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13 UNITED STATES DISTRICT COURT
14 NORTHERN DISTRICT OF CALIFORNIA
15 SAN FRANCISCO DIVISION

17 HERBERT ANTHONY ADDERLEY, on
behalf of themselves and all others
18 similarly situated,

19 Plaintiffs,

20
21 NATIONAL FOOTBALL LEAGUE
PLAYERS ASSOCIATION, a Virginia
22 corporation, and NATIONAL FOOTBALL
LEAGUE PLAYERS INCORPORATED
23 d/b/a PLAYERS INC, a Virginia
corporation,

24 Defendants.
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CIVIL ACTION NO. C07 0943 WHA

**PLAINTIFFS' BRIEF RE: "COURT'S
DRAFT CHARGE TO THE JURY"
PROVIDED NOVEMBER 4, 2008**

1 Plaintiffs respectfully request the following changes to the Court's proposed instructions:

2 **I. Requests for Modifications**

3 Instruction 1: Instruction 1 has a typographical error: On line 5, the word "you" is
4 omitted from the end of the line.

5 Instruction 10: Instruction 10 reads that "preponderance of the evidence" is the *only*
6 burden of proof, which is not true, in light of Plaintiffs' claim for punitive damages.

7 Instruction 16: Instruction 16 is too narrow in that it fails to identify the separate breach
8 of contract of failure to establish an escrow account, as required by the RPGLA.

9 Instruction 17: This Instruction states that "No one in this case is suing to recover any of
10 that money, that is, no one contends that any of the ad hoc license revenue, including the Reebok
11 deal, should be re-distributed to all class members under the RPGLA or that the ad hoc
12 agreements triggered any right under the RPGLA." Plaintiffs object to this instruction because it
13 does not correctly state their position and unfairly emphasizes Defendants' position. Plaintiffs
14 agree with the first part of the sentence that they do not contend "that any of the ad hoc license
15 revenue, including the Reebok deal, should be re-distributed to all class members under the
16 RPGLA." However, the Court's use of the phrasing that the "ad hoc license agreements triggered
17 any rights under the RPGLA" is potentially confusing and should be deleted. Defendants contend
18 that, under the RPGLA, it was a breach of fiduciary duty for the Defendants to choose to do ad
19 hoc license agreements without including Plaintiffs in the shared group license with that same
20 third party licensee. Defendants instead created a license that generated shared group licensing
21 money only for the active players. Because the Court would need to offer a more substantial
22 explanation of Plaintiffs position if it were to include the language addressed here, Plaintiffs
23 request that the language be deleted.

24 Plaintiffs also submit that, for a balanced instruction, this language should be modified to
25 add that the use of ad hocs is neither a claim or a defense. Thus, it is requested that this sentence
26 be added: "As well, the Defendants' payment of funds to certain class members pursuant to ad
27 hoc agreements cannot be a defense to their breach of the RPGLA." Finally, plaintiffs request
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1 the following typographical corrections: page 8, line 10: where it reads “license agreement,”
2 Plaintiffs suggest “contracts,” in view of the later discussions on Defendants’ contentions that the
3 GLA only constitutes a “license.”

4 Instruction. 27: D.C. law provides that if, after applying the rules of contract
5 interpretation, the terms still are not subject to one definite meaning, the ambiguities will be
6 “construed *strongly* against the drafter.” See *In re Bailey*, 883 A.2d 106, 118 (D.C. 2005);
7 *Capital City Mortg. Corp. v. Habana Village Art & Folklore, Inc.*, 747 A.2d 564, 567 (D.C.
8 2000). The Court’s Jury Instruction 27 does not go far enough in this regard and plaintiffs
9 request that it use the quoted wording from the D.C. courts. Defendants’ request for a mitigating
10 addition to this jury instruction of “reasonableness” is unsupported by D.C. law and contrary to
11 the indicated authority above and plaintiffs request that that part of the sentence be removed.

12 Instruction 28: Plaintiffs object to this Instruction because it unnecessarily
13 overemphasizes one witness’ testimony and might attach importance or credibility to such
14 testimony, which should be in the domain of the jury. As a result, Plaintiffs request that this
15 sentence be deleted: “As well, the Electronic Arts witness testified that it referred only to *active*
16 players.” Because there is no dispute about the meaning of the passage and the Court has
17 explained why it is undisputed, the additional reference to witness testimony is unnecessary.

18 Instruction 29: Plaintiffs request that the Court add “if you see it as appropriate” after the
19 word “course.”

20 Instruction 30: Instruction 30 has a typographical error: On line 27 “cross” should be
21 “gross”.

22 Instruction. 31: Plaintiffs assert that this instruction confuses the class period with the
23 relevant period for damages in this case. Although the class period extends to people who had a
24 GLA in existence from February 14, 2004 to February 14, 2007, the damages from the breach of
25 such GLAs could extend after the end of the class period. In this case, the number of RPGLAs in
26 effect diminished beginning in 2006 because Defendants changed the form. However, such
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1 damages as accrued during 2007 are permissible damages for the Class. Instruction 31 also has a
2 typographical error: On line 7, “retired player” is redundant with RPGLA.

3 Instruction 32: Instruction 32 has a typographical error. On line 11, “whether or” should
4 be followed by “not”.

5 Instruction 38:

6 As well, the Plaintiffs request that the Court instruct the jury that the mere presence of
7 control is sufficient, without actual exercise of control. D.C. cases emphasize that the right to
8 control, rather than its actual exercise, is the indicia of agency. *See Judah v. Reiner*, 744 A.2d
9 1037, 1040 (D.C. 2000).

10 Furthermore, the type and level of control is dependent upon the type of relationship.
11 Agency covers the employer/employee relationship, and in that context, control is often a key
12 distinction between an employee and an independent contractor. *See Safeway Stores, Inc. v.*
13 *Kelly*, 448 A.2d 856, 860 (D.C. 1982) (emphasizing control in the determination of a
14 master/servant relationship). Agency also covers the broker/investor relationship, where a
15 determination of agency is *more* likely if the investor does not control the day-to-day activities of
16 the broker, and instead, the broker retains control over those activities. *See Merrill Lynch v.*
17 *Cheng*, 901 F.2d 1124, 1128 (D.C. Cir. 1990) (“A broker is an agent who owes his principal a
18 duty to act only as authorized.”); *Lieb v. Merrill Lynch*, 461 F. Supp. 951, 954 (E.D. Mich. 1978)
19 (considering whether the broker had “usurped actual control over a technically non-discretionary
20 account” in determining the extent of duties owed to the investor); *Robles v. Consolidated*
21 *Graphics, Inc.*, 965 S.W.2d 552, 557 (Tex. App. 1997) (“Clearly, Robles was hired by both CCI
22 and Gulf Printing on a commission basis to make or negotiate bargains or contracts on their
23 behalf in matters of trade and commerce. Accordingly, Robles was acting as an agent and broker
24 for both Gulf Printing and CCI.”).

25 As noted in Plaintiffs’ brief, agency is a broad concept. *See* Restatement (Third) of
26 Agency, § 1.01 (“Agency encompasses a wide and diverse range of relationships and
27 circumstances. . . . Authors, performers, and athletes often retain specialized agents to represent
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1 their interests in dealing with third parties. Some industries make frequent use of nonemployee
2 agents to communicate with customers and enter into contracts that bind the customer and a
3 vendor. . . . Some common forms of agency have a personal and noncommercial flavor,
4 exemplified by the relationship created by a power of attorney that confers authority to make
5 decisions regarding an individual's health care, place of residence, or other personal matters.”).
6 Defendants understand this and argue that factors which specifically apply to one context should
7 not apply to a broad understanding of agency.

8 As a further example of the breadth of agency, the Second Circuit examined the metes and
9 bounds of an advertiser-advertising agency relationship in *Columbia Broadcasting Systems, Inc.*
10 *v. Stokely-Van Camp, Inc.*, 522 F.2d 369, 374-77 (2d Cir. 1975). In that case, the Court
11 recognized that findings of agency and authority are not governed exclusively by the same
12 considerations as the employee/independent contractor dichotomy. *See id.* at 375 (“We also are
13 fully aware that an independent contractor, one who is not subject to the right of another to
14 control his physical conduct in the performance of an undertaking, may or may not be an agent.”).
15 In the context of this particular relationship, the Court noted that “professional agents can
16 properly assume that they have the authority usually exercised by others in the same field.” *Id.* at
17 376.

18 Thus, plaintiffs request an addition to this instruction: “Plaintiffs do not have to actually
19 exercise any control over the Defendants for you to find the control factor to be present; instead,
20 it is simply the right to control, rather than its actual exercise, that can be indicative of an agency
21 relationship. The level of control necessary depends on the nature and context of the parties’
22 relationship.”

23 Instruction. 39: In this Instruction, the discussion of a “licensor” and “licensee” as related
24 to the RPGLA threatens to confuse the jurors, since this case also involves third-party licensees
25 and licensors. Plaintiffs request that in this discussion that the licensor under the RPGLA be
26 identified as the Retired Player and the licensee be identified as the Defendants, for clarification.

1 Instruction 41: Plaintiffs request that this Instruction include the following: “A fiduciary
2 relationship also may be based in part on a contract if, through the past history of their
3 relationship and conduct, the parties extended their relationship beyond the limits of the
4 contractual obligations.” *Church of Scientology, Int’l v. Eli Lilly & Co.*, 848 F. Supp. 1018, 1028
5 (D.D.C. 1994) (applying D.C. law); *Don King Prods., Inc. v. Douglas*, 742 F. Supp. 741, 769-
6 70 (S.D.N.Y. 1990); *Schmidt v. Bishop*, 779 F. Supp. 321, 325 (S.D.N.Y. 1991); *Brown v. Coates*,
7 253 F.2d 36, 38 (D.C. Cir. 1958); *Int’l Brotherhood of Teamsters v. Wirtz*, 346 F.2d 827, 832
8 (D.C. Cir. 1965).

9 Instruction 43: This Instruction should also expressly mention that a fiduciary must avoid
10 conflicts of interest, as provided under D.C. law. “Ultimately, an agent is subject to a duty not to
11 compete with the principal concerning the subject matter of his agency. An agent has a duty to
12 act solely for the benefit of his [principal] and to avoid conflicts of interest between his duty to
13 his [principal] and his own self-interest.” *Pm Servs. Co. v. Odoi Assocs., Inc.*, No. 03-1810, 2006
14 U.S. Dist. LEXIS 655, at *85 (D.D.C. Jan. 4, 2006) (quotations and citations omitted).

15 Instruction 45: Plaintiffs object to the instruction on lines 2-3, and request that it be
16 restated to say that “there is no claim in this case that Electronic Arts violated the intellectual
17 property rights of any retired player by scrambling such players’ identity.” As currently stated, it
18 is both confusing and overbroad, as the plaintiffs are indeed claiming that their rights were
19 violated through the defendants’ actions with regard to scrambling.

20 Instruction 46: Instruction 46 has a typographical error: On line 10, it appears to be
21 missing an “a” between “prove” and “breach”.

22 **II. Requests for Additional Instructions**

23 A. Breach of the Covenant of Good Faith and Fair Dealing:

24 Plaintiffs are entitled to a jury instruction regarding the breach of covenant of good faith
25 and fair dealing and the one offered is compliant with the authorities cited. All contracts contain
26 an implied duty of good faith and fair dealing. *Murray v. Wells Fargo Home Mortg.*, 953 A.2d
27 308 (D.C. 2008), *citing*, *Allworth v. Howard Univ.*, 890 A.2d 194, 201 (D.C. 2006) (internal
28

1 citation omitted). This duty means that “neither party shall do anything which will have the effect
2 of destroying or injuring the right of the other party to receive the fruits of the contract.” *Id.*

3 While defendants claim that the breach of the covenant adds nothing because it is
4 “identical” to the breach of contract claims, that merely reflects a misstatement of the claim.
5 While the breach of contract claim includes the failure to pay under the RPGLA, the breach of the
6 covenant of good faith and fair dealing is different; it is a complaint that instead of ensuring group
7 licensing under the RPGLA, the Defendants designed around the RPGLA with the creative use of
8 ad hoc licenses, in an effort to deprive the Class from “receiv[ing] the fruits of the contract.”
9 Thus, this claim is not identical to the other claims, although it is well developed in this case.

10 As well, the Defendants claim that this was not specifically plead; however, the claim is
11 included in the Pretrial Order, p. 6, lines 8-9. *999 v. C.I.T. Corp.*, 776 F.2d 866, 870 (9th Cir.
12 1985); *see also, Ryan v. Illinois Dep.t of children & family Svcs.*, 185 F.3d 751, 763 (7th Cir.
13 1999) (Final pretrial orders have the effect of amending the pleadings). Furthermore, the
14 Defendants claim no surprise and, indeed, in making the claim that it is “identical” to the other
15 claims, concede notice and has engaged in full discovery and evidence presentation on point.

16 Thus, the plaintiffs request the following instruction:

17 **In every contract or agreement, there is an implied promise of good faith and fair**
18 **dealing. This means that each party will not do anything which will interfere with the right**
19 **of any other party to receive the benefits of the contract.**

20 **Plaintiffs claim that Defendants, in addition to breaching the actual terms of the**
21 **GLA, also violated their duty to act fairly and in good faith in carrying out their obligations**
22 **under the GLA, such that the GLA Class members were not able to receive the benefits of**
23 **the GLA. To establish a breach of the covenant of good faith and fair dealing, Plaintiffs**
24 **must prove the following:**

25 **1. That the Plaintiffs did all, or substantially all of the significant things that the**
26 **GLAs required them to do, or that they were excused from having to do those things;**

1 2. **That all conditions required for the Defendants' performance under the GLA**
2 **had occurred;**

3 3. **That the Defendants evaded the spirit of the GLA or unfairly interfered with**
4 **the GLA class members' right to receive the benefits of the GLA; and**

5 4. **That the GLA Class members were harmed by Defendants' conduct.**

6 B. Disgorgement

7 The plaintiffs are also entitled to a disgorgement instruction. Plaintiffs are entitled to a
8 jury instruction on disgorgement because Defendants, as fiduciaries, violated their duty of loyalty
9 to the GLA Class. *Hendry v. Pelland*, 73 F.3d 397, 401-03 (D.C.Cir. 1996). Despite Defendants
10 statements to this court otherwise this claim has been fairly presented in this lawsuit. *See* Final
11 Pretrial Order, p. 10, line 20; p. 16, lines 16-17; Ex. A, Response to Interrogatory 12 (seeking
12 disgorgement as an alternative to breach of fiduciary duty damages) filed May 19, 2008. *See*
13 *also*, Plaintiffs' Response to Defendants' Motion for Summary Judgment 39:15-40:8.

14 D.C. recognizes that, if plaintiff breaches his fiduciary duties to the Class, the Class may
15 seek damages *or* disgorgement. *See Beckman v. Farmer*, 579 A.2d 618, 651 (D.C. 1990) (a
16 "breach of fiduciary duty is not actionable unless injury accrues to the beneficiary or the fiduciary
17 profits thereby."); *United States v. Project on Gov't Oversight*, 572 F. Supp. 2d 73, No. 03-96,
18 2008 U.S. Dist. LEXIS 63558, at *3 (D.D.C. Aug. 20, 2008) ("[A]n agent who secretly profits
19 from a breach of fiduciary obligation to his principal must disgorge his ill-gotten gains."). In fact,
20 under a disgorgement theory, Plaintiff need not prove its harm at all, and can instead rely on the
21 amount gained by the fiduciary. *See In re Estate of Corriea*, 719 A.2d 1234, 1241 (D.C. 1998)
22 (*citing Sheldon v. Metro-Goldwyn Pictures Corp.*, 309 U.S. 390, 399 (1940)) (the fact that
23 Avianca was not able to quantify the damages it suffered from the Twin Otter transaction does
24 not disqualify the profits ordered disgorged as just compensation for the wrong. . . .
25 Disgorgement of the net profits rectified that wrong in a manner that "conform[ed] . . . to [its]
26 dimensions."); *Owen v. Shelton*, 277 S.E.2d 189, 192 (Va. 1981) (the price of a violation of the
27 duty to disclose is forfeiture of the broker's right to compensation).

1 This rule illustrates the high regard the law holds for the fiduciary relationship, founded as
2 it is upon one person's trust in the integrity and fidelity of another. The purpose of the rule is
3 more prophylactic than remedial; it is applied, not to compensate the principal for an injury, but
4 rather to discipline the fiduciary in the conduct of the office entrusted to him. *Id.*; Restatement
5 (Third) Of Agency § 8.02 cmt. b (2006) (To establish that the agent is subject to liability, it is not
6 necessary that the principal show that the agent's acquisition of a material benefit harmed the
7 principal. The benefit realized by the agent can often be calculated more readily than any harm
8 suffered by the principal. However, when the principal can establish that the agent's conduct
9 resulted in harm to the principal, the principal may recover compensatory damages from the
10 agent). *See also Burrow v. Arce*, 997 S.W.2d 229, 238 (Tex. 1999) (the main purpose of forfeiture
11 of compensation when an agent breaches his or her duty of loyalty is not to compensate an injured
12 principal, even though it may have that effect; rather, the central purpose of the equitable remedy
13 of forfeiture is to protect relationships of trust by discouraging agents' disloyalty.)

14 Here, if the jury finds a fiduciary relationship between Defendants and Plaintiffs,
15 disgorgement becomes a viable measure of damages. The jury has heard sufficient testimony to
16 understand Defendants' profits from such breaches, and the jury is entitled to use disgorgement as
17 a benchmark, rather than Plaintiffs' injuries, if it so chooses. Thus, Plaintiffs request that the
18 Court include their proffered disgorgement instruction:

19 **An alternative form of damages available to Plaintiffs for Defendants' breach of**
20 **fiduciary duty is disgorgement. A fiduciary (here, the Defendants) who has acquired a**
21 **benefit by a breach of his duty as a fiduciary is under a duty of disgorgement to his**
22 **principal (here, the GLA Class members). The GLA Class members are entitled to obtain**
23 **the benefits derived by the Defendants through the breach of their fiduciary duties,**
24 **including, for example, any excess commission to which Defendants may not have been**
25 **entitled. For each violation of duty of loyalty, the Plaintiffs need only to prove only that the**
26 **Defendants breached their duty of loyalty, not that their breach proximately caused them**
27 **injury. Disgorgement is designed to deter fiduciary misconduct, a goal worth furthering**

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1 regardless of whether a particular client has been harmed. Unlike other forms of
2 compensatory damages, however, forfeiture reflects not the harms clients suffer from the
3 tainted representation, but the decreased value of the representation itself.
4

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7 Respectfully submitted,

8 Dated: _November 5, 2008

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9
10 By: /s/ Ronald S. Katz

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Exhibit A

FILE pleading
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05 5/19

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16 BERNARD PAUL PARRISH, HERBERT
ANTHONY ADDERLEY, and WALTER
17 ROBERTS III, on behalf of themselves and
all others similarly situated,

18 Plaintiffs,

20 NATIONAL FOOTBALL LEAGUE
21 PLAYERS ASSOCIATION, a Virginia
corporation, and NATIONAL FOOTBALL
22 LEAGUE PLAYERS INCORPORATED
d/b/a PLAYERS INC, a Virginia
23 corporation,

24 Defendants.

CIVIL ACTION NO. C07 0943 WHA

**PLAINTIFFS' RESPONSES AND
OBJECTIONS TO DEFENDANTS' THIRD
SET OF INTERROGATORIES**

25 Plaintiffs hereby serve their objections and responses to Defendants' Third Set of
26 Interrogatories (collectively, the "Interrogatories" and individually, an "Interrogatory"), pursuant
27 to the Federal Rules of Civil Procedure, as follows:
28

1 "Equal Share Royalty" to have the same meaning as set forth in Plaintiffs' Responses to
2 Defendants' Interrogatory No. 8.

3 4. Plaintiffs object to the Requests to the extent that they seek privileged information,
4 including but not limited to information or documents protected by the attorney-client privilege,
5 the work product doctrine, the joint defense or common interest privilege, the protection afforded
6 to settlement discussions, any agreement between parties, any court order or any other privilege
7 or immunity. Insofar as the disclosure of information by Plaintiffs in response to any
8 Interrogatory may be deemed to be a waiver of any privilege or right, such waiver shall be
9 deemed to be a limited waiver with respect to that particular information only.

11 5. Plaintiffs object to the Interrogatories to the extent they seek information that is
12 not relevant to the claim or defense of any party and not reasonably calculated to lead to the
13 discovery of such information.

15 6. Plaintiffs object to the Interrogatories to the extent that they seek information that
16 is publicly available, has already been furnished to, or is in the possession, custody or control of
17 Defendants, or to the extent that they seek information already available to Defendants, available
18 from public records or otherwise in the public domain and available to Defendants.

19 7. Plaintiffs object to the Interrogatories to the extent that they seek information that
20 is not within Plaintiffs possession, custody or control. Plaintiffs construe each Interrogatory as
21 requiring it to engage in a reasonable inquiry and base their responses on information that is
22 known or ascertainable through a reasonable inquiry.

24 8. Plaintiffs responses to the Interrogatories are based on the information available as
25 of the date hereof, and Plaintiffs reserve the right to supplement and/or amend their responses and
26 objections if necessary.

1 identified on Exhibit B hereto contain language similar to the 2004 and 2005 EA Agreements
2 with respect to the licensing of retired player rights.

3 **INTERROGATORY NO. 10:**

4 Describe the bases for ADDERLEY's and the putative GLA CLASS's contention that an
5 "EQUAL SHARE ROYALTY" is an appropriate measure of damages for their breach of contract
6 claim based upon the ADDERLEY GLA.
7

8 **RESPONSE TO INTERROGATORY NO. 10:**

9 Plaintiffs object to this Interrogatory on the grounds that it calls for a legal conclusion.
10 Plaintiffs also object to this Interrogatory on the grounds that it calls for expert analysis and
11 opinion in violation of the Court's December 7, 2007 Order Re-Setting Deadlines, which does not
12 yet require the disclosure of expert reports. Plaintiffs further object to this Interrogatory to the
13 extent that it seeks information protected by the attorney-client privilege, the attorney work
14 product doctrine, or any other applicable evidentiary privilege. Subject to and without waiving
15 these objections or the General Objections, Plaintiffs respond as follows:
16

17 The construct of the "equal share royalty" is one of the NFLPA's creation. Adderley's
18 breach of contract claim is based upon the language of the Adderley GLA in which Adderley and
19 the GLA Class Members licensed to Defendants the right to use their images in group licensing
20 programs. The Adderley GLA defines group licensing programs as "programs in which a
21 licensee utilizes a total of six (6) or more present or former NFL player images in conjunction
22 with or on products that are sold at retail or used as promotional or premium items." The
23 Adderley GLA further provides that "moneys generated by such licensing of retired player group
24 rights will be divided between the player and an escrow account for all eligible NFLPA members
25 who have signed a group licensing authorization form." Defendants admit that "eligible NFLPA
26 members" means active NFL players only. Defendants received royalties from group licensing
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1 programs from licenses entered into with at least those licensees identified in response to
2 Interrogatory No. 9. Defendants admit that royalties from such licenses were deposited into an
3 escrow account, which is the only escrow account established by Defendants for such royalties,
4 and paid out to eligible (*i.e.*, active) players on an “equal share” basis. Defendants further admit
5 that no royalties from such licenses or from the escrow account were paid to any retired players.
6 Because the escrow account from which active players are paid an equal share royalty is the only
7 escrow account established “for eligible NFLPA members” who have signed a GLA, pursuant to
8 the Adderley GLA, Adderley and the GLA Class Members should have shared in the royalties in
9 the same manner as active players shared in such royalties, *e.g.*, each receiving an “equal share”
10 of the royalties.
11

12 **INTERROGATORY NO. 11:**

13
14 If ADDERLEY’s and the putative GLA CLASS’s damages claim is based – in whole or in
15 part – on any contract(s) other than the ADDERLEY GLA, then identify any such contract(s), and
16 describe how an “EQUAL SHARE ROYALTY” would be an appropriate measure of damages
17 based upon a purported breach of such contract(s).

18 **RESPONSE TO INTERROGATORY NO. 11:**

19 Plaintiffs object to this Interrogatory on the grounds that it calls for a legal conclusion.
20 Plaintiffs further object to this Interrogatory on the grounds that it is vague and ambiguous.
21 Plaintiffs further object to this Interrogatory on the grounds that it calls for expert analysis and
22 opinion in violation of the Court’s December 7, 2007 Order Re-Setting Deadlines, which does not
23 yet require the disclosure of expert reports. Plaintiffs further object to this Interrogatory to the
24 extent that it seeks information protected by the attorney-client privilege, the attorney work
25 product doctrine, or any other applicable evidentiary privilege. Subject to and without waiving
26 these objections or the General Objections, Plaintiffs respond as follows:
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1 The breach of contract claims asserted by Adderley and the GLA Class Members are
2 based on the Adderley GLA and on those additional GLAs signed by GLA Class Members during
3 the statute of limitations period that contain language similar to the Adderley GLA, as well as on
4 those contracts identified in response to Interrogatory No. 9, the 2000 NFLPA-PLAYERS INC
5 Agreement, and all additional agreements which establish the "equal share" royalty as described
6 by Defendants' Rule 30(b)(6) witness.
7

8 **INTERROGATORY NO. 12:**

9 Describe the bases for ADDERLEY's and the putative GLA CLASS's contention that an
10 "EQUAL SHARE ROYALTY" is an appropriate measure of damages for their breach of
11 fiduciary duty claim based upon the ADDERLEY GLA.
12

13 **RESPONSE TO INTERROGATORY NO. 12:**

14 Plaintiffs object to this Interrogatory on the grounds that it calls for a legal conclusion.
15 Plaintiffs further object to this Interrogatory to the extent that it seeks information protected by
16 the attorney-client privilege, the attorney work product doctrine, or any other applicable
17 evidentiary privilege. Plaintiffs also object to this Interrogatory on the grounds that it calls for
18 expert analysis and opinion in violation of the Court's December 7, 2007 Order Re-Setting
19 Deadlines, which does not yet require the disclosure of expert reports. Subject to and without
20 waiving these objections or the General Objections, Plaintiffs respond as follows:
21

22 Adderley's breach of fiduciary duty claim is based upon Defendants' solicitation of
23 Adderley and the GLA Class Members to sign the Adderley GLA granting Defendants the right
24 to license their images in group licensing programs. Defendants became the representatives of
25 retired players who signed the Adderley GLAs for purposes of group licensing programs.
26 Defendants licensed the right to use retired player images through group licensing programs to at
27 least those licensees identified in response to Interrogatory No. 9. Defendants admit that royalties
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1 from such licenses were distributed to active players on an “equal share” basis from an escrow
2 account. Defendants further admit that no royalties from such licenses were distributed to any
3 retired players, despite Defendants’ obligation as agents and fiduciaries, to do so. Because the
4 right to use the images of Adderley and the GLA Class Member was licensed through a group
5 licensing program to identifiable licensees, Defendants should have distributed such royalties to
6 Adderley and the GLA Class Members in the same manner as active players shared in such
7 royalties, *e.g.*, each receiving an “equal share” of the royalties. Accordingly, the damages
8 resulting from Defendants’ breach of their fiduciary duty to account for and distribute royalties to
9 Adderley and the GLA Class is an “equal share” of all such royalties.
10

11 Alternatively, should Defendants contend that, contrary to the express language of the
12 license agreements, they did not license the rights of retired members pursuant to the licensing
13 agreements identified in response to Interrogatory No. 9, then Defendants breached their fiduciary
14 duty to Adderley and the GLA Class Members by virtue of the failure to license such rights.
15 Having solicited retired members to grant their rights and having the opportunity to grant a group
16 license for all members who signed a GLA, Defendants breached their duty by electing to license
17 only active players, and by failing to provide adequate information to the licensees about the
18 rights of retired players that had been granted to the Defendants and for which they had authority
19 to license. Because the licensees would have been willing to pay at least as much, if not more, for
20 the rights of both active players and the retired players who are members of the GLA Class as
21 they paid for the rights that Defendants claim to have granted, the GLA Class members are
22 entitled to recover as damages an amount that would have been their equal share of such revenue.
23 The fact that the license agreements provide that the payments are guaranteed by the licensees
24 without regard to the use of any images by the licensees further supports the claims of the GLA
25 Class.
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1 As a further alternative, Plaintiffs seek disgorgement of the amounts received by the
2 Defendants, in whole or in part.

3 In addition, for the breach of fiduciary duties relating to the reallocation of \$8 million and
4 other fees wrongfully collected by the Defendants, Plaintiffs seek disgorgement and will allocate
5 those damages in an equal share amount.
6

7 **INTERROGATORY NO. 13:**

8 Describe the bases for ADDERLEY's and the putative GLA CLASS's contention that
9 their group licensing rights were included within the "exclusive" 2005 EA AGREEMENT
10 (TAC¶ 25) in light of the fact that the ADDERLEY GLA is expressly "non-exclusive."
11

12 **RESPONSE TO INTERROGATORY NO. 13:**

13 Plaintiffs object to this Interrogatory on the grounds that it calls for a legal conclusion.
14 Plaintiffs further object to this Interrogatory on the grounds that the term "exclusive" is vague and
15 ambiguous. Subject to and without waiving these objections or the General Objections, Plaintiffs
16 respond as follows:

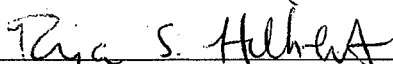
17 There are several bases for concluding that the group licensing rights of Adderley and the
18 GLA Class are included within the 2005 EA Agreement. First, the Adderley GLA grants
19 Defendants the exclusive right to use the retired player's image in connection with group
20 licensing. Specifically, the Adderley GLA states that "[t]he undersigned player retains the right
21 to grant the use of his image to another entity for use in a group of five (5) or less present or
22 former players . . ." By defining the rights retained by the retired player, Defendants have
23 necessarily determined the rights that the retired player does not retain, *i.e.*, retired players do not
24 retain the right to grant the use of his image in connection with group licensing programs
25 (licensing "six (6) or more present or former NFL player images). Thus, for purposes of the 2005
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1 EA Agreement, Defendants had the ability to and did grant the exclusive right to use retired
2 player images.

3 Second, whether Players Inc conveys "exclusive" rights to EA is separate and independent
4 of whether GLA Class members have granted "non-exclusive" rights to Players Inc. The
5 "exclusive" language in the 2005 EA Agreement means that Players Inc has unilaterally
6 determined that it will not license retired player rights to any other licensee with respect to those
7 goods covered by the 2005 EA Agreement. Players Inc (as well as the GLA Class members)
8 retains the right to license retired player group licensing rights to countless other licensees for
9 different goods. Significantly, Players Inc did not grant to EA the sole (*i.e.*, exclusive) right to
10 use retired player images generally to the exclusion of all other licensees.

11 Dated: May 19, 2008

12 MANATT, PHELPS & PHILLIPS, LLP

13
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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT
SAN FRANCISCO DIVISION

BERNARD PAUL PARRISH, HERBERT ANTHONY ADDERLEY, and WALTER ROBERTS III, on behalf of themselves and all others similarly situated,

Plaintiffs,

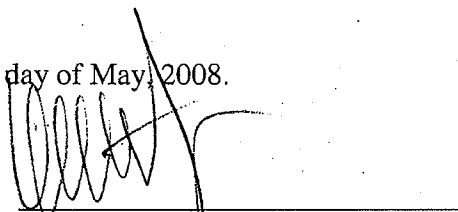
NATIONAL FOOTBALL LEAGUE PLAYERS ASSOCIATION, a Virginia corporation, and NATIONAL FOOTBALL LEAGUE PLAYERS INCORPORATED d/b/a PLAYERS INC, a Virginia corporation,

Defendants.

CIVIL ACTION NO. C07 0943 WHA
VERIFICATION

I, Laura M. Franco, have reviewed Plaintiffs' Objections and Responses to Defendants' Third Set of Interrogatories and know the contents thereof. I believe to the best of my knowledge that the matters stated therein are true and correct.

Declared under penalty of perjury this 19th day of May, 2008.



Laura M. Franco