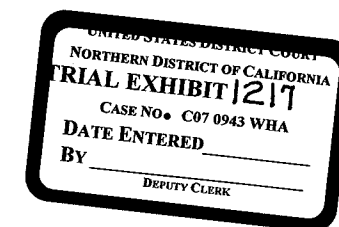


Exhibit C
to the
Declaration Of Ryan S. Hilbert In Support Of
Plaintiffs' Opposition To Defendants' Renewed
Motion For Judgment As A Matter Of Law

NFLPA

Total Royalty Payments by Year by Licensee

Name	2004	2005	2006	2007	Total
1 20TH CENTURY FOX		25,000.00			\$ 25,000.00
2 23 K GOLD	20,000.00	12,500.00			32,500.00
3 5TH & OCEAN			761.46		761.46
4 ABC		81,038.10			81,038.10
5 ACTIVA	63,210.00	74,084.90	142,574.21	434,953.00	714,822.11
6 ADIDAS	399,135.67				399,135.67
7 AIRPLAY NETWORK				35,000.00	35,000.00
8 ALEXANDER GLOBAL	57,670.34	2,358.58			60,028.92
9 ALL SPORT ENTERTAINMENT	54,637.91	88,452.44	161,728.54		304,818.89
10 AMERICAN CITY BUSINESS JOURN				25,000.00	25,000.00
11 AOL		25,000.00	50,000.00	100,000.00	175,000.00
12 ATARI	110,881.87	50,000.00	75,000.00	67,891.09	303,772.96
13 Athlon Sports	15,994.95				15,994.95
14 BANK OF AMERICA		313.84			313.84
15 BRADFORD	72,360.20	49,565.80	85,786.29	4,005.08	211,717.37
16 CDM FANTASY SPORT	36,545.34		450,000.00	98,422.69	584,968.03
17 CLASSIC BALLOON					-
18 Commemorative Tickets			15,000.00		15,000.00
19 DALLAS COWBOYS	203,097.48	270,077.50	164,737.22	337,496.59	975,408.79
20 DCP SERVICES					-
21 Disney Worldwid			412,175.03	342,614.09	754,789.12
22 DONRUSS PLAYOFF				4,197,446.20	4,197,446.20
23 DREW PEARSON					-
24 EA	11,805,072.59	13,759,152.71	24,737,063.41	31,996,602.97	82,297,891.68
25 EASTBAY	45,606.24	(1,301.07)	6,316.65	2,559.60	53,181.42
26 EPIC CYCLE		5,000.00	5,000.00		10,000.00
27 ESPN	140,019.23	515,012.89			655,032.12
28 Excalibur Electronics				36,326.14	36,326.14
29 EXCLUSIVE PRO SPORT	12,451.06	11,769.54	10,372.16	4,560.81	39,153.57
30 F&W PUBLICATION				10,000.00	10,000.00
31 FANBALL		41,463.65	23,126.78		64,590.43
32 FANTASY SPORTS		53,344.20	58,674.00		112,018.20
33 FATHEAD INC			144,204.01	(47,144.39)	97,059.62
34 FIFTH & OCEAN		5,046.92			5,046.92
35 FLEER	1,571,664.97	1,630,763.01			3,202,427.98
36 FLIPP SPORTS	30,000.00	18,052.00			48,052.00



NFLPA**Total Royalty Payments by Year by Licensee**

Name	2004	2005	2006	2007	Total
37 FOTOBALL USA	97,062.16				97,062.16
38 Fox Sports	25,000.00		25,000.00	65,483.00	115,483.00
39 FRANCO APPAREL					-
40 Fruit of the Loom	2,489.74		616.97		3,106.71
41 Gamewear Inc.				5,000.00	5,000.00
42 GARAN					-
43 GRACELYN, INC			50,000.00	62,068.43	112,068.43
44 HASBRO					-
45 HAWTHORNE	203,376.38	363,431.24	300,623.70	22,606.48	890,037.80
46 Head2Head Sport			48,550.55	90,280.53	138,831.08
47 HEALY	24,248.70	15,675.42	20,887.66	18,120.88	78,932.66
48 HUMONGOUS			169,007.35		169,007.35
49 IMAGINATION	52,905.68	2,774.29			55,679.97
50 INFOGRAMS	23,727.46	(40,000.00)			(16,272.54)
51 JAMDAT MOBILE		50,000.00	98,827.82		148,827.82
52 JOHN F. TURNER	183,464.62	220,359.75	157,208.62	283,647.05	844,680.04
53 JOY ATHLETIC	55,704.32				55,704.32
54 K2 LICENSING		41,826.89	31,958.70	29,886.14	103,671.73
55 KING B					-
56 KRAUSE PUBLICAI		5,000.00			5,000.00
57 Little Earth Productions				2,186.85	2,186.85
58 LOGO ATHLETIC	97,625.90	59,120.20	12,732.11		169,478.21
59 MAJESTIC ATHLETIC	444,596.32	465,686.40			910,282.72
60 MBI	276,276.28	100,426.53	98,578.23	242,734.69	718,015.73
61 MICROSOFT	447,456.68	201,184.95			648,641.63
62 MIDWAY	350,000.00				350,000.00
63 MJM		50,000.00	50,000.00		100,000.00
64 MOTION IMAGING			60,000.00		60,000.00
65 MVP PICS		11,015.86			11,015.86
66 NATIONAL DIRECT		155,000.00			155,000.00
67 NFL	14,226.28	365,000.00		124,000.00	503,226.28
68 NFL VIGNETTES	262,000.00				262,000.00
69 NIKE					-
70 NODLAND INVESTMENTS			10,000.00	38,417.21	48,417.21
71 NUMBERS INC					-
72 ON FIELD APPARIEL	2,882,107.64	3,491,568.97	4,065,859.24	4,122,111.09	14,561,646.94

NFLPA**Total Royalty Payments by Year by Licensee**

Name	2004	2005	2006	2007	Total
73 Original Mini's				15,000.00	15,000.00
74 PACIFIC	69,682.51				69,682.51
75 PARISH NATIONAL			25,000.00		25,000.00
76 PAYDAY SPORTS			10,000.00	15,000.00	25,000.00
77 PETER DAVID	8,051.75	30,607.54	7,500.00	4,830.11	50,989.40
78 PHOTO FILE	162,874.24	191,854.10	348,735.94	327,206.42	1,030,670.70
79 PLAYOFF	1,878,034.80	2,262,636.58	2,676,112.15		6,816,783.53
80 Pro Specialties	46,992.00	103,008.01	135,000.00	30,616.96	315,616.97
81 PROTRADE SPORTS			26,622.00	37,354.20	63,976.20
82 RACING CHAMPION	101,938.84	96,462.07			198,400.91
83 RC2			117,639.93	248,256.29	365,896.22
84 Ready-Set-Go Fantasy				3,428.75	3,428.75
85 REEBOK	164,993.83				164,993.83
86 RIDDELL		15,000.00	40,000.00	50,000.00	105,000.00
87 RIPON	1,807.56	1,512.56	1,366.02	1,576.30	6,262.44
88 S C Christmas I				5,000.00	5,000.00
89 Sababa Global			10,000.00	18,135.61	28,135.61
90 SANDBOX.COM					-
91 SC New Haven Co				3,545.00	3,545.00
92 SCOTTISH CHRIST				5,000.00	5,000.00
93 SEGA	686,189.24	2,553,918.16		(262,500.00)	2,977,607.40
94 SERIOUS USA	20,000.00	30,000.00	25,000.00		75,000.00
95 SONY	683,530.00	220,510.00			904,040.00
96 SPORTSLINE	450,000.00	600,000.00	1,251,726.00	1,000,000.00	3,301,726.00
97 STACKABLE SPORT	107,000.00	(7,000.00)			100,000.00
98 STAHL'S	862.86	1,511.26	5,548.15	16,102.37	24,024.64
99 STARLINE	35,653.44	(923.73)			34,729.71
100 STATS INC	25,000.00	33,387.73	29,467.58	26,967.25	114,822.56
101 STEINER SPORTS	20,000.00				20,000.00
102 STRAT-O-MATIC	14,537.28	13,887.44	14,378.95	14,597.10	57,400.77
103 TEAM BEANS	311,491.93	266,719.27	204,410.39	165,996.89	948,618.48
104 THE BOELTER COMPANIES				10,000.00	10,000.00
105 THE MEMORY CO	25,000.00				25,000.00
106 THE MERRICK MINT		12,500.00	63,122.93	42,500.00	118,122.93
107 The Northwest Company				15,000.00	15,000.00
108 THE SPORTING NEWS	135,872.78				135,872.78

NFLPA**Total Royalty Payments by Year by Licensee**

Name	2004	2005	2006	2007	Total
109 THQ		300,000.00	200,000.00	150,000.00	650,000.00
110 TMP INT'L	809,716.56	980,651.49	564,684.99	420,760.85	2,775,813.89
111 TODD MCFARLAN	38,275.00				38,275.00
112 TOPPS	1,753,938.02	1,936,490.00	2,877,378.38	4,150,532.28	10,718,338.68
113 TR OLD MONEY					-
114 TRANSPORT GRAPHICS	8,888.72	(502.23)			8,386.49
115 TRENDS INTERNATIONAL	31,193.71	34,335.27	35,987.89	53,232.64	154,749.51
116 ULTIMATE SPORTS CHALLENGE					-
117 UPPER CLASS COL				11,558.38	11,558.38
118 UPPER DECK	1,996,702.52	2,217,688.36	2,781,023.66	3,112,792.52	10,108,207.06
119 USAOPOLY	25,000.00	71,013.60	90,514.14	107,306.72	293,834.46
120 VF Corp.				34,345.59	34,345.59
121 VULCAN	12,611.41	108,935.81	109,504.91	83,420.42	314,472.55
122 WHATIFSPORTS.COM	12,500.00				12,500.00
123 WHITE, REGINALD			(1,355.76)		(1,355.76)
124 WILMINGTON PROD	12,500.00	15,000.00	12,420.52		39,920.52
125 WINCRAFT	14,465.19	10,726.78	28,875.70	45,833.09	99,900.76
126 WINNING STREAK				7,500.00	7,500.00
127 WIZARDS OF THE COAST					-
128 YAHOO	237,885.26	408,738.92	730,685.45	26,852.69	1,404,162.32
Accruals					-
Others	46,471.28				46,471.28
Total	\$ 30,030,276.74	\$ 34,783,434.50	\$ 44,163,720.63	\$ 52,750,024.65	\$ 161,727,456.52