

**EXHIBIT B**

**TO THE**

**DECLARATION OF**

**JENNIFER M. KEOUGH**

**IN SUPPORT OF**

**CLASS COUNSELS'**

**RESPONSE TO JULY 21, 2010 ORDER**



June 24, 2010

**VIA EMAIL & U.S. MAIL**

Lewis T. LeClair, Esq.  
McKool Smith, P.C.  
300 Crescent Court, Suite 1500  
Dallas, TX 75201

RE: Adderley, et al.v. National Football League Players Association, et al.  
(GCG Invoice for Notice and Claims Administration)

Dear Lew:

Enclosed, please find GCG's invoices for fees and costs associated with Notice and Claims Administration for the above-mentioned case from May 1, 2010 through May 31, 2010, in the amount of \$7,045.89, and from June 1, 2010 through Project Completion in the amount of \$51,411.83.

Please note that we previously only received partial payment for invoice 08828. The unpaid balance of that invoice is \$7,139.63. The total amount due at this time is **\$65,597.35**.

Please arrange for the above noted invoices to be paid from the escrow funds. If you have any questions about the enclosed invoice, please do not hesitate to contact me at the number below.

Thank you and best regards.

Very truly yours,

A handwritten signature in black ink that reads "Jennifer M. Keough". The signature is written in a cursive, flowing style.

Jennifer M. Keough  
Executive Vice President

Enclosure



815 Western Avenue  
 Suite 200  
 Seattle, WA 98104  
 Phone 206-876-5300  
 Fax 206-876-5201

DATE	INVOICE #	ACCOUNT	BILL TO
6/24/2010	09149	FLP	Lewis T. LeClair, Esq. McKool Smith, P.C. 300 Crescent Court, Suite 1500 Dallas, TX 75201

PROJECT	Amount Due for the Current Invoice Period:	\$2,840.87
Adderley, et al. v. National Football League Players Association, et al.	Projected Total to Completion:	\$48,570.96
	Total Amount Due:	<b>\$51,411.83</b>

**GCG Notice and Claims Administration Fees: June 1, 2010 through Project Completion**

Transactional Item	Agreed Fee	Actual Volume This Invoice	Amount Due This Invoice	Projected to Completion Volume/Total
<b>DISSEMINATION OF NOTICE</b>				
Printing of Notice Packet (6-page Notice, 1-page Claim form with personalization, 4-page W-9 Form in #10 Envelope)	\$0.99 each		Billed Invoice #07800	----
Printing of 4-page Proof of Claim Form with personalization in #10 Window Envelope	\$0.77 each	----	----	----
Remails & Fulfillment of Notice Packet Requests	\$0.65 each	----	----	----

<b>DATA ENTER NAMES &amp; ADDRESSES</b>				
From Returned Mail and Other Correspondence	\$0.55 each	1	\$0.55	----

<b>IMAGING DOCUMENT MANAGEMENT AND STORAGE</b>				
Sort Mail	\$0.45 each	2	\$0.90	108/\$48.60
Prep Mail	Standard hourly rates		Included with Claims Processing	----
Scan Mail	\$0.12 per image	52	\$6.24	----
Document Storage – Electronic	\$0.008 per image/record per month	7,921	\$31.67	\$221.79
Document Storage – Paper	\$1.50 per box per month	2	\$1.50	\$10.50
Process Undeliverables	\$0.25 each	----	----	----



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<b>CLAIM VALIDATION</b>				
Process Claims/W-9 Forms	\$1.25 each	1	\$1.25	-----
Additional Processing for Non-Conforming Claims	Standard hourly rates	-----	-----	-----
Prepare Deficiency/Rejection Letters	\$1.50 each	-----	-----	-----
Handle & Process Exclusions	Standard hourly rates	-----	-----	-----

<b>CONTACT SERVICES</b>				
IVR Update & Re-Programming	\$1,500.00		Billed Invoice #07800	-----
IVR Minutes	\$0.49 per minute	174.20	\$85.36	2,025.00/\$992.25
CSR/Live Operator Including Transcriptions of Recorded Messages	\$0.95 per minute	12.00	\$11.40	450.00/\$427.50
Monthly Maintenance Charge	\$100.00 per month	6/1/10 - 6/15/10	\$50.00	\$350.00
Management of Call Center	Standard hourly rates	-----	-----	\$2,000.00
Handling of Class Member Communications (call backs, emails and other correspondence)	Standard hourly rates	14.6	\$1,216.50	\$15,625.00

<b>WEBSITE SERVICES</b>				
Standard Set-Up & Design	\$3,500.00		Billed Invoice #06229	-----
Monthly Maintenance Charge	\$100.00 per month	6/1/10 - 6/15/10	\$50.00	\$350.00
Website Updates	Standard hourly rates	-----	-----	\$125.00

<b>DISTRIBUTION SERVICES</b>				
Printing of Checks/1099 Forms	\$1.25 each	-----	-----	2,076/\$2,595.00
Check Reissues	\$1.95 each	-----	-----	125/\$243.75
Handling Undeliverable Checks	\$5.00 each	13	\$65.00	83/\$415.00
Prepare and File Tax Returns (if necessary)	\$2,500.00 per return	-----	-----	1/\$2,500.00

<b>PROJECT MANAGEMENT</b>				
Project Management		7.1 PM hours		
Quality Assurance		3.6 QA hours	\$1,320.50	\$21,250.00
Systems Support		1.1 SS hours		

	<b>TOTAL FEES:</b>		<b>\$2,840.87</b>	<b>\$47,154.39</b>
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Expenses: June 1, 2010 through Project Completion	Expenses Due this Period	Expenses To Completion
DESCRIPTION	AMOUNT	AMOUNT
Copying/Printing/Facsimile	----	\$3.60
Postage For Distribution	----	\$968.44
Messenger/Courier	----	\$210.64
Bookkeeping Services	----	\$187.50
Project Supplies/Equipment	----	\$32.68
Telephone	----	\$13.71
<b>TOTAL EXPENSES:</b>	----	<b>\$1,416.57</b>

**AMOUNT DUE THIS PERIOD (FEES AND EXPENSES):** \$2,840.87

**PROJECTED TOTAL FOR PROJECT COMPLETION:** \$48,570.96

**TOTAL DUE THIS INVOICE:** \$51,411.83

Please forward payment directly to the address printed on the invoice or wire funds to Signature Bank, ABA #026013576, A/C #1500237410. Thank you.