Doc. 198 Att. 21

Filed 07/15/2004

Page 1 of 9

EXHIBIT N

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Motion of Alloyability	Application No. 09/322,877	Appacent(s)	(e) Davis et al.		
Notice of Allowability	Exeminer	_1	Group Art Unit		
	Cuong H. Nguyen		2165		
All claims being allowable, PROSECUTION ON THE MERI herewith (or previously mailed), a Notice of Allowance and in due course.	TS IS (OR REMAINS) Issue Fee Due or othe	CLOSED in the composite of the composite	this application. communication	if not included n will be mailed	
This communication is responsive to the amendment	& Interview on 3/16/2	001	١		
The allowed claim(s) is/are 1-13, 15-58					
☐ The drawings filed on are ac	ceptable.				
☐ Acknowledgement is made of a claim for foreign priority	r under 35 U.S.C. § 11	9(a)-(d).			
☐ All ☐Some* ☐lione of the CERTIFIED copies			1		
☐ received.					
☐ received in Application No. (Series Code/Serial N			•		
received in this national stage application from th	e International Bureau	(PCT Rule 1	7.2(a)).		
*Certified copies not received:					
 Acknowledgement is made of a claim for domestic prior 	tty under 35 U.S.C. §	119(e).			
A SHORTENED STATUTORY PERIOD FOR RESPONSE to THREE MONTHSROM THE "DATE MAILED" of this Office is ABANDONMENT of this application. Extensions of time materials and the statement of the statement	action. Failure to time	lilw viamos vi	result in		
☐ Note the attached EXAMINER'S AMENDMENT or NOTE the oath or declaration is deficient. A SUBSTITUTE OA	CE OF INFORMAL AF TH OR DECLARATION	PLICATION, N IS REQUIR	PTO-152, whic ED.	h discloses that	
Applicant MUST submit NEW FORMAL DRAWINGS					
Decause the originally filed drawings were declared in					
Sincluding changes required by the Notice of Draftspe Paper No10.	rson's Patent Drawing	Review, PT0)-948, attached	hereto or to	
 including changes required by the proposed drawing approved by the examiner. 	correction filed on		, wh	ich has been	
☐ Including changes required by the attached Examine					
identifying indicia such as the application number (a the drawings. The drawings should be filed as a sep Draftsperson.	see 37 CFR 1.84(c)) s parate paper with a tr	hould be wri ansmittal let	tien on the rev tier addressed	erse side of I to the Official	
☐ Note the attached Examiner's comment regarding REQU	JIRÉMENT FOR THE	DEPOSIT OF	BIOLOGICAL I	MATERIAL.	
Any response to this letter should include, in the upper right CODE/SERIAL NUMBER). If applicant has received a Notice and DATE of the NOTICE OF ALLOWANCE should also be	be of Allowance and is	PLICATION N sue Fee Due	UMBER (SERIE the ISSUE BA	ES TCH NUMBER	
Attachment(s) X Notice of References Cited, PTO-892					
☐ Information Disclosure Statement(s), PTO-1449, Pap	er No(s).				
☐ Notice of Draftsperson's Patent Drawing Review, PT		•			
Notice of Informal Patent Application, PTO-152					
interview Summary, PTO-413					
☐ Examiner's Amendment/Comment ☐ Examiner's Comment Regarding Requirement for De	most of Sininging the	eriol			
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U. R. Print and Today Comp. PTO-37 (Rev. 9-95)

Notice of Allowability

Part of Paper No. 310

S.N.: 09/322,677 Art Unit: 2165

DETAILED ACTION

- This Office Action is the answer to the interview on 3/18/2001, and the amendment submitted on 3/19/2001; which papers have been placed of record.
- Claims 1-13, 15-68 are pending in this application. Claim 14 was canceled.

Drawings

Since allowable subject matter has been indicated, applicants are encouraged to submit formal drawings in response to this Office Action. The early submission of formal drawings will permit the Office to review the drawings for acceptability and to resolve any informalities remaining therein before the application is passed to issue. This will avoid possible delays in the issue process.

Allowable Subject Matter and Reasons for Allowance

During an interview including SPE Vincent A. Millin, the examiner of the record, applicants' representatives (Mr. John G. Rauch, and Mr. James P. Naughton), current claims 1-13, 15-68 are considered patentable distinct over closest references of Buck et al., (WO 200016218 A1), and Parsons et al., (WO 0041090 published date is 7/13/2000), and RYAN et al., (WO 9948028 published date is 9/23/1999), because the applicants disclose a

09/322,677 Art Unit 2165

modified concept of generating a search result list substantially in real time in response to a search request from a searcher using a computer network, the concept comprising a step which is non-obvious over above closest disclosures:

- maintaining a database including search listings, wherein each search listing is associated with a network location, a search term and a modifiable bid amount that is independent of other components of the search listing, the bid amount being associated with a search term and the network location, the bid amount corresponding to a money amount that is deducted from an account of a network information provider associated with the network location upon receipt of a retrieval request for the network location; recording a retrieval request event including account identification information corresponding to the network information provider to permit maintenance of accurate account debit records.

Conclusion

- 5. Claims 1-13, 15-68 are allowed.
- 6. The following references are considered pertinent to applicants' disclosure.
- Buck et al. (WO 200016218 Al, classification G06F 17/30publishing date was 23/03/2000), about a web site searching and indexing system for Internet, provides search report of listings

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relevant to search inquiry in which rank is assigned in order according to denominated values associated with listing (Buck et al. do not disclose about maintenance of debit records wherein the bid amount corresponding to a money amount that is deducted from an account of a network information provider).

- Buck et al., (PCT/WO US9920486, classification GO6F 17/30publishing date was 9/10/1999), about a web site searching and indexing system for Internet, provides search report of listings relevant to search inquiry in which rank is assigned in order according to denominated values associated with listing (Buck et al. do not disclose about maintenance of debit records wherein the bid amount corresponding to a money amount that is deducted from an account of a network information provider).
- Parsons et al., (WO 0041090 published date is 7/13/2000), about a search engine database and interface base (Parsons et al., do not disclose about maintenance of debit records wherein the bid amount corresponding to a money amount that is deducted from an account of a network information provider).
- RYAN et al., (WO 9948028 published date is 9/23/1999), about an improved search engine (Ryan et al., do not disclose about maintenance of debit records wherein the bid amount corresponding to a money amount that is deducted from an account of a network information provider).

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to examiner Cuong H. Nguyen, whose telephone number is (703)305-4553. The examiner can be reached on Mon.-Fri. from 7:00 AM-4:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent A. Millin, can be reached on (703)308-1065.

Any response to this action should be mailed to:

Box Issue Fee

Commissioner of Patents and Trademarks c/o Technology Center 2100

Washington, D.C. 20231

or faxed to: (703) 308-9051

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703)305-3900.

Cuong H. Nguyen Patent Examiner Mar. 23, 2001

VINCENT MILLIN SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2100

PTO-892 (Rev. 9-95)

Notice of References Cited		Application No. 09/322,67	Applicant(s)	ni(s)				
		Notice of Refere	ences Cited	Examiner		Group Art Unit		
			Cuong	Cuong H. Nguyen 2166		Page 1 of 1		
				U.S. PATENT DOCUME	NTS			
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x	0	WO 200,018,218	3/2000	WPO	BUCK #	al.	G06F	17/30
x	,	WO 0,041,090	7/2000	WIPO	PARSONS	et al.		
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Notice of References Cited

Part of Paper No. ___18

PORM PTO 948 (REV. 91-97)

U.S. DEPARTMENT OF COMMERCE-Patent and Trademark Office

NOTICE OF DRAFTPERSON'S PATENT DRAWING REVIEW

mot objected to by the Designation under 37 CFR 1.84 or 1	.152.
objected to by the Daditioning under 37 CPR 1.84 or 1.152	2 is indicated below. This Examiner will require submission of new, corrected
rings whe pecessary. Corrected drawings rasks be submitted according to the	instructions on the back of this notice.
DRAWINGS, 37 CFR 1.84(a): Acceptable categories of drawings:	7. SECTIONAL VIEWS. 37 CFR 1.84(b)(3)
Black ink. Color.	Hatching not indicated for sectional portions of an object.
Color drawing are not acceptable until petition is granted.	Ple (a)
Fig.(r)	Sectional designation should be noted with Arabic or
Pencil and non black ink is not permitted. Fig(s)	Roman sumbers. Fig.(s)
PHOTOGRAPHS, 37 CFR 1.84(b)	8. ARRANGEMENT OF VIEWS, 37 CFR 1.84(i)
Photographs are not acceptable until petition is granted,	Words do not appear on a horizontal, left-to-right fashion when
3 full-tone sets are required. Fig(s)	page is either upright or turned, so that the top becomes the right
Photographs not properly mounted (must brystol board or	side, except for graphs. Fig.(s)
photographic double-weight paper). Fig(s)	Views not on the same plane on drawing sheet. Fig.(s)
Poor quality (half-tone), Fig(s)	9. SCALE. 37 CFR 1.84(k)
TYPE OF PAPER. 37 CFR 1.84(e)	Scale not large enough to show mechansim with crowding
Paper not flexible, strong, white and darable.	when drawing is reduced in size to two-thirds in reproduction.
Fig.(s)	Fig.(s)
Erasures, alterations, overwrigings, interfineations,	10. CHARACTER OF LINES, NUMBERS, & LETTERS. 37 CFR 1.84(1)
folds, copy machine marks not acceptable. (too thin)	Lines, numbers & letters not uniformly thick and well defined.
Mylar, vellam paper is not acceptable (too thin).	clean, durable and black (poor line quality).
Myter, velloin paper is not acceptable (900 finn).	Pig (s)
SIZE OF PAPER. 37 CFR 184(F): Acceptable since:	11. SHADING. 37 CFR 1.84(m)
21.0 can by 29.7 cm (DIN size A4)	Solid black areas pale. Hg.(s)
21.6 cm by 27.9 cm (8 1/2 x 11 inches)	Solid black shading not permitted. Fig.(s)
All drawings sheets not the same size.	Shade lines, pale, rough and blurred. Fig.(s)
Specific Course in the Course	12 NUMBERS, LETTERS, & REFERENCE CHARACTERS,
MARGINS. 37 CFR 18.4(g): Acceptable margins:	37 CFR 1.48(p)
Top 2.5 cm Left 2.5 cm Right 1.5 cm Bottom 1.0 cm	Numbers and reference characters not plain and legible,
SIZE: A4 Size	Pig (s)
Top 2.5 cm Left 2.5 cm Right 1.5 cm Bottom 1.0 cm	Figure legends are poor. Fig.(s)
SIZE: 81/2 x 11	Numbers and reference characters not oriented in the same
Margins not acceptable, Fig(s)	direction as the view, 37 CFR 1.84(p)(3) Fig.(s)
Top (T) \(\sum_{Left}(L) \)	Engligh alphabet not used. 37 CPR 1.84(p)(3) Fig.(6)
Right (R) Bottom (B)	Numbers; letters and reference characters must be at least
YEEWS, CPK LIMIN)	.32 cm (1/8 inch) in height. 37 CFR 1.84(p)(3) Fig.(a)
REMINIDER: Specification may require revision to correspond to defining changes, 20001177, 2000	13.LEAD.LINES. 37 CFR 1.84(g)
	Lead Bies tross each other. Fig.(s)
Views consected by projection links or lead lines.	Lead lines missing. Fig.(s)
7.77	•
Partial views, 37 CFR 1.84(h)(2) Brackets needed to show figure as one entity.	14. NUMBERING OF SHEETS OF DRAWINGS. 37 CFR 1.48(t)
	Sheets not numbered consecutively, and in Ababic numerals
Fig.(s)	beginning with number 1. Fig.(s)
Views not labeled separately or property.	15. NUMBERING OF VIEWS. 37 CFR 1.84(a)
Fig.(s)	Views not numbered consecstively, and in Abrabic numerals,
Enlarged view not labeled separately or properly.	beginning with number 1. Fig.(s)
Fig.(s)	16. CORRECTIONS, 37 CFR 1.84(w)
	Corrections not made from PTO-948 dated
	17. DESIGN DRAWINGS, 37 CFR 1.152
	Surface shading shown not appropriate. Fig.(s)
	Solid black shading not used for color contrast.
	Fig.(s)
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ATTACHMENT TO AND MODIFICATION OF NOTICE OF ALLOWABILITY (PTO-37)

NO EXTENSIONS OF TIME ARE PERMITTED TO FILE CORRECTED OR FORMAL DRAWINGS, OR A SUBSTITUTE OATH OR DECLARATION, notwithstanding any indication to the contrary in the attached Notice of Allowability (PTO-37).

If the following language appears on the attached Notice of Allowability, the portion lined through below is of no force and effect and is to be ignored¹:

A SHORTENED STATUTORY PERIOD FOR RESPONSE to comply with the requirements noted below is set to EXPIRE THREE MONTHS FROM THE "DATE MAILED" of this Office action. Failure to comply will result in ABANDONMENT of this application. Enterprises of \$7 CFR 1.135(a).

Similar language appearing in any attachments to the Notice of Allowability, such as in an Examiner's Amendment/Comment or in a Notice of Draftperson's Patent Drawing Review, PTO-948, is also to be ignored.

¹ The language which is crossed out is contrary to amended 37 CFR 1.85(c) and 1.136. See "Changes to Implement the Patent Business Goals", 65 Fed. Reg. 54603, 54629, 54641, 54670, 54674 (September 8, 2000), 1238 Off. Gaz. Pat. Office 77, 99, 110, 135, 139 (September 19, 2000).