# **EXHIBIT 13**

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PeopleSoft. Andy Allbritten To: CS Extended Managers 01/19/2005 11:34 PM CC: Subject: RE: TornorrowNow - Attorney client privileged

fyi,

---- Forwarded by Andy Allbritten/PeopleSoft on 01/19/2005 03:24 PM -----

PeopleSoft.	Andy Allbritten 01/19/2005 03:12 PM	To: juergen.rottler@oracle.com cc: david_hare@peoplesoft.com, Denise_Grills@peoplesoft.com, nancy_lyskawa@peoplesoft.com, Robbin Henslee/PeopleSoft@PeopleSoft, Patty.Silveria@oracle.com, michael.lochead@oracle.com, David Siebert/PeopleSoft@PeopleSoft,
		John Schiff/PeopleSoft@PeopleSoft, john.wookey@oracle.com, Jim Petraglia/PeopleSoft@Peoplesoft, Lori

Sanabria/PeopleSoft@Peoplesoft Subject: RE: TomorrowNow - Attorney client privileged

Folks,

Here is a summary of our call today

## **Executive Summary**

A call was held a 10:00am 1/19/05 to discuss the acquisition of TomorrowNow by SAP and what the appropriate Oracle response should/would be. Agreement was reached to draft a plan to be reviewed on Friday with intent to begin execution immediately upon approval.

### Attendees:

Juergen Rottler, Andy Allbritten, Dave Siebert, Mike Lochead, Jim Petraglia, David Hare, Patty Silveria

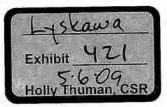
### Action Plan:

Assigned owner = Andy Allbritten

Develop a high level plan to address all major constituencies - use existing third party analysis work done by Psft Support Marketing team led by Nancy Lyskawa. Andy and Nancy will pull together plan for Friday review.

Major points to be addressed in plan:

- Take an offensive strategy this acquisition is a positive for Oracle since customers that want third
  party support wanted support not migration pressure. We want to emphasize the power of what we
  have.
- Don't issue direct response to SAP acquisition of TomorrowNow focus instead on the very positive support message from yesterday's launch. We don't want to make too much of this one event or call attention to it.
- Summarize new support roadmap launched yesterday for internal and external use
- Segment constituencies Customers, Industry Analysts, Financial Analysts, Field Sales, Support Sales, Press, etc.
- Redacted
- Include response to Microsoft and Lawson migration offers to Psft customers
- Address in plan all known third party support providers = TomorrowNow, Conexus Partners, Klee Associates, et al.
- Define customer outreach plan and what resources are available to accomplish this.
- Get Industry analysts involved to write articles on yesterday's announcements Juergen, Andy and Nancy are available for interviews.
- Include a plan to potentially offer reinstatement incentives to TomorrowNow customers.
- Quantify number of TomorrowNow customers and common SAP/Psft customers.



## ORCL00382993

UNIT	ED STATES DISTRICT COURT
NORTH	ERN DISTRICT OF CALIFORNIA
Case No	о. 4:07-cv-01658 РЈН/EDL
DEFEN	DANT Exhibit No. A-0421
Date Ad	mitted:
By:	
N	Vicole Heuerman, Deputy Clerk

Included in the development of the plan will be key contacts within E, E1 and World product lines. Additional resources will be called in as needed.

Support only offering - Current plan is not to create a general offering from OSS. Updates only offering - Is being removed from the OSS market offerings

Follow-up Meeting - Patty to send call in numbers Friday 1/21/05 11:30am PST

Andy Allbritten Group Vice President Support Services, WW Sales & Operations PeopleSoft / Oracle (925) 694-9620 Office

Lori Sanabria, Executive Assistant (925) 694-5075 Office juergen.rottler@oracle.com



juergen.rottler@oracle. com

01/19/2005 11:05 AM Please respond to juergen.rottler To: nancy\_lyskawa@peoplesoft.com, david\_hare@peoplesoft.com, andy\_allbritten@peoplesoft.com, Denise\_Grills@peoplesoft.com, robbin\_henslee@peoplesoft.com cc:

Subject: RE: TomorrowNow - Attorney client privileged

Hi Nancy,

We just got off a call where we discussed go forward plan on this. Andy will connect with you to debrief. We should have had you on the call :(. Please sync up with Andy as we drive things forward.

Andy, can you please send me a quick summary of what we just agreed to on the call? I am sure that a ton of people are going to want to jump on this today and quick outline of our plan will help us keep everyone focused on what needs to happen.

Thanks,

Juergen

----Original Message----From: nancy\_lyskawa@peoplesoft.com [mailto:nancy\_lyskawa@peoplesoft.com] Sent: Wednesday, January 19, 2005 10:55 AM To: david\_hare@peoplesoft.com; andy\_allbritten@peoplesoft.com; Denise\_Grills@peoplesoft.com; robbin\_henslee@peoplesoft.com Subject: Re: TomorrowNow - Attorney client privileged Importance: High

Team -

My team has been responsible for Support Services marketing at PeopleSoft and we now are put of Fred Studer's organization at Oracle. Here is a quick update on the TomorrowNow situation based upon the knowledge I have.

Redacted ------

These are the deliverables that we have already produced in regards to TomorrowNow:

Redacted

TomorrowNow script for the Support Sales executives to use in discussions with their customers Third Party support questions to be used by Support Sales executives in their renewal negotiation discussions with customers Validated TomorrowNow customer list on their website Developed full support product drop and partial support product dropped revenue analysis for revenue that may have been lost to TomorrowNow.

been lost to TomorrowNow. Redacted C1 to identify customers dropping support and migrating to TomorrowNow in Q4.

I have also responded to your comments below with the current status of work that is already in progress.

Please let me know if you would like to review an of these deliverables and how you would like us to work with you on this initiative.

Nancy

It should include:

 Proactive communication with JDE customer base on our World and El plans. This should include both electronic communication and in person customer group meetings.
 We have already been planning a global email campaign to launch the XE Support extension and 8.0 to the El customer base. This would include messaging on the value of remaining with Oracle support - the value of

direct support from the vendor. We can broaden this to also drop a

campaign to World and Enterprise customers on the value of maintaining support direct from the vendor - Oracle.

2. An analysis of the value proposition for JDE customers to stay with Oracle for both support and future product upgrades.

We have done some work on this and will provide to you. However, we need more specific details on product and technology value.

3. Analysis of SAP's offering to JDE customers and what a likely migration scenario could be - No work on this.

Analysis of pre-emptive purchase of other 3rd party support providers.
 No work on this.

Nancy Lyskawa Senior Director, Support Services Marketing Oracle Corporation Phone 972-725-3815 Cell 972-839-6961 ----- Forwarded by Nancy Lyskawa/PeopleSoft on 01/19/2005 12:27 PM -----

#### Denise Grills

Lyskawa/PeopleSoft@Peoplesoft 01/19/2005 12:24 PM

То:	Nancy

cc:

Subject: Re: TomorrowNow

John Schiff@peoplesoft.com,

Denise Grills

Product Marketing Director Oracle Corporation Denver, CO 303-334-5868 denise grills@peoplesoft.com ----- Forwarded by Denise Grills/PeopleSoft on 01/19/2005 11:24 AM -----

John Schiff To: Denise Grills/PeopleSoft@PeopleSoft 01/19/2005 09:30 AM Subject: Re: TomorrowNow

Let's talk

John Schiff General Manager - World Oracle | PeopleSoft One Technology Way Denver CO 80237

Voice: +1 (303) 334-4767 Fax : +1 (303) 334-8260

John\_Schiff@PeopleSoft.com ----- Forwarded by John Schiff/PeopleSoft on 01/19/2005 09:30 AM -----"John Wookey" <john.wookey@orac To: david\_hare@peoplesoft.com le.com> cc: juergen.rottler@oracle.com, patty.silveria@oracle.com, David\_Siebert@peoplesoft.com,

01/19/2005 09:27

All,

I read the news on this at 5a.

While I am unsure that SAP's acquisition of TommowNow creates any more issues for us in customer retention, it underscores the need for us to take action.

Dave (Siebert),

I know that you are in a transitional role now, but would ask you to work with Joel, Dave Hare, John and Les to develop a plan to maximize customer retention.

It should include:

 Proactive communication with JDE customer base on our World and E1 plans. This should include both electronic communication and in person customer group meetings.
 An analysis of the value proposition for JDE customers to stay with Oracle for both support and future product upgrades.

3. Analysis of SAP's offering to JDE customers and what a likely migration scenario could be 4. Analysis of pre-emptive purchase of other 3rd party support providers.

Is this something that you could get started?

John

Things are going to get mighty interesting real soon. I'll see if I can get more info on it and pass it along.

David Hare Group Vice President Support Services Office: 925/694-5078 david hare@peoplesoft.com

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-----Forwarded by David Hare/PeopleSoft on 01/19/2005 07:02AM -----

To: David Hare@PeopleSoft From: Leila Anthony/PeopleSoft Date: 01/19/2005 06:20AM Subject: TomorrowNow Leila Anthony Director, Global Customer Care Products & Technology Pleasanton Office: 925/694-5786 leila\_anthony@peoplesoft.com