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14 UNITED STATES DISTRICT COURT  
 15 NORTHERN DISTRICT OF CALIFORNIA

16 REALNETWORKS, INC., et al.,  
 17 Plaintiffs,  
 18 vs.  
 19 DVD COPY CONTROL ASSOCIATION,  
 INC., et al.  
 20 Defendants.  
 21

CASE NO. C 08-4548-MHP  
**DECLARATION OF MARK HOLLAR IN  
 SUPPORT OF STUDIO PLAINTIFFS’  
 MOTION FOR PRELIMINARY  
 INJUNCTION**  
 Date: April 1, 2009  
 Time: 9:00 a.m.  
 Ctrm: 15 (Hon. Marilyn Hall Patel)

22 UNIVERSAL CITY STUDIOS  
 23 PRODUCTIONS LLLP, et al.,  
 24 Plaintiffs,  
 25 vs.  
 26 REALNETWORKS, INC., et al.  
 27 Defendants.  
 28

CASE NO. C 08-4719-MHP  
**PUBLIC REDACTED VERSION**

**DECLARATION OF MARK HOLLAR**

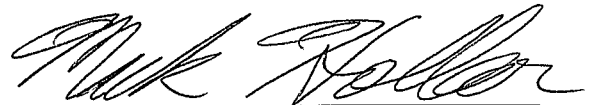
I, Mark Hollar, declare as follows:

1. I am a Senior Director, Product Management, at Macrovision Corporation, and I have been retained by the Studios as an expert in this litigation. I have personal knowledge of the facts set forth herein.

2. Attached hereto as Exhibit A is a true and correct copy of the "Expert Report," dated February 20, 2009, that I prepared in connection with this matter. The opinions and other statements contained in this report are true and correct, and I continue to hold those opinions.

3. Attached hereto as Exhibit B is a true and correct copy of the "Rebuttal Expert Report," dated February 27, 2009, that I prepared in connection with this matter. The opinions and other statements contained in this report are true and correct, and I continue to hold those opinions.

I declare under penalty of perjury that the foregoing is true and correct, and that this declaration was executed on March 17, 2009, at Los Altos, California.



Mark Hollar

# **EXHIBITS A&B**

**FILED UNDER SEAL**