STATES THAT THEY LET ADVERTISERS, 14:55:52 4 QUOTE, "PAY FOR WHAT THEY GET," UNQUOTE, THAT 14:55:59 NECESSARILY MEANS THAT HITSGALORE.COM RECEIVES 14:56:04 5 14:56:09 6 RETRIEVAL REQUESTS? A I CAN THINK OF NO OTHER WAY THAT THEY COULD 14:56:22 7 8 FULFILL THAT CLAIM UNLESS THEY RECEIVED AND RECORDED 14:56:25 14:56:27 THOSE RETRIEVAL REQUESTS. 9 14:56:36 10 Q IS THAT A "YES"? A IT'S MY ANSWER. IT'S NOT A SPECIFIC "YES" 14:56:51 11 14:56:54 12 OR "NO." O SO IN YOUR RULE 102 DECLARATION, WHEN YOU 14:57:01 13 14:57:06 STATED THAT HITSGALORE.COM RECEIVES RETRIEVAL 14 14:57:11 15 REQUESTS, DID YOU KNOW THAT TO BE TRUE? A I COULD SEE NO OTHER WAY THAT THEY COULD 14:57:20 16 FULFILL ON THEIR SERVICE OFFERING UNLESS THEY DID 14:57:21 17 THAT, SO I VERY DEFINITELY BELIEVED IT TO BE TRUE. 14:57:24 18 Q DID YOU EXPLAIN THE ASSUMPTION THAT YOU HAD 14:57:28 19 MADE THAT IT WAS MERELY THAT YOU COULDN'T THINK OF 14:57:32 20 ANY OTHER WAY TO DO WHAT THEY WERE SAYING THEY DID? 14:57:34 21 DID YOU MAKE THAT ASSUMPTION CLEAR TO THE EXAMINER? 14:57:37 22 A I BELIEVED THAT SOMEONE REASONABLY SKILLED 14:57:44 23 IN THE ART COULD OBSERVE WHAT HITS GALORE WAS DOING 14:57:47 24 25 AND NOTE HOW IT WAS BEING DONE IN THE SAME WAY THAT 14:57:56

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1	Q WHAT WAS IT ABOUT THE WAY THAT	14:59:44
2	HITSGALORE.COM WAS PROVIDING ITS SERVICE THAT LED	14:59:45
3	YOU TO BELIEVE THAT IT MUST BE THE CASE THAT	14:59:49
4	HITSGALORE.COM WAS RECEIVING RETRIEVAL REQUESTS?	14:59:52
5	A I BELIEVE IT WAS THE FACT THAT THEY CLAIMED	15:00:34
6	TO ONLY ALLOW ADVERTISERS TO GET WHAT THEY PAY FOR	15:00:41
7	OR SORRY PAY FOR WHAT THEY GET, TO CITE	15:00:46
8	EXHIBIT 9.	15:00:50
9	Q WHAT IS IT ABOUT HITS GALORE OFFERING A	15:00:52
10	SERVICE THAT ALLOWED ADVERTISERS TO ONLY PAY FOR	15:00:57
11	WHAT THEY GET THAT LED YOU TO THE CONCLUSION THAT	15:01:01
12	HITSGALORE.COM WAS RECEIVING RETRIEVAL REQUESTS?	15:01:06
13	A IN ORDER FOR THEM TO ONLY PROVIDE TO	15:01:32
14	ADVERTISERS LET ME REPHRASE. IN ORDER FOR THEM	15:01:36
15	TO SEND TRAFFIC TO ADVERTISERS BASED ON A	15:01:48
16	SEARCHER'S IN THIS CASE, CLICKTHROUGH ON THEIR	15:01:56
17	SITE, THEY WOULD HAVE TO RECORD THAT RETRIEVAL IN	15:02:06
18	ORDER TO BE ABLE TO FULFILL THE SERVICE THAT THEY	15:02:12
19	OFFERED.	15:02:19
20	Q IF YOU CREATE A WEB PAGE AND YOUR WEB PAGE	15:02:25
21	HAS LINKS TO ANOTHER WEBSITE ON ANOTHER SERVER	15:02:30
22	SOMEWHERE ELSE AND A USER GOES AND RETRIEVES YOUR	15:02:34
23	WEB PAGE THAT INCLUDES THESE LINKS TO OTHER SITES	15:02:40
24	AND THE USER THEN CLICKS ON ONE OF THOSE LINKS TO	15:02:43
25	ONE OF THE OTHER SITES, DOES YOUR WEB PAGE OR YOUR	15:02:46
		162

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Case 3:02:00:00 981-JSW REDORMERS 186-8:10 EO 10 006/200400 P340 10 6815

1 EXISTED BEFORE MAY 28 OF 1998 AT THE GOTO.COM 15:25:20 15:25:26 2 WEBSITE? A THE SYSTEM THAT WAS DESCRIBED BY THE PRIOR 15:25:31 3 ART THAT WE HAD PROVIDED TO THE PATENT AND TRADEMARK 15:25:38 4 15:25:41 OFFICE. 5 HOW DID YOU KNOW THAT THE PRIOR ART 15:25:45 6 0 DESCRIBED ALL THE FEATURES OF THE SYSTEM THAT 7 15:25:50 15:25:53 8 EXISTED AS OF MAY 28TH, 1998? A I KNEW OF NO FEATURE THAT EXISTED BEFORE 15:25:59 9 MAY 28TH, 1998 THAT WAS NOT DESCRIBED IN THE PRIOR 15:26:02 10 15:26:09 11 ART. O OKAY. BUT HOW DID YOU KNOW THAT THAT PRIOR 15:26:10 12 ART DESCRIBED ALL OF THE FEATURES OF THE SYSTEM THAT 15:26:14 13 15:26:17 14 EXISTED AS OF MAY 28TH, 1998? COULD YOU SAY YOUR QUESTION ONE MORE TIME. 15:26:37 15 Α Q WELL, LET ME ASK A DIFFERENT QUESTION. HOW 15:26:45 16 DID YOU KNOW WHAT FEATURES THE GOTO.COM LINE AD 15:26:48 17 15:26:53 SYSTEM HAD PRIOR TO MAY 28TH, 1998? 18 A I LEARNED ABOUT WHAT THE SYSTEM CONTAINED 15:27:07 19 SUBSEQUENT TO MY JOINING THE COMPANY IN OCTOBER 15:27:13 20 THROUGH A NUMBER OF VARIOUS MEANS, EXPERIENTIAL 15:27:17 21 15:27:27 22 DISCUSSION. Q WAS YOUR KNOWLEDGE OF WHAT FEATURES THE 15:27:29 23 24 GOTO.COM LINE AD SYSTEM HAD PRIOR TO MAY 28, 1998 15:27:34 25 BASED AT ALL ON DISCUSSIONS WITH ANY OF YOUR 15:27:41 172

1 COPY OF THE MAY 19TH, 1998 PRESS RELEASE TO PATENT 16:13:10 COUNSEL OR ANYONE ELSE PRIOR TO THE FILING OF THE 16:13:15 2 16:13:17 3 361 PATENT APPLICATION? A I BELIEVE SO BUT I CAN'T BE CERTAIN. 16:13:35 4 O ON WHAT DO YOU BASE THAT BELIEF? 16:13:37 5 A COULD YOU REPEAT THE PREVIOUS QUESTION ONE 16:14:58 6 MORE TIME. I WANT TO MAKE SURE I ANSWERED 16:15:00 7 16:15:02 CORRECTLY. 8 ON WHAT DO YOU BASE YOUR BELIEF THAT 16:15:03 9 Q SOMEONE PROVIDED A COPY OF THE MAY 19TH, '98 PRESS 16:15:06 10 RELEASE TO PATENT COUNSEL OR SOMEONE ELSE PRIOR TO 16:15:11 11 16:15:13 THE FILING OF THE 361 PATENT APPLICATION? 12 A I KNOW THAT THERE WAS AN EXHAUSTIVE PRIOR 16:15:22 13 ART SEARCH DONE THAT WAS DONE CERTAINLY. AND IN 16:15:24 14 CONJUNCTION WITH COUNSEL AS WELL AS THE OTHER 16:15:28 15 INVENTORS, I WAS CONFIDENT THAT ALL INFORMATION THAT 16:15:34 16 WAS RELEVANT TO THE APPLICATION HAD BEEN PROVIDED AS 16:15:36 17 16:15:39 PART OF THE DISCLOSURE PROCESS. 18 Q AND THE MAY 19TH, 1998 PRESS RELEASE IS 16:15:41 19 RELEVANT TO THE 361 PATENT APPLICATION, ISN'T IT? 16:15:45 20 A INASMUCH AS IT DISCUSSES THINGS THAT WERE 16:15:52 21 16:17:08 AVAILABLE PREVIOUS TO THE INVENTION ITSELF, I'M NOT 22 SURE WHETHER OR NOT THAT CONSTITUTES RELEVANCE OR 16:17:13 23 16:17:18 24 NOT. BUT YOU AND YOUR COINVENTERS AND THOSE 16:17:18 25 0 187

Case 3:02-cv-01991-JSW Document 186-3 Filed 07/06/2004 80 Page 13 of 15 LUDWIG IIN REPORTERS & VIDEO, 1 800.540.0681

1	REPORTER'S CERTIFICATE
2	
3	
4	I, KAREN E. KAY, CSR NO. 3862, A
5	CERTIFIED SHORTHAND REPORTER IN AND FOR THE STATE OF
6	CALIFORNIA, DO HEREBY CERTIFY:
7	THAT PRIOR TO BEING EXAMINED, THE WITNESS
8	NAMED IN THE FOREGOING PROCEEDINGS WAS BY ME DULY
9	SWORN TO TESTIFY TO THE TRUTH, THE WHOLE TRUTH, AND
10	NOTHING BUT THE TRUTH;
11	THAT SAID PROCEEDINGS WERE TAKEN BY ME IN
12	SHORTHAND AT THE TIME AND PLACE HEREIN NAMED AND WAS
13	THEREAFTER TRANSCRIBED INTO TYPEWRITING UNDER MY
14	DIRECTION, SAID TRANSCRIPT BEING A TRUE AND CORRECT
15	TRANSCRIPTION OF MY SHORTHAND NOTES.
16	I FURTHER CERTIFY THAT I HAVE NO INTEREST
17	IN THE OUTCOME OF THIS ACTION.
18	
19	JUNE 9^{TH} , 2003
20	
21	
22	$F \leq L$
23	KAREN E. KAY
24	CSR NO. 3862
25	

ERRATA SHEET

CHANGES TO TESTIMONY OF DARREN J. DAVIS

PAGE	LINE	FROM	TO
12*	7	VIA A PRODUCT CALLED TIMES	VIA A PRODUCT CALLED
12	,	LINK AT	TIMESLINK AT
28	21	RESULTS, SEARCH LISTINGS	RESULTS, COMPONENTS OF
20	21		SEARCH LISTINGS
- 30	11	CONTAINED AN	CONTAINED A GOTO.COM PAGE
50	11	OVERTURE.COM PAGE	-
	21	THE DIRECT TRAFFIC CENTER	THE DIRECTRAFFIC CENTER
36*	9-10	J. GALLINATTI	JAY GALLINATTI
41*	15-16	ERIK HOVANIC	ERIK HOVANEC
	7	I COULDN'T REMEMBER	I CAN'T REMEMBER
47	19-20	IN THE IDEA LAB BUILDING.	IN THE IDEALAB! BUILDING.
87*		ERIK,	ERIC,
88*	<u>13</u>	YES.	NO.
100	25	1 BELIEVE SO, YES.	NO. IT WAS IN 2002.
113	6.7	BUT I BELIEVE SO, YES	BUT I DON'T BELIEVE SO.
114	3-6	I'M NOT AWARE OF A MEANS	I BELIEVE SO.
150	3-0	THAT COULD SPECIFICALLY	
	ļ	CONTAIN A SEARCH LISTING	
		INTO SPECIFIC DIMENSIONS	
		LIKE THAT. I CAN'T THINK OF	
	1	A SPECIFIC WAY.	
152	7	DISCERNIBLE FROM THIS PAGE.	DISCERNIBLE FROM THIS PAGE
172			IT COULD BE DISCERNED BY
			MOUSING OVER OR CLICKING
			AND HOLDING ONE OF THE
			URLS.
159	3	I KNOW OF NO OTHER WAY	I KNOW THAT ONE WAY THAT
100		THAT A SITE LIKE	A SITE LIKE
168	10	ANYTHING THAT WASN'T	ANYTHING ELSE.
100		DISCLOSED IN THE PRIOR ART.	
172	22	DISCUSSION.	DISCUSSION, AND I KNOW
			WHAT CAME INTO BEING
			AFTER I JOINED THE COMPANY
176	25	NECESSARILY BEING	NECESSARILY BEING
		RECORDED PRIOR TO MAY 28.	CORRECTLY RECORDED PRIOR
	1		TO MAY 28.
189	21	MAY HAVE BEEN IN ERROR	MAY HAVE BEEN WISHFUL
107			THINKING
200	23	IF IT FUNCTIONED THAT WAY,	HYPOTHETICALLY, IF IT
1 200			FUNCTIONED THAT WAY

ł

THAT THE SYSTEM DESCRIBED THAT THE SYSTEM DESCRIBED 5-6 214 IN THE MAY 19, 1998 PRESS BY CLAIM I HAD NOT BEEN RELEASE HAD NOT BEEN **IMPLEMENTED** IMPLEMENTED NO, BUT I KNOW WHAT NO. 244 13 FEATURES WERE ADDED TO THE SYSTEM AFTER I STARTED WORK AT GOTO COM IN OCTOBER 1998. MR. KWUN: YES. MR. KWUN: YES. I DON'T 286]4 THE WITNESS: I DON'T BELIEVE THAT BELIEVE THAT

Document 186-3

*These changes should be made globally throughout the transcript.

BHG & L

SIGNATURE OF WITNESS

10:43

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Filed 07/06/2004

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P.04