

## EXHIBIT F

to the Declaration of Ryan Hilbert  
in Support of Plaintiffs' Opposition to  
Defendants' Motion for Summary Judgment



**To:** Cairns, Paul[PCairns@ea.com]  
**Cc:** Nahra, Joe[Joe.Nahra@nflplayers.com]  
**Subject:** RE: London NFL Game  
**Sent:** Thur 11/1/2007 3:14:52 PM  
**From:** Feffer, Andy

Unfortunately, I am not in a position where I can assist you with this. I have exhaustively reviewed the issues with Clay, Joe (our counsel) and several others all who make very clear that there was never a commitment from us to pay the \$100,000 or any amount as part of this overall deal. In reviewing, I understand that the total payment to HOF is \$400,000. I can tell you that Clay and Joe's negotiation of these discounted terms was a significant contribution to EA as you more than likely would have paid in excess of \$1M for these rights without their involvement and assistance. While this might not satisfy your request for payment, I hope to convey to you the great value that was brought by us as part of securing this deal. I hope this finally resolves this issue and we can move forward to new initiatives with Madden 08. I look forward to catching up with you on your next trip to the States. Andy

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**From:** Cairns, Paul [mailto:PCairns@ea.com]  
**Sent:** Wednesday, October 31, 2007 1:19 PM  
**To:** Feffer, Andy  
**Subject:** RE: London NFL Game

Hi Andy – sorry you missed the game in London. The game wasn't the best I've seen but the overall experience was pretty good.

To answer your other question, that is going exactly the way you predicted. Clay claims that it was all agreed with Gary that they would take on Players Inc.'s share and Gary claims not to know anything about it. The net result is that we get saddled with it. In the overall size of our license deals, it is a small proportion but it becomes a material amount for the development teams (who operate under very strict budgets) and who are now expected to find a further \$100K+ per year that they hadn't expected to pay.

Is there anything we can do here? It may sound like nothing but, within our industry, that's not insignificant. I pay much less than \$100K for entire leagues in other sports.

Many thanks

Paul

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