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22 UNITED STATES DISTRICT COURT  
 23 NORTHERN DISTRICT  
 24 SAN FRANCISCO DIVISION

25 BERNARD PAUL PARRISH, HERBERT  
 26 ANTHONY ADDERLEY, and WALTER  
 27 ROBERTS III, on behalf of themselves  
 28 and all others similarly situated,

Plaintiffs,

NATIONAL FOOTBALL LEAGUE  
 PLAYERS ASSOCIATION, a Virginia  
 corporation, and NATIONAL  
 FOOTBALL LEAGUE PLAYERS  
 INCORPORATED d/b/a PLAYERS INC,  
 a Virginia corporation,

Defendants.

CIVIL ACTION NO. C07 0943 WHA

**PLAINTIFFS' MEMORANDUM OF LAW IN  
 SUPPORT OF DISPUTED JURY  
 INSTRUCTIONS OFFERED BY PLAINTIFFS**

Judge: Honorable William H. Alsup  
 Date: October 15, 2008

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**I. INTRODUCTION**

Plaintiffs submit this Memorandum of Law in Support of the Disputed Jury Instructions Offered by Plaintiffs.



1                                   **DISPUTED INSTRUCTION NO. 1 OFFERED BY PLAINTIFFS**  
2                                   **RE DESCRIPTION OF GLA CLASS CLAIMS AND PARTIES**

3           Plaintiffs do not believe any Instruction of this type is necessary. After at least two hours  
4 of opening statements, approximately three weeks of testimony and evidence, dozens of  
5 witnesses, around four hours of closing statements, and hearing the Stipulated Facts, Plaintiffs do  
6 not believe that the lawyers need to tell it what it just heard. Plaintiffs are also aware of this  
7 Court's discouragement of preliminary instructions in Paragraph 2(b) of its pre-trial order and  
8 thus did not originally offer any instruction of this type to Defendants.

9           However, when Defendants presented Plaintiffs with this draft instruction and indicated  
10 their strong desire to have it included, Plaintiffs worked with Defendants to determine language  
11 on which the parties could agree. Assuming the Court chooses to adopt this preliminary  
12 instruction, Plaintiffs respectfully request that their version of this instruction be adopted.  
13 Defendants have indicated that they do not object to any of the language proposed by Plaintiffs.<sup>1</sup>  
14 There are no legal authorities implicated by this instruction.

15           The only difference between Plaintiffs' version of this instruction and Defendants'  
16 version is the inclusion of additional words and a paragraph that Plaintiffs believe to be  
17 extraneous and unnecessary. This is really Defendants' attempt to recharacterize evidence after  
18 trial.

19           Specifically, Plaintiffs do not believe it is necessary to include the qualifier "**Retired**  
20 **Player**" before the term "GLA." There is no other GLA at issue in this dispute. Nor do  
21 Plaintiffs believe it is necessary to identify Defendant National Football League Players  
22 Association ("NFLPA") as a labor union or Defendant National Football League Players  
23 Incorporated d/b/a Players Inc ("PLAYERS INC") as the NFLPA's subsidiary. Defendants seek  
24 to include the following language in this regard: "**which is a labor union**" and "**which is a**  
25

26 <sup>1</sup> As explained in the parties' Joint Proposed Jury Instructions, the bolded and bracketed language  
27 in the instructions is the only language that the parties dispute. The parties have stipulated to all  
28 language in normal typeface that is not bolded and bracketed. If any part of an instruction is  
disputed, the parties have designated it a "disputed instruction" notwithstanding the fact that some,  
or even most, of the instruction might be stipulated.

1 **subsidiary of the NFLPA.”** Plaintiffs even have reason to believe these statements are not  
2 wholly accurate.

3 Plaintiffs also do not believe it is necessary or appropriate to include the following  
4 paragraph specifically addressing “ad hoc” or individual license agreements: **“Plaintiffs are not**  
5 **asserting any complaint or claim against Defendants regarding what have been referred to**  
6 **as the “ad hoc” license agreements for retired player rights, under which the retired**  
7 **players whose rights were licensed were paid. Plaintiffs are also not seeking any damages**  
8 **in connection with the ad hoc agreements.”** One of the reasons for this is the same as the  
9 reason given above – *i.e.*, after three weeks of trial, the jury should be well aware of the parties’  
10 positions concerning “ad hoc” or individual license agreements vis-à-vis the GLA. There is no  
11 need to remind jurors of this fact.

12 Another reason is that without a corresponding paragraph on the GLAs, a paragraph on  
13 “ad hoc” or individual license agreements is prejudicial to Plaintiffs. In order to counter-balance  
14 Defendants’ proposed paragraph, the Court would have to include an instruction explaining that  
15 the GLA is a group licensing agreement under which Defendants obtained the right to license  
16 retired players in “programs in which a licensee utilizes a total of six (6) or more present or  
17 former NFL player images in conjunction with or on products sold at retail or used as  
18 promotional or premium items.” Just as Defendants’ proposed instruction states that retired  
19 players whose rights were licensed under “ad hoc” or individual license agreements were paid, so  
20 too should a countervailing instruction on the GLAs indicate that Defendants did not license any  
21 retired players under a GLA, and that no retired player was paid pursuant to a GLA. Rather than  
22 go down this road, Plaintiffs respectfully suggest that the Court simply adopt their neutral, basic,  
23 and already-agreed-upon proposed instruction or none at all.



1 LEXIS 35440, \*9 (D. Md. Apr. 30, 2008) (“In order to calculate Plaintiff’s damages under a  
2 breach of contract theory, the Court should first decide whether Plaintiff can recover for the  
3 losses incurred by corporations in which she is the sole shareholder. Next, the Court should  
4 determine the proper measure of damages given the terms of the contract and the injuries that  
5 Plaintiff sustained.”).

6 Plaintiffs’ proposed language in this instruction is supported by the parties’ decision to  
7 include instruction number 13, which asks the jury to consider the amount of Plaintiffs’ damages  
8 *after* they have proven that the Defendants have breached the GLA.

9 In contrast, Defendants’ proposed language is belied by their request for nominal  
10 damages in instruction number 16. Nominal damages arise when a plaintiff can show that a  
11 contract has been breached, but is unable to prove actual damages. *Roth v. Speck*, 126 A.2d 153,  
12 155 (D.C. 1956) (“[W]here a plaintiff proves a breach of contractual duty he is entitled to  
13 damages; however, when he offers no proof of actual damages or the proof is vague and  
14 speculative, he is entitled to no more than nominal damages.”); Restatement (Second) of  
15 Contracts § 346(2) (“If the breach caused no loss . . . , a small sum fixed without regard to the  
16 amount of loss will be awarded as nominal damages.”). If proof of the exact amount of damages  
17 was prerequisite to a breach of contract claim, there would never be a need for nominal damages.  
18

19 Unlike Defendants’ instruction, Plaintiffs’ instruction accurately states the fundamental  
20 elements one must show in order to prevail on a breach of contract claim. Plaintiffs respectfully  
21 request that their version of this instruction be adopted.

22 2. Plaintiffs Do Not Need to Prove Individual Damages

23 Plaintiffs’ proposed instruction states that they only need to show that “**the GLA Class**  
24 **members**” suffered damages as a result of Defendants’ breach of the GLAs. Defendants’  
25 proposed language wrongly requires Plaintiffs to prove individualized damages “**by each**  
26 **individual GLA Class member.**” For the reasons given below, Plaintiffs respectfully request  
27 that their version of this instruction be adopted.  
28

1 a. The Court Has Already Rejected Defendants' Claim That Individualized  
2 Damages Must be Proven

3 This is not the first time Defendants have raised the issue of individualized damages by  
4 Plaintiffs. As the Court will recall, one of the arguments raised by Defendants in their  
5 Opposition to Plaintiffs' Motion for Class Certification was that "determining whether and by  
6 how much each of the thousands of individual retired players was damaged is simply not  
7 possible on a class-wide basis." Defendants' Opposition to Plaintiffs' Motion for Class  
8 Certification at 25. However, as the Court also will recall, it expressly considered and rejected  
9 this argument in its April 29, 2008 Order certifying the GLA Class.

10 Issues of individual proof damages are typically raised in the context of class  
11 certification. *See, e.g., Brown v. Pro Football*, 146 F.R.D. 1, 3 (D.D.C. 1992). "[T]he presence  
12 of individual damages issues may require a court to deny certification of a Rule 23(b)(3) class  
13 action." 5 Moore's Federal Practice § 23.45[2][b] at 23-223 (3d ed. 2008). The fact that the  
14 Court has already considered and rejected this possibility is telling. Having already lost on this  
15 issue once, Defendants should not now be allowed to raise it again in the context of the jury  
16 instructions.

17 b. Damages Can And Should Be Calculated On a Class-Wide Basis

18 "[I]n traditional individual suits, individual proof of damages is the only relevant means  
19 to determine the defendant's liability for lawful damages." Herbert B. Newberg, 3 *Newberg on*  
20 *Class Actions* ("Newberg") § 10.02 at 477 (4th Ed. 2002). However, "the ultimate goal in class  
21 actions is to determine the aggregate sum, which fairly represents the collective value of claims  
22 of individual class members." *Id.* (citing *Peterson v. Davenport Community School Dist.*, 626  
23 N.W.2d 99 (Iowa 2001) ("The goal in all instances is to determine the aggregate sum, which  
24 fairly represents the claims of the individual class members.")).

25 Even if Plaintiffs were required to individually prove their damages, Defendants' liability  
26 would be the total of all their liabilities to individual members. Newberg § 10.02 at 477. To  
27 require Plaintiffs to individually prove their damages, however, would be impracticable and  
28 frustrate the purpose for allowing class actions in the first place. *Id.* ("In a class action suit,

1 joinder is impracticable by the definition of what suits are maintainable as class actions.

2 Accordingly, proofs of damages are often similarly impracticable.”); *see also, e.g., Crown Cork*  
3 *& Seal Co. v. Parker*, 462 U.S. 345, 349 (1983) (among the purposes for class action suits is to  
4 promote judicial economy and efficiency by affording aggrieved persons a remedy when it is not  
5 economically feasible to obtain relief through the traditional framework of multiple individual  
6 actions).

7 When, as here, monetary relief is sought, the class representative can “develop and prove  
8 common guidelines or formulae that will apply to determine the measure of recovery for each  
9 individual proof of claim.” *Allapattah Servs. v. Exxon Corp.*, 157 F. Supp. 2d 1291, 1313 (S.D.  
10 Fla. 2001) (citing Newberg § 10.01 at 476). Although such formulae are most frequently found  
11 in securities fraud actions and antitrust suits – including in an unrelated class action brought by  
12 the NFLPA on behalf of its active player members (see below) – such a formula is entirely  
13 appropriate here. *See Smilow v. Southwestern Bell Mobile Sys.*, 323 F.3d 32, 40 (1st Cir. Mass.  
14 2003) (rejecting individual damages issues on the grounds that they “can be accomplished using  
15 computer records, clerical assistance, and objective criteria.”).

16 “[I]t is not unusual, and probably more likely in many types of cases, that aggregate  
17 evidence of the [D]efendant’s liability is more accurate and precise than would be so with  
18 individual proofs of loss.” Newberg § 10.02 at 479. “The paradigmatic example is aggregate  
19 proof based on an inspection of the defendant’s records of sales and transactions, which would  
20 obviously be the best evidence when compared to estimates of loss by individual [retired player]  
21 class members who have not maintained their personal records of the relevant transactions.” *Id.*  
22 This is especially the case here where Defendants have admitted in discovery that they did not  
23 provide any accountings to retired players except through the actual disbursement of funds, if  
24 any.

25 “One acknowledged occasion for aggregate proof of monetary relief is the situation in  
26 which monetary liability can be demonstrated by a mathematical computation based on a formula  
27 common to an identified class.” Newberg § 10.03 at 479; *see also Allapattah Servs. v. Exxon*  
28 *Corp.*, 157 F. Supp. 2d 1291, 1313 (S.D. Fla. 2001) (“The case law supports the calculation of

1 compensatory damages . . . through a common mathematical factor in a class context.”);  
2 *Windham v. American Brands, Inc.*, 565 F.2d 59, 68 (4th Cir. 1977), *cert. denied*, 435 U.S. 968,  
3 98 S. Ct. 1605, 56 L. Ed. 2d 58 (1978) (rejecting individualized damages “in cases where the fact  
4 of injury and damage breaks down in what may be characterized as ‘virtually a mechanical task,’  
5 ‘capable of mathematical or formula calculation’”). *Brown v. Pro Football* is illustrative on this  
6 issue.

7 In *Brown*, the NFL defendants sought to de-certify a class action brought by the NFLPA  
8 on behalf of its professional football player members. *Brown v. Pro Football*, 146 F.R.D. 1, 3  
9 (D.D.C. 1992). Like Defendants here, the NFL alleged that “[t]he injury and damage  
10 determinations will require separate proof as to each class member; thus, common issues no  
11 longer predominate over individual issues as required by Fed. R. Civ. Pro. 23.” *Id.* at 3. In a  
12 page from Defendants’ playbook in this case, the NFL defendants sought to support this  
13 allegation by “examining several members of the class and highlighting the differences among  
14 them.” *Id.* Nonetheless, the court noted that there existed numerous common issues of fact,  
15 including that “[e]ach member of the plaintiff class signed a similar contract to play on similarly-  
16 developed and -operated Development Squads for the same weekly salary.” *Id.* at 7. With  
17 respect to damages, the court also noted that there was a “common method of proof of damages.”  
18 *Id.* The court stated: “Although individual circumstances necessarily exist among the members  
19 of the plaintiff class, a reasonable approximation of damages is achievable through a common  
20 formula. Thus, the factual basis of the damages is common to all members.” *Id.*

21 As with the players in *Brown*, “a reasonable approximation of [the] damages [suffered by  
22 Plaintiffs in this case] is achievable through a common formula.” *Brown v. Pro Football*, 146  
23 F.R.D. 1, 3 (D.D.C. 1992). The damages Plaintiffs are seeking are based on acts by Defendants  
24 that affect the GLA Class as whole, and are to be shared among the GLA Class members equally,  
25 no matter how many times Defendants seek to re-characterize Plaintiffs’ claims. This point has  
26 been repeatedly acknowledged by the Court. *See* April 29, 2008 Order Granting in Part and  
27 Denying in Part Plaintiffs’ Motion for Class Certification at 5 (Plaintiffs “have a common  
28 interest in establishing an entitlement to something more than the whim of defendants” and in

1 determining whether they are entitled to more than just the “complete mercy and whim of the  
2 NFLPA.”); August 6, 2008 Order Denying Defendants’ Motion for Summary Judgment  
3 (Plaintiffs have a common interest in determining “whether the GLAs guaranteed retired players  
4 something more than an empty promise.”); September 2, 2008 Order Denying Defendants’  
5 Motion to De-Certify the Class (quoting from Order Denying Summary Judgment and stating:  
6 “Significantly, the Court has made repeatedly clear that the class has a common interest in  
7 determining what rights, if any, they were entitled to under the GLA.”).

8 Plaintiffs’ damages also are “demonstrated by a mathematical computation based on a  
9 formula common to an identified class.” Newberg § 10.03 at 479. As the report of Plaintiffs’  
10 damages expert, Phil Rowley, makes clear, Plaintiffs are seeking damages to the GLA Class as a  
11 whole based on revenues received by Defendants in their financial documents. *See generally*  
12 Expert Report of Philip Y. Rowley. Significantly, the methodology employed by Mr. Rowley in  
13 his damages analysis – *i.e.*, distribution to each retired player on an equal share basis – is the  
14 same methodology Defendants themselves use for active players. Such class-wide calculations  
15 are clearly appropriate, and should be reflected in the jury instructions.

16 c. None of the Cases Cited by Defendants Support the Proposition of  
17 Individualized Damages

18 Defendants rely on two cases to support their belief that damages must be proven on an  
19 individualized rather than class-wide basis: *Abuan v. Gen. Elec. Co.*, 3 F.3d 329, 334 (9th Cir.  
20 1993) and *Kline v. Coldwell, Banker & Co.*, 508 F.2d 226, 238 n.8 (9th Cir. 1974). Each of  
21 these cases is distinguishable.

22 In *Abuan*, the court considered whether each member of a class of workers who claimed  
23 to be exposed to toxic chemicals was actually exposed to such materials. *Abuan v. Gen. Elec.*  
24 *Co.*, 3 F.3d 329 (9th Cir. 1993). The fundamental issue was not damages as Defendants suggest,  
25 but rather causation between the toxic source and the victims’ injuries. This point would have  
26 been clear had Defendants not deleted the word “causation” from their parenthetical. *Id.* at 334  
27 (9th Cir. 1993) (stating in dicta “It is clear that at some point in the litigation Plaintiffs would be  
28 required to prove individual causation and damages”) (emphasis added). The problem in *Abuan*  
was that plaintiffs’ expert did not prove the causation element, even though “precise data on the



1 exact degree of exposure” was not required. *Id.* at 333. There was no discussion of the need for  
2 individualized damages aside from the vague reference in dicta mentioned above.

3 The second case cited by Defendants, *Kline*, is equally distinguishable. In *Kline*, the  
4 court re-considered the district court’s decision to certify a class of residential home sellers.  
5 *Kline v. Coldwell, Banker & Co.*, 508 F.2d 226, 228 (9th Cir. 1974). The court determined that  
6 the case could not be maintained as a class action on the ground that, among other things, the  
7 individualized nature of each Plaintiff’s claim made the class action unmanageable. As in  
8 *Abuan*, the *Kline* court’s reference to “damages” was merely in passing – it was only mentioned  
9 in a footnote. Notably, the Court did not even raise much less discuss the possibility of proving  
10 aggregate damages as would be the case here.

11 3. Plaintiffs’ Explanation of the “Preponderance of the Evidence” Standard Comes  
12 Verbatim From the *Standardized Civil Jury Instructions for the District of*  
*Columbia*.

13 Plaintiffs’ proposed jury instruction includes *verbatim* four paragraphs from the  
14 “preponderance of the evidence” standard set forth in the *Standardized Civil Jury Instructions*  
15 *for the District of Columbia*:

16 **“To establish a fact by a preponderance of the evidence is to prove that it is more**  
17 **likely so than not so. In other words, a preponderance of the evidence means that the**  
18 **evidence produces in your mind the belief that the thing in question is more likely true**  
19 **than not true.**

20 **“If, after considering all of the evidence, the evidence favoring the plaintiff’s side of**  
21 **an issue is more convincing to you, and causes you to believe that the probability of truth**  
22 **favors the plaintiff on that issue, then the plaintiff will have succeeded in carrying the**  
23 **burden of proof on that issue.**

24 **“The term “preponderance of the evidence” does not mean that the proof must**  
25 **produce absolute or mathematical certainty. For example, it does not mean proof beyond a**  
26 **reasonable doubt as is required in criminal cases.**

27 **“Whether there is a preponderance of the evidence depends on the quality, and not**  
28 **the quantity, of evidence. In other words, merely having a greater number of witnesses or**

1 **documents bearing on a certain version of the facts does not necessarily constitute a**  
2 **preponderance of the evidence.”**

3 In contrast, Defendants propose a more concise version with roots in the model jury  
4 instructions of other jurisdictions:

5 **“When a party has the burden of proof on any claim by a preponderance of the**  
6 **evidence, it means you must be persuaded by the evidence that the claim is more probably**  
7 **true than not true.**

8 **“You should base your decision on all of the evidence, regardless of which party**  
9 **presented it.”**

10 Tellingly, those sections Defendants have chosen *not* to include favor Defendants. For  
11 example, unlike Plaintiffs, Defendants do not include an instruction clarifying the differences  
12 between the relatively lax “preponderance of the evidence” standard that is found in civil cases  
13 and the incredibly high “beyond a reasonable doubt” standard found in criminal cases. Because  
14 jurors are likely more familiar with the “beyond a reasonable doubt” standard from the press and  
15 on television, Defendants obviously hope that the jury will confuse the two standards and apply,  
16 either mistakenly or at least subconsciously, the higher standard with which they are more  
17 familiar.

18 Similarly, unlike Plaintiffs, Defendants do not include an instruction on the quantity of  
19 evidence versus the quality of evidence. Clearly Defendants intend to produce numerous  
20 witnesses at trial, all of whom will parrot Defendants’ position and, more specifically,  
21 Defendants’ interpretation of the various agreements at issue. This is the same tactic Defendants  
22 have already employed numerous times in this case. Defendants also hope to intimidate the jury  
23 by the sheer number of their witnesses, just as they have tried to do to Plaintiffs by designating  
24 several times as many witnesses as Plaintiffs in their Rule 26 disclosures. Plaintiffs’ paragraph  
25 on this subject, which, again, comes verbatim from the *Standardized Civil Jury Instructions for*  
26 *the District of Columbia*, is more than appropriate and should be adopted.

27 4. Defendants’ Final Sentence Reminding the Jury of Plaintiffs’ Burden is  
28 Superfluous

1 Unlike Plaintiffs, Defendants seek to add the following to the end of this instruction: **“If**  
2 **you find that Plaintiffs have not met their burden of proof on any single element of the**  
3 **claim, then you must find for Defendants on that claim.”** Plaintiffs assert that this statement  
4 is unnecessary, especially since this instruction already makes clear that Plaintiffs bear the  
5 burden of proving two conjunctive elements. Plaintiffs respectfully request that it not be  
6 included.

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1                                   **DISPUTED INSTRUCTION NO. 3 OFFERED BY PLAINTIFFS**  
2                                   **RE BREACH OF CONTRACT CLAIM**

3           Plaintiffs respectfully request that their version of this instruction be adopted.

4   Defendants have indicated that they do not object to any of the language proposed by Plaintiffs.

5           There are only two differences between Plaintiffs' version of this instruction and the  
6   lengthier instruction suggested by Defendants. The first is that, unlike Defendants, Plaintiffs do  
7   not believe it is necessary to include the qualifier "**Retired Player**" before the term "GLA." As  
8   explained above in connection with instruction number 1, there is no other GLA Plaintiffs claim  
9   to have been breached in this dispute that might make this term confusing.

10           The second difference concerns Defendants' deliberate mischaracterization of a material  
11   breach. Defendants incorrectly seek to include the following language: "**However, damages**  
12   **beyond nominal damages can be awarded only if a material breach occurred. A material**  
13   **breach of contract occurs if a party fails to do something which is so important that it**  
14   **affects the central purpose of the contract.**" Defendants also seek to include the qualifier  
15   "materially" in their proposed third paragraph. This statement and the qualifier are a complete  
16   misstatement of the law and should be rejected.

17           According to Defendants' instruction, Plaintiffs cannot recover any damages greater than  
18   nominal damages unless they prove that Defendants "materially" breached the agreement – i.e.,  
19   that "the breach substantially defeat[ed] the purpose of the contract." *Fowler v. A & A Company*,  
20   262 A.2d 344, 347 (D.C. 1970). However, there is no basis for this statement in the law.  
21   Whether a breach is material has no impact on the *amount* of damages to which a Plaintiff is  
22   entitled; it only relates to whether a party has a right to *terminate* an existing contract. *See*  
23   Standardized Civil Jury Instructions for the District of Columbia § 11.17 (explaining the  
24   distinction between a "material breach" and a "simple breach" in terms of when the contract can  
25   be terminated); *see also George Washington University v. Weintraub*, 458 A.2d 43, 47 (D.C.  
26   1983) ("It is well established in contract law that, in the event of total [or "material"] breach, a  
27   party may elect to terminate the contract or, in the alternative, use the contract to sue for  
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1 damages.”). Plaintiffs are deliberately conflating two separate areas of contract law in order to  
2 somehow limit the amount of damages to which Plaintiffs are rightfully entitled.

3 None of the authorities cited by Defendants supports their novel interpretation of a  
4 “material breach.” Nowhere in Sections 11.02 or 11.17 of the Standardized Civil Jury  
5 Instructions for the District of Columbia does the term “nominal damages” even appear.  
6 Moreover, as explained above, Section 11.17 only discusses a “material breach” in the context of  
7 when a party can elect to continue performing or cease performance under a contract. It does not  
8 say *anything* about the amount of damages to which a plaintiff may be entitled. On the contrary,  
9 the comment section of § 11.17 confirms that a party suffering a non-material breach is entitled  
10 to damages, without any limitation on the amount: “A breach that is not ‘material,’ i.e. one that  
11 does not defeat the main purpose of the contract and which may be compensated in damages,  
12 does not relieve the non-breaching party of his contractual duties. The remedy for such breach is  
13 damages.” Standardized Civil Jury Instructions for the District of Columbia § 11.17 (citing 17A  
14 Am. Jur.2d *Contracts* § 562 (2004); *Travis v. Travis*, 203 A.2d 173, 176 (D.C. 1964);  
15 Restatement (Second) of Contracts § 236 (1981) (damages for partial breach)).

16 Defendants even mischaracterize the *Fowler* case on which they rely. *Fowler* correctly  
17 defines breach as “an unjustified failure to perform all or any part of what is promised in a  
18 contract” entitling the injured party to damages.” *Fowler v. A & A Company*, 262 A.2d 344, 347  
19 (D.C. 1970). Nowhere in *Fowler* are such damages in any way limited by the nature of the  
20 breach.

21 Because Defendants’ version of this instruction contains numerous deliberate  
22 misstatements of the law, as well as the superfluous qualifier “Retired Player”, Plaintiffs  
23 respectfully request that their version of this instruction – to which Defendants do not object – be  
24 adopted.

1                                   **DISPUTED INSTRUCTION NO. 4 OFFERED BY PLAINTIFFS**  
2                                   **RE BREACH OF COVENANT OF GOOD FAITH AND FAIR DEALING**

3           Plaintiffs are entitled to a jury instruction regarding the breach of covenant of good faith  
4 and fair dealing and the one offered is compliant with the authorities cited. All contracts contain  
5 an implied duty of good faith and fair dealing. *Murray v. Wells Fargo Home Mortg.*, 953 A.2d  
6 308 (D.C. 2008), *citing*, *Allworth v. Howard Univ.*, 890 A.2d 194, 201 (D.C. 2006) (internal  
7 citation omitted). This duty means that “neither party shall do anything which will have the  
8 effect of destroying or injuring the right of the other party to receive the fruits of the contract.”  
9 *Id.* In addition, a party to a contract may be liable for a breach of the duty of good faith and fair  
10 dealing if the party “evades the spirit of the contract, willfully renders imperfect performance, or  
11 interferes with performance by the other party.” *Id.*, *see also*, *Hais v. Smith*, 547 A.2d 986, 987  
12 (D.C. 1988) (“in every contract there is an implied covenant that neither party shall do anything  
13 which will have the effect of destroying or injuring the right of the other party to receive the  
14 fruits of the contract, which means that in every contract there exists an implied covenant of  
15 good faith and fair dealing”).

16           It is hard to imagine why Defendants believe that Plaintiffs are not entitled to this  
17 instruction. Plaintiffs have complained repeatedly that Defendants evaded the spirit of the GLA  
18 and destroyed or injured the right of the GLA Class to receive the fruits of the GLA by failing to  
19 create an escrow account, by defining them out of “eligibility” to share in the GLR pool, by  
20 refusing to license the retired players where appropriate and, on the other hand, by allowing their  
21 identities to be licensed and or used but failing to compensate them—in violation of the promises  
22 of the GLA. These actions clearly constitute a breach of the covenant of good faith and fair  
23 dealing and the jury instruction should be permitted. The claim has been fairly presented. *See*  
24 *e.g.*, Plaintiffs’ Opposition to Defendants’ Motion for Summary Judgment 2:15-22; 3:18-5:1;  
25 11:11-14:5; 16:21-21:16; 24:11-26:5.

26           Defendants offer their own instruction number 4 with the addition: “**however, the**  
27 **implied promise of good faith and fair dealing cannot create obligations that were not**  
28 **contemplated by the parties to the contract.**” Plaintiffs object to this addition to the extent

1 that Defendants are attempting to open the door to their own “contemplation” of the contract that  
2 differs from the plain wording of the contract. As discussed in instruction numbers 5 and 6, the  
3 rules of contract interpretation for the GLA should hold fast to the objective intent of the parties,  
4 as evidenced through the plain words of the contract and should not be a free-for-all on what the  
5 GLA drafters, Defendants, might have intended (conveniently) to the contrary.

6 Defendants’ second addition to number 4, misstates the contract case by allowing the  
7 jurors only one narrow interpretation of breach, despite the myriad evidence of numerous and  
8 various breaches of the covenant of good faith and fair dealing implied in the GLA. Defendants’  
9 preferred language is, as follows: **“Plaintiffs claim that Defendants violated their duty to act  
10 fairly and in good faith by not granting each GLA Class member an equal share of  
11 revenues from the GLR pool. Defendants deny that there was any breach of an implied  
12 covenant of good faith and fair dealing and claim that the GLR pool contained moneys that  
13 were generated by and related to active player licensing only, and thus it is unrelated to the  
14 Retired Player GLA.”**

15 This is a distortion of the case. While Plaintiffs do claim that Defendants violated their  
16 duty to act fairly and in good faith by not granting each GLA Class member an equal share of  
17 revenues from the GLR pool, Plaintiffs also claim that Defendants breached the covenant of  
18 good faith and fair dealing inherent in the GLA in numerous other notable ways—failure to  
19 create an escrow account, failure to pay revenues to the retired players, defining “eligibility” to  
20 exclude the GLA Class, failure to report this definition and other pertinent information to the  
21 GLA Class, failure to market, failure to collect revenues for the retired players, assisting the  
22 Licensees to avoid payment to the retired players by the use of scrambling the images, and the  
23 failure to include retired players in active player licenses, among other things. For this reason,  
24 the narrowness and limitations placed on the entirety of the breach of covenant claim by  
25 Defendants’ instruction number 4 is ill-suited to this case and unsupported by the evidence.

1                                   **DISPUTED INSTRUCTION NO. 5 OFFERED BY PLAINTIFFS**

2                                   **RE INTERPRETING THE TERMS OF THE RETIRED PLAYER GLA CONTRACT**  
3                                   **-CONTRACT CLAIM**

4                                   Plaintiffs' instruction number 5 is appropriate for the GLA. It is well established that the  
5 plain and unambiguous meaning of a contract is controlling.<sup>2</sup> Intent is construed by an objective  
6 standard and evidenced from the words of the contract itself. The subjective intent of the parties  
7 is not controlling.<sup>3</sup> Where a document is facially unambiguous as with the GLA, its plain  
8 language should be relied upon as providing the best objective manifestation of the parties'  
9 intent. *Bolling Fed. Credit Union v. Cumis Ins. Soc'y, Inc.*, 475 A.2d 382, 385 (D.C. 1984).  
10 These are universal rules for contract interpretation. For this reason, Plaintiffs' proffered  
11 instruction number 5 is the correct one for contract interpretation.

12                                   The type of additional instruction offered by Defendants' instruction number 5 is only  
13 appropriate where a court has first determined that a contract is ambiguous. This court has not  
14 determined (and Defendants have not asked it to determine) that the GLA is ambiguous.  
15 *Sobelsohn v. American Rental Management Co.*, 926 A.2d 713, 718 (D.C. 2007.) Only if a  
16 contract is first determined by the court to be ambiguous will external evidence be admitted to  
17 explain the surrounding circumstances and the position and actions of the parties at the time of  
18 contracting. The ultimate interpretation then becomes a question for the finder of fact.  
19 *Sobelsohn v. American Rental Management Co.*, 926 A.2d 713, 718 (D.C. 2007); *In re Bailey*,  
20 883 A.2d 106 (D.C. 2005) (In order to determine whether a contract provision has more than one  
21 reasonable interpretation, it is necessary to look at the 'face of the language itself, giving the  
22 language its plain meaning, without reference to any rules of construction.' [Citations omitted].  
23 If the court finds that the contract has more than one reasonable interpretation and therefore is  
24 ambiguous, then the court-after admitting probative extrinsic evidence-must determine what a  
25 reasonable person in the position of the parties would have thought the disputed language

25                                   <sup>2</sup> Standardized Jury Instructions for the District of Columbia, § 11:14 (modified); *United States*  
26 *v. Baroid Corp.*, 346 F. Supp. 2d 138, 142-43 (D.D.C. 2004) (citing *WMATA v. Mergentime Corp.*,  
27 200 U.S. App. D.C. 95, 626 F.2d 959, 961 (D.C. Cir. 1980)); *Lucas v. U.S. Army Corps of Eng'rs*,  
789 F. Supp. 14, 16 (D.D.C. 1992); *see also Quadros & Assocs., P. C. v. City of Hampton*, 268 Va.  
50, 597 S.E.2d 90, 93 (Va. 2004).

28                                   <sup>3</sup> *Haralson v. Federal Home Loan Bank Board*, 655 F. Supp. 1550, 1554-55 (D.D.C. 1987).



1 meant.’). Defendants apparently concur with this position, at least when it benefited them to do  
2 so. *See* Defendants’ Motion for Summary Judgment 20:22-21:4 (arguing that it was appropriate  
3 to consider extrinsic evidence only once an ambiguity was determined as a matter of law.)

4 By their own instruction number 5, Defendants are hoping to offer an inappropriate jury  
5 instruction in the hopes of confusing the jury and opening the door for them to argue that the  
6 contract means something other than what it says. Defendants’ true hope is that they can  
7 somehow explain away their obligations under the GLA to render them meaningless. *Retail*  
8 *Clerks Int’l Ass’n v. NLRB*, 510 F.2d 802, 806 n.15 (D.C. Cir. 1975) (“It is a settled rule of  
9 contract interpretation that contract language should not be interpreted to render the contract  
10 promise illusory or meaningless.”).

11 It is undisputed that the GLA is poorly drafted. But this does not make it ambiguous. As  
12 stated in Defendants’ own cited case, *In re Bailey*, “An examination of the authorization shows  
13 that none of the provisions at issue here are ambiguous, although the agreement is poorly  
14 drafted.” *In re Bailey*, 883 A.2d 106, 118 (D.C. 2005) *citing*, *Washington Props., Inc. v. Chin,*  
15 *Inc.*, 760 A.2d 546, 548 (D.C. 2000) (“A contract is not ambiguous merely because the parties  
16 dispute its meaning, nor is it ambiguous merely because its terms are complex or ‘could have  
17 been clearer.’”) As a result, Defendants’ instruction number 5 is inappropriate and misleading  
18 to the jurors.

19 Furthermore, as the drafter of the GLA, Defendants’ instruction number 5 belies the  
20 cardinal rule of construction that the contract must be construed against the drafter, as discussed  
21 in instruction number 6 (see below). As a result, if the Court perchance decides that further  
22 contract construction rules apply beyond that of relying on the plain language, Plaintiffs offer  
23 instruction number 6.

1                                   **DISPUTED INSTRUCTION NO. 6 OFFERED BY PLAINTIFFS**  
2                                   **RE CONTRACT INTERPRETATION – CONSTRUCTION**  
3                                   **AGAINST DRAFTER**

4           If the court should find any ambiguity within the GLA and finds that Defendants are  
5 entitled to an instruction on ambiguity, then all the rules of contract construction should be  
6 presented fairly. In that case, Plaintiffs offer instruction number 6 as an appendage to instruction  
7 number 5. This instruction, combined with number 5, fairly present the rules of ambiguous  
8 contract interpretation including that the GLA must be construed against Defendants. *Affordable*  
9 *Elegance Travel, Inc. v. Worldspan, L.P.*, 774 A.2d 320, 328 (D.C. 2001) (contract is construed  
10 against the drafter.) It is preposterous that Defendants wish for an ambiguity instruction, yet also  
11 wish to cherry-pick amongst the laws of contract interpretation in an effort to only introduce  
12 those that it favors. Any ambiguity instruction must also include the global rule of interpretation  
13 that a contract is construed against its drafter, in this case, Defendants.

14           Further, Defendants' alternate number 6 unfairly overemphasizes extrinsic  
15 evidence in contract interpretation, instead of reliance on the plain words of the contract.  
16 Further, it fails to identify the drafter as Defendants, hoping instead to create confusion on this  
17 issue with the jurors. For those reasons, in the event of a decision by the Court that the GLA is  
18 ambiguous, Plaintiffs offer both numbers 5 and 6.

1                                   **DISPUTED INSTRUCTION NO. 7 OFFERED BY PLAINTIFFS**  
2                                   **RE CONTRACT INTERPRETATION – DEFENDANTS’ LICENSE AGREEMENTS**

3                   The rules of contract interpretation are constant and as a result, the jury will not benefit  
4 from separate instructions for the GLA and the License Agreements but instead, may find that to  
5 be unnecessarily confusing. As a result, Plaintiffs submit that their instruction numbers 5 (or  
6 numbers 5 and 6, if ambiguity is found) are the appropriate ones for the License Agreements.

7                   For the same reasons as stated with regard to instruction number 5, Defendants are not  
8 entitled to an ambiguity instruction for the License Agreements. In fact, Defendants have stated  
9 specifically to this court that the License Agreements should be determined based upon only their  
10 plain language. *See* Defendants’ Motion for Summary Judgment 18:22-20:19. Furthermore, the  
11 License Agreements are *integrated* and therefore, prevent the jury from considering parol  
12 evidence. Defendants’ license agreements with third parties include an integration clause:  
13 “There are no representations, promises, warranties, covenants or undertakings other than those  
14 contained in this Agreement, which represents the entire understanding of the parties.” *See e.g.*,  
15 2004 EA Agreement §18. Defendants themselves do not dispute this.

16                   Whether an agreement is integrated (such as the License Agreements) is a factual  
17 determination, to be made by the trial judge, which in turn establishes whether parol evidence is  
18 admissible to the jury. *Segal Wholesale, Inc. v. United Drug Service*, 933 A.2d 780, 784 (D.C.  
19 2007). Where a “document is facially unambiguous, its language should be relied upon as  
20 providing the best objective manifestation of the parties’ intent.” *Segal Wholesale, Inc. v. United*  
21 *Drug Service*, 933 A.2d 780, 784 (D.C. 2007). This is especially true where, as here, the  
22 agreement states that all understandings and agreements between the parties are merged in the  
23 agreement and that no party had made representations or warranties that were not expressly set  
24 forth in the agreement, as exists in these License Agreements. *See Martin & Martin, Inc. v.*  
25 *Bradley Enters., Inc.*, 504 S.E.2d 849, 851 (Va. 1998).

26                   As discussed under instruction numbers 5 and 6, the real reason that Defendants offer  
27 number 7 is for the purpose of offering inadmissible parol evidence and opening the door to  
28 testimony that the License Agreements do not really mean what they say. Furthermore,

1 Defendants' number 7 is biased and misstates both the facts and issues in this case and, not  
2 surprisingly is not supported by legal authority. Defendants' number 7 states: **"As I previously**  
3 **instructed you, in order to rule for Plaintiffs on their breach of contract claim, you must**  
4 **find that the GLR pool contained licensing revenues that were owed to the GLA Class**  
5 **members. To determine this issue, you will be required to interpret the terms of the license**  
6 **agreements whose royalties were placed in the GLR pool for distribution to the active NFL**  
7 **players (such as the 2005 license agreement between EA and Players Inc). In particular,**  
8 **you will need to determine whether those license agreements only conveyed active player,**  
9 **as opposed to retired player, licensing rights."**

10 This is an obvious distortion of this case. The jury is not required to find that "the GLR  
11 pool contained licensing revenues that were owed to the GLA Class." While that is certainly  
12 one helpful finding for the jurors to make, the jury need only determine that Defendants breached  
13 the terms of the GLA in one of numerous ways—failure to create an escrow account, failure to  
14 pay revenues to the retired players, failure to collect revenues for the retired players, and  
15 permitting the Licensees to use their images without payment by scrambling their identities,  
16 amongst other breaches—in order for the jurors to find favorably for Plaintiffs.

17 In addition, Defendants hope to embellish their instruction number 7 with an instruction  
18 that Plaintiffs are "strangers" to the third-party license agreements, with no right to interpretation  
19 and that therefore, (so their argument goes) Defendants and the Licensees may testify as to a  
20 wholly different meaning of the License Agreements contrary to that which is stated in the plain  
21 language and that this new, litigation-created "meaning" must govern.

22 This creative instruction flies in the face of any accepted rules of contract interpretation.  
23 Instead, it amounts to a preposterous argument that the contract does not mean what it says but  
24 means only what Defendants and Licensees will tell the jury what it means. While this magic  
25 trick would be convenient for any party in litigation, it is especially repugnant here, where  
26 Defendants negotiated these third-party licenses while operating as agents of the class members,  
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1 and those licenses directly affected Plaintiffs' economic interests.<sup>4</sup> This kind of jury instruction  
2 should be prohibited. Instead, the jurors should be presented with one consistent neutral  
3 instruction on contract interpretation, such as Plaintiffs' number 5 (or, in the event it is required,  
4 Plaintiffs' numbers 5 and 6, combined).

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24 <sup>4</sup> *Shafford v. Otto Sales Co.*, 119 Cal. App. 2d 849, 859-60 (1953), the Court allowed a non-party  
25 to a contract to submit evidence as to the meaning of that contract, noting that "mere words, and the  
26 ingenuity of contractual expression dreamed up by ingenious businessmen or their lawyers cannot  
27 be used to prevent a showing of the real nature of the transaction." *Shafford*, 119 Cal. App. 2d at  
28 860. *See also ViChip Corp. v. Lee*, 438 F.Supp.2d 1087, 1097-98 (N.D. Cal. 2006) (entity with a  
direct economic interest or involvement in the relationship embodied among the parties to the  
agreement is not a stranger to the contract); *In re Leisure Corp.*, 2007 WL 607696, \*13 (N.D. Cal)  
(Prochnow was not a stranger to the relationship between Leisure Corporation and Law Finance  
Group because the Factoring Agreement explicitly required Prochnow to adjust his appellate lien  
rights in the pending judgment to those of Law Finance Group.)

1                   **DISPUTED INSTRUCTION NO. 8 OFFERED BY PLAINTIFFS**  
2                   **RE BREACH OF CONTRACT - STATUTE OF LIMITATIONS**

3           Plaintiffs respectfully request that their version of this instruction be adopted.

4   Defendants have indicated that they do not object to any of the language proposed by Plaintiffs.

5           There is only one difference between Plaintiffs' version of this instruction and  
6   Defendants' instruction: Defendants seek to add the following to the end of this instruction: **"In**  
7   **addition, Plaintiffs can seek damages only for the period after February 14, 2004."**

8   Plaintiffs disagree with this addition.

9           Statutes of limitations under D.C. law are procedural devices that prescribe the period in  
10   which an action must be brought in order to prevent a potential plaintiff from "sitting on" his  
11   rights for an unreasonable amount of time, and to ensure that a defendant is not forced to defend  
12   an action based on stale evidence. *Material Supply Int'l, Inc. v. Sunmatch Indus. Co.*, 146 F.3d  
13   983, 991-92 (D.C. Cir. 1998); *Construction Interior Sys., Inc. v. Donohoe Cos.*, 813 F. Supp. 29,  
14   34 (D.D.C. 1992) ("The statute of limitations is primarily designed to insure that the evidence  
15   needed to adjudicate a claim will be available and that parties will not be unfairly confronted  
16   with stale claims."); *Farris v. Compton*, 652 A.2d 49, 57-58 (D.C. 1994) ("[L]imitations statutes  
17   have been enacted by legislatures precisely to 'protect defendants and the courts from having to  
18   deal with cases in which the search for truth may be seriously impaired by the loss of evidence,  
19   whether by death or the disappearance of witnesses, fading memories, disappearance of  
20   documents, or otherwise.'" (citation omitted).

21           Contrary to Defendants' interpretation, statutes of limitations are not and were not  
22   designed to circumscribe damages beyond limiting what breaches of contract may be the proper  
23   subject of an action. See D.C. Code § 12-301(7) (setting the time within an action for breach of  
24   contract must be brought as three (3) years "from the time the right to maintain the action  
25   accrues."). When such breaches occurred and which damages resulted from such breaches are  
26   issues to be presented at trial. Defendants' additional language is misleading and wrongfully  
27   removes this issue from the province of the jury.

1 None of the cases cited by Defendants – which happen to be the same cases cited by  
2 Plaintiffs – support their novel reading of statutes of limitations. In *Material Supply*, the court  
3 merely re-affirmed “the general rule that the cause of action accrues and the statute of limitations  
4 begins to run when the defendant breaches the contract.” *Material Supply Int’l, Inc. v. Sunmatch*  
5 *Indus. Co.*, 146 F.3d 983, 992 (D.D.C. 1998). It did not discuss this rule in the context of when a  
6 plaintiff is entitled to damages. Similarly, in *Capitol Place*, the court considered only whether  
7 “as a matter of law, appellant’s claims, sounding in both contract and tort, accrued prior to the  
8 expiration of the statutory period.” *Capitol Place I Assoc. L.P. v. George Hyman Constr. Co.*,  
9 672 A.2d 194, 198 (D.C. 1996). The word “damages” does not even appear. Lastly, in *Gandal*,  
10 the court considered whether, at the outset, a party’s breach of contract claim was timely brought.  
11 *Gandal v. Telemundo Group*, 23 F.3d 539, 541 (App. D.C. 1994). As with Defendants’ other  
12 two cases, *Gandal* did not discuss the statute of limitations in the context of when a plaintiff is  
13 entitled to damages.

14 Defendants’ proposed addition is not based on any controlling law. In addition, it has the  
15 potential to confuse and mislead the jury in that it seeks to limit Plaintiffs’ right to damages  
16 solely based on year, without any regard to when an alleged breach occurred.

17 Plaintiffs respectfully request that their version of this instruction be adopted.  
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1                                   **DISPUTED INSTRUCTION NO. 9 OFFERED BY PLAINTIFFS**  
2                                   **RE BURDEN OF PROOF - BREACH OF FIDUCIARY DUTY**

3           Even though the parties were able to agree with certain elements of this instruction, there  
4 remain three primary differences between Plaintiffs' version of this instruction and Defendants'  
5 version. Each of these differences is addressed below.

6           1.       Unlike Plaintiffs, Defendants Misstate the Essential Elements of Breach of  
7                   Fiduciary Duty Claim

8           Plaintiffs and Defendants have differences of opinion in what constitutes the basic  
9 elements for a breach of fiduciary duty claim. As Plaintiffs' instruction makes clear, the first  
10 element Plaintiffs must show is simply "[t]hat **Defendants owed a fiduciary duty to the GLA**  
11 **Class members.**" In contrast, Defendants' instruction goes one step further by requiring  
12 Plaintiffs to prove the *specific form* of fiduciary duty they claim is at issue before a breach of  
13 fiduciary duty can be found at all. Specifically, Defendants incorrectly and prematurely claim  
14 that Plaintiffs must prove "[t]hat the Retired Player GLAs provided for sufficient control by the  
15 GLA Class members over Defendants' licensing activities to give rise to an agency relationship  
16 between Plaintiffs and Defendants."

17           Needless to say, Plaintiffs object to Defendants' definition of what constitutes a fiduciary  
18 relationship. However, this issue is addressed in an entirely separate instruction – instruction  
19 number 10 – and Plaintiffs' objections to that instruction are included in the corresponding  
20 section of this brief. By seeking to include this definition in instruction numbers 9 *and* 10,  
21 Defendants are no doubt hoping to get two bites at the apple. Defendants' efforts should not be  
22 rewarded.

23           There is no question that Plaintiffs' proposed instruction number 9 accurately captures  
24 the core elements of a breach of fiduciary duty claim. Each of the cases cited by Plaintiffs in  
25 support of this instruction – which Defendants also have cited in support of their version of this  
26 instruction – makes this clear. *Shapiro, Lifschitz & Schram, P.C. v. Hazard*, 24 F. Supp.2d 66,  
27 74 (D.D.C. 1998) ("The requirements for stating a breach of fiduciary duty claim are similar.  
28 Defendants must allege that plaintiff had a fiduciary duty to them and violated that duty."); *Paul*



1 v. *Judicial Watch, Inc.*, 543 F. Supp. 2d 1, 5-6 (D.D.C. February 6, 2008) (“To state a claim for  
2 breach of fiduciary duty, a plaintiff must allege facts sufficient to establish the following:  
3 (1) defendant owed plaintiff a fiduciary duty; (2) defendant breached that duty; and (3) to the  
4 extent plaintiff seeks compensatory damages – the breach proximately caused an injury.”).

5 None of the other authorities cited by Defendants compels a different result. Three of  
6 their authorities relate only to the “preponderance of the evidence” standard; two relate to  
7 Defendants’ incorrect claim concerning the nature of the damages Plaintiffs have to prove (see  
8 argument concerning instruction number 2 and below); and another three are *respondent*  
9 *superior* cases that deal only with the nature of an agency relationship (see argument regarding  
10 instruction number 10), not the elements of a breach of fiduciary duty claim in general.

11 Because Plaintiffs’ instruction accurately states the elements one must show in order to  
12 prevail on a breach of fiduciary duty claim. Plaintiffs respectfully request that their version of  
13 this instruction be adopted

14 2. Unlike Plaintiffs, Defendants’ Instruction Incorrectly Requires Proof of the  
15 Specific Amount of Damages, As Well As Proof By Each Individual GLA Class  
16 Member

17 As with instruction number 2, Defendants once again require Plaintiffs to prove the  
18 specific amount of damages they have suffered before they can prevail on their breach of  
19 fiduciary duty claim. Whereas Plaintiffs believe they must only prove damages to **“the GLA**  
20 **Class members,”** Defendants incorrectly suggest that Plaintiffs must prove the **“amount of**  
21 **damages, if any, suffered.”** Defendants also incorrectly require Plaintiffs to prove  
22 individualized damages **“by each individual GLA Class member”** instead of class-wide  
23 damages, as is proper. Each of these requirements should be disregarded for the same reasons  
24 given in detail in connection with instruction number 2.

25 Because Defendants have incorrectly sought to include these two requirements, their  
26 instruction also differs from Plaintiffs’ instruction by the inclusion of an additional extraneous  
27 element – *i.e.*, whereas Plaintiffs’ instruction includes three elements, Defendants’ includes four.  
28 Plaintiffs do not dispute that they must show Defendants’ breach proximately caused an injury,  
which appears to be the purpose of Defendants’ element number three. *See Paul v. Judicial*

1 *Watch, Inc.*, 543 F. Supp. 2d 1, 5-6 (D.D.C. February 6, 2008) (the third element of a claim for  
2 breach of fiduciary duty is “to the extent plaintiff seeks compensatory damages – the breach  
3 proximately caused an injury.”). Nonetheless, for the reasons given above and elsewhere in this  
4 brief, Plaintiffs respectfully request that their version of this instruction be adopted in its entirety.

5 3. Plaintiffs’ Explanation of the “Preponderance of the Evidence” Standard Comes  
6 Verbatim From the *Standardized Civil Jury Instructions for the District of*  
7 *Columbia.*

8 As with instruction number 2, Plaintiffs’ proposed instruction number 9 (minus the  
9 prefatory clause) includes *verbatim* the following language from the “preponderance of the  
10 evidence” standard set forth in the *Standardized Civil Jury Instructions for the District of*  
11 *Columbia*:

12 “As you will recall from Instruction No. 2, to establish a fact by a preponderance of  
13 the evidence is to prove that it is more likely so than not so. In other words, a  
14 preponderance of the evidence means that the evidence produces in your mind the belief  
15 that the thing in question is more likely true than not true. It does not mean proof beyond  
16 a reasonable doubt as is required in criminal cases.

17 “As you will also recall from Instruction No. 2, whether there is a preponderance of  
18 the evidence depends on the quality, and not the quantity, of evidence. In other words,  
19 merely having a greater number of witnesses or documents bearing on a certain version of  
20 the facts does not necessarily constitute a preponderance of the evidence.”

21 In contrast, Defendants once again propose a more concise version with roots in the  
22 model jury instructions of other jurisdictions:

23 “When a party has the burden of proof on any claim by a preponderance of the  
24 evidence, it means you must be persuaded by the evidence that the claim is more probably  
25 true than not true.

26 “You should base your decision on all of the evidence, regardless of which party  
27 presented it.”

28 As before, those sections Defendants have chosen *not* to include favor Defendants. For  
example, Defendants once again conveniently omit an instruction on the potentially misleading

1 “burden of proof” standard in criminal cases, as well as an instruction on the quantity of evidence  
2 versus the quality of evidence. Plaintiffs believe these instructions are necessary for the reasons  
3 given in the section of this brief relating to instruction number 2.

4 As before, Plaintiffs respectfully request that their paragraphs on this standard, which,  
5 again, come verbatim from the *Standardized Civil Jury Instructions for the District of Columbia*  
6 and are very neutral, be adopted.

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1                                   **DISPUTED INSTRUCTION NO. 10 OFFERED BY PLAINTIFFS**

2   **RE FIDUCIARY RELATIONSHIP**

3           Plaintiffs respectfully request that their version of this instruction be adopted. Unlike  
4 Defendants, who offer a narrowly-tailored instruction that unfairly comports with only  
5 Defendants' theory of the case, Plaintiffs' draft instruction more accurately addresses fiduciary  
6 relationships in the context of collective licensing.

7           Contrary to Defendants' argument, fiduciary relationships are not limited to those that  
8 arise from a principal and agent relationship; rather, more general fiduciary relationships are  
9 created when "special confidence has been reposed in one who in equity and good conscience is  
10 bound to act in good faith and with due regard for the interests of one reposing the confidence."  
11 *See Allen Realty*, 318 S.E.2d 592, 595; *Church of Scientology, Int'l v. Eli Lilly & Co.*, 848 F.  
12 Supp. 1018, 1028 (D.D.C. 1994) (whether there exists a fiduciary relationship is a fact-intensive  
13 question, involving a searching inquiry into the nature of the relationship, the promises made, the  
14 type of services or advice given and the legitimate expectations of the parties). The *Scientology*  
15 Court opined that relationships founded on trust and confidence result in fiduciary duties:

16                   Broadly stated, a fiduciary relationship is one founded upon trust or confidence reposed  
17 by one person in the integrity and fidelity of another. It is said that the relationship exists  
18 in all cases in which influence has been acquired and betrayed. The rule embraces both  
technical fiduciary relations and those informal relations which exist whenever one man  
trusts in, and relies upon, another. . . .

19 *Church of Scientology*, 848 F. Supp. at 1028 (quoting *Schmidt v. Bishop*, 779 F. Supp. 321, 325  
20 (S.D.N.Y.1991)).

21           Courts have found that fiduciary relationships can exist in numerous situations. *See*  
22 *Church of Scientology*, 848 F. Supp. at 1028 (church/public relations firm); *Wagman v. Lee*, 457  
23 A.2d 401, 404-405 (D.C. 1983) (escrow agent/depositor); *Stevenson v. Johnson*, number 90-CL-  
24 1, 1993 Va. Cir. LEXIS 744, at \*5 (Va. Cir. Ct. Oct. 12, 1993) (clinical psychologist/client,  
25 denying summary judgment and noting that "[e]ven though a fiduciary duty usually arises in the  
26 context of the management of money, it is not always so. A fiduciary duty is a duty to act for  
27 someone else's benefit, while subordinating one's personal interests to those of the other  
28 person."). In fact, D.C. Courts have refused to categorically limit fiduciary relationships to well-

1 worn categories. *Hammett v. Minar*, 53 F.2d 144, 146 (D.C. 1931) (“Courts of equity have  
2 carefully refrained from defining the particular instances of fiduciary relations in such a manner  
3 that other and perhaps new instances might be excluded. It is settled by an overwhelming weight  
4 of authority that the principle extends to every possible case in which a fiduciary relation exists  
5 as a fact, in which there is confidence reposed on one side and the resulting superiority and  
6 influence on the other.”)

7 Judge Posner articulated one rationale for imposing fiduciary duties outside of an agency  
8 relationship: “The common law imposes [a fiduciary] duty when the disparity between the  
9 parties in knowledge or power relevant to the performance of an undertaking is so vast that it is a  
10 reasonable inference that had the parties in advance negotiated expressly over the issue they  
11 would have agreed that the agent owed the principal the high duty that we have described,  
12 because otherwise the principal would be placing himself at the agent's mercy. . . . [If a client] is  
13 in no position to supervise or control . . . he must take those actions on trust; the fiduciary  
14 principle is designed to prevent that trust from being misplaced.” *Burdett v. Miller*, 957 F.2d  
15 1375, 1381 (7th Cir. 1992).

16 Here, a jury may properly consider the GLAs and surrounding factual circumstances in  
17 determining (1) whether a principal/agent relationship was formed between the Plaintiff class  
18 and Defendants, or (2) whether a more general fiduciary relationship, founded on the contractual  
19 relationship and course of dealing between the parties, was formed between the Plaintiff class  
20 and Defendants. Plaintiffs are entitled to instruct the jury in this regard.

21 Defendants also misstate the law of agency. The existence of an agency relationship is a  
22 question of fact. *Smith v. Jenkins*, 452 A.2d 333, 335 (D.C. 1982), overruled on other grounds  
23 by *Rolinski v. Lewis*, 828 A.2d 739 (D.C. 2003). In determining whether an agency relationship  
24 exists, and in evaluating the factors that support a finding of agency, the jury is entitled to look at  
25 any contracts between the putative principal and agent, the context of their relationship, and their  
26 course of dealing. See *Judah v. Burton Reiner and Morris Mgmt., Inc.*, 744 A.2d 1037, 1040  
27 (D.C. 2000) (“In deciding [whether there is an agency relationship], courts will look to the terms  
28 of any control that may exist and to the actual course of dealings between the parties.”). As

1 correctly stated by Plaintiffs and incorrectly stated by Defendants, the right to control an agent is  
2 one factor a jury must consider in determining whether there an agency relationship exists  
3 between the parties. *See Judah*, 744 A.2d at 1040 (emphasizing the “right to control, rather than  
4 its actual exercise”).

5 Plaintiffs’ instructions emphasize the need to consider the entire relationship between  
6 Plaintiffs and Defendants in determining whether an agency relationship has been established.  
7 D.C. courts have emphasized the importance of looking at the course of dealing in evaluating a  
8 potential agency relationship. *See C&E Servs., Inc. v. Ashland, Inc.*, 498 F. Supp. 2d 242, 264  
9 (D.D.C. 2007) (“[I]n determining whether an agency relationship exists, courts examine both  
10 ‘the terms of [the] contract . . . and . . . the actual course of dealings between the parties.’”) (quoting  
11 *Judah*, 744 A.2d at 1040).

12 The law of agency takes into account the factual context between the parties. For  
13 example, in the context of a parent and a subsidiary, a court has recognized that agency may be  
14 found if “the parent exercises its control in a manner more direct than by voting a majority of the  
15 stock in the subsidiary or making appointments to the subsidiary’s Board of Directors.” *See*  
16 *TransAmerica Leasing, Inc. v. Venezuela*, 200 F.3d 843, 849-850 (D.C. Cir. 2000). In contrast,  
17 in the context of an employer and a security guard, the Court considered the right of the principal  
18 to discharge the agent and specific instances of control in determining whether an agency  
19 relationship existed. *See Safeway Stores, Inc. v. Kelley*, 448 A.2d 856, 861-62 (D.C. 1982).

20 Defendants wholly ignore the context of this lawsuit -- where hundreds of retired players  
21 entered into a relationship with an entity for collective bargaining on the group’s behalf --in  
22 drafting its instructions concerning agency and control. Although, to Plaintiffs’ knowledge, D.C.  
23 courts have not considered such a collective representation, there is no indication that D.C. law  
24 would require each retired player in such a circumstance to specifically control the day-to-day  
25 activities, methods, and details in every licensing decision, especially when, in this context, such  
26 a minute level of control by hundreds of individuals would be wholly impractical.

1                                   **DISPUTED INSTRUCTION NO. 11 OFFERED BY PLAINTIFFS**

2   **RE DUTIES OF A FIDUCIARY**

3           As with instruction number 10, Defendants offer a more concise version of this  
4 instruction that, unsurprisingly, only includes those discrete elements favorable to Defendants.  
5 Even though each of the duties identified by Plaintiffs is rooted in decades of case law and in the  
6 Restatements, Defendants urge this Court to reject such duties because, as explained below, they  
7 know the record evidence will show that they have breached them. This is not the proper  
8 measure for determining whether certain language should be included in a jury instruction.  
9 Plaintiffs respectfully request that this instruction be adopted in its entirety.

10           1.       Plaintiffs' Language That A Fiduciary Owes the *Highest Duty* Should be Included

11           Plaintiffs offer the following language in connection with this instruction:

12           **"A fiduciary owes several duties to his principal. A fiduciary must exercise good**  
13 **faith to his principal. A fiduciary is held to a standard of conduct stricter than the morals**  
14 **of the market place. Not honesty alone, but the punctilio of an honor the most sensitive, is**  
15 **the unbending and inveterate standard of behavior.**

16           **"A fiduciary must also exercise the highest loyalty toward his principal, and act**  
17 **loyally in the principal's interest as well as on the principal's behalf. This means that the**  
18 **fiduciary must put the principal's interests ahead of his own, as to all matters connected**  
19 **with the relationship. The fiduciary is also required to refrain from conduct that is**  
20 **adverse to or likely to damage the principal's interests."**

21           It has long been held that a fiduciary owes the *highest* loyalty to his principal, and must  
22 subordinate the fiduciary's interests to those of the principal. *See, e.g., Vicki Bagley Realty, Inc.*  
23 *v. Laufer*, 482 A.2d 359, 365 (D.C. App. 1984) ("The fiduciary duty owed by a real estate agent  
24 or subagent requires the exercise of the *highest fidelity* toward the principal.") (emphasis added);  
25 *Jenkins v. Strauss*, 931 A.2d 1026, 1033 (D.C. App. 2007) (same); *Restatement (Third) of*  
26 *Agency*, § 8.01(b) ("[T]he general fiduciary principle requires that the agent subordinate the  
27 agent's interests to those of the principal and place the principal's interests *first* as to matters  
28

1 connected with the agency relationship.”) (emphasis added). Each of the cases cited by Plaintiffs  
2 in support of their proposed language makes this clear.

3 Even the case relied on by Defendants – *Halvonik v. Dudas*, 398 F.Supp.2d 115, 130 n.30  
4 (D.D.C. 2005) – makes this clear. The *Halvonik* Court stated: “As with any fiduciary  
5 relationship, a practitioner has a duty of utmost good-faith and loyalty to his or her client.”  
6 (emphasis added). *Id.*

7 Defendants do not want this language included because the evidence will show that  
8 Defendants consistently subordinated the interests of the retired players in favor of the active  
9 players whose votes Defendants’ executives needed to remain in power. Indeed, Gene Upshaw  
10 told the Charlotte Observer in January 2006: “I don’t work for them [retirees]. They don’t hire  
11 me and they can’t fire me. They can complain about me all day long . . . But the active players  
12 have the vote. That’s who pays my salary.”

13 Defendants also do not want this language because they have consistently subordinated  
14 the interests of retired players in favor of licensees as well. As this Court is aware, one of the  
15 best examples of this is a February 20, 2007 e-mail from Clay Walker, Players Inc’s Senior Vice-  
16 President, to Joe Nahra, Defendants’ in-house counsel, in which Mr. Walker admits to obtaining  
17 retired player rights at “significantly below market rate” so that licensee EA could edge out one  
18 of its competitors. *See* Exhibit E to the Declaration of Ryan S. Hilbert in Support of Plaintiffs’  
19 Opposition to Defendants’ Motion for Summary Judgment, Docket No. 377.

20 However, simply because Defendants do not want this language is not a valid basis for its  
21 rejection, especially when such language is well-grounded in the law. Plaintiffs respectfully  
22 request that it be included.

23 2. Plaintiffs’ Language Concerning Agents With Specialized Knowledge Should be  
24 Included

25 Plaintiffs propose the following in this instruction: “**If a fiduciary claims to possess**  
26 **special skills or knowledge, the fiduciary has a duty to the principal to act with the care,**  
27 **competence and diligence normally exercised by fiduciaries with such skill or knowledge.”**  
28



1 It is a well-known that if a fiduciary claims to possess special skills or knowledge – as  
2 Defendants have done when, for example, Gene Upshaw informed retired players that  
3 “PLAYERS INC’s licensees such as EA Sports are permitted to secure retired player rights only  
4 from PLAYERS INC, not from any other source” (emphasis in original) – the fiduciary has a  
5 duty to the principal to act with the care, competence and diligence normally exercised by  
6 fiduciaries with such skill or knowledge. *Restatement (Third) of Agency*, § 8.08 (2006) (“Special  
7 skills or knowledge possessed by an agent are circumstances to be taken into account in  
8 determining whether the agent acted with due care and diligence.”); *Restatement (Second) of*  
9 *Agency*, §379(2) (1958) (“Unless otherwise agreed, a paid agent is subject to a duty to the  
10 principal to act with the standard care and with the skill which is standard in the locality for the  
11 kind of work which he is employed to perform and, in addition, to exercise any special skills that  
12 he has.”) (emphasis added); *Aronoff v. Lenkin Co.*, 618 A.2d 669, 687 (D.C. App. 1992) (agent  
13 who had special knowledge of principal’s affairs had duty to act consistent with that special  
14 knowledge).

15 Defendants do not want this instruction because they know that it was they, not the  
16 retired players, who possessed special skills and knowledge in the field of licensing NFL player  
17 rights. For example, it was Defendants who informed retired players that such players could only  
18 receive licensing opportunities through Defendants. Similarly, it was Defendants who  
19 contractually prohibited their licensees from contacting retired players except through  
20 Defendants. At the same time all this was going on, Plaintiffs had no way of knowing whether,  
21 how or when their rights had been licensed. Indeed, Defendants have admitted in discovery that  
22 they did not account to any retired player except through the actual disbursement of funds, if any.

23 As before, simply because Defendants do not want this language is not a valid basis for  
24 its rejection. Plaintiffs respectfully request that it be included.

25 3. Plaintiffs’ Language Concerning an Agent’s Duty to Disclose Material  
26 Information Should be Included

27 Plaintiffs propose the following language: “**A fiduciary has a duty to disclose all**  
28 **material facts relating to the relationship that are unknown to his principal, all material**

1 **facts the fiduciary believes the principal does not know, and every material development**  
2 **affecting the principal's interest. It is not a defense to a fiduciary's breach of duty to**  
3 **disclose material information that his principal could, through investigation, have**  
4 **discovered independently."**

5 It is a general rule that "[a] fiduciary has a duty to disclose all material facts relating to  
6 the relationship that are unknown to his principal, all material facts the fiduciary believes the  
7 principal does not know, and every material development affecting the principal's interest." *See,*  
8 *e.g., Aronoff v. Lenkin Co.*, 618 A.2d 669, 687 (D.C. App. 1992) ("[T]he agent owes a duty of  
9 good faith and candor in affairs connected with the undertaking, including the duty to disclose to  
10 the principal 'all matters coming to [the agent's] notice or knowledge concerning the subject []  
11 of the agency, which it is material for the principal to know for his protection or guidance.'");  
12 *Vicki Bagley Realty, Inc. v. Laufer*, 482 A.2d 359, 365 (D.C. App. 1984) (fiduciary has  
13 "obligation to inform the principal of every development affecting his interest").

14 Defendants do not want this language because of their undisputed history of failing to  
15 provide retired players with material information solely within Defendants' knowledge.  
16 Plaintiffs will show at trial that Defendants never provided retired players with information on  
17 the wealth of licensing opportunities available to them, much less any information about  
18 Defendants' (lack of) efforts to license retired player rights to others. Indeed, as explained  
19 above, Defendants have admitted in discovery that they did not provide any accountings to  
20 retired player except through the actual disbursement of funds, if any.

21 Plaintiffs respectfully request that this well-supported language be included.

22 4. Plaintiffs' Language Concerning an Agent's Duty Not to Acquire a Material  
23 Benefit Should be Included

24 Plaintiffs propose the following direct quote from the Restatement (Third) of Agency: "**A**  
25 **fiduciary has a duty not to acquire a material benefit from a third party in connection with**  
26 **transactions conducted or other actions taken on behalf of the principal or otherwise**  
27 **through the fiduciary's use of his position."** *Restatement (Third) of Agency*, § 8.02 (2006); *see*  
28 *also Restatement (Second) of Agency*, § 388 (1958) ("Unless otherwise agreed, an agent who

1 makes a profit in connection with transactions conducted by him on behalf of the principal is  
2 under a duty to give such profit to the principal.”).

3 Not only will Plaintiffs show that Defendants wrongfully retained group licensing  
4 revenue that should have gone to Plaintiffs, they will also show that Defendants wrongfully  
5 misappropriated 64% to 69% of all group licensing revenues for themselves to the detriment of  
6 retired players. At one point, Defendants even agreed among themselves to re-allocate the first  
7 \$8 million of group licensing revenues to themselves without sharing any of it with NFL players.  
8 Even though Defendants indicated that they would subsequently conduct an independent third-  
9 party appraisal to assess the appropriateness of their decision, Defendants have conceded that no  
10 such appraisal occurred.

11 Defendants are obviously aware of their actions and thus want to tailor this instruction so  
12 that their behavior hopefully falls outside it. But once again, simply because Defendants are  
13 worried that they have engaged in conduct specifically proscribed by well-heeded authorities  
14 does not mean that Plaintiffs’ proposed language should be rejected.

15 For these reasons, and the reasons given above, Plaintiffs respectfully request that this  
16 instruction be adopted in its entirety.

17 5. Defendants’ Reminder That Plaintiffs Bear the Burden of Proving Fiduciary Duty  
18 is Unnecessary and Need Not Be Included

19 Unlike Plaintiffs’ instruction, Defendants seek to add the following extraneous sentence:  
20 **“Plaintiffs must prove that Defendants’ conduct constituted a breach of a fiduciary duty.”**  
21 Plaintiffs believe this sentence is unnecessary, especially in light of current instruction number 9.  
22 Therefore, Plaintiffs respectfully request that it not be included.

1                                   **DISPUTED INSTRUCTION NO. 12 OFFERED BY PLAINTIFFS**  
2                                   **RE BREACH OF FIDUCIARY DUTY - STATUTE OF LIMITATIONS**

3                   Plaintiffs respectfully request that their version of this instruction be adopted.

4           Defendants have indicated that they agree with all but one sentence proposed by Plaintiffs.

5                   There is only one difference between Plaintiffs' version of this instruction and  
6           Defendants' instruction. Specifically, Plaintiffs believe that the last sentence in this instruction  
7           should read: **"To recover on their breach of fiduciary duty claim, Plaintiffs must have been**  
8           **injured or damaged after February 14, 2004."** Conversely, Defendants propose replacing this  
9           last sentence with the following: **"If you decide to award damages, you may award Plaintiffs**  
10           **only those damages actually suffered after February 14, 2004."**

11                   Plaintiffs object to Defendants' proposed sentence for the same reasons given in detail in  
12           connection with instruction number 8. Even though the cases cited by the parties in support of  
13           this instruction – which happen to be the same for both – are different than the authorities cited  
14           with instruction number 8, none of these authorities changes this result. Indeed, whereas each of  
15           these new cases supports the arguments previously made by Plaintiffs, none support the novel  
16           proposition for which they are being offered by Defendants.

17                   More specifically, three of the cases cited by the parties – *Tolbert v. National Harmony*  
18           *Memorial Park*, 520 F. Supp. 2d 209, 212 (2007); *Mullin v. Washington Free Weekly, Inc.*, 785  
19           A.2d 298-88 (D.C. 2001); *Colbert v. Georgetown University*, 641 A.2d 469, 473 (D.C. 1994) –  
20           all re-state the general rule that "where the fact of an injury can be readily determined, a claim  
21           accrues for purposes of the statute of limitations at the time the injury actually occurs."  
22           Significantly, none of these cases mention the word "damages" at all.

23                   The fourth case, *Burtoff v. Faris*, 935 A.2d 1086, 1088 (2007), also includes the general  
24           rule (described differently) and mentions the word "damages" only in the context of when a case  
25           accrues. As with each of the other cases cited by the parties on the statute of limitations, there is  
26           no mention of such statutes circumscribing one's ability to claim damages.

27                   As with instruction number 8, and unlike Plaintiffs' version of this instruction,  
28           Defendants' proposed addition to instruction number 9 is not based on any controlling law. In

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addition, it has the potential to confuse and mislead the jury in that it seeks to limit Plaintiffs' right to damages solely based on year, without any regard to when an alleged breach occurred.

Plaintiffs respectfully request that their version of this instruction be adopted.

1                                   **DISPUTED INSTRUCTION NO. 13 OFFERED BY PLAINTIFFS**  
2   **RE DAMAGES – INTRODUCTION**

3           Plaintiffs respectfully request that their version of this instruction be adopted.  
4   Significantly, Defendants have indicated that they do not object to *any* of the language proposed  
5   by Plaintiffs.

6           There is only one difference between Plaintiffs’ version of this instruction and  
7   Defendants’ instruction: Defendants assert that the jury must once again determine “**whether**  
8   **each individual class member suffered injury.**”

9           Plaintiffs disagree in general that they have to prove individualized, rather than class-  
10   wide, damages for the reasons set forth in detail above in instruction number 2.

11          Plaintiffs also disagree with Defendants’ attempt to even include such a requirement in  
12   this jury instruction. As explained above in instruction number 2, obtaining damages for a  
13   breach of contract claim is a two-step process: first, a plaintiff must prove that a breach has  
14   occurred; then, a plaintiff must prove the amount of its damages. *Seton v. United Gold Network,*  
15   *LLC*, 2008 U.S. Dist. LEXIS 35440, \*9 (D. Md. Apr. 30, 2008) (“In order to calculate Plaintiff’s  
16   damages under a breach of contract theory, the Court should first decide whether Plaintiff can  
17   recover for the losses incurred by corporations in which she is the sole shareholder. Next, the  
18   Court should determine the proper measure of damages given the terms of the contract and the  
19   injuries that Plaintiff sustained.”).

20          By requiring Plaintiffs to once again prove individualized, rather than class-wide,  
21   damages in this instruction, Defendants are seeking to resurrect an issue that will have already  
22   been rendered moot in instruction number 2 (regarding Plaintiffs’ breach of contract claim) as  
23   well as in instruction number 9 (regarding Plaintiffs’ breach of fiduciary duty claim). In doing  
24   so, Defendants are merely trying to get two bites at the apple, just as they did with respect to  
25   instruction numbers 9 *and* 10 concerning their definition of an agency relationship.

26          The Court should disregard Defendants’ transparent efforts to gain a tactical advantage by  
27   proposing any language concerning individualized proof in this instruction, especially when such  
28   language already is addressed earlier in these instructions.

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Plaintiffs respectfully request that their version of this instruction be adopted.

1                   **DISPUTED INSTRUCTION NO. 14 OFFERED BY PLAINTIFFS**  
2                   **RE COMPENSATORY DAMAGES –BREACH OF CONTRACT CLAIM**

3                   Plaintiffs respectfully request that their version of this instruction be adopted.

4                   Significantly, Defendants have indicated that they do not object to *any* of the language proposed  
5                   by Plaintiffs.

6                   There are only two differences between Plaintiffs' version of this instruction and  
7                   Defendants' instruction. First, Defendants assert that *after* Plaintiffs have proved their breach of  
8                   contract, "[the jury] **must next determine whether each member of the GLA Class is entitled**  
9                   **to a proven amount of damages.**" Stated differently, Defendants believe that Plaintiffs must  
10                  once again show that each individual GLA Class member has suffered injury.

11                  Plaintiffs disagree in general that they have to prove individualized, rather than class-  
12                  wide, damages for the reasons set forth in detail above in instruction number 2. Moreover,  
13                  Plaintiffs disagree that such a requirement should be included in this jury instruction for the  
14                  reasons set forth in detail in instruction number 13.

15                  This is the third instance in which Defendants have tried to insert a requirement of  
16                  individualized proof into instructions concerning Plaintiffs' breach of contract claim.  
17                  Considering that this issue will have been addressed as far back as instruction number 2, there is  
18                  absolutely no reason any language concerning individualized proof should appear in this  
19                  instruction.

20                  The second difference concerns Defendants' misguided attempt to include language on  
21                  the foreseeability of Plaintiffs' damages. Defendants propose the following language: "**If**  
22                  **proven, the GLA Class members are entitled to damages that were foreseeable at the time**  
23                  **the contract was made. Damages are foreseeable if they are the sort that the parties would**  
24                  **have reasonably envisioned, or are the sort that would flow naturally and obviously from**  
25                  **the breach of the contract.**"

26                  Defendants have never raised the issue of foreseeability before and did not include this  
27                  issue as an affirmative defense in their Answer to Plaintiffs' Third Amended Complaint.  
28                  Nonetheless, Defendants now wish to have this language presented to a jury so that Defendants



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can (falsely) claim, among other things, that they did not foresee licensees would not be interested in retired player rights.

Such recently-introduced language serves no other purpose than to confuse and mislead the jurors. Plaintiffs respectfully request that such language be excluded, and that the Court adopt Plaintiffs' version of this instruction in its entirety.

1                   **DISPUTED INSTRUCTION NO. 15 OFFERED BY PLAINTIFFS**  
2                   **RE COMPENSATORY DAMAGES – BREACH OF FIDUCIARY DUTY**

3                   Plaintiffs respectfully request that their version of this instruction be adopted.

4                   Significantly, Defendants have indicated that they do not object to *any* of the language proposed  
5                   by Plaintiffs.

6                   There is only one primary difference between Plaintiffs’ version of this instruction and  
7                   Defendants’ instruction: Defendants assert that Plaintiffs must once again show that “**each**  
8                   **member of the**” GLA Class has suffered injury. This requirement is pervasive in Defendants’  
9                   instruction; in addition to stating that the measure of damages for breach of fiduciary duty is the  
10                  amount of money necessary to place “**each injured GLA Class member**” in the same economic  
11                  position he would have been in if Defendants’ fiduciary duty had not been breached, Defendants  
12                  also claim that the jury must find that “**individual**” Plaintiffs suffered economic injury as a result  
13                  of Defendants’ breaches.

14                  Plaintiffs disagree in general that they have to prove individualized, rather than class-  
15                  wide, damages for the reasons set forth in detail in instruction number 2. Plaintiffs also disagree  
16                  that such a requirement should be included in this relatively-late jury instruction for the reasons  
17                  set forth in detail in instruction number 13.

18                  By requiring Plaintiffs to once again prove individualized, rather than class-wide,  
19                  damages in this instruction, Defendants are seeking to resurrect an issue that will have already  
20                  been rendered moot in instruction number 9 (Plaintiffs’ breach of fiduciary duty claim) and in  
21                  instruction number 13 (regarding damages in general). Indeed, as with Plaintiffs’ breach of  
22                  contract claim, this is the third time Defendants have tried to include this requirement in  
23                  connection with Plaintiffs’ breach of fiduciary duty claim.

24                  As before, Defendants are once again trying to get multiple bites at the apple in order to  
25                  gain a tactical advantage. The Court should once again disregard Defendants’ transparent  
26                  efforts.

27                  Plaintiffs respectfully request that their version of this instruction be adopted.  
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1                   **DISPUTED INSTRUCTION NO. 16 OFFERED BY PLAINTIFFS**  
2   **RE NOMINAL DAMAGES<sup>5</sup>**

3           Unlike Defendants' instruction, Plaintiffs' instruction on nominal damages is simple and  
4 grounded in the law. Indeed, Plaintiffs rely on the same authorities in support of this instruction  
5 as Defendants. Plaintiffs' instruction reads in its entirety:

6           **"If you find that Defendants breached the Retired Player GLA, or that they**  
7 **breached their fiduciary duties to the GLA Class, Plaintiffs are entitled to damages.**  
8 **However, if you find that Plaintiffs have not proved any actual damages, or that Plaintiffs'**  
9 **proof is vague or speculative, then you may award nominal damages to Plaintiffs. Nominal**  
10 **damages are a small amount of money, such as one dollar, awarded without regard to the**  
11 **amount of loss."**

12           One of the primary differences between Plaintiffs' version of this instruction and  
13 Defendants' is that, whereas Plaintiffs' instruction is neutrally drafted, Defendants' instruction is  
14 filled with biased language and argument. For example, Defendants' instruction seeks to  
15 narrowly define Plaintiffs' breach of contract claim in a way that clearly favors Defendants.  
16 Defendants' instruction states: **"In this case, Plaintiffs have presented to you a damages**  
17 **claim based on their sharing equally in distributions from the so-called GLR pool, which**  
18 **Defendants contend contained revenues generated solely by, and belonging only to, active**  
19 **NFL players."**

20           Defendants' instruction then directs the jury to award only nominal damages unless  
21 Plaintiffs can prove the narrow, biased definition provided by Defendants: **"Accordingly, you**  
22 **cannot award more than nominal damages for breach of contract unless you find that**  
23 **Defendants promised, pursuant to the terms of the Retired Player GLAs, to pay Plaintiffs**  
24 **an equal share of the licensing revenues in the GLR pool and that these equal shares were**  
25 **owed to the GLA Class members, as opposed to just active NFL players."**

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28 <sup>5</sup> *Standardized Jury Instructions for the District of Columbia*, § 1132 (modified); *Garcia v. Llerena*, 599 A.2d 1138, 1142 (D.C. 1991); *Roth v. Speck*, 126 A.2d 153, 155 (D.C. 1956).

1 Another primary difference between Plaintiffs' version of this instruction and Defendants  
2 is that, unlike Defendants' instruction, Plaintiffs' instruction is actually grounded in the law. For  
3 example, in the first paragraph of Defendants' instruction, they direct the jury that **"if you find**  
4 **that Defendants breached the Retired Player GLA, but such breach was immaterial, then**  
5 **you may award only nominal damages to Plaintiffs for such an immaterial contract**  
6 **breach."** As explained in more detail in instruction number 3, this statement completely  
7 misstates the law as it relates to a material breach of a contract.

8 Defendants also misstate the law as it relates to Plaintiffs' purported duty to prove  
9 damages suffered by the GLA Class members. Defendants' instruction states that **"you cannot**  
10 **award more than nominal damages for breach of fiduciary duty unless you find that**  
11 **Plaintiffs have proven that Plaintiffs' damages claim based on their receiving equal shares**  
12 **to the GLR pool reasonably estimates the injuries actually incurred by each individual**  
13 **GLA Class member as a result of any breach of fiduciary duty that you conclude took**  
14 **place."** As before, this instruction is incredibly biased and premised on Defendants' (incorrect)  
15 definition of Plaintiffs' breach of fiduciary claim. More importantly, it is not grounded in the  
16 law. Among other reasons, this language seeks to conflate elements of causation – which are  
17 addressed in instruction number 9 – with Plaintiffs' burden of proving actual damages.

18 Because Plaintiffs' instruction on nominal damages is both simple and grounded in the  
19 law, Plaintiffs respectfully request that their version of this instruction be adopted.

1                                   **DISPUTED INSTRUCTION NO. 17 OFFERED BY PLAINTIFFS**  
2   **RE DAMAGES – DISGORGEMENT**  
3   **BREACH OF FIDUCIARY DUTY CLAIM**

4           Plaintiffs are entitled to a jury instruction on disgorgement because Defendants, as  
5 fiduciaries, violated their duty of loyalty to the GLA Class. *Hendry v. Pelland*, 73 F.3d 397,  
6 401-03 (D.C.Cir. 1996). This claim has been fairly presented in this lawsuit. *See e.g.*,  
7 Plaintiffs’ Response to Defendants’ Motion for Summary Judgment 39:15—40:8. Disgorgement  
8 of a disloyal fiduciary’s gains has been ordered by the U.S. Supreme Court as far back as 1910.  
9 *See United States v. Carter*, 217 U.S. 286 (1910). Defendants only need show a breach of the  
10 duty of loyalty to recover a disgorgement of fees. *Hendry v. Pelland*, 73 F.3d 397, 401-03. The  
11 different treatment of compensatory damages and forfeiture of legal fees makes sense.  
12 Compensatory damages make plaintiffs whole for the harms that they have suffered as a result of  
13 Defendants’ actions. Forfeiture of fees serves several different purposes. It deters fiduciary  
14 misconduct, a goal worth furthering regardless of whether a particular client has been harmed.  
15 Unlike other forms of compensatory damages, however, forfeiture reflects not the harms clients  
16 suffer from the tainted representation, but the decreased value of the representation itself. *Id.*  
17 Because a breach of the duty of loyalty diminishes the value of the representation as a matter of  
18 law, some degree of forfeiture is thus appropriate without further proof of injury. *Id.* Thus, the  
19 Defendants’ instruction number 17 is misleading in that it implies that the GLA Class must  
20 prove “disgorgement damages.” This is not so.

21           Additionally, Defendants’ instruction number 17 presents disgorgement only as a backup  
22 remedy to compensatory damages: “If you find that: (i) Plaintiffs proved that a fiduciary  
23 relationship existed and was breached, and (ii) Plaintiffs cannot prove with required specificity  
24 the amount of damages suffered, then you should next determine whether disgorgement is an  
25 appropriate remedy.” There is no authority cited for this proposition. Plaintiffs are entitled to  
26 seek both remedies simultaneously and for that reason, Defendants’ Instruction is misleading and  
27 unsupported.

1 Defendants' instruction number 17 also unfairly implies that Plaintiffs can only recover  
2 either compensatory damages or disgorgement for the breach of fiduciary duty. While the GLA  
3 Class does not seek double recovery for any one breach of the duty of loyalty, it may recover  
4 compensatory damages for certain breaches and disgorgement for others.<sup>6</sup> The phrasing of  
5 Defendants' instruction implies that it must be one or the other with singularity. This is not  
6 correct.

7 Finally, Defendants seek to instruct the jury that **"Disgorgement is not a penalty on the**  
8 **Defendant."** But a full explanation of the purpose of Disgorgement would include the  
9 following explanation, as proffered by Plaintiffs: **"Disgorgement is designed to deter**  
10 **fiduciary misconduct, a goal worth furthering regardless of whether a particular client has**  
11 **been harmed. Unlike other forms of compensatory damages, however, forfeiture reflects**  
12 **not the harms clients suffer from the tainted representation, but the decreased value of the**  
13 **representation itself."** *Hendry v. Pelland*, 73 F.3d 397, 402 (D.C. Cir. 1996).

14 Plaintiffs respectfully request that their version of this instruction be adopted.  
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26 <sup>6</sup> Defendants have presented no legal authority for their proposition that Plaintiffs are entitled to  
27 either damages or disgorgement, but not both. Their citation to *Breezevale Ltd. v. Dickinson*, 879  
28 A.2d 957, 970 n.12 (D.C. 2005) is misleading. *Breezevale Ltd. v. Dickinson* actually holds: "it was  
not an abuse of discretion for the trial court not to reconsider its denial of Breezevale's motion for  
disgorgement of fees paid by Breezevale *prior to GDC's alleged malpractice.*" *Breezevale Ltd. v.*  
*Dickinson*, 879 A.2d 957, 970 n.12 (emphasis added).

1                                   **DISPUTED INSTRUCTION NO. 18 OFFERED BY PLAINTIFFS**  
2                                   **RE PLAINTIFF MAY NOT RECOVER DUPLICATE CONTRACT AND TORT**  
3                                   **DAMAGES**

4           Defendants ask this Court to adopt the following instruction: **“Plaintiffs have made**  
5 **claims against Defendants for breach of contract and breach of fiduciary duty. If you**  
6 **decide that Plaintiffs have proved more than one of these causes of action, the same**  
7 **damages that resulted from multiple claims can be awarded only once.”** Plaintiffs object to  
8 this instruction on the ground that Defendants have not met their burden of offering adequate  
9 support for it. Defendants cite two cases (but no model jury instruction) in support of this  
10 instruction. Neither expressly supports their position.

11           *Doe v. Georgetown Center (II), Inc.*, 708 A.2d 255 (D.C. 1998) is a case involving three  
12 defendants. The plaintiff in that case obtained a judgment in an amount the jury deemed would  
13 make her whole, but appealed on the ground that such damages should also have been paid by  
14 the two defendants who were not found liable. *Id.* at 258. The court acknowledged that “in the  
15 absence of punitive damages, a plaintiff can recover no more than the actual loss suffered.” *Id.*  
16 Because the jury’s verdict was already intended to compensate the plaintiff for the injuries she  
17 suffered, and, as the court stated in dicta, a plaintiff could only be made whole once, the court  
18 rejected the plaintiffs’ appeal on this issue. Simply put, this case does not support the  
19 proposition for which Defendants are offering it.

20           The second case, *Franklin Inv. Co., Inc. v. Smith*, 383 A.2d 355 (D.C. 1978), also does  
21 not support Defendants’ instruction. In *Franklin Inv. Co.*, the court considered whether a party  
22 could recover damages for both wrongful sale and wrongful repossession. *Id.* at 358. Even  
23 though the court repeated in dicta the general principle that a plaintiff could only be made whole  
24 once, the court did not say that “the same damages that resulted from multiple claims can be  
25 awarded only once” as Defendants suggest. *Id.* Incidentally, the court indicated that it was up to  
26 the plaintiff to determine which measure of damages would make him whole. *Id.* Defendants  
27 have conveniently omitted this principle from their proposed instruction.

1           Plaintiffs also object to this instruction on the ground that it is inadequate in that it does  
2 not indicate that Plaintiffs may be entitled to punitive damages *in addition* to the damages they  
3 are seeking under their breach of contract and breach of fiduciary duty claims. *See Franklin Inv.*  
4 *Co., Inc. v. Smith*, 383 A.2d 355 (D.C. 1978) (“[A] plaintiff is not entitled to be made more than  
5 whole unless punitive damages are warranted.”).

6           Plaintiffs respectfully request that Defendants’ proposed instruction not be adopted.  
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1                                   **DISPUTED INSTRUCTION NO. 20 OFFERED BY PLAINTIFFS**  
2                                   **RE GENERAL PUNITIVE DAMAGES – BREACH OF FIDUCIARY DUTY**

3           Defendants object to this instruction globally, presumably because the determination of  
4   punitive damages may come at the end of trial after a finding of liability. But any argument that  
5   Plaintiffs have not met the standard required to incur punitive damages is premature. For this  
6   reason, Plaintiffs submit their instructions numbers 20 and 21.

7           Plaintiffs have taken instruction 20 from the District of Columbia Model Jury  
8   Instructions and combined the standard actually quoted in Defendants’ case, *Cambridge*  
9   *Holdings Grp., Inc. v. Federal Ins. Co.*, 357 F. Supp.2d 89, 96 (D.D.C. 2004) for the state of  
10   mind required to award punitive damages. For that reason, Plaintiffs’ Instruction should prevail.

11           Defendants also proffer: “Plaintiffs are not seeking an award of punitive damages for  
12   their breach of contract claim, and you may not award punitive damages for that claim.” Thus,  
13   Plaintiffs offer the counterpart: “Breach of fiduciary duty can support a claim for punitive  
14   damages.” *See Wagman v. Lee*, 457 A.2d 401, 404 (D.C.), *cert. denied*, 464 U.S. 849 (1983).

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**DISPUTED INSTRUCTION NO. 21 OFFERED BY PLAINTIFFS**

**RE COMPUTATION OF PUNITIVE DAMAGES – BREACH OF FIDUCIARY DUTY<sup>7</sup>**

On the measure of punitive damages, Plaintiffs have offered instruction number 21, taken verbatim from the Model Jury Instructions, Instruction 16.03. This jury instruction takes into account important factors of calculation such as the relative wealth of Defendants at the time of trial, the nature of the wrong committed, the state of mind of Defendants when the wrong was committed, the cost and duration of the litigation, and any attorneys’ fees that the GLA Class members have incurred in this case. These are all important factors for punitive damages and evidence supporting such factors will be offered at trial.

Defendants propose instead, little guidance for punitives: “There is no rigid standard for measuring punitive damages, but the amount of punitive damages awarded should bear some reasonable and proportionate relationship to the actual damages Plaintiffs sustained and to the measure of punishment required for Defendants.” Perhaps Defendants wish to prevent evidence of their wealth, the nature of the wrong committed, their state of mind, the cost and duration of the litigation, etc., or at least do not want the jury to consider such factors, but these are important factors for the jury in determining the amount of punitives and should be included as a part of the instruction.

Defendants offer further designer instructions which are unsupported by the Model Instruction and unnecessarily confusing. **“If you do not award Plaintiffs compensatory or nominal damages, you cannot award Plaintiffs punitive damages. If you award punitive damages, you must state separately in you [sic] verdict the amount you allow as compensatory damages and the amount you allow as punitive damages.”** In the first instance this is surplusage. In both instances, these instructions are unnecessary and confusing and encroach upon the verdict forms. The Model Instruction 16.03, in this case, is appropriate and complete.

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<sup>7</sup> Standardized Jury Instructions for the District of Columbia, § 16.03.  
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1 Finally, Defendants object to two separate jury instructions for a finding of punitive  
2 damages and the measure of punitive damages. But this is how the D.C. Standard Jury  
3 Instructions are designed and they pattern the verdict form itself.

4 For the foregoing reasons, Plaintiffs respectfully request that the Court adopt Plaintiffs'  
5 instruction numbers 20 and 21.

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1 **II. CONCLUSION**

2 For the foregoing reasons, the Court should adopt each of Plaintiffs' Proposed Jury  
3 instruction numbers referenced above.

4 Dated: October 8, 2008

Respectfully submitted,

7 MANATT, PHELPS & PHILLIPS, LLP

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