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6 Attorneys for Plaintiff
 NETFLIX, INC.

8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA

10 NETFLIX, INC., a Delaware corporation,
 11 Plaintiff,

Case No. C 06 2361 WHA

**ADR CERTIFICATION BY PARTIES
 AND COUNSEL**

12 v.

13 BLOCKBUSTER, INC., a Delaware
 14 corporation, DOES 1-50,

15 Defendant.

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 17 Pursuant to Civil L.R. 16-8(b) and ADR L.R. 3-5(b), each of the undersigned certifies
 18 that he or she has:

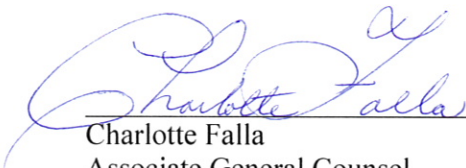
19 1. Read the handbook entitled "*Dispute Resolution Procedures in the Northern District*
 20 *of California*" on the Court's ADR Internet site www.adr.cand.uscourts.gov (*Limited printed*
 21 *copies are available from the clerk's office for parties in cases not subject to the court's*
 22 *Electronic Case Filing program (ECF) under General Order 45*);

23 2. Discussed the available dispute resolution options provided by the Court and private
 24 entities; and

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3. Considered whether this case might benefit from any of the available dispute resolution options.

Dated: June 9, 2006


Charlotte Falla
Associate General Counsel
Netflix, Inc.

Dated: June 9, 2006

KEKER & VAN NEST, LLP

By: /s/DARALYN J. DURIE
DARALYN J. DURIE
Attorneys for Plaintiffs
NETFLIX, INC.