EXHIBIT 12

DECLARATION OF RICHARD L. BALL

- I, Richard L. Ball, declare as follows:
- I am over the age of 18 and competent to testify to the facts stated in this
 declaration. All statements made in this declaration are based upon my personal knowledge and
 belief, except where otherwise indicated.
- 2. I am currently employed as Director of Procurement at The Standard Register Company ("Standard Register"). I have been employed by Standard Register since 2001.
- 3. During the time Standard Register was considering retaining TomorrowNow to provide support services for our PeopleSoft applications, we were also in discussions with other third party support providers as possibilities, although I do not now recall the names of those other companies.
- 4. At that time, our objective was to reduce our support costs. Had TomorrowNow not been available to provide support at that time, I believe that we would have continued to look for an alternative support provider to Oracle in order to lower our costs.
- 5. At or about the time our agreement with TomorrowNow ended, we replaced TomorrowNow with CedarCrestone, and CedarCrestone now provides Standard Register with the support that was previously provided by TomorrowNow.

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct and that this declaration is executed at Dayton, Ohio, on March 5, 2010.

RICHARD L. BALL

