

EXHIBIT G

to the Declaration of Ryan Hilbert
in Support of Plaintiffs' Opposition to
Defendants' Motion for Summary Judgment

From: Walker, Clay
Sent: Wednesday, February 22, 2006 11:34 AM
To: Cairns, Paul
CC: Nahra, Joe
Subject: RE: HOF

We definitely aren't going to require you to pay an additional price unless you choose to add players that didn't sign off on the original deal. You have the existing HOF players that responded to our letter for several years with no increase in cost. The per player price for most of these guys was tens of thousands of dollars less than what they were guaranteed by Take Two Interactive so it's a real coup that we were able to pull this off so cheaply. You have to remember that EA's total cost is only \$200,000 per year. We know that Take Two offered six figure deals to several former NFL players so the total cost is millions below market prices. That being said, we'll continue to go after the new inductees for the same price per player (around \$2,500) and I think we'll be successful. You aren't going to get Troy Aikman and Warren Moon from any other source for less than that.

Clay

From: Cairns, Paul [mailto:pcairns@ea.com]
Sent: Wednesday, February 22, 2006 2:23 PM
To: Walker, Clay
Cc: Nahra, Joe
Subject: RE: HOF

I understand the rationale but this feels like an afterthought where we are then expected to pick up the cost. You know the complex background to this with the confusion around what games the players can be featured in and now these potential restrictions on marketing use. This feels like yet another piece of bad news and the development team will balk at having to pay yet more money for the license.

Paul

From: Walker, Clay [mailto:Clay.Walker@nflplayers.com]
Sent: 22 February 2006 10:38
To: Cairns, Paul
Cc: Nahra, Joe
Subject: RE: HOF

That's a good point and it is not something that we discussed. The fees for the handful of new inductees should be minimal. The approach will be the same with the current members that have signed on--no individual deals, just one big group deal. They won't want to reduce the payouts to the guys that have signed on so you'll need to slightly increase your fee so that the new members that sign up don't dilute the pool for them.

Clay

From: Cairns, Paul [mailto:pcairns@ea.com]
Sent: Wednesday, February 22, 2006 1:32 PM
To: Walker, Clay
Cc: Nahra, Joe
Subject: RE: HOF

Thanks Clay.

I just want to get them comfortable that we are not seeking to use these guys to endorse the game - we only want to feature them in a limited manner (and in a collective manner without highlighting any individual) to inform consumers that the feature is in the game.

We have amended the agreement to include Players Inc as a party.

One final commercial issue is that the HoF had suggested that the \$400K per year would only cover those players/coaches that were already enshrined by 2005 and that if they license any new enshrinees then that would trigger an additional fee. Was this ever discussed or does this sound like a new request? It will cause an issue with the team who have now budgeted for the set amount over the duration of the contract.

Thanks for your help - really appreciate it.

Regards

Paul

From: Walker, Clay [mailto:Clay.Walker@nflplayers.com]
Sent: 22 February 2006 10:21
To: Cairns, Paul
Cc: Nahra, Joe
Subject: HOF

Paul: I'm leaving for Indianapolis in less than an hour but I am happy to follow up with the HOF regarding your request. I will let them know that we always allow screen shots of the active players on the boxes and so forth. We also need to finish up the three way agreement between us, EA and the HOF for these rights.

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