EXHIBIT III

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

ORACLE CORPORATION, a
Delaware corporation,
ORACLE USA, INC., a
Colorado corporation, and
ORACLE INTERNATIONAL
CORPORATION, a California
corporation,

Plaintiffs,

VS.

) No. 07-CV-1658 (PJH)

SAP AG, a German corporation, SAP AMERICA, INC., a Delaware corporation, TOMORROWNOW, INC., a Texas corporation, and DOES 1-50, inclusive,

Defendants.

VIDEOTAPED DEPOSITION OF

PAUL K. MEYER

VOLUME 1; PAGES 1 ~ 331

WEDNESDAY, MAY 12, 2010

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY
REPORTED BY: HOLLY THUMAN, CSR No. 6834, RMR, CRR
(1-427362)

		Page 204
15:02:21		
15:02:23		
15:02:26		
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15:02:47		
15:02:50		
15:17:53		
15:17:55		
15:17:58		
15:18:00		
15:18:04	15	MR McDONELL: Q Mr Meyer, I want to
15:18:05	16	talk about your use of the Oracle acquisition of
15:18:08	17	PeopleSoft in your analysis.
15:18:10	18	Do you have that in mind?
15:18:11	19	A. Yes
15:18:16	20	Q. If you turn in your report to paragraph
	21	116, there you indicate that Oracle reattained
		Standard & Poors to value certain PeopleSoft assets
		and liabilities and allocate them or allocate
		the 11-1 billion dollar acquisition price for
1		financial reporting purposes.
		Page 205
15:18:44	1	Do you see that?
15:18:45	2	A. Yes.
15:18:47	3	Q. And you did in fact rely on a written
15:18:51	4	report from Standard & Poors as part of your
15:18:54	5	analysis?
15:18:55	6	A ₀ I used some of the data in that analysis,
15:18:55 15:18:56	6 7	A. I used some of the data in that analysis, that's correct.
1		A. I used some of the data in that analysis,
15:18:56	7	A. I used some of the data in that analysis, that's correct.
15:18:56 15:18:57	7 8	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as
15:18:56 15:18:57 15:18:59	7 8 9	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403.
15:18:56 15:18:57 15:18:59 15:19:13	7 8 9 10	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15	7 8 9 10	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon?
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39	7 8 9 10 11 12	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so.
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40	7 8 9 10 11 12	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43	7 8 9 10 11 12 13	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please?
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58	7 8 9 10 11 12 13 14	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01	7 8 9 10 11 12 13 14 15	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it?
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:16	7 8 9 10 11 12 13 14 15 16	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes.
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:16 15:20:17	7 8 9 10 11 12 13 14 15 16 17	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes. Q. With respect to your valuation of the
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:17 15:20:21	7 8 9 10 11 12 13 14 15 16 17 18	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes. Q. With respect to your valuation of the value of use of the PeopleSoft license, did you
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:16 15:20:17 15:20:21 15:20:29	7 8 9 10 11 12 13 14 15 16 17 18 19 20	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes. Q. With respect to your valuation of the value of use of the PeopleSoft license, did you rely primarily on the numbers from the S&P
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:16 15:20:17 15:20:21 15:20:29 15:20:33 15:20:37	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes. Q. With respect to your valuation of the value of use of the PeopleSoft license, did you rely primarily on the numbers from the S&P valuation that are in the third bullet point of
15:18:56 15:18:57 15:18:59 15:19:13 15:19:15 15:19:39 15:19:40 15:19:43 15:19:58 15:20:01 15:20:16 15:20:17 15:20:21 15:20:29 15:20:33	7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. I used some of the data in that analysis, that's correct. Q. I'm showing you what's been marked as Exhibit 403. Is this a copy of document you relied upon? A. Yes, I believe so. Q. Okay. Would you turn to paragraph 122 of your report, please? Do you see there, paragraph 122, and it has several bullet points within it? A. Yes. Q. With respect to your valuation of the value of use of the PeopleSoft license, did you rely primarily on the numbers from the S&P valuation that are in the third bullet point,
•	15:02:21 15:02:23 15:02:26 15:02:29 15:02:40 15:02:41 15:02:45 15:02:46 15:02:47 15:02:50 15:17:53 15:17:55 15:17:58 15:18:00 15:18:04 15:18:05 15:18:10 15:18:11 15:18:16 15:18:18 15:18:44 15:18:45 15:18:45 15:18:45 15:18:47 15:18:47	15:02:21 15:02:23 15:02:26 15:02:29 15:02:40 15:02:41 15:02:45 15:02:46 15:02:47 15:02:50 15:17:53 15:17:58 15:18:00 15:18:04 15:18:05 16 15:18:08 17 15:18:10 18 15:18:11 19 15:18:16 20 15:18:18 21 15:18:44 22 15:18:47 23 15:18:45 24 15:18:47 35:18:47

52 (Pages 202 to 205)

		Page 206			Page 20
15:21:01	1	read back, please?	15:23:53	1	соптест?
15:21:25	2	(Record read as follows:	15:23:53	2	A. That's from the SAP management plans,
15:21:27	3	Question: With respect to your valuation	15:23:55	3	that's correct
15:21:27	4	of the value of use of the PeopleSoft	15:23:57	4	Q. And then you developed that percentage of
15:21:27	5	license, did you rely primarily on the	15:24:00	5	30.2 percent, and you apply it times the 8,885
15:21:27	6	numbers from the S&P valuation that are in	15:24:05	6	billion. Correct?
15:21:27	7	the third bullet point of paragraph 122	15:24:07	7	A. That's correct
15:21:27	8	I'm sorry, fourth bullet point, adding up to	15:24:07	8	Q. And you come up with a number of 2,67
15:21:27	9	the 8,85 billion?)	15:24:12	9	billion
15:21:27	10	THE WITNESS: And now you're asking about	15:24:14	10	A. That's correct.
15:21:29	11	the market value approach though. Right?	15:24:21	11	Q. Now, is that 2.67 billion, is that part of
15:21:31	12	MR, McDONELL: Q. Let me try to be more	15:24:24	12	your support for your what I think is your
15:21:32	13	clear	15:24:27	13	conclusion that the value-of-use license for the
15:21:33	14	In paragraph 122, you're that's part of	15:24:30	14	PeopleSoft IP at issue is no less than 2 billion?
15:21:36	15	your analysis in the market approach. Right?	15:24:36	15	A. It would be part of that conclusion,
15:21:39	16	A. That's correct.	15:24:39	16	that's correct.
15:21:40	17	Q. And in the third bullet point of paragraph	15:24:40	17	Q. And in fact, I think you told us earlier
15:21:44	18	122, there's the number 8.85 billion. Do you see	15:24:42	18	that your actual opinion on the value-of-use
15:21:48	19	that?	15:24:47	19	damages was 2,156 billion, Correct?
15:21:49	20	A. Yes.	15:24:54	20	A. I think that includes Siebel.
15:21:49	21	O. And that consists of 2 12 billion of the	15:24:56	21	Q. Right. But the 2 156 included 2 billion
15:21:56	22	PeopleSoft support agreements and related customer	15:25:00	22	for PeopleSoft/JD Edwards. Right?
15:21:59	23	relationships at the time of the acquisition.	15:25:05	23	A. It would be the 2 billion, that's correct.
15:21:33	24	Сопест?	15:25:13	24	Q. So just kind of to understand the process
15:22:01	25	A. Yes	15:25:17	25	here, had you assumed instead of 3,000
					Page 20
		Page 207			Page 20
15:22:03	1	Q. It also consists of 250 million dollars of	15:25:21	1	customers, had you assumed 358 customers in this
15:22:06	2	the avoided cost of developing certain new customer	15:25:28	2	calculation, that would have just driven the
15:22:09	3	relationships, Correct?	15:25:31	3	numbers down proportionately. So, you know, I did
15:22:10	4	A. Yes.	15:25:34	4	the math. Instead of 30.2 percent, it would be
15:22:11	5	Q. And it also consists of 6.5 billion of	15:25:37	5	approximately 3.6 percent. Does that sound right?
15:22:15	6	Oracle's recorded goodwill	15:25:41	6	A If you're cutting the number of customers
15:22:18	7	All true?	15:25:43	7	that SAP was planning to convert from 3,000 down to
15:22:23	8	A. That is correct.	15:25:49	8	350, that was part of their planning, then you
15:22:27	9	Q. And you summarized those numbers as the	15:25:52	9	would potentially work that into what they
15;22:29	10	8,85 billion, which is a number that you use as	15:25:56	10	basically what you're trying to do is figure out
15:22:38	11	part of your analysis under the market approach	15:25:59	11	what they're acquiring; basically, what's the value
15:22:42	12	Right?	15:26:02	12	here
15:22:43	13	A. That number is part of the analysis under	15:26:02	13	And so if they're going off 3,000
15:22:45	14	the market approach. It's some components within	15:26:04	14	customers or 4,000 customers, or 350, you would
15:22:49	15	the overall 11 billion dollars.	15:26:08	15	have to work that into your analysis, if it changed
15:23:18	16	Q. Now, in the next bullet point, which is	15:26:13	16	the what actually happened back in January 2005.
	17	the fourth bullet point of the paragraph 122?	15:26:10	17	Q. All right. So stay with me on this.
15:23:20	18	A. Yes.	15:26:20	18	So if you did the same calculation using
15:23:20 15:23:25	19	Q. You develop a percentage of 30.2 percent?	15:26:25	19	the 8.85 billion dollar amount that you used, but
	17	A Veg. The 2 000 quetomore divided by the	15:26:31	20	applied it to just the 358 actual TomorrowNow
15:23:25	20	A. Yes. The 3,000 customers divided by the		21	austamans would not this parameters of 2.6
15:23:25 15:23:26		9,920	15:26:37	21	customers, you'd get this percentage of 3.6
15:23:25 15:23:26 15:23:33	20		15:26:37 15:26:40	22	percent. And multiplying that by the 8.85 billion,
15:23:25 15:23:26 15:23:33 15:23:35	20 21	9,920			
15:23:25 15:23:26 15:23:33 15:23:35 15:23:36	20 21 22	9,920. Q. And the 3,000 customers, you state, are	15:26:40	22	percent. And multiplying that by the 8.85 billion,

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		Page 210			Page 212
15:26:54	1	you know, 10 percent of the other number, so I	15:29:30	1	The 2,67 billion dollar number that you
15:26:57	2	would say somewhere around 300 million would not	15:29:32	2	calculated includes a value for Oracle's future
15:27:00	3	would make sense to me, if one were to change the	15:29:36	3	upsell and cross-sales. Correct?
15:27:05	4	historical plans, and instead of targeting 3,000	15:29:40	4	A. As I mentioned a moment ago, the reason
15:27:09	5	customers, having plans to do that, it was	15:29:42	5	why you pay 11 billion dollar for
15:27:13	6	something less than that, then you could work that	15:29:44	6	Q. I didn't ask you the reason. I did not
15:27:16	7	into the analysis.	15:29:46	7	ask you that
15:27:16	8	Q. And similarly, if you assumed that just	15:29:47	8	MS. HOUSE: Let him answer, please. Don't
15:27:18	9	the 358 customers as a percentage of the 9,920	15:29:48	9	interrupt him.
15:27:23	10	total customers, and came up with the 3.6 percent	15:29:50	10	MR. McDONELL: No. He's got to answer my
15:27:28	11	and multiplied it only by the value of the customer	15:29:51	11	question, or we don't finish. Answer my question.
15:27:35	12	contracts that S&P valued, the 2.1 billion dollar	15:29:55	12	THE WITNESS: I'm going to give you the
15:27:41	13	number, you'd come up with a number more like \$76	15:29:55	13	complete answer.
15:27:41	14	million dollars. Does that sound right?	15:29:55	14	MR McDONELL: Q. Does the 2.67 billion
	15	A. Right. That's the math, but you would	15:29:56	15	dollar calculation include a calculation for
15;27;47		never do that, because that would not account for	15:29:59	16	Oracle's upsells and cross-sells?
15:27:50	16		15:30:01	17	MS, HOUSE: Answer how you feel is
15:27:52	17	what's basically the premium, which is the ability	15:30:01	18	
15:27:54	18	to cross-sell and upsell those customers. That's		19	appropriate. THE WITNESS: It allows Oracle to maximize
15:27:58	19	why you're paying that's the goodwill. That	15:30:02		
15:28:01	20	wouldn't make sense	15:30:04	20	the value of that customer relationship, which
15:28:02	21	That's the mathematics. I agree with the	15:30:06	21	includes a lot of things, including upsell and
15:28:04	22	mathematics.	15:30:08	22	cross-sell opportunities, and selling more service.
15:28:05	23	Q. Okay. The goodwill, the 6.5 billion	15:30:11	23	MR. McDONELL: Q. Does the 2.67 billion
15:28:08	24	dollar number, is Oracle's opportunity to make	15:30:13	24	dollar number also include Oracle's opportunity to
15:28:11	25	upsell and cross-sell sales. Is that right?	15:30:15	25	make sales to new customers that were not included
		Page 211			Page 213
15:28:15	1	A. There's two pieces. The first piece would	15:30:18	1	in the 9,920 existing customers?
9 15:28:17	2	be to the existing customers to come in.	15:30:27	2	A. From my understanding and Oracle could
15:28:21	3	There's an opportunity to upsell and cross-sell,	15:30:30	3	address this better than I can I believe that
15:28:23	4	and then over time, there's an opportunity to	15:30:31	4	when they look at those kinds of benefits, that's
15:28:25	5	actually beat the transaction value and to even	15:30:34	5	beyond the 11 billion. So it does not factor that
15:28:29	6	sell more products across more platforms from the	15:30:37	6	in. That's things that they can do because they're
15:28:34	7	Oracle perspective:	15:30:41	7	expert at executing on these transactions, so those
15:28:35	8	So you actually can do better than the 11	15:30:43	8	are things that are over and above the 11 billion
15:28:38	9	billion.	15:30:46	9	dollars
15:28:38	10	So but the reason why you pay that	15:31:04		
15:28:40	11	premium is to have access to those customers and to	15:31:07		
15:28:43	12	make additional product sales beyond the servicing,	15:31:11		
15:28:48	13	that's absolutely correct.	15:31:15		
15:28:50	14	Q. So the 2.67 billion dollar number you	15:31:20		
15:28:53	15	calculated includes dollars for Oracle's future	15:31:21		
15:29:00	16	upsell and cross-sell. Correct?	15:31:22		
15:29:04	17	A. The goodwill would relate to amounts that	15:31:27		
15:29:08	18	you've paid for more than the current tangible	15:31:33		
15:29:13	19	assets, the currently identified intangible assets.	15:31:38		
15:29:16	20	And that would be a chance to expand your business	15;31;43		
	21	to the basic customers that you now have acquired,	15:31:45		
			15:31:49		
15:29:18	22	and you can now license and service and use your if			
15:29:18 15:29:20	22 23	and you can now license and service and use your IP to their advantage.	15:31:51		
15:29:18	22 23 24	to their advantage. Q. So I think you've answered the question,			

I, HOLLY THUMAN, a Certified Shorthand
Reporter, hereby certify that the witness in the
foregoing deposition was by me duly sworn to tell
the truth, the whole truth, and nothing but the
truth in the within-entitled cause;

That said deposition was taken down in shorthand by me, a disinterested person, at the time and place therein state, and that the testimony of said witness was thereafter reduced to typewriting, by computer, under my direction and supervision;

That before completion of the deposition review of the transcript [X] was [] was not requested. If requested, any changes made by the deponent (and provided to the reporter) during the period allowed are appended hereto.

I further certify that I am not of counsel or attorney for either or any of the parties to the said deposition, nor in any way interested in the event of this cause, and that I am not related to any of the parties thereto.

DATED: May 19, 2010

HOLLY THUMAN, CSR

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO DIVISION

ORACLE CORPORATION, a
Delaware corporation,
ORACLE USA, INC., a
Colorado corporation, and
ORACLE INTERNATIONAL
CORPORATION, a California
corporation,

Plaintiffs,

VS.

) No. 07-CV-1658 (PJH)

SAP AG, a German corporation, SAP AMERICA, INC., a Delaware corporation, TOMORROWNOW, INC., a Texas corporation, and DOES 1-50, inclusive,

Defendants.

VIDEOTAPED DEPOSITION OF

PAUL K. MEYER

VOLUME 2; PAGES 332 - 647 THURSDAY, MAY 13, 2010

HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY
REPORTED BY: HOLLY THUMAN, CSR No. 6834, RMR, CRR
(1-427374)

		Dago 412			Page 415
		Page 413	11 01 00	4	the Business Objects acquisition?
10:57:54			11:01:29	1	
10:58:00			11:01:31	2	A. I wouldn't state it the way you have,
10:58:31			11:01:33	3	because even on the PeopleSoft analysis, I focused
10:58:35			11:01:38	4	as I mentioned on the one transaction in January
10:58:37			11:01:40	5	2005. The others provide instruction about the
10:58:40			11:01:44	6	nature of the software transaction and the value.
10:58:42			11:01:47	7	And you say comparable, but I don't sort of view
10:58:44			11:01:50	8	them that directly, and I was clear on that
10:58:49			11:01:53	9	Here, once again, we're talking about
10:58:51			11:01:55	10	acquisitions, acquisition of the CRM technology.
10:58:54			11:02:01	11	And it comes with the software, and the ability
10:58:57			11:02:04	12	sell license and to maintain customers, lt's a
10:59:01			11:02:06	13	similar kind of business with similar kinds of
10:59:03			11:02:09	14	metrics
10:59:06			11:02:09	1.5	And so I think that's helpful to compare
10:59:08			11:02:12	16	back to the PeopleSoft/Oracle arrangement, and it's
10:59:12			11:02:15	17	also the other ones are once again some more
10:59:15			11:02:18	18	information that's instructive,
10:59:19			11:02:27	19	Q. So the Siebel acquisition request, what
10:59:21			11:02:31	20	you learned about the Siebel acquisition you're
10:59:23			11:02:34	21	saying was corroborative of what you concluded
10:59:25			11:02:36	22	about the value of the PeopleSoft value of use?
10:59:28			11:02:41	23	MS HOUSE: Objection Vague
10:59:29			11:02:42	24	THE WITNESS: Well, it was the other way
10:59:32			11:02:43	25	around. That when I looked at the valuation of
		Page 414			Page 416
		2.03.0	11:02:46	1	Siebel, I was able to think about and use the
10:59:36			11:02:49	2	information I had gathered on the Business Objects
10:59:36			11:02:43	3	arrangement, and on the PeopleSoft on the JDE
10:59:39			11:02:52	4	transaction. And then also, I had already analyzed
10:59:41			11:02:50	5	the PeopleSoft/Oracle transaction, which was the
10:59:45				6	big focus in my market approach to the PeopleSoft
10:59:54			11:03:04		
10:59:56			11:03:09	7	copyrights. MR, McDONELL: Q All right. So for your
11:00:02	8	Can you turn to paragraph 265 of your	11:03:10	8	value-of-use calculation for Siebel, you relied on
11:00:04	9	report?	11:03:12	9	
11:00:31	10	Is it correct that in applying the market	11:03:15	10	the Duff & Phelps valuation report that was the
11:00:33	11	approach to Siebel, you've considered the same	11:03:20	11	purchase price allocation in connection with the
11:00:36	12	three acquisition transactions that you considered	11:03:22	12	acquisition. Is that right?
11:00:38	13	for the PeopleSoft and JD Edwards software?	11:03:23	13	A. Well, it was similar to the situation with
11:01:00	14	A. I'm looking for a reference. I'm not sure	11:03:26	14	PeopleSoft. There was an acquisition for 6.1
11:01:02	15	if I referred back to it, but I think in the first	11:03:29	15	billion, and then as part of that, Duff & Phelps
11:01:04	16	paragraph I say something about it.	11:03:32	16	did an analysis of the identified assets. And so I
11:01:06	17	Oh, yeah, we in 265. So I think it	11:03:36	17	used some of that information to help understand
11:01:08	18	just says, background. I refer back to the other	11:03:39	18	the contents and assets of the Siebel deal.
11:01:10	19	section.	11:03:41	19	Q. Please take a look at paragraph 273 of
11:01:11	20	Q So your understanding is what you've done	11:03:43	20	your report.
11:01:14	21	in your market approach analysis of the Siebel	11:03:53	21	A. I'm sorry, 274?
11:01:17	22	software is, you've used as your comparables the	11:04:08	22	Q. 275. I'm sorry, 273.
11 01 00	23	same three acquisitions that you used in your	11:04:24	23	A. 273, I'm with you
11:01:22			71.04.06	24	Q. Okay. Now, in 273, do you identify the
11:01:22	24	analysis of the PeopleSoft software, that being the	11:04:26	24	main values from the Duff & Phelps report that you

		Page 417			Page 419
11:04:34	1	used to do your value-of-use calculation for	11:07:03		
11:04:36	2	Siebel?	11:07:08		
11:04:44	3	A. Yes. Those are summarized in that	11:07:10		
11:04:45	4	paragraph.	11:07:12		
11:04:46	5	Q. So to summarize it, it is the value of	11:07:14		
11:04:52	6	Siebel maintenance agreements and customer	11:07:16		
11:04:53	7	relationships is 808 million. The avoided costs of	11:07:16		
11:04:58	В	developing new customer relationships is	11:07:17		
11:04:59	9	108 million. And Oracle's recorded goodwill from	11:07:19		
11:05:03	10	the transaction is 2.5 billion. And that adds up	11:07:20		
11:05:07	11	to 3.4 billion. Correct?	11:07:26		
11:05:09	12	A. That's correct	11:07:29		
11:05:10	13	Q. And that's kind of the baseline you used	11:07:30		
11:05:10	14	then to do your value-of-use calculation. Right?	11:07:31		
11:05:16	15	A. Some of those that information, that's	11:07:34		
11:05:18	16	correct, was then used.	11:07:37		
11:05:18	17	Q. And then in the next paragraph, paragraph	11:07:38		
11:05:19	18	274, you develop a 5 percent number by assuming SAP	11:07:39		
	19	would get 200 of the Siebel support customers out	11:07:41		
11:05:31			11:07:41		
11:05:35	20	of 4,000. Right?	11:07:45		
11:05:37	21	A. Right. I went to SAP's projections, and	11:07:45		
11:05:41	22	their planning, and they had 200 customers as being			
11:05:45	23	their projection, and I compared that to Siebel's	11:07:47		
11:05:48 11:05:49	24 25	Q. And so you applied the 5 percent times 3.4	11:07:49 11:07:51		
		Page 418			Page 42
11:05:53	1	billion, and you came up with your what is the			
11:06:01	2	number you came up with?		36	
11:06:03	3	A. I think it's 170 million. Is that what it		•	
11:06:05	4	is?			
11:06:06	5	Q. Yeah.			
11:06:06	6	A. At the top of page 186.			
11:06:14	7	Q. And that methodology we just went through,			
11.06.10					
11:06:18	8	that's essentially identical to what you went			
11:06:18	8 9	that's essentially identical to what you went through on the PeopleSoft methodology. Right?			
11:06:20	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:33	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:33 11:06:34	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:33 11:06:34 11:06:36	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:33 11:06:34 11:06:38	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:34 11:06:36 11:06:38 11:06:40 11:06:43	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:34 11:06:36 11:06:40 11:06:43 11:06:48	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:34 11:06:36 11:06:40 11:06:43 11:06:48 11:06:49	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:33 11:06:36 11:06:40 11:06:43 11:06:48 11:06:49 11:06:50	9	through on the PeopleSoft methodology. Right?			
11:06:20 11:06:23 11:06:25 11:06:26 11:06:32 11:06:34 11:06:36 11:06:40 11:06:40 11:06:48 11:06:49	9	through on the PeopleSoft methodology. Right?			

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11:31:39			11:33:52	1	that's correct.
11:31:39			11:33:53	2	Q. Okay. In paragraph 128, you say that
11:31:40		·	11:33:55	3	you've considered two things in your application of
11:31:42			11:33:57	4	the income approach: The net cash flows Oracle
11:31:43			11:34:00	5	would expect to lose to SAP as a result of
11:31:45			11:34:03	6	licensing the copyrighted materials in suit,
11:31:48	7	Q. All right. In paragraph 128 of your	11:34:06	7	Right?
11:31:50	8	report I'll give you a minute to get there	11:34:07	8	A. Yes.
11:31:59	9	under the heading "Income Approach," there you	11;34:08	9	Q. That's part of it?
11:32:06	10	state that the income approach values intellectual	11:34:09	10	A, Yes.
11:32:09	11	property based upon the additional cash flows a	11:34:09	11	Q. And the second part is what you call the
11:32:12	12	business is expected to generate in the future from	11:34:11	12	income approach analyses, performed
11:32:16	13	the exploitation of the technology at issue. The	11:34:14	13	contemporaneously by SAP or TomorrowNow, indicating
11:32:19	14	income approach measures the net present value of	11:34:17	14	either the revenues they expected to receive or the
11:32:22	15	these future cash flows as of the date of the	11:34:20	15	amount of Oracle's business they expected to
11:32:25	16	valuation.	11:34:22	16	displace,
11:32:25	17	Do you see that?	11:34:23	17	Соггест?
11:32:28	18	A. Yes.	11:34:25	18	A. That's correct
11:32:28	19	Q. And what is the date of the valuation in	11:34:26	19	Q. So let's take a look at paragraph 129,
11:32:30	20	this instance?	11:34:29	20	please, I want to look at the first sentence.
11:32:34	21	A. I don't follow your question	11:34:48	21	A. On 129?
11:32:34	22	Q. Okay. Well, you are doing a valuation	11:34:50	22	Q. Yes.
	23	using the income approach. Correct?	11:34:50	23	A. Okay
11:32:40	24	A. That's correct	11:34:51	24	Q. Are you there?
11:32:42 11:32:43	25	Q. And you have to pick a date for the	11:34:52	25	A. Yes.
11.52.45	23	Page 438			Page 440
			11.24.53	1	Q. So there you say that the overall
11:32:45	1	valuation. Right?	11:34:53		valuation of Oracle's PeopleSoft acquisition was
11:32:46	2	A. Right. We've been working off of January	11:34:59	2	
11:32:49	3	2005, and then with the income approach, I'll look	11:35:01	3	measured using a discounted cash flow model for
11:32:53	4	at the future benefits, and then I will look at	11:35:05	4	revenues and profits from PeopleSoft support
11:32:58	5	that generally over a period of 10 years, and we'll	11:35:09	5	customers lost to TomorrowNow and SAP, post-October
11:33:04	6	get to those calculations.	11:35:14	6	2008, lost incremental license revenue, upsell, and related support, and lost new license revenue,
11:33:06	7	And so I'm not certain what you're asking	11:35:22	7	
11:33:08	8	me.	11:35:26	8	cross-sell, and related support.
11:33:09	9	Q. So basically, you're bringing it back to a	11:35:28	9	Do you see that?
11:33:12	10	value as of January 2005?	11:35:29	10	A, Yes,
11:33:16	11	A. Well, we can if we're just talking	11:35:31	11	Q What did you mean when you say S&P's
11:33:18	12	about the income approach and you're asking about a	11:35:34	12	overall valuation considered support customers lost
11:33:21	13	discounting issue, and if you would ask, you know,	11:35:40	13	to TomorrowNow and SAP?
11:33:23	14	a direct question, I could get you right to the	11:35:42	14	A. What I did there and to clarify, there
11:33:25	15	answer,	11:35:45	15	was the framework basically, there was something
11:33:25	16	I think you're going to an issue about at	11:35:50	16	called Project Spice, which was done it was a
11:33:28	17	what point in time should the damages be stated	11:35:53	17	discounted cash flow to support the acquisition of
11:33:31	18	from the standpoint of discounting the cash flows.	11:35:56	18	PeopleSoft by Oracle, It was the discounted cash
11:33:34	19	And if that's your question, I can give an answer	11:35:58	19	flow model that S&P used.
11:33:36	20	to that	11:36:00	20	And so what I did was, I took that
11:33:37	21	Is that the question you're asking?	11:36:03	21	MS. HOUSE: Slow down.
11:33:38	22	Q. Not really. My question is, you're	11:36:08	22	THE WITNESS: So what I did was, I took
11:33:41	23	valuing this use as of what date? And I think	11:36:09	23	that model from Project Spice, and I worked with
11:33:45	24	you're saying January 2005	11:36:13	24	some data from that, and then S&P because we're
		A. We're doing an evaluation at January 2005,	11:36:18	25	focusing on the Oracle losses now and then I

		Page 441			Page 443
11:36:21	1	inserted into that model the information that was	11:39:24	1	they used a discounted cash flow model, but you're
11:36:25	2	from SAP's strategic plans,	11:39:27	2	saying S&P in turn relied on some data from Project
11:36:29	3	And so I basically took the potential lost	11:39:30	3	Spice?
11:36:34	4	customers for maintenance, cross-sell and upsell,	11:39:32	4	A. Well, you're not properly describing it.
11:36:38	5	from SAP's strategic plans, and then put that back	11:39:35	5	What I ultimately do on Schedules 11, 12,
11:36:43	6	into Oracle's models. And so that's the intercept	11:39:38	6	and 13 in my report, I do my own calculations.
11:36:46	7	that's being described there in the first sentence.	11:39:42	7	Okay? So I do my own analysis. But in coming up
11:36:48	8	MR. McDONELL: Q. So you weren't	11:39:45	8	with the inputs, which would be the inputs from
11:36:49	9	suggesting that S&P actually referred to or focused	11:39:48	9	Oracle's management about the metrics of value,
11:36:52	10	on TomorrowNow or SAP in any way Right?	11:39:52	10	what's the annual maintenance revenue for a
11:36:55	11	A. That's correct	11:39:55	11	customer, what's the annual what's the value of
11:36:56	12	Q. Okay Was the to the extent you relied	11:39:58	12	a cross-sell license, what's the value of an upsell
11:37:13	13	on the S&P document for your income approach, was	11:40:00	13	license, that data comes from Project Spice. It
11:37:21	14	S&P's I'm sorry, strike that.	11:40:05	14	just turned out that that data was put into the S&P
11:37:25	15	You did rely on S&P's work in connection	11:40:08	15	analysis of the identified assets.
11:37:29	16	with applying your income approach. Right?	11:40:11	16	So that's the process. But ultimately, my
11:37:33	17	A. Only indirectly, because and I think	11:40:15	17	schedules include my calculations. I just take the
11:37:35	18	it's important to understand this, and certainly in	11:40:17	18	data from Oracle's records, and some of that was in
11:37:38	19	my work papers, the the document that was	11:40:20	19	S&P.
11:37:41	20	created during the acquisition between Oracle and	11:40:22	20	Q. Let me turn you to your paragraph 130. In
11:37:46	21	PeopleSoft, Oracle had a team called Project Spice,	11:40:27	21	there, you indicate that you used three scenarios:
11:37:50	22	which created a discounted cash flow to look at	11:40:30	22	One assuming 1,375 customer switches, another
11:37:54	23	basically PeopleSoft's business and to look at its	11:40:38	23	assuming 2,000 customer switches, and another
11:37:54	24	revenues and its costs and its cash flow.	11:40:42	24	assuming 3,000 customer switches. Correct?
11:37:37	25	And so that basic model, which we have and	11:40:45	25	A. That's correct.
11,30,00					Page 44
		Page 442		2	
11:38:04	1	was produced in this case, was really what is	11:40:46	1	Q. And by customer switches, you mean not
11:38:07	2	needed to do the calculations that I've done on my	11:40:50	2	just switching from PeopleSoft to TomorrowNow
11:38:12	3	Schedule 11 in this part of the report on the	11:40:52	3	support, but you mean these customers completely
11:38:15	4	income approach,	11:40:56	4	left PeopleSoft and completely replaced their
11:38:16	5	So I took the Project Spice information	11:41:00	5	PeopleSoft software with SAP software. Is that
11:38:18	6	It just turns out that S&P used that same model	11:41:03	6	right?
11:38:22	7	when it began to do its valuation. So I really	11:41:06	7	A, Well, there's two levels to it. The first
11:38:24	В	focused on the Project Spice financial metrics and	11:41:08	8	level is support, and so that would be a switch
11:38:29	9	data, but I used S&P just as a little structure to	11:41:10	9	You would go on maintenance at SAP/TomorrowNow, and
11:38:33	10	help pull things together.	11:41:16	10	that would be lost income to Oracle
11:38:35	11	Q. Is there a reference to Project Spice in	11:41:21	11	And then Oracle has upsell and cross-sell
11:38:40	12	your report?	11:41:25	12	expectations that are tied into their customers,
11:38:47	5 13	A. I think the way the referencing works, it	11:41:28	13	and you would lose that.
11:38:49	14	goes from if you look at the S&P valuation and	11:41:30	14	And those and it's important to note,
11:38:52	15	look at their information, they rely upon Project	11:41:32	15	those are not if you lose a customer say you
11:38:55	16	Spice. And so the variables in S&P are included in	11:41:37	16	lose a thousand customers. There's a ratio that's
11:38:58	17	Project Spice, and so that's sort of the	11:41:41	17	used for upsell and cross-sell. So if you lose a
11;39:00	18	documentation trail.	11:41:44	18	thousand customers, they from Oracle's
11:39:02	19	Q. But in terms of the text of your report,	11:41:46	19	perspective, a percent relate to upsell, a percent
11:39:05	20	is there any mention of Project Spice?	11:41:50	20	relate to cross-sell. So it's not as if there's a
11:39:08	21	A. I'd have to go page by page to give you	11:41:53	21	thousand customers in lost maintenance, lost
11:39:10	22	that complete answer, but I don't think we	11:41:58	22	upsell, lost cross-sell. There's a dynamic that
	23	referenced it, at least in this section, directly.	11:42:01	23	goes into making those analyses and looking at
11:39:12	23				
11:39:12 11:39:15	24	Q. So you relied on the S&P overall valuation	11:42:03	24	benefits and impacts

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11:42:12	1	2,000, and 3,000 customers, are you making any	11:44:50	1	Q. Did you also assume in the income approach
11:42:16	2	assumption about whether the customers would switch	11:44:52	2	that the 1,375 customers that you assumed would go
11:42:20	3	from PeopleSoft software to SAP software?	11:44:58	3	to TomorrowNow would purchase SAP software?
11:42:26	4	A. Well, we need to break it down. There's	11:45:04	4	A. Okay. Let's break it down. Now we're
11:42:29	5	two calculations I do. The first one is the impact	11:45:07	5	getting to the SAP side, So if we stay so let's
11:42:32	6	on Oracle Okay? So I'll calculate how Oracle was	11:45:09	6	be clear. Oracle side, SAP side.
11:42:35	7	impacted when when the infringing activities	11:45:11	7	So if you're asking about SAP side, yes.
11:42:39	8	оссиг.	11:45:14	8	There's also a calculation of that, which is a
11:42:40	9	And then the other side, I look at SAP's	11:45:16	9	different calculation, and it's not the first one l
11:42:43	10	gains. So this discussion here is just impact on	11:45:19	10	do. This is Oracle's expected losses.
11:42:46	11	Oracle, and we should be clear about that;	11:45:21	11	Q. Okay. So staying with your paragraph 130,
11:42:47	12	otherwise, we're going to have a a transcript	11:45:31	12	for your income approach on the PeopleSoft
11:42:50	13	that's not very clear.	11:45:35	13	calculation, you do assume that 3,000 customers
11:42:51	14	So we're focused on Oracle in these	11:45:41	14	would switch from PeopleSoft support to TomorrowNow
11:42:53	15	calculations initially.	11:45:43	15	support between January '05 and October '08,
11:42:54	16	Q. Okay. So when you use your assumptions of	11:45:48	16	Correct?
11:42:57	17	1,375, 2,000, and 3,000 customers as an impact on	11:45:49	17	A. Okay. And under one calculation, that's
11:43:03	18	Oracle, you're assuming that those customers leave	11:45:53	18	correct. I do three calculations. And so in each
11:43:08	19	Oracle for all purposes, and therefore Oracle is	11:45:56	19	calculation, I make an assumption about
11:43:12	20	never able to cross-sell or upsell anything to them	11:45:59	20	maintenance, and it's consistent for maintenance,
11:43:15	21	again. Correct?	11:46:03	21	it's 3,000 switch over that period of time. I
11:43:15	22	A. No, 1 you haven't listened to my	11:46:09	22	think we use '05 to '07, and then we extend it a
11:43:13	23	answers. So let's break if you you give me	11:46:14	23	little bit. But that's the amount of customers
	24	time, I can break it down for you.	11:46:16	24	that go to support at TomorrowNow based on the
11:43:21 11:43:23	25	Take the 1,375. You'll have the 1,375	11:46:18	25	projections.
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		Page 446			
11:43:27	1	customers shift out. Okay? Switch	11:46:20	1	Q. So just to be clear, in all of those
11:43:30	2	Then you'll have a percent of those, if	11:46:22	2	scenarios, you assume 3,000 customers would leave
11:43:33	3	you're Oracle, would have taken an upsell license,	11:46:25	3	support from PeopleSoft and get their support from
11:43:38	4	and a percent would take a cross-sell license. So	11:46:28	4	TomorrowNow?
11:43:41	5	this means if you lose customers, you lose that	11:46:30	5	A. That's correct.
11:43:44	6	opportunity to make that. It's not a	11:46:33	6	Q. And you got that's the same 3,000
11:43:46	7	dollar-for-dollar thing, but you have an	11:46:36	7	customer number you used in your market approach.
11:43:48	8	expectation of your business model.	11:46:38	8	Right?
11:43:50	9	So even though when we get to the SAP	11:46:39	9	A. Yes. Same source of data, that's correct.
11:43:52	10	side, they're going to gain maintenance, and then	11:46:44	10	Q. And the source of that data well, can
11:43:54	11	they are going to gain potential upsell and	11:46:53	11	you grab Exhibit 447, please?
11:43:57	12	cross-sell, they being SAP	11:47:36	12	Okay Turn to Bates page ending -288. Do
11;44:00	13	Here, what Oracle's going to lose is	11:47:40	13	you have that in front of you?
11:44:02	14	maintenance, and then some cross-sell and upsell.	11:47:41	14	A. Yes.
11:44:04	15	we can look at the dynamics of calculations, but I	11:47:42	15	Q. Is that the source for your assumption of
11:44:16	16	took Oracle's Spice cash flow model from the	11:47:43	16	1,375 customers?
11:44:18	17	PeopleSoft transaction and used their metrics in	11:47:45	17	A. It would be the source, that's correct
11:44:21	18	figuring out the impact on Oracle	11:47:47	18	Q. So you added the 250 to 375 and the 750?
11:44:24	19	Q. What I was trying to get at, though, is,	11:47:54	19	A. Yes.
11;44;26	20	is it your assumption in assessing the impact on	11:47:55		*
11:44:30	21	Oracle of 1,375 customers going to TomorrowNow that	11:47:55		
11;44;34	22	Oracle would lose its opportunity to make upsales	11:47:57		
11:44:38	23	and cross-sales?	11:48:04		
	0.4	A. That would be one aspect of the loss. I	11:48:07		
11:44:41	24	A. That would be one aspect of the loss. I	11110101		

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		rage 401	12.17.40	1	page Bates number ending -288? I know you're
12:15:50		10	12:17:48	2	having trouble reading it, but can you make it out?
12:15:52			12:17:52		A. Yes. I can see it now.
12:15:55			12:17:57	3	1
12:15:58			12:17:58	4	Q. So in performing your income assumption
12:16:02			12:18:01	5	sorry, your income approach for the PeopleSoft
12:16:04			12:18:03	6	license, you relied on certain customer
12:16:07			12:18:06	7	assumptions, Right?
12:16:10		•	12:18:07	8	A. Yes.
12:16:13			12:18:07	9	Q _{th} And you relied on 1,375 as one assumption
12:16:16			12:18:13	10	about how many customers would upswitch. Is that
12:16:19			12:18:17	11	right?
12:16:21			12:18:19	12	A. I do various calculations, but one
12:16:23			12:18:22	13	calculation would work into it, the number of
12:16:26		*	12:18:25	14	customers that would upswitch, that's correct.
12:16:28			12:18:27	15	Q. And by upswitch, what do you mean there?
12:16:30			12:18:33	16	 A. Well, from Oracle's perspective, that's
12:16:32			12:18:36	17	their ability for an existing customer if they
12:16:34			12:18:38	18	have a customer under maintenance, they know from
12:16:36			12:18:41	19	their historical data and operations that a
12:16:39			12:18:44	20	percentage of those customers will take a license
12:16:42			12:18:47	21	to additional Oracle applications. That's how
12:16:45			12:18:52	22	Oracle views upswitch.
12:16:46			12:18:54	23	Q. Okay, In paragraph 130, when you say that
12:16:49			12:19:02	24	one model assumes 1,375 customer upswitches, what
12:16:49			12:19:07	25	does that mean?
		Page 462			Page 46
			12:19:08	1	A. Well, it means basically we're within the
12:16:51			12:19:11	2	impact on Oracle. So if we're setting aside
12:16:53			12:19:14	3	maintenance for a second, with upswitch, what we've
12:16:56			12:19:17	4	done is basically says, over the period over the
12:16:58			12:19:26	5	period from 2005 through 2007, there will be
12:17:00				6	customers that leave Oracle and that go to SAP
12:17:01			12:19:31		And therefore, they're not available in Oracle's
12:17:04			12:19:36	7	business for an upswitch opportunity
12:17:07			12:19:40	8	
12:17:12			12:19:44	9	So I use 250 customers in 2005, 375
12:17:13			12:19:48	10	customers in 2006, and 750 customers in 2007. So
12:17:15			12:19:53	11	since they've gone to SAP, they're not available to
12:17:15			12:19:58	12	have an upsell opportunity for Oracle. Because l
			12:20:03	13	mentioned
12:17:17			12:20:03	14	Q. Well, why not? Why can't Oracle sell them
12:17:17			12:20:05	15	something?
12:17:17 12:17:18			12:20:05 12:20:06	16	something? $A_{\ast}. \mbox{ They've lost the customer}_{\ast}. \mbox{ The customer's}$
12:17:17 12:17:18 12:17:20			12:20:05 12:20:06 12:20:09	16 17	something? $A_*. \ They've\ lost\ the\ customer_*. \ The\ customer's$ gone on to another application.
12:17:17 12:17:18 12:17:20 12:17:21			12:20:05 12:20:06	16	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22			12:20:05 12:20:06 12:20:09	16 17	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question before, whether you were assuming that all of these
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22 12:17:24			12:20:05 12:20:06 12:20:09 12:20:11	16 17 18	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22 12:17:24 12:17:26			12:20:05 12:20:06 12:20:09 12:20:11 12:20:14	16 17 18 19	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question before, whether you were assuming that all of these customers switched to SAP software and replaced their Oracle software. And you said no, you
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22 12:17:24 12:17:26 12:17:29			12:20:05 12:20:06 12:20:09 12:20:11 12:20:14 12:20:16	16 17 18 19 20	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question before, whether you were assuming that all of these customers switched to SAP software and replaced
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22 12:17:24 12:17:26 12:17:29 12:17:31	23	MR. McDONELL: Q. Let's go back to	12:20:05 12:20:06 12:20:09 12:20:11 12:20:14 12:20:16 12:20:20	16 17 18 19 20 21	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question before, whether you were assuming that all of these customers switched to SAP software and replaced their Oracle software. And you said no, you
12:17:17 12:17:18 12:17:20 12:17:21 12:17:22 12:17:24 12:17:26 12:17:29 12:17:31 12:17:33	23 24	MR. McDONELL: Q. Let's go back to Exhibit 447, please.	12:20:05 12:20:06 12:20:09 12:20:11 12:20:14 12:20:16 12:20:20 12:20:23	16 17 18 19 20 21	something? A. They've lost the customer. The customer's gone on to another application. Q. Give them a call. So that was my question before, whether you were assuming that all of these customers switched to SAP software and replaced their Oracle software. And you said no, you weren't assuming that. That was the second part of

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		Page 465			Page 467
12:20:31	1	completely replaced their PeopleSoft software with	12:23:06	1	in all the scenarios, there's the question of
12:20:34	2	SAP software?	12:23:08	2	maintenance, and if 3,000 change maintenance.
12:20:36	3	A. Over a time period, yes,	12:23:15	3	So in the last scenario, which is
12:20:38	4	Q. What time period?	12:23:17	4	basically my Schedule 13, I have the number of lost
12:20:39	5	A. So well, let me you keep	12:23:20	5	maintenance customers equal the number of lost
12:20:41	6	interrupting me.	12:23:25	6	customers available for an upswitch or a
12:20:42	7	MS. HOUSE: Please	12:23:27	7	cross-sell.
12:20:42	8	THE WITNESS: You want a complete	12:23:28	8	So the other two scenarios don't reflect
12:20:43	9	transcript, and I'm trying to give you the	12:23:30	9	the 3,000, but that's the ultimate Scenario 13.
12:20:45	10	information. It's very detailed. You know,	12:23:34	10	Q. Okay. So the that's my question,
12:20:46	11	there's hundreds of schedules, there's lots of	12:23:36	11	though
12:20:48	12	information, and I want to give you the best	12:23:37	12	In your scenario in which you assume 3,000
12:20:50	13	answers	12:23:40	13	PeopleSoft customers would leave PeopleSoft, go to
12:20:51	14	And so on my Schedule 11, 250 customers,	12:23:45	14	TomorrowNow for support, and completely replace
12:20:54	15	250 in 2005, 375 in 2006, 750 in 2007. So by 2008,	12:23:49	15	their PeopleSoft applications with SAP
12:20:34	16	1,375 customers have gone to SAP.	12:23:50	16	applications, what is your basis for that
12:21:04	17	So if you're Oracle's business, they're	12:23:53	17	assumption?
	18	not in your system to be part of an upswitch	12:23:54	18	A. Well, there's two bases. One, the this
12:21:10		effort, because an upswitch, I use a factor of 14	12:23:57	19	document, 447, takes us through 2007. So I would
12:21:14	19	percent. That becomes the calculation. So of	12:24:02	20	add another year onto that, and basically, at these
12:21:18	20	those 250 customers, only 14 percent take the	12:24:05	21	switch rates, if you switch the 750 in 2007, and
12:21:20	21		12:24:03	22	you switch another 750, you're at 3,000 by 2008.
12:21:24	22	upswitch in my model. So it's not like 250 become	12:24:10	23	But if you ask what the support is for that last
12:21:28	23	lost revenue. It's only 14 percent of that in the	12:24:14	24	scenario, which is the it was just the highest
12:21:30	24	calculations.	12:24:16	25	scenario, then I would turn back to the phone call
12:21:35	25	MR McDONELL: Q. Okay. So you're	12:24:19	25	
		Page 466			Page 46
12:21:36	1	assuming, for example, for 2005, that 250 customers	12:24:21	1	and the other projections that are done by SAP in
12:21:41	2	left PeopleSoft and completely replaced their	12:24:25	2	that month that talk about upwards of 4,000 or
12:21:44	3	PeopleSoft software with SAP software.	12:24:28	3	6,000 customers.
12:21:48	4	A. That's right. For those applications,	12:24:29	4	But I would agree, that's the highest
12:21:49	5	that's correct.	12:24:31	5	scenario, and so it's there for consideration, but
12:21:50	6	Q. And you're assuming 375 for 2006 and 750	12:24:33	6	I would probably, you know, focus on all three of
12:21:54	7	for 2007	12:24:36	7	them. But the middle one, the first one.
12:21:54	8	A. That's correct.	12:24:39	8	Q. I didn't quite follow you. How did you
12:21:50	9	Q. Okay. And then in paragraph 130	12:24:41	9	get to the 3,000 in 2008?
	10	A. And just to clarified, because I don't	12:24:44	10	A. Well, we know that okay. Let's go back
12:22:06		know when you're being general or specific, in my	12:24:46	11	to 447 and 288. We know in 2005, 250 customers go
12:22:08	11	model, I start that lost upsell revenue in 2006.	12:24:54	12	to mySAP application. And then 2006, it's
12:22:10	12	So 250 switch to SAP in 2005 and become part of an	12:24:58	13	another it's at 375, and in 2007, it's 750.
12:22:14	13		12:25:04	14	Then we keep and then we go down to
12;22:19	14	upsell loss in 2006.	12:25:09	15	what I guess would you call the cross-switch, which
12:22:21	15	Q. Okay. So the in paragraph 130, you're			we go from 500 customers in 2005 to 750 in 2006 to
12:22:27	16	identifying scenarios, three different scenarios	12:25:12	16 17	a thousand in 2007. And then by the last year,
12:22:31	17	One assumes 1,375 of these customer upswitches, one	12:25:18		2008, you add 750 more on to get to 3,000
12:22:36	18	assumes 2,000 customer switches, and one assumes	12:25:22	18	Q. And what are you interpreting the
12:22:39	19	3,000 customer switches: Right?	12:25:30	19	
12:22:41	20	A. That's correct.	12:25:33	20	cross-switch number to be?
12:22:42	21	Q. And what is your basis for assuming that	12:25:34	21	A. Well, there's two things. And we're
12:22:44	22	3,000 customers would leave PeopleSoft support, go	12:25:36	22	using remember, we're using the planning of SAP
12:22:50	23	to TomorrowNow, and completely replace their	12:25:42	23	and putting it back on Oracle's business. And so what SAP's thoughts were was they could upswitch a
		PeopleSoft applications with SAP applications?	12:25:46	24	what SAP's thoughts were was they could upswitch a
12:22:52	24	A. That would be under the scenario that	12:25:52	25	certain number of customers, and they could

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		Page 469			Page 47
12:25:54	1	cross-sell other customers. Okay?	12:28:39	1	comfortable with the scenarios and the logic, but
12:25:56	2	And so we're using those dynamics back on	12:28:42	2	I've not selected any one, but I believe that this
12:25:59	3	Oracle, And I laid out the basis of the first	12:28:44	3	method supports my opinion.
12:26:02	4	scenario, the upswitch, and then we just modify	12:28:45	4	Q. And is that based on the 1,375-customer
12:26:07	5	those scenarios to reflect other projections made	12:28:49	5	assumption?
12:26:12	6	by SAP.	12:28:49	6	A. Well, we can go through the numbers. But
12:26:14	7	Q. So I still don't quite see how you got	12:28:51	7	basically, the first scenario, which produces the
12:26:16	θ	from 1,375 upswitch customers in 2007 to 3,000 in	12:28:57	8	result of 1,97 billion, so basically, 1,98 billion,
12:26:23	9	2008. Can you explain that to me?	12:29:10	9	that relates to 1,375 customers switching, and
12:26:27	10	A. Yes. So the numbers that I use on my	12:29:14	10	3,000 lost maintenance customers. And that's the
12:26:36	11	Schedule 13 for upsell, it's 500 customers in 2005,	12:29:18	11	first scenario.
12:26:43	12	it's a thousand customers in 2006, and it becomes	12:29:18	12	The second scenario, which is predicate on
12:26:47	13	1500 customers in 2007, which would be consistent	12:29:21	13	the 3,000 lost maintenance customers and 2,000
12:26:53	14	with the 3,000 customers that are on maintenance.	12:29:28	14	customers switching to SAP, comes up with 2.6
12:26:57	15	So that's the source	12:29:31	15	billion dollars, approximately.
12:26:58	16	I had to interpolate there to get to that	12:29:33	16	And then lastly, the scenario we've been
12:27:01	17	number, which would be consistent with management's	12:29:35	17	talking about, which there's 3,000 support
12:27:03	18	plans to switch the customers.	12:29:40	18	maintenance customers lost, and then that's matched
12:27:08	19	Q. Okay. In paragraph 131 of your report,	12:29:43	19	with 3,000 customers switching to SAP applications.
12;27:14	20	you kind of summarize these findings, and you note	12:29:48	20	That's a 3.76 value.
12:27:17	21	that the results of these calculations indicate	12:30:02	21	MR. McDONELL: (Directed to the court
12:27:24	22	that under various assumptions, Oracle would lose	12;30;02	22	reporter.) Holly, in his answer where you've
12:27:29	23	to SAP as a result of licensing the copyright	12:30:05	23	written it was a part of what I had to do, I think
12:27:31	24	materials between 2 billion and 3,8 billion	12:30:09	24	he said it was not a part of what I had to do Is
12:27:35	25	dollars.	12:30:11	25	that correct.
		Page 470			Page 47
12:27:36	1	Do you see that?	12;30:38	1	(Discussion off the record.)
12:27:37	2	A. That's correct.	12:31:23	2	MR. McDONELL: Q. Mr. Meyer, again
12:27:37	3	Q. Okay. That's a range of 1.8 billion	12:31:24	3	referring to your report, paragraph 131, in which
12:27:42	4	dollars. Am I correct?	12:31:37	4	you report the number is 2.0 billion to 3.8
12:27:45	5	A. Yes, based on the different assumptions in	12:31:45	5	billion, let's take the 2.0 billion.
12:27:47	6	the scenarios about the level of upswitch and	12:31:47	6	Can you tell me roughly what portion of
12:27:50	7	cross-sell.	12:31:49	7	that relates to Oracle's expected losses
12:27:51	8	Q. And do you consider that to be an	12:31:53	8	attributable to support, lost support revenues?
12:27:52	9	acceptably precise range?	12:32:02	9	A. The numbers on my Schedule 11 and
12:27:56	10	MS. HOUSE: Objection. Vague.	12:32:07	10	they're not all present valued, but I can give them
12:27:56	11	THE WITNESS. Well, I think if you read my	12:32:10	11	to you sort of as I have them.
12:27:59	12	report and look at my schedules and you see how the	12:32:12	12	So the total is ultimately 1,9 billion
12:28:01	13	variables change, and as you change the number of	12:32:16	13	dollars. And so the on my summary schedule, I
12:28:04	14	customers that are lost for maintenance, upswitch	12:32:27	14	do the present value sort of in total, but I'll
12:28:08	15	and cross-sell, the results make total sense.	12:32:29	15	read you the nominal amounts so you can get a sense
12:28:11	16	And so you would expect to see this kind	12;32;33	16	of the relative values before present value.
12:28:13	17	of difference if you change the number of customers	12:32:35	17	So on Schedule 11, the support customers
12:28:16	18	in the calculations.	12:32:38	18	that are lost to TomorrowNow so this is the loss
12:28:18	19	MR, McDONELL: Q. Have you formed an	12:32:43	19	through 2008 that's 607 million, 607. Then the
	20	opinion about what the best assumption is for the	12:32:50	20	support the value of the support customers lost
12:28:18	21	number of upswitch customers?	12:32:52	21	post October 2008, that's 739 million, the the
12:28:18 12:28:21			12:33:01	22	value of the upsell license, the license that so
	22	A. It wasn't part of what I had to do. But	12.55.01		
12:28:21	22 23	A. It wasn't part of what I had to do. But as you know, I've come to the opinion of, it's a	12:33:06	23	upsell the license value lost is 119 million.
12:28:21 12:28:25		-		23 24	

		Page 473			. Page 475
12:33:19	1	cross-sell, the value of the lost license is	12:36:09	1	A. Yes. The number of customers that switch,
12:33:22	2	199 million. And then the lost support on that	12:36:12	2	and that are part of the cross-sell, would drive
12:33:27	3	cross-sell license, because if you lose a license	12:36:14	3	that range.
12:33:29	4	sale, you'll lose the support of that, that's	12:36:16	4	Q. Do you have, for this issue, an opinion
12:33:32	5	293 million	12:36:21	5	about what the best number is to use, whether it's
12:33:33	6	So the total is basically 2 billion, but	12:36:24	6	the 881 or the 2,7 or something different?
12:33:37	7	that's in nominal dollars. So when I when I put	12:36:28	7	A. Similar to my response on the Oracle side
12:33:43	8	that in present value, it's 1.2. So we'd have to	12:36:31	8	of the impact here, I believe that it's appropriate
12:33:47	9	reduce those numbers accordingly if you wanted me	12:36:36	9	to consider all three of these. And if you look at
12:33:50	10	to do it on an individual basis	12:36:39	10	the results, obviously one is 881 billion. The
12:33:52	11	Q. Thank you. Okay.	12:36:45		
12:33:55	12	In paragraph 133 of your report, you	12:36:50		
12:33:58	13	describe how you've used the income approach to	12:36:56		
12:34:01	14	calculate SAP's expected gains. Correct?	12:37:00		
12:34:05	15	A. Yes.	12:37:14		
12:34:07	16	O. And in doing so, you've used the same	12:37:21		
12:34:09	17	three scenarios of 1,375, 2,000, and 3,000 upswitch	12:37:27		
12:34:13	18	customers. Is that correct?	12:37:31		
12:34:37	19	A. It's generally similar, but now we're	12:37:37		
12:34:40	20	focusing on the gains of SAP, the benefits, as	12:37:40		
12:34:42	21	opposed to Oracle's losses. And we we use one	12:37:43		
12:34:47	22	calculation with 1,375 switched customers, and then	12:37:46		
12:34:52	23	we do two calculations at the 2,000 switched	12:37:48		
12:34:52	24	customers.	12:37:50		
12:34:57	25	Q. Okay. And the as indicated in	12:37:53		
10.01.00					Page 476
		Page 474			1490 170
12:35:01	1	paragraph 134 of your report, you end up with a	12:37:59		
12:35:06	2	range of gains between 881 million and 2,7 billion.	12:38:03		
12:35:12	3	Is that correct?	12:38:07		
12:35:13	4	A. One second, I was grabbing the	12;38;27		
12:35:15	5	calculation.	12:38:37		
12:35:20	6	I'm sorry, could I have the question read	12:38:40		
12:35:22	7	back, please?	12;38;42		
12:35:23	8	Q. Yes. In paragraph 134, in your	12:38:46		
12:35:25	9	application of the income approach to SAP's	12:38:47		3360
12:35:29	10	expected gains, you come up with a range between	12:38:49		
12:35:33	11	881 million and 2.7 billion dollars. Is that	12:38:51		
12:35:36	12	right?	12:38:55		
12:35:36	13	A. That's correct.	12:38:57		
12:35:38	14	Q. It's a range of approximately 2 billion	12:39:00		
12:35:39	15	dollars?	12:39:04		
12:35:41	16	A. That's correct	12:39:07		
12;35;41	17	Q. And do you consider that to be an	12:39:09		
12:35:43	18	acceptably precise range for your purposes?	12:39:18		
12:35:46	19	A. Yes. Because once again, once you break	12:39:29		
12:35:48	20	it down by the various inputs, changing the number	12:39:30		
12:35:51	21	of customers that are part of the switch and	12:39:34		
12:35:57	22	cross-sell revenues, it makes perfect logical	12:39:36		
12:36:00	23	economic sense to have a range like that.	12:39:38		
12:36:03	24	Q. Okay. And is the thing that drives that	12:40:54		
	25	range the assumption about the number of customers?	12:40:55		

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14:17:50		14:21:44		
14:17:51		14:21:49		
14:17:54		14:21:50		
14:18:00		14:21:52		
14:18:19		14:21:54		
14:18:23		14:21:58		
14:18:30		14:21:58		
14:18:34		14:22:00		
14:18:39		14:22:01		
14:18:42		14:22:02		
14:18:45		14:22:12	11	Q. I want to turn next to the income approach
14:18:45		14:22:17	12	for Siebel. Do you have that concept in mind?
14:18:47		14:22:20	13	A. One moment, please.
14:18:52		14:22:37	14	MS. HOUSE: Is there a paragraph?
14:18:56		14:22:39	15	MR McDONELL: Q. It's page 186. You
14:18:57		14:23:21	16	know, you're looking for schedules. I don't think
14:18:59		14:23:23	17	you're going to need them. My questions are pretty
14:19:04		14:23:26	18	general,
14:19:07		14:23:26	19	A. Okay.
14:19:28		14:23:26	20	Q. So you did perform an income approach
14:19:31		14:23:29	21	analysis for the value of use of the Siebel license
14:19:43		14:23:35	22	you're talking about. Correct?
14:19:49		14:23:36	23	A. That's correct
14:19:56		14:23:38	24	Q. Is it fair to say that you applied the
14:20:01	,	14:23:41	25	same basic approach that you used in the income
	Page 502			Page 504
	tage 302		-	
14:20:01		14:23:44	1	approach in connection with the PeopleSoft copyrighted material?
14:20:18		14:23:48	2	A. I would say generally that is correct.
14:20:20		14:23:49	4	O. And that would include it also included
14:20:21		14:24:02 14:24:05	5	your same number of customer assumptions that you
14:20:24		14:24:05	6	relied on in connection with your market approach
14:20:28		14:24:09	7	for Siebel?
14:20:29		14:24:11	8	A. Yes. The 200 support customers were the
14:20:33		14:24:15	9	basis, and then we used 200 switch customers, and
14:20:36		14:24:18	10	that's similar to the market approach
14:20:38		14:24:22	10	that's similar to the market approach
14:20:40		14:24:40		
14:20:42		14:24:40		
14:20:47	25	14:25:10		
14:20:51		14:25:15		
14:20:55				
14:20:56		14:25:17 14:25:21		
14:20:59		14:25:21		
14:21:02		14:25:26		
14:21:05		1		
14:21:10		14:25:35		
14:21:12		1		
14:21:14		14:25:43		
14:21:17		14:25:48		
14:21:20		14:25:53		
14:21:21		14:25:59		

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CERTIFICATE OF REPORTER

I, HOLLY THUMAN, a Certified Shorthand

Reporter, hereby certify that the witness in the foregoing deposition was by me duly sworn to tell the truth, the whole truth, and nothing but the truth in the within-entitled cause;

That said deposition was taken down in shorthand by me, a disinterested person, at the time and place therein state, and that the testimony of said witness was thereafter reduced to typewriting, by computer, under my direction and supervision;

That before completion of the deposition review of the transcript [X] was [] was not requested. If requested, any changes made by the deponent (and provided to the reporter) during the period allowed are appended hereto.

I further certify that I am not of counsel or attorney for either or any of the parties to the said deposition, nor in any way interested in the event of this cause, and that I am not related to any of the parties thereto.

HOLLY THUMAN, CSR