

Exhibit C
to the
Joint Class Notice Proposal and
Dissemination Plans

March 2008



NFL PLAYERS
ASSOCIATION

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THE TOUCHBACK

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Blue Skies, Blue Waters Await Convention Attendees

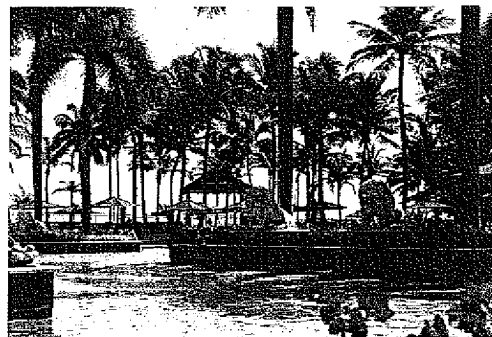
Azure skies, miles of sand beaches, a daily average temperature of 82, rich rainforests and majestic mountains will greet attendees at this year's NFLPA Retired Players Convention, which will be held in Puerto Rico, Wednesday May 28 through Sunday June 1, 2008. The event will be held at The Ritz-Carlton San Juan Hotel, Spa and Casino.

"Attending the Convention provides the opportunity for your voice to be heard as a former player and member of the NFLPA," said NFLPA Retired Players Director **Andre Collins** "We've got an exciting agenda of speakers and educational seminars and plenty of relaxing and entertaining activities in between."

The convention's keynote speaker will be former quarterback and 12-year ESPN analyst **Sean Salisbury**.

Attendees will also hear from NFLPA Executive Director **Gene Upshaw** on the "State of the Union," and NFLPA

Benefits Director **Miki Yaras-Davis** will give an update on the recent disability and benefit improvements. An overview of the newly formed Alliance, comprised of the NFL, NFLPA, Pro Football Hall of Fame and NFL Alumni Association, will also be given.



Poolside at The Ritz-Carlton San Juan

Steering Committee President **Jean Fugett** will give a report on the active Player Representative's Meeting he will attend this month. (Fugett is serving his final year as president, however he is still eligible to be re-elected for one

more three-year term as a Steering Committee member.)

On Wednesday, May 28, the NFLPA will hold its third Exit Symposium. This event is geared toward recently retired players and will help guide them as they transition into life after football. Attendees will hear from professionals on post-career financial information and career transition tools including resume building, interview skills and career counseling. The convention is also the site of the 4th Annual Career Opportunity Expo on Friday, May 30. The Expo provides retired players with new career opportunities and business networking.

The annual golf tournament will be held Thursday morning at one of the island's premier courses. Convention parties will include the opening "Welcome to San Juan" reception on Thursday, which will feature local island flavor and entertainment, and the farewell reception on Saturday evening,

NFL And NFL Players Association Expand Disability Benefits Program For Retired Players

The NFL Alliance, with representatives from the NFL, NFL Players Association, Pro Football Hall of Fame and NFL Alumni Association, announced further improvements to the NFL disability benefits program as part of the Alliance's commitment to address the medical and disability needs of retired NFL players.

Ten former players, including Hall of Fame members **Harry Carson, Willie Lanier** and **Steve Largent**, plus Steering Committee President **Jean Fugett**, Retired Players Director **Andre Collins**, NFLPA President **Troy Vincent** and **John Wooten**, were in attendance. Other attendees included NFL Commissioner **Roger Goodell**, NFL Players Association Executive Director **Gene Upshaw**, NFL Alumni President **Frank Krauser** and Pro Football Hall of Fame President and Executive Director **Steve Perry**.

At the meeting held on February 28, the NFL and NFLPA announced agreements that would both significantly expand eligibility for disability benefits and increase the amount of the benefit paid to certain recipients. The particular changes announced today are:

- A doubling of the minimum benefit post-career, non-football "total and permanent" disability from \$20,000 to \$40,000 per year for retired players who become disabled unrelated to football. Players would otherwise receive the full amount of their pension, if greater.
- Players who took their NFL pension early, and are therefore ineligible to apply for and receive disability benefits, will be offered a new one-time opportunity to apply for total and permanent disability benefits. These players may establish their disability through either a medical examination or by a total and permanent disability determination from Social Security. The opportunity to apply for benefits will begin on April 1, 2008. Applications will be accepted through July 31, 2008.
- Players who have received a total and permanent disability determination from Social Security will not need to separately establish disability under the NFL plan. Players who were denied benefits under the NFL plan but have sub-

sequently been found disabled by Social Security may have their NFL cases reconsidered. The other good news for retired NFL players is that NFL disability awards are not offset by the amount of any award paid by Social Security.

• The time within which to apply for line of duty disability benefits has been lengthened from the current 48-month period to 48 months or the player's actual number of credited seasons. For example, a 10-year veteran would have 10, rather than, as previously, four years, to apply for this benefit.

"These improvements are part of the longstanding commitment of current players and the Players Association to the retired players who came before us," said Gene Upshaw.

"We are proud to improve upon the most extensive benefits package in professional sports by going well beyond what has been available through our Collective Bargaining Agreement," said **Harold Henderson**, NFL executive vice president of labor relations. "These voluntary improvements are consistent with our commitment to address post-career issues and improve the benefits of retired players. No other industry reaches back like this to take care of former employees."

The enhancements in disability benefits announced at the meeting are in addition to a series of other improvements announced in December that are designed to reduce red tape, improve the level of service provided to applicants and their families, ensure consistent and high-quality medical reviews, and provide for more prompt decisions on applications for disability benefits under the player pension plan.

The Alliance will continue to meet to discuss concerns of retired players and monitor the progress and results of the new programs announced over the past several months.

NOTE: Retired players seeking more information about any of these programs may call the Bert Bell/Pete Rozelle NFL Player Retirement Plan Office 800-638-3186 or visit www.mygoalline.com.

National Steering Committee

2007 - 2008 STEERING COMMITTEE

Jean Fugett, President

DAL 1972-1975, WAS 1976-1979

Cornelius Bennett

BUF 1987-1996, ATL 1996-99, IND 1999-2001

Nolan Harrison

OAK 1991-97, PIT 1997-2000, WAS 2000-01

James Hasty

NYJ 1988-94, KC 1995-2001, OAK 2001-2003

Levi Johnson

DET 1973-1977

Jim McFarland

BUF 1970, STL 1971-74, MIA 1975

Erik McMillan

NYJ 1988-1993, PHI 1993, CLE 1993, KC 1993

Barry Redden

LARm 1982-1987, SD 1987-1989, CLE 1989-1992

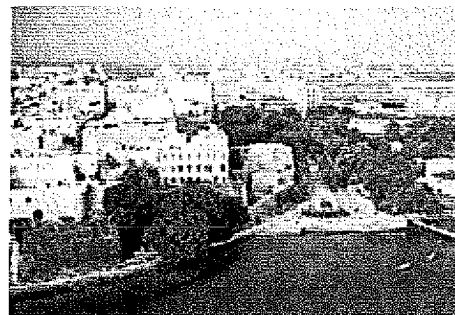
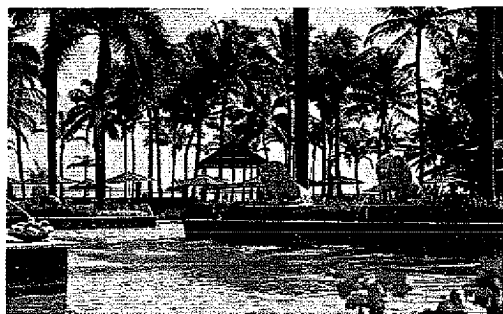
Joseph Searles

NYG 1967

As always, Steering Committee nominations and elections will be held at the Retired Players Convention. Nominations will take place on Friday, May 30 and elections will be held on Saturday, May 31.

2008 Retired Players Convention

May 28 - June 1 San Juan, Puerto Rico



**NO PASSPORT
REQUIRED**



REGISTRATION

NAME _____

WIFE/GUEST NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

DAYTIME PHONE _____

EMAIL _____

SCHEDULE OF EVENTS (SUBJECT TO CHANGE):

WEDNESDAY, MAY 28, 2008 Exit Symposium - AM
Convention Registration

THURSDAY, MAY 29, 2008 Convention Golf Tournament - early AM
Ladies "Get Acquainted Breakfast" - AM
Opening Night Reception - PM

FRIDAY, MAY 30, 2008 Meetings - AM
Ladies Meeting - AM
Career Fair/Business Networking - Afternoon

SATURDAY, MAY 31, 2008 Meetings - AM
Community Service Event - Afternoon
Farewell Party - PM

SUNDAY, JUNE 1, 2008 Living Heart Foundation Screenings (pending)
Departure



**NFL PLAYERS
ASSOCIATION**

My Arrival Date is:

Wednesday, May 28, 2008 _____ Thursday, May 29, 2008 _____
(if you are golfing, you need to arrive on Wednesday)

All Departures will be scheduled for Sunday, June 1, 2008 unless you indicate otherwise here: _____ (there are a limited number of rooms Sunday night)

Room Rates: Standard Room - \$169/night plus 11% tax _____
(Select ONE) Pool View* - \$199/night plus 11% tax _____
Ocean View* - \$309/night plus 11% tax _____

*There are a limited amount of Pool/Ocean View Rooms. They are first come, first served.

Gentlemen: Golf Tournament, Thursday, May 29 (early AM) _____ Yes/No

Clothing Sizes:

Mens _____ (M, L, XL, 2X or 3X) Womens _____ (S, M, L, XL, 2X or 3X)

REGISTRATION FEES - Select from one of the following options:

1. STANDARD REGISTRATION:

\$ _____ Registration Fee(s) at \$150/person (\$300/couple)

2. REGISTRATION FEE IF NOT STAYING AT HOTEL:

\$ _____ Registration Fee(s) at \$200/person (\$400/couple)

NOTE: REGISTRATION DEADLINE IS MONDAY, APRIL 14, 2008

Please make your check for REGISTRATION FEES payable to the NFLPA and mail to:
NFLPA Retired Players Convention
1133 20th Street, NW
Washington, DC 20036
Fax: (202) 756-9313

Per our hotel contract your room deposit MUST be guaranteed to a credit card:(your card will be charged one night's deposit after May 1, 2008 by the Ritz Carlton San Juan.)

Credit Card Number (Please write clearly!)

Expiration Date

Type (Visa, Master Card, AMEX)

Your Signature

**Are you a NEW convention attendee? If so & you were recruited, please list the name of the NFLPA member who recruited you _____

Phoenix Chapter Bowls For Arizona Special Olympics

Members of the NFLPA Phoenix Chapter, teamed up with Special Olympics Arizona in a "Bowl with Champions" charity bowling tournament as part of their community service outreach the week of Super Bowl XLII. The event was held on Wednesday, January 30 at Brunswick Zone XL in Gilbert, AZ.

"Bowl with Champions" drew more than 50 former NFL players. Each was paired with a Special Olympian to raise money for Special Olympics Arizona.

The event was spearheaded by Chapter President Earl Edwards. "When we started the chapter here in the late

80's, we drank a lot of beer and played a lot of golf, but we didn't really accomplish much," Edwards said. "We needed structure. So when I was elected president, I looked around and found that Special Olympics would be a great fit with us. They are athletes, we are athletes. We help them and they help us, make us stronger."



From left to right: Chapter President Earl Edwards, Joe Perry (HOF), J.D. Hill and Steve Holden.

Special Olympics Arizona is part of the world's leading program of sports training and athletic competition for people with intellectual disabilities, and boasts a 30-year track record of creating positive

attitudes towards its athletes worldwide, and a commitment to athlete empowerment, dignity and leadership.

Convention Heads To Puerto Rico (cont'd)

Continued from page 1

which will transport attendees to the site of the 2009 convention.

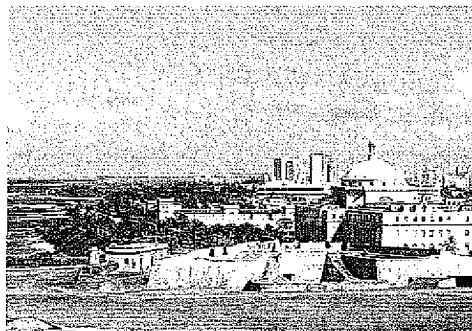
Ladies' events will include the popular "Get Acquainted Breakfast" followed by interactive activities and shuttles to Old San Juan for shopping and sightseeing. There will also be an educational seminar for the ladies on Friday morning.

Collins noted that traveling to Puerto Rico is as easy as, say, traveling to Atlanta, where the convention was held last year. "Puerto Rico is a United States Commonwealth," he said, "so it uses the same currency, the same phone system, the same postal rates, the same electrical standards, even the same language (English and Spanish are both officially spoken)." U.S. citizens do not need passports or visas to travel to Puerto Rico from the States.

A special room rate of \$169/night plus tax has been negotiated for the convention group. The Ritz-Carlton is located on beachfront property in Isla Verde, just five minutes from Luis Munoz Marin International Airport and 15 minutes from historic Old San Juan. The resort has five restaurants, including BLT Steak and Il Mulino New York, a 12,000 square-foot spa, a fitness center and tennis courts. A 24-hour casino features traditional games such as Blackjack, Roulette, Baccarat

and Craps as well as state of the art slot machines.

As additional speakers and agenda items are finalized, the information will be posted on www.nflplayers.com, emailed to members and featured in future issues of *The Touchback*. Send in the enclosed registration form ASAP...Don't miss the Fun!



View From El Morro Fortress, Old San Juan

Convention Attendance Incentives

The NFLPA is again offering FREE membership to attendees of the convention - any former NFL Player attending the 2008 convention will receive next year's NFLPA membership FREE!

Local chapters are also eligible for incentives as increasing convention attendance should be a priority for every NFLPA chapter.

The chapter with the highest percentage of attendees (as compared to the total number of members in a chapter) will have their registration fees reimbursed to that chapter's attendees (wives/guests not eligible). This prize will also be awarded to the chapter who brings in the highest number of attendees (as compared to the highest percentage of chapter attendees). There will be a total of two chapters who will have registration fees rebated to their members.

2008 Smocks And Jocks At Super Bowl XLII

Football players are often considered performers on a big stage, so it's a natural fit for them to showcase their talents in another arena—the art community.

Thanks to the third annual "Smocks & Jocks Jazz Brunch and Art Auction", current and former NFL players recently were given the chance to do just that.

"With football being such a creative game, art and football together just makes sense," said **Andre Collins**, NFLPA's Director of Retired Players and an artist himself.

Featuring impressive pieces of art created by active and former players alike, "Smocks & Jocks" was held at SKYE Restaurant in Peoria, Arizona. Jazz vocalist **Dennis Rowland**, singer **Diane Lee** and their musical accompaniment entertained the crowd while mingling bidders hoped to take home their favorite piece of artwork.

The event served as a fundraiser, with ticket proceeds benefiting the Player Assistance Trust (PAT) Fund and the Arizona Art Alliance. Collins said raising funds for the PAT and a deserving art organization will continue in the future.

"I think that will be our focus going forward ... having it as a fundraiser for the PAT and a local, art-based charity in the Super Bowl city," he said. "We're always looking to improve the event."

Meant to show an often overlooked

side of professional football players, "Smocks & Jocks" brought attention to the arts and the sport of football in a relaxed, sophisticated setting. Former NFL player **Jeffery Stephenson**, whose artwork drew positive feedback from those in attendance, welcomed the chance to show his expressive side.

"I listen to Jazz music while creating my pieces," said Stephenson, who played linebacker in the league. "Each piece of artwork that I create is an



Jason Belser (retired) expresses his interest in former running back Duane Thomas's artwork.

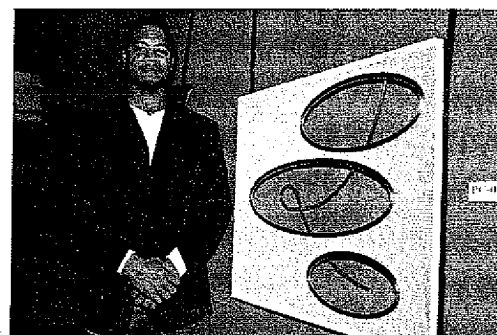
example of musical expression soon to be developed. I travel the country, which is important because the world is my color-filled backdrop, my physical aid."

Two- and three-dimensional works were on display as artists showed their wide range of talents. Participating artists were: **James Anderson** (Carolina), **Ernie Barnes**, **Andre Collins**, **Phillip Crosby**, **Vernon Davis** (San Francisco), **Larry Gagner**, **Jeff**

Hatch, **Michael Hamby**, **Darnerien McCants**, **Terrence McGee**, **George Nock**, **Cory Schlesinger**, **Jeffrey Stephenson**, **Duane Thomas** and **Garo Yepremian**. The event also featured art from several local artists with the Arizona Art Alliance as well as from Gedion Nyanhongo of Zuva Gallery.

According to Collins, "Smocks & Jocks" got its start when older retired players at the chapter level expressed an interest in attending an elegant event they could call their own during Super Bowl weekend. Participation from other players who are excited about the arts has steadily increased since the event's inception.

"[It] was developed to show a different side of the professional athlete," Collins said. "Players had always expressed having the opportunity to showcase a different side of their talents. It's kind of blossomed ever since."



Former Buffalo Bills running back Phillip Crosby displays his artwork.



NFL PLAYERS
ASSOCIATION

RETIRED PLAYERS DEPARTMENT

ANDRE COLLINS / DIRECTOR
DEE BECKER / ASSISTANT DIRECTOR
CORINNE MURPHY / PROGRAMS MANAGER
TYRONE ALLEN / P.A.F. MANAGER
QIANA THOMAS / ADMINISTRATIVE ASSISTANT
ALANNA ELIE / ADMINISTRATIVE ASSISTANT

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