313001.01 ORDER
CASE NO. C 02-01991 JSW (EDL)

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1 2	programming code for providing the advertising web site promoter with login access in response to authentication, wherein the advertising web site promoter's login access grants the advertising web site promoter access to
3	modify the advertising web site promoter's account, the advertising web site promoter not being provided with access to modify the accounts of others;
4	programming code on said computer system for adding money to the account of an advertising web site promoter in substantially real time upon receiving a
5	request from said advertising web site promoter;
67	programming code on said computer system for adding a search listing to an account of an advertising web site promoter in substantially real time upon receiving a request from said advertising web site promoter;
8 9	programming code on said computer system for deleting a search listing to an account of an advertising web site promoter in substantially real time upon receiving a request from said advertising web site promoter;
10 11	programming code on said computer system for modifying in substantially real time the search listing of an advertising web site promoter upon receiving a request from said advertising web site promoter;
12 13	programming code for generating in substantially real time an activity report for an advertising web site promoter upon receiving a request from said advertising web site promoter;
14 15	programming code for receiving a search request from a remote computer, the search request including at least one keyword, the search request being received over the computer network from the remote computer through a web site that is publicly accessible without authentication; and
16 17 18 19	programming code for generating in substantially real time a search result list in response to the search request, the search result list including search listings from the accounts on the database, wherein the search term for each search listing in the search result list generates a match with the search request, the search listings in the search result list arranged in an order determined using the bid amounts of the search listings.
20	Adjudication of whether the above-identified eight clauses are governed by 35 U.S.C. § 112 ¶ 6,
21	and the subordinate issue of what structure, acts, or materials correspond to those elements, if
22	any of the identified clauses are governed by 35 U.S.C. § 112 ¶ 6, is deferred. The Court will
23	hold a further case management conference shortly after issuing a claim construction order, at
24	which time the Court and the parties can discuss whether and how the § 112 ¶ 6 issue should be
25	addressed, and other case management issues.
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