Exhibit B to the Stipulation Regarding Testimony Of Joel Linzner

From:

Schatz, Jacob

Sent:

Wednesday, January 09, 2008 08:26 PM

To:

Schatz, Jacob

Subject:

FW: NFL Record Book (in Madden) question

From: Strauser, Jeremy

Sent: Monday, August 08, 2005 1:44 PM

To: Luhr, Jeffrey Cc: Ferwerda, Ryan

Subject: RE: NFL Record Book (in Madden) question

So as we discussed, you can do:

NFL Player, "NFL" as his team, the correct year and the correct record. No name, no team, no uniform number.

From: Luhr, Jeffrey

Sent: Monday, August 08, 2005 4:09 PM

To: Strauser, Jeremy Cc: Ferwerda, Ryan

Subject: RE: NFL Record Book (in Madden) question

I assume we can still do Team and Year, but we need to remove name and number.

We can refer to Dan Marino as "Dolphins QB", but for year it will be left blank.

Does this work?

From: Strauser, Jeremy

Sent: Monday, August 08, 2005 2:58 PM

To: Luhr, Jeffrey Cc: Ferwerda, Ryan

Subject: FW: NFL Record Book (in Madden) question

They said "no" to this despite my attempts to convince them otherwise. They have taken a hard line on no retired players in the game in any form.

From: Lawson, LaShun [mailto:LaShun.Lawson@nflplayers.com]

Sent: Monday, August 08, 2005 11:52 AM To: Strauser, Jeremy

Subject: RE: NFL Record Book (in Madden) question

Jeremy, Give me a call today to discuss this.

LaShun

From: Strauser, Jeremy [mailto:jstrauser@ea.com]

Sent: Thursday, August 04, 2005 3:22 PM

To: Lawson, LaShun Cc: Holt, Matthew

Subject: RE: NFL Record Book (in Madden) question

Any update on this - we need to make this decision one way or the other.

From: Lawson, LaShun [mailto:LaShun,Lawson@nflplayers.com]

Sent: Tuesday, July 19, 2005 5:47 PM To: Strauser, Jeremy

Subject: RE: NFL Record Book (in Madden) question

We discussed it internally, but there was no resolve. Let me shoot another e-mail. Let's touch base tomorrow.

LaShun

From: Strauser, Jeremy [mailto:jstrauser@ea.com]

Sent: Tuesday, July 19, 2005 4:19 PM

To: Lawson, LaShun

Subject: RE: NFL Record Book (in Madden) question

LaShun?

From: Strauser, Jeremy

Sent: Friday, July 08, 2005 7:54 PM

To: Lawson, LaShun

Subject: RE: NFL Record Book (in Madden) question

LaShun,

Last we spoke about this you wanted to discuss it internally but it

sounded like your initial reaction was that this use might be allowable. Have you had a chance to discuss further?

From: Lawson, LaShun [mailto:LaShun.Lawson@nflplayers.com]

Sent: Tuesday, June 14, 2005 12:03 PM

To: Strauser, Jeremy Cc: Holt, Matthew

Subject: RE: NFL Record Book (in Madden) question

Jeremy,

Please give me a call to discuss, this is a little gray as it relates to the rights.

LaShun

From: Strauser, Jeremy [mailto:jstrauser@ea.com]

Sent: Monday, June 13, 2005 9:00 PM

To: Lawson, LaShun Cc: Holt, Matthew

Subject: NFL Record Book (in Madden) question

We are designing a feature in Madden where there will be a living record book with all the pre-set NFL records, by game, by season and by career. As you progress in your career you can break these records with players in the game, but from a default starting point we would like to use the real NFL records. Obviously many records are held by players no longer in the league. Our legal group has come back and said that we can legally display this information, including the record holder's name and info since it is factual real-world data. However before proceeding I wanted to run this by you.

What do you think? I know that Players INC doesn't want us to include any retired players "in the game" — but in this case given that it is factual, real word information that is readily available, our hope is that you would agree with us that this particular feature is made much stronger by including the text display of the record data. To confirm, this is text display only as you would see in an actual record book, newspaper or online.

Let me know when you can.

Thanks.

- Jeremy

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