# **EXHIBIT 60**

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#### Status: November 16, 2005

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SAP-OR00136760



# Business Case TomorrowNow 2006

Board Area: Gerd Oswald

Status: November 16, 2005



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# Open Issue – Budget Case TNow

- ➔ Within Baseline Budget 2005, TNow committed EUR 15,3 Mill.<sup>1</sup> external Revenue planned within GSS (including TNow Stand-Alone as well as SafePassage deals), although SafePassage Revenue is generated in CSO.
- → Based on pipeline 2006 (provided by Andy Nelson), TNow can realize EUR 24,1 Mill.<sup>2</sup> external Revenue in 2006 (Final Budget incl. add. investments of 9,6 M€ would have a profit margin of 15%<sup>3</sup>)
- → Weighted Pipeline (16.11.2005)
  - → Stand-Alone deals: EUR 16 Mill.
  - → Safe Passage: EUR 7,6 Mill.
- → Main problem is the missing Budget commitment of CSO for SafePassage Revenue in 2006 (EUR 8,1 Mill.<sup>4</sup>)
- Only if CSO would put the missing SafePassage Revenue on top of Budget 2006, TNow would be considered as revenue generating Budget Case and not as a pure Investment Case by Corp. Co.

				Budget	Business Case TN			
All Values in kEUR	FC 2005	HL2 BUD 2006 (Baseline)	Δ HL2 BUD / FC05	Provided to Corp. Co	Open Commit. by CSO	Final Budget Case	Final Budget 2006 (incl. Safe Passage Rev.)	Δ Final BUD / FC 05
TNow Stand-Alone (booked within GSS)	3.585	15.270	11.685	760		760	16.030	12.445
Safe Passage (booked within CSO)	7.200		-7.200		8.051	8.051	8.051	851
External Revenue	10.785	15.270	4.485	760	8.051	8.811	24.081	13.296
Local Expenses	-9.291	-10.534	-1.243	-8.918		-8.918	-19.452	-10.161
Total Expenses	-10.081	-10.893	-812	-9.624		-9.624	-20.517	-10.436
Operating Income	704	4.377	3.673	-8.864	8.051	-813	3.564	2.860
Profit Margin in %	7	29		-1.166		-9	15	3
Headcount (in FTE)	102	105	3	123		123	228	126

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# TomorrowNow Key Performance Indicators 2005

#### Contracts per Quarter & Region

	Q1*	Q2	Q3	Q4**	Σ	
NA	74	23	10		158	
EMEA	0	1	0		1	
APA	0	0	0		0	
LAM	0	0	0		0	* Includes 68 customer contracts
Σ	74	24	10	51	159	from 2004 ** Forecast
	I					
	Q1	Q2	Q3	Q4	Σ	
NA	Q1 3	Q2 8	Q3 4	Q4	Σ 15	
		a determined		Q4		
NA	3	8	4	Q4	15	
NA EMEA	3 2	8 5	4 5	Q4	15 12	

#### Global Set Up / FTE per Region (cumulated)

	Q1	Q2	Q3	Q4*
NA	39	54	68	76
EMEA - NL - UK	0	1 3	2 9	5 12
Singapore	0	0	5	8
Σ	39	58	84	101

#### Financial View 2005 (in € Mn)

	Q1	Q2	Q3	Q4*	Σ
TNow stand alone deals	0.4	0.6	1.2	1.2	3.4
Bundled deals**	0	0	2.8	4.4	7.2
External Revenue	0.4	0.6	4.0	5.6	10.6
Total Expenses	0.9	2.0	3.3	4.4	10.6
Contribution (incl. Charge Backs)	-0.5	-1.4	0.7	1.2	0
Profitability	-125%	-233%	17.5%	21%	0%
Revenue Taken Away from Oracle***	5.1	3.4	2.3	12.0	22.8

Forecast

\*\* Additional budget revenue booked within CSO: Adjustment on bundled deals that were not posted as external revenue in TomorrowNow (but charged internally)

\*\*\* Doubled contract volume of newly signed and renewed TomorrowNow deals

#### **Key Achievements**

- Gained market visibility and credibility, especially in EMEA and APA
- TomorrowNow installed base grown to 108 customer contracts, 39 new customer contracts (e.g. Yazaki, Waste Management, ArvinMeritor, Borders Group) and 21 renewals (e.g. Cowlitz County, Quad Graphics) within the first 9 months of 2005 (renewal rate > 90%)
- Joint demand generation process and campaigns
- Signed first contract outside the US and generated global references
- Strong increase of average deal size: Stand-alone € 42K→ € 70K; Safe Passage € 138K
- Maintenance Contract Volume taken away from Oracle grown up to € 22.8M by end of 2005 (doubled contract volume of newly signed and renewed TomorrowNow deals)

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#### 2005/2006 Opportunities by Phase: A/B 17%, C/D 44%, E/F 39%

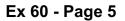
Financial View 2006 (in € Mn)									
	Q1	Q2	Q3	Q4	Σ				
TNow stand alone deals	3.9	4.0	4.0	4.1	16.0				
Bundled deals*	1.4	1.7	2.0	2.5	7.6				
External Revenue	5.3	5.7	6.0	6.6	23.6				
Total Expenses	-4.0	-4.7	-5.3	-6.0	-20.0				
Margin					15%				
FTE Total	140	172	200	224	224				
<ul> <li>NA Total</li> </ul>	80	85	90	99	99				
<ul> <li>LAM Total</li> </ul>	5	8	10	13	13				
EMEA Total	27	40	50	56	56				
<ul> <li>APA Total</li> </ul>	28	39	50	56	56				

#### Financial View 2007 (in € Mn)

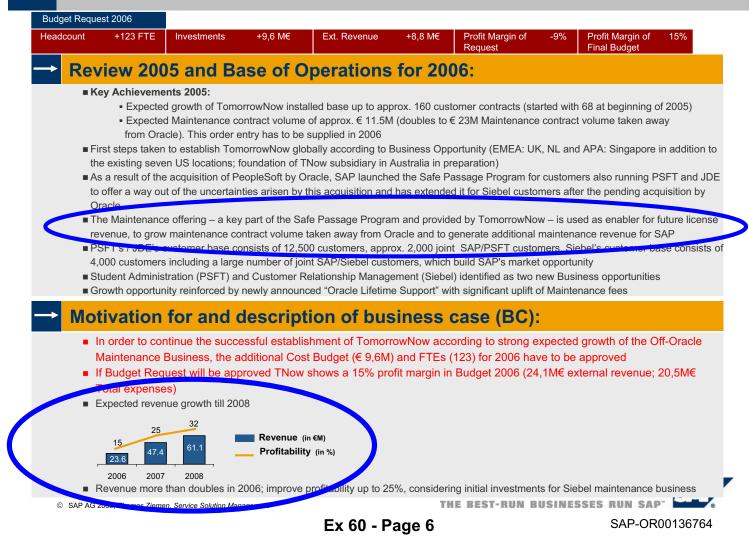
					•
	Q1	Q2	Q3	Q4	Σ
TNow stand alone deals	5.8	7.1	8.8	9.9	31.6
Bundled deals*	2.9	3.5	4.3	5.1	15.8
External Revenue	8.7	10.6	13.1	15.0	47.4
Total Expenses	-8.3	-8.7	-8.9	-9.4	-35.3
Margin					25%
FTE Total	249	266	277	300	300
<ul> <li>NA Total</li> </ul>	104	105	107	112	112
<ul> <li>LAM Total</li> </ul>	15	18	22	24	24
<ul> <li>EMEA Total</li> </ul>	58	67	67	71	71
<ul> <li>APA Total</li> </ul>	72	76	81	93	93

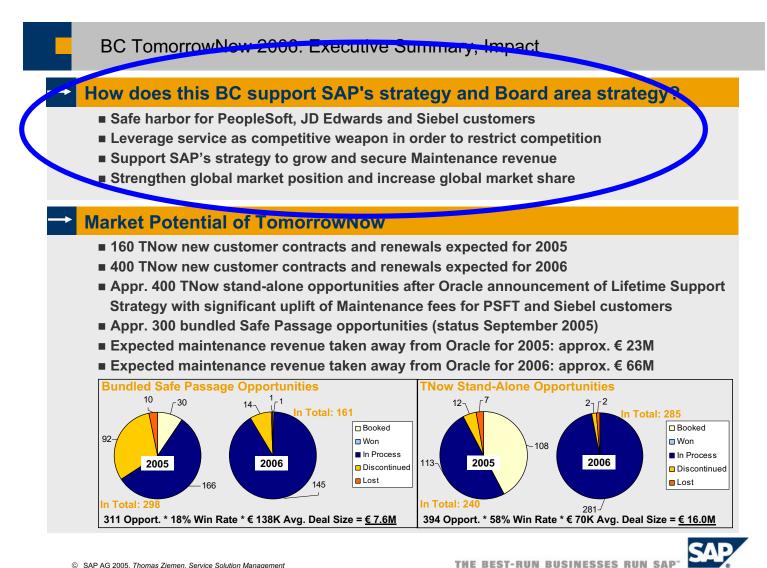
Additional budget revenue booked within CSO: Adjustment on bundled deals that were not posted as external revenue in TomorrowNow (but charged internally)
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	BC TomorrowNow 2006: Executive Summary, Impact
	<ul> <li>Committed Revenues by Region/by Product (incremental)</li> <li>No breakdown per region</li> </ul>
	Development/Field Resource Impact (if approved by FLT)(incremental)     No Development / Field Resource Impact
	→ Other ■ none
-	Impact of "Doing Nothing"
	Miss the unique increased opportunity to take away Maintenance revenue from Oracle, reinforced by the newly announced "Oracle Lifetime Support Program", and to encounter Oracle's new Maintenance strategy

- Other software vendors might provide a safe harbor initiative and win advantage over SAP
- SAP to lose potential maintenance and license revenue as well as customers

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### BC TomorrowNow 2006: Incremental P&L overview for 2006

Business Case/ Budget transfer	HLD number		MPU Con	troller	Ν	1PU	MPU Currency				
TNow	HLD	BA GO	Joerg Jose	enhans	2570	000301	EUR		External Re		
Budget PAC		HL 2		Addition	al Budget B	Request 2006		Final Budget	Addit.: 8,8 M Final: 24,1 M		
all figures in thousand EURO	FC 2005	Baseline	Q1	02	Q3	04	TY 2006	2006	1 mai: 24,1 m		
Maintenance Revenue	3.500,0	15.270,0	142,0	172,0	203,0	243,0	760,0	16.030,0	Total Expen		
Product Revenue	3.500,0	15.270,0	142,0	172,0	203,0	243,0	760,0	16.030,0	Addit.: 9,6		
Consulting Revenue	41,0	15.270,0	142,0	172,0	203,0	243,0	0,0	10.030,0	Final.: 20,5		
Service Revenue	41,0	0,0	0,0	0,0	0,0	0,0	0,0	0.0	Final.: 20,5		
								0.0 <b>16.030.0</b>			
XTERNAL REVENUE	3.541,0	15.270,0	142,0	172,0	203,0	243,0	760.0				
3rd Party Services	-1.132,0	-778,0	-80,0	-80,0	-80,0	-80,0	-320,0	-1.098,0			
Personnel Expenses	-6.036,0	-8.368,0	-694,0	-1.226,0	-1.579,0	-1.964,0	-5.463,0	-13.831,0			
Travel/Entertainment	-480,0	-333,0	-117,0	-117,0	-117,0	-117,0	-468,0	-801,0			
Marketing	-804,0	-176,0	-436,0	-436,0	-436,0	-436,0	-1.744,0	-1.920,0			
Infrastructure	-724,0	-880,0	-122,0	-226,0	-274,0	-302,0	-924,0	-1.804,0			
Other Inc./Exp., net	-11,0						0.0				
Local EXPENSES	-9.187,0	-10.535,0	-1.449,0	-2.085,0	-2.486,0	-2.899,0	-8.919,0	-19.454,0			
Internal Charges for	-400,0	-470,0	1.503,0	1.825,0	2.147,0	2.576,0	8.051,0	7.581,0			
Bundled Deals, net					,	· · · ·		· · · · ·			
Building / IT	-807,0	112,0	-78,0	-152,0	-211,0	-265,0	-706,0				
OTAL EXPENSES	-10.394,0	-10.893,0	-24,0	-412,0	-550,0	-588,0	-1.574,0	-12.467,0			
PERATING INCOME	-6.853,0	4.377,0	118,0	-240,0	-347,0	-345,0	-814,0	3.563,0			
1argin								15%			
Budget COS				Addition	al Budget F	Request 2006					
all figures in thousand EURO	TOTAL	HL2 BUD06	Q1	Q2	Q3	Q4	TY 2006	Final BUD			
SW Revenue	0,0		0,0	0,0	0,0	0,0	0,0	0,0			
Maintenance Revenue	88.230,0	15.270,0	142,0	172,0	203,0	243,0	760,0	16.032,0			
Product Revenue	88.230,0	15.270,0	142,0	172,0	203,0	243,0	760,0	16.032,0			
Consulting Revenue	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0			
Training Revenue	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0			
Service Revenue	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0			
Other Revenue	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0			
XTERNAL REVENUE	88.230,0	15.270,0	142,0	172,0	203,0	243,0	760,0	16.032,0			
Customer Support	-54.060,9	-10.893,0	-24,0	-412,0	-550,0	-588,0	-1.574,0	-12.467,0			
Cost of Product	-54.060,9	-10.893,0	-24,0	-412,0	-550,0	-588,0	-1.574,0	-12.468,0			
COS Expenses	-54.060,9	-10.893,0	-24,0	-412,0	-550,0	-588,0	-1.574,0	-12.468,0			
OTAL EXPENSES	-54.060,9	-10.893,0	-24,0	-412,0	-550,0	-588,0	-1.574,0	-12.468,0			
	34.169,1	4.377,0	118,0	-240,0	-347,0	-345,0	-814,0	3.564,0			
OPERATING INCOME											
DPERATING INCOME				Additi <u>on</u>	al Bud <u>get F</u>	Request 2006			CAR		
	TOTAL	HL2 BUD06	Q1	Addition Q2	al Budget F Q3	Request 2006 Q4	TY 2006	Final BUD 184,0	SAP		

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## BC TomorrowNow 2006: Incremental P&L overview for 2007/2008

Budget PAC		F	P&L 2007			P&L 2008					
all figures in thousand EURO	Q1	Q2	Q3	Q4	TY 2007	Q1	Q2	Q3	Q4	TY 2008	
SW Revenue					0,0					0,0	
Maintenance Revenue	4.875,0	4.875,0	4.875,0	4.875,0	19.500,0	5.575,0	5.575,0	5.575,0	5.575,0	22.300,0	
Product Revenue	4.875,0	4.875,0	4.875,0	4.875,0	19.500,0	5.575,0	5.575,0	5.575,0	5.575,0	22.300,0	
Consulting Revenue					0,0					0,0	
Training Revenue					0,0					0,0	
Service Revenue	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	
Other Revenue					0,0					0,0	
EXTERNAL REVENUE	4.875,0	4.875,0	4.875,0	4.875,0	19.500,0	5.575,0	5.575,0	5.575,0	5.575,0	22.300,0	
3rd Party Services	-274,5	-274,5	-274,5	-274,5	-1.098,0	-274,5	-274,5	-274,5	-274,5	-1.098,0	
Personnel Expenses	-4.057,3	-4.057,3	-4.057,3	-4.057,3	-16.229,0	-4.057,3	-4.057,3	-4.057,3	-4.057,3	-16.229,0	
Travel/Entertainment	-200,3	-200,3	-200,3	-200,3	-801,0	-200,3	-200,3	-200,3	-200,3	-801,0	
Marketing	-480,0	-480,0	-480,0	-480,0	-1.920,0	-480,0	-480,0	-480,0	-480,0	-1.920,0	
Infrastructure	-451,0	-451,0	-451,0	-451,0	-1.804,0	-451,0	-451,0	-451,0	-451,0	-1.804,0	
License/Sales Comm.					0,0					0,0	
Provision / Other Tax					0,0					0,0	
Other Inc./Exp., net					0,0					0,0	
Local EXPENSES	-5.463,0	-5.463,0	-5.463,0	-5.463,0	-21.852,0	-5.463,0	-5.463,0	-5.463,0	-5.463,0	-21.852,0	
Internal Charges for	2.084.8	2.084.8	2.084.8	2.084,8	8.339,1	2.084.8	2.084.8	2.084.8	2.084.8	8.339,1	
Bundled Deals, net				,					,	,	
Building / IT	-260,4	-260,4	-260,4	-260,4	-1.041,4	-260,4	-260,4	-260,4	-260,4	-1.041,4	
Mgmt.License					0,0					0,0	
TOTAL EXPENSES	-3.638,6	-3.638,6	-3.638,6	-3.638,6	-14.554,3	-3.638,6	-3.638,6	-3.638,6	-3.638,6	-14.554,3	
OPERATING INCOME	1.236,4	1.236,4	1.236,4	1.236,4	4.945,7	1.936,4	1.936,4	1.936,4	1.936,4	7.745,7	
Financial Income, net					0,0					0,0	
Other Non-Oper. Inc./Exp.					0,0					0,0	
CONTRIB. b. SBCP & AC	1.236,4	1.236,4	1.236,4	1.236,4	4.945,7	1.936,4	1.936,4	1.936,4	1.936,4	7.745,7	
SBCP					0,0					0,0	
AC					0,0					0,0	
CONTRIBUTION	1.236,4	1.236,4	1.236,4	1.236,4	4.945,7	1.936,4	1.936,4	1.936,4	1.936,4	7.745,7	
Budget HC			HC 2007					HC 2008			
All figures in FTE	Q1	Q2	Q3	Q4	TY 2007	Q1	Q2	Q3	Q4	TY 2008	
Business Support	224,0	224,0	224,0	224,0	224,0	224,0	224,0	224,0	224,0	224,0	

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