

EXHIBIT WW

**SAP AG SOFTWARE AND SOFTWARE RELATED SERVICE GROSS MARGIN &
SALES & MARKETING AS A PERCENTAGE OF TOTAL REVENUE
2003 - 2008**

SCHEDULE 19

<i>(in millions)</i>	Fiscal Year Ended December 31,					
	2003 ^[1]	2004 ^[2]	2005 ^[3]	2006 ^[3]	2007 ^[3]	2008 ^[4]
<u>Software and software related service revenue (product revenue)</u>						
Software Revenue	\$ 2,431	\$ 2,937	\$ 3,416	\$ 3,772	\$ 4,670	\$ 5,306
Support Revenue	2,908	3,511	3,948	4,352	5,261	6,758
Subscription and other software-related service revenue	n/a	n/a	52	162	249	380
Total	\$ 5,339	\$ 6,448	\$ 7,416	\$ 8,286	\$ 10,180	\$ 12,444
Cost of software and software-related services	\$ 1,090	\$ 1,140	\$ 1,224	\$ 1,371	\$ 1,796	\$ 2,422
Gross margin - software and software-related services	\$ 4,249	\$ 5,308	\$ 6,192	\$ 6,915	\$ 8,384	\$ 10,022
<i>Gross margin %</i>	80%	82%	83%	83%	82%	81%
<u>Sales and marketing as a percentage of total revenue</u>						
Total Revenue	\$ 7,952	\$ 9,347	\$ 10,597	\$ 11,800	\$ 14,039	\$ 17,016
Sales and Marketing	1,597	1,895	2,174	2,397	2,964	3,737
<i>Margin %</i>	20%	20%	21%	20%	21%	22%

General Note:

Source documents in Euros. Average annual exchange rate from oanda.com used to convert to USD. Rates are: 1.13208, 1.24386, 1.24539, 1.25622, 1.37074, 1.47134, for 2003 - 2008, respectively.

Sources:

- [1] SAP AG 2005 Annual Report, page 92.
- [2] SAP AG 2006 Annual Report, page 128.
- [3] SAP AG 2007 Annual Report, page 125.
- [4] SAP AG 2008 Annual Report, page 231,
- [5] Listed as "Maintenance revenue".

Subject to Protective Order

Highly Confidential Information - Attorneys' Eyes Only

Page 1 of 1