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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

GALLUP, INC.,

Plaintiff,

v.

BUSINESS RESEARCH BUREAU d/b/a  
GALLUP PAKISTAN, and IJAZ SHAFT  
GILANI,

Defendants.

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No. C 08-01577 WHA

**ORDER SETTING FURTHER  
CASE MANAGEMENT  
CONFERENCE AND  
VACATING HEARING**

As set forth in the recent case management order, plaintiff was ordered to file a motion for summary judgment on the lingering jurisdictional issues in this extraterritorial trademark action by August 5, 2010, with a hearing scheduled for September 16 (Dkt. No. 128). No summary judgment motion was filed. Instead, plaintiff left a voice mail with the clerk explaining that the parties had reached a “settlement” and that no motion was necessary.

The parties are reminded that until and unless a stipulated dismissal is filed, all court-ordered deadlines must be followed. A pending “settlement” and ongoing negotiations do not excuse missed deadlines. While an order to show cause would normally have been issued, given the unique circumstances of this action, a further case management conference is now scheduled for **11 A.M. ON SEPTEMBER 16** (the same day that the hearing was to occur) to discuss

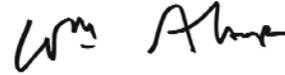
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whether plaintiff's case should be dismissed for want of prosecution or to set dates for trial, if necessary.

The hearing on the summary judgment motion is **VACATED**.

**IT IS SO ORDERED.**

Dated: August 11, 2010.



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WILLIAM ALSUP  
UNITED STATES DISTRICT JUDGE