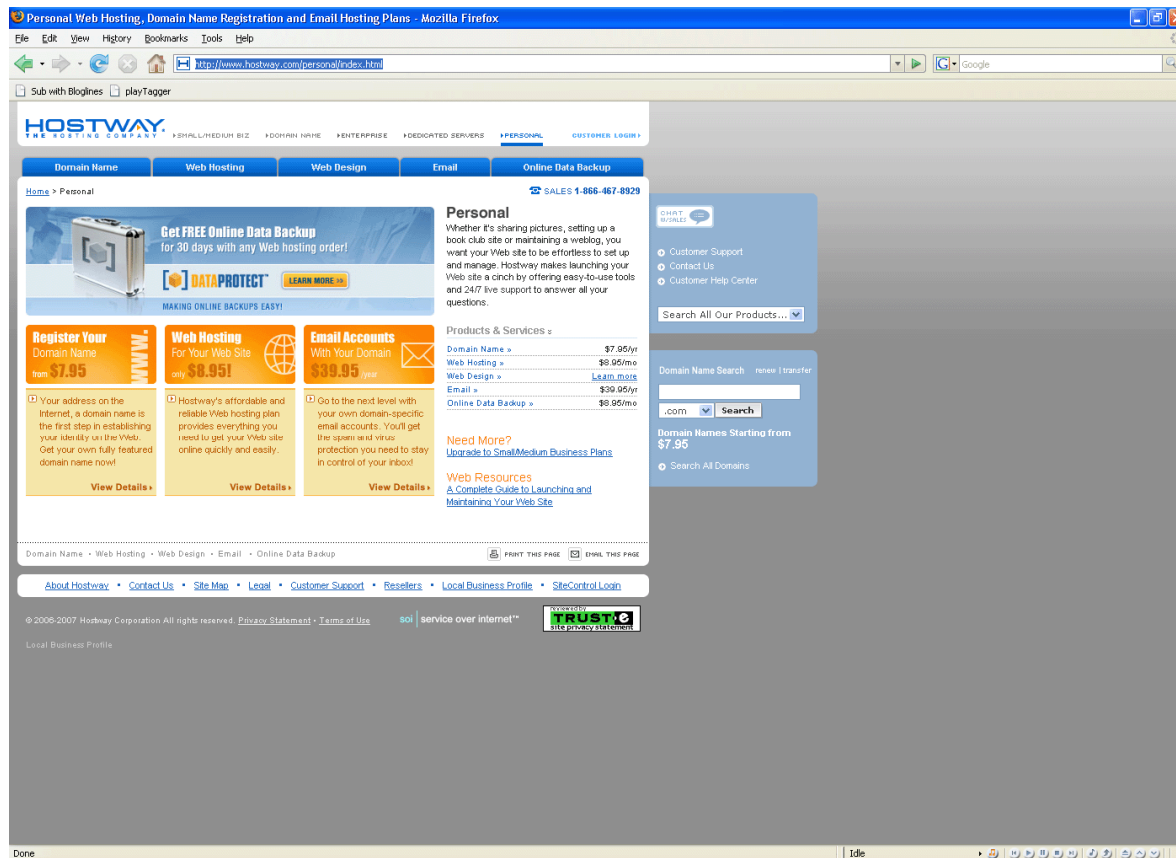


Step 1 – Hostway Personal Web Home Page – click “Web Hosting”



Step 2 – Click “Learn More” next to Hostway Site Builder

The screenshot shows the Hostway Personal Web Hosting website. The browser window title is "Hostway Personal Web Hosting - Mozilla Firefox". The address bar shows "http://www.hostway.com/personal/webhosting/index.html". The website has a navigation menu with "Domain Name", "Web Hosting", "Web Design", "Email", and "Online Data Backup". The "Web Hosting" section is active, showing a "Personal Web Hosting Linux" plan for \$8.95. Below the pricing table, there are sections for "Plan Features" including "Disk Space & Traffic", "Web Design", "Email", and "Marketing Tools". The "Web Design" section lists "Hostway's SiteBuilder" as a feature that is included, with a "Learn more" link next to it. The "Email" section lists "5 POP3 / SMTP Account(s)" and "SiteMail - Web-based Email". The "Marketing Tools" section lists "\$25 Google AdWords Credit", "\$50 Yahoo Search Marketing Credit", and "SiteBlog".

PRICE	CHOOSE A PLATFORM	ADD ECOMMERCE
\$8.95 x 12 YEARLY N/A MONTHLY \$39.95 SETUP	Linux Only	No

**Plan Features:**

Feature	Included	Upgrade
<b>Disk Space &amp; Traffic</b>	<b>Included:</b>	
Web Space	250 MB	<a href="#">Upgrade to 600MB</a>
Monthly Traffic	50 GB	<a href="#">Upgrade to 50GB</a>
Hits / Month	~1,000,000	
<b>Web Design</b>	<b>Included:</b>	
Hostway's SiteBuilder	Yes	<a href="#">Learn more</a>
Microsoft® FrontPage® Extensions 2002	Yes	
Professionally Designed Web Site	No	<a href="#">Learn more about Web site design</a>
<b>Email</b>	<b>Included:</b>	
POP3 / SMTP Account(s)	5	<a href="#">Upgrade to 25 accounts</a>
SiteMail - Web-based Email	Yes	
CleanMail	Yes	<a href="#">Learn More</a>
Email Forwarding	Unlimited	
Email Aliases	Unlimited	
Email Autoresponders	Unlimited	
Mailing List	No	
<b>Marketing Tools</b>	<b>Included:</b>	
\$25 Google AdWords Credit	No	
\$50 Yahoo Search Marketing Credit	No	
SiteBlog	Yes	
Hostway Pay Per Click Advertising	No	<a href="#">Learn more about Pay Per Click Advertising</a>

Step 3 – Site Builder Home page with link to demo – click “view demo”

The screenshot shows a Mozilla Firefox browser window displaying the Hostway SiteBuilder website. The browser's address bar shows the URL: <http://www.hostway.com/smb/sitebuilder/index.html#>. The website has a blue header with the Hostway logo and navigation links for Small/Medium Biz, Domain Name, Web Hosting, Ecommerce, Web Design, Online Marketing, Email, and Biz Applications. A secondary navigation bar includes links for Home, Small/Medium Business, and SiteBuilder, along with a sales phone number: SALES 1-866-467-8929.

The main content area features a large banner for Hostway SiteBuilder with the text: "Design a professional Web site in a matter of clicks without knowing HTML!" and a prominent red "VIEW DEMO" button. Below the banner, there is a section titled "How Do I Get It?" with two sub-sections: "New Customers" and "Existing Customers".

The "New Customers" section states: "Basic SiteBuilder is included with all Shared Hosting plans, but if you want the benefits of an unlimited number of Web site pages, even more template choices and photo album pages, upgrade to higher packages of SiteBuilder for as little as \$9.95/month. [Compare](#) the different packages now."

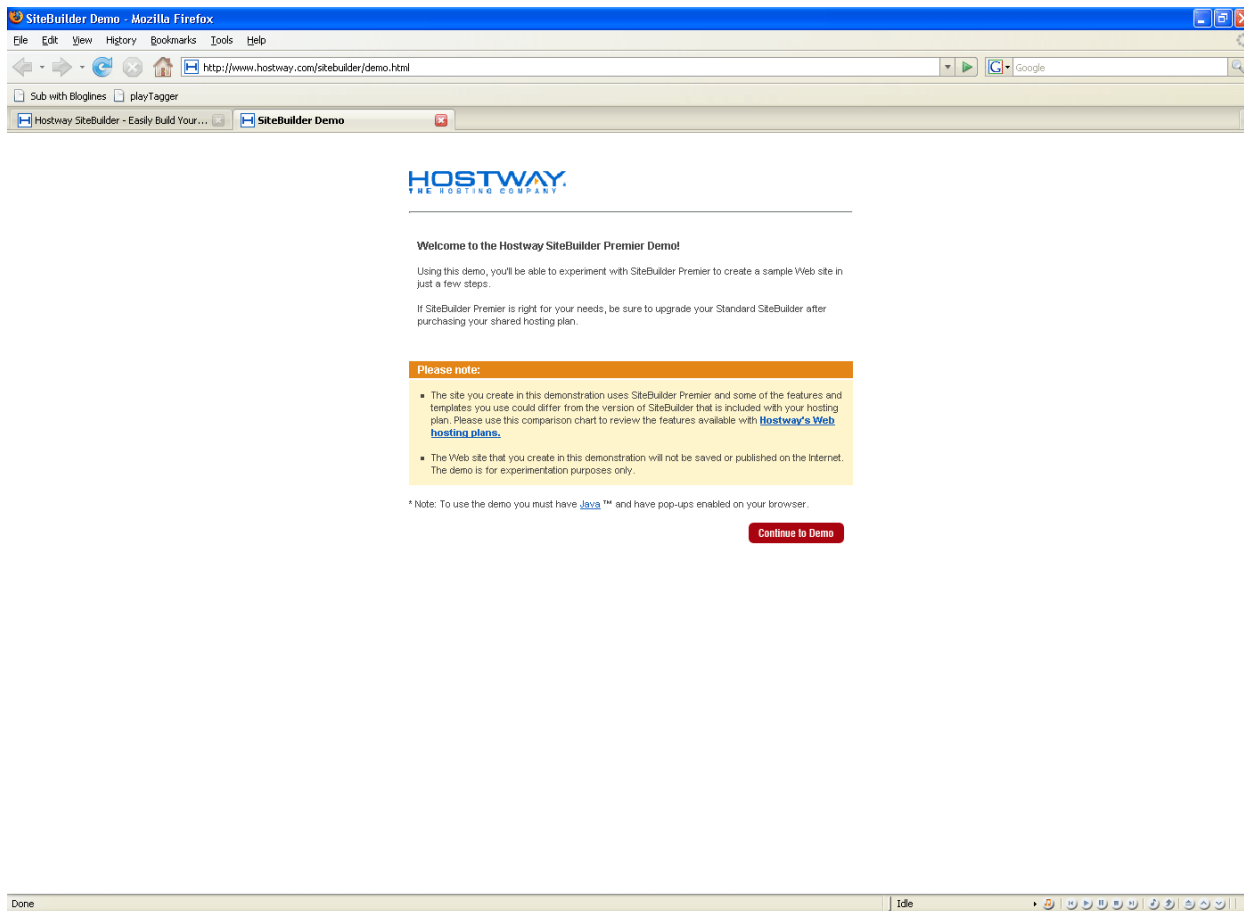
The "Existing Customers" section states: "Log in to [SiteControl](#) to start using the latest version of SiteBuilder and to upgrade to more robust packages for as little as \$9.95/month. [Compare](#) the different packages available now."

Below these sections, there is a "Do you want more options from SiteBuilder?" section with a link to [Compare](#) the different SiteBuilder packages. A note at the bottom of this section reads: "\* Note: To use the demo you must have [java](#)™ and have pop-ups enabled on your browser."

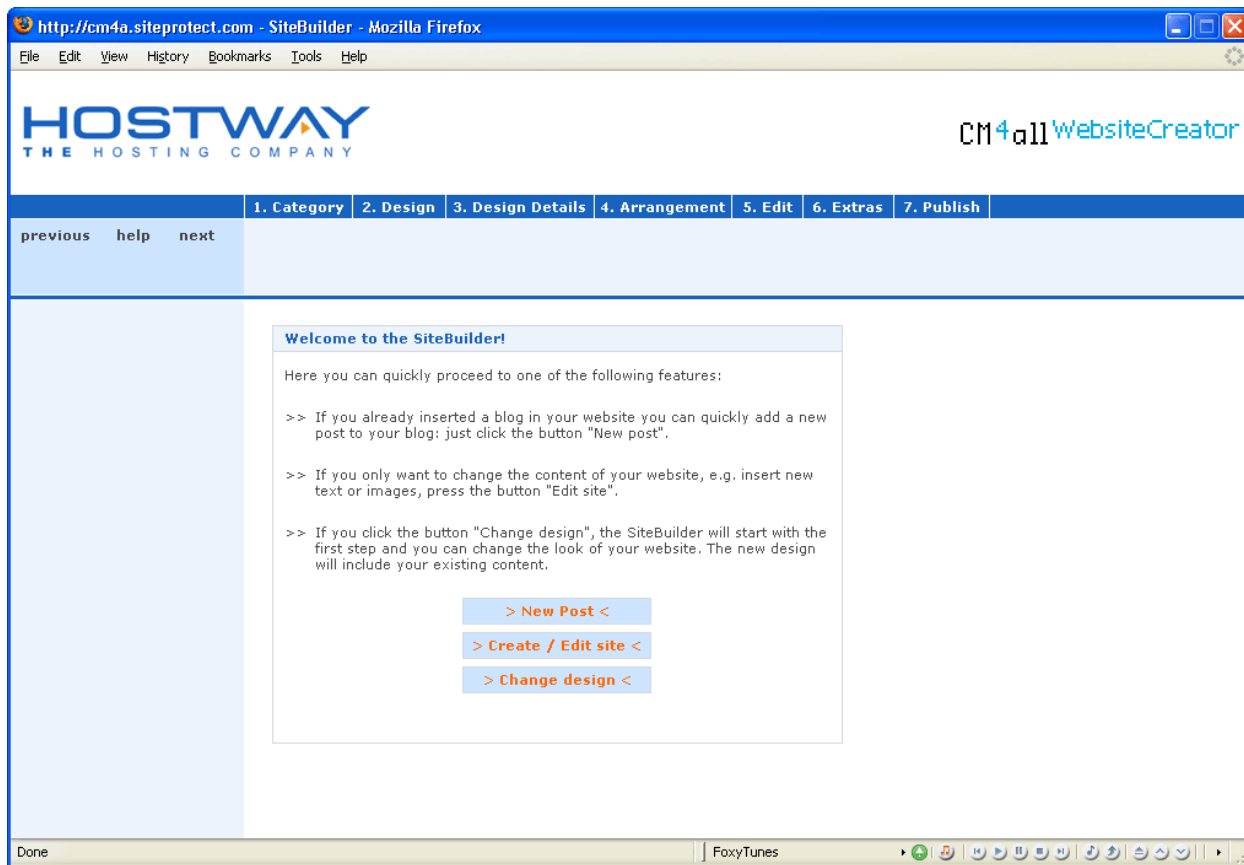
The right sidebar contains a "CHAT BUZZLE" with links for Customer Support, Contact Us, and Customer Help Center. Below this is a search box labeled "Search All Our Products...". Further down is a "Domain Name Search" section with a dropdown menu set to ".com", a "Search" button, and text indicating "Domain Names Starting from \$7.95" and a link to "Search All Domains".

The footer of the website includes a navigation menu with links for About Hostway, Contact Us, Site Map, Legal, Customer Support, Resellers, Local Business Profile, and SiteControl Login. The browser's status bar at the bottom shows "Done" and "Idle".

### Step 4 – The demo launches – click “continue to demo”



Step 5 – Sitebuilder home page – click “create/edit site”



Step 6 – select category of site you are building



Step 7 – choose a design

http://cm4a.siteprotect.com - SiteBuilder - Mozilla Firefox

File Edit View History Bookmarks Tools Help

**HOSTWAY**  
THE HOSTING COMPANY

CM4all WebsiteCreator

1. Category 2. **Design** 3. Design Details 4. Arrangement 5. Edit 6. Extras 7. Publish

previous help next

**Choose the style, the color and the main picture.**  
In the left menu, click on the "design" links and in the left column, choose your design. Similarly for the color of the main page. If you wish to start again, you may do so at any later stage by following the "design", "color" and "main graphic" sequence. To continue, click the "Next" button in the top left corner or click on the next step.

> Design  
> Color  
> Main graphic

1 - 10

Topic  
Topic  
Subtopic  
Subtopic  
Subtopic  
Subtopic  
Topic  
Topic

**HEADING**

Sample text. So that the final product and content can be pictured, here is an example with text. Of course, as this text is only an example, it will not appear later. The structure and the content of this design cannot be clicked on during this step; this takes place in the following steps. As shown here, this section deals with a paragraph, which contains graphic elements on the right. This picture is also an example and has no connection to the chosen design. If the color of design isn't satisfactory click left on "Color", more options are available here. The same applies to the main graphic, the photography used in this design. Just click "Main graphic" on the left and make your selection! By the way: [links](#) can also be simply integrated into your text.

**Second Heading**

Done FoxyTunes

Step 8 – design details – text colors, buttons, fonts, etc

http://cm4a.siteprotect.com - SiteBuilder - Mozilla Firefox

File Edit View History Bookmarks Tools Help

**HOSTWAY**  
THE HOSTING COMPANY

CM4all WebsiteCreator

1. Category 2. Design 3. Design Details 4. Arrangement 5. Edit 6. Extras 7. Publish

previous help next

Choose the color of the text, the buttons, the font. Personalise your site with your logo and name or company name. In the left menu, click on the "text color" section to choose your color. Similarly for buttons and font. For the "logo" and "Name/Company name" section, click and follow the procedure. To continue, click on "Next" in the top left corner or click on the next step.

- > Text color
- > Buttons
- > Font
- > Logo
- > Main name

**YOUR COMPANY**

**HEADING**

Sample text. So that the final product and content can be pictured, here is an example with text. Of course, as this text is only an example, it will not appear later. The structure and the content of this design cannot be clicked on during this step, this takes place in the following steps. As shown here, this section deals with a paragraph, which contains graphic elements on the right. This picture is also an example and has no connection to the chosen design. If the color of design isn't satisfactory click left on "Color", more options are available here. The same applies to the main graphic, the photography used in this design. Just click "Main graphic" on the left and make your selection! By the way: [links](#) can also be simply integrated into your text.

**Second Heading**

Done FoxyTunes



Step 9 - Arrangement – moving content around page

http://cm4a.siteprotect.com - SiteBuilder - Mozilla Firefox

File Edit View History Bookmarks Tools Help

**HOSTWAY**  
THE HOSTING COMPANY

CM4all WebsiteCreator

1. Category 2. Design 3. Design Details **4. Arrangement** 5. Edit 6. Extras 7. Publish

previous help next

**Define the map of your site.**  
From the two proposed site maps linked to your branch, choose the one that best suits you by clicking on the button located below the proposals. You may also build your own site map using the right column. To get help, click the button in the top left corner.

**Your selection**

- Home

**Most frequent used pages**

- Home
- About us
- The team
- Products
  - First Product
  - Second Product
  - Third Product
- Offers
- Jobs
- Contact
  - Addresses
  - How to find us
  - Tips & Tricks

> Use suggestions

**Our suggestions**

- Home
- Party news
  - Party links
  - Party program
- Party pictures
  - Party 1
  - Party 2
  - Party 3
- Where's the party?
- Entertainment
- Tickets
  - Prices
  - To order
- New Year's Eve
- Birthday

> Use suggestions

Done Idle

Step 10 – editing text on the website

http://cm4a.siteprotect.com - SiteBuilder - Mozilla Firefox

File Edit View History Bookmarks Tools Help

**HOSTWAY**  
THE HOSTING COMPANY

CM4all WebsiteCreator

1. Category 2. Design 3. Design Details 4. Arrangement 5. Edit 6. Extras 7. Publish

previous help next

**Type/ insert, edit and update the text and images of your site.**  
The F8 or F9 keys let you switch between "Preview" and "Edit" mode. In "Edit" mode, select the page to be updated using the desired section or sub-section so as to add an element of your choice (image, text, table..). To get help, click on the top left button. Click on the Next button > to continue.

File Edit Paragraph Table List Image Extras

YOUR COMPANY

Home

**Welcome to our new homepage!**

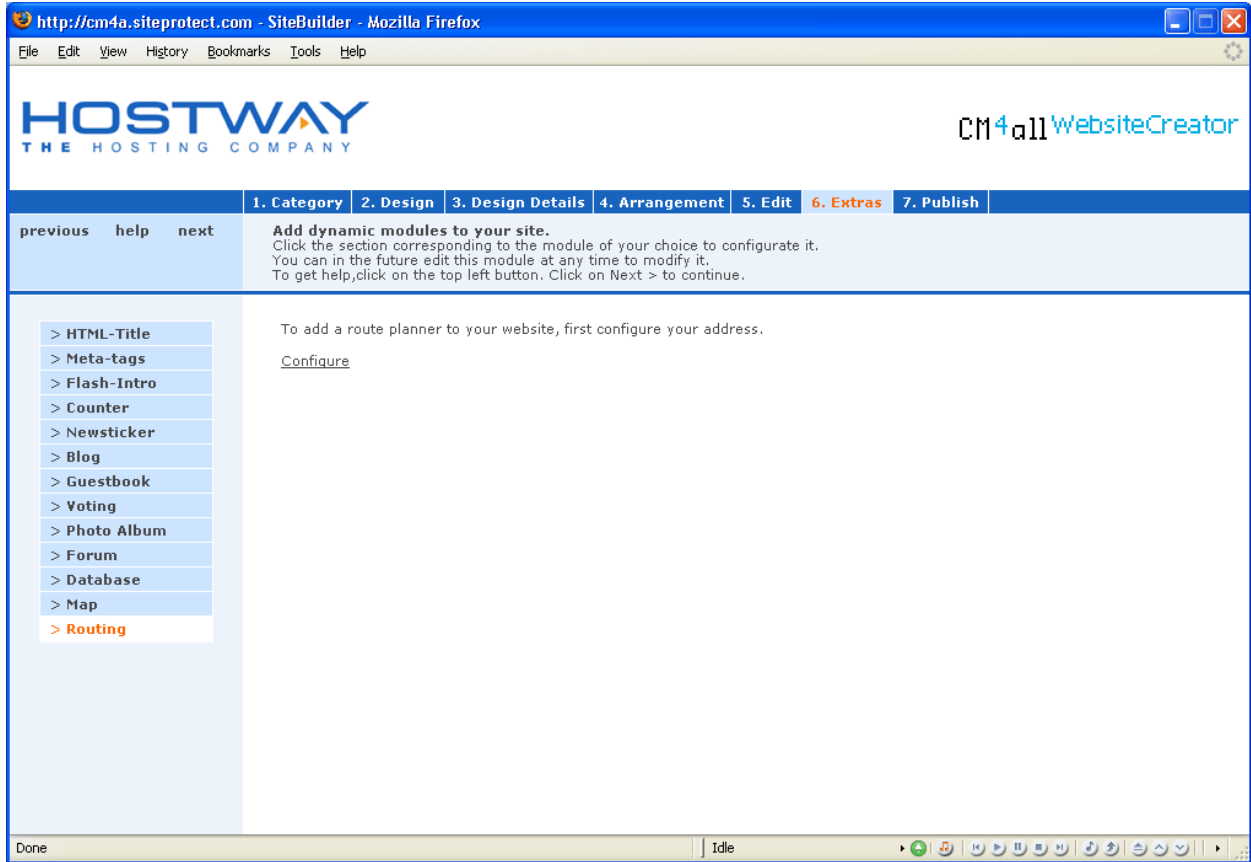
[Insert sample text to begin:]

Thank you for visiting our new Internet site. As an up-to-date business, we want to give you the opportunity to stay in touch with our company and our offers. A new content management system will enable us to always keep you up to date.

At present, our web site is still under construction. We are making an effort to present you with our entire spectrum of offers as soon as possible. At this point we can provide you with information regarding [insert information or delete sentence]. The emphasis of our site is on [insert information or delete sentence]. This topic is certainly of interest to you. Check this site later, please.

Done Idle

Step 11 – “extras” – guestbooks, forums, meta-tags, etc. This is where we should be



Step 12 – publish site

