Case 3:02-cv-01991-JSW

Document 82-17

Filed 08/11/2003

R,



Doc. 82 Att. 16

LAW OFFICES KEKER & VAN NEST L.L.P.

710 SANSOME STREET SAN FRANCISCO, CA 94111-1704 TELEPHONE (415) 391-5400 FAX (415) 397-7188

August 5, 2003

VIA FACSIMILE AND FIRST CLASS MAIL

Charles M. McMahon, Esq. Brinks Hofer Gilson & Lione NBC Tower - Suite 3600 455 N. Cityfront Plaza Drive Chicago, IL 60611

Re: Overture Services, Inc. v. Google Inc.

Dear Mr. McMahon:

Enclosed please find copies of documents bates numbered THD 00001 through THD 00021. These documents were received in response to document subpoenas relating to GOTO's System prior to June 1998.

Thank you.

Sincerely,

Paralegal

Enclosure

Case 3:02-cv-01991-JSW

Document 82-17

Filed 08/11/2003

UNSEL

Page 2 of 22



RECEIVED

JUL () 8 2003 **KEKER & VAN NEST**

July 7, 2003

Christine P. Sun Keker & Van Nest 710 Sansome Street San Francisco, CA 94111

Dear Ms. Sun:

We received the subpoena from you requesting documents and financial records relating to our relationship with GOTO.com. We have searched old emails and invoices in our accounting system. It appears that we did not do business with GOTO.com before September 1998 (the date of the first bill paid by CareCounsel, LLC to GOTO.com for advertising).

Based on our recent phone conversation, this letter acknowledges that fact.

Sincerely, Lawrence N. Gelb

President and CEO

THD 00001

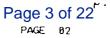
CareCounsel, LLC 68 Mitchell Boulevard Suite 200 San Rafael, California 94903 Phone: 415-472-2366 Fax: 415-472-5528 E-mail: staff@carecounsel.com

Jul 10 38 9:02 28 01991 JSW 07/09/2003 16:45 5104517931



Document 82-17 File

Filed 08/11/2003



Certification of No Records

Record Subject: Goto's Syricus I, the undersigned, being the duly authorized custodian of records or other qualified witness for the following entity: Ad Up Corporation 520 Washington Boulevard With personal knowledge of the facts set forth below, and authority to certify said facts, do hereby attest as follows: Y. Ne 1) A complete and thorough search of all active, inactive, and stored files has been made for the records. \boxtimes Π 2) All identifying information provided, including but not limited to dates of birth, social security numbers, file Ø numbers, dates of treatment or service, and names of involved parties was used in the search. 3) All possible information that can be used to search for the records of the record subject named above was \square provided, and no further search with additional information is possible. 4) All branch offices and other business locations for the entity listed above have been searched. \boxtimes \Box 5) The entity listed above has no separate private records or other separate files, including consultations, treatment \boxtimes П classifications, or chronological files, that were in any way excluded from the search for these records. 6) To the best of my knowledge and belief, the entity listed above does not now and never has operated under other \boxtimes names or at other locations that were in any way excluded from the search for these rocords. 7) To the best of my knowledge and belief, none of the requested records currently exist. \boxtimes \Box For any "No" answers, please provide a detailed explanation: The records called for and described cannot be produced for the following specific reasons: Record(a) Requested Nerver Estated Long Destroyed Retaining Policy Other (alense explain) _All records described in \boxtimes \Box "Attachment A" Π \Box \Box Π \square Π \square I hereby declare under penalty of perjury, pursuant to the laws of the State of ______ that the foregoing is true and correct. のて Executed on: Marina Del Rey CA Harr Signature: Priot name: As an agent of Compex Legal Services, Inc., I hereby declare that all information provided to Compex regarding these records was communicated to the custodian prior to the execution of this Certificate of No Records. NOTE: The Custodian was requested to sign this certificate and refused, electing instead to generate a similar document 11 Agent's signature; Date: Compex Order #: A\$77915-013



FACSIMILE TRANSMITTAL SHEET

TO: COMPEX LEGAL SERVICES, INC. C/O KEKER & FROM: GARY DAVIS VAN NEST LLP, ATTN: CHRISTINE P. SUN

FAX NUMBER: 415-397-7166 JULY 13, 2003
COMPANY: TOTAL NO. OF PAGES INCLUDING

PHONE NUMBER:

RE: Letter of June 19, 2003 (Subpoena in Case No. C 02-01991 JSW (EDL) - Overture v. Google)

650-864-2006

650-864-2290

SENDER'S PHONE NUMBER:

SENDER'S FAX NUMBER:

COVER:

URGENT DEFOR REVIEW DELEASE COMMENT DELEASE REPLY DELEASE RECYCLE

NOTES/COMMENTS

Dear Ms. Sun,

Attached is the Declaration we have been asked to sign on. Please note that, following a review of our files, we were not able to find anything relating to Goto, either as a vendor or customer of Commtouch.

Please notify Compex of our response.

Sincerely,

Gary Davis General Counsel Commtouch Inc.

> 1300 CRITTENDEN LANE, BUITE 102 - MOUNTAIN VIEW, CA 94043 Phone: 850.884.2290 - FAX: 850.864.2008

Document 82-17 Case 3:02-cV-01991-1SW Filed 08/11/2003 Page 5 of 22 Sent By: CommTouch Software, Inc.; 650 864 2002; 2:02PM; Page 7/11 Jun-25-03 146 SOUTH SPRUCE SOUTH SAN FRANCISCO, CA 94080 (650)245-1201 al Services, Inc. ORDER #: A879916 - 008 NOTICE TO PARTY BEING SUBPOENAED You may satisfy the provisions of this subpoens by following any of the following instructions:

1. ALLOW COMPEX TO PHOTOCOPY THE REQUESTED RECORDS

APPEAR AT THE SCHEDULED TIME AND PLACE, AND BRING WITH YOU THE ORIGINALS OF ALL THE RECORDS DESCRIBED IN THE SUBPOENA 2.

IF THE SUBPOENA CALLS FOR RECORDS TO BE PRODUCED, PLEASE COMPLETE THE FOLLOWING DECLARATION AND INCLUDE IT WITH THE RECORDS.

PLEASE FILL OUT THOROUGHLY.

DECLARATION OF CUSTODIAN OF RECORDS

I, undersigned, being the duly authorized custodian of records for: COMMTOUCH SOFTWARE, INC.

1300 CRITTENDON LANE, SUITE 102

MOUNTAIN VIEW, CA 94043

with personal knowledge of the facts set forth below, and authority to certify said records, do hereby attest to the following

I am an employee of the organization listed above and have personal knowledge of the procedures and practices teflected

The records pertain to:

GOTO'S SYSTEM DATE OF BIRTH: 0/00/00 SOCIAL SEC.NO.:

Including this certificate, all the records called for in the attached Subpoena with which I was served have been provided to a COMPEX agent for the purpose of copying pursuant to Evidence Code 1560, with the exception of the attached list of documents: (Items must be desribed in great enough specifcity to identify such excluded items)

The records were prepared in the ordinary course of business, by the personnel of said business for which I am the custodian of records, at or near the time of the acts, conditions, or events depicted therein. As custodian, I testily to the records identity and method of preparation. The source of the information and method of preparation were such as to indicate their trustworthiness. If I were called as a witness in this matter, I could and would competently testify under oach to the foregoing facts.

I hereby declare under penalty of perjury under the laws of the State of California, that the foregoing is

EXECUTED ON	: July 13, 2003	
EXECUTED AT	: Netanya, Israel IA HAZORAN ST. (ADDRESS)	
SIGNED PRINT NAME	(CITX_STATE AND ZIP CODE) : X	
	Gary Davis General Counsel and Secretary Commtouch	HD 00004

destructions of the data data in the second structure of

Căse 3:02-cv-01991-JSW Document 82-17 Filed 08/11/2 COMPEX Legal Services, Inc. Certification of No Records		2	
Record Subject: <u>Goto's System</u> Date of Birth: <u>N/A</u>	Soc Scc #: N/A		
ΛΚΛ: <u>N/A</u>			
I, the undersigned, being the duly authorized custodian of records or other qualified witness for Distinct Corporation			
3315 Almaden Expressway, Suite 10			
With personal knowledge of the facts set forth below, and authority to certify said facts, do here			
 A complete and thorough search of all active, inactive, and stored files has been made for t All identifying information provided, including but not limited to dates of birth, social second 	the records. writy numbers, file	Yu ⊠ ⊠	N• []
 numbers, dates of treatment or service, and names of involved parties was used in the search 3) All possible information that can be used to search for the records of the record subject names 	ned above was	\boxtimes	
provided, and no further search with additional information is possible.	сł	\boxtimes	П
 4) All branch offices and other business locations for the entity listed above have been search. 5) The entity listed above has no separate private records or other separate files, including conclassifications, or chronological files, that were in any way excluded from the search for the 	nsultations, treatment	\boxtimes	
6) To the best of my knowledge and belief, the entity listed above does not now and never has names or at other locations that were in any way excluded from the search for these record	s operated under other	\boxtimes	
7) To the best of my knowledge and belief, none of the requested records currently exist.		\boxtimes	
The records called for and described cannot be produced for the following specific reasons: Record(a) Requested Never Extend Lost Destroyed Retention Pattery Q	ther (picase explain)		
All documents requested in			
"Attachment A" for the any dates 🖾 🔲 🗌			
I hereby declare under penalty of perjury, pursuant to the laws of the State of <u>CA</u>		truc a	nd correct
Executed on: $\frac{7}{C}$ $\frac{7}{D_{\text{Ato}}}$ at <u>San Jose</u> , <u>CA</u>	<u> </u>		
Signature: The Print name: TATE	CISIO PEDI	<u>~0</u> ~	$\overline{\Box}$
As an agent of Compex Legal Services, Inc., I hereby declare that all information provided to Compex regarding these records was communi- to the custodian prior to the execution of this Certificate of No Records.	સાલ્વ		
NOTE: The Custodian was requested to sign this certificate and refused, electing instead to generate a similar document	ıd		
Agent's signature: N-57	- -	D 000	05
Date:		D 000	CUI
Compex Order #:^8779916-011	-)		

Citysearch 3731 Wilshire Blvd., 3rd Floor, Los Angeles, CA 90010

Direct: (213) 739-3511 Fax: (213) 427-1502

VIA OVERNIGHT MAIL

July 16, 2003

Christine P. Sun Keker & Van Nest LLP 710 Sansome Street San Francisco, CA 94111-1704

Re: Overture Services, Inc. v. Google, Subpoena dated June 19, 2003

Dear Ms. Sun:

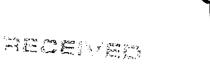
In response to the above-referenced subpoena, please be advised that after a diligent search we have determined Citysearch.com does not have any documents responsive to the above-referenced subpoena. If we do discover documents that we determine are responsive, we will contact you.

Please do not hesitate to contact me if you have any questions.

Very truly yours Hisao Kushi

General Counsel

cc: Beth Lovejoy-Corrigan Ed Weiss



July 15, 2003

JUL 1 7 2003 KEKER & VAN NEST

VIA U.S. Mail

Christine P. Sun Keker & Van Nest LLP 710 Sansome Street San Francisco, CA 94111-1704

Re: Overture Services, Inc. v. Google, Case No. C 02-01991 JSW

Dear Ms. Sun,

Ask Jeeves has diligently conducted a review of its documents and records in response to the third-party subpoena propounded on it by Google Technology, Inc. in the above-captioned matter, and has found nothing responsive to produce.

Should you have any questions, I can be reached at 510-985-7509.

Stron A. And

Sharon A. Anolik Associate General Counsel and Chief Privacy Officer



Document 82-17 Filed 08/11/2003 Page 9 of 22

Certification of No Records

Record Subject: Goto's System

Soc Sec #: N/A Date of Birth: N/A

AKA: N/A

I, the undersigned, being the duly authorized custodian of records or other qualified witness for the following entity:

Classic FX		
6754 Barbara		
6754 Balbala	Yes	No
in a line time inactive, and stored files has been made for the records.	\boxtimes	
A complete and thorough search of all active, inactive, and stored files has been made for the records.	\boxtimes	
 A complete and thorough search of an active, intervery A complete and thorough search of an active, intervery All identifying information provided, including but not limited to dates of birth, social security numbers, file All identifying information provided, including but not limited to dates of birth, social security numbers, file numbers, dates of treatment or service, and names of involved parties was used in the search. 		
All possible information that can be used to search for the records of the record subject named above was	\boxtimes	
All possible information that can be used to scale how the record stable. provided, and no further search with additional information is possible.	_	
and the state of t	\boxtimes	
in the second or other separate files including consultations, acadient	\boxtimes	L
	57	r
the entity listed above does not now and never has operated under each	\bowtie	L
nomes or at other locations that were in any way excluded nom the boundaries	\boxtimes	
b. To the best of my knowledge and belief, none of the requested records currently exist.		L-
For any "No" answers, please provide a detailed explanation:		
The records called for and described cannot be produced for the following specific reasons:		
Record(s) Requested <u>Never Existed Lost Destroyed</u> <u>Retention Policy</u> <u>Other (please explain)</u>		
Attachment A for the any dates		
_prior to 06/01/98		

I hereby declare under penalty of perjury, pursuant to the laws of the State of <u>CA</u> CA Sebastapol at Executed on: 1 HOMAS

Print name:

Signature:

As an agent of Compex Legal Services, Inc., I hereby declare that all information provided to Compex regarding these records was communicated to the custodian prior to the execution of this Certificate of No Records. NOTE: The Custodian was requested to sign this certificate and refused, electing instead to generate a similar document Agent's signature:

THD 00008

Date:

A879916-007 Compex Order #:___

FROM : ATTORNEYS TRUST SERVICE

.

PHONE NO. : 9257439259

Jul. 10 2003 12:16PM P2

PAGE 2 OF 2

GOTD.COM - CLIENT ACTIVITY REPORT REPORT PERIOD: MONTH ENDING #1/31/2000

COMPANY: Altomeys Trust Service ACCOUNT #: 3513fdff7685

· . . ?

:. **.**

SEARCH TERMS		dig Amount	N OF CLICKS	TOTAL COST
living trunk living trunk living trunk trunk	http://www.attomoyakust.com/ http://www.attomoyakust.com/ http://www.attomeystrust.com/	0.05 0.01 0.05	12 5 8	\$0.60 \$0.05 \$0.25
		TOTALS FOR THIS REPORT PERIOD	22	11.54

If your search term is listed but a zero appears in the # OF CLICKS column, this means that a results page was deplayed but your web she dd not receive a click. Note: If you have search terms that are not listed here, it is because there was no activity for those particular terms.

GoTo.com, 74 N. Pasadena Ave., 3rd Floor, Pasadena, CA \$1103 - Tel: (828) 888-5806, Fat; (525) 888-8881

THD 00009

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Case 3:02-cv-01991-JSW

V Document 82-17

Filed 08/11/2003 Pag

Page 11 of 22

FROM : ATTORNEYS TRUST SERVICE

PHONE NO. : 9257439259

Jul. 10 2003 12:16PM P1

,÷ •

TO: NATACLE

GOTO.COM CLIENT ACTIVITY REPORT REPORT PERIOD: MONTH ENDING 01/31/2000

COMPANY: Altorneys Trust Service NAME: James N. Wood EMAIL: jwoodats@msn.com ACCOUNT #: 3513fdff7685

TOTAL CLICKTHROUGH CHARG	ES FOR JANUARY 2000:	\$0,90
Balance as of December 31, 1999: Deposits in January 2000:	\$8.88 \$0.00	
Total Clickthrough Charges in January 2000: Balance as of January 31, 2000:	(\$0.90) \$7.98	

For an even more detailed summary of your account activity, please use our DirecTraffic Center, which can be accessed 24 hours a day, 7 days a week. Also, log in to DirecTraffic Center for a list of our upcoming Popular Searches. Click here to log in: <u>https://secure.goto.com/e/dtc/center/</u>

Suggested Search Terms Tool:

http://inventory.po2.com/inventory/searchinventory.mp

Want More Traffic? Chances are you can drastically increase traffic to your site if you optimize your account. Click have for a list of 10 ways you can maximize clickthroughs to your site: <u>http://www.goto.com/d/about/advertisers/tips/</u>

GoTo.com, 74 N. Pasadena Ave., 3rd Floor, Pasadena, CA 81143 - Tel: (128) 886-8690, Fax: (126) 886-5691

-Case 3:02-cv-01991-JSW Document 82-17 Filed 08/11/2003 Page 12 of 22

PHONE NO. : 9257439259

Jul. 10 2003 12:17PM P3



FROM : ATTORNEYS TRUST SERVICE

2001 BROADWAY, SUITE 100 OAKLAND, CA 94612 (510) 986-1727 ORDER #:A879916 - 003

NOTICE TO PARTY BEING SUBPOENAED

You may satisfy the provisions of this subpoena by following any of the following instructions:

1. ALLOW COMPEX TO PHOTOCOPY THE REQUESTED RECORDS

2. APPEAR AT THE SCHEDULED TIME AND PLACE, AND BRING WITH YOU THE ORIGINALS OF ALL THE RECORDS DESCRIBED IN THE SUBPOENA

IF THE SUBPOENA CALLS FOR RECORDS TO BE PRODUCED, PLEASE COMPLETE THE FOLLOWING DECLARATION AND INCLUDE IT WITH THE RECORDS.

PLEASE FILL OUT THOROUGHLY.

.

DECLARATION OF CUSTODIAN OF RECORDS

1-303 111 Dearwood Rd. # 375

.

SAN RAMON, CA 94583-1601-

with personal knowledge of the facts set forth below, and authority to certify said records, do hereby attest to the following facts:

CTT.

I am an employee of the organization listed above and have personal knowledge of the procedures and practices reflected in these records.

The records pertain to: GOTO'S SYSTEM DATE OF BIRTH:

IRTH: 0/00/00 SOCIAL SEC.NO.:

Including this certificate, all the records called for in the attached Subpoena with which I was served have been provided to a COMPEX agent for the purpose of copying pursuant to Evidence Code 1560, with the exception of the attached list of documents: (Items must be desribed in great enough specificity to identify such excluded items)

The records were prepared in the ordinary course of business, by the personnel of said business for which 1 am the custodian of records, at or near the time of the acts, conditions, or events depicted therein. As custodian, 1 testify to the records identity and method of preparation. The source of the information and method of preparation were such as to indicate their trustworthiness. If I were called as a witness in this matter, I could and would competently testify under oath to the foregoing facts.

I hereby declare under penalty of perjury under the laws of the State of California, that the foregoing is true and correct. Affached 2 new, Client Activity Popert is all hu

		Advision To us Aug Arrester
EXECUTED ON	: July 10, 2003	documente un my possession
EXECUTED AT	: 111 Deerwood Road,	
	(ADDRE	
	SAN MAMON, CA	94583
	(CITY, STATE AN	D ZIE CODE
SIGNED	: X Came The	1101-
1	CONSTURE OF CUSTODIAN	OF RECORDS)
PRINT NAME	: JAMES N	Wool)

Custodian's Certification of Records

1, undersigned, being the duly authorized custodian of records for:

A'TTORNEY'S TRUST SERVICE 2491 SAN RAMON VALLEY BLVD., STE. 1-303 SAN RAMON, CA 94583-1601

with personal knowledge of the facts set forth below, and authority to certify said records do hereby attest to the following facts:

I am an employee of the above organization and have personal knowledge of the procedures and practices reflected in the records.

The records pertain to: GOTO'S SYSTEM Date of Birth: 0/00/00

Social Security Number:

Including this certificate, all records called for and described in the attached subpoena with which I was served have been provided to a COMPEX agent pursuant to Evidence Code Section 1560, with the exception of the documents (if any) listed below.

These records were: J Mailed to COMPEX on:

Presented to COMPEX on _____

7-11-23

for duplication.

The records were prepared in the ordinary course of business, by the personnel of said business for which I am the custodian of records, at or near the time of the acts, conditions, or events depicted therein. As custodian, I testify to the records identity and method of preparation. The source of the information and method of preparation were such as to indicate their trustworthiness. If I were called as a witness in this matter, I could and would competently testify under oath to these facts.

Record Types If any rec	ords were not provided, explain here
Total number of pages provid	ted
· · ·	
I hereby declare, under penalty of perjury, pursuant to the laws	ol the State of California that the foregoing is true and correct.
Sign name:	Print Name:
Title:	Date Signed:
Agent's Certi	fication of Records
As an agent of Compex Services, Inc., I hereby declare that the attached are true and complete copies of documents provided to me on this date. All copies will be delivered to party that caused this request to be issued.	NOTE: The Custodian was requested to sign this certificate at the time of document production, and refused to sign or generate a similar document.
The total number of pages copied was:	Signed:
Date: 7-11-63	Date:
COMPEX Order Number: A879916-003-01	THD 00012
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United Stat	es Distric	t Court
Northern	DISTRICT OF	CALIFORNIA
DVERTURE SERVICES, INC.,		
	PLAINTIPF(S)	
ν.	SÚBPO	ENA IN A CIVIL CASE
GOOGLE INC.,		1
,	CASE NUMB DEFENDANT(S),	ER: ¹ C 02-01991 JSW (EDL)
TO:		
ATTORNEY'S TRUST SERVICE 2491 SAN RAMON VALLEY BLVD., STE. 1-30 SAN RAMON, CALIFORNIA 94583-1601		e place, date, and time specified below to
testify in the above case.		
PLACE OF TESTIMONY	·	COURTROOM
		DATE AND TIME
In the above case. PLACE OF DEPOSITION	<u> </u>	DATE AND TIME
X YOU ARE COMMANDED to produce and permit insplace, date, and time specified below (list documents of SEE ATTACHMENT A.		the following documents or objects at the DATE AND TIME 7/21/03
146 SOUTH SPRUCE South San Francisco, CA 94080		9':00' AM
YOU ARE COMMANDED to permit inspection of the	he following premises at	the date and time specified below.
REMISÉS	· · · · · · · · · · · · · · · · · · ·	DATE AND TIME
	ns who consent to testify	on its behalf, and may set forth, for each
officers, directors, or managing agents, or other person person designated, the matters on which the person wit	ns who consent to testify It testify. Federal Rules of	on its behalf, and may set forth, for each of Civil Procedure, 30(b)(6).
officers, directors, or managing agents, or other person berson designated, the matters on which the person with SSUNA OFFICER SIGNATURE AND THE INDICATE IF ATTORNEY FOR PLA CHRISTINE P. SUN ATTORNEY-AT-LAW ATTORNEY (5) FOR DEFENDANT,	ns who consent to testify It testify. Federal Rules of	on its behalf, and may set forth, for each
officers, directors, or managing agents, or other person berson designated, the matters on which the person wit ssuing officers alguated, the matters on which the person wit CHRISTINE P. SUN ATTORNEY-AT-LAW ATTORNEY(S) FOR DEFENDANT, SOUCLE INC. SSUING OFFICER'S NAME, ADDRESS AND PHONE NUMBER (EKER & VAN NEST 710 SANSOME STREET	Is who consent to testify It testify. Federal Rules of UNTIFF OR DEFENDANT)	on its behall, and may set forth, for each of Civil Procedure, 30(b)(6). DATE 6/19/03
Difficers, directors, or managing agents, or other person berson designated, the matters on which the person will ssuing officers and the policate if Attorney FOR PA CHRISTINE P. SUN ATTORNEY-AT-LAW ATTORNEY(S) FOR DEFENDANT, SOUGLE INC. SSUING OFFICER'S NAME, ADDRESS AND PHONE NUMBER (EKER & VAN NEST 710 SANSOME STREET SAN FRANCISCO, CA 94111	Is who consent to testify It testify. Federal Rules of UNTIFF OR DEFENDANT)	on its behall, and may set forth, for each of Civil Procedure, 30(b)(6). DATE 6/19/03
Difficers, directors, or managing agents, or other person berson designated, the matters on which the person with ISSUNG OFFICER SIGNATURE AND THE INDICATE IF ATTORNEY FOR PA CHRISTINE P. SUN ATTORNEY - AT - LAW ATTORNEY (5) FOR DEFENDANT, GOOGLE INC. SSUNG OFFICER'S NAME, ADDRESS AND PHONE NUMBER (EKER & VAN NEST 710 SANSOME STREET SAN FRANCISCO, CA 94111	Is who consent to testify It testify. Federal Rules of UNTIFF OR DEFENDANT)	on its behall, and may set forth, for eac of Civil Procedure, 30(b)(6). DATE 6/19/03
Ticers, directors, or managing agents, or other person erson designated, the matters on which the person will suma officers mature and the endicate if Attorney FOR PLA CHRISTINE P. SUN ATTORNEY-AT-LAW TTORNEY(S) FOR DEFENDANT, DOGLE INC. SUMA OFFICER'S NAME, ADDRESS AND PHONE NUMBER EXER & VAN NEST 10 SANSOME STREET AN FRANCISCO, CA 94111	Is who consent to testify It testify. Federal Rules of UNTIFF OR DEFENDANT)	on its behalt, and may set forth, for each of Civil Procedure, 30(b)(6).
Hicers, directors, or managing agents, or other person person designated, the matters on which the person will ssund officers fightature and thile (INDICATE IF ATTORNEY FOR PLA CHRISTINE P. SUN ATTORNEY-AT-LAW TTORNEY(S) FOR DEFENDANT, OOGLE INC. SUNG OFFICER'S NAME, ADDRESS AND PHONE NUMBER EKER & VAN NEST 10 SANSOME STREET AN FRANCISCO, CA 94111	Is who consent to testify It testify. Federal Rules of UNTIFF OR DEFENDANT)	on its behalf, and may set forth, for eac of Civil Procedure, 30(b)(6). DATE 6/19/03

Attachment A

DEFINITIONS

A) "YOU" or "YOUR" refers to Attorneys Trust Service, its subsidiaries, divisions, predecessor companies, any joint venture to which it may be a party, and/or each of its employees, agents, officers, directors, representatives, consultants, accountants, and attorneys, including any person who served in any such capacity at any time.

B) "GOTO'S SYSTEM" means any GOTO system wherein paid search listings are ranked through an auction process.

C) "GOTO" means GoTo.com, and/or each of its employees, agents, officers, directors, representatives, consultants, accountants, and attorneys, including any person who served in any such capacity at any time.

"DOCUMENT(S)" means and includes any kind of written, D) typewritten, or printed material whatsoever, and any computer readable media, including, but without limitation, papers, agreements, contracts, notes, memoranda. presentations, presentation materials, correspondence, letters, emails, telegrams, statements, invoices, personal diaries, records, books, maps, blueprints, forms, transcriptions and recordings, translations to any language, magnetic tapes, discs, printed cards, programming instructions, assembly diagrams, schematic diagrams, data books, data sheets, application notes, brochures, specifications, and manuals of which YOU have knowledge or information, either in YOUR possession or under YOUR custody or control, relating to or pertaining in any way to the subject matters in connection with which it is used and includes, without limitation, originals, all file copies, and other copies, no matter how or by whom prepared, and all drafts prepared in connection with any such writings, whether used or not, regardless of whether the document still exists, and regardless of who has maintained custody of such documents.

E) "RELATING TO" means concerning, referring to, summarizing, reflecting, constituting, containing, embodying, pertaining to, involved with, mentioning, discussing, consisting of, comprising, showing, commenting upon, evidencing, describing or otherwise RELATING TO the subject matter.

INSTRUCTIONS

A) In answering this subpoena, YOU are required to furnish all documents that are available to YOU, under YOUR custody or control, not merely

I

311314.01

such documents as the persons preparing the responses know of their own personal knowledge, but including, without limitation, documents in the possession of YOUR attorneys, employees, or other persons directly or indirectly employed by, or connected with YOU or YOUR attorneys or consultants, or anyone acting on YOUR behalf or otherwise subject to YOUR control. In answering this subpoena YOU are requested to make a diligent search of YOUR records and of other papers and materials in YOUR possession or control or in the possession or control of YOUR employees, attorneys, consultants, or other representatives.

B) In the event any information is withheld on a claim of attorney-client privilege or work product doctrine, YOU are required to provide a privilege log which includes at least the following information: the nature of the information contained in the withheld document, the date of the document, its source and subject matter, and to whom that information was disclosed, such as would enable the privilege claim to be adjudicated and cite any authority which YOU assert supports any claim of privilege.

C) If YOU cannot respond to this subpoena fully, after a diligent attempt to attain the requested information, YOU are required to answer the subpoena to the extent possible, specify the portion of the subpoena YOU are unable to answer, and provide whatever information YOU have regarding the unanswered portion.

DOCUMENTS REQUESTED

1. All DOCUMENTS RELATING TO GOTO'S SYSTEM prior to June 1998.

2. All financial records reflecting any payments to GOTO RELATING TO GOTO'S SYSTEM prior to June 1998.

311314.01

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DECLARATION ESTABLISHING PROOF OF SERVICE OF SUBPOENA

CASE NUMBER.: C 02-01991 JSW (EDL)

CASE CAPTION: OVERTURE SERVICES, INC., VS...... GOOGLE INC.,

1. I served the attached subpoena by personally delivering a copy to the person served as follows:

PERSON SERVED.....: 1:50 KYRA L.

ADDRESS WHERE SERVED: 2491 SAN RAMON VALLEY BLVD., STE. 1-303 SAN RAMON, CA 94583-1601

PHONE NUMBER..... 925 8309431

DATE OF DELIVERY....: 7/02/03

TIME OF DELIVERY....: 0:00:00

WITNESS FEES PAID...: \$ 15.00 CHECK NUMBER: 6545632

2. I received the attached subpoena for service on...: 7/02/03

3. Person serving:

Is an employee or independent contractor of a registered California process server.

510 9861727

Is a registered professional photocopier.

Name, address, telephone number, county of registration, and registration number: ROBERTO DE LA FUENTE 2001 BROADWAY, SUITE 100 OAKLAND, CA 94612 LOS ANGELES COUNTY NUMBER 666

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

EXECUTED AT: 2001 BROADWAY, SUITE 100 OAKLAND, CA 94612 DATE...... 7/02/03

uner

ORDER# A87991600301

(SIGNATURE)

THD 00016

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29ca-01991-JSW Document 82-17 Filed 08/11/2003 Page 18 of 22

Certification of No Records

Record Subject: Goto's System

the undersigned, being the duly authorized custodian of records or other qualified witness for the following entity:		
Brave New World, Inc.		
221 East Walnut Street, Suite 215		
ith personal knowledge of the facts set forth below, and authority to certify said facts, do hereby attest as follows:	Yes	No
A complete and thorough search of all active, inactive, and stored files has been made for the records.	\boxtimes	
 All identifying information provided, including but not limited to dates of birth, social security numbers, file numbers, dates of treatment or service, and names of involved parties was used in the search. 	\boxtimes	
 All possible information that can be used to search for the records of the record subject named above was provided, and no further search with additional information is possible. 	\boxtimes	
and the standard locations for the entity listed above have been searched.	\boxtimes	
) The entity listed above has no separate private records or other separate files, including consultations, treatment classifications, or chronological files, that were in any way excluded from the search for these records.	\boxtimes	
 To the best of my knowledge and belief, the entity listed above does not now and never has operated under other names or at other locations that were in any way excluded from the search for these records. 	\boxtimes	
) To the best of my knowledge and belief, none of the requested records currently exist.	\boxtimes	
For any "No" answers, please provide a detailed explanation:		
Any and All records described in		
I hereby declare under penalty of perjury, pursuant to the laws of the State of <u>CA</u> that the foregoing is $M_{1} = 200$ at Pasadena , <u>CA</u>	s true a	ind corre
Executed on: $\underbrace{\mu \psi \psi z(\omega_0)}_{\text{Date}}$ at <u>Pasadena</u> , <u>CA</u> Print name: Brian DeSa		
As an agent of Compex Legal Services, Inc., I hereby declare that all	~	,
information provided to Compex regarding these records was communicated to the custodian prior to the execution of this Certificate of No Records.		
NOTE: The Custodian was requested to sign this certificate and refused, electing instead to generate a similar document		
Agent's signature:		
Date: 1/24/2 TH	1D 00	017
Compex Order #:A879915-006		

FROM : Case 0:02 to (01991-JSW DOWNING	ent 82-17
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Filed 08/11/200324 78836219981221

Goto's System Certification	of No Records	
Locord Subject: The Neuros Subject: D	Date of Birth: Contractor Soc Sec #	ł
4.64:		
	s or other qualified witness for the following entiry: WASHINGTON 57. SUITE B	
SARUTA CRUZ, CA		
With personal knowledge of the facts set forth below, and author	ny to certury said facts, do hereby aftest as follows:	Yes No
) A complete and thorough search of all active, inactive, and s		
) All identifying information provided, including but not limit numbers, dates of treatment or service, and names of involve		
All possible information that can be used to search for the re provided, and no further search with additional information		
) All branch offices and other business locations for the entity		
The entity listed above has no separate private records or oth classifications, or chronological files, that were in any away	er separate files, including consultations, treatment excluded from the search for these records.	
To the best of my knowledge and belief, the entity listed abo names or at other locations that were in any away excluded	we does not now and never has operated under other	à d
 To the best of my knowledge and belief, none of the request 		
The records called for and described cannot be produced for the Incord(s) Requested <u>Never Extend Low</u> I Societies Relative to word's system Swanchar Relative ro	Destroved Records Policy Other (please explain) Destroved Records Police (please explain) Image: the second seco	TT, PROBABLY
	IN HARD DRUE (CRISH .
	TRANSACHON AT.	RECORD OF
	HTTT:// BRUNCH WOG	com / STELLED OCH ASM.
I hereby declare under penalty of perjury, pursuant to the laws of	of the State of CAUFORDIA that the foregoing is	true and correct.
Executed on: 21 / Uly 2003 at 1583 ARCHST.		
Signature:	Print nume: LORE 51000R0	<u></u>
As an agent of Comparillegal Services, Inc., I hereby declare that all information provided to Comparizegarding these records was communicated to the custodian prior to the execution of this Certificat of No Records.	This instrument was acknowledged before the this by by for cuite	
NOTE The Custodian was requested to sign this certificate and refused, electing instead to generate a similar document	10e+	
Agent's signuture:		
Date: (umper Order =: A874916 . Q	My commission expires:	
	THD	00018

Case 3:02-cv-01991-JSW Document 82-17 Filed 08/11/2003 Page 20 of 22 Record Subject: OTD 5 54 57 577 Date of Birth: Soc Sec #:
1K-1:
Lithe undersigned, being the duly authorized custodian of records or other set. Ded witness for the following entity: <u>MARKETING</u> <u>EXCELLENCE</u> , <u>TNC</u> <u>1112 HIGHEARD</u> <u>OAKS</u> , <u>ARCADIR</u> (<u>626</u>) <u>446-1911</u>
With personal knowledge of the facts set forth below, and authority to certify and facts as follows:
$V_{cs} = N_{cs}$
 All identifying information provided, including but not limited to dates or birth, security numbers, file All identifying information provided, and names of involved parties was used in the search.
3) All possible information that can be used to search for the records of the record subject named above was provided, and no further search with additional information is possible.
4) All branch offices and other business locations for the entity listed above have been searched.
5) The entity listed above has no separate private records or other separate files, inclusing consultations, treatment etassifications, or chronological files, that were in any way excluded from the search for these records.
6) To the best of my knowledge and belief, the entity listed above does not now and never has operated under other in any way excluded from the search for these records.
7) To the best of my knowledge and belief, none of the requested records currently exist.
The records called for and described cannot be produced for the following specific reasons: Record(s) Requested <u>Never Existed Lost destroyed investor offer</u> <u>other (please explain)</u> RECORD <u>Filorical</u> <u>Filorical</u> <u>Filorical</u> <u>Filorical</u> <u>Audited</u>
- Carris III II III IIIIIIIIIIIIIIIIIIIIIIII
Records rel
I hereby declare under penalty of perjury, pursuant to the laws of the State of that the foregoing is true and correct.
Executed on: 1-CA-> at AMAAMA CAA
Signature: May Segue
As an agent of Compex Legal Services, Inc., I hereby declare that all [This instrument v as a composited before me this day of information provided to Compex regarding these records was communicated to the custodian prior to the execution of this Certificate by
NOTE: The Custodian was requested to sign this certification. (Entry)
Agent's signature: Julin nait
Date: 7297 Compex Order #: THD 00019 ASIS 644 1728

I have no Dealings with the two companys Described nor do I know they ARE. Sorvy I can not help you. Dean MAZZE!

A 279914-009

Case 3:02-cv-01991-JSW Document 82-17 Filed 08/11/2003 Page 22 of 22

Custodian's Certification of Records

I, undersigned, being the duly authorized custodian of records for:

DEAN B. MAZZEI	
118 DUFOUR STREET	
SANTA CRUZ, CA 95060)

with personal knowledge of the facts set forth below, and authority to certify said records do hereby attest to the following facts:

I am an employee of the above organization and have personal knowledge of the procedures and practices reflected in the records.

The records pertain to: GOTO'S SYSTEM Date of Birth: 0/00/00

Social Security Number:

Including this certificate, all records called for and described in the attached subpoena with which I was served have been provided to a COMPEX agent pursuant to Evidence Code Section 1560, with the exception of the documents (if any) listed below.

These records were:Mailed to COMPEX on:	 31103	
Presented to COMPEX on		for duplication.

The records were prepared in the ordinary course of business, by the personnel of said business for which I am the custodian of records, at or near the time of the acts, conditions, or events depicted therein. As custodian, I testify to the records identity and method of preparation. The source of the information and method of preparation were such as to indicate their trustworthiness. If I were called as a witness in this matter, I could and would competently testify under oath to these facts.

cord Types If any records were not provided, explain here		
Total number of pages	provided:	
I hereby declare, under penalty of perjury, pursuant to t	he laws of the State of California that the foregoing is true and correct.	
Sign name:	Print Name:	
Title:	Date Signed:	
Agent's	Certification of Records	
As an agent of Compex Services, Inc., I hereby declare the attached are true and complete copies of document provided to me on this date. All copies will be delivered party that caused this request to be issued. The total number of pages copied was:	s NOTE: The Custodian was requested to sign this certificate at d to generate a similar document. THD 00021	
Signed:	Signed:	
Date:31/03	Date:	
COMPEX Order Number: A879916-009-01		