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8  
 9 UNITED STATES DISTRICT COURT  
 10 NORTHERN DISTRICT OF CALIFORNIA  
 11 SAN FRANCISCO DIVISION

13 NATIONAL FEDERATION OF THE BLIND,  
 the NATIONAL FEDERATION OF THE  
 14 BLIND OF CALIFORNIA, on behalf of their  
 members, and Bruce F. Sexton, on behalf of  
 15 himself and all others similarly situated,

16 Plaintiffs,

17 v.

18 TARGET CORPORATION,

19 Defendant.

Case No. C 06-01802 MHP

**TARGET CORPORATION'S  
 REPLY MEMORANDUM IN  
 SUPPORT OF ITS MOTION TO  
 STRIKE THE SECOND AMENDED  
 COMPLAINT AND DISMISS  
 PLAINTIFFS' CLAIMS UNDER  
 THE AMERICANS WITH  
 DISABILITIES ACT**

Date: January 7, 2008  
 Time: 2:00 PM  
 Judge: Hon. Marilyn Hall Patel

1 **INTRODUCTION**

2 Plaintiffs filed their second amended complaint without having first obtained consent  
3 or leave of court. The procedural consequence of this failure is clear: the pleading should be  
4 stricken. Moreover, given the Court’s summary judgment ruling on plaintiff Bruce Sexton’s  
5 ADA claim, binding precedent compels the dismissal of the ADA claims alleged in  
6 plaintiffs’ amended complaint. The Court should grant Target’s motion in its entirety.

7 **ARGUMENT**

8 **I. PLAINTIFFS’ AMENDED COMPLAINT SHOULD BE STRICKEN.**

9 Plaintiffs’ claim that they were ordered to file the seconded amended complaint is not  
10 accurate. The class certification order of October 2, 2007, gave plaintiffs thirty days to  
11 substitute a new class representative for purposes of the ADA claims. The order did not  
12 grant plaintiffs leave to file an amended complaint, much less one that made substantive  
13 changes beyond the addition of new plaintiffs. If plaintiffs wished to file an amended  
14 complaint with new plaintiffs and new substantive allegations, they were required to comply  
15 with Federal Rule of Civil Procedure 15(a) and obtain either consent or leave of court to file  
16 their amended pleading. The class certification order does not excuse plaintiffs’ failure to  
17 follow the applicable rules.

18 Plaintiffs argue that a motion to strike is not the appropriate procedural vehicle to  
19 challenge an improperly filed amended complaint. According to plaintiffs, a motion to strike  
20 should only be granted if it concerns material that is “redundant, impertinent or scandalous”  
21 and has no possible bearing on the litigation. Plaintiffs are plainly mistaken. Courts  
22 routinely grant motions to strike amended complaints when they are not filed in accordance  
23 with Rule 15(a). *See Serpa v. SBC Telecommunications, Inc.*, 318 F. Supp. 2d 865 (N.D.  
24 Cal. 2004) (Patel, J.) (granting a motion to strike an amended complaint filed without consent  
25 or leave of court); *accord Kelly v. Echols*, No. CIV-F-05-118 AWI DLB, 2007 U.S. Dist.  
26 LEXIS 92107 (E.D. Cal. Dec. 5, 2007) (same); *Sutton v. Holz*, No. C 06-6417 VRW, 2007  
27 U.S. Dist. LEXIS 80852 (N.D. Cal. Oct. 15, 2007) (Walker, C.J.) (same); *Davis v. Foster*  
28 *Farms Dairy*, No. CV-F-05-271 OWW/DLB, 2007 U.S. Dist. LEXIS 5246 (E.D. Cal. Jan.

1 10, 2007) (same); *Long v. City of Seattle*, No. C05-1664P, 2006 U.S. Dist. LEXIS 38031  
2 (W.D. Wash. June 8, 2006) (same). As these rulings demonstrate, striking the second  
3 amended complaint is the correct remedy when an amended complaint is filed improperly.

4 **II. DISMISSAL, RATHER THAN SUBSTITUTION, IS REQUIRED FOR**  
5 **PLAINTIFFS' ADA CLAIM.**

6 Although plaintiffs seek to avoid the effects of *Lierboe v. State Farm Mutual*  
7 *Automobile Insurance Co.*, 350 F.3d 1018 (9th Cir. 2003), the consequences of that ruling are  
8 clear: Because the plaintiff who was to serve as the class representative never had a viable  
9 ADA claim, that claim should be dismissed. To allow substitution under the circumstances is  
10 improper.

11 Plaintiffs urge the Court to ignore *Lierboe*, arguing that there is no reason to address  
12 this argument at this time. But now is precisely the time when this argument must be  
13 confronted. As Target has explained, there was no reason to raise *Lierboe* any sooner. The  
14 ruling only became relevant after the Court issued its order of October 2, 2007, which  
15 simultaneously granted Target's motion for summary judgment as to Mr. Sexton's ADA  
16 claim and ordered substitution of a new class representative for purposes of that claim.  
17 Through their second amended complaint, plaintiffs seek to substitute new class  
18 representatives. As part of its challenge to the second amended complaint, Target is alerting  
19 the Court of the impropriety of such substitution.<sup>1</sup>

20 Plaintiffs' efforts to distinguish *Lierboe* are unpersuasive. The fact that there was  
21 only one plaintiff in *Lierboe*, whereas Mr. Sexton was joined by two organizational plaintiffs  
22 in this case, is inapposite. NFB and NFB of California are not class members, and they were  
23 never found to be adequate class representatives. The class certification order does not make  
24 findings about their suitability to serve as class representatives under Rule 23. Moreover, if  
25 they were considered adequate class representatives for the ADA claim, then there would

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26 <sup>1</sup> Had plaintiffs moved for leave to file the second amended complaint, Target would  
27 have raised the issue of *Lierboe* in their opposition to that motion. But, as discussed above,  
28 plaintiffs skipped that step, requiring Target to raise this matter in a motion of its own.

1 have been no reason for the Court to order, as it did, substitution of a new class  
2 representative for that claim. Similarly, the fact that Lierboe had no remaining claim, while  
3 Mr. Sexton remains in this case, is of no consequence. Target is seeking dismissal only of  
4 plaintiffs' ADA claim, not the state law claims for which Mr. Sexton is serving as class  
5 representative.

6 Plaintiffs maintain that plaintiffs' standing and the validity of their claims have no  
7 bearing on the Court's power to permit substitution of new class representatives. But  
8 plaintiffs fail to identify any authority establishing that substitution is allowable when no  
9 named plaintiff was ever found to be a suitable class representative with regard to the claim  
10 at issue. The authorities that plaintiffs cite — *East Texas Motor Freight System, Inc. v.*  
11 *Rodriguez*, 431 U.S. 395 n.12 (1977), and *Gluth v. Kangas*, 951 F.2d 1504, 1509 (9th Cir.  
12 1991) — simply stand for the proposition, acknowledged in *Lierboe*, that if a class  
13 representative's claim becomes moot *after* a class is certified, substitution of a replacement  
14 class representative is permissible. That rule does not apply here. Mr. Sexton's ADA claim  
15 did not become moot after class certification; it was fatally deficient all along.

16 Finally, plaintiffs' suggestion that Target somehow waived its right to challenge  
17 NFB's and NFB of California's standing is wholly without merit. When plaintiffs lack  
18 standing to pursue a claim, the court must dismiss that claim for lack of subject matter  
19 jurisdiction. *See, e.g., Fleck & Assocs. v. City of Phoenix*, 471 F.3d 1100 (9th Cir. 2006)  
20 (holding that because plaintiff neither established "traditional" nor "associational" standing,  
21 subject matter jurisdiction was lacking and dismissal was warranted); *Legal Aid Society v.*  
22 *Legal Servs. Corp.*, 145 F.3d 1017 (9th Cir. 1998) (vacating judgment as to certain claims  
23 and ordering that a portion of the complaint be dismissed due to plaintiff organizations' lack  
24 of standing to pursue those claims). A challenge to the court's subject matter jurisdiction  
25 cannot be waived; it can be raised at any time. Fed. R. Civ. P. 12(h)(3); *Hill v. Blind Indus.*  
26 *& Servs.*, 179 F.3d 754, 757 (9th Cir. 1999) ("Lack of subject matter jurisdiction may be  
27 raised at any time because the parties cannot, by their consent, confer jurisdiction upon a  
28 federal court in excess of that provided by Article III of the United States Constitution.");

1 *Augustine v. United States*, 704 F.2d 1074, 1077 (9th Cir. 1983) (“The defense of lack of  
2 subject matter jurisdiction cannot be waived, . . .”).

3 Here, NFB and NFB of California lack standing to pursue ADA claims on behalf of  
4 their members because it is necessary for individual members to participate in the lawsuit.  
5 *See Hunt v. Washington State Apple Adver. Comm’n*, 432 U.S. 333, 343 (1977); *Molski v.*  
6 *Mandarin Touch Restaurant*, 359 F. Supp. 2d 924, 935-36 (C.D. Cal. 2005); *Disabled in*  
7 *Action of Metro. N.Y. v. Trump Int’l Hotel & Tower*, No. 01 Civ. 5518 (MBM), 2003 U.S.  
8 Dist. LEXIS 5145, at \*32-33 (S.D.N.Y. Apr. 2, 2003) (ruling that an organizational plaintiff  
9 lacked standing because individuals’ participation would be required and because individual  
10 plaintiffs sought the same relief and were better parties to assert their own rights). This is not  
11 a routine ADA action that turns exclusively on the existence of architectural barriers. *See,*  
12 *e.g., Yates v. Belli Deli*, No. C 07-01405 WHA, 2007 U.S. Dist. LEXIS 61431, at \*19 (N.D.  
13 Cal. Aug. 13, 2007) (Alsup, J.) (rejecting a challenge to organizational standing because  
14 proof of architectural barriers preventing access to a deli “does not require testimony of any  
15 individual plaintiff”). Under this Court’s rulings, plaintiffs cannot prove an ADA claim  
16 simply by identifying barriers on the Target.com website. Rather, they must prove that as a  
17 result of these barriers, they were individually denied access to the enjoyment of goods and  
18 services offered in Target stores. Accordingly, proof of plaintiffs’ ADA claim will  
19 undoubtedly require the testimony and participation of individuals. Neither Mr. Sexton, nor  
20 NFB, nor NFB of California has standing to sue under the ADA. Plaintiffs’ ADA claim  
21 should therefore be dismissed.

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**CONCLUSION**

For the foregoing reasons, the Second Amended Complaint should be stricken, and plaintiffs' claim under the Americans with Disabilities Act should be dismissed.

Dated: December 20, 2007

HAROLD J. McELHINNY  
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