## **EXHIBIT 33**

Message

From:

Klein, Christian [/O=SAP/OU=EUROPE1/CN=RECIPIENTS/CN=00000050059]

Sent:

10/25/2005 6:49:25 AM

To:

Ziemen, Thomas [/O=SAP/OU=EUROPE1/CN=RECIPIENTS/CN=000000042894]; Welz, Bernd

[/O=SAP/OU=EUROPE1/CN=RECIPIENTS/CN=000000034205]

CC:

Josenhans, Joerg [/O=SAP/OU=EUROPE1/CN=RECIPIENTS/CN=000000035108]

Subject:

TNow Budget 2006

Attachments:

Business\_Case\_TNow\_Vers4.ppt; Business-Case-Migration2006Vers 1.ppt; 3yp template.xls

Importance:

High

Hallo Thomas, Hallo Bernd,

anbei der Budget Case TNow.

Die Zahlen sind bereits im System reflektiert. Ein Problem dass ich hier noch sehe ist, dass wir on top auf HL1 8,4M€ externen Umsatz nehmen, dagegen aber 9,3M€ Kostenbudget (123 FTE) beantragen. Hier benötigt Gerd noch einige gute Argumente auf den Slides 3-5.

Bernd: Du hast ja bereits erwähnt, dass die Ausweitung des Programms auf Siebel Kunden eines sein könnte. Des weiteren müssen wir deutlich herausustreichen, dass wir von HL1 zu HL2 8,4M€ Revenue on top nehmen, TNow aber verglichen zu 2005 den Umsatz verdoppein wird (von 10,6 in 2005 auf 23,6 M€ in 2006).

Die Übersichtslides 2-3 finde ich sehr gelungen Thomas. Einzig die Kosten in 2006 / 2007 verstehe ich nicht (mit Fragezeichen markiert).

Wenn wir das Zusatzbudget bekommen, hätten wir bereits in 2006 Gesamtkosten von 20M€ und nicht wie aufgeführt 8,9M€.

#### **REDACTED**

Jörg: Benötige von dir nochmals das angehängte Excel für TNow und Migration, da Corp. Controlling auch die COS Sicht sehen will und die Zahlen im alten Excel nicht genau mit dem System übereinstimmen.

Gräße.

Christian





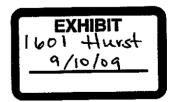


Business\_Case...

Business-Case-...

3yp template.xls

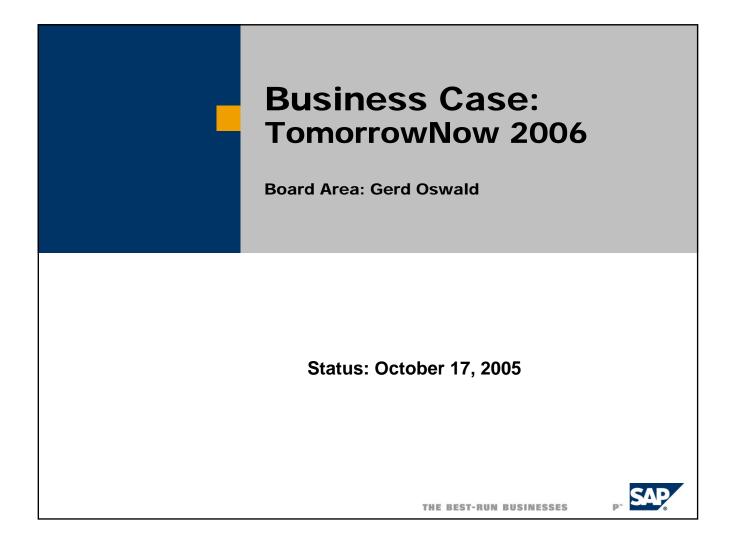
1.ppt



SAP-OR00250204

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
Case #: 07-cv-01658-PJH
PLNTF EXHIBIT NO. 0958
Date Admitted:

By:\_\_\_\_\_ Nichole Heuerman, Deputy Clerk



### **TomorrowNow Key Performance Indicators 2005**

#### **Contracts per Quarter & Region**

		Q1*	Q2	Q3	Q4**	Σ
	NA	74	23	10	51	158
	EMEA	0	1	0	0	1
	APA	0	0	0	0	0
	LAM	0	0	0	0	0
	Σ	74	24	10	51	159

Highlights:

\* Includes 68 customer contracts from 2004

<u>م</u>		Q1	Q2	Q3	Q4	Σ
ŭ,	NA	3	8	4		15
Passag	EMEA	2	5	5		12
	APA	0	2	0		2
Safe	LAM	0	1	0		1
v	Σ	5	16	9		30

# Highlights: REDACTED ALJANA TELEKCOM

#### Financial View 2005 (in €Mn)

	Q1	Q2	Q3	Q4*	Σ
TNow stand alone deals	0.4	0.6	1.2	1.2	3.4
Bundled deals**	0	0	2.8	4.4	7.2
External Revenue	0.4	0.6	4.0	5.6	10.6
Total Expenses	0.9	2.0	3.3	4.4	10.6
Contribution (incl. Charge Backs)	-0.5	-1.4	0.7	1.2	0
Profitability	-125%	-233%	17.5%	21%	0%
Revenue Taken Away from Oracle***	5.1	3.4	2.3	12.0	22.8

- Forecast
- \*\* Additional budget revenue booked within CSO: Adjustment on bundled deals that were not posted as external revenue in TomorrowNow (but charged internally)
  - \* Doubled contract volume of newly signed and renewed TomorrowNow deals

#### Global Set Up / FTE per Region (cumulated)

	Q1	Q2	Q3	Q4*
NA	39	54	68	74
EMEA - NL - UK	0	1 3	2 9	5 11
Singapore	0	0	5	8
Σ	39	58	84	98

\* Forecast

#### **Key Achievements**

- Gained market visibility and credibility, especially in EMEA and APA
- TomorrowNow installed base grown to 108 customer contracts, 39 new customer contracts (e.g. Yazaki, Waste Management, ArvinMeritor, Borders Group) and 21 renewals (e.g. Cowlitz County, Quad Graphics) within the first 9 months of 2005 (renewal rate > 90%)
- Joint demand generation process and campaigns
- Signed first contract outside the US and generated global references
- Strong increase of average deal size:
   Stand-alone € 42K → € 70K; Safe Passage € 138K
- Maintenance Contract Volume taken away from Oracle grown up to € 22.8M by end of 2005 (doubled contract volume of newly signed and renewed TomorrowNow deals)

#### **Business Outlook** TomorrowNow Pipeline (stand-alone deals) Safe Passage Pipeline (bundled deals) 27 [2 □ Booked ■ Booked ■ Won ■ Won 108 ■ In Process ■ In Process 2005 2006 2005 2006 □ Discontinued 113-□ Discontinued ■ Lost ■ Lost -166 130 In Total: 134 In Total: 298 In Total: 240 In Total: 161 Weighted Pipeline Q4 2005 / 2006: Weighted Pipeline Q4 2005 / 2006: → 311 Opport. \* 26% Win Rate \* €138K Avg. Deal Size = €11.1M → 243 Opport. \* 74% Win Rate \* €70K Avg. Deal Size = €12.6M 2005/2006 Opportunities by Phase: A/B 17%, C/D 44%, E/F 39% Financial View 2006 (in €Mn) Financial View 2007 (in €Mn)

	Q1	Q2	Q3	Q4	Σ	
TNow stand alone deals	2.8	3.0	3.3	3.5	12.6	
Bundled deals*	1.8	2.4	3.1	3.8	11.1	
External Revenue	4.6	5.4	6.4	7.3	23.7	
Total Expenses	-2.3	-2.4	-2.2	-2.0	-8.9	7
Margin					15%	
FTE Total	140	172	200	224	224	
■ NA Total	80	85	90	99	99	
■ LAM Total	5	8	10	13	13	
■ EMEA Total	27	40	50	56	56	
■ APA Total	28	39	50	56	56	

	Q1	Q2	Q3	Q4	Σ	
TNow stand alone deals	4.7	5.6	6.4	7.2	23.9	
Bundled deals*	4.6	5.5	6.3	7.1	23.5	
External Revenue	9.3	11.1	12.7	14.3	47.4	
Total Expenses	-3.7	-3.2	-2.6	-2.3	-11.8	?
Margin					25%	
FTE Total	249	266	277	300	300	
NA Total	104	105	107	112	112	
■ LAM Total	15	18	22	24	24	
■ EMEA Total	58	67	67	71	71	
APA Total	72	76	81	93	93	
						STREET, SQUARE,

Additional budget revenue booked within CSO: Adjustment on bundled deals that were not posted as external revenue in TomorrowNow (but charged internally)

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THE BEST-RUN BUSINESSES





#### BC TomorrowNow 2006: Executive Summary, Reason



#### Review 2005 and Base of Operations for 2006:

- Key Achievements 2005:
  - Expected growth of TomorrowNow installed base up to approx. 160 customer contracts (started with 68 at beginning of 2005)
  - Expected Maintenance contract volume of approx. € 11,5M (doubles to € 23M Maintenance contract volume taken away from Oracle). This order entry has to be supplied in 2006
  - First steps taken to establish TomorrowNow globally according to Business Opportunity (EMEA: UK, NL and APA: Singapore in addition to the existing seven US locations; foundation of TNow subsidiary in Australia in preparation)

### **—**

#### Motivation for and description of business case (BC):

- As a result of he acquisition of PeopleSoft by Oracle, SAP launched the Safe Passage Program for customers also running PSFT and JDE to offer a way out of he uncertainties arisen by this acquisition
- The Maintenance offering a key part of the Safe Passage Program and provided by TomorrowNow is used as enabler for future license revenue, to grow maintenance contract volume taken away from Oracle and to generate additional maintenance revenue for SAP
- The PSFT's / JDE's customer base consists of 12,500 customers, approx. 2,000 joint SAP/PSFT customers which build SAP's market opportunity
- Student Administra ion and Customer Rela ionship Management identified as two new Business opportunities
- Growth opportunity reinforced by newly announced "Oracle Lifetime Support" with significant uplift of Maintenance fees
- Expected revenue growth till 2008





■ In order to continue the successful establishment of TomorrowNow according to strong expected grow h of the Off-Oracle Maintenance Business, the additional Budget (€8,55M) and FTEs (123) for 2006 have to be approved



<sub>p.</sub> SAP

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### BC TomorrowNow 2006: Executive Summary, Impact

- → How does this BC support SAP's strategy and Board area strategy?
  - Safe harbor for PeopleSoft and JDEdwards customers
  - Leverage service as competitive weapon in order to restrict competition
  - Support SAP's strategy to grow and secure Maintenance revenue
  - Strengthen global market position and increase global market share
- Market Potential of TomorrowNow
  - 160 TNow new customer contracts and renewals expected for 2005
  - 400 TNow new customer contracts and renewals expected for 2006
  - Appr. 240 TNow stand-alone opportunities after Oracle announcement of Lifetime Support Strategy with significant uplift of Maintenance fees for PSFT customers
  - Appr. 300 bundled Safe Passage opportunities (status September 2005)
  - Expected maintenance revenue taken away from Oracle for 2005: approx. €23M
  - Expected maintenance revenue taken away from Oracle for 2006: approx. €66M



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#### BC TomorrowNow 2006: Executive Summary, Impact

- → Committed Revenues by Region/by Product (incremental)
  - No breakdown per region
- → Development/Field Resource Impact (if approved by FLT)(incremental)
  - No Development / Field Resource Impact
- → Other
  - none
- → Impact of "Doing Nothing"
  - Miss the unique increased opportunity to take away Maintenance revenue from Oracle, reinforced by the newly announced "Oracle Lifetime Support Program", and to encounter Oracle's new Maintenance strategy
  - Other software vendors might provide a safe harbor initiative and win advantage over SAP
  - SAP to lose potential maintenance and license revenue as well as customers



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### BC TomorrowNow 2006: Incremental P&L overview for 2006

Additional budget PAC	TOTAL HL1		<u>add</u>	itional P&L 2	006			P	&L 2006		
all figures in "000 EURO	TY 2006	Q1	Q2	Q3	Q4	TY 2006	Q1	Q2	Q3	Q4	TY 2006
EXTERNAL REVENUE	15.652	-1392 *	-1144*	-896*	-647 <sup>*</sup>	-4080	2767	3015	3263	3512	1255
3rd Party Services	-797	-82	-82	-82	-82	-326	-281	-281	-281	-281	-112
Personnel Expenses	-8.577	-583	-1129	-1491	-1885	-5087	-2727	-3273	-3635	-4029	-1366
Travel/Entertainment	-341	-120	-120	-120	-120	-479	-205	-205	-205	-205	-8
Marketing	-180	-447	-447	-447	-447	-1788	-492	-492	-492	-492	-19
Infrastructure	-902	-125	-231	-281	-310	-948	-351	-457	-506	-536	-18
License/Sales Comm.											
Provision / Other Tax											
Other Inc./Exp., net											
Local EXPENSES	-10.798	-1275	-2008	-2420	-2843	-8546	-3974	-4708	-5119	-5543	-1934
Internal Charges for	-482	1879	2558	3230	3906	11573	1758	2437	3110	3785	110
Bundled Deals, net *	-402	1013	2006	3230	3306	11573	11,00	2431	3110	3100	110
Building / IT	115	-81	-156	-217	-271	-724	-52	-127	-188	-243	-6
Mgmt.License											
TOTAL EXPENSES	-11.165	524	394	594	791	2302	-2268	-2398	-2197	-2000	-88
OPERATING INCOME	4.487	-869	-750	-302	144	-1777	499	617	1066	1512	369
Financial Income, net											
Other Non-Oper. Inc./Exp.											
CONTRIB. b. SBCP & AC	-4.008	-869	-750	-302	144	-1777	-1871	-1752	-1304	-858	36
Total Accountable Rev.	15.170	487	1.414	2.334	3.259	7.493	4.525	5.452	6.373	7.297	23.64
Margin **	14%										15
FTE - TOTAL	101	39	71	99	123	123	140	172	200	224	22
NorthAmerica	70	10	15	20	29	29	80	85	90	99	
SouthAmerica		5	8	10	13	13	5	8	10	13	
EMEA	19	8	21	31	37	37	27	40	50	56	,
APA	12	16	27	38	44	44	28	39	50	56	
AFA	* Additional Bu	dget Revenue:	Adjustment on	38 Bundled Deals th in externen Rever	at were not poste	d as External Re				56	

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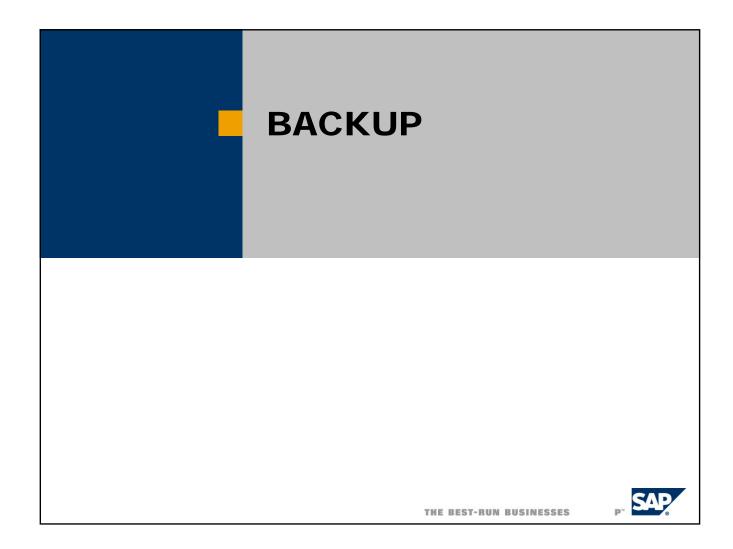


### BC TomorrowNow 2006: Incremental P&L overview for 2007/2008

	P&L 2007					P&L 2008				
all figures in "000 EURO	Q1	Q2	Q3	Q4	TY 2007	Q1	Q2	Q3	Q4	TY 2008
EXTERNAL REVENUE	4680	5592	6398	7205	23875	7205	7566	7944	8341	31056
3rd Party Services	-328	-328	-328	-328	-1312	-410	-410	-410	-410	-1640
Personnel Expenses	-5939	-6258	-6471	-6896	-25564	-7356	-7701	-8046	-8275	-31378
Travel/Entertainment	-287	-287	-287	-287	-1148	-369	-369	-369	-369	-1476
Marketing	-492	-492	-492	-492	-1968	-246	-246	-246	-246	-984
Infrastructure	-1006	-1047	-1073	-1127	-4254	-929	-965	-1001	-1025	-3920
LicenselSales Comm.										
Provision / Other Taz										
Other Inc./Exp., net										
Local EXPENSES	-8052	-8412	-8651	-9130	-34246	-9310	-9691	-10071	-10325	-39397
Internal Charges, net	4598	5510	6316	7123	23547	6959	7320	7698	8095	30072
Building / IT	-260	-260	-260	-260	-1041	-451	-451	-451	-451	-1804
Mgmt.License										
TOTAL EXPENSES	-3715	-3162	-2596	-2268	-11740	-2802	-2822	-2825	-2681	-11129
OPERATING INCOME	966	2430	3802	4938	12135	4404	4743	5119	5660	19926
Financial Income, net										
Other Non-Oper. Inc./Exp.										
CONTRIB. b. SBCP & AC	966	2430	3802	4938	12135	4404	4743	5119	5660	19926
Margin "					25%					32%
FTE - TOTAL	249	266	277	300	300	320	335	350	360	360
NorthAmerica	104	105	107	112	112	115	115	117	119	119
SouthAmerica	15	18	22	24	24	26	28	32	33	33
EMEA	58	67	67	71	71	76	85	85	85	85
APA	72	76	81	93	93	103	107	116	123	123

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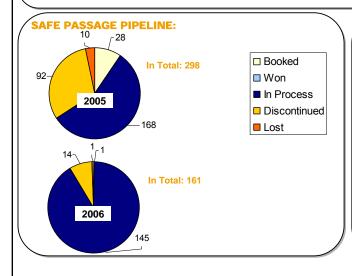




### Safe Passage - Update by September 30, 2005

#### **KEY MESSAGES:**

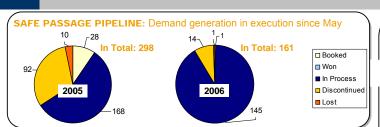
- ▶ Safe Passage pipeline steadily increasing since April, demand generation in execution in all regions since May
- ▶ 28 booked deals with net software value of € 36.9M
- ► TomorrowNow installed base grown to 101 customer contracts, 31 new customer contracts and 19 renewals within the first 8 months of 2005, 298 opportunities for 2005 (successfully executed demand generation program in EMEA and APA)
- ▶ In total € 8.9M maintenance contract volume taken away from Oracle within the first 8 months of 2005 (doubled contract volume of newly signed and renewed TomorrowNow deals)
- ► TomorrowNow ready for global delivery: Successfully established TomorrowNow locations in EMEA (Reading, UK; Amsterdam, NL) and APA (Singapore) in addition to the existing seven locations in North America, start preparation of foundation TNow India





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### Safe Passage - Deals for Migration/Integration by September 30, 2005



### SIGNED SAFE PASSAGE CONTRACTS: 28 deals with net software value of € 36.9M

28 deals with net software	value of € 36	5.9IVI			\
Customer	Country	Volume	Date	PSFT/JDE	TNow
Wabash National Corp.	USA	REDACTED	02/05	JDE	V
Winkhaus Data GmbH	Germany		03/05	JDE	
The Timken Company	USA		03/05	PSFT	
The Land Bank	South Africa		03/05	PSFT	
Samsonite Corp.*	USA		03/05	JDE	
Yazaki Europe*	Germany		04/05	JDE	V
Femsa Empaque	Mexico		04/05	PSFT	
Telekom Malaysia	Malaysia		05/05	PSFT	
Veka AG	Germany		06/05	JDE	
Al Gurg Group LLC	UAE		06/05	PSFT	
Unigrà S.p A.	taly		06/05	JDE	
Amgen	USA		06/05	JDE	
UN LAB	Philippines		06/05	JDE	
Altana Chemie AG	Germany		06/05	JDE	
Forest City	USA		06/05	PSFT	
TriQuint	USA		06/05	PSFT	✓
Ciber	USA		06/05	PSFT	V
Goodyear	USA		06/05	JDE	
Pacific Gas	USA		06/05	PSFT	
Home Depot	USA		06/05	PSFT	
ConocoPhillips	USA		06/05	PSFT	
Rotkäppchen Sektkellerei GmbH	Germany		08/05	JDE	
Aida America	USA		08/05	JDE	
PBM Nutritionals	USA		08/05	JDE	
Orgamol (BASF subsidiary)	Germany		08/05	JDE	
YA.COM	Spain		08/05	PSFT	/
Public Sector Company	South Africa		08/05	Oracle FI	
SSL	UK		09/05	PSFT	

#### KEY ACHIEVEMENTS MIGRATION/INTEGRATION:

- Tool and content development planning for scope 1 and scope 2 delivery finished REDACTED
- First demo scenarios and presentations at Sapphire Copenhagen / Boston and other customer events
- Selection of key development partners and start of reseller/development contract negotiations
- Start of field & partner enablement program
- Start of lead generation program based on Safe Passage pipeline

#### PARTNERS:

■ Development Partners	Status
■ HCL	in progress
■ Wipro	in progress
<ul><li>iWay (development cooperation)</li></ul>	in progress
<ul> <li>Bristlecone (development cooperation)</li> </ul>	on) in progress
■ Service Partners (Roll-Out)	Status
■ Infosys	in progress
■ Satyam	in progress
■ HCL	in progress
■ IBM	planned
Bearing Point	planned
■ Cap Gemini	planned
■ Wipro	planned
Blobal win announcements published	MAIN

\*\* Global win announcements published
\*\* Multi-million Euro deal, volume to be verified

### Safe Passage - TomorrowNow by August 31, 2005

#### **KEY ACHIEVEMENTS TOMORROWNOW BUSINESS**

- Successfully executed TNow Demand Generation Program in EMEA central and nor h, Australia / New Zealand and South Asia
- 164 Opportunities
- TNow Installed Base: 101 Customer Contracts
- 31 New Customer Contracts within the first 8 Months of 2005
- In total €4.4M newly signed Maintenance Contract Volume taken away from Oracle (doubled total Contract Volume)
- 19 Renewed Contracts within the first 8 Months of 2005

#### KEY ACHIEVEMENTS TOMORROWNOW GLOBAL SET UP

Successfully established **TNow locations in** EMEA (Reading; UK, Amsterdam; NL) and **APA** (Singapore) in addition to the existing **seven US locations** (Bryan, Pleasonton, Denver, Dallas, Houston, Atlanta, Canada), start preparation of foundation TNow India

### RENEWED TOMORROWNOW CUSTOMERS (SAMPLE CONTRACTS FROM Q2/Q3)

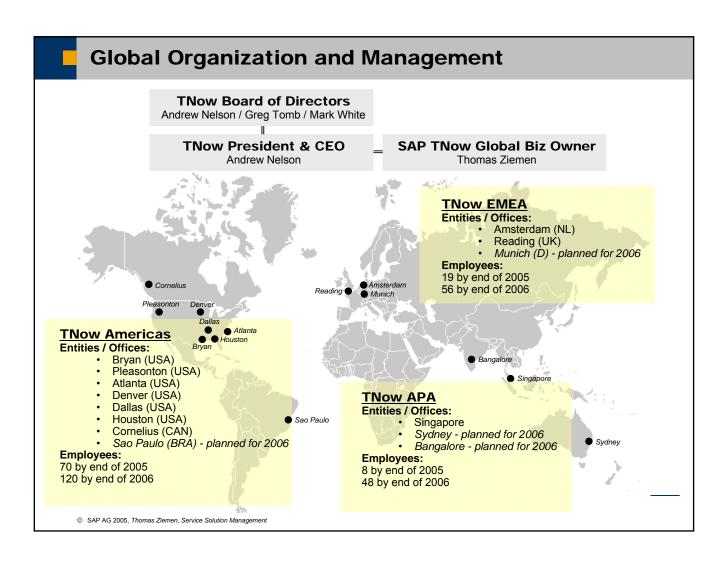
	Customer	Volume	Date
	Praxair, Inc.	REDACTED	04/05
	Heritage Valley Health System		04/05
	Alameda Contra Costa Transit		04/05
	Veolia Water Indianapolis		06/05
	Manitowoc Company, Inc.		06/05
	Eagle Family Foods, Inc.		06/05
	Norwegian Cruise Line Limited		06/05
	State Of Georgia Employees' Retirement Systems		06/05
	City of Atlanta		06/05
	Municipality of Anchorage		07/05
	Quad Graphics		07/05
	Information Handling Services Group*		08/05
\	City of Flint, Michigan*		08/05
\			

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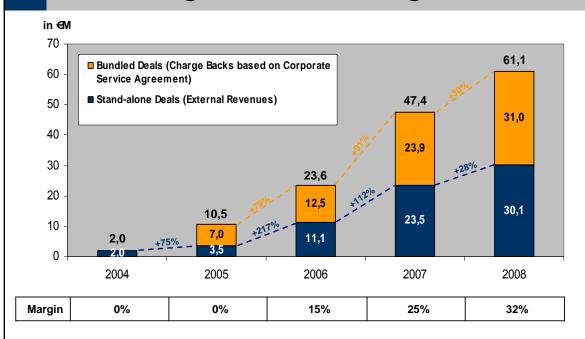
#### NEWLY SIGNED TOMORROWNOW CUSTOMERS (TOTAL CONTRACT VOLUME € 2.2M)

Customer	Volume	Date	SAP
Wabash National Corp.	REDACTED	02/05	Yes
Norstan, Inc.		02/05	No
Suburban Propane Partners		03/05	Yes
Yazaki Europe Limited		04/05	Yes
Providence Health System		04/05	Yes
Empire District Electric Company		04/05	Yes
City of Huntsville		05/05	Yes
Computer Associates		05/05	Yes
Sybase, Inc.		05/05	Yes
S RVA, Inc.		06/05	Yes
Rolls-Royce North America, Inc.		06/05	Yes
Capital Group Companies, Inc.		06/05	Yes
Dana Corp – HVIT		06/05	Yes
Epiphany Marketing Software, Inc.		06/05	Yes
Seattle Public Schools		06/05	No
Safeway Stores		06/05	No
University of Massachusetts		06/05	Yes
Robert Half International		06/05	Yes
Triquint Semiconductor, Inc.		06/05	Yes
Ciber, Inc.		06/05	Yes
American Council on Education		06/05	Yes
Saint Barnabas Corporation		06/05	No
Universal Studios, Inc.		06/05	Yes
ArvinMeritor, Inc.		06/05	Yes
Summit Technology		06/05	Yes
North Carolina State University		06/05	Yes
Sybase, Inc.		07/05	Yes
Diamond Cluster		07/05	No
J.W. Harris		07/05	No
Carrols Corp.		07/05	No
Barrie Hydro Distribution, Inc.*		08/05	No

<sup>\*</sup> New in August 2005

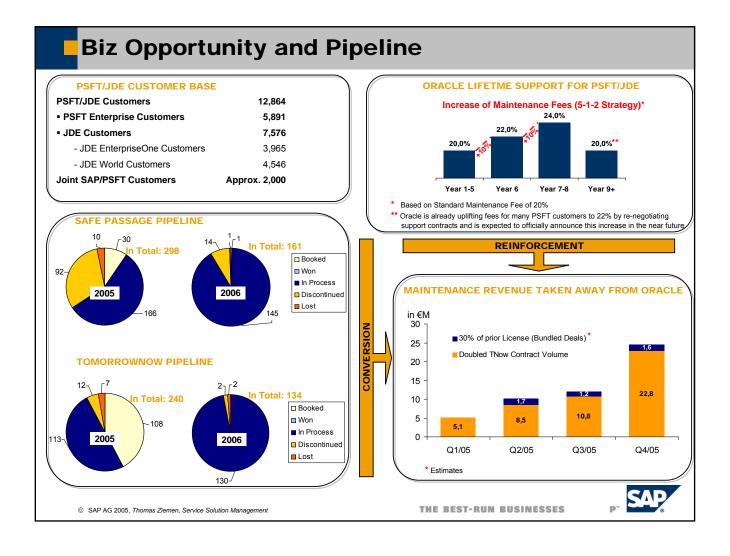


### Biz Planning - Revenue & Margin (2004-2008)



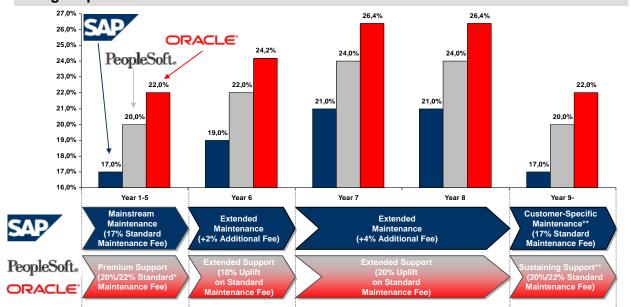
- > Increase Revenues from 2005 to 2008 by 582%
- ➤ Increase Profitability up to 32% by 2008

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### **Oracle Lifetime Support**

Lifetime Support: Compared to SAP's 5-1-2 Maintenance Program, which was introduced back in June 2004, Oracle's Lifetime Support is a me-too offering structure at higher prices.



<sup>\*:</sup> PeopleSoft's standard support fee has been 20%. Oracle is already uplifting fees for many PeopleSoft customers to 22% by re-negotiating support contracts and is expected to officially announce this increase in the near future.

Source: CMI, 2005

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<sup>\*\*:</sup> SAP Customer-Specific Maintenance and Oracle Sustaining Support include limited support scope (No support packages, which include tax, legal, regulatory updates; no fixes and security alerts; only pre-existing problem solutions).

#### **TomorrowNow Customer List** TNow Installed Base 2004 68 39 Newly Signed TNow Customers (Total Contract Volume €3.1M) Status October 14, 2005 **Selected Highlights:** Date SAP **YAZAKI** Volume REDACTED W **ArvinMeritor** 02/05 Wabash National Corp. Yes Norstan, Inc. 02/05 No REDACTED REDACTED REDACTED 03/05 Suburban Propane Partners Yes 04/05 Yazaki Europe Limited Yes Providence Health System 04/05 Yes Empire District Electric Company 04/05 **BORDERS** ciber City of Huntsville 05/05 Yes **LEXMARK** Computer Associates 05/05 Yes REDACTED REDACTED REDACTED Sybase, Inc. SIRVA, Inc. 05/05 Yes 06/05 Yes Rolls-Royce North America, Inc. 06/05 Yes Capital Group Companies, Inc. 06/05 Yes Dana Corp - HVIT 06/05 Epiphany Marketing Software, Inc. 06/05 Yes 1000 Robert Half International Inc. DIR Seattle Public Schools 06/05 No Safeway Stores 06/05 No REDACTED REDACTED REDACTED University of Massachusetts Robert Half International 06/05 Yes 06/05 Yes Triquint Semiconductor, Inc. Yes Ciber, Inc. 06/05 Yes American Council on Education 06/05 Saint Barnabas Corporation 06/05 SYBASE SYBASE Universal Studios, Inc. 06/05 Yes ArvinMeritor, Inc. 06/05 REDACTED REDACTED Yes REDACTED Summit Technology North Carolina State University 06/05 Yes 06/05 Yes Sybase, Inc. 07/05 Yes Diamond Cluster 07/05 J.W. Harris 07/05 Rolls-Royce Carrols Corp 07/05 No Barrie Hydro Distribution, Inc. 08/05 No REDACTED REDACTED REDACTED Borders Group, Inc.\* 09/05 No Olin Corp. 09/05 Yes State Of Texas Dept. Of Info Resourc 09/05 No Susquehanna Pfaltzgraff\* 09/05 United Space Alliance\* Waste Management, Inc.\*/\*\* 09/05 Yes LexMark International, Inc.\* 09/05 Yes Nitta Casings\* 09/05 No THE BEST-RUN BUSINESSES

### **Safe Passage Customers**

09/05 09/05

09/05

PSFT

PSFT/ORCL PSFT

Signed Safe Passage Contracts 30 deals with net software value of €40.9M Status October 14, 2005

Customer	Country	Volume	Date	PSFT/JDE	TNow
Wabash National Corp.	USA	REDACTED	02/05	JDE	<b>√</b>
Winkhaus Data GmbH	Germany		03/05	JDE	
The Timken Company	USA		03/05	PSFT	
The Land Bank	South Africa		03/05	PSFT	
Samsonite Corp.*	USA		03/05	JDE	
Yazaki Europe*	Germany		04/05	JDE	<b>√</b>
Femsa Empaque	Mexico		04/05	PSFT	
Telekom Malaysia	Malaysia		05/05	PSFT	
Veka AG	Germany		06/05	JDE	
Al Gurg Group LLC	UAE		06/05	PSFT	
Unigrà S.p.A.	Italy		06/05	JDE	
Amgen	USA		06/05	JDE	
UN LAB	Philippines		06/05	JDE	
Altana Chemie AG	Germany		06/05	JDE	
Forest City	USA		06/05	PSFT	_
TriQuint	USA		06/05	PSFT	- V.
Ciber	USA		06/05	PSFT	<b>*</b>
Goodyear	USA		06/05	JDE	
Pacific Gas	USA		06/05	PSFT	
Home Depot	USA		06/05	PSFT	
ConocoPhillips	USA		06/05	PSFT	
Rotkäppchen Sektkellerei GmbH	Germany		08/05	JDE	
Aida America	USA		08/05	JDE	
PBM Nutritionals	USA		08/05	JDE	
Orgamol (BASF subsidiary)	Germany		08/05	JDE	
YA.COM	Spain		08/05	PSFT	
Public Sector Company	South Africa		08/05	ORCL (FI)	

#### **Selected Highlights:**

























- \* Global win announcements published \*\* Value Contract

Applied Materials Informix

SSL

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UK

USA USA

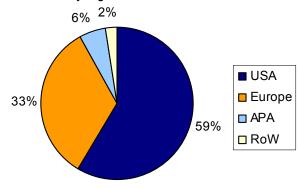


### **Biz Opportunity - TNow Offering for Siebel**

#### **CUSTOMER ANALYSIS**

The Siebel customer base consists of 4,000 customers, (including large number of joint SAP/Siebel customers) and presents a huge market opportunity

#### **Total Revenue by Region**



#### **RELEASE / MAINTENANCE STRATEGY**

- Support for Siebel applications will continue until 20012
- Siebel's Standard Support fee has been 20%. Oracle will I kely try to uplift fees for many Siebel customers to 22% by re-negotiating support contracts

#### **CURRENT SITUATION**

- The Siebel acquisition is not expected to close until early 2006
- Oracle will I kely expand its Lifetime Support with significant uplift of maintenance fees for Siebel customers but so far Oracle has not provided road maps for support and enhancement plans
- Gartner recommends that other CRM vendors take advantage of the uncertainty surrounding the Siebel/Oracle event, as it may freeze some purchase decisions by current or prospective customers
- Particularly Siebel customers using pre-7.5-versions should according to Gartner weigh the implications of moving off of support within the next three years

#### CONCLUSIONS

- As a result of the acquisition of Siebel by Oracle, SAP may enhance the Safe Passage Program for customers running Siebel to offer a way out of the uncertainties arisen by this acquisition
- The Maintenance offering a key part of the Safe Passage Program and provided by TomorrowNow – can be used as enabler for future license revenue, to grow maintenance contract volume taken away from Oracle and to generate additional maintenance revenue for SAP
- Market / Customers are already requesting SAP to offer SafePassage/TNow Services, especially for Joint SAP/Siebel Customers (e.g. Unilever)

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### Feasibility / Due Dilligence - TNow offering for Siebel

#### **Technical Evaluation by Third Party Siebel Professionals**

- Standard 3-tier Architecture with a consistent Data Model through the last 5 years
- CRM only but complex industry solutions, no mission critical regulatory issues
- Lower Support efforts through "CRM only Solution" and clear and consistent Data Model and Architecture

#### REDACTED

#### Estimated Resources / Investments provided by A. Nelson

- 8 product lines covering 37 products
- 3 Sales People, 1 per region (NA, EMEA, APA)
- 24 Support People, 8 per region (NA, EMEA, APA)

#### Recommendation

- Prepare TNow organization to offer Siebel maintenance support in 2006
- Case by Case Approach Leveraging Net(net) for contract pre-assessment and renegotiation channel, running Siebel Safe Passage prospects through a qualification process

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