Parrish et al v. National Football League Players Incorporated

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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION

Bernard Parrish, et al.,

Plaintiffs.

Case No. C 07 0943 WHA

v.

National Football League Players Association, et al.,

Defendants.

DECLARATION OF JOEL LINZNER

I, Joel Linzner, declare as follows:

- 1. I am Executive Vice President of Business and Legal Affairs of Electronic Arts Inc. ("EA") and have held that position since April 2004. From October 2002 to April 2004, I was Senior Vice President of Worldwide Business Affairs. From July 1999 to October 2002, I was Vice President of Worldwide Business Affairs at EA. Since July 1999, I have been the EA person principally responsible for negotiations with National Football League Players Incorporated d/b/a Players Inc ("Players Inc") regarding player group licensing. I am over twenty-one years of age and have personal knowledge of each of the facts stated herein. If called upon to testify, I could and would testify completely thereto.
- 2. I understand that plaintiffs in this action have attached to their Third Amended Complaint certain licensing contracts between EA and Players Inc, specifically the contracts effective as of March 1, 2004 and March 1, 2005 ("EA Licensing Contracts").
- 3. The EA Licensing Contracts are filled with extremely sensitive confidential business information, including specific price terms, royalty rates, and other individually negotiated terms and conditions of the contracts. This information is not a

matter of public record, and would cause substantial competitive injury to EA if it were publicly disclosed. Indeed, I believe that public disclosure of this information would harm competition by divulging to EA's and Players Inc's competitors the confidential price and other terms that EA and Players Inc negotiated in these contracts. The harm to EA and others from public disclosure of these documents would be severe and immediate.

I declare under the penalty of perjury under the laws of the United States of America and the State' of California that the foregoing is true and correct and that this declaration was in executed in Redwood City, California on November 21, 2007.