Netflix, Inc.

v. Blockbuster, Inc.					
	Case 3:06-cv-02361-WHA	Document 209	Filed 05/17/2007	Page 1 of 2	
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6	IN THE UNITED STATES DISTRICT COURT				
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8	FOR THE NORTHERN DISTRICT OF CALIFORNIA				
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10	NETFLIX. INC., a Delaware	NETFLIX, INC., a Delaware corporation,			
11	Plaintiff,	,	No. C 06-0236	51 WHA	
12	V.				
13					
15	BLOCKBUSTER, INC., a D	elaware	REMINDER	NOTICE OF	
13	BLOCKBUSTER, INC., a Decorporation, and DOES 1–50			TRIAL AND FINAL	
			UPCOMING		
14	corporation, and DOES 1–50		UPCOMING	TRIAL AND FINAL	
14 15	corporation, and DOES 1–50 Defendants.	, /	UPCOMING	TRIAL AND FINAL CONFERENCE	
14 15 16	corporation, and DOES 1–50 Defendants.	, / a friendly reminder	UPCOMING PRETRIAL (	TRIAL AND FINAL CONFERENCE	
14 15 16 17	corporation, and DOES 1–50 Defendants. This notice serves as a	, a friendly reminder to AUGUST 20, 2007, at	<b>UPCOMING</b> <b>PRETRIAL C</b> that this case remains s t <b>2:00 P.M.</b> , with a <b>JUR</b>	TRIAL AND FINAL CONFERENCE set for a FINAL Y TRIAL on	
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reached or to lodge a partially executed settlement agreement or to lodge a fully executed agreement (or dismissal) that resolves less than the entire case. Where, however, a fully-executed and unconditional settlement agreement clearly and fully disposing of the entire case is lodged reasonably in advance of the pretrial conference or trial and only a ministerial act remains, the Court will arrange a telephone conference to work out an alternate procedure pending a formal dismissal.

In order to evaluate whether the Court can be of further ADR assistance, please file a joint report within fourteen days of service of this order describing the progress and status of your ADR efforts to date and any further ADR recommendations by the parties.

10 In this case, the Court wishes to consider the following additional trial procedures and desires that counsel meet and confer and reach a stipulation concerning whether and how to use them:

> 1. Scheduling opposing experts so as to appear in successive order;

2. Giving preliminary instructions on the law;

3. Allowing limited pre-closing deliberations (as per, e.g., Rule 39) of the Arizona Rules of Civil Procedure); and

4. Allowing each side fifteen minutes of opening/argument time to be used during the evidence time (in addition to normal opening statement and closing argument).

Please present the results of your stipulation (or not) in the joint pretrial conference submissions.

24 Dated: May 17, 2007.

UNITED STATES DISTRICT JUDGE

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