

EXHIBIT XX

SAP AG SOFTWARE AND SOFTWARE RELATED SERVICE GROSS MARGIN & SALES & MARKETING AS A PERCENTAGE OF TOTAL REVENUE
2003 - 2008
SCHEDULE 19A.SU

| <i>(in millions of Euros)</i> | Year Ended December 31, | | | | | |
|---|-------------------------|----------------------|---------------------|---------------------|---------------------|---------------------|
| | 2003 ^[4] | 2004 ^[3] | 2005 ^[2] | 2006 ^[2] | 2007 ^[2] | 2008 ^[1] |
| <u>Software and Software Related Service Revenue (product revenue)</u> | | | | | | |
| Software Revenue | € 2,148 | € 2,361 | € 2,743 | € 3,003 | € 3,407 | € 3,606 |
| Support Revenue | 2,569 ^[5] | 2,823 ^[5] | 3,170 | 3,464 | 3,838 | 4,593 |
| Subscription and other software-related service revenue | n/a | n/a | 42 | 129 | 182 | 258 |
| Total | € 4,716 | € 5,184 | € 5,955 | € 6,596 | € 7,427 | € 8,457 |
| Cost of software and software-related services | 963 | 916 | 983 | 1,091 | 1,310 | 1,646 |
| Gross margin - software and software-related services | € 3,754 | € 4,268 | € 4,972 | € 5,505 | € 6,117 | € 6,811 |
| Gross margin % | 80% | 82% | 83% | 83% | 82% | 81% |
| <u>Sales and marketing as a percentage of total revenue</u> | | | | | | |
| Total Revenue | € 7,025 | € 7,514 | € 8,509 | € 9,393 | € 10,242 | € 11,565 |
| Sales and Marketing | 1,411 | 1,524 | 1,746 | 1,908 | 2,162 | 2,540 |
| Margin % | 20% | 20% | 21% | 20% | 21% | 22% |
| Euro to USD Exchange Rate | 1.13208 | 1.24386 | 1.24539 | 1.25622 | 1.37074 | 1.47134 |

Notes:

[1] SAP AG 2008 Annual Report, page 231.

[2] SAP AG 2007 Annual Report, page 125.

[3] SAP AG 2006 Annual Report, page 128.

[4] SAP AG 2005 Annual Report, page 92.

[5] Listed as "Maintenance revenue".

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Page 1 of 1