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8	UNITED STATES DISTRICT COURT	
9	NORTHERN DISTRICT OF CALIFORNIA	
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12	E-SMART TECHNOLOGIES INC., et ) al.	
13		ORDER SCHEDULING SETTLEMENT CONFERENCE
14	Plaintiff(s),	
15	v.	
16	WAYNE DRIZEN, et al.	
17		
18	Defendant(s).	

The above matter was referred to Magistrate Judge Bernard Zimmerman for settlement purposes.

You are hereby notified that a settlement conference is scheduled for **Thursday**, **July 23**, **2009**, **at 9:00 a.m.**, in Courtroom G, 15th Floor, Federal Building, 450 Golden Gate Avenue, San Francisco, California 94102.

It is the responsibility of counsel to ensure that whatever discovery is needed for all sides to evaluate the case for settlement purposes is completed by the date of the settlement conference. Counsel shall cooperate in providing discovery

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informally and expeditiously.

2 Lead trial counsel shall appear at the Settlement Conference with the parties. Any party who is not a natural 3 person shall be represented by the person or persons not 4 5 directly involved in the events which gave rise to the 6 litigation but with **full** authority to negotiate a settlement. Α 7 person who needs to call another person not present before 8 accepting, rejecting or making any settlement offer does not 9 have full authority. If a party is a governmental entity, its 10 governing body shall designate one of its members or a senior 11 executive to appear at the Settlement Conference with authority 12 to participate in the Settlement Conference and, if a tentative 13 settlement agreement is reached, to recommend the agreement to 14 the governmental entity for its approval. An insured party 15 shall appear with a representative of the carrier with full 16 authority to negotiate up to the limits of coverage. The Court 17 shall be notified immediately if the carrier declines to attend. Personal attendance of a party representative will rarely be 18 excused by the Court, and then only upon separate written 19 20 application demonstrating substantial hardship served on 21 opposing counsel and lodged as early as the basis for the 22 hardship is known.

Each party shall prepare a Settlement Conference Statement, which must be served on opposing counsel and lodged (not faxed) with my chambers no later than seven calendar days prior to the conference. The Statement shall **not** be filed with the Clerk of the Court. The Statement **may** be submitted on CD-ROM with hypertext links to exhibits. Otherwise, the portion of exhibits

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on which the party relies shall be highlighted. The Settlement
Conference Statement shall not exceed ten pages of text and
twenty pages of exhibits and shall include the following:

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A brief statement of the facts of the case.

 A brief statement of the claims and defenses including, but not limited to, statutory or other grounds upon which the claims are founded.

3. A summary of the proceedings to date and any pending motions.

4. An estimate of the cost and time to be expended for further discovery, pretrial and trial.

5. For any party seeking relief, a description of the relief sought, including an itemization of damages.

14 The parties' position on settlement, including present 6. 15 demands and offers and a history of past settlement discussions. 16 The Court's time can best be used to assist the parties in completing their negotiations, not in starting them. 17 18 Accordingly, plaintiff must serve a demand in writing no later 19 than fourteen days before the conference and defendant must 20 respond in writing no later than eight days before the 21 conference. If plaintiff seeks attorney's fees and costs, 22 plaintiff's counsel shall either include the fee claim in the 23 demand or make a separate, simultaneous demand for fees and 24 costs. Counsel shall be prepared at the conference to provide 25 sufficient information to defendant to enable the fee claim to be evaluated for purposes of settlement. The parties are urged 26 27 to carefully evaluate their case before taking a settlement 28 position since extreme positions hinder the settlement process.

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Along with the Statement each party shall lodge with the court a document of no more than three pages containing a candid evaluation of the parties' likelihood of prevailing on the claims and defenses, and any other information that party wishes not to share with opposing counsel. The more candid the parties are, the more productive the conference will be. This document shall not be served on opposing counsel.

It is not unusual for conferences to last three or more 8 9 Parties are encouraged to participate and frankly hours. 10 discuss their case. Statements they make during the conference 11 will not be admissible at trial in the event the case does not 12 settle. The parties should be prepared to discuss such issues 13 as:

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1. Their settlement objectives.

2. Any impediments to settlement they perceive.

16 3. Whether they have enough information to discuss 17 settlement. If not, what additional information is needed.

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4. The possibility of a creative resolution of the dispute.

19 The parties shall notify Magistrate Judge Zimmerman's 20 chambers immediately if this case settles prior to the date set for settlement conference. Counsel shall provide a copy of this order to each party who will participate in the conference. 23 Dated: June 30, 2009

Zimmerman United States Magistrate Judge