## I, Douglas Dixon, declare:

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I am an independent technology consultant, writer, and speaker specializing in digital media. I graduated from Brown in 1977, Magna Cum Laude, with both a B.S. and M.S. in Computer Science. I worked for 25 years at Sarnoff Corp./RCA Laboratories and at Intel Corp. as a software developer, project leader, and product manager, bringing a variety of digital media products to market, especially using digital video and DVD on personal computers. This work was recognized with six U.S. patents, six Samoff/RCA Achievement Awards, and five publications in professional journals and presentations at national conferences. In the past decade, I have authored four books (plus several international editions) on digital video and DVD, and written over 260 feature articles for publications including Camcorder & Computer Video, Digital Photographer, Conde Nast Traveler, DV Magazine, and CNET Reviews/Computer Shopper. I also have been editor-in-chief of Mediaware Magazine for four years, a trade publication from the Content Delivery and Storage Association (CDSA), which covers industry issues including content authoring, DVD/Blu-ray, physical and electronic delivery, content protection, and anti-piracy. In the past decade, I also have organized and presented approximately 40 seminars and panels at national conferences, mainly on DVD, and given approximately 60 talks and seminars to local educational and professional groups, including annual presentations at Princeton University and the Princeton Public Library. I provide technical and business consulting services in digital media to start-up ventures and companies interested in entering new businesses, as well as technical communications services to clients including Adobe, Intel, Siemens, Sonic Solutions, and Sony Training. I have provided expert witness technical consulting services in several cases, including writing reports and providing a deposition for Apple Computer, Inc. v. Burt.com, Inc. (settled 11/07) and SCM Microsystems, Inc. v. YOUCre8, Inc. (settled 12/05). I consider myself to be an expert on the subject of DVDs and if called to testify could and would testify competently to the opinions that are expressed herein.

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- 2. I have reviewed an extensive list of materials in this matter, including the materials set forth in the Exhibit Report of Douglas Dixon. (attached hereto as Exhibit A) and the Rebuttal Expert Report of Douglas Dixon. (attached hereto as Exhibit B). Ex. A, ¶ 5; Ex. B, ¶ 3.
- 3. Opinions I have developed over the course of this matter are set forth in the expert reports attached to this declaration. Exhibits A and B are true and correct copies of those reports.

I declare under penalty of perjury that the foregoing is true and correct, and that this declaration is executed this 19 day of March, 2009 in 1000 New Jersey.

Douglas Dixon