

20 declarations and supporting exhibits, and the relevant legal authorities, plaintiff's application

21 for a TRO and request for expedited discovery are DENIED for the reasons stated on the

22 record and summarized below.

To obtain a preliminary injunction, a plaintiff must demonstrate a strong likelihood of success on the merits, the possibility of irreparable injury to plaintiff if preliminary relief is not granted, a balance of hardships favoring the plaintiff, and advancement of the public interest (in certain cases). *Rodde v. Bonta*, 357 F.3d 988, 994 (9th Cir. 2004). Alternatively, injunctive relief may be granted if the plaintiff demonstrates either a combination of probable success on the merits and the possibility of irreparable injury or that serious questions are 1 raised and the balance of hardships tips sharply in their favor. *Id.* 

For the reasons stated on the record, the court concludes that plaintiff is unable to
demonstrate either a strong likelihood of success or a probability of success on the merits
with respect to the three claims at issue in the TRO application— the trademark infringement
claims, the unfair competition claims, and the breach of contract claim (asserted against
defendant Martin Keen only). Additionally, the court noted that plaintiff's proposed order
granting temporary injunctive relief was overly broad and vague.

Regarding plaintiff's request for expedited discovery as to plaintiff's trade secret claim
not at issue in the TRO application, the court concludes that plaintiff has not shown good
cause or any urgency justifying a departure from Federal Rule of Civil Procedure 26(f). The
court further advised the parties on the record that to the extent they seek a protective order,
they should submit to the court a stipulated protective order worked out by the parties.

As set forth above and for the reasons stated on the record, plaintiff's application for a
 TRO is DENIED. Plaintiff's motion for expedited discovery is also DENIED.

This order fully adjudicates the matter listed at no. 31, 33 on the clerk's docket for thiscase.

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IT IS SO ORDERED.

19 Dated: September 28, 2005

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PHYLLIS J. HAMILTON United States District Judge

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