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9 Attorneys for Defendant and Counterclaimant,  
 Blockbuster Inc.

10 UNITED STATES DISTRICT COURT  
 11 NORTHERN DISTRICT OF CALIFORNIA

13 NETFLIX, INC., a Delaware corporation,

14 Plaintiff,

15 vs.

16 BLOCKBUSTER INC., a Delaware  
 17 corporation, DOES 1-50,

18 Defendants.

CASE NO. C 06 2361 WHA (JCS)

**NOTICE OF CHANGE OF  
 FIRM NAME**

Complaint Filed: April 4, 2006

19 AND RELATED COUNTER ACTION.  
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TO THE COURT, TO ALL PARTIES, AND TO THEIR  
ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that, effective January 1, 2007, Alschuler  
Grossman Stein & Kahan LLP has changed its name to:

ALSCHULER GROSSMAN LLP

Our address and telephone numbers will remain the same:

The Water Garden  
1620 26<sup>th</sup> Street  
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Santa Monica, CA 90404-4060

Telephone: (310) 907-1000  
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In our email addresses, "agsk" has been changed to "alschuler":  
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DATED: January 2, 2007

ALSCHULER GROSSMAN LLP

By \_\_\_\_\_ /S/  
William J. O'Brien  
Attorneys for Defendant and Counterclaimant,  
Blockbuster Inc.