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9	INGRID & ISABEL, INC. and INGRID & ISABEL, LLC	Attorneys for Defendant/Counterclaimant
10		BABY BE MINE, LLC
11	UNITED STATES DISTRICT COURT	
12	NORTHERN DISTRICT OF CALIFORNIA	
13	SAN FRANCISCO DIVISION	
14	INGRID & ISABEL, INC., a California	CASE NO. C08-02554 JCS
15	corporation, and INGRID & ISABEL, LLC, a California limited liability company,	C132 1.6. 600 0233 1.065
16	Plaintiffs,	[PROPOSED] STIPULATED
17	v.	PROTECTIVE ORDER
18	BABY BE MINE, LLC,	
19	a Delaware limited liability company,	
20	Defendants.	
21	AND RELATED COUNTERCLAIMS.	
22		
23	1. PURPOSES AND LIMITATIONS	_
24	Disclosure and discovery activity in this action are likely to involve production of	
25	confidential, proprietary, or private information for which special protection from public disclosure	
26	and from use for any purpose other than prosecuting this litigation would be warranted. Accordingly,	
27	the parties hereby stipulate to and petition the court	.
28	The parties acknowledge that this Order does not co	onfer blanket protections on all disclosures or
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'Confidential" or as "Highly Confidential – Attorneys' Eyes Only."

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material it would like copied and produced. During the inspection and before the designation, all of

1	the material made available for inspection shall be deemed "HIGHLY CONFIDENTIAL –	
2	ATTORNEYS' EYES ONLY." After the inspecting Party has identified the documents it wants	
3	copied and produced, the Producing Party must determine which documents, or portions thereof,	
4	qualify for protection under this Order, then, before producing the specified documents, the Producing	
5	Party must affix the appropriate legend ("CONFIDENTIAL" or "HIGHLY CONFIDENTIAL –	
6	ATTORNEYS' EYES ONLY") at the top of each page that contains Protected Material. If only a	
7	portion or portions of the material on a page qualifies for protection, the Producing Party also must	
8	clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins) and	
9	must specify, for each portion, the level of protection being asserted (either "CONFIDENTIAL" or	
10	"HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY").	
11	(b) <u>for testimony given in deposition or in other pretrial or trial</u>	
12	<u>proceedings</u> , that the Party or non-party offering or sponsoring the testimony identify on the record,	
13	before the close of the deposition, hearing, or other proceeding, all protected testimony, and further	
14	specify any portions of the testimony that qualify as "HIGHLY CONFIDENTIAL – ATTORNEYS'	
15	EYES ONLY." When it is impractical to identify separately each portion of testimony that is entitled	
16	to protection, and when it appears that substantial portions of the testimony may qualify for	
17	protection, the Party or non-party that sponsors, offers, or gives the testimony may invoke on the	
18	record (before the deposition or proceeding is concluded) a right to have up to 20 days to identify the	
19	specific portions of the testimony as to which protection is sought and to specify the level of	
20	protection being asserted ("CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS"	
21	EYES ONLY"). Only those portions of the testimony that are appropriately designated for protection	
22	within the 20 days shall be covered by the provisions of this Stipulated Protective Order.	
23	Transcript pages containing Protected Material must be separately bound by	
24	the court reporter, who must affix to the top of each such page the legend "CONFIDENTIAL" or	
25	"HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY," as instructed by the Party or nonpart	
26	offering or sponsoring the witness or presenting the testimony.	
27	(c) <u>for information produced in some form other than documentary, and</u>	

28 for any other tangible items, that the Producing Party affix in a prominent place on the exterior of the

container or containers in which the information or item is stored the legend "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY." If only portions of the information or item warrant protection, the Producing Party, to the extent practicable, shall identify the protected portions, specifying whether they qualify as "Confidential" or as "Highly Confidential – Attorneys' Eyes Only."

5.3 <u>Inadvertent Failures to Designate</u>. If timely corrected, an inadvertent failure to designate qualified information or items as "Confidential" or "Highly Confidential – Attorneys' Eyes Only" does not, standing alone, waive the Designating Party's right to secure protection under this Order for such material. If material is appropriately designated as "Confidential" or "Highly Confidential – Attorneys' Eyes Only" after the material was initially produced, the Receiving Party, on timely notification of the designation, must make reasonable efforts to assure that the material is treated in accordance with the provisions of this Order.

6. <u>CHALLENGING CONFIDENTIALITY DESIGNATIONS</u>

- 6.1 <u>Timing of Challenges</u>. Unless a prompt challenge to a Designating Party's confidentiality designation is necessary to avoid foreseeable substantial unfairness, unnecessary economic burdens, or a later significant disruption or delay of the litigation, a Party does not waive its right to challenge a confidentiality designation by electing not to mount a challenge promptly after the original designation is disclosed.
- 6.2 Meet and Confer. A Party that elects to initiate a challenge to a Designating Party's confidentiality designation must do so in good faith and must begin the process by conferring directly (in voice to voice dialogue; other forms of communication are not sufficient) with counsel for the Designating Party. In conferring, the challenging Party must explain the basis for its belief that the confidentiality designation was not proper and must give the Designating Party an opportunity to review the designated material, to reconsider the circumstances, and, if no change in designation is offered, to explain the basis for the chosen designation. A challenging Party may proceed to the next stage of the challenge process only if it has engaged in this meet and confer process first.
- 6.3 <u>Judicial Intervention</u>. A Party that elects to press a challenge to a confidentiality designation after considering the justification offered by the Designating Party may file

Receiving Party to whom disclosure is reasonably necessary for this litigation and who have signed

1	the "Agreement to Be Bound by Protective Order" (Exhibit A);	
2	(c) experts (as defined in this Order) of the Receiving Party to whom	
3	disclosure is reasonably necessary for this litigation and who have signed the "Agreement to Be	
4	Bound by Protective Order" (Exhibit A);	
5	(d) the Court and its personnel;	
6	(e) court reporters, their staffs, and professional vendors to whom	
7	disclosure is reasonably necessary for this litigation and who have signed the "Agreement to Be	
8	Bound by Protective Order" (Exhibit A);	
9	(f) during their depositions, witnesses in the action to whom disclosure is	
10	reasonably necessary and who have signed the "Agreement to Be Bound by Protective Order"	
11	(Exhibit A). Pages of transcribed deposition testimony or exhibits to depositions that reveal Protected	
12	Material must be separately bound by the court reporter and may not be disclosed to anyone except a	
13	permitted under this Stipulated Protective Order.	
14	(g) the author of the document or the original source of the information.	
15	7.3 <u>Disclosure of "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY"</u>	
16	<u>Information or Items</u> . Unless otherwise ordered by the court or permitted in writing by the	
17	Designating Party, a Receiving Party may disclose any information or item designated "HIGHLY	
18	CONFIDENTIAL – ATTORNEYS' EYES ONLY" only to:	
19	(a) the Receiving Party's Outside Counsel of record in this action, as well	
20	as employees of said Counsel to whom it is reasonably necessary to disclose the information for this	
21	litigation and who have signed the "Agreement to Be Bound by Protective Order" that is attached	
22	hereto as Exhibit A;	
23	(b) Experts (as defined in this Order) (1) to whom disclosure is reasonably	
24	necessary for this litigation, (2) who have signed the "Agreement to Be Bound by Protective Order"	
25	(Exhibit A);	
26	(c) the Court and its personnel;	
27	(d) court reporters, their staffs, and professional vendors to whom	
28	disclosure is reasonably necessary for this litigation and who have signed the "Agreement to Be	

accompanied by a competent declaration in which the movant describes the parties' efforts to resolve the matter by agreement (i.e., the extent and the content of the meet and confer discussions) and sets forth the reasons advanced by the Designating Party for its refusal to approve the disclosure.

In any such proceeding the Party opposing disclosure to the Expert shall bear the burden of proving that the risk of harm that the disclosure would entail (under the safeguards proposed) outweighs the Receiving Party's need to disclose the Protected Material to its Expert.

8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER LITIGATION.

If a Receiving Party is served with a subpoena or an order issued in other litigation that would compel disclosure of any information or items designated in this action as "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY," the Receiving Party must so notify the Designating Party, in writing (by fax, if possible) immediately and in no event more than three court days after receiving the subpoena or order. Such notification must include a copy of the subpoena or court order.

The Receiving Party also must immediately inform in writing the Party who caused the subpoena or order to issue in the other litigation that some or all the material covered by the subpoena or order is the subject of this Protective Order. In addition, the Receiving Party must deliver a copy of this Stipulated Protective Order promptly to the Party in the other action that caused the subpoena or order to issue.

The purpose of imposing these duties is to alert the interested parties to the existence of this Protective Order and to afford the Designating Party in this case an opportunity to try to protect its confidentiality interests in the court from which the subpoena or order issued. The Designating Party shall bear the burdens and the expenses of seeking protection in that court of its confidential material – and nothing in these provisions should be construed as authorizing or encouraging a Receiving Party in this action to disobey a lawful directive from another court.

9. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected Material to any person or in any circumstance not authorized under this Stipulated Protective Order,

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MISCELLANEOUS

12.1 Right to Further Relief. Nothing in this Order abridges the right of any person

the Receiving Party must immediately (a) notify in writing the Designating Party of the unauthorized disclosures, (b) use its best efforts to retrieve all copies of the Protected Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the terms of this Order, and (d) request such person or persons to execute the "Acknowledgment and Agreement to Be Bound" that is attached hereto as Exhibit A.

10. FILING PROTECTED MATERIAL

Without written permission from the Designating Party or a court order secured after appropriate notice to all interested persons, a Party may not file in the public record in this action any Protected Material. A Party that seeks to file under seal any Protected Material must comply with Civil Local Rule 79-5.

11. FINAL DISPOSITION

Unless otherwise ordered or agreed in writing by the Producing Party, within sixty days after the final termination of this action, each Receiving Party must return all Protected Material to the Producing Party. As used in this subdivision, "all Protected Material" includes all copies, abstracts, compilations, summaries or any other form of reproducing or capturing any of the Protected Material. With permission in writing from the Designating Party, the Receiving Party may destroy some or all of the Protected Material instead of returning it. Whether the Protected Material is returned or destroyed, the Receiving Party must submit a written certification to the Producing Party (and, if not the same person or entity, to the Designating Party) by the sixty day deadline that identifies (by category, where appropriate) all the Protected Material that was returned or destroyed and that affirms that the Receiving Party has not retained any copies, abstracts, compilations, summaries or other forms of reproducing or capturing any of the Protected Material. Notwithstanding this provision, Counsel are entitled to retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda, correspondence or attorney work product, even if such materials contain Protected Material. Any such archival copies that contain or constitute Protected Material remain subject to this Protective Order as set forth in Section 4 (DURATION), above.

1 to seek its modification by the Court in the future. 2 Right to Assert Other Objections. By stipulating to the entry of this Protective 12.2 3 Order no Party waives any right it otherwise would have to object to disclosing or producing any information or item on any ground not addressed in this Stipulated Protective Order. Similarly, no 4 5 Party waives any right to object on any ground to use in evidence of any of the material covered by this Protective Order. 6 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD. 7 9/8/08 CARR & FERRELL LLP Dated: 8 9 By: /s/ Christine S. Watson 10 ROBERT J. YORIO ILENE H. GOLDBERG 11 CHRISTINE S. WATSON CHRISTOPHER P. GREWE 12 Attorneys for Plaintiffs/Counterdefendants INGRIĎ & ISABEL, INC. and 13 INGRID & ISABEL, LLC 14 9/5/08 Dated: LAW OFFICES OF ROBERT N. LEVIN, P.C. 15 16 By: /s/ Robert N. Levin 17 ROBERT N. LEVIN Attorneys for Defendant/Counterclaimant 18 BABY BE MINE, LLC 19 9/5/08 CRAIGIE, MCCARTHY & CLOW Dated: 20 21 By: /s/ Peter W. Craigie PETER W. CRAIGIE 22 Attorneys for Defendant/Counterclaimant 23 BABY BE MINE, LLC 24 PURSUANT TO STIPULATION, IT IS SO ORDERED. 25 IT IS SO ORDEREI 26 27 September 10, 2008 Dated: Judge Joseph C. Spero HON. JOSEP 28 United States 1 {00334631v1} -12-Stipulated Protective Orde (Case No. C08-02554 JCS)

DISTRICT

1	EXHIBIT A	
2	ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND	
3	I, [print or type full name], of	
4	[print or type full address], declare under penalty of perjury that I have read in its entirety and	
5	understand the Stipulated Protective Order that was issued by the United States District Court for	
6	the Northern District of California on in the case of <i>Ingrid & Isabel, Inc., et al. v. Baby</i>	
7	Be Mine, LLC, Case No. C08-02554 JCS. I agree to comply with and to be bound by all the terms	
8	of this Stipulated Protective Order and I understand and acknowledge that failure to so comply	
9	could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I	
10	will not disclose in any manner any information or item that is subject to this Stipulated Protective	
11	Order to any person or entity except in strict compliance with the provisions of this Order.	
12	I further agree to submit to the jurisdiction of the United States District Court for the	
13	Northern District of California for the purpose of enforcing the terms of this Stipulated Protective	
14	Order, even if such enforcement proceedings occur after termination of this action.	
15	I hereby appoint [print or type full name] of	
16	[print or type full address and telephone number]	
17	as my California agent for service of process in connection with this action or any proceedings	
18	related to enforcement of this Stipulated Protective Order.	
19		
20	Date:	
21	City and State where sworn and signed:	
22	Printed name:	
23	Printed name: [printed name]	
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25	Signature:	
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