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9 UNITED STATES DISTRICT COURT  
10 NORTHERN DISTRICT OF CALIFORNIA  
11 (San Francisco Division)

13 TASH HEPTING, et al., ,

Case No. C-06-0672-VRW

14 Plaintiffs,

**ROE PLAINTIFFS' RESPONSE TO  
ADMINISTRATIVE MOTION FOR  
DESIGNATION OF INTERIM CLASS  
COUNSEL**

15 v.

16 AT&T CORP., et al.,

17 Defendants.

18 \_\_\_\_\_  
19 BENSON B. ROE, and PAUL GOLTZ, on  
behalf of themselves and all others similarly  
20 situated,

Case No. C-06-03467-VRW

Judge: Hon. Vaughn R. Walker

21 Plaintiffs,

22 v.

23 AT&T CORP., a New York corporation; AT&T  
INC., a Delaware corporation; SBC LONG  
DISTANCE, LLC, a Delaware limited liability  
24 company dba AT&T Long Distance; PACIFIC  
BELL TELEPHONE COMPANY, a California  
25 corporation dba AT&T California; AT&T  
COMMUNICATIONS OF CALIFORNIA,  
26 INC., a California Corporation, and DOES 1-  
100,

27 Defendants.  
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1 Plaintiffs Benson R. Roe and Paul Goltz, on behalf of themselves and all others  
2 similarly situated, by and through counsel, submit this Response to the Administrative Motion  
3 For Designation Of Interim Class Counsel, filed by the Electronic Frontier Foundation (“EFF”).<sup>1</sup>

4 **I. INTRODUCTION AND SUMMARY OF ARGUMENT**

5 Lawyers for EFF, counsel for plaintiffs in *Hepting, et al. v. AT&T Corp., et al.*,  
6 Case No. C-06-0672-VRW (“*Hepting*”) have moved pursuant to Fed. R. Civ. P. 23(g) for their  
7 appointment as sole interim class counsel not only in *Hepting*, but also in the related case of *Roe,*  
8 *et al. v. AT&T Corp., et al.*, Case No. C-06-03467-VRW (“*Roe*”), as well as in any overlapping  
9 “actions later instituted in, removed to, or transferred to this Court” by the Judicial Panel on  
10 Multidistrict Litigation. EFF Proposed Case Management Order Number 1, at 1. *Hepting* is  
11 brought on behalf of two *different* classes -- subscribers of defendants’ residential telephone  
12 services, and subscribers of defendants’ internet services -- and asserts several different sets of  
13 claims -- that defendants have improperly disclosed to the National Security Agency (“NSA”) the  
14 *contents* of class members’ telephone, email, and internet communications, as well as their  
15 telephone customers’ “call detail records” (*i.e.*, telephone numbers called, with the date, time, and  
16 duration of the call). *Roe* is more narrowly focused, brought only on behalf of defendants’  
17 “landline” telephone customers, and seeks statutory damages and injunctive relief for the  
18 improper disclosure of defendants’ customers’ call detail records to the NSA. By keeping *Roe*  
19 tightly focused on the already highly publicized *fact* that call detail records were disclosed, rather  
20 than the technological *manner* in which they were disclosed, the uses to which they were put by  
21 the NSA, or the distinct and severable internet-based claims, *Roe* may avoid some of the  
22 discovery delays, class certification defenses, and other legal obstacles that may retard the  
23 progress of *Hepting*.

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24 <sup>1</sup> EFF’s use of the procedures under Local Rule 7-11 governing “administrative motions” is incorrect. The Rule  
25 expressly applies to matters “not otherwise governed by a federal statute, Federal or local rule.” Local Rule 7-11.  
26 The appointment of interim class counsel is governed by Rule 23(g) of the Federal Rules of Civil Procedure, and is  
27 therefore not subject to determination by administrative motion. However, *Roe* plaintiffs recognize that the prompt  
28 appointment of interim class counsel is in the best interests of the class, and therefore do not object to having the  
matter decided on the pending administrative motion. Should the Court wish to entertain oral argument on the matter  
(as it ordinarily would if the matter came up on a regularly notice motion), *Roe* plaintiffs respectfully suggest that the  
administrative motion be added to the June 23, 2006 motions calendar in *Hepting*, or set for such other date as may  
be convenient for the parties and the Court.

1           EFF is a non-profit, public interest enterprise which advances individuals’ “digital  
2 rights” through legislative action, advising policymakers, developing “freedom enhancing  
3 inventions,” educating the public, and through litigation. *See* Declaration of Cindy A. Cohn In  
4 Support Of Administrative Motion For Designation of Interim Class Counsel (“Cohn Decl.”) at  
5 Exh. A. *Roe* plaintiffs have nothing but praise for the efforts of EFF in bringing and prosecuting  
6 *Hepting*, and agree that EFF should be *one* of the firms appointed as class counsel in this  
7 litigation, given its commitment and expertise in the full spectrum of digital privacy rights  
8 advocacy. However, *Roe* Plaintiffs respectfully submit that their counsel, the law firm of Lieff,  
9 Cabraser, Heimann & Bernstein, LLP (“LCHB”) should serve as *co-lead* class counsel, because  
10 unlike EFF, LCHB has extensive experience in the litigation of complex, national consumer class  
11 actions. *See* Fed. R. Civ. P. 23 Advisory Committee Notes to 2003 Amendments (court may  
12 appoint as class counsel “numerous attorneys who are not otherwise affiliated”). Together, EFF  
13 and LCHB, as co-lead class counsel, will ensure that the interests of class members will be fully  
14 protected.

15       **II.     ARGUMENT**

16           Under Fed. R. Civ. P. 23, “the Court may designate interim counsel to act on  
17 behalf of the putative class before determining whether to certify the action as a class action.”  
18 Fed.R.Civ.P. 23(g)(2)(A). Appointment of interim class counsel is appropriate here because  
19 “overlapping, duplicative, or competing class suits are pending before a court.” *Donaldson v.*  
20 *Pharmacia Pension Plan*, 2006 U.S. Dist. Lexis 28607 at \* 3 (S.D. Ill., May 10, 2006).  
21 Currently, there are two class actions pending in this district, *Hepting* and *Roe*,<sup>2</sup> raising  
22 overlapping claims challenging private telecommunication carriers’ participation in the  
23 government’s telecommunications data mining programs, and 31 such cases filed nationally,

24 \_\_\_\_\_  
25 <sup>2</sup> While there are a total of four cases pending in this District challenging various aspects of the National Security  
26 Agency’s telecommunications surveillance programs, two of those cases, *Riordan v. Verizon Communications, Inc.*  
27 (N.D. Cal. No. C-06-03574-JSW) (“*Riordan*”) and *Campbell, et al. v. AT&T Communications of California, et al.*  
28 (N.D. Cal. No. C-06-03596 (“*Campbell*”) are not class actions. Plaintiffs in *Riordan* and *Campbell* agree that those  
two cases should be related to one another, but oppose relation to *Hepting* and *Roe*, on the grounds that *Riordan* and  
*Campbell* are not class actions, and seek only equitable relief based on state law claims, over which this Court lacks  
jurisdiction. *See* Opposition of Plaintiffs Tom Campbell, *et al.* and Dennis P. Riordan, *et al.*, to AT&T Corp.’s  
Administrative Motion to Consider Whether Cases Should Be Related, at 1-2.

1 which are subject to a pending motion to transfer under 28 U.S.C. § 1407.<sup>3</sup> To “protect[] the  
2 interests of the class during the precertification activities, such as making and responding to  
3 motions, conducting any necessary discovery, moving for class certification, and negotiating  
4 settlement,” appointment of interim class counsel is appropriate. Federal Judicial Center, *Manual*  
5 *for Complex Litigation (Fourth)* § 21.11 (2004).

6 Courts evaluating the adequacy of representation requirement at the class  
7 certification stage have repeatedly held that a class is fairly and adequately represented where  
8 counsel are qualified, experienced, and generally able to conduct the litigation on its behalf. *See,*  
9 *e.g., In re Agent Orange Product Liab. Litig.*, 996 F.2d 1425, 1435 (2d. Cir. 1993); *In re*  
10 *NASDAQ Market-Makers Antitrust Litig.*, 169 F.R.D. 493, 512 (S.D.N.Y. 1996) (class counsel  
11 satisfy adequacy requirement where they are able to prosecute the action vigorously). Rule 23(g)  
12 has only been in effect since December 1, 2003. Courts interpreting Rule 23(g) to date have  
13 relied primarily the Advisory Committee notes related thereto, and found that “the primary  
14 responsibility of class counsel, resulting from appointment as such, is to represent the best  
15 interests of the class.” *Coleman v. General Motors Acceptance Corp.*, 220 F.R.D. 64, 2004 WL  
16 187332 at \*38 (M.D. Tenn. 2004); *see also In re Cree, Inc., Sec. Litig.*, 219 F.R.D. 369, 2003 WL  
17 23014386 (M.D.N.C. 2003). *See also* Fed.R.Civ.P. 23(g)(1)(B) (“An attorney appointed to serve  
18 as class counsel must fairly and adequately represent the interests of the class.”).

19 In appointing class counsel under Rule 23(g), the court:

20 (i) must consider:

- 21 • the work counsel has done in identifying or investigating  
22 potential claims in the action,
- 23 • counsel’s experience in handling class actions, other  
24 complex litigation, and claims of the type asserted in the  
25 action,
- 26 • counsel’s knowledge of the applicable law, and

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27 <sup>3</sup> *Roe* Plaintiffs acknowledge that potential transferee courts may refrain from appointing class counsel while motions  
28 for transfer pursuant to 28 U.S.C. § 1407 are pending, so that counsel in the subsequently transferred cases may have  
an equal chance to compete for such appointments.

- 1                   • the resources counsel will commit to representing the class;  
2                   (ii) may consider any other matter pertinent to counsel’s ability to fairly and  
3                   adequately represent the interests of the class . . . .

4 Fed.R.Civ.P. 23(g)(1)(C).<sup>4</sup>

5                   EFF does not profess to itself having broad national class action experience, but  
6                   rather its efforts range broadly from promotion of private sector technologies, to lobbying, to  
7                   litigation. *See* Cohn Decl. at Exh. A. Without a doubt, EFF is a leader in the advancement of  
8                   consumers’ “digital rights.” It reports an impressive depth of experience in litigating individuals’  
9                   privacy rights in the digital, electronic frontier. Its expertise should serve the class well. But that  
10                  expertise alone, without the extensive class action litigation experience that LCHB brings to the  
11                  table, is not enough to fully protect the class.

12                  EFF cites the class action experience of its *co-counsel*, but only EFF seeks  
13                  appointment as, and the responsibilities of, interim class counsel. *See* EFF’s Administrative  
14                  Motion For Designation of Interim Class Counsel, at 5. The appointment of class counsel  
15                  typically involves an evaluation of those lawyers or law firms who themselves step-up to accept  
16                  the (sometimes onerous) demands and responsibilities of representing the class. *See* Fed. R. Civ.  
17                  P. 23, Advisory Committee Notes to 2003 Amendments, Rule 23(g)(2) (“the court usually would  
18                  appoint as class counsel only an attorney or attorneys who have sought appointment”).  
19                  Accordingly, only the qualifications of the lawyers or firms seeking appointment as class counsel  
20                  should be considered in determining their suitability as class counsel. *Id.* The qualifications of  
21                  other attorneys, who may “hedge their bets” by waiting to see how the case develops (*e.g.*,  
22                  whether there are any viable claims for damages) before seeking appointment as class counsel,  
23                  are irrelevant.

24                  With 69 attorneys, 137 staff, and a track record spanning four decades, LCHB is  
25                  one of the oldest, largest, most experienced, and most successful law firms in the country  
26                  specializing in the prosecution of consumer class actions, and has served as court-appointed lead

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27                  <sup>4</sup> Rule 23(g)(1)(C)(iii) also provides that the Court “may direct potential class counsel to . . . propose terms for  
28                  attorney fees and nontaxable costs.” *Roe* plaintiffs would be pleased to make such a proposal, should the Court find  
                  such information helpful in appointing interim class counsel.

1 or co-lead counsel in innumerable such cases (including cases against AT&T and other  
2 telecommunications carriers), as set forth in the Declaration of Barry Himmelstein in Support of  
3 *Roe* Plaintiffs’ Response to Administrative Motion for Designation of Interim Class Counsel  
4 (“Himmelstein Decl.”), submitted herewith. Where, as here, proposed class counsel “include  
5 some of the most experienced lawyers in the United States in the prosecution of . . . class actions”  
6 demonstrating that they are “ready, willing and able to commit the resources necessary to litigate  
7 the case vigorously,” the adequacy requirement is satisfied. *In re NASDAQ*, 169 F.R.D. at 515.

8 LCHB is ready, willing and able to take on the responsibilities that come with the  
9 formal appointment of class counsel. LCHB will commit the resources necessary to litigate this  
10 case vigorously. Indeed, LCHB has already committed the time and efforts of six of its attorneys  
11 (four partners and two associates) to the legal research and factual investigation of this case, and  
12 will continue to do so.

13 Appointing LCHB to serve as co-lead counsel with EFF will provide the class with  
14 counsel who have a depth of experience in nationwide, consumer class action litigation. Indeed,  
15 with the exception of litigation under the Private Securities Litigation Reform Act, which has its  
16 own unique set of rules for the appointment of class counsel, federal judges presiding over large  
17 and complex class action cases typically appoint more than one law firm to act as lead counsel for  
18 the class. Such multiple appointments are especially appropriate where, as here, the litigation  
19 involves more than one class, whose interests may diverge as the litigation progresses.

20 **III. CONCLUSION**

21 For the foregoing reasons, Plaintiff respectfully requests that the Court appoint  
22 EFF and LCHB as co-lead interim class counsel, pursuant to Fed.R.Civ.P. 23(g)(2)(A).<sup>5</sup>

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27 <sup>5</sup> EFF’s [Proposed] Case Management Order No. 1 overreaches by purporting to appoint interim class counsel “[t]o  
28 represent plaintiffs at trial and on any appeal of this matter” (*id.* at 3), events which go beyond a precertification  
appointment under Rule 23(g)(2)(A).

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Dated: June 19, 2006

By: /s/ James M. Finberg  
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