

Exhibit M
to the
Declaration Of Ryan S. Hilbert In Support Of
Plaintiffs' Opposition To Defendants' Renewed
Motion For Judgment As A Matter Of Law

To: Feffer, Andy[Andy.Feffer@nflplayers.com]
Subject: FW: Hall of Fame
Sent: Thur 11/1/2007 2:23:44 PM
From: Nahra, Joe



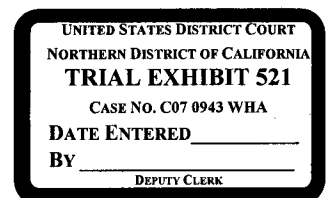
From: Clay Walker [mailto:cwalker@fantasysportsventures.com]
Sent: Tuesday, February 20, 2007 1:27 PM
To: Nahra, Joe
Subject: RE: Hall of Fame

We never agreed to contribute \$100k towards the annual \$400k cost. This is about the 10th time that Paul Cairns has brought it up so perhaps he thinks repeating it will make it true. I specifically told Gary that Players Inc was not going to cover any of the cost and he said the NFL would make up the difference. I had that conversation with him on multiple occasions. For the record, this came up because Take Two went after retired players to create and "NFL" style videogame after we gave the exclusive to EA. I was able to forge this deal with the HOF that provides them with \$400k per year (which is significantly below market rate) in exchange for the HOF player rights. EA owes me a huge favor because that threat was enough to persuade Take Two to back off its plans, leaving EA as the only professional football videogame manufacturer out there.

From: Nahra, Joe [mailto:Joe.Nahra@nflplayers.com]
Sent: Tuesday, February 20, 2007 9:28 AM
To: Clay Walker
Subject: FW: Hall of Fame

Can you please put your PI hat back on and provide some insight here?

From: Cairns, Paul [mailto:pcairns@ea.com]
Sent: Tuesday, February 20, 2007 7:18 AM
To: Goodstadt, Joshua
Cc: Nahra, Joe
Subject: FW: Hall of Fame



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Hi Josh – really great to meet you finally in Miami. Hope you enjoyed the rest of the trip.

Dale Jackson told me that he had mentioned this issue of the license we have with the Hall of Fame? As you'll see from my note to Gary Gertzog below, the original agreement was that we would pay \$200K per year, with the NFL and Players Inc contributing \$100K each per year.

Clay hadn't wanted to include anything about a credit this in the main contract. When I went back through email this morning, I saw one from him where he was going to try and persuade Gary to provide the full \$200K credit. I don't know if he ever did anything about that. Gary is out till the end of the week so I can mention it to him. Obviously, we're just keen to ensure that we are only responsible for \$200K per year (although we ended up paying a little more than this to cover any new members inducted after our agreement). Copying in Joe also as he may remember this.

I'd be grateful for your thoughts on this. We paid the Hall of Fame the full \$400K last year and will be invoiced again by them for 2007 so I need to deal with it fairly soon.

Kind regards

Paul

From: Cairns, Paul
Sent: 19 February 2007 17:40
To: 'Gertzog, Gary'
Subject: Hall of Fame

Hi Gary

I hope you're well – it was good to see you in Miami for the Super Bowl.

I'm sure you'll recall the protracted discussions around the license with the Hall of Fame? One question has come up recently in connection with how the NFL and Players Inc should make their contribution to the overall cost. If you recall, the total fee was \$400K per year, with EA contributing \$200K and then the NFL and Players Inc putting in \$100K each.

At the time, Clay Walker refused to put anything in the contract which dealt with this, saying that we would sort this out separately. Obviously, Clay has now left although I'm not too concerned about this as I have plenty of emails from him on this. I will work this through with our contacts at Players Inc but I wanted to have your thoughts also. It would seem to be easiest to receive a credit or from other payments due but I don't really mind if there's another way that you'd prefer to handle it.

Many thanks

Paul

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