

EXHIBIT 12

Case No. C 07 0943 WHA

Parrish v. National Football League Players Association, et al.

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17 Attorneys for Defendants National Football League Players Association
and National Football League Players Incorporated d/b/a Players Inc
18

19 **UNITED STATES DISTRICT COURT**
NORTHERN DISTRICT OF CALIFORNIA
20 **SAN FRANCISCO DIVISION**

21 BERNARD PAUL PARRISH, HERBERT
ANTHONY ADDERLEY, WALTER
22 ROBERTS III,

23 Plaintiffs,

24 v.

25 NATIONAL FOOTBALL LEAGUE
PLAYERS ASSOCIATION and NATIONAL
26 FOOTBALL LEAGUE PLAYERS
INCORPORATED d/b/a PLAYERS INC,

27 Defendants.
28

Case No. C 07 0943 WHA

**DECLARATION OF ROGER NOLL
IN SUPPORT OF DEFENDANTS'
MOTION FOR SUMMARY
JUDGMENT**

DECLARATION OF ROGER NOLL

I, Roger Noll, hereby declare as follows:

1. I am Professor Emeritus of Economics at Stanford University, a Senior Fellow in the Stanford Institute for Economic Policy Research (SIEPR), and Co-Director of the SIEPR Program in Regulatory Policy. My education includes a B. S. with honors in mathematics from the California Institute of Technology and a Ph. D. in economics from Harvard University. My curriculum vitae is attached as Exhibit 1.

2. My primary area of scholarship is the field of industrial organization, which includes the economics of antitrust, regulation, and specific industries. I have taught these subjects at both the undergraduate and graduate level. I am the author, co-author or editor of thirteen books, and the author or co-author of over 300 articles. Much of my research for the past forty years has focused on the economics of sports.

3. I have served as a consultant to the Antitrust Division of the U.S. Department of Justice, the U. S. Federal Trade Commission, the U. S. Federal Communications Commission, and the Senate Subcommittee on Antitrust and Monopoly. I also have participated on committees of the National Research Council that investigated intellectual property and licensing issues associated with the digital revolution, including the Committee on Intellectual Property Rights and the Emerging Information Infrastructure and the Board on Science, Technology and Economic Policy. I have served as an economic expert in previous litigation, some of which involved the economics of sports and entertainment and the licensing of intellectual property.

4. I have been asked by the Defendants to submit an expert report in this case. I submit this Declaration in support of Defendants' Motion for Summary Judgment on the issue of economic injury. This declaration focuses on the issues in my report that are relevant to determining whether the class plaintiffs suffered injury.

5. I have examined the evidence submitted by Plaintiffs and their experts and have found no evidence of economic injury to individual class members.

1 6. Instead, the licensing data show that the demand for licenses for use of the
2 names and likenesses of retired players is concentrated among the stars of the past, and for the
3 vast majority of retired players the market value of their names and licenses is zero. Using the
4 defendants' records of licensing payments to retired players, I calculated the distribution of
5 license payments to class members for the period from fiscal year 2003 through fiscal year 2008.
6 Table 1 shows the distribution of payments to members of the GLA Class according to the
7 amount paid, and Table 2 shows the distribution of licensing revenues among these same players
8 when ranked by payments.

9 7. The report of plaintiffs' damages expert, Mr. Rowley, contains an exhibit
10 listing a total of 2,109 players who signed GLAs for at least part of this period. In fact, because
11 some names are listed twice, the actual number is 2,095. The records of the defendants indicate
12 that 1,716 received no licensing income during that time. Of the 379 players who received
13 payments, 32 received \$25 or less, and another 33 received between \$25.01 and \$500. Ten
14 players accounted for approximately 44 percent of the total payments to all retired players during
15 this period. The top one hundred retired players received over 90 percent of payments, while
16 179 of the 379 players received only one percent.

17
18 **Table 1: Distribution of Licensing Payments among**
19 **Members of the GLA Class, 2003-early 2008**

20 Range of Payments (\$)	21 Number of Players
22 None	1,716
23 .01 – 25.00	32
24 25.01 – 250.00	15
25 250.01 – 500.00	18
26 500.01 – 1000.00	58
27 1000.01 – 10000.00	154
28 10000.01 – 50000.00	69
50000.01+	33
Total	2,095

1 **Table 2: Distribution of Licensing Revenues among**

2 **Members of the GLA Class**

3

4 Revenue Rank Range	5 Amount Paid (\$1000)	6 Fraction of Total
7 Top Ten	3,437	.44
8 11- 20	1,164	.15
9 21- 50	1,595	.20
10 51-100	944	.12
11 101-200	541	.07
12 201-379	163	.02
13 All	7,844	1.00

14 8. I have also examined the distribution of licensing income among retired
15 players according to the player's years of service in the NFL. I have discovered that over 90
16 percent of all royalty income is accounted for by players with careers of seven or more years.
17 The median career length in the NFL is about three years. Thus, for players to have a significant
18 market value in licensing, they must have long, successful NFL careers that cause them to be
19 known and recognized by fans. The notion that all class members contributed equally to
20 building the value of the NFL has no basis in economic reality.

21 9. Plaintiffs allege that the defendants have not exercised good faith effort to
22 maximize licensing revenues for retired players. One plausible interpretation of the harm that
23 retired players claim to have suffered is that the players who receive little or no licensing income
24 from the defendants would have received significant income but for the defendants' behavior.
25 However, the economic evidence indicates that the cause of little or no licensing income for the
26 vast majority of retired players is a lack of demand for their services.

27 10. The GLA for retired players is a non-exclusive license, so that others are
28 free to exploit opportunities for profitable licensing of the names and images of all retired
players, including the vast majority who receive little or no income from the defendants'
licensing program. There is no plausible reason why the players who receive no income from
the defendants would be unwilling to let someone else try to generate income for them.
Nevertheless, no entity has emerged that has successfully marketed licenses for these players. I
have not been able to locate in publicly available sources any examples of group licenses for

1 retired players other than stars. For example, the exclusive license between NFLPI and EA for
2 computer games left an opportunity for another entity to assemble licenses for retired players for
3 a competing game. In fact, All-Pro Football 2k8 was released by Take-Two Interactive
4 Software, Inc. in July 2007. This game features 240 retired NFL players. Fans who purchase the
5 game can organize these players into fictional pro teams that can then play against each other.
6 Thus, while star players have been licensed outside the defendants' licensing program, the vast
7 majority of retired players have not.

8 11. The fact that there is no demand for licensing rights to most retired players
9 is explained by the diversity in playing careers among them. Roughly half of all players who
10 ever appear on an active NFL team roster have careers that last three or fewer years. These
11 players typically do not play regularly and so do not develop substantial name recognition as
12 professional football players. When these players retire, they have no value to licensees because
13 their anonymity among sports fans makes their images of no value to potential licensees.

14 12. To summarize, there has been no evidence submitted by Plaintiffs that all,
15 or even most, individual GLA class members have any positive economic value in their licensing
16 rights. Nor is there any evidence that those class members who did have a positive value did not
17 receive proper compensation from defendants through the licensing funds that were distributed to
18 retired players. All of the evidence cited by plaintiffs' experts in their reports is inconsistent
19 with the idea that the economic value of the licensing rights for all, or most, of the GLA class
20 members is positive. Thus, there is no basis to find economic injury from this record.

21 I declare under penalty of perjury under the laws of the United States of America
22 that the foregoing is true and correct.

23
24 Dated: June 12, 2008

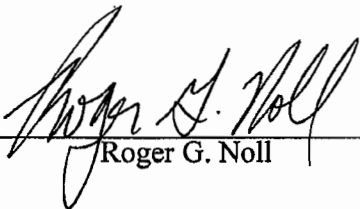
25
26 
27 Roger G. Noll
28

EXHIBIT 1

CURRICULUM VITAE
ROGER G. NOLL

PERSONAL

Date and Place of Birth: March 13, 1940; Monterey Park, California

EDUCATION

East High School, Salt Lake City, Utah, 1958
B.S. (Math, Honor), California Institute of Technology, 1962
A.M., Ph.D. (Economics), Harvard University, 1965, 1967

SCHOLARSHIPS, FELLOWSHIPS AND AWARDS

National Merit Scholarship 1958-62
National Defense Education Act Fellowship 1962-66 (declined)
Harvard Prize Fellowship 1962-63
National Science Foundation Fellowship 1963-64
Guggenheim Fellow 1983-84
Rhodes Prize for Undergraduate Teaching, Stanford University, 1994

POSITIONS HELD

Teaching Fellow, Harvard University, 1964-65
Instructor, California Institute of Technology, 1965-67
Assistant Professor, California Institute of Technology, 1967-69
Senior Staff Economist, Council of Economic Advisers, 1967-68
Associate Professor, California Institute of Technology, 1969-71
Senior Fellow and Co-director of Brookings Studies in the Regulation of Economic Activity, Brookings Institution, 1970-73
Professor, California Institute of Technology, 1973-82
Visiting Professor, Graduate School of Business, Stanford University, 1976-77
Chairman, Division of the Humanities and Social Sciences, California Institute of Technology, 1978-82
Reuben Gustavson Lecturer, University of Chicago, April 1981
Institute Professor of Social Sciences, California Institute of Technology, 1982-84
Donald Gilbert Memorial Lecturer, University of Rochester, December 1982
Fellow, Center for Advanced Study in the Behavioral Sciences, 1983-84
Professor of Economics, Stanford University, 1984-2006 (*Emeritus* 2006-)
Visiting Scholar, Hoover Institution, 1984-85
Professor by Courtesy, Department of Political Science, Stanford University, 1985-2006
Professor by Courtesy, Graduate School of Business, Stanford University, 1986-2006
Veblen-Clark Lecturer, Carleton College, May 1986
Director, Public Policy Program, Stanford University, 1986-2002
David Kinley Lecturer, University of Illinois, May 1987
Sunderland Fellow, Law School, University of Michigan, Fall 1988
Morris M. Doyle Centennial Professor in Public Policy, Stanford University, 1990-2002
Jean Monnet Professor, European University Institute, Spring 1991
Associate Dean, Humanities and Sciences, Stanford University, 1991-92
Visiting Professor, University of California, San Diego, 1993
Visiting Fellow, Brookings Institution, 1995-96
Nonresident Senior Fellow, Brookings Institution, 1996-99
Director, American Studies Program, Stanford University, 2001-02
Visiting Scholar, London School of Economics, Spring 2001 and Spring 2002.

Director, Stanford Center for International Development, 2002-06

TEACHING EXPERIENCE

Undergraduate: Introductory Economics, Intermediate Microeconomic Theory, Introduction to Econometrics, Antitrust and Regulation, Economic History of Medieval Europe, History of Economic Thought, Economic Policy Analysis, Politics of Economic Policy, Economics of Sports, Political Economy of the West

Graduate: Antitrust and Regulation, Economic Policy Analysis, Applied Microeconomic Theory, Experimental Economics

RESEARCH INTERESTS

Antitrust and Regulation, Technology Policy, Political Economics, Political Economy of Law

MEMBERSHIP ON BOARDS AND COMMITTEES

President's Task Force on Communications Policy (CEA Staff Representative and Alternate Member), 1967-68

President's Task Force on Suburban Problems, 1968

President's Committee on Urban Housing, 1968

Department of Commerce Technical Advisory Board Panel on Venture Capital, 1968-69

Committee on the Multiple Uses of the Coastal Zone, National Council on Marine Resources and Engineering, 1968

Secretary, President's Interagency Task Force on Income Maintenance, 1968

Task Force on Application of Economic Analysis of Transportation Problems, National Research Council, 1970-73

Committee on Technological Forecasting on Behalf of the Environment, Office of Science and Technology, 1970-71

Board of Economic Advisers, Public Interest Economics Foundation, 1974-84

Executive Committee, Caltech Environmental Quality Laboratory, 1970-71

Faculty Board, Caltech, 1974-76

Advisory Commission on Regulatory Reform, Senate Committee on Government Operations, 1975-77

Chair, Fourth Annual Telecommunications Policy Research Conference, 1975-76

Committee on Satellite Communications, National Academy of Sciences, 1975-76

Advisory Council, Jet Propulsion Laboratory, 1976-82

Chair, Committee to Monitor the Desegregation Plan of the Los Angeles Unified School District, Los Angeles Superior Court, 1978-79

Advisory Council, National Aeronautics and Space Administration, 1978-81

Advisory Council, National Science Foundation, 1978-89

Board of Advisers, National Institute of Economics and Law, 1978-84

Research Advisory Board, Committee for Economic Development, 1979-82

President's Commission for a National Agenda for the Eighties, 1980

Board of Directors, Economists, Inc., 1981-

Review Panel, NSF Regulation and Public Policy Program, 1981-84

Board of Editors, Journal of Economic Literature, 1981-90

Advisory Board, Solar Energy Research Institute, 1982-91

Board of Directors, Cornell Pelcovits and Brenner, Inc., 1982-1988

Chair, Advisory Panel on Information Technology R&D, Office of Technology Assessment, 1983-84

Supervisory Board of Editors, Information Economics and Policy, 1982-88

Advisory Committee on Integrated Environmental Management Program, Environmental Protection Agency, 1983-85

Boards and Committees, cont'd

Commission on Behavioral and Social Sciences and Education, National Research Council, 1984-90
Advisory Panel, NSF Policy Research and Analysis Division, 1984
Director, Program on Regulatory Policy, Stanford Institute for Economic Policy Research, 1984
Panel on Clean Air, Science Advisory Board, Environmental Protection Agency, 1985-86
Board of Editors, Review of Economics and Statistics, 1985-2002
Contributing Editor, Regulation, 1986-93
Energy Research Advisory Board, Department of Energy, 1986-89
President & Chairman of the Board, Telecommunications Policy Research Foundation, 1986-87
Coordinating Editor, Information Economics and Policy, 1988-92
Board of Directors, International Telecommunications Society, 1988-92
Advisory Board of Editors, Journal of Risk and Uncertainty, 1988-
Acid Rain Advisory Committee, Environmental Protection Agency, 1990-91
Secretary of Energy Advisory Board, 1990-95
International Board of Editors, International Journal of the Economics of Business, 1993-
Faculty Senate, Stanford University, 1993-95, 98-02, 04-06
California Council on Science and Technology, 1995-2001
Panel on Universities, President's Committee of Advisors on Science and Technology, 1996
Committee on Intellectual Property and the Information Infrastructure, National Research Council, 1997-9
Board of Editors, Journal of Sports Economics, 1999-
Board of Associate Editors, Economics of Governance, 1999-
Board of Advisors, American Antitrust Institute, 2000-
Board on Science, Technology and Economic Policy, National Research Council, 2000-2006

SPONSORED RESEARCH

"Opinions of Policemen." International Association of Chiefs of Police, 1969
"Studies in the Regulation of Economic Activity." Brookings Institution and Ford Foundation, 1970-3
"Government Policies and Technological Innovation." National Science Foundation National R&D Assessment Program, 1973-4
"The Social Consequences of Earthquake Prediction," National Aeronautics and Space Administration, 1974-6
"Nuclear Safety Regulation." National Science Foundation RANN Program, 1975-7
"The Public Television Station Program Cooperative." National Science Foundation RANN Program, 1975-7
"The Station Allocation Game." Federal Communications Commission, 1977
"Energy Policy Studies." Various donors, 1978-84
"Economics of Oil Leasing" and "Issues in Utility Pricing." Department of Energy, 1978-9
"The Economics of Boxing, Wrestling and Karate." California Athletic Commission, 1978
"Implementing Tradable Emissions Permits." California Air Resources Board, 1979-82
"Social Science and Regulatory Policy." National Science Foundation, 1980-2
"The Political Economy of Public Policy." National Science Foundation and Center for Economic Policy Research, Stanford University, 1983-4
"SIEPR Program on Regulatory Policy." various donors, 1987-
"The Economics of Research Universities and Scholarly Communication." Brown Center for Education Policy, Brookings Institution, 1995-6
"Coordination of Regulatory Reform," Organization for Economic Cooperation and Development, 1996
"The Future of the Research University," Carnegie Foundation, 1996
"SCID Program in Economic Policy Reform," Various donors, 2002-06

Boards and Committees, cont'd

CONSULTING

Special Assistant to the President, Ford Foundation, 1969
Space Technology Applications, Jet Propulsion Laboratory, 1969
Panel on the Abatement of Particulate Emissions, National Research Council, 1971
Sloan Commission on Cable Communications, 1971
President's Commission on Government Procurement, 1971
Senate Antitrust Subcommittee, 1971-72
MCI, Inc., 1972-73, 1983, 1986
National Science Foundation, 1973, 1975
Department of Justice, Antitrust Division, 1974-77, 1979-81, 1993-97
Internal Revenue Service, 1976-77
RAND Corporation, 1974-82
Los Angeles Lakers, 1974-75
National Football League Players Association, 1974-76, 1987-93.
Office of Telecommunications Policy, 1975-77
National Basketball Association Players Association, 1975-76, 1987-88, 1994
Naval Ordnance Test Station, 1975
Commission on Law and the Economy, American Bar Association, 1977-78
Aspen Institute Program on Communications and Society, 1977
National Commission on Electronic Funds Transfer, 1977
Business Round Table, 1978
Federal Communications Commission, 1977-81
Food and Drug Administration, 1978
Carnegie Commission on the Future of Public Broadcasting, 1978
Department of Energy, 1979
Office of Technology Assessment, 1980
Kerr-McGee Corporation, 1980
CBS, Inc. 1982-83
Environmental Protection Agency, 1982-83
Showtime/The Movie Channel, 1983, 1985
Harlequin Books, 1984
Lake Huron Broadcasting, 1984
National Collegiate Athletics Association, 1984
National Medical Enterprises, 1985, 1987-88
Camilla City Telecasters, 1985-86
Brown and Root, Inc., 1985-86
McDermott, Inc., 1985-86
Major League Baseball Players Association, 1985, 1994
United Cable Television and American Television and Communications, 1985
United States Football League, 1985-86
City of Anaheim, 1986
Technicolor, 1986
Metro-Mobile, 1986-89
Hewlett-Packard, 1986-1990, 1991
EchoStar, 1987, 1994-95, 2002-03, 2004-05
Continental Airlines, 1987-88
Home Box Office, 1988-89
Bell South Cellular, 1989

Boards and Committees, cont'd

Western Union, 1989
Minnesota Twins, 1989
Northwest Airlines, 1989
Pepsico, 1989
Yellow Phone, 1989-91
Dialog, 1990-91
California Public Utilities Commission, 1989-90
American Newspaper Publishers Association, 1990
Humana, 1990-91
Powell, Goldstein, Frazer and Murphy, 1990-93
South Coast Air Quality Management District, 1990-91
Federal Trade Commission, 1990-91
Delta Airlines, 1991
California Cable Television Association, 1991
Bureau of Competition Policy, Government of Canada, 1991
R&D Business Systems, *et al.* 1991-95
International Entertainment Group, 1992-93
Nike, Inc., 1992
World Bank, 1992-
Gemini, Inc. 1992-94
Servicetrends, Inc., 1993-94
William Sullivan, 1993-95
Sure Safe Industries, 1993
Department of Justice, Civil Division 1994-95
Kopies, Inc., *et al.* 1995-1999
Telecom Technical Services, *et al.*, 1995-1999
Digital Distribution, Inc.. 1996-1999
Silvey, *et al.*, 1996-2000
Aguillar, *et al.* 1996-2000
Wadley Medical Center, 1997-2001
Oakland Raiders, 1997-2000
Major League Soccer Players Association, 1997-2000
Class Plaintiffs, Brand Name Prescription Drugs Litigation, 1998-9
Class Plaintiffs, Compact Disc Litigation, 1999-2005
Class Plaintiffs, State Microsoft Antitrust Litigation (California, Iowa, Minnesota, New York), 2000-2007
Kingray, 2000
Napster, 2000-1
Metropolitan Intercollegiate Basketball Association, 2002-5
Congressional Budget Office, 2002
Pioneer and Scientific Atlanta, 2002-3
Lenscrafters, 2003-4
Seven Network, 2003-7
City of San Diego, 2003
Sports Car Clubs of America, 2003-05
Intertainer, 2003-05
Class Plaintiffs, DRAM Antitrust Litigation 2005-7
Class Plaintiffs, Honeywell Antitrust Litigation, 2005-
Class Plaintiffs, Tableware Antitrust Litigation, 2005-7
Class Plaintiffs, *White, et al., v. NCAA*, 2006-8
Sirius Satellite Radio and XM Satellite Radio, 2006-7

Consulting, cont'd

Class Plaintiffs, Cartier Antitrust Litigation, 2006-8
Monte Carlo Country Club and Société Monégasque pour l'Exploitation du Tournoi de Tennis, 2007
Pearle Vision, Inc., 2007-8

BOOKS AND MONOGRAPHS

- Reforming Regulation: An Evaluation of the Ash Council Report Brookings Institution, 1971.
- Economic Aspects of Television Regulation, co-authors Merton J. Peck and John J. McGowan. Brookings Institution, 1973. Winner, National Association of Educational Broadcasters Annual Book Award, 1974.
- Government and the Sports Business, editor. Brookings Institution, 1974.
- The Political Economy of Deregulation, co-author Bruce Owen. American Enterprise Institute, 1983.
- Regulatory Policy and the Social Sciences, editor. University of California Press, 1985.
- The Technology Pork Barrel, co-author Linda R. Cohen. Brookings Institution, 1991.
- The Economics and Politics of Deregulation. European University Institute, 1991.
- Constitutional Reform in California: Making State Government More Effective and Responsive co-editor Bruce E. Cain. University of California Institute of Governmental Studies, 1995.
- Sports, Jobs, and Taxes, co-editor Andrew Zimbalist. Brookings Institution, 1997.
- Challenges to Research Universities, editor. Brookings Institution, 1998
- A Communications Cornucopia, co-editor Monroe E. Price. Brookings Institution, 1998.
- The Economics and Politics of the Slowdown in Regulatory Reform AEI Press, 1999. Available at: www.aei.brookings.org/publications/index.php?tab=author&authorid=14.
- The Digital Dilemma, co-authors 17 other members of Committee on Intellectual Property Rights and the Emerging Information Infrastructure. National Academy Press, 2000.
- Bridging the Digital Divide, editor. California Council on Science and Technology, 2001. Available at: <http://www.ccst.us/publications/2001/2001Digital.pdf>.

ARTICLES IN SCHOLARLY PUBLICATIONS

- "Urban Concentration: Prospects and Implications." In Increasing Understanding of Public Problems and Policies. Farm Foundation, 1969.
- "Metropolitan Employment and Population Distribution and the Conditions of the Urban Poor." In Financing the Metropolis: Public Policy in Urban Economics The Urban Affairs Annual Reviews IV, John P. Crecine, ed. Sage Publications, 1970. Brookings Reprint No. 184.

- "National Communications Policy: Discussion--Spectrum Allocation Without Markets." American Economic Review 60(2) (May 1970).
- "The Behavior of Regulatory Agencies." Review of Social Economics 24(1) (March 1971): 15-19. Brookings Reprint No. 219 (November 1971).
- "Summary and Conclusions," co-author William Capron. In Technological Change in Regulated Industries, William Capron, ed. Brookings Institution, 1971.
- "The Nature and Causes of Regulatory Failure." Administrative Law Review 23(4) (June 1971): 424-437.
- Revised version published as "The Economics and Politics of Regulation." Virginia Law Review 57(6) (September 1971): 1016-1032.
- "Mass Balance, General Equilibrium and Environmental Externalities," co-author, John Trijonis. American Economic Review 61(4) (September 1971): 730-735.
- "Selling Research to Regulatory Agencies." In The Role of Analysis in Regulatory Decisionmaking: The Case of Cable Television, Rolla Edward Park, ed. Heath-Lexington, 1973.
- "Relative Prices on Regulated Transactions of the Natural Gas Pipelines," co-author Paul W. MacAvoy. Bell Journal of Economics and Management Science 4(1) (Spring 1973): 212-234.
- "Regulating Prices in Competitive Markets," co-author Lewis A. Rivlin. Yale Law Journal 82(7) (June 1973): 1426-1434.
- "The U.S. Team Sports Industry." In Government and the Sports Business, Roger G. Noll, editor. Brookings Institution, 1974. Abridged version reprinted in Public Policies Toward Business: Reading and Cases, William G. Shephard, ed. Irwin, 1975.
- "Attendance and Price Setting." In Government and the Sports Business, Roger G. Noll, ed. Brookings Institution, 1974. Reprinted in The Economics of Sport, Andrew Zimbalist, ed. Edward Elgar, 2001.
- "Alternatives in Sports Policy." In Government and the Sports Business, Roger G. Noll, ed. Brookings Institution, 1974. Abridged version in Public Policies Toward Business: Readings and Cases, William G. Shephard, ed. Irwin 1975. Revised version in Handbook of Social Science of Sport, Gunther R. R. Luschen and George H. Sage, eds. Stripes Publishing Co., 1980.
- "The Social Costs of Government Intervention." In The Business-Government Relationship in American Society: Reassessment, Neil H. Jacoby, editor. University of California Press, 1975.
- "The Consequence of Public Utility Regulation of Hospitals." In Controls on Health Care. Washington, D.C.: National Academy of Sciences, 1975.
- "Information, Decision-Making Procedures and Energy Policy." American Behavioral Scientists, Vol. 19, No. 3 (January/February 1976): 267-278. Reprinted in Current Issues in Social Policy, W. B. Littrell and G. Sjoberg, eds. Sage, 1976.
- "Breaking Out of the Regulatory Dilemma: Alternatives to the Sterile Choice." Indiana Law Journal 51(3) (Spring 1976): 686-699. Reprinted in Corporate Practice Commentator 19(1) (Spring 1977): 99-114.
- "Safety Regulation," co-authors Nina Cornell and Barry Weingast. In Setting National Priorities: The

Articles in Scholarly Publications, cont'd

Next Ten Years, Henry Owen and Charles L. Schultze, eds. Brookings Institution, 1976.

"Major League Team Sports." In The Structure of American Industry, Walter Adams, ed. 5th ed. Macmillan, 1977. 6th ed. Macmillan, 1981.

"An Experimental Market for Public Goods: The PBS Program Cooperative," co-author John A. Ferejohn. American Economic Review Papers and Proceedings 66(2) (May 1976): 267-273.

"Government Policy and Technological Innovation: Where Do We Stand and Where Do We Go?" In Innovation, Economic Change and Technology Policies K.A. Stroetmann, ed. Birkauser-Verlag, 1977.

"Economic Policy Research on Cable Television: Assessing the Costs and Benefits of Cable Deregulation," co-authors S. M. Besen, B. M. Mitchell, B. M. Owen, R. E. Park, and J. N. Rosse. In Deregulation of Cable Television, Paul W. MacAvoy, ed. American Enterprise Institute, 1977.

"The Economic Implications of Regulation by Expertise: The Case of Recombinant DNA Research," co-author Paul A. Thomas. In Research with Recombinant DNA. National Academy of Sciences, 1977.

"The Dilemma of Consumer Advocacy." In Regulatory Reform, W.S. Moore, ed. American Enterprise Institute, 1978.

"Uncertainty and the Formal Theory of Political Campaigns," co-author John A. Ferejohn. American Political Science Review 72(2) (June 1978): 492-505.

"Voters, Bureaucrats and Legislators: A Rational Choice Perspective on the Growth of Bureaucracy," co-author Morris P. Fiorina. Journal of Public Economics 9(3) (May 1978): 239-254.

"Public Utilities and Solar Energy Development--Institutional Economic Considerations." In On the Economics of Solar Energy, Stephen L. Feldman and Robert M. Wirtshafter, eds. D.C. Heath, Lexington books, 1980. Extended version in The Solar Market: Proceedings of the Symposium on Competition in the Solar Industry. Federal Trade Commission, 1978.

"The Rationale for Mandated Cost Increases." In Economic Effects of Government-Mandated Costs, Robert F. Lanzillotti, ed. University Presses of Florida, 1978.

"An Experimental Analysis of Decisionmaking Procedures for Discrete Public Goods: A Case Study of a Problem in Institutional Design," co-authors John A. Ferejohn and Robert E. Forsythe. In Research in Experimental Economics, Vol. I, Vernon L. Smith, ed. JAI Press, 1979.

"Voters, Legislators and Bureaucracy: Institutional Design in the Public Sector," co-author Morris P. Fiorina. American Economic Review Papers and Proceedings 68(2) (May 1978): 256-260. Translated into Italian in Problemi Di Amministrazione Pubblica 4(2) (1979): 69-89.

"Regulation and Computer Services." In The Computer Age, Michael L. Dertouzos and Joel Moses, eds. MIT Press, 1979: 254-284.

"Practical Aspects of the Construction of Decentralized Decisionmaking Systems for Public Goods," co-authors John A. Ferejohn and Robert Forsythe. In Collective Decisionmaking, Clifford S. Russell, ed. Resources for the Future, 1979.

Articles in Scholarly Publications, cont'd

"Majority Rule Models and Legislative Elections," co-author Morris P. Fiorina. Journal of Politics, Vol. 41, No. 4 (November 1979): 1081-1104.

"Regulatory and Nonregulatory Strategies for Controlling Health Care Costs," co-author Alain Enthoven. In Medical Technology: The Culprit Behind Health Care Costs, Stuart H. Altman and Robert Blendon, eds.

Sun Valley Forum on National Health. U.S. Department of Health, Education and Welfare Publication No. (PHS) 79-3216, 1979.

"The Game of Health Care Regulation: Comments on Feldman/Roberts." In Issues in Health Care Regulation, Richard S. Gordon, ed. McGraw-Hill Book Co., 1980.

"Discussion: Regulatory Institutions in Historical Perspective." American Economic Review 70(2) (May 1980): 316-317.

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