

# **EXHIBIT 31**

**Case No. C 07 0943 WHA**

**Parrish v. National Football League Players Association, et al.**

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION**

Bernard Parrish, et al.,

Plaintiffs,

v.

National Football League Players Association,  
et al.,

Defendants.

Case No. C 07 0943 WHA

**FILED UNDER SEAL**

**DECLARATION OF STEVE BYRD**

I, Steve Byrd, declare as follows:

1. I am Executive Vice President of Sales & Marketing at STATS LLC ("STATS"). I am the STATS person principally responsible for licensing negotiations with Players Inc. I am over twenty-one years of age and have personal knowledge of each of the facts stated herein. If called upon to testify, I could and would testify completely thereto.

**2006 License Agreement**

2. I was responsible for negotiating a license agreement with Players Inc that became effective on March 1, 2006 (the "2006 License Agreement"). STATS acquired pursuant to the 2006 License Agreement active player rights only for use in a fantasy football product.

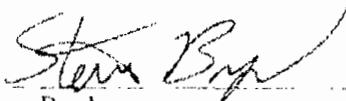
3. The 2006 License Agreement was not intended to, and did not, include the rights of any retired players. Rather, the 2006 License Agreement includes the rights of active players only, and all money paid by STATS pursuant to the 2006 License Agreement was paid for the rights to active players only.

4. The fantasy games operated by STATS under the 2006 License Agreement did not involve any retired players.

**2007 License Agreement**

5. I was also responsible for negotiating a license agreement with Players Inc with an effective date of March 1, 2007 (the "2007 License Agreement"). Just as with respect to the 2006 License Agreement, the 2007 License Agreement included the rights of active players only for use in a STATS fantasy football product. All revenues paid by STATS pursuant to the 2007 License Agreement were paid for the rights of active players only. The fantasy games operated by STATS under the 2007 License Agreement did not involve any retired players.

I declare under the penalty of perjury under the laws of the United States of America and the State of Illinois that the foregoing is true and correct and that this declaration was executed in Northbrook Illinois, on June 6, 2008.

  
Steve Byrd