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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

In re VERIFONE HOLDINGS, INC.  
SECURITIES LITIGATION.

No. C 07-06140 MHP

**MEMORANDUM & ORDER**

\_\_\_\_\_  
This Document Relates to:  
ALL ACTIONS.  
\_\_\_\_\_

**Re: Defendants' Motion to Dismiss**

This consolidated litigation represents nine securities fraud class actions filed against VeriFone Holdings, Inc. ("VeriFone" or "company") and certain of its officers and directors (collectively "defendants"), on behalf of purchasers of VeriFone common stock during the time period of August 30, 2006, through April 1, 2008. Now before the court is defendants' motion to dismiss the complaint on the basis that plaintiffs have failed to allege scienter as required by the Private Securities Litigation Reform Act of 1995 ("PSLRA"). Having considered the arguments and submissions of the parties, the court enters the following memorandum and order.

**BACKGROUND**<sup>1</sup>

On a motion to dismiss for failure to state a claim, the court assumes the truth of the allegations of a well-pleaded complaint. The question is not whether the events alleged actually happened but whether, if they did, plaintiff states a claim that would entitle it to relief under the law.

I. VeriFone

VeriFone is a Delaware corporation with its principal place of business in San Jose, California. It engages in the design, marketing and service of transaction automation systems,

United States District Court  
For the Northern District of California

1 including point-of-sale devices that enable secure electronic payments among consumers, merchants  
2 and financial institutions. Its main customers include global financial institutions, payment  
3 processors, large retailers, government organizations and healthcare companies. On November 1,  
4 2006, VeriFone acquired Lipman Electronic Engineering Ltd. (“Lipman”), an Israeli-based  
5 developer, manufacturer and seller of electronic payment systems and software. At the time of the  
6 acquisition, Lipman was the fourth-largest point-of-sale terminal maker in the world. The  
7 acquisition of Lipman made VeriFone the largest global provider of electronic payment solutions  
8 and services in the world.

9       On December 3, 2007, VeriFone shareholders learned, via a company press release, that the  
10 company would restate its quarterly financial statements for at least the previous three quarters, to  
11 correct errors that overstated previously reported profits. VeriFone publicly announced that its  
12 consolidated financial statements for the quarters ended January 31, 2007, April 30, 2007 and July  
13 31, 2007 should not be relied upon due to errors in accounting related to the valuation of in-transit  
14 inventory and allocation of manufacturing and distribution overhead to inventory, each of which  
15 affected VeriFone’s reported gross margins and other financial indicators. That same day,  
16 December 3, 2007, shares of VeriFone dropped from \$48.03 to \$26.03—a decline of over  
17 45%—with over 49 million shares traded.

18       VeriFone’s public announcement of the overstatement of approximately \$70 million of its  
19 previously reported profits exposed the company to both litigation and regulatory investigations.  
20 The following day, December 4, 2007, the first of these related actions was filed in this district,  
21 asserting securities fraud claims against VeriFone and certain officers of the company. On  
22 December 14, 2007, a shareholder derivative action was filed in this court as well. See In re  
23 VeriFone Holdings, Inc. Shareholder Derivative Litigation, Case No. C 07-6347 MHP.

## 24 II. Allegations Relating to Scienter

25       In the instant consolidated case, plaintiffs assert violations of the Securities and Exchange  
26 Act (“the Act”) by: VeriFone; Douglas G. Bergeron, the company’s Chief Executive Officer (CEO)  
27 and former Chairman of the Board of Directors (“Board”); Barry Zwarenstein, the company’s former  
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1 Chief Financial Officer (CFO) and Executive Vice President; William G. Atkinson, the company's  
2 former Executive Vice President of Global Marketing and Business Development; and Craig A.  
3 Bondy, a former VeriFone director. Specifically, plaintiffs allege violations of sections 10(b), 20A  
4 and 20(a) of the Act and Rules 10b-5 and 10b5-1 promulgated under the Act. The consolidated  
5 complaint ("complaint") asserts that Bergeron and Zwarenstein defrauded class members by:  
6 representing that the Lipman acquisition would increase gross margins and earnings in 2007;  
7 causing VeriFone to report materially false and misleading financial results in violation of Generally  
8 Accepted Accounting Principles ("GAAP") and the company's publicly reported accounting  
9 policies; falsely representing that VeriFone's financial results were fairly presented in all material  
10 respects; falsely representing that the favorable financial results were the result of supply-chain  
11 efficiencies and integration success of the Lipman acquisition; falsely representing that they had  
12 designed, established and maintained disclosure controls and procedures to provide reasonable  
13 assurance that the company's financial reporting was reliable and in accordance with GAAP; and  
14 falsely representing that they had evaluated the company's disclosure controls and procedures and  
15 concluded they were effective. The complaint alleges that these misrepresentations resulted in an  
16 inflated stock price, and that the four individual defendants sold their shares while the price was  
17 inflated, "dumping their shares before the bad news hit the tape." Class members, on the other hand,  
18 purchased the stock at artificially inflated prices and suffered over a billion dollars of losses when  
19 the company began to reveal its true financial condition.

20 The complaint specifies several purported misrepresentations by the company and its  
21 officers. During an April 10, 2006, conference call, Bergeron assured investors that the Lipman  
22 acquisition would be successful. He described the company's gross margins as "in many  
23 respects—the ultimate barometer of the operational Excellence of this business," and stated "we are  
24 increasing our pro-forma gross margin expectations from 41-44% which was an improvement from  
25 the 40-43% model we issued during the IPO to a new pro-forma gross margin model of 42-47%."  
26 Analysts repeated Bergeron's statements and expressed enthusiasm for the Lippman deal. During a  
27 December 7, 2007, conference call, Bergeron discussed "our . . . almost obsessive approach to gross  
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1 margin expansion.” During the three quarters after the Lipman acquisition, the company reported  
2 increases in gross margins and earnings, which analysts reported were better than expected given the  
3 increase in lower-margin international sales that came about as a result of the acquisition. As  
4 required by securities laws, Bergeron and Zwarenstein repeatedly certified under oath that the  
5 company’s financial results were fairly presented in all material respects and assured investors that  
6 they had a legitimate basis for those representations, because they had designed, maintained and  
7 evaluated the company’s disclosure controls and procedures and concluded they were effective.  
8 Finally, on August 19, 2008—after the restatement—Bergeron stated that 45% pro forma gross  
9 margins had been “very doable” before the Lipman acquisition but that the company would not be  
10 able to report even 40% pro forma gross margins until the end of fiscal year 2009 because of the  
11 increase in international sales caused by the acquisition.

12 The restatement affected gross margins and other financial indicators. Gross margins for the  
13 first three quarters of fiscal year 2007 were restated from 47.11%, 48.06% and 48.2%, respectively,  
14 to 41.4%, 42.3% and 41.2%, respectively. GAAP Earnings Per Share (EPS) for the same quarters  
15 were restated from -\$0.01, \$0.06 and \$0.16, respectively, to -\$0.07, -\$0.06 and -\$0.51, respectively.  
16 According to the complaint, this means that the GAAP EPS was overstated by 600% in first quarter  
17 2007, by 200% in second quarter 2007 and by 419% in third quarter 2007. The company originally  
18 reported GAAP net income of \$17.3 million from those three quarters, which was restated to a \$52.9  
19 million net loss—representing an overstatement of \$70.2 million.

20 The complaint includes information provided by ten confidential witnesses who are former  
21 VeriFone employees.<sup>2</sup> These witnesses paint a picture of an accounting department that was chaotic  
22 and understaffed. Some of the confidential witnesses report that their boss, who reported to  
23 Zwarenstein, was “very difficult to work for.” Several confidential witnesses described the work  
24 environment in San Jose as “extremely chaotic, where everyone was running around like chickens  
25 with their heads cut off.” Some employees allegedly left the company because of the disarray in the  
26 department.

1           The information provided by confidential witnesses also sheds light on the challenging  
2 nature of the integration of the VeriFone and legacy Lipman accounting systems. VeriFone created  
3 a Consolidations Group at its facility in Rocklin, California, in late 2006, to consolidate the  
4 accounting data from Lipman's system into VeriFone's incompatible system. Manual journal entries  
5 were required to report Lipman inventories and the cost of net revenues. Journal entries for Lipman  
6 inventory and cost of net sales were prepared, reviewed and approved, entered into Excel  
7 spreadsheets and then posted to VeriFone's system. Rocklin's financial results were discussed with  
8 Zwarenstein and other accounting personnel during monthly meetings. The manual journal entries  
9 were received and reviewed by the accounting department at the company's headquarters in San  
10 Jose. One confidential witness reports that company personnel in San Jose emailed him a  
11 spreadsheet containing fields into which he was to input Lipman's North American financial  
12 information. Problems were encountered when the macros<sup>3</sup> included in the spreadsheet were  
13 incorrect and caused balances to appear incorrectly. Zwarenstein once called that confidential  
14 witness at home, asking the witness to adjust the macros in the spreadsheet and resubmit the  
15 spreadsheet, which Zwarenstein said he needed for a conference call the following week.

16           From August 31, 2006, through December 3, 2007, the four individual defendants  
17 collectively sold over \$443 million worth of their VeriFone stock. Bergeron sold 57.20% of his  
18 shares, while Bondy sold 50.36% of his shares, Zwarenstein sold 98% of his shares, and Atkinson  
19 sold 96.51% of his.<sup>4</sup> Many of these sales occurred during the first three quarters of VeriFone's 2007  
20 fiscal year, i.e., November 1, 2006, through July 31, 2007—the three quarters for which results were  
21 overstated. Additionally, Bergeron and Zwarenstein both had contracts with provisions for bonuses  
22 based upon the financial performance of the company. Bergeron's contract stated that he could  
23 receive a bonus of \$1.8 million in fiscal year 2007 as well as the vesting of 200,000 restricted stock  
24 units if the company met certain financial goals in fiscal year 2007. Zwarenstein actually received  
25 three \$50,000 bonuses in the first three quarters of fiscal year 2007 based on the incorrect financial  
26 results, and he was required to pay them back.

1 Atkinson was terminated on July 18, 2007. Bondy resigned from the Board in August 2007.  
2 On April 1, 2008, the company disclosed that the restatement would be larger than previously  
3 expected, and also announced that Zwarenstein had tendered his resignation and that Bergeron  
4 would step down from his position as Chairman (while retaining his position as CEO). Zwarenstein  
5 remained CFO until August 19, 2008, and signed the company’s restated financials. See Levine  
6 Dec., Exhs. E & F.

7 III. Procedural History

8 The first lawsuit was filed against defendants on December 4, 2007. Pursuant to 15 U.S.C.  
9 section 78u-4(a)(3)(A)(I), the first notice that a class action had been initiated against defendants  
10 was published on the same day. Eight other lawsuits followed. See Docket No. 124 at 2 n.3. On  
11 August 22, 2008, the court granted the National Elevator Industry Pension Fund’s motion for  
12 appointment as lead plaintiff. The consolidated complaint was filed on October 31, 2008. On  
13 December 31, 2008, defendants filed the instant motion to dismiss. Oral argument was heard on  
14 April 20, 2009.

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16 LEGAL STANDARDS

17 I. Section 10(b)

18 Under section 10(b) of the Securities and Exchange Act of 1934 (“the Act”), it is unlawful  
19 for “any person . . . [t]o use or employ, in connection with the purchase or sale of any security  
20 registered on a national securities exchange . . . any manipulative or deceptive device or contrivance  
21 in contravention of such rules and regulations as the [Securities and Exchange] Commission may  
22 prescribe as necessary or appropriate in the public interest or for the protection of investors.” 15  
23 U.S.C. § 78j(b). One such rule prescribed under the Act is Securities and Exchange Commission  
24 (SEC) Rule 10b-5. This rule provides, among other things, “It shall be unlawful for any  
25 person . . . [t]o engage in any act, practice, or course of business which operates or would operate as  
26 a fraud or deceit upon any person, in connection with the purchase or sale of any security.” 17  
27 C.F.R. § 240.10b-5(c). A plaintiff must prove five elements to prevail on a claim asserting a  
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1 primary violation of Rule 10b-5: (1) a material misrepresentation or omission of fact; (2) scienter;  
2 (3) a connection with the purchase or sale of a security; (4) transaction and loss causation; and  
3 (5) economic loss. In re Daou Sys., 411 F.3d 1006, 1014 (9th Cir. 2005).

4 II. Insider Trading

5 Section 20A of the Act provides that an insider who trades stock while in possession of  
6 material, nonpublic information is liable to any person who traded contemporaneously with the  
7 insider. See 15 U.S.C.A. § 78t-1(a). Insider trading can also be a separate, primary violation under  
8 section 10(b). See SEC Rule 10b5-1. Such a claim is subject to the section 10(b) pleading  
9 requirements discussed below. See Johnson v. Aljian, 394 F. Supp. 2d 1184, 1197 (C.D. Cal. 2004),  
10 citing Ernst & Ernst v. Hochfelder, 425 U.S. 185, 193 (1976). Section 20A claims require proof of a  
11 separate underlying violation of the Act. Id. at 1194, citing In re Advanta Corp. Sec. Litig., 180 F.3d  
12 525, 541 (3d Cir. 1999).

13 III. Control Person Liability

14 Section 20(a) of the Act makes certain “controlling” individuals liable for primary violations  
15 of the Act and its underlying regulations. See 15 U.S.C. § 78t(a). Without a primary violation of the  
16 Act, there is no control liability under section 20(a). Heliotrope Gen., Inc. v. Ford Motor Co., 189  
17 F.3d 971, 978 (9th Cir. 1999).

18 IV. Motion to Dismiss

19 A motion to dismiss under Federal Rule of Civil Procedure 12(b)(6) “tests the legal  
20 sufficiency of a claim.” Navarro v. Block, 250 F.3d 729, 732 (9th Cir. 2001). Because Rule  
21 12(b)(6) focuses on the “sufficiency” of a claim rather than the claim’s substantive merits, “a court  
22 may [typically] look only at the face of the complaint to decide a motion to dismiss.” Van Buskirk  
23 v. Cable News Network, Inc., 284 F.3d 977, 980 (9th Cir. 2002). However, a court may rely upon  
24 the doctrine of “incorporation by reference” to consider documents “that were referenced  
25 extensively in the complaint and were accepted by all parties as authentic.” Id. Outside of the  
26 securities litigation context, a motion to dismiss should be granted if a plaintiff fails to proffer  
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1 “enough facts to state a claim to relief that is plausible on its face.” Bell Atl. Corp. v. Twombly, \_\_\_  
2 U.S. \_\_\_, \_\_\_, 127 S.Ct. 1955, 1974 (2007).

3 The Private Securities Litigation Reform Act of 1995 (“PSLRA”), see 109 Stat. 737,  
4 significantly altered pleading requirements in private securities litigation in order to eliminate  
5 meritless claims. In re Silicon Graphics, Inc. Sec. Litig., 183 F.3d 970, 988 (9th Cir. 1999). The  
6 statute requires plaintiffs to state with particularity both the facts constituting the alleged violation  
7 and the facts alleging scienter, i.e., the defendant’s intention to “deceive, manipulate, or defraud.”  
8 Tellabs, Inc. v. Makor Issues & Rights, Ltd., 551 U.S. 308, 127 S.Ct. 2499, 2504 (2007), quoting  
9 Ernst & Ernst, 425 U.S. at 194 & 194 n.12. To meet the first requirement, a plaintiff must  
10 (1) identify each statement alleged to have been misleading, (2) state the reason or reasons why the  
11 statement is misleading, and, (3) if an allegation regarding the statement or omission is made on  
12 information and belief, state with particularity all facts on which that belief is formed. See 15  
13 U.S.C. § 78u-4(b)(1); In re The Vantive Corp. Sec. Litig., 283 F.3d 1079, 1085 (9th Cir. 2002). To  
14 meet the scienter requirement, plaintiffs must “state with particularity facts giving rise to a *strong*  
15 *inference* that the defendant acted with the required state of mind.” 15 U.S.C. § 78u-4(b)(2);  
16 Tellabs, 127 S.Ct. at 2504 (emphasis added). To qualify as “strong” within the meaning of the  
17 statute, an inference of scienter must be more than merely plausible or reasonable—it must,  
18 accepting the allegations as true and taking them collectively, be cogent and at least as compelling to  
19 the reasonable person as any opposing inference of non-fraudulent intent. Id. at 2504-2505, 2510 &  
20 2511. When assessing a complaint for compliance with this standard, “courts must consider the  
21 complaint in its entirety and inquire whether *all* of the facts alleged, taken collectively, give rise to a  
22 strong inference of scienter, not whether any individual allegation, scrutinized in isolation, meets  
23 that standard.” Metzler Investment GmbH v. Corinthian Colleges, Inc., 540 F.3d 1049, 1066 (9th  
24 Cir. 2008) (emphasis in original) (citation and internal quotation marks omitted). The pleading  
25 standard under the PSLRA is higher than that provided by Federal Rule of Civil Procedure 9(b). See  
26 Fed. R. Civ. P. 9(b).

1 In an action predicated on section 10(b), a plaintiff must, to adequately demonstrate that a  
2 defendant acted with the required state of mind, allege that the defendant made false or misleading  
3 statements either intentionally or with “deliberate recklessness.” Silicon Graphics, 183 F.3d at 974.  
4 “Deliberate recklessness” is “a form of intentional or knowing misconduct.” Id. at 976. Indeed,  
5 “although facts showing mere recklessness or a motive to commit fraud and opportunity to do so  
6 may provide some reasonable inference of intent, they are not sufficient to establish a strong  
7 inference of deliberate recklessness.” Id. at 974.

8  
9 DISCUSSION

10 Defendants contend that the complaint fails to state with particularity facts giving rise to a  
11 strong inference that any defendant acted with intent or deliberate recklessness. Plaintiffs point to a  
12 number of allegations that they believe justify such an inference. The court addresses each one of  
13 these in turn and then discusses their cumulative impact.

14 I. Stock Trades

15 Plaintiffs allege that circumstances surrounding sales of VeriFone shares by Atkinson,  
16 Bergeron, Zwarenstein and Bondy during the class period raise, in combination with the other  
17 allegations pled, a strong inference of scienter. “Suspicious” stock sales by corporate insiders may  
18 constitute circumstantial evidence of scienter, but only when such sales are “dramatically out of line  
19 with prior trading practices at times calculated to maximize the personal benefit from undisclosed  
20 inside information.” Metzler, 540 F.3d at 1066-1067, quoting Silicon Graphics, 183 F.3d at 986.  
21 Three factors are relevant to this inquiry: (1) the amount and percentage of the shares sold; (2) the  
22 timing of the sales; and (3) whether the sales were consistent with the insider’s trading history. Id.  
23 at 1067, citing Silicon Graphics at 986.

24 On its face, the sale by each of the individual defendants of a majority of their shares of  
25 company stock, totaling over \$443 million, appears to be an impressive fact. The problem is that the  
26 complaint provides no evidence of prior trading history, and plaintiffs do not explain the omission.  
27 The Ninth Circuit recently addressed this very issue. See Zucco Partners, LLC v. Digimarc Corp.,

1 552 F.3d 981, 1005-1006 (9th Cir. 2009). In that case, the complaint alleged that the CFO of the  
2 company at issue sold 48% of his total personal stock holdings, including options, during the class  
3 period. Id. at 1005. Yet the complaint failed to allege any information about the trading history of  
4 the CFO or the other corporate defendant. The court held that plaintiffs must provide a “meaningful  
5 trading history for purposes of comparison to the stock sales within the class period.” Id. (citation  
6 and internal quotation marks omitted). Even though the CFO’s stock sales were “significant,” “no  
7 inference of scienter [could] be gleaned,” because there was no allegation within the complaint that  
8 the stock sales were inconsistent with usual trading patterns. Id. at 1006.

9       The instant complaint likewise provides no trading history. Plaintiffs sought to partially  
10 remedy this problem by including some additional data for Zwarenstein and Atkinson in a footnote  
11 in their opposition. This is too little, too late, for the purposes of the operative complaint. “In  
12 determining the propriety of a Rule 12(b)(6) dismissal, a court may not look beyond the complaint to  
13 a plaintiff’s moving papers, such as a memorandum in opposition to a defendant’s motion to dismiss.  
14 Facts raised for the first time in plaintiff’s opposition papers should be considered by the court in  
15 determining whether to grant leave to amend or to dismiss the complaint with or without prejudice.”  
16 Broam v. Bogan, 320 F.3d 1023, 1026 n.2 (9th Cir. 2003) (citations and internal quotation marks  
17 omitted). Even so, the information provided in the footnote is inadequate to meet the requirement of  
18 providing a “meaningful trading history for purposes of comparison.” See Digimarc, 552 F.3d at  
19 1005. The footnote discusses sales for only two of the four defendants and breaks them into only  
20 two periods—“before the Class Period” and “during the Class Period.” See Opp. at 29 n.10. To  
21 provide a useful comparison, the data would require far more granularity, showing trades over some  
22 period of years where such data is available, with specific dates associated with the trades. The  
23 content of the footnote does little to provide context for Zwarenstein and Atkinson’s trades during  
24 the class period.

25       The allegations in the complaint relating to stock trades fail to meet the minimum standard  
26 necessary to provide a basis from which an “inference of scienter can be gleaned.” See Digimarc,  
27 522 F.3d at 1006.

1 II. Restatement

2 The complaint repeatedly stresses the fact that VeriFone's statements to the SEC concerning  
3 the first three quarters of fiscal year 2007 (November 1, 2006, through July 31, 2007) were incorrect,  
4 and that the results for those quarters had to be restated. It is well established that the necessity of a  
5 restatement is not enough, standing alone, to create a strong inference of scienter. Id. at 1000; see  
6 also In re Read-Rite Corp. Sec. Litig., 335 F.3d 843, 848 (9th Cir. 2003) (holding inadequate  
7 complaints alleging that "facts critical to a business's core operations or an important transaction  
8 generally are so apparent that their knowledge may be attributed to the company and its key  
9 officers"). There are two exceptions to this rule. "Falsity may itself be indicative of scienter where  
10 it is combined with allegations regarding a manager's role in that company that are particular and  
11 suggest that defendant had actual access to the disputed information and where the nature of the  
12 relevant fact is of such prominence that it would be absurd to suggest that management was without  
13 knowledge of the matter." Id.; see South Ferry LP, No. 2 v. Killinger, 542 F.3d 776, 785-786 (9th  
14 Cir. 2008). Plaintiffs argue that Zwarenstein had "actual access" to the incorrectly merged financial  
15 documents because those documents were available to the San Jose accounting department. This is  
16 a far cry from an allegation that Zwarenstein admitted, for instance, that he monitored portions of the  
17 company's database. See id. Moreover, the nature of the fact does not have such prominence that it  
18 would be "absurd" to suggest management had no knowledge of the matter. Here, the alleged  
19 accounting errors involved inventory accounting judgments. There are no allegations to support a  
20 conclusion that it would be absurd to suggest unawareness on the part of the company's officers of  
21 the amount of overhead attributable to inventory in foreign subsidiaries of the former Lipman and  
22 the amount of inventory in transit between facilities. Absent some particularized allegations to the  
23 contrary, there is no reason to believe that top officials of the company would have had particular  
24 insight into the movements and booking of inventory.

25 The second situation in which mere falsehood about core business operations, which may be  
26 evidenced by a restatement, may suffice to raise a strong inference of deliberate recklessness is see  
27 in the case of Berson v. Applied Signal Tech., Inc., 527 F.3d 982 (9th Cir. 2008). In that case, the  
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1 court found the misrepresentation by a government contractor of the status of stop-work orders  
2 enough to infer scienter where the stop-work orders had halted a substantial portion of work,  
3 necessitated defendant complete “massive volumes of paperwork,” and led to the reassignment of a  
4 significant number of employees. See id. at 988 n.5. Where, as in that case, the defendant “must  
5 have known” about the falsity of the information they were providing to the public because such  
6 information was obvious from the operations of the company, scienter can be inferred. Digimarc,  
7 522 F.3d 1001 (discussing Berson). For the same reasons that it would not be “absurd” for VeriFone  
8 senior management not to have known about the inventory accounting errors, such errors do not  
9 appear to be something about which defendants “must have known.” Plaintiffs make no allegation  
10 that an inventory accounting error would have the sort of immediate and massive effect upon  
11 VeriFone’s operations as the stop-work orders had in the Berson case. The mere fact that the gross  
12 margin numbers were, in the eyes of analysts, “better than expected” does not lead to an inference of  
13 scienter. Indeed, the complaint contains statements of those same analysts offering plausible reasons  
14 for an increase in gross margins despite the acquisition of Lipman’s lower-margin business.

15 Generally, the restatement of financials is not itself a ground to infer scienter, and plaintiffs  
16 have pled nothing that would suggest this case falls within an exception.

17 III. Incorrect Sarbanes-Oxley Statements and Defendants’ Positions

18 Pursuant to the Sarbanes-Oxley Act, a company’s “principal executive officer or officers and  
19 the principal financial officer or officers” must certify the accuracy and reliability of the company’s  
20 quarterly financial reports. See 15 U.S.C. § 7241(a). An officer must certify, inter alia, that he has  
21 reviewed the report and it is not misleading; that the report fairly presents in all material respects the  
22 financial condition of the company; and that the officer is responsible for establishing and  
23 maintaining internal controls and has evaluated their effectiveness within the past ninety days. See  
24 id. Bergeron and Zwarenstein signed such reports for the first three quarters of fiscal year 2007.  
25 Plaintiffs argue that the incorrect reports lend weight to an inference of scienter.

26 Plaintiffs’ allegations certainly raise an inference that Bergeron and Zwarenstein were  
27 negligent, perhaps inexcusably negligent. However, even inexcusable negligence is not equivalent  
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1 to the mental state required by Rule 10(b). See Silicon Graphics, 183 F.3d at 976. The question is  
2 one of scienter, and the Digimarc court held that “[b]oilerplate language in a corporation’s 10-K  
3 form, or required certifications under Sarbanes-Oxley section 302(a) . . . add nothing substantial to  
4 the scienter calculus.” 552 F.3d at 1004-1004; see also Glazer Capital Mgmt., LP v. Magistri, 549  
5 F.3d 736, 747-748 (9th Cir. 2002). Plaintiffs provide no reason why the case at bar merits unique  
6 treatment. In light of controlling Ninth Circuit law, these allegations add nothing substantial to the  
7 scienter inquiry.

8 IV. Problems With the Accounting Department and the Lipman Merger

9 Plaintiffs allege that the problems in the company’s accounting department were so  
10 prominent that it would be absurd for defendants not to have known about them. Yet this does not  
11 show that defendants knew about the incorrect journal entries, much less that they intended the  
12 entries to be incorrect or were deliberately reckless with regard to that possibility. Not one of the  
13 confidential witnesses who was an accounting professional at VeriFone alleges that he or she knew  
14 that the entries were incorrect during the three quarters in question. If it was so obvious to the CEO  
15 and CFO that the books were wrong, it should have been even more obvious to the accountants who  
16 worked with them on a day-to-day basis. Nevertheless, not one witness alleges that he or she  
17 believed the gross margins reported during the three quarters in question to be incorrect or  
18 implausible. More to the point, the mere fact that an organization is overwhelmed or underprepared  
19 to confront the challenges before it does not raise an inference of scienter. The Digimarc court’s  
20 conclusion speaks directly to the case at bar: “[T]he facts alleged by Zucco point towards the  
21 conclusion that Digimarc was simply overwhelmed with integrating a large new division into its  
22 existing business.” 552 F.3d at 1007. Nothing in the complaint suggests that anything different  
23 occurred at VeriFone. Just as the circumstances of the restatement do not meet either of the  
24 exceptions carved out by South Ferry or Berson, neither does the alleged chaos of the accounting  
25 department do so.

26 V. Personnel Changes

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1           The allegations of the complaint suggest there were suspicious circumstances surrounding  
2 the personnel changes involving the four individual defendants. Plaintiffs would have the court infer  
3 that Zwarenstein and Atkinson were terminated,<sup>5</sup> Bondy resigned and Begeron was removed as  
4 Chairman of the Board (though he retained his position as CEO) because these defendants had been  
5 involved in some sort of deceit. There are simply no facts alleged to support this interpretation. The  
6 restatement was necessitated by a \$70.2 million dollar mistake. The most reasonable inference,  
7 absent other support, is that personnel changes occurred because of the mistake and real or perceived  
8 underlying negligence. It is particularly unlikely that VeriFone would have kept Zwarenstein on for  
9 four months after announcing his resignation, and allowed him to sign the restatement forms, if the  
10 auditors, directors or other officers had suspected him of securities fraud. People are at least as  
11 likely to be fired for massive mistakes as for fraud.

12 VI.    Other Issues

13           The other issues raised by plaintiffs on this motion do even less to provide support to an  
14 inference of scienter. Plaintiffs argue that Bergeron and Zwarenstein’s allegedly misleading  
15 statements in 2006 are actionable. According to plaintiffs, these defendants knew that their  
16 representations about future gross margin expansion were misleading. These statements were  
17 prototypical forward-looking statements, as they were predictions of future results of an entity, the  
18 combined VeriFone/Lipman business, that was just coming into existence. See 15 U.S.C. § 78u-  
19 5(c)(1) (describing safe harbor for forward-looking statements). Plaintiffs argue that the safe harbor  
20 should not apply because the “meaningful cautionary statements” in the company’s financial  
21 disclosures warned that certain things *might* happen which already *had* happened. However, for the  
22 safe harbor to be inapplicable, defendants must have actually known that the problems had already  
23 occurred, and this has not been adequately pleaded. See In re Convergent Techs. Sec. Litig., 948  
24 F.2d 507, 515 (9th Cir. 1991). Plaintiffs cannot merely support their inferences with other  
25 inferences.

26           Plaintiffs’ reliance on purported admissions in 2008 makes even less sense. Plaintiffs allege  
27 that at an August 19, 2008, conference call Bergeron “admitted” that gross margins would be lower  
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1 than previously forecast. It would be odd if the company did not revise its estimates based upon the  
2 restatement, which was issued on that day. All one can infer from the revision of estimates is the  
3 acknowledgment of changed circumstances.

4 Finally, plaintiffs argue that the individual defendants compensation was partially tied to the  
5 company's financial results, and thus there was a motive for deceit. "A strong correlation between  
6 financial results and stock options or cash bonuses for individual defendants may occasionally be  
7 compelling enough to support an inference of scienter." Digimarc, 552 F.3d at 1004, citing No. 84  
8 Employer-Teamster Joint Council Pension Trust Fund v. Am. West Holding Corp., 320 F.3d 920,  
9 944 (9th Cir. 2003). Here, there is no strong correlation. In comparison to the money being made  
10 by the sales of stock already owned by defendants, as alleged in the complaint, the bonuses received  
11 by Bergeron and Zwarenstein during the first three quarters of 2007 were modest. It is also unclear  
12 from the complaint whether Bergeron actually received the bonuses. Zwarenstein was required to  
13 give back his bonuses for the first three quarters of 2007, and plaintiffs have not alleged that such a  
14 result of erroneous financial statements would not have been foreseeable by these defendants.

15 VII. Totality of the Allegations

16 None of the allegations is itself cogent or compelling enough to meet the PSLRA's pleading  
17 standard, but it must also be considered whether "all of the facts alleged, taken collectively, give rise  
18 to a strong inference of scienter." Tellabs, 127 S.Ct. at 2509. There are many allegations in this  
19 case, but they fare no better when read in combination than when read independently. Plaintiffs  
20 have convincingly painted a picture of negligence and ineptitude leading to massive mistakes and  
21 losses by a company. They have not, however, raised an inference of intent or deliberate  
22 recklessness as required by the PSLRA to state a section 10(b) claim. The claims based on that  
23 section must be dismissed.

24 VIII. Insider Trading and Control Person Liability Claims

25 Since the complaint does not state a section 10(b) claim, there is no underlying violation for  
26 the purposes of section 20A and section 20(a). Accordingly, these claims must be dismissed.

27 IX. Leave to Amend

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1 Plaintiffs have requested leave to amend in the event that all or part of defendants' motion is  
2 granted. The court should freely give leave to amend pleadings when justice so requires. Fed. R.  
3 Civ. P. 15(a)(2). This policy is "to be applied with extreme liberality." Eminence Capital LLC v.  
4 Aspeon, Inc., 316 F.3d 1048, 1051 (9th Cir. 2003) (citation omitted). In assessing the propriety of a  
5 motion for leave to amend, the court considers five factors: (1) bad faith; (2) undue delay;  
6 (3) prejudice to the opposing party; (4) futility of amendment; and (5) whether the plaintiffs have  
7 previously amended their pleading. See Nunes v. Ashcroft, 375 F.3d 805, 808 (9th Cir. 2004), citing  
8 Bonin v. Calderon, 59 F.3d 815, 845 (9th Cir. 1995). Futility alone can justify the denial of a  
9 motion for leave to amend. Id., citing Bonin, 59 F.3d at 845.

10 In this case, there has been no showing of bad faith, undue delay, or prejudice. The operative  
11 complaint is the first consolidated complaint to be filed. Moreover, the court cannot say that  
12 amendment is necessarily futile. Additional information about defendants' trading history might be  
13 particularly relevant. While Digimarc arguably did not change the requirement to show trading  
14 history for allegedly suspicious stock sales, it at least cast the requirement in a starker light. See  
15 Digimarc, 552 F.3d at 1005-1006. That opinion was entered on January 12, 2009 (and amended on  
16 February 10, 2009), after the consolidated complaint was filed. Assuming plaintiffs have not alleged  
17 trading history because they failed to realize its significance, and not because such history  
18 undermines their case, they may be permitted to amend their complaint to make such allegations.  
19 That is to say, if the trading history actually supports plaintiffs' assertions that the activity during the  
20 class period was "dramatically out of line with prior trading practices," see Metzler, 540 F.3d at  
21 1066-1067, an amended complaint with detailed and comprehensive comparisons of trades  
22 stretching over the course of a number of years (where such data is available) and containing  
23 specific dates for all sales may be more persuasive.

24 Finally, any amended complaint should be more in the form of a "short and plain statement,"  
25 see Fed. R. Civ. P. 8(a), and avoid the redundancy and unnecessary length that characterized the first  
26 complaint.

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CONCLUSION

For the foregoing reasons, defendants' motion to dismiss is GRANTED with leave to amend if plaintiffs can do so consistent with the foregoing. Any amended complaint shall be filed within thirty (30) days of the date of this order. Defendants shall respond within thirty (30) days thereafter.

IT IS SO ORDERED.

Dated: May 26, 2009

  
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MARILYN HALL PATEL  
United States District Court Judge  
Northern District of California

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**ENDNOTES**

1. Unless otherwise noted, the facts are derived from the allegations contained in the Consolidated Complaint for Violations of the Federal Securities Laws, Docket No. 161.

Defendants' Request for Judicial Notice is GRANTED as to those documents referenced in the complaint (Levine Dec., Exhs. B-F & H-J; Cullen Dec., Exhs. A-F) and DENIED as to those which are not so referenced (Levine Dec., Exhs. A & G). Plaintiffs refer to these documents, the documents are central to the claims, and no party questions the authenticity of the documents that were filed. Accordingly, the court may assume the truth of these documents for the purposes of adjudicating a motion to dismiss. See In re Silicon Graphics Inc. Sec. Litig., 183 F.3d 970, 986 (9th Cir. 1999); Marder v. Lopez, 450 F.3d 445, 448 (9th Cir. 2006).

2. For the purposes of this motion only, the court takes the statements of the confidential witnesses at face value without discounting their credibility due to the secrecy of their identities. See generally Digimarc, 552 F.3d at 995-996 (describing circumstances in which reliance upon confidential witnesses is appropriate).

3. A "macro" is "an instruction that represents a sequence of instructions in abbreviated form;" macros are commonly utilized by Microsoft Excel users. See entry for "macro" at [www.dictionary.com](http://www.dictionary.com) (as visited April 28, 2008, and on file with the court).

4. The complaint is inconsistent in its allegations of the percentage of total shares sold by Zwarenstein. Compare Compl. ¶ 136 ("96.51%") with id. ¶ 140 ("98%"). For the purposes of this motion, the court assumes the higher figure to be true.

It should be noted that, according to the complaint, Zwarenstein's sales amounted to only 44.4% of his combined shares and vested options. Compl. ¶ 140.

5. The parties dispute whether Zwarenstein resigned or was fired. Plaintiffs' reliance upon a single document referencing Zwarenstein's "termination" is unconvincing where a resignation could be "termination" in the context of the reference. In any event, whether Zwarenstein resigned or was fired does not affect the outcome here.