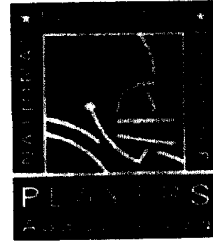




## EXHIBIT VV

to the Declaration of Ryan Hilbert  
in Support of Plaintiffs' Opposition to  
Defendants' Motion for Summary Judgment





TEAM: AZ

**NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT**

The undersigned player, a member of the National Football League Players Association ("NFLPA"), hereby assigns to the NFLPA and its licensing affiliates, if any, the exclusive right to use and to grant to persons, firms or corporations (collectively "licensees") the right to use his name, signature facsimile, voice, picture, photograph, likeness and/or biographical information (collectively "image") in group licensing programs. Group licensing programs are defined as those licensing programs in which a licensee utilizes a total of six (6) or more NFL player images in conjunction with or on products that are sold at retail or used as promotional or premium items. The undersigned player retains the right to grant permission to a licensee to utilize his image if that licensee is not concurrently utilizing the images of five (5) or more other NFL players in conjunction with or on products that are sold at retail or are used as promotional or premium items. If the undersigned player's inclusion in a particular NFLPA program is precluded by an individual exclusive endorsement agreement, and the undersigned player provides the NFLPA with timely notice of that preclusion, the NFLPA agrees to exclude the undersigned player from that particular program.

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This assignment shall expire on December 31, 2006 and may not be revoked or terminated by the undersigned player until such date.

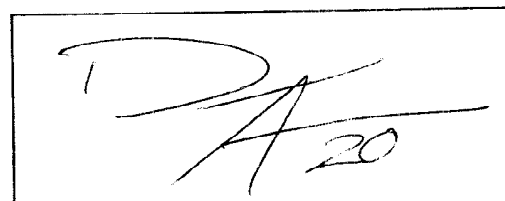
Dated: 10/2/03

*Damien Anderson*  
Player's Signature

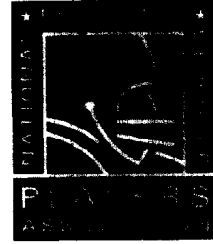
Agreed to by the NFLPA:

*Damien Anderson*  
Player's Name (PLEASE PRINT)

*Clark Haines*  
Name  
**SENIOR REGIONAL DIRECTOR**  
Title



Player's Autograph



TEAM: AZ Cardinals

NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT

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Dated: 10/2/03

[Signature]  
Player's Signature

Agreed to by the NFLPA:

Mike Deak  
Player's Name (PLEASE PRINT)

Name Clark Haines  
Title SENIOR REGIONAL DIRECTOR

[Signature]  
Player's Autograph



TEAM: Cardinals

NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT

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Dated: 11/2/03

[Signature]  
Player's Signature

Agreed to by the NFLPA:

Jeff Blake  
Player's Name (PLEASE PRINT)

Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR  
Title

[Signature]

Player's Autograph



TEAM: AZ Cardinals

NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT

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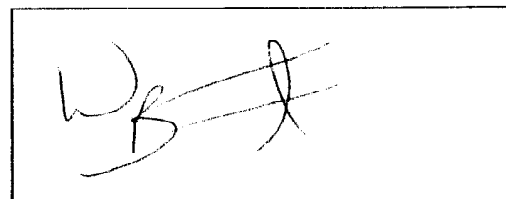
Dated: 10/2/03

Wendell D. Bryant  
Player's Signature

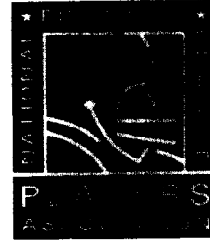
Agreed to by the NFLPA:

Wendell D. Bryant  
Player's Name (PLEASE PRINT)

Name Clark Haines  
Title SENIOR REGIONAL DIRECTOR



Player's Autograph



TEAM: CARDINALS

NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT

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Dated: \_\_\_\_\_

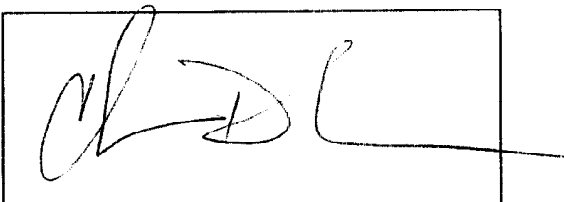
  
\_\_\_\_\_  
Player's Signature

Agreed to by the NFLPA:

CHRIS DISHMAN  
\_\_\_\_\_  
Player's Name (PLEASE PRINT)

  
\_\_\_\_\_  
Name  
SENIOR REGIONAL DIRECTOR

\_\_\_\_\_  
Title

  
\_\_\_\_\_  
Player's Autograph



TEAM: A2 Cardinals

**NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT**

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Dated: Oct, 2, 2003

Larry Foster  
Player's Signature

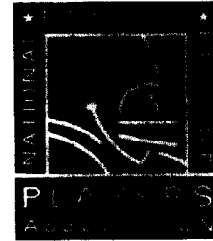
Agreed to by the NFLPA:

Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR

Larry Foster  
Player's Name (PLEASE PRINT)

Title

Larry Foster  
Player's Autograph



TEAM: Cardinals

**NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT**

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Dated: 10-3-03

[Handwritten Signature]  
Player's Signature

Agreed to by the NFLPA:

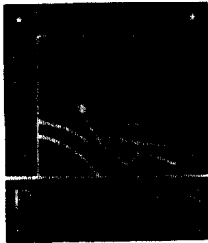
Frank Garcia  
Player's Name (PLEASE PRINT)

Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR  
Title

[Handwritten Signature]  
#163

Player's Autograph





TEAM: Arizona

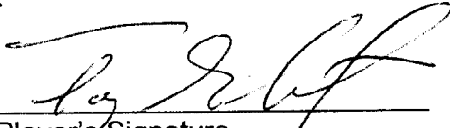
NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT

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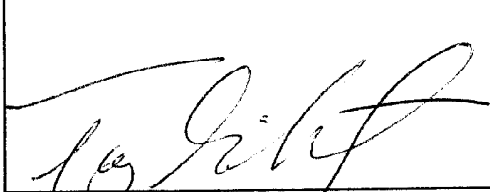
Dated: 10/2/03

  
Player's Signature

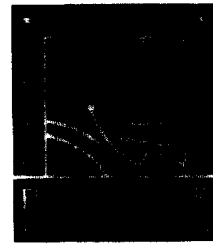
Agreed to by the NFLPA:

Tony Gilbert  
Player's Name (PLEASE PRINT)

  
Name  
SENIOR REGIONAL DIRECTOR  
Title

  
Player's Autograph

TEAM: Arizona Cardinals



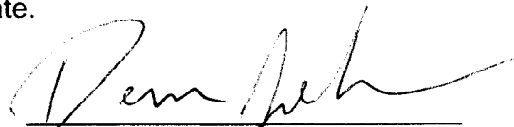
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Dated: 10-2-03

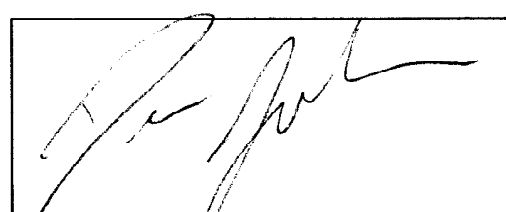
  
\_\_\_\_\_  
Player's Signature

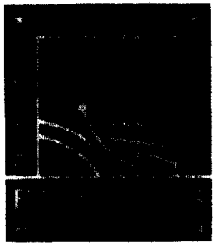
Agreed to by the NFLPA:

Dennis Johnson  
\_\_\_\_\_  
Player's Name (PLEASE PRINT)

Clark Haines  
\_\_\_\_\_  
Name  
SENIOR REGIONAL DIRECTOR

\_\_\_\_\_  
Title

  
\_\_\_\_\_  
Player's Autograph



TEAM: ARIZONA

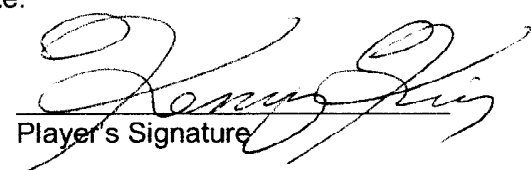
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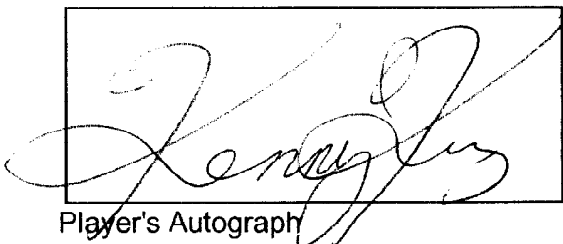
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Dated: 10/2/03

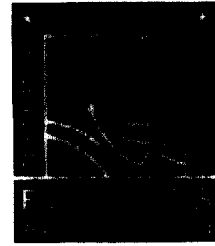
  
Player's Signature

Agreed to by the NFLPA:  
Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR  
Title

KENNY KAVC  
Player's Name (PLEASE PRINT)

  
Player's Autograph

TEAM: Arizona Cardinals



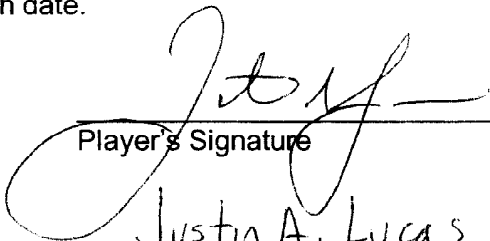
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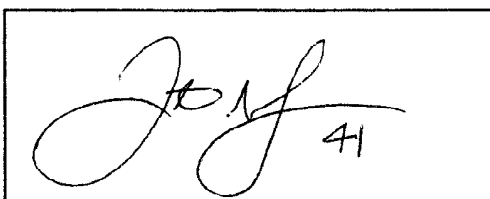
Dated: 10/2/03

  
Player's Signature

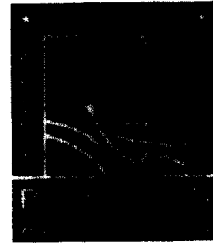
Agreed to by the NFLPA:

Justin A. Lucas  
Player's Name (PLEASE PRINT)

Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR  
Title



Player's Autograph



TEAM: Az

**NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT**

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Dated: 10/2/03

Emmanuel M Daniel  
Player's Signature

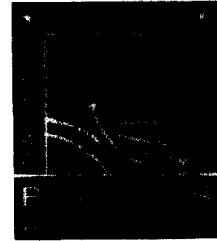
Agreed to by the NFLPA:

Emmanuel M Daniel  
Player's Name (PLEASE PRINT)

Clark Haines  
Name  
SENIOR REGIONAL DIRECTOR  
Title

Emmanuel M Daniel 26  
Player's Autograph

TEAM: AZ Cards



**NFL PLAYERS ASSOCIATION  
GROUP LICENSING ASSIGNMENT**

The undersigned player, a member of the National Football League Players Association ("NFLPA"), hereby assigns to the NFLPA and its licensing affiliates, if any, the exclusive right to use and to grant to persons, firms or corporations (collectively "licensees") the right to use his name, signature facsimile, voice, picture, photograph, likeness and/or biographical information (collectively "image") in group licensing programs. Group licensing programs are defined as those licensing programs in which a licensee utilizes a total of six (6) or more NFL player images in conjunction with or on products that are sold at retail or used as promotional or premium items. The undersigned player retains the right to grant permission to a licensee to utilize his image if that licensee is not concurrently utilizing the images of five (5) or more other NFL players in conjunction with or on products that are sold at retail or are used as promotional or premium items. If the undersigned player's inclusion in a particular NFLPA program is precluded by an individual exclusive endorsement agreement, and the undersigned player provides the NFLPA with timely notice of that preclusion, the NFLPA agrees to exclude the undersigned player from that particular program.

In consideration for this assignment of right, the NFLPA agrees to use the revenues it receives from group licensing programs to support the objectives as set forth in the By-laws of the NFLPA. The NFLPA further agrees to use its best efforts to promote the use of NFL player image in group licensing programs, to provide group licensing opportunities to all NFL players and to ensure that no entity engages in a group licensing program without first obtaining a license from the NFLPA. The NFLPA makes no representations regarding group licensing other than those expressed herein. This agreement shall be construed under New York law.

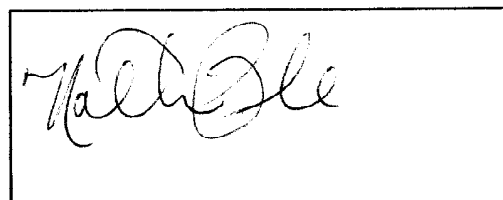
This assignment shall expire on December 31, 2006 and may not be revoked or terminated by the undersigned player until such date.

Dated: 10/2/03

Nathaniel Poole  
Player's Signature

Agreed to by the NFLPA:  
Clark Haines  
Name  
**SENIOR REGIONAL DIRECTOR**  
Title

Nathan Poole  
Player's Name (PLEASE PRINT)



Player's Autograph