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15 UNITED STATES DISTRICT COURT
 16 NORTHERN DISTRICT OF CALIFORNIA

18 NETFLIX, INC., a Delaware corporation,
 19 Plaintiff,

20 v.

21 BLOCKBUSTER, INC., a Delaware
 corporation, DOES 1-50,
 22 Defendant.
 23

24 AND RELATED COUNTERCLAIMS

Case No. C 06 2361 WHA (JCS)

**FURTHER STIPULATION AND
 [PROPOSED] ORDER REGARDING
 DISCOVERY DISPUTES**

Hearing Date: Jan. 12, 2007
 Time: 9:30 A.M.
 Courtroom: A, 15th Floor
 Magistrate Judge: Joseph C. Spero

Complaint Filed: April 4, 2006

FURTHER STIPULATION AND [PROPOSED] ORDER REGARDING DISCOVERY DISPUTES
 CASE NO. C 06 2361 WHA (JCS)

1 Plaintiff and Counter-Defendant, Netflix, Inc., and Defendant and
2 Counterclaimant, Blockbuster Inc., through their respective counsel of record, hereby stipulate
3 and agree as follows:

4 **I. UPDATE ON STATUS OF SUBJECT MOTIONS**

5 **A. Resolution of Remaining Issues**

6
7 1. Since filing their Stipulation Regarding Discovery Disputes on December
8 15, 2006 (the "Prior Stipulation"), Netflix and Blockbuster have succeeded in resolving the
9 remaining issues in contention in the three discovery motions that were filed November 3, 2006,
10 and are currently scheduled for hearing on January 26, 2007 (collectively, the "Subject
11 Motions"). The two such issues that remained unresolved as of December 15, 2006, both related
12 to Netflix's motion for a protective order as to certain Blockbuster document subpoenas to third-
13 parties. The two issues, which were identified in the Prior Stipulation as remaining for decision
14 by the Court, were:

15 a. Netflix's motion for a protective order directed to Categories 16
16 and 17 of the Studio and Internet Subpoenas identified in the Prior Stipulation; and

17 b. Netflix's motion for a protective order directed to Blockbuster's
18 subpoena to the Gutride Safier law firm.

19 2. Both of these issues have now been resolved by the agreement reflected in
20 Section II of this Further Stipulation.

21 3. The parties have therefore fully resolved the Subject Motions.

22 **B. Request to Vacate Hearing Date**

23 4. The parties respectfully request that, upon approval of this Further
24 Stipulation, the Court vacate as moot the hearing presently scheduled for January 26, 2007, at
25 9:30 a.m.

1 **II. STIPULATION REGARDING CERTAIN DVD ALLOCATION PRACTICES**
2 **AND NETFLIX'S CLAIM FOR LOST PROFITS**

3 5. In exchange for Blockbuster's stipulation to the provisions set forth in
4 Paragraphs 6 and 7 of this Further Stipulation, Netflix stipulates and agrees as follows:

5 a. Netflix hereby permanently and irrevocably waives, and Netflix
6 stipulates and agrees that it will not pursue, now or at any time in the future, any existing,
7 possible, or future claims for lost profit damages attributable to any act of infringement of
8 either or both of U.S. Patents Nos. 6,584,450 and 7,024,381 (the "patents-in-suit").

9 b. Netflix stipulates and agrees that it shall not make or seek to make
10 any argument or representation that it has lost profits as a result of Blockbuster's alleged
11 infringement of the patents-in-suit.

12 6. In exchange for Netflix's stipulation to the provisions of Paragraphs 5 and
13 8 of this Further Stipulation, Blockbuster stipulates and agrees as follows:

14 a. Blockbuster stipulates and agrees to withdraw Categories Nos. 16
15 and 17 of the Studio and Internet Subpoenas (as defined in the Prior Stipulation) and
16 Blockbuster's pending document subpoena to the Gutride Safier firm, and stipulates and
17 agrees that it shall not issue new subpoenas to those nonparties containing requests
18 similar to Categories Nos. 16 and 17 of the Studio and Internet Subpoenas or to the
19 categories of the pending document subpoena to the Gutride Safier firm.

20 b. Blockbuster stipulates and agrees that it shall not seek to discover
21 evidence of any practice by Netflix of categorizing customers or varying the speed or
22 priority of, or location used for, fulfilling a customer's rental request because of the
23 number, type, or frequency of the customer's rentals ("Covered DVD Allocation
24 Practices"), except for 1) evidence that Netflix or one of the persons named as inventors
25 of the patents-in-suit ("named inventors") employed or contemplated such a practice
26 prior to April 28, 2000, and 2) as provided in Sub-Paragraph 6 d below.

27 c. Blockbuster stipulates and agrees that it shall not issue discovery
28

1 requests whose scope is defined using any reference to the Chavez v. Netflix litigation in
2 the San Francisco Superior Court (“Chavez v. Netflix”), whether or not mentioned by
3 name. Blockbuster further stipulates and agrees that it shall not issue discovery requests
4 using the term “throttling.”

5 d. Subject to and consistent with the limitations set forth in Sub-
6 Paragraphs 6 a and c above, Blockbuster may seek to conduct discovery regarding any of
7 the following:

8 (1) Any deposition or court testimony, interrogatory responses
9 or other discovery responses, documents or things produced, admissions by
10 parties or counsel, declarations, affidavits, or findings by the court in Chavez v.
11 Netflix (collectively, “Chavez Evidence”) that are relevant to any issue in this
12 case other than Covered DVD Allocation Practices;

13 (2) Any matter, including Covered DVD Allocation Practices,
14 if relevant to any best mode that Netflix or one of the named inventors employed
15 or contemplated prior to April 28, 2000, for practicing any claim of the patents-in-
16 suit that is at issue in any of the parties’ claims or defenses in this case (“contested
17 claim”); and

18 (3) Any matter, including Covered DVD Allocation Practices,
19 if, consistent with the Court’s claim constructions in effect as of such time, the
20 evidence is relevant to whether and to what extent Netflix practices or practiced
21 any contested claim of the patents-in-suit at any relevant time.

22 7. In exchange for Netflix’s stipulation to the provisions of Paragraphs 5 and
23 8 of this Further Stipulation, Blockbuster further stipulates and agrees as follows:

24 a. Blockbuster stipulates and agrees that, and except as provided in
25 Sub-Paragraph 7 c below, it shall not seek to introduce evidence of, or make any
26 argument based on or statement at trial referring to or about (i) any actual or alleged
27 Covered DVD Allocation Practices of Netflix, as defined above, that were first practiced

1 and first contemplated after April 28, 2000; or (ii) the existence of Chavez v. Netflix,
2 whether or not mentioned by name.

3 b. Blockbuster stipulates and agrees that it and all persons in its
4 employ or under its control shall not make or seek to make any arguments using the term
5 “throttling,” or refer in any way at trial to, any practices by Netflix as “throttling,” or
6 refer to Netflix’s Covered DVD Allocation Practices using any comparable derogatory
7 terms; nor shall it make or seek to make any arguments that otherwise accuse Netflix at
8 trial of engaging in unfair or deceptive practices vis-à-vis Netflix’s customers based on or
9 consisting of Netflix’s Covered DVD Allocation Practices, including without limitation
10 by “throttling”; nor shall Blockbuster make or seek to make any arguments or elicit
11 testimony about customer reaction to Netflix’s use of Covered DVD Allocation Practices,
12 or that relate to whether Netflix’s Covered DVD Allocation Practices allegedly
13 disadvantaged or discriminated against certain of Netflix’s customers. Blockbuster
14 further stipulates and agrees that it shall not refer to the existence or content of this
15 Further Stipulation at trial in the presence of the jury.

16 c. Except as provided in Paragraph 7 b, Blockbuster may seek to
17 introduce evidence of and argument on Netflix’s Covered DVD Allocation Practices, if
18 any, as reasonably necessary to establish any of the following:

19 (1) Any matter relevant to Netflix’s or any named inventor’s
20 best mode for practicing any contested claim of the patents-in-suit at any time up
21 to April 28, 2000;

22 (2) Evidence, if any, relevant to showing that Netflix does not
23 or did not practice any contested claim of the patents-in-suit at any relevant time,
24 but such evidence may be used at trial only if the Court so determines by order or
25 the parties jointly so stipulate, and Blockbuster shall be entitled to such an order
26 only if, under the Court’s claim constructions in effect as of such time, a)
27 evidence of Netflix’s practices is relevant to an issue in dispute and b) the

1 evidence proffered is sufficient to at least raise a genuine factual issue about
2 whether Netflix practiced any such claims at any relevant time; and

3 (3) The admissibility of Chavez Evidence that is relevant to
4 either of the issues referred to as Items 7 c (1) and 7 c (2) above, or to any issue in
5 this case other than Covered DVD Allocation Practices to which the parties agree
6 that Chavez Evidence is relevant. Should the parties be unable to agree that a
7 particular item of Chavez Evidence is relevant to issues other than Covered DVD
8 Allocation Practices, the relevance of that evidence shall be decided by the Court
9 on a motion in limine.

10 d. In determining what is “reasonably necessary” for purposes of
11 Sub-Paragraph 7 c, it shall be considered whether (i) any more limited proof or redaction
12 that avoids any identification of or reference to Chavez v. Netflix, or the existence of that
13 lawsuit, is possible; or (ii) any stipulation available from Netflix would be sufficient to
14 establish admissibility or the matter sought to be proven without identification of or
15 reference to Chavez v. Netflix, the existence of that lawsuit, or Covered DVD Allocation
16 Practices.

17 8. Netflix also stipulates and agrees that it shall not seek to discover or
18 introduce evidence of, or make any argument or statement referring or relating to: (i) any of the
19 matters referred to in Sub-Paragraph 7 a or 7 b above, as limited by Sub-Paragraph 7 c, or (ii)
20 any accusation that Blockbuster has “throttled” its customers or engaged in practices defined
21 above as “Covered DVD Allocation Practices” except, in each case, to the extent necessary to
22 rebut any arguments that Blockbuster may make (consistent with this stipulation) about such
23 matters or, with regard to such “Covered DVD Allocation Practices,” as necessary either to
24 present Netflix’s case for infringement or to demonstrate that Netflix practices contested claims
25 of the patents if necessary to do so under the Court’s claim construction in effect as of such time.

26 9. Netflix and Blockbuster agree that breach by either party of any of the
27 provisions of this Further Stipulation could cause irreparable harm to the other party and may

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1 subject the breaching party to sanctions, including exclusion or preclusion sanctions if
2 appropriate under the circumstances.

3 10. This Further Stipulation shall not apply to or limit discovery, evidence,
4 arguments, or other proceedings in any other case and shall not apply to or limit any proceedings,
5 whether conducted as part of the present case or separately, on any patent or intellectual property
6 other than the patents-in-suit. The stipulations and agreements contained in this Further
7 Stipulation are binding and expressly are not subject to the reservation of rights contained in
8 Paragraph 4 of the Prior Stipulation.

9
10 Dated: January 24, 2007

KEKER & VAN NEST, LLP

11
12 By: _____ /S/
13 Eugene M. Paige
14 Attorneys for Plaintiff and Counterclaim Defendant,
NETFLIX, INC.

15 Dated: January 24, 2007

ALSCHULER GROSSMAN LLP

16
17 By: _____ /S/
18 William J. O'Brien
19 Attorneys for Defendant and Counterclaimant,
20 BLOCKBUSTER INC.

21 **PURSUANT TO STIPULATION, IT SO ORDERED.**

22
23
24
25 Dated: January 25, 2007 _____

26 HONORABLE
27 UNITED STATES DISTRICT JUDGE
28 Judge Joseph C. Spero

