

EXHIBIT A

AIPLA

REPORT OF THE ECONOMIC SURVEY 2007

**PREPARED UNDER DIRECTION OF THE
AMERICAN INTELLECTUAL PROPERTY LAW ASSOCIATION
LAW PRACTICE MANAGEMENT COMMITTEE**

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Total Costs: Litigation-Trademark Infringement by Location

Litigation-Trademark Infringement Less than \$1M at risk--End of Discovery (000s) (Q37a)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne.- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	218	12	13	7	22	12	8	11	11	5	48	20	10	12	27
Mean (Average)	\$184	\$228	\$159	\$110	\$169	\$168	\$229	\$214	\$288	\$220	\$156	\$226	\$146	\$196	\$168
First Quartile 25%	\$80	\$63	\$23	\$10	\$50	\$100	\$163	\$100	\$150	\$188	\$75	\$131	\$46	\$100	\$75
Median (Midpoint)	\$150	\$175	\$100	\$125	\$100	\$150	\$213	\$200	\$300	\$200	\$150	\$175	\$113	\$225	\$150
Third Quartile 75%	\$250	\$350	\$325	\$175	\$163	\$200	\$306	\$300	\$385	\$263	\$200	\$288	\$225	\$250	\$250

Litigation-Trademark Infringement Less than \$1M at risk--Inclusive, all costs (000s) (Q37b)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne.- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	216	13	14	7	21	13	7	11	9	5	49	18	10	12	27
Mean (Average)	\$327	\$388	\$267	\$222	\$255	\$268	\$374	\$434	\$431	\$390	\$292	\$398	\$286	\$504	\$293
First Quartile 25%	\$150	\$150	\$84	\$30	\$138	\$125	\$210	\$120	\$225	\$288	\$125	\$200	\$125	\$263	\$200
Median (Midpoint)	\$255	\$175	\$250	\$250	\$225	\$250	\$350	\$350	\$500	\$400	\$250	\$375	\$200	\$400	\$250
Third Quartile 75%	\$450	\$675	\$450	\$400	\$375	\$325	\$500	\$600	\$600	\$488	\$400	\$500	\$350	\$563	\$400

Litigation-Trademark Infringement \$1-\$25M at risk--End of Discovery (000s) (Q37c)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne.- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	190	11	9	12	20	9	7	10	10	4	43	12	9	12	22
Mean (Average)	\$437	\$548	\$312	\$414	\$530	\$408	\$423	\$493	\$745	\$538	\$324	\$431	\$439	\$418	\$424
First Quartile 25%	\$200	\$150	\$125	\$178	\$150	\$213	\$300	\$263	\$475	NA	\$150	\$250	\$175	\$225	\$159
Median (Midpoint)	\$350	\$300	\$250	\$363	\$450	\$400	\$400	\$325	\$600	\$475	\$250	\$325	\$350	\$450	\$325
Third Quartile 75%	\$600	\$750	\$550	\$700	\$788	\$550	\$675	\$1,000	\$1,063	NA	\$450	\$588	\$500	\$613	\$550

Total Costs: Litigation-Trademark Infringement by Location

Litigation-Trademark Infringement \$1-\$25M at risk--Inclusive, all costs (000s) (Q37d)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	191	12	10	12	20	9	7	10	10	4	43	12	8	12	22
Mean (Average)	\$790	\$865	\$480	\$825	\$1,066	\$644	\$614	\$821	\$1,230	\$788	\$636	\$738	\$829	\$1,092	\$670
First Quartile 25%	\$350	\$263	\$196	\$350	\$500	\$425	\$375	\$303	\$775	NA	\$300	\$375	\$165	\$738	\$345
Median (Midpoint)	\$650	\$525	\$500	\$650	\$775	\$600	\$650	\$550	\$1,100	\$775	\$600	\$725	\$625	\$1,000	\$500
Third Quartile 75%	\$1,000	\$1,400	\$775	\$1,400	\$1,500*	\$825	\$800	\$1,625	\$1,738	NA	\$850	\$1,000	\$1,375	\$1,425	\$925

Litigation-Trademark Infringement Greater than \$25M at risk--End of Discovery (000s) (Q37e)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	155	10	7	10	18	7	7	7	8	3	35	11	4	11	17
Mean (Average)	\$868	\$828	\$470	\$846	\$1,200	\$793	\$786	\$718	\$1,400	\$1,500	\$525	\$932	\$850	\$1,175	\$953
First Quartile 25%	\$250	\$188	\$250	\$250	\$280	\$350	\$500	\$50	\$550	NA	\$200	\$250	NA	\$250	\$350
Median (Midpoint)	\$600	\$350	\$325	\$988	\$1,000	\$1,000	\$700	\$400	\$1,400	\$750	\$500	\$500	\$800	\$750	\$600
Third Quartile 75%	\$1,100	\$1,438	\$1,000	\$1,400	\$2,000	\$1,000	\$1,200	\$1,500	\$2,000	NA	\$750	\$1,000	NA	\$1,200	\$1,500

Litigation-Trademark Infringement Greater than \$25M at risk--Inclusive, all costs (000s) (Q37f)

	Location														
	Total	Boston CMSA	NYC CMSA	Phila CMSA	Wash, DC CMSA	Other East	Metro South- east	Other South- east	Chicago CMSA	Minne- St. Paul PMSA	Other Central	Texas	L.A. CMSA	S.F. CMSA	Other West
Number of Respondents	155	10	9	10	18	7	7	6	7	3	35	11	4	11	17
Mean (Average)	\$1,586	\$1,288	\$1,351	\$1,195	\$2,527	\$1,368	\$1,226	\$1,258	\$2,764	\$2,150	\$1,007	\$1,627	\$1,625	\$1,964	\$1,485
First Quartile 25%	\$600	\$250	\$268	\$475	\$1,150	\$700	\$800	\$450	\$1,000	NA	\$500	\$600	NA	\$1,000	\$850
Median (Midpoint)	\$1,250	\$750	\$1,000	\$1,450	\$2,000	\$1,400	\$1,350	\$1,000	\$2,600	\$1,250	\$750	\$1,000	\$1,250	\$1,500	\$1,200
Third Quartile 75%	\$2,000	\$2,250	\$2,000	\$1,900	\$3,000	\$1,500	\$1,500	\$2,313	\$3,750	NA	\$1,500	\$2,000	NA	\$3,000	\$2,000

Total Costs: Litigation-Trademark Infringement by Firm Type

Litigation-Trademark Infringement Less than \$1M at risk-End of Discovery (000s) (Q37a)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	218	57	102	32	22
Mean (Average)	\$184	\$131	\$210	\$223	\$158
First Quartile 25%	\$80	\$43	\$100	\$113	\$79
Median (Midpoint)	\$150	\$100	\$188	\$200	\$125
Third Quartile 75%	\$250	\$200	\$250	\$300	\$200

Litigation-Trademark Infringement Less than \$1M at risk-inclusive, all costs (000s) (Q37b)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	216	57	98	33	23
Mean (Average)	\$327	\$239	\$340	\$443	\$347
First Quartile 25%	\$150	\$100	\$200	\$250	\$150
Median (Midpoint)	\$255	\$225	\$300	\$450	\$250
Third Quartile 75%	\$450	\$338	\$500	\$600	\$400

Litigation-Trademark Infringement \$1-\$25M at risk-End of Discovery (000s) (Q37c)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	190	41	87	37	23
Mean (Average)	\$437	\$240	\$489	\$545	\$430
First Quartile 25%	\$200	\$100	\$250	\$300	\$150
Median (Midpoint)	\$350	\$200	\$400	\$500	\$400
Third Quartile 75%	\$600	\$350	\$650	\$750	\$600

Total Costs: Litigation-Trademark Infringement by Firm Type

Litigation-Trademark Infringement \$1-\$25M at risk--Inclusive, all costs (000s) (Q37d)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	191	40	88	37	24
Mean (Average)	\$790	\$440	\$826	\$1,099	\$784
First Quartile 25%	\$350	\$250	\$400	\$750	\$250
Median (Midpoint)	\$650	\$360	\$675	\$1,000	\$550
Third Quartile 75%	\$1,000	\$588	\$1,000	\$1,500	\$1,200

Litigation-Trademark Infringement Greater than \$25M at risk--End of Discovery (000s) (Q37e)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	155	30	75	31	17
Mean (Average)	\$868	\$460	\$963	\$1,166	\$662
First Quartile 25%	\$250	\$250	\$350	\$600	\$140
Median (Midpoint)	\$600	\$350	\$700	\$1,000	\$400
Third Quartile 75%	\$1,100	\$625	\$1,250	\$1,400	\$1,100

Litigation-Trademark Infringement Greater than \$25M at risk--Inclusive, all costs (000s) (Q37f)

	Total	1-5 Attorneys	6-75 Attorneys	76 or more Attorneys	All Corporate
Number of Respondents	155	30	74	31	18
Mean (Average)	\$1,586	\$923	\$1,652	\$2,024	\$1,719
First Quartile 25%	\$600	\$494	\$688	\$1,200	\$225
Median (Midpoint)	\$1,250	\$725	\$1,250	\$1,500	\$1,250
Third Quartile 75%	\$2,000	\$1,250	\$2,063	\$2,000	\$2,500