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8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
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11 NATIONAL FEDERATION OF THE BLIND,
12 the NATIONAL FEDERATION OF THE
13 BLIND OF CALIFORNIA, on behalf of their
members, and Bruce F. Sexton, on behalf of
himself and all others similarly situated,

14 Plaintiffs,

15 v.

16 TARGET CORPORATION,

17 Defendant.
18

Case No. C06-01802 MHP

**STIPULATED [PROPOSED]
PROTECTIVE ORDER**

Judge: Hon. Marilyn Hall Patel

19 1. PURPOSES AND LIMITATIONS

20 Disclosure and discovery activity in this action are likely to involve production of
21 confidential, proprietary, or private information for which special protection from public
22 disclosure and from use for any purpose other than prosecuting this litigation would be warranted.
23 Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated
24 Protective Order. The parties acknowledge that this Order does not confer blanket protections on
25 all disclosures or responses to discovery and that the protection it affords extends only to the
26 limited information or items that are entitled under the applicable legal principles to treatment as
27 confidential.
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1 The parties further acknowledge, as set forth in Section 10, below, that this Stipulated
2 Protective Order creates no entitlement to file confidential information under seal; Civil Local
3 Rule 79-5 sets forth the procedures that must be followed and reflects the standards that will be
4 applied when a party seeks permission from the court to file material under seal.

5 2. DEFINITIONS

6 2.1 Party: any party to this action, including all of its officers, directors, employees,
7 consultants, retained experts, and outside counsel (and their support staff).

8 2.2 Disclosure or Discovery Material: all items or information, regardless of the
9 medium or manner generated, stored, or maintained (including, among other things, testimony,
10 transcripts, or tangible things) that are produced or generated in disclosures or responses to
11 discovery in this matter.

12 2.3 "Confidential" Information or Items: information (regardless of how generated,
13 stored or maintained) or tangible things that qualify for protection under standards developed
14 under F. R. Civ. P. 26(c).

15 2.4 "Highly Confidential - Attorneys' Eyes Only" Information or Items: extremely
16 sensitive "Confidential Information or Items" whose disclosure to another Party or nonparty
17 would create a substantial risk of serious injury that could not be avoided by less restrictive
18 means.

19 2.5 Receiving Party: a Party that receives Disclosure or Discovery Material from a
20 Producing Party.

21 2.6 Producing Party: a Party or non-party that produces Disclosure or Discovery
22 Material in this action.

23 2.7 Designating Party: a Party or non-party that designates information or items that it
24 produces in disclosures or in responses to discovery as "Confidential" or "Highly Confidential -
25 Attorneys' Eyes Only."

26 2.8 Protected Material: any Disclosure or Discovery Material that is designated as
27 "Confidential" or as 'Highly Confidential - Attorneys' Eyes Only.'"
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1 2.9 Outside Counsel: attorneys who are not employees of a Party but who are retained
2 to represent or advise a Party in this action.

3 2.10 House Counsel: attorneys who are employees of a Party.

4 2.11 Counsel (without qualifier): Outside Counsel and House Counsel (as well as their
5 support staffs).

6 2.12 Expert: a person with specialized knowledge or experience in a matter pertinent to
7 the litigation who has been retained by a Party or its counsel to serve as an expert witness or as a
8 consultant in this action and who is not a past or a current employee of a Party or of a competitor
9 of a Party's and who, at the time of retention, is not anticipated to become an employee of a Party
10 or a competitor of a Party's. This definition includes a professional jury or trial consultant
11 retained in connection with this litigation.

12 2.13 Professional Vendors: persons or entities that provide litigation support services
13 (e.g., photocopying; videotaping; translating; preparing exhibits or demonstrations; organizing,
14 storing, retrieving data in any form or medium; etc.) and their employees and subcontractors.

15 3. SCOPE

16 The protections conferred by this Stipulation and Order cover not only Protected Material
17 (as defined above), but also any information copied or extracted therefrom, as well as all copies,
18 excerpts, summaries, or compilations thereof, plus testimony, conversations, or presentations by
19 parties or counsel to or in court or in other settings that might reveal Protected Material.

20 4. DURATION

21 Even after the termination of this litigation, the confidentiality obligations imposed by this
22 Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order
23 otherwise directs.

24 5. DESIGNATING PROTECTED MATERIAL

25 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party
26 or non-party that designates information or items for protection under this Order must take care to
27 limit any such designation to specific material that qualifies under the appropriate standards. A
28 Designating Party must take care to designate for protection only those parts of material,

1 documents, items, or oral or written communications that qualify so that other portions of the
2 material, documents, items, or communications for which protection is not warranted are not
3 swept unjustifiably within the ambit of this Order.

4 Mass, indiscriminate, or routinized designations are prohibited. Designations that are
5 shown to be clearly unjustified, or that have been made for an improper purpose (*e.g.*, to
6 unnecessarily encumber or retard the case development process, or to impose unnecessary
7 expenses and burdens on other parties), expose the Designating Party to sanctions.

8 If it comes to a Party's or a non-party's attention that information or items that it
9 designated for protection do not qualify for protection at all, or do not qualify for the level of
10 protection initially asserted, that Party or non-party must promptly notify all other parties that it is
11 withdrawing the mistaken designation.

12 5.2 Manner and Timing of Designations. Except as otherwise provided in this Order
13 (*see, e.g.*, second paragraph of section 5.2(a), below), or as otherwise stipulated or ordered,
14 material that qualifies for protection under this Order must be clearly so designated before the
15 material is disclosed or produced.

16 Designation in conformity with this Order requires:

17 (a) for information in documentary form (apart from transcripts of depositions
18 or other pretrial or trial proceedings), that the Producing Party affix the legend
19 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY" at the top
20 of each page that contains protected material. If only a portion or portions of the material on a
21 page qualifies for protection, the Producing Party also must clearly identify the protected
22 portion(s) (*e.g.*, by making appropriate markings in the margins) and must specify, for each
23 portion, the level of protection being asserted (either "CONFIDENTIAL" or "HIGHLY
24 CONFIDENTIAL - ATTORNEYS' EYES ONLY").

25 A Party or non-party that makes original documents or materials available for inspection
26 need not designate them for protection until after the inspecting Party has indicated which
27 material it would like copied and produced. During the inspection and before the designation, all
28 of the material made available for inspection shall be deemed "HIGHLY CONFIDENTIAL -

1 ATTORNEYS' EYES ONLY." After the inspecting Party has identified the documents it wants
2 copied and produced, the Producing Party must determine which documents, or portions thereof,
3 qualify for protection under this Order, then, before producing the specified documents, the
4 Producing Party must affix the appropriate legend ("CONFIDENTIAL" or "HIGHLY
5 CONFIDENTIAL - ATTORNEYS' EYES ONLY") at the top of each page that contains
6 Protected Material. If only a portion or portions of the material on a page qualifies for protection,
7 the Producing Party also must clearly identify the protected portion(s) (*e.g.*, by making
8 appropriate markings in the margins) and must specify, for each portion, the level of protection
9 being asserted (either "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL - ATTORNEYS'
10 EYES ONLY").

11 (b) for testimony given in deposition or in other pretrial or trial proceedings,
12 that the Party or non-party offering or sponsoring the testimony identify on the record, before the
13 close of the deposition, hearing, or other proceeding, all protected testimony, and further specify
14 any portions of the testimony that qualify as "HIGHLY CONFIDENTIAL - ATTORNEYS'
15 EYES ONLY." When it is impractical to identify separately each portion of testimony that is
16 entitled to protection, and when it appears that substantial portions of the testimony may qualify
17 for protection, the Party or non-party that sponsors, offers, or gives the testimony may invoke on
18 the record (before the deposition or proceeding is concluded) a right to have up to 20 days to
19 identify the specific portions of the testimony as to which protection is sought and to specify the
20 level of protection being asserted ("CONFIDENTIAL" or "HIGHLY CONFIDENTIAL -
21 ATTORNEYS' EYES ONLY"). Only those portions of the testimony that are appropriately
22 designated for protection within the 20 days shall be covered by the provisions of this Stipulated
23 Protective Order.

24 Transcript pages containing Protected Material must be separately bound by the court.
25 reporter, who must affix to the top of each such page the legend "CONFIDENTIAL" or
26 "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY," as instructed by the Party or non-
27 party offering or sponsoring the witness or presenting the testimony.
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1 (c) for information produced in some form other than documentary, and for
2 any other tangible items, that the Producing Party affix in a prominent place on the exterior of the
3 container or containers in which the information or item is stored the legend "CONFIDENTIAL"
4 or "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY." If only portions of the
5 information or item warrant protection, the Producing Party, to the extent practicable, shall
6 identify the protected portions, specifying whether they qualify as "Confidential" or as "Highly
7 Confidential - Attorneys' Eyes Only."

8 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to
9 designate qualified information or items as "Confidential" or "Highly Confidential - Attorneys'
10 Eyes Only" does not, standing alone, waive the Designating Party's right to secure protection
11 under this Order for such material. If material is appropriately designated as "Confidential" or
12 "Highly Confidential - Attorneys' Eyes Only" after the material was initially produced, the
13 Receiving Party, on timely notification of the designation, must make reasonable efforts to assure
14 that the material is treated in accordance with the provisions of this Order.

15 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

16 6.1 Timing of Challenges. Unless a prompt challenge to a Designating Party's
17 confidentiality designation is necessary to avoid foreseeable substantial unfairness, unnecessary
18 economic burdens, or a later significant disruption or delay of the litigation, a Party does not
19 waive its right to challenge a confidentiality designation by electing not to mount a challenge
20 promptly after the original designation is disclosed.

21 6.2 Meet and Confer. A Party that elects to initiate a challenge to a Designating
22 Party's confidentiality designation must do so in good faith and must begin the process by confer-
23 ring directly (in voice to voice dialogue; other forms of communication are not sufficient) with
24 counsel for the Designating Party. In conferring, the challenging Party must explain the basis for
25 its belief that the confidentiality designation was not proper and must give the Designating Party
26 an opportunity to review the designated material, to reconsider the circumstances, and, if no
27 change in designation is offered, to explain the basis for the chosen designation. A challenging
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1 Party may proceed to the next stage of the challenge process only if it has engaged in this meet
2 and confer process first.

3 6.3 Judicial Intervention. A Party that elects to press a challenge to a confidentiality
4 designation after considering the justification offered by the Designating Party may file and serve
5 a motion under Civil Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable)
6 that identifies the challenged material and sets forth in detail the basis for the challenge. Each
7 such motion must be accompanied by a competent declaration that affirms that the movant has
8 complied with the meet and confer requirements imposed in the preceding paragraph and that sets
9 forth with specificity the justification for the confidentiality designation that was given by the
10 Designating Party in the meet and confer dialogue.

11 The burden of persuasion in any such challenge proceeding shall be on the Designating
12 Party. Until the court rules on the challenge, all parties shall continue to afford the material in
13 question the level of protection to which it is entitled under the Producing Party's designation.

14 7. ACCESS TO AND USE OF PROTECTED MATERIAL

15 7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed
16 or produced by another Party or by a non-party in connection with this case only for prosecuting,
17 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only
18 to the categories of persons and under the conditions described in this Order. When the litigation
19 has been terminated, a Receiving Party must comply with the provisions of section 11, below
20 (FINAL DISPOSITION).

21 Protected Material must be stored and maintained by a Receiving Party at a location and
22 in a secure manner that ensures that access is limited to the persons authorized under this Order.

23 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise
24 ordered by the court or permitted in writing by the Designating Party, a Receiving Party may
25 disclose any information or item designated CONFIDENTIAL only to:

26 (a) the Receiving Party's Outside Counsel of record in this action, as well as
27 employees of said Counsel to whom it is reasonably necessary to disclose the information for this
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1 litigation and who have signed the “Agreement to Be Bound by Protective Order” that is attached
2 hereto as Exhibit A;

3 (b) the officers, directors, and employees (including House Counsel) of the
4 Receiving Party to whom disclosure is reasonably necessary for this litigation and who have
5 signed the “Agreement to Be Bound by Protective Order” (Exhibit A);

6 (c) experts (as defined in this Order) of the Receiving Party to whom
7 disclosure is reasonably necessary for this litigation and who have signed the “Agreement to Be
8 Bound by Protective Order” (Exhibit A);

9 (d) the Court and its personnel;

10 (e) court reporters, their staffs, and professional vendors to whom disclosure is
11 reasonably necessary for this litigation and who have signed the “Agreement to Be Bound by
12 Protective Order” (Exhibit A);

13 (f) during their depositions, witnesses in the action to whom disclosure is
14 reasonably necessary and who have signed the “Agreement to Be Bound by Protective Order”
15 (Exhibit A). Pages of transcribed deposition testimony or exhibits to depositions that reveal
16 Protected Material must be separately bound by the court reporter and may not be disclosed to
17 anyone except as permitted under this Stipulated Protective Order.

18 (g) the author of the document or the original source of the information.

19 7.3 Disclosure of “HIGHLY CONFIDENTIAL - ATTORNEYS’ EYES ONLY”
20 Information or Items. Unless otherwise ordered by the court or permitted in writing by the
21 Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY
22 CONFIDENTIAL - ATTORNEYS’ EYES ONLY” only to:

23 (a) the Receiving Party’s Outside Counsel of record in this action, as well as
24 employees of said Counsel to whom it is reasonably necessary to disclose the information for this
25 litigation and who have signed the “Agreement to Be Bound by Protective Order” that is attached
26 hereto as Exhibit A;

1 (b) House Counsel of a Receiving Party to whom disclosure is reasonably
2 necessary for this litigation and who has signed the "Agreement to Be Bound by Protective
3 Order" (Exhibit A);

4 (c) Experts (as defined in this Order) (1) to whom disclosure is reasonably
5 necessary for this litigation, (2) who have signed the "Agreement to Be Bound by Protective
6 Order" (Exhibit A), and (3) as to whom the procedures set forth in paragraph 7.4, below, have
7 been followed;

8 (d) the Court and its personnel;

9 (e) court reporters, their staffs, and professional vendors to whom disclosure is
10 reasonably necessary for this litigation and who have signed the "Agreement to Be Bound by
11 Protective Order" (Exhibit A); and

12 (f) the author of the document or the original source of the information.

13 7.4 Procedures for Approving Disclosure of "HIGHLY CONFIDENTIAL -
14 ATTORNEYS' EYES ONLY" Information or Items to "Experts"

15 (a) Unless otherwise ordered by the court or agreed in writing by the
16 Designating Party, a Party that seeks to disclose to an "Expert" (as defined in this Order) any
17 information or item that has been designated "HIGHLY CONFIDENTIAL - ATTORNEYS'
18 EYES ONLY" first must make a written request to the Designating Party that (1) identifies the
19 specific HIGHLY CONFIDENTIAL information that the Receiving Party seeks permission to
20 disclose to the Expert, (2) sets forth the full name of the Expert and the city and state of his or her
21 primary residence, (3) attaches a copy of the Expert's current resume, (4) identifies the Expert's
22 current employer(s), (5) identifies each person or entity from whom the Expert has received
23 compensation for work in his or her areas of expertise or to whom the expert has provided
24 professional services at any time during the preceding five years, and (6) identifies (by name and
25 number of the case, filing date, and location of court) any litigation in connection with which the
26 Expert has provided any professional services during the preceding five years.

27 (b) A Party that makes a request and provides the information specified in the
28 preceding paragraph may disclose the subject Protected Material to the identified Expert unless,

1 within seven court days of delivering the request, the Party receives a written objection from the
 2 Designating Party. Any such objection must set forth in detail the grounds on which it is based.

3 (c) A Party that receives a timely written objection must meet and confer with
 4 the Designating Party (through direct voice to voice dialogue) to try to resolve the matter by
 5 agreement. If no agreement is reached, the Party seeking to make the disclosure to the Expert
 6 may file a motion as provided in Civil Local Rule 7 (and in compliance with Civil Local Rule 79-
 7 5, if applicable) seeking permission from the court to do so. Any such motion must describe the
 8 circumstances with specificity, set forth in detail the reasons for which the disclosure to the
 9 Expert is reasonably necessary, assess the risk of harm that the disclosure would entail and
 10 suggest any additional means that might be used to reduce that risk. In addition, any such motion
 11 must be accompanied by a competent declaration in which the movant describes the parties'
 12 efforts to resolve the matter by agreement (*i.e.*, the extent and the content of the meet and confer
 13 discussions) and sets forth the reasons advanced by the Designating Party for its refusal to
 14 approve the disclosure.

15 In any such proceeding the Party opposing disclosure to the Expert shall bear the burden
 16 of proving that the risk of harm that the disclosure would entail (under the safeguards proposed)
 17 outweighs the Receiving Party's need to disclose the Protected Material to its Expert.

18 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
 19 LITIGATION

20 If a Receiving Party is served with a subpoena or an order issued in other litigation that
 21 would compel disclosure of any information or items designated in this action as
 22 "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY," the
 23 Receiving Party must so notify the Designating Party, in writing (by fax, if possible) immediately
 24 and in no event more than three court days after receiving the subpoena or order. Such
 25 notification must include a copy of the subpoena or court order.

26 The Receiving Party also must immediately inform in writing the Party who caused the
 27 subpoena or order to issue in the other litigation that some or all the material covered by the
 28 subpoena or order is the subject of this Protective Order. In addition, the Receiving Party must

1 deliver a copy of this Stipulated Protective Order promptly to the Party in the other action that
2 caused the subpoena or order to issue.

3 The purpose of imposing these duties is to alert the interested parties to the existence of
4 this Protective Order and to afford the Designating Party in this case an opportunity to try to
5 protect its confidentiality interests in the court from which the subpoena or order issued. The
6 Designating Party shall bear the burdens and the expenses of seeking protection in that court of its
7 confidential material - and nothing in these provisions should be construed as authorizing or
8 encouraging a Receiving Party in this action to disobey a lawful directive from another court.

9 9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

10 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected
11 Material to any person or in any circumstance not authorized under this Stipulated Protective
12 Order, the Receiving Party must immediately (a) notify in writing the Designating Party of the
13 unauthorized disclosures, (b) use its best efforts to retrieve all copies of the Protected Material, (c)
14 inform the person or persons to whom unauthorized disclosures were made of all the terms of this
15 Order, and (d) request such person or persons to execute the "Acknowledgment and Agreement to
16 Be Bound" that is attached hereto as Exhibit A.

17 10. FILING PROTECTED MATERIAL

18 Without written permission from the Designating Party or a court order secured after
19 appropriate notice to all interested persons, a Party may not file in the public record in this action
20 any Protected Material. A Party that seeks to file under seal any Protected Material must comply
21 with Civil Local Rule 79-5.

22 11. FINAL DISPOSITION

23 Unless otherwise ordered or agreed in writing by the Producing Party, within sixty days
24 after the final termination of this action, each Receiving Party must return all Protected Material
25 to the Producing Party. As used in this subdivision, "all Protected Material" includes all copies,
26 abstracts, compilations, summaries or any other form of reproducing or capturing any of the
27 Protected Material. With permission in writing from the Designating Party, the Receiving Party
28 may destroy some or all of the Protected Material instead of returning it. Whether the Protected

Material is returned or destroyed, the Receiving Party must submit a written certification to the Producing Party (and, if not the same person or entity, to the Designating Party) by the sixty day deadline that identifies (by category, where appropriate) all the Protected Material that was returned or destroyed and that affirms that the Receiving Party has not retained any copies, abstracts, compilations, summaries or other forms of reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda, correspondence or attorney work product, even if such materials contain Protected Material. Any such archival copies that contain or constitute Protected Material remain subject to this Protective Order as set forth in Section 4 (DURATION), above.

12. MISCELLANEOUS

12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek its modification by the Court in the future.

12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order.

IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

Dated: December 15, 2006

MORRISON & FOERSTER LLP

By: /s/ Stuart C. Plunkett

Stuart C. Plunkett

Attorneys for Defendant

Dated: December 15, 2006

DISABILITY RIGHTS ADVOCATES

By: /s/ Laurence W. Paradis

Laurence W. Paradis

Attorneys for Plaintiffs

1 I, Stuart Plunkett, am the ECF User whose ID and password are being used to file this
2 STIPULATED [PROPOSED] PROTECTIVE ORDER. In compliance with General Order 45,
3 X.B., I hereby attest that Laurence W. Paradis has concurred in this filing.

4
5 By: /s/ Stuart C. Plunkett
6 Stuart C. Plunkett
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10 PURSUANT TO STIPULATION, IT IS SO ORDERED.
11

12 DATED: _____

13 Hon. Marilyn Hall Patel
14 United States District Judge
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EXHIBIT A**ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND**

I, _____ [print or type full name], of _____ [print or type full address], declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective Order that was issued by the United States District Court for the Northern District of California on [date] in the case of *National Federation for the Blind, et al. v. Target Corp.*, Case No. C06-01802 MHP. I agree to comply with and to be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the Northern District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action.

I hereby appoint _____ [print or type full name] of _____ [print or type full address and telephone number] as my California agent for service of process in connection with this action or any proceedings related to enforcement of this Stipulated Protective Order.

Date: _____

City and State where sworn and signed: _____

Printed name: _____

[printed name]

Signature: _____

[signature]