

**BLOCKBUSTER'S PRELIMINARY INVALIDITY CONTENTION****SEPTEMBER 18, 2006****U.S. PATENT NO. 7,024,381 B1****EXHIBIT D****CLASSIFICATIONS, COMBINATIONS AND MOTIVATIONS****(Part 1)**

	<b>Short Name</b>	<b>Classification</b>	<b>In Combination with</b>	<b>Motivation for Combination or Modification<sup>1</sup></b>
<b>1.</b>	<i>Yoshida</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting electronic hardware and software technologies and functional features of computer implemented video rental kiosk machines to improve item rental business
<b>2.</b>	<i>Kuriyama</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting electronic hardware and software technologies and functional features of computer implemented video rental kiosk machines to improve item rental business

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<sup>1</sup> See also the motivations listed in Exhibits E and F.

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<b>3.</b>	<i>Koya</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting electronic hardware and software technologies and functional features of computer implemented video rental kiosk machines to improve item rental business
<b>4.</b>	<i>Crooks</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting electronic hardware and software technologies and functional features of computer implemented video rental kiosk machines to improve item rental business
<b>5.</b>	<i>Isobe</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting electronic hardware and software technologies and functional features of computer implemented video rental kiosk machines to improve item rental business
<b>6.</b>	<i>Bradley</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting video content storage, distribution and selection technologies used in TV broadcast systems to improve item rental business
<b>7.</b>	<i>Morales</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting digital electronic telecommunication technologies for conducting e-commerce on the Internet to improve item rental business

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<b>8.</b>	<i>NCR</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting computer implemented method for ordering and downloading resources/contents based on searching their digital profiles/attributes over a telecommunication network to improve item rental business
<b>9.</b>	<i>Saigh</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting digital electronic telecommunication technologies for conducting e-commerce on the Internet to improve item rental business
<b>10.</b>	<i>Hendricks</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting digital electronic telecommunication technologies for conducting e-commerce on the Internet to improve item rental business
<b>11.</b>	<i>Cook</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting computer hardware systems and software program technologies with user friendly features for allowing a user to make and update a list of desired and/or reserved items to improve item rental business
<b>12.</b>	<i>Ginter</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting digital electronic telecommunication technologies for conducting e-commerce on the Internet to improve item rental business

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<b>13.</b>	<i>Fein</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting video content storage, distribution and selection technologies used in TV broadcast systems to improve item rental business
<b>14.</b>	<i>Leason</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting computer hardware systems and software program technologies with user friendly features for allowing a user to make and update a list of desired and/or reserved items to improve item rental business
<b>15.</b>	<i>Reference Guide</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting library practices with computer implemented subscription based no late fee book-lending programs to improve item rental business
<b>16.</b>	<i>Functional Requirements</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting library practices with computer implemented subscription based no late fee book-lending programs to improve item rental business
<b>17.</b>	<i>Maxcess</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting library practices with computer implemented subscription based no late fee book-lending programs to improve item rental business
<b>18.</b>	<i>Sirsi</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting library practices with computer implemented subscription based no late fee book-lending programs to improve item rental business

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<b>19.</b>	<i>Auto Librarian</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting library practices with computer implemented subscription based no late fee book-lending programs to improve item rental business
<b>20.</b>	<i>Multi-Video</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting brick and mortar video store rental practice with subscription based no late fee charge programs to improve item rental business
<b>21.</b>	<i>Pop*Card</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting brick and mortar video store rental practice with subscription based no late fee charge programs to improve item rental business
<b>22.</b>	<i>Video Hit</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting brick and mortar video store rental practice with subscription based no late fee charge programs to improve item rental business
<b>23.</b>	<i>Cine Club</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting brick and mortar video store rental practice with subscription based no late fee charge programs to improve item rental business
<b>24.</b>	<i>Campus Video</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting brick and mortar video store rental practice with subscription based no late fee charge programs to improve item rental business

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<b>25.</b>	<i>AudioQueue</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting subscription based no late fee practices utilized in audio book and tape rental business to improve item rental business
<b>26.</b>	<i>BTCC</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting subscription based no late fee practices utilized in audio book and tape rental business to improve item rental business
<b>27.</b>	<i>BTL</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting subscription based no late fee practices utilized in audio book and tape rental business to improve item rental business
<b>28.</b>	<i>TBW</i>	35 U.S.C. § 102/ 35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting subscription based no late fee practices utilized in audio book and tape rental business to improve item rental business
<b>29.</b>	<i>BOT</i>	35 U.S.C. § 102/ 35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting subscription based no late fee practices utilized in audio book and tape rental business to improve item rental business
<b>30.</b>	<i>Video Vendor</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting computer hardware systems and software program technologies with user friendly features for allowing a user to make and update a list of desired and/or reserved items to improve item rental business

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<b>31.</b>	<i>Avis</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting telecommunication systems and computer software technologies for conducting online car rental business to improve item rental business
<b>32.</b>	<i>TiVo</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting video content storage, distribution and selection technologies used in TV broadcast systems to improve item rental business
<b>33.</b>	<i>Netflix</i>	35 U.S.C. § 103	By itself or in combination with any one or more of the references cited herein	Adopting Netflix prior per-item online DVD rental business to improve item rental business
<b>34.</b>	Any combination of references cited above	35 U.S.C. § 103	Any combination of references cited above	Improving item rental business