

EXHIBIT 17

Case No. C 07 0943 WHA

Parrish v. National Football League Players Association, et al.

March 10, 2005

Mr. Herb Adderley
1058 Tristram Cir.
Mantua, NJ 08051

Re: The Upper Deck Company, a Nevada corporation

Dear Herb:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Herb Adderley ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,700 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$6,800.00 (\$4.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

Muncer Moore
Player Marketing Manager

Emailed to M. Bertolini on 4/5/05

March 31, 2005

Mr. Joe Montana
c/o Mike Bertolini
Triumph Sports
33 Evergreen Ave.
State Island, NY 10304
Via Facsimile: (973) 286-9151



Re: The Upper Deck Company, a Nevada corporation

Dear Joe:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Joe Montana ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. **Authority.** PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. **Grant of Rights.** Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. **Services.** Player agrees to sign 300 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through 2005 football products. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. **Shipping.** Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. **Compensation.** As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$40,000.00. Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. **Lost Cards.** In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. **Cancellation.** If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Sean Wyman
Player Marketing Manager

March 24, 2005

Mr. Ottis Anderson
c/o Vanessa Adams
VanAdamsports Group
72 Longview Street
West Orange, NJ 07052
Via Facsimile: (973) 736-5087



Re: The Upper Deck Company, a Nevada corporation

Dear Ottis:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Ottis Anderson ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$7,500.00 (\$5.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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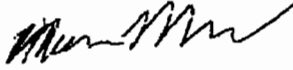
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PI016913

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read 'Muneer Moore', with a stylized, cursive script.

Muneer Moore
Player Marketing Manager

March 30, 2005

Mr. Tony Dorsett
6005 Kettering Court
Dallas, TX 75248



Re: The Upper Deck Company, a Nevada corporation

Dear Tony:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Tony Dorsett ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 250 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$12,500.00 (\$50.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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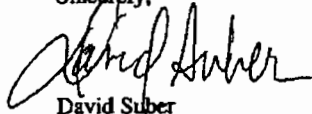
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PI017012

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read "David Suber", written in a cursive style.

David Suber
Senior Manager
Player Marketing

March 24, 2005

Mr. Chuck Foreman
574 Prairie Center Dr. #156
Eden Prairie, MN 55344




Re: The Upper Deck Company, a Nevada corporation

Dear Chuck:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Chuck ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,700 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$8,500.00 (\$5.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI017040

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read "Muner Moore", with a stylized flourish at the end.

Muner Moore
Player Marketing Manager



March 14, 2005

Mr. Harold Jackson
6144 Flight Avenue
Los Angeles, CA 90056

Re: The Upper Deck Company, a Nevada corporation

Dear Harold:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Harold Jackson ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,700 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,100.00 (\$3.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;

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6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Muncer Moore
Player Marketing Manager

March 31, 2005

Mr. Don Maynard
6545 Butterfield Dr.
El Paso, TX 79932



Re: The Upper Deck Company, a Nevada corporation

Dear Don:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Don Maynard ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,000.00 (\$10.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in dark ink, appearing to read "Muncer Moore".

Muncer Moore
Player Marketing Manager

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March 14, 2005

Mr. Mark Van Eeghan
90 Woodstock Lane
Cranston, RI 02920

Re: The Upper Deck Company, a Nevada corporation

Dear Mark:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Mark Van Eeghan ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,700 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,100.00 (\$3.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;

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PI017316

6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Muneer Moore
Player Marketing Manager

March 30, 2005

Mr. Troy Aikman
c/o Jordan Bazant
The Agency Sports Management
1 Sturbridge Drive
Dix Hills, NY 11746



Re: The Upper Deck Company, a Nevada corporation

Dear Troy:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Troy Aikman ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 400 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its 2005 football products. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$26,000.00 (\$65.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI016900

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 10, 2005

Mr. Marcus Allen
9536 Wilshire Blvd. #500
Beverly Hills, CA 90212



Re: The Upper Deck Company, a Nevada corporation

Dear Marcus:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Marcus Allen ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (2 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$14,500.00 (\$25.00 per autograph and \$2000.00 for 1 additional image usage). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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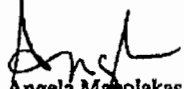
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PI016906

7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 24, 2005

Mr. Raymond Berry
1972 Montane Drive East
Golden, CO 80401
Via Facsimile: (303) 526-0995



Re: The Upper Deck Company, a Nevada corporation

Dear Raymond:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Raymond Berry ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$10.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI016929

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Seth Wyman
Player Marketing Manager

March 31, 2005

Mr. Cris Collinsworth
c/o Bob Philp
16W Marketing
75 Union Avenue
Rutherford, NJ 07070



Re: The Upper Deck Company, a Nevada corporation

Dear Cris:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Cris Collinsworth ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,100 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$13,200.00 (\$12.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 24, 2005



Mr. Len Dawson
5800 Ward Parkway
Kansas City, MO 64113

Re: The Upper Deck Company, a Nevada corporation

Dear Len:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Len Dawson ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$20.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI016981

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 31, 2005

Mr. Dan Fouts
16820 Varco Road
Bend, OR 97701
Via Facsimile: (541) 388-8454



Re: The Upper Deck Company, a Nevada corporation

Dear Dan:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Dan Fouts ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 200 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$8,000.00 (\$40.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI017047

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 11, 2005

Mr. Russ Francis
94 Winter Street
Brattleboro, VT 05301



Re: The Upper Deck Company, a Nevada corporation

Dear Russ:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Russ Francis ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 2,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$6,000.00 (\$3.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

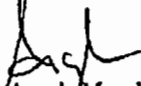
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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 11, 2005

Mr. L.C. Greenwood
Greenwood Enterprise
329 S. Dallas Avenue
Pittsburgh, PA 15208



Re: The Upper Deck Company, a Nevada corporation

Dear L.C.:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, L.C. ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$11,500.00 (\$11.50 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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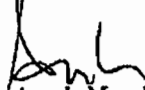
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PI017062

7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 14, 2005



Mr. Jack Ham
Ham Enterprises
540 Lindbergh Drive
Moon Township, PA 15108

Re: The Upper Deck Company, a Nevada corporation

Dear Jack:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Jack Ham ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 400 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$25.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

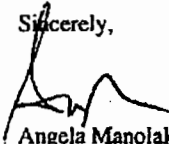
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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read 'Angela Manolakas', with a stylized flourish at the end.

Angela Manolakas
Assistant Vice President
Player Marketing

March 14, 2005



Mr. Franco Harris
Super Bakery Inc.
5700 Corporate Drive, Suite 455
Pittsburgh, PA 15237

Re: The Upper Deck Company, a Nevada corporation

Dear Franco:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Franco Harris ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (3 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 250 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,750.00 (\$35.00 per autograph and 2 additional image usages for \$1,000.00 each). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 22, 2005

Mr. Paul Hornung
3700 Kernen Ct
Louisville, KY 40241



Re: The Upper Deck Company, a Nevada corporation

Dear Paul:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Paul Hornung ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). Company shall have the option to have Player sign up to 10% of the confirmed autographs with a mutually agreed upon inscription. For this option to be triggered Company must notify PLAYERS INC prior to December 1, 2005. The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$10.00 per autograph). If the inscription option detailed in Paragraph 3 above is triggered the price per autograph for those items only will increase to \$12.00. Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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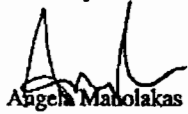
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PI017094

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read 'Angela Maholakas', with a stylized, flowing script.

Angela Maholakas
Assistant Vice President
Player Marketing

March 31, 2005

Mr. Bo Jackson
c/o Becky Daniels
Bo Jackson Enterprises
1521 Ridgeland Road West
Mobile, AL 36695



Re: The Upper Deck Company, a Nevada corporation

Dear Bo:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Bo Jackson ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 300 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$7,500.00 (\$25.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 30, 2005

Mr. Deacon Jones
715 South Canyon Mist Lane
Anaheim Hills, CA 92808



Re: The Upper Deck Company, a Nevada corporation

Dear Deacon:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Deacon Jones ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$7,000.00 (\$14.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in dark ink, appearing to read "Seth Wyman".
Seth Wyman
Player Marketing Manager

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March 17, 2005

Mr. Steve Largent
3835 N. Randolph Ct.
Arlington, VA 22207



Re: The Upper Deck Company, a Nevada corporation

Dear Steve:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Steve Largent ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$20.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

March 30, 2005

Mr. James Lofton
San Diego Chargers
4020 Murphy Canyon Rd.
San Diego, CA 92123
Via Facsimile: (858) 292-2757



Re: The Upper Deck Company, a Nevada corporation

Dear James:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, James Lofton ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 500 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,000.00 (\$10.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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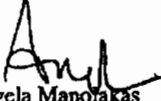
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PI017162

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,

A handwritten signature in black ink, appearing to read 'Angela', with a stylized flourish at the end.

Angela Manolakas
Assistant Vice President
Player Marketing

March 31, 2005

Mr. Jim Marshall
575 N. 1st Street, #405
Minneapolis, MN 55401



Re: The Upper Deck Company, a Nevada corporation

Dear Jim:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Jim Marshall ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,250 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$8,125.00 (\$6.50 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,


Seth Wyman
Player Marketing Manager

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March 14, 2005



Mr. Joe Theismann
c/o Sandy Sedlak
JRT Associates
5661 Columbia Pike, #200
Falls Church, VA 22041

Re: The Upper Deck Company, a Nevada corporation

Dear Joe:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Joe Theismann ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$12,000.00 (\$12.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 14, 2005

Mr. Lenny Moore
8815 Stonchaven Road
Randallstown, MD 21133



Re: The Upper Deck Company, a Nevada corporation

Dear Lenny:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Lenny Moore ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,700 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,100.00 (\$3.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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PI017205

7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 14, 2005

Mr. Ozzie Newsome
Baltimore Ravens
1 Winning Drive
Owings Mills, MD 21117



Re: The Upper Deck Company, a Nevada corporation

Dear Ozzie:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Ozzie Newsome ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 2,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$10,000.00 (\$5.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

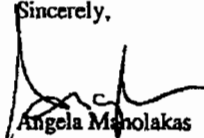
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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing

March 31, 2005



Mr. Jim Plunkett
51 Kilroy Way
Atherton, CA 94027

Re: The Upper Deck Company, a Nevada corporation

Dear Jim:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Jim Plunkett ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

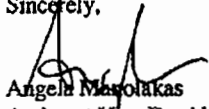
1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 1,000 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$5,000.00 (\$5.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angelo Masolakas
Assistant Vice President
Player Marketing

March 22, 2005

Mr. Merlin Olsen
6851 Silver Lake Drive
Deer Valley, UT 84060
Via Facsimile: (435) 649-1336



Re: The Upper Deck Company, a Nevada corporation

Dear Merlin:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Merlin Olsen ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 600 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$9,000.00 (\$15.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and
7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

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PI017219

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Seth Wyman
Player Marketing Manager

March 14, 2005

Mr. Charley Taylor
12023 Canter Lane
Reston, VA 20191



Re: The Upper Deck Company, a Nevada corporation

Dear Charley:

Thank you for agreeing to participate in the PLAYERS INC Player Marketing Program. The purpose of this letter agreement (the "Agreement") is to set forth the understanding which has been reached between you, Charley Taylor ("Player") and National Football League Players Incorporated located at 2021 L St. NW, Washington, DC 20036 ("PLAYERS INC"), with regard to The Upper Deck Company, a Nevada corporation ("Company"). Our understanding is set forth in the following numbered paragraphs:

1. Authority. PLAYERS INC and Player each represent and warrant that they have the full power and authority to enter into this Agreement and to grant the rights and/or perform all of their respective obligations hereunder without violating or infringing upon the legal or equitable rights of any third party;
2. Grant of Rights. Player agrees that PLAYERS INC shall grant Company the right, but not the obligation, to produce trading cards bearing Player's name, likeness, image, and biographical information ("Identity") to insert into its 2005 football products (4 image usages). The rights shall be granted on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis;
3. Services. Player agrees to sign 2,250 trading cards, stickers and/or other substrate that shall be affixed to trading cards (collectively "Cards") for Company to insert into its football products through August 31, 2006. If requested, Player shall also sign up to an additional 5% of that number of Cards to be used for quality control (to replace smeared, torn, or otherwise damaged Cards during the signing or shipping process). The Services are provided to Company on a non-exclusive basis by PLAYERS INC, which engages Player on an independent contractor basis. Player represents and warrants that each autograph shall be Player's original signature and, if requested, Player shall sign a certificate of authenticity affirming such;
4. Shipping. Company shall ship Cards to Player by December 1, 2005 in no more than four (4) shipments. Player agrees that those Cards in each shipment must be signed and shipped back to Company no later than four (4) weeks after Player receives them. Player shall not be responsible for any shipping costs. If Player does not return all Cards in accordance with this paragraph, Player agrees to attend, if requested, a mandatory signing session with PLAYERS INC and/or Company at a mutually agreeable date, time and location for completion of the Services;
5. Compensation. As consideration for the Grant of Rights and Services, PLAYERS INC shall pay Player \$9,000.00 (\$4.00 per autograph). Payment for each shipment of cards will be made to Player within two (2) weeks after signed cards are received by Company;
6. Lost Cards. In the event Cards are received by Player and subsequently lost solely due to Player's negligence, then, upon request by Company, Player agrees to sign replacement Cards equal to the amount of Cards that were lost. In such an event, the Compensation shall be reduced by a mutually agreed upon amount to reflect the cost to Company of producing and shipping replacement Cards; and

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7. Cancellation. If Player has not performed 100% of the Services, if any, herein in accordance with the terms of this Agreement, then, upon five (5) business days written notice to Player, Company may cancel this Agreement only for that portion of the Services not yet performed.

Thank you again for your participation. Please contact me immediately if you have any questions. Otherwise, I will assume your agreement to the terms and conditions set forth above.

Sincerely,



Angela Manolakas
Assistant Vice President
Player Marketing